

ESTTA Tracking number: **ESTTA1031233**

Filing date: **01/24/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91251946
Party	Defendant John Geiger Collection LLC
Correspondence Address	ALAN WILMOT HEITNER LEGAL PLLC 215 HENDRICKS ISLE FORT LAUDERDALE, FL 33301 UNITED STATES alan@heitnerlegal.com 954-558-6999
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Andrew D. Bochner
Filer's email	andrew@bochnerip.com, jacob@steinadlerlaw.com, dar- renschwartzlaw@gmail.com, trademark@steinadlerlaw.com
Signature	/Andrew Bochner/
Date	01/24/2020
Attachments	JG_POA.pdf(20322 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 88/330617

For the mark: JOHN GEIGER

Published: October 1, 2019

-----X

KURT GEIGER LIMITED

Opposition No. 91251946

Opposer,

v.

JOHN GEIGER COLLECTION LLC

Applicant.

-----X

POWER OF ATTORNEY

I, Sean Davis, CEO of Applicant, JOHN GEIGER COLLECTION LLC, hereby:

1. Revoke all previous powers of attorney and authorizations of agents given in the above identified proceeding;
2. Appoint (i) Jacob E. Lewin, Esq. of Stein, Adler, Dabah & Zelkowitz LLP, with an address of 1633 Broadway, 46th Floor, New York, New York, 10019; (ii) Andrew D. Bochner, Esq. of Bochner IP, with an address of 295 Madison Avenue, 12th Floor, New York, New York 10017; and (iii) Darren S. Schwartz, Esq. of DSS Law Group APC, with an address of 105 Calle del Santo Cristo Unit 2, San Juan, Puerto Rico 00901, as attorneys to represent Applicant in this proceeding, with full power of substitution and revocation and to transact all business in the United States Patent and Trademark Office and before the Trademark Trial and Appeal

Board connected therewith; and

3. Specify the following as the correspondence addresses to which all communications about the proceeding are to be directed:

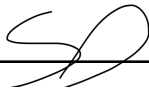
Jacob E. Lewin, Esq.
STEIN ADLER DABAH & ZELKOWITZ LLP
1633 Broadway, 46th Floor
New York, New York 10019
(212) 867-5620
jacob@steinadlerlaw.com
trademark@steinadlerlaw.com

Andrew D. Bochner, Esq.
BOCHNER IP
295 Madison Avenue, 12th Floor
New York, New York 10017
(917) 553-1529
andrew@bochnerip.com

Darren S. Schwartz, Esq.
DSS Law Group APC
105 Calle del Santo Cristo Unit 2
San Juan, Puerto Rico 00901
(424) 835-1297
darrenschwartzlaw@gmail.com

Respectfully submitted,

JOHN GEIGER COLLECTION LLC

By:  _____

Name: Sean Davis
Title: President

Dated: January 22, 2020