

ESTTA Tracking number: **ESTTA1056251**

Filing date: **05/18/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91251039
Party	Defendant Good Brands LLC
Correspondence Address	TROY G WOOLLEN BIRD LOEHL BRITTAIN & MCCANTS LLC 1150 MONARCH PLAZA, 3414 PEACHTREE ROAD NE ATLANTA, GA 30326 UNITED STATES twoollen@birdlawfirm.com 404-264-9400
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Troy G. Woollen
Filer's email	twoollen@birdlawfirm.com
Signature	/Troy Woollen/
Date	05/18/2020
Attachments	GoodBrands AMAZING WHEY Atty Appearance.pdf(103763 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Glanbia Nutritionals (Ireland) Limited)	
)	Opposition No. 91251039
)	
Opposer,)	
)	Serial No. 88/251,921
)	
v.)	
)	Mark: AMAZING WHEY
Good Brands LLC)	
)	
)	
Applicant.)	
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NOTICE OF APPEARANCE

Pursuant to Section 114.03 of the Trademark Trial and Appeal Board Manual of Procedure, (1) Troy G. Woollen of the law firm Bird, Loechl, Brittain & McCants, LLC, (2) Haejin A. Shim of the law firm Shim & Associates, P.C., and (3) Sung-Min Lee of the law firm Shim & Associates, P.C. enter their appearance as counsel of record on behalf of Applicant Good Brands LLC.

Please include Troy G. Woollen, Haejin A. Shim, and Sung-Min Lee on all future correspondence and communications pertaining to this proceeding.

This is the 18th day of May, 2020.

Respectfully submitted,

Bird, Loechl, Brittain & McCants, LLC

/s/ Troy Woollen
Troy G. Woollen
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/s/ Sung-Min Lee

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CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the **NOTICE OF APPEARANCE** was served via email upon the following attorney of record:

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This is the 18th day of May, 2020.

By: /s/ Troy Woollen
Troy G. Woollen
Georgia Bar No.: 567866

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