

ESTTA Tracking number: **ESTTA1010961**

Filing date: **10/24/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Stone Brewing Co., LLC		
Entity	Limited Liability Company	Citizenship	California
Address	1999 Citracado Parkway Escondido, CA 92029 UNITED STATES		

Attorney information	Allison Hagey BraunHagey & Borden LLP 351 California Street, 10th Floor San Francisco, CA 94104 UNITED STATES tadmin@braunhagey.com, shadow@braunhagey.com 415-599-0210		
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Applicant Information

Application No	88279461	Publication date	09/24/2019
Opposition Filing Date	10/24/2019	Opposition Period Ends	10/24/2019
International Registration No.	NONE	International Registration Date	NONE
Applicant	Kingstreet GmbH Baarerstrasse 14 Zug, 6300 SWITZERLAND		

Goods/Services Affected by Opposition

Class 032. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Beers; Non-alcoholic beer flavored beverages; coffee flavored soft drinks; Non-alcoholic beverages containing fruit juices; Semi-frozen carbonated beverages; Mineral and aerated waters beverages; Aerated mineral waters; Soft drinks; Fruit juices and fruit drinks; Carbonated non-alcoholic drinks; Syrups used in the preparation of soft drinks; Non-alcoholic cider; Soft drinks, namely, carbonated soft drinks, low calorie soft drinks, non-carbonated soft drinks, all being infused with herbs; Non-alcoholic beverages flavored with tea

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2283904	Application Date	10/21/1997
Registration Date	10/05/1999	Foreign Priority Date	NONE
Word Mark	ARROGANT BASTARD		
Design Mark	ARROGANT BASTARD		
Description of Mark	NONE		
Goods/Services	Class 032. First use: First Use: 1996/07/00 First Use In Commerce: 1998/01/00 Beers and ales		

U.S. Registration No.	3007786	Application Date	03/07/2003
Registration Date	10/18/2005	Foreign Priority Date	NONE
Word Mark	BASTARD		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 032. First use: First Use: 1998/01/01 First Use In Commerce: 1998/01/01 beers and ales		

U.S. Registration No.	3112047	Application Date	07/25/2005
Registration Date	07/04/2006	Foreign Priority Date	NONE
Word Mark	DOUBLE BASTARD		
Design Mark	DOUBLE BASTARD		
Description of Mark	NONE		
Goods/Services	Class 032. First use: First Use: 1999/11/01 First Use In Commerce: 1999/11/01 Beer		

Attachments	75376833#TMSN.png(bytes) 78677817#TMSN.png(bytes)
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	Notice of Opposition 88279461 ROYAL BASTARD.pdf(335844 bytes) ExhA-2283904 ARROGANT BASTARD.pdf(33345 bytes) ExhB-3007786 BASTARD.pdf(32160 bytes) ExhC-3112047 DOUBLE BASTARD.pdf(36522 bytes)
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Signature	/Allison Hagey/
Name	Allison Hagey
Date	10/24/2019

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 88279461

Mark : ROYAL BASTARD
Applicant : Kingstreet GmbH
Application Date : January 28, 2019

STONE BREWING CO., LLC,
a California limited liability company,

Opposer,

v.

KINGSTREET GMBH,
a Swiss gesellschaft mit beschränkter haftung
(limited liability company),

Applicant.

Opposition No. TBA

NOTICE OF OPPOSITION

Opposer Stone Brewing Co., LLC (“Opposer” or “Stone”), a California limited liability company with a business address of 1999 Citracado Parkway, Escondido, California, believes it will be damaged by registration of the mark shown in Application Serial No. 88279461 (the “Application”) and hereby opposes the Application.

As grounds for the opposition, Opposer alleges that:

1. Stone is a pioneering craft brewery with a business address of 1999 Citracado Parkway, Escondido, California. Stone is a duly registered limited liability company organized under California law. Prior to 2016, Stone was organized as a California corporation named Koochenvagner’s Brewing Co., d/b/a Stone Brewing Co.

2. Stone is the registered owner of incontestable trademark registrations for ARROGANT BASTARD (U.S. Reg. No. 2283904), BASTARD (U.S. Reg. No. 3007786) and

DOUBLE BASTARD (U.S. Reg. No. 3112047) (collectively, the “BASTARD marks”) (see Exhibits A-C attached).

3. Since 1996, the BASTARD marks have represented a promise to beer lovers that each BASTARD-branded beer reflects the company’s devotion to craft and quality. The Stone Brewing founders created what became the BASTARD-branded beers by mistake when too much malt was added. The beer was marketed heavily with Stone’s playful and irreverent marketing and branding with the statement “This is an aggressive beer. You probably won’t like it. It is quite doubtful that you have the taste or sophistication to be able to appreciate an ale of this quality or depth.” As it turns out, consumers fell in love with this “aggressive” malt forward line of beers and the BASTARD-brand beers quickly became a consumer favorite. Consumers associate the BASTARD marks with Stone’s pioneering craft brews and irreverent spin on beer. Today, the BASTARD marks are one of the most recognizable and popular craft beer brands in the U.S. and a global standard bearer for independent craft beer, with sales in all fifty U.S. States and internationally. The success of the BASTARD marks are due to Stone’s substantial investment in crafting high quality and iconoclastic brews and the branding and marketing of those beers. Stone brings this Opposition to prevent Applicant from unfairly capitalizing on the distinctiveness and fame of the BASTARD marks and brand.

FACTUAL BACKGROUND

A. Foundations of BASTARD®

4. Before it grew into an internationally recognized craft beer brand, Stone had its origins in the creative fermentation of California in the 1980s and ’90s. Founders Steve Wagner and Greg Koch first crossed paths in the effervescent Los Angeles rock-and-roll music scene of

the 1980s. Years later, they raised a glass at brewing mecca U.C. Davis in Northern California, where both had enrolled to channel their creative energies into brewing. In a series of conversations, the future founders of Stone discovered that they shared a love of bold, interesting beers and a fiery obsession with being a part of the craft beer revolution.

5. After a few years commiserating on the bleak state of the American beer market, the pair decided to take matters into their own hands. Greg and Steve made plans to open a brewery that would be defined by an unwavering commitment to quality and sustainability, holding true to the art of brewing bold, flavorful beers. Stone was born and the BASTARD marks soon followed.

6. Over the course of the next four years, Stone signed a lease on a small warehouse that it turned into a brewery, went from kegging its beers to having two bottling lines. From their introduction, the BASTARD marks have signified Stone's rebel culture of creativity, quality, and independence.

7. From the start, Stone assiduously developed and maintained its trademarks and brands. Every BASTARD-branded beer proudly bears one of the BASTARD marks, which have been registered with the U.S. Patent and Trademark Office since October 5, 1999 under U.S. Reg. No. 2283904, since October 18, 2005 under U.S. Reg. 3007786, and since July 4, 2006 under U.S. Reg. 3112047.

8. In 2005, Stone opened up a new brewery in Escondido, California. Soon after the brewery opening, Stone launched the very first *Stone Brewing World Bistro & Garden*, which challenged "brewpub" conventions by serving, alongside BASTARD-branded beers, gourmet cuisine inspired by the Slow Food movement, with local, organic ingredients and a seasonal menu, and offerings of other beverages including a selection of wines.

9. Sprinting into the 2000s, Stone grew in size and reach, overflowing its first facility. Stone entered a new phase when it planned a custom-built brewhouse tailored to fit Stone's commitment to quality, sustainability, and craft.

10. The stage was set for a craft brewing revolution. Throughout the 2000s, Stone continued to win converts with its bold, unorthodox beers and artisan philosophy. Other brewers joined the fray, transforming the tastes of millions of beer drinkers who had not known what they were missing. In droves, Americans began turning away from incumbent beer brands in favor of craft beers with more compelling brands and flavors.

11. The strength of Stone's brand kept pace with its commercial success. On or about April 28, 2005, the USPTO accepted Stone's Combined Declaration of Use and Incontestability for ARROGANT BASTARD, rendering the mark incontestable as a matter of law.

12. On or about October 4, 2011, the USPTO accepted Stone's Combined Declaration of Use and Incontestability for BASTARD, rendering the mark incontestable as a matter of law.

13. On or about April 20, 2012, the USPTO accepted Stone's Combined Declaration of Use and Incontestability for DOUBLE BASTARD, rendering the mark incontestable as a matter of law.

14. From 2012 to 2013, Stone opened three company stores throughout Southern California—including locations in Oceanside and Pasadena.

15. In 2013, Stone opened a new *Stone Brewing World Bistro & Garden* at Liberty Station, in the heart of downtown San Diego.

16. That same year, Stone opened a 2,900 square-foot restaurant in the San Diego International Airport. This beer haven offers thirsty travelers a sampling of the BASTARD-branded brews and farm-to-table fare.

17. In 2014, Stone opened Stone Tap Room just outside Petco Park, the home of the San Diego Padres.

18. Stone is still growing its craft brand and spreading the love. In July 2016, Stone opened a brewery in Richmond, Virginia. Stone has plans to open an accompanying *Stone Brewing World Bistro & Garden* in the next year or so.

19. Every Stone Restaurant, Brewery and Taproom similarly offers a variety of BASTARD-branded beers

B. BASTARD® Today

20. Today, Stone is the ninth-largest independent craft brewer in the United States. Presiding over a rapid expansion of the craft brewing industry from 800 breweries in 1996 to more than 5,000 today, Stone has maintained its commitment to true independent craft and sustainability.

21. BASTARD-branded beers are sold in thousands of stores, bars, and restaurants throughout the country, including at major grocery stores and retailers. Instantly recognized by the BASTARD name, the BASTARD marks enjoy exceptional customer loyalty and engagement, with a devoted fan base unrivalled by other brewers. A sampling of popular BASTARD beers appears thus:



22. Stone and its products have been widely lauded by national and international press, as well as connoisseurs and critics. In 2010, Stone Brewing was named the “All-Time Top Brewery on Planet Earth” by Beer Advocate magazine. The Bastard-branded beers have received medals from the Great American Beer Festival. Numerous national and international publications have recognized Stone as an industry leader, including The New York Times, The Wall Street Journal, The Economist, USA Today, and Time magazine, to name a few.

23. Even as Stone has expanded its range of offerings with bold new flavors and numerous seasonal beers, the BASTARD marks have remained constant, an unchanging identifier of Stone’s reputation for quality and commitment to its craft.

24. By virtue of these efforts, the BASTARD marks are uniquely beloved among American and international beers, with a passionate and loyal following among consumers and critics alike.

25. Stone’s commitment to producing innovative artisan beer have helped it defy the status quo and disrupt the American beer industry. In 2016, Stone produced more than 10.6 million

gallons of beer for sale to customers in all fifty U.S. States. In 2017, Stone's U.S. sales exceeded \$70 million, placing it among the ten best-selling craft brewers in the country.

26. Stone has a diverse international fan base, who happily drink BASTARD-branded beer throughout the world. It is fair to say that the BASTARD mark has become inherently distinctive and famous, and Stone the internationally recognized standard-bearer for American craft beer.

C. Applicant and its "ROYAL BASTARD" Brand

27. Upon information and belief, Applicant Kingstreet GmbH, is a gesellschaft mit beschränkter haftung (limited liability company organized under the laws of Switzerland.

28. Applicant filed an Application. No. 88279461 on January 28, 2019, for the mark ROYAL BASTARD and described the goods as:

Beers; Non-alcoholic beer flavored beverages; coffee flavored soft drinks; Non-alcoholic beverages containing fruit juices; Semi-frozen carbonated beverages; Mineral and aerated waters beverages; Aerated mineral waters; Soft drinks; Fruit juices and fruit drinks; Carbonated non-alcoholic drinks; Syrups used in the preparation of soft drinks; Non-alcoholic cider; Soft drinks, namely, carbonated soft drinks, low calorie soft drinks, non-carbonated soft drinks, all being infused with herbs; Non-alcoholic beverages flavored with tea,

claiming a 44(e), Foreign Registration filing basis. The application was published for opposition on September 24, 2019.

CLAIMS FOR RELIEF

First Basis for Opposition

LIKELIHOOD OF CONFUSION – Lanham Act § 2(d)

29. Opposer incorporates by reference the facts and allegations set forth in each of the preceding paragraphs as though fully set forth herein.

30. On information and belief, Opposer's application for a federally registered trademark on October 21, 1997, predates Applicant's filing for ROYAL BASTARD and constitutes constructive use of the BASTARD Marks, thereby conferring a right of nationwide priority. See Section 7(c) of the U.S. Trademark (Lanham) Act, 15 U.S.C. § 1057(c). Applicant failed to provide Opposer any constructive notice of any claimed use of its mark.

31. Opposer, has senior use of the mark across the entire United States.

32. The ROYAL BASTARD mark is likely to be confused with Opposer's BASTARD Marks because it is confusingly similar in appearance, sound, and meaning to the BASTARD Marks, and conveys a confusingly similar commercial impression.

33. The goods identified in the Application are identical to, and travel through the same channels of trade as the goods offered under Opposer's BASTARD Marks and use of Applicant's ROYAL BASTARD mark on its goods would so nearly resemble Opposer's use as to be likely to cause confusion, mistake, and/or deception.

34. If Applicant is permitted to register the mark in the Application, Opposer will be damaged because, among other reasons, confusion in the trade and in the public is likely to result, injuring Opposer's reputation in the trade and with the public. That confusion will also injure the

public, in that consumers, upon seeing Applicant's mark used on Applicant's goods, are likely to believe that Applicant's goods are somehow associated with or approved by the Opposer.

Second Basis for Opposition

LIKELIHOOD OF DILUTION – Lanham Act § 43(c)

35. Opposer incorporates by reference the facts and allegations set forth in each of the preceding paragraphs as though fully set forth herein.

36. On information and belief, Applicant filed for its trademark after Opposer filed for its trademark.

37. Opposer's application date for the BASTARD Marks predates Applicant's filing date.

38. The BASTARD Marks are distinctive and famous in that they are widely recognized by the general consuming public as a designation of the source of Opposer's goods and were famous well before both applicant's date of first use and the filing date of its application for ROYAL BASTARD.

39. If Applicant is permitted to register the mark in the Application, Opposer will be damaged because, among other reasons, such registration and use is likely to impair the distinctive quality of Opposer's famous mark and brand and otherwise cause injury to Opposer's business reputation and brand.

PRAYER FOR RELIEF

WHEREFORE, Opposer requests that Application Serial No. 88279461 be rejected, that no registrations be issued to Applicant, and that this opposition be sustained in favor of Opposer.

Generated on: This page was generated by TSDR on 2019-10-23 10:20:10 EDT

Mark: ARROGANT BASTARD

ARROGANT BASTARD

US Serial Number: 75376833

Application Filing Date: Oct. 21, 1997

US Registration Number: 2283904

Registration Date: Oct. 05, 1999

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: May 03, 2019

Publication Date: Sep. 22, 1998

Notice of Allowance Date: Dec. 15, 1998

Mark Information

Mark Literal Elements: ARROGANT BASTARD

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Beers and ales

International Class(es): 032 - Primary Class

U.S Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 1996

Use in Commerce: Jan. 1998

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: STONE BREWING CO., LLC

Owner Address: 1999 CITRACADO PARKWAY
ESCONDIDO, CALIFORNIA UNITED STATES 92029

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Allison Hagey

Attorney Primary Email Address: tmadmin@braunhagey.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Allison Hagey
BraunHagey & Borden LLP
351 California Street, 10th Floor
San Francisco, CALIFORNIA UNITED STATES 94104

Phone: 415-599-0210

Fax: 415-599-0210

Correspondent e-mail: tmadmin@braunhagey.com shadow@braunhagey.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 03, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
May 03, 2019	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	76293
May 03, 2019	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76293
May 03, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
Apr. 01, 2019	TEAS SECTION 8 & 9 RECEIVED	
Oct. 05, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 18, 2018	CERTIFICATE OF CORRECTION ISSUED	68335
Mar. 28, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68335
Mar. 07, 2018	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 21, 2018	TEAS SECTION 7 REQUEST RECEIVED	
Feb. 14, 2018	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 05, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 05, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 10, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 13, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 30, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	74886
May 30, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 20, 2009	ASSIGNED TO PARALEGAL	74886
Apr. 17, 2009	TEAS SECTION 8 & 9 RECEIVED	
Apr. 28, 2005	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Apr. 28, 2005	ASSIGNED TO PARALEGAL	70853
Apr. 11, 2005	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Apr. 11, 2005	TEAS SECTION 8 & 15 RECEIVED	
Oct. 05, 1999	REGISTERED-PRINCIPAL REGISTER	
Aug. 04, 1999	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 29, 1999	ASSIGNED TO EXAMINER	72620
Jul. 26, 1999	STATEMENT OF USE PROCESSING COMPLETE	
Jun. 14, 1999	USE AMENDMENT FILED	
Dec. 15, 1998	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 22, 1998	PUBLISHED FOR OPPOSITION	
Aug. 21, 1998	NOTICE OF PUBLICATION	
May 26, 1998	PUBLISHED FOR OPPOSITION	
Apr. 24, 1998	NOTICE OF PUBLICATION	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: May 03, 2019

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: KoochenVagner's Brewing Co.

Assignment 1 of 3

Conveyance: NOTICE AND CONFIRMATION OF GRANT OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5337/0349](#)

Pages: 18

Date Recorded: Aug. 05, 2014

Supporting Documents: [assignment-tm-5337-0349.pdf](#)

Assignor

Name: [KOOCHENVAGNER'S BREWING CO.](#)

Execution Date: Jul. 31, 2014

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 7000 CENTRAL PARKWAY, N.E., SUITE 600
ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: TERRY L. WITCHER, PARALEGAL

Correspondent Address: MCGUIREWOODS LLP
201 N. TRYON STREET, SUITE 3000
CHARLOTTE, NC 28202

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [6261/0720](#)

Pages: 5

Date Recorded: Jan. 31, 2018

Supporting Documents: [assignment-tm-6261-0720.pdf](#)

Assignor

Name: [KOOCHEN VAGNER'S BREWING CO.](#)

Execution Date: Jun. 16, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [STONE BREWING CO., LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 1999 CITRACADO PARKWAY
ESCONDIDO, CALIFORNIA 92029

Correspondent

Correspondent Name: NEIL K. NYDEGGER

Correspondent 5120 SHOREHAM PLACE, SUITE 275
Address: SAN DIEGO, CA 92122

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY CONVERSION INADVERTENTLY RECORDED AS NAME CHANGE PREVIOUSLY RECORDED ON REEL 006261 FRAME 0720. ASSIGNOR(S) HEREBY CONFIRMS THE CONVERSION OF ENTITY FROM A CALIFORNIA CORPORATION TO A CALIFORNIA LIMITED LIABILITY COMPANY WITH AN ACCOMPANYING NAME CHANGE.

Reel/Frame: [6276/0686](#)

Pages: 7

Date Recorded: Feb. 21, 2018

Supporting Documents: [assignment-tm-6276-0686.pdf](#)

Assignor

Name: [KOOCHENVAGNER'S BREWING CO.](#)

Execution Date: Jun. 16, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [STONE BREWING CO., LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 1999 CITRACADO PARKWAY
ESCONDIDO, CALIFORNIA 92029

Correspondent

Correspondent Name: ALLISON HAGEY

Correspondent Address: 220 SANSOME STREET, 2ND FLOOR
SAN FRANCISCO, CA 94104-2711

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: [91251069](#)

Filing Date: Sep 19, 2019

Status: Pending

Status Date: Sep 19, 2019

Interlocutory Attorney: MIKE WEBSTER

Defendant

Name: BLUE POINT BREWING COMPANY

Correspondent Address: ANDREA ANDERSON
HOLLAND & HART LLP
ATTENTION: TRADEMARK DOCKETING P.O. BOX 8749
DENVER CO , 80201

Correspondent e-mail: docket@hollandhart.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OLD HOWLING BASTARD	Opposition Pending	86310758	

Plaintiff(s)

Name: Stone Brewing Co., LLC

Correspondent Address: ALLISON HAGEY
BRAUNHAGEY & BORDEN LLP
351 CALIFORNIA STREET, 10TH FLOOR
SAN FRANCISCO CA UNITED STATES , 94104

Correspondent e-mail: tmadmin@braunhagey.com, shadow@braunhagey.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ARROGANT BASTARD	REGISTERED AND RENEWED	75376833	2283904
BASTARD	REGISTERED AND RENEWED	78222999	3007786
DOUBLE BASTARD	REGISTERED AND RENEWED	78677817	3112047

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 19, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 19, 2019	Oct 29, 2019
3	INSTITUTED	Sep 19, 2019	

Type of Proceeding: Cancellation

Proceeding Number: [92071098](#)

Filing Date: Apr 15, 2019

Status: Pending

Status Date: Sep 06, 2019

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Evans Brewing Company, Inc.

Correspondent Address: WILLIAM J BRUCKER
STETINA BRUNDA GARRED & BRUCKER
75 ENTERPRISE SUITE 250
ALISO VIEJO CA UNITED STATES , 92656

Correspondent e-mail: wbrucker@stetinalaw.com, opposition@stetinalaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
APPROACHABLE BASTARD	Cancellation Pending	87381763	5465921

Plaintiff(s)

Name: Stone Brewing Co., LLC

Correspondent Address: ALLISON HAGEY
BRAUNHAGEY & BORDEN LLP
351 CALIFORNIA STREET 10TH FLOOR
SAN FRANCISCO CA UNITED STATES , 94104

Correspondent e-mail: tmadmin@braunhagey.com, shadow@braunhagey.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ARROGANT BASTARD	REGISTERED AND RENEWED	75376833	2283904
BASTARD	REGISTERED AND RENEWED	78222999	3007786
DOUBLE BASTARD	REGISTERED AND RENEWED	78677817	3112047

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 15, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 22, 2019	Jun 01, 2019
3	INSTITUTED	Apr 22, 2019	
4	NOTICE OF DEFAULT	Jun 11, 2019	
5	D'S RETURNED COPY OF #4	Jun 19, 2019	
6	SUSPENDED	Aug 01, 2019	
7	MOT FOR RELIEF FROM ENTRY OF DEFAULT JUDGMENT	Sep 03, 2019	
8	D CHANGE OF CORRESP ADDRESS	Sep 04, 2019	
9	MOTION GRANTED; ANSWER ACCEPTED; PROCEEDINGS RESUMED	Sep 06, 2019	

10 D MOT FOR EXT W/ CONSENT
11 EXTENSION OF TIME GRANTED

Sep 30, 2019
Sep 30, 2019

Type of Proceeding: Opposition

Proceeding Number: [91247516](#)

Filing Date: Apr 10, 2019

Status: Suspended

Status Date: Jun 11, 2019

Interlocutory Attorney: MIKE WEBSTER

Defendant

Name: Silver City Brewery LLC

Correspondent Address: CATHERINE E. MAXSON
DAVIS WRIGHT TREMAINE LLP
920 FIFTH AVENUE, SUITE 3300
SEATTLE WA UNITED STATES , 98104

Correspondent e-mail: catherinemaxson@dwt.com , seatm@dwt.com , brendanixdorf@dwt.com , emilyeskew@dwt.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MAGNIFICENT BASTARD	Opposition Pending	88032179	

Plaintiff(s)

Name: Stone Brewing Co., LLC

Correspondent Address: ALLISON HAGEY
BRAUNHAGEY & BORDEN LLP
351 CALIFORNIA STREET , 10TH FLOOR
SAN FRANCISCO CA UNITED STATES , 94104

Correspondent e-mail: tmadmin@braunhagey.com , shadow@braunhagey.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ARROGANT BASTARD	REGISTERED AND RENEWED	75376833	2283904
BASTARD	REGISTERED AND RENEWED	78222999	3007786
DOUBLE BASTARD	REGISTERED AND RENEWED	78677817	3112047

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 10, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 10, 2019	May 20, 2019
3	PENDING, INSTITUTED	Apr 10, 2019	
4	D APPEARANCE / POWER OF ATTORNEY	Apr 24, 2019	
5	D CHANGE OF CORRESP ADDRESS	Apr 24, 2019	
6	D MOT FOR EXT W/ CONSENT	Apr 25, 2019	
7	EXTENSION OF TIME GRANTED	Apr 30, 2019	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 11, 2019	
9	SUSPENDED	Jun 11, 2019	
10	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 07, 2019	
11	SUSPENDED	Aug 07, 2019	
12	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 21, 2019	
13	SUSPENDED	Oct 21, 2019	

Generated on: This page was generated by TSDR on 2019-10-23 10:20:41 EDT

Mark: BASTARD

US Serial Number: 78222999

Application Filing Date: Mar. 07, 2003

US Registration Number: 3007786

Registration Date: Oct. 18, 2005

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Sep. 04, 2015

Publication Date: Jul. 13, 2004

Notice of Allowance Date: Oct. 05, 2004

Mark Information

Mark Literal Elements: BASTARD

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

International Registration Number: 1041072

International Application(s) /Registration(s) Based on this Property: A0019988/1041072

Claimed Ownership of US Registrations: 2283904, 2353573

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: beers and ales

International Class(es): 032 - Primary Class

U.S Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 1998

Use in Commerce: Jan. 01, 1998

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: STONE BREWING CO., LLC

Owner Address: 1999 CITRACADO PARKWAY
ESCONDIDO, CALIFORNIA UNITED STATES 92029

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Allison Hagey

Attorney Primary Email Address: tmadmin@braunhagey.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Allison Hagey
BRAUNHAGEY & BORDEN LLP
351 California Street, 10th Floor
San Francisco, CALIFORNIA UNITED STATES 94104

Phone: 415-599-0210

Fax: 415-599-0210

Correspondent e-mail: tmadmin@braunhagey.com shadow@braunhagey.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 13, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 30, 2018	CERTIFICATE OF CORRECTION ISSUED	68335
Mar. 28, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68335
Mar. 07, 2018	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 21, 2018	TEAS SECTION 7 REQUEST RECEIVED	
Feb. 05, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 05, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 04, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Sep. 04, 2015	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68502
Sep. 04, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68502
Sep. 04, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68502
Aug. 06, 2015	TEAS SECTION 8 & 9 RECEIVED	
Aug. 06, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 06, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 13, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 04, 2011	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Oct. 04, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315

Oct. 04, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Sep. 19, 2011	TEAS SECTION 8 & 15 RECEIVED	
Oct. 18, 2005	REGISTERED-PRINCIPAL REGISTER	
Sep. 06, 2005	LAW OFFICE REGISTRATION REVIEW COMPLETED	78145
Sep. 02, 2005	ASSIGNED TO LIE	78145
Sep. 01, 2005	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 31, 2005	AMENDMENT FROM APPLICANT ENTERED	78145
Aug. 18, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	78145
Aug. 18, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 24, 2005	NON-FINAL ACTION MAILED	
Feb. 24, 2005	SU - NON-FINAL ACTION - WRITTEN	73703
Feb. 08, 2005	STATEMENT OF USE PROCESSING COMPLETE	66121
Jan. 27, 2005	USE AMENDMENT FILED	66121
Jan. 27, 2005	TEAS STATEMENT OF USE RECEIVED	
Oct. 05, 2004	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 13, 2004	PUBLISHED FOR OPPOSITION	
Jun. 23, 2004	NOTICE OF PUBLICATION	
Apr. 26, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 27, 2003	LETTER OF SUSPENSION MAILED	
Aug. 26, 2003	ASSIGNED TO EXAMINER	73703

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: TMO LAW OFFICE 116

Date in Location: Aug. 30, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: Stone Brewing Co., LLC.

Assignment 1 of 2

Conveyance: NOTICE AND CONFIRMATION OF GRANT OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5337/0349](#)

Pages: 18

Date Recorded: Aug. 05, 2014

Supporting Documents: [assignment-tm-5337-0349.pdf](#)

Assignor

Name: [KOOCHENVAGNER'S BREWING CO.](#)

Execution Date: Jul. 31, 2014

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 7000 CENTRAL PARKWAY, N.E., SUITE 600
ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: TERRY L. WITCHER, PARALEGAL

Correspondent Address: MCGUIREWOODS LLP
201 N. TRYON STREET, SUITE 3000
CHARLOTTE, NC 28202

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ENTITY CONVERSION

Reel/Frame: [6277/0274](#)

Pages: 2

Date Recorded: Feb. 22, 2018

Supporting Documents: [assignment-tm-6277-0274.pdf](#)

Assignor

Name: [KOOCHENVAGNER'S BREWING CO.](#)

Execution Date: Jun. 16, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [STONE BREWING CO., LLC](#)

State or Country Where Organized: CALIFORNIA

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized:

Address: 1999 CITRACADO PARKWAY
ESCONDIDO, CALIFORNIA 92029

Correspondent

Correspondent Name: ALLISON HAGEY

Correspondent Address: 220 SANSOME STREET, 2ND FLOOR
SAN FRANCISCO, CA 94104-2711

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: [91251069](#)

Filing Date: Sep 19, 2019

Status: Pending

Status Date: Sep 19, 2019

Interlocutory Attorney: MIKE WEBSTER

Defendant

Name: BLUE POINT BREWING COMPANY

Correspondent Address: ANDREA ANDERSON
HOLLAND & HART LLP
ATTENTION: TRADEMARK DOCKETING P.O. BOX 8749
DENVER CO , 80201

Correspondent e-mail: docket@hollandhart.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OLD HOWLING BASTARD	Opposition Pending	86310758	

Plaintiff(s)

Name: Stone Brewing Co., LLC

Correspondent Address: ALLISON HAGEY
BRAUNHAGEY & BORDEN LLP
351 CALIFORNIA STREET, 10TH FLOOR
SAN FRANCISCO CA UNITED STATES , 94104

Correspondent e-mail: tmadmin@braunhagey.com , shadow@braunhagey.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ARROGANT BASTARD	REGISTERED AND RENEWED	75376833	2283904

BASTARD REGISTERED AND RENEWED [78222999](#) [3007786](#)
 DOUBLE BASTARD REGISTERED AND RENEWED [78677817](#) [3112047](#)

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 19, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 19, 2019	Oct 29, 2019
3	INSTITUTED	Sep 19, 2019	

Type of Proceeding: Cancellation

Proceeding Number: [92071098](#) **Filing Date:** Apr 15, 2019
Status: Pending **Status Date:** Sep 06, 2019
Interlocutory Attorney: ANDREW P BAXLEY

Defendant
Name: Evans Brewing Company, Inc.
Correspondent Address: WILLIAM J BRUCKER
 STETINA BRUNDA GARRED & BRUCKER
 75 ENTERPRISE SUITE 250
 ALISO VIEJO CA UNITED STATES , 92656
Correspondent e-mail: wbrucker@stetinalaw.com , opposition@stetinalaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
APPROACHABLE BASTARD	Cancellation Pending	87381763	5465921

Plaintiff(s)
Name: Stone Brewing Co., LLC
Correspondent Address: ALLISON HAGEY
 BRAUNHAGEY & BORDEN LLP
 351 CALIFORNIA STREET 10TH FLOOR
 SAN FRANCISCO CA UNITED STATES , 94104
Correspondent e-mail: tmadmin@braunhagey.com , shadow@braunhagey.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ARROGANT BASTARD	REGISTERED AND RENEWED	75376833	2283904
BASTARD	REGISTERED AND RENEWED	78222999	3007786
DOUBLE BASTARD	REGISTERED AND RENEWED	78677817	3112047

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 15, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 22, 2019	Jun 01, 2019
3	INSTITUTED	Apr 22, 2019	
4	NOTICE OF DEFAULT	Jun 11, 2019	
5	D'S RETURNED COPY OF #4	Jun 19, 2019	
6	SUSPENDED	Aug 01, 2019	
7	MOT FOR RELIEF FROM ENTRY OF DEFAULT JUDGMENT	Sep 03, 2019	
8	D CHANGE OF CORRESP ADDRESS	Sep 04, 2019	
9	MOTION GRANTED; ANSWER ACCEPTED; PROCEEDINGS RESUMED	Sep 06, 2019	
10	D MOT FOR EXT W/ CONSENT	Sep 30, 2019	
11	EXTENSION OF TIME GRANTED	Sep 30, 2019	

Type of Proceeding: Opposition

Proceeding Number: [91247516](#) **Filing Date:** Apr 10, 2019
Status: Suspended **Status Date:** Jun 11, 2019

Interlocutory MIKE WEBSTER
Attorney:

Defendant

Name: Silver City Brewery LLC

Correspondent Address: CATHERINE E. MAXSON
DAVIS WRIGHT TREMAINE LLP
920 FIFTH AVENUE, SUITE 3300
SEATTLE WA UNITED STATES , 98104

Correspondent e-mail: catherinemaxson@dwt.com , seatm@dwt.com , brendanixdorf@dwt.com , emilyeske@dwt.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MAGNIFICENT BASTARD	Opposition Pending	88032179	

Plaintiff(s)

Name: Stone Brewing Co., LLC

Correspondent Address: ALLISON HAGEY
BRAUNHAGEY & BORDEN LLP
351 CALIFORNIA STREET , 10TH FLOOR
SAN FRANCISCO CA UNITED STATES , 94104

Correspondent e-mail: tmadmin@braunhagey.com , shadow@braunhagey.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ARROGANT BASTARD	REGISTERED AND RENEWED	75376833	2283904
BASTARD	REGISTERED AND RENEWED	78222999	3007786
DOUBLE BASTARD	REGISTERED AND RENEWED	78677817	3112047

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 10, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 10, 2019	May 20, 2019
3	PENDING, INSTITUTED	Apr 10, 2019	
4	D APPEARANCE / POWER OF ATTORNEY	Apr 24, 2019	
5	D CHANGE OF CORRESP ADDRESS	Apr 24, 2019	
6	D MOT FOR EXT W/ CONSENT	Apr 25, 2019	
7	EXTENSION OF TIME GRANTED	Apr 30, 2019	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 11, 2019	
9	SUSPENDED	Jun 11, 2019	
10	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 07, 2019	
11	SUSPENDED	Aug 07, 2019	
12	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 21, 2019	
13	SUSPENDED	Oct 21, 2019	

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Mark: DOUBLE BASTARD

DOUBLE BASTARD

US Serial Number: 78677817

Application Filing Date: Jul. 25, 2005

US Registration Number: 3112047

Registration Date: Jul. 04, 2006

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jul. 19, 2016

Publication Date: Apr. 11, 2006

Mark Information

Mark Literal Elements: DOUBLE BASTARD

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 1039909

International Application(s) /Registration(s) Based on this Property: A0019989/1039909

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Beer

International Class(es): 032 - Primary Class

U.S Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 01, 1999

Use in Commerce: Nov. 01, 1999

Basis Information (Case Level)

Filed Use: Yes
Filed ITU: No
Filed 44D: No
Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently Use: Yes
Currently ITU: No
Currently 44E: No
Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: STONE BREWING CO., LLC
Owner Address: 1999 CITRACADO PARKWAY
SAN FRANCISCO, CALIFORNIA UNITED STATES 92029
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Allison Hagey
Attorney Primary Email Address: tmadmin@braunhagey.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Allison Hagey
BRAUNHAGEY & BORDEN LLP
351 California Street, 10th Floor
San Francisco, CALIFORNIA UNITED STATES 94104
Phone: 415-599-0210
Fax: 415-599-0210
Correspondent e-mail: tmadmin@braunhagey.com shadow@braunhagey.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 13, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 11, 2018	CERTIFICATE OF CORRECTION ISSUED	71378
Apr. 04, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Mar. 07, 2018	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 22, 2018	TEAS SECTION 7 REQUEST RECEIVED	
Feb. 05, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 05, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 19, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jul. 19, 2016	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67603
Jul. 19, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67603
Jul. 19, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67603
Apr. 27, 2016	TEAS SECTION 8 & 9 RECEIVED	
Aug. 10, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 04, 2015	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Aug. 13, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 21, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Apr. 20, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Apr. 20, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Apr. 03, 2012	TEAS SECTION 8 & 15 RECEIVED	
Jul. 04, 2006	REGISTERED-PRINCIPAL REGISTER	
Apr. 11, 2006	PUBLISHED FOR OPPOSITION	
Mar. 22, 2006	NOTICE OF PUBLICATION	
Feb. 22, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	74192

Feb. 17, 2006	ASSIGNED TO LIE	74192
Feb. 12, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 12, 2006	ASSIGNED TO EXAMINER	78434
Aug. 01, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 111

Date in Location: Apr. 11, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: KoochenVagner's Brewing Co.,

Assignment 1 of 2

Conveyance: NOTICE AND CONFIRMATION OF GRANT OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5337/0349](#)

Pages: 18

Date Recorded: Aug. 05, 2014

Supporting Documents: [assignment-tm-5337-0349.pdf](#)

Assignor

Name: [KOOCHENVAGNER'S BREWING CO.](#)

Execution Date: Jul. 31, 2014

Legal Entity Type: CORPORATION

State or Country: CALIFORNIA

Where Organized:

Assignee

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country: UNITED STATES

Where Organized:

Address: 7000 CENTRAL PARKWAY, N.E., SUITE 600
ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: TERRY L. WITCHER, PARALEGAL

Correspondent Address: MCGUIREWOODS LLP
201 N. TRYON STREET, SUITE 3000
CHARLOTTE, NC 28202

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ENTITY CONVERSION

Reel/Frame: [6277/0285](#)

Pages: 2

Date Recorded: Feb. 22, 2018

Supporting Documents: [assignment-tm-6277-0285.pdf](#)

Assignor

Name: [KOOCHENVAGNER'S BREWING CO.](#)

Execution Date: Jun. 16, 2016

Legal Entity Type: CORPORATION

State or Country: CALIFORNIA

Where Organized:

Assignee

Name: [STONE BREWING CO., LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: CALIFORNIA

Where Organized:

Address: 1999 CITRACADO PARKWAY
SAN FRANCISCO, CALIFORNIA 94209

Correspondent

Correspondent Name: ALLISON HAGEY

Correspondent Address: 220 SANSOME STREET, 2ND FLOOR
SAN FRANCISCO, CA 94104-2711

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: [91251069](#)

Filing Date: Sep 19, 2019

Status: Pending

Status Date: Sep 19, 2019

Interlocutory Attorney: MIKE WEBSTER

Defendant

Name: BLUE POINT BREWING COMPANY

Correspondent Address: ANDREA ANDERSON
HOLLAND & HART LLP
ATTENTION: TRADEMARK DOCKETING P.O. BOX 8749
DENVER CO , 80201

Correspondent e-mail: docket@hollandhart.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OLD HOWLING BASTARD	Opposition Pending	86310758	

Plaintiff(s)

Name: Stone Brewing Co., LLC

Correspondent Address: ALLISON HAGEY
BRAUNHAGEY & BORDEN LLP
351 CALIFORNIA STREET, 10TH FLOOR
SAN FRANCISCO CA UNITED STATES , 94104

Correspondent e-mail: tmadmin@braunhagey.com , shadow@braunhagey.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ARROGANT BASTARD	REGISTERED AND RENEWED	75376833	2283904
BASTARD	REGISTERED AND RENEWED	78222999	3007786
DOUBLE BASTARD	REGISTERED AND RENEWED	78677817	3112047

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 19, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 19, 2019	Oct 29, 2019
3	INSTITUTED	Sep 19, 2019	

Type of Proceeding: Cancellation

Proceeding Number: [92071098](#)

Filing Date: Apr 15, 2019

Status: Pending

Status Date: Sep 06, 2019

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Evans Brewing Company, Inc.

Correspondent WILLIAM J BRUCKER
Address: STETINA BRUNDA GARRED & BRUCKER
75 ENTERPRISE SUITE 250
ALISO VIEJO CA UNITED STATES , 92656

Correspondent e-mail: wbrucker@stetinalaw.com , opposition@stetinalaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
APPROACHABLE BASTARD	Cancellation Pending	87381763	5465921

Plaintiff(s)

Name: Stone Brewing Co., LLC

Correspondent ALLISON HAGEY
Address: BRAUNHAGEY & BORDEN LLP
351 CALIFORNIA STREET 10TH FLOOR
SAN FRANCISCO CA UNITED STATES , 94104

Correspondent e-mail: tmadmin@braunhagey.com , shadow@braunhagey.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ARROGANT BASTARD	REGISTERED AND RENEWED	75376833	2283904
BASTARD	REGISTERED AND RENEWED	78222999	3007786
DOUBLE BASTARD	REGISTERED AND RENEWED	78677817	3112047

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 15, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 22, 2019	Jun 01, 2019
3	INSTITUTED	Apr 22, 2019	
4	NOTICE OF DEFAULT	Jun 11, 2019	
5	D'S RETURNED COPY OF #4	Jun 19, 2019	
6	SUSPENDED	Aug 01, 2019	
7	MOT FOR RELIEF FROM ENTRY OF DEFAULT JUDGMENT	Sep 03, 2019	
8	D CHANGE OF CORRESP ADDRESS	Sep 04, 2019	
9	MOTION GRANTED; ANSWER ACCEPTED; PROCEEDINGS RESUMED	Sep 06, 2019	
10	D MOT FOR EXT W/ CONSENT	Sep 30, 2019	
11	EXTENSION OF TIME GRANTED	Sep 30, 2019	

Type of Proceeding: Opposition

Proceeding Number: [91247516](#)

Filing Date: Apr 10, 2019

Status: Suspended

Status Date: Jun 11, 2019

Interlocutory Attorney: MIKE WEBSTER

Defendant

Name: Silver City Brewery LLC

Correspondent CATHERINE E. MAXSON
Address: DAVIS WRIGHT TREMAINE LLP
920 FIFTH AVENUE, SUITE 3300
SEATTLE WA UNITED STATES , 98104

Correspondent e-mail: catherinemaxson@dwt.com , seatm@dwt.com , brendanixdorf@dwt.com , emilyeskew@dwt.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MAGNIFICENT BASTARD	Opposition Pending	88032179	

Plaintiff(s)

Name: Stone Brewing Co., LLC

Correspondent ALLISON HAGEY
Address: BRAUNHAGEY & BORDEN LLP
351 CALIFORNIA STREET , 10TH FLOOR
SAN FRANCISCO CA UNITED STATES , 94104

Correspondent e-mail: tmadmin@braunhagey.com , shadow@braunhagey.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ARROGANT BASTARD	REGISTERED AND RENEWED	75376833	2283904
BASTARD	REGISTERED AND RENEWED	78222999	3007786
DOUBLE BASTARD	REGISTERED AND RENEWED	78677817	3112047

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 10, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 10, 2019	May 20, 2019
3	PENDING, INSTITUTED	Apr 10, 2019	
4	D APPEARANCE / POWER OF ATTORNEY	Apr 24, 2019	
5	D CHANGE OF CORRESP ADDRESS	Apr 24, 2019	
6	D MOT FOR EXT W/ CONSENT	Apr 25, 2019	
7	EXTENSION OF TIME GRANTED	Apr 30, 2019	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 11, 2019	
9	SUSPENDED	Jun 11, 2019	
10	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 07, 2019	
11	SUSPENDED	Aug 07, 2019	
12	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 21, 2019	
13	SUSPENDED	Oct 21, 2019	