

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500
General Email: TTABInfo@uspto.gov

December 19, 2019

Opposition No. 91250893

Publicis Media Limited

v.

Nardozza + Associates, Inc.

Ellen Yowell, Paralegal Specialist:

The Board's order dated November 25, 2019 is modified as set forth below.

On November 25, 2019, Applicant filed a consented motion for extension in view of the parties' settlement negotiations.¹ The Board notes that Applicant has not yet filed an answer to the notice of opposition.² However, Applicant's motion failed to include a due date for its answer. In view thereof, the proceeding schedule is hereby modified to include a due date for Applicant's answer, as set forth below:

Time to Answer	12/22/2019
Deadline for Discovery Conference	1/21/2020
Discovery Opens	1/21/2020
Initial Disclosures Due	2/20/2020
Expert Disclosures Due	6/19/2020
Discovery Closes	7/19/2020
Plaintiff's Pretrial Disclosures Due	9/2/2020
Plaintiff's 30-day Trial Period Ends	10/17/2020

¹ The record has been updated to reflect Opposer's change of correspondence address filed October 29, 2019.

² Applicant's answer to the notice of opposition was due, as last reset, on November 22, 2019. In view of the consented motion to extend for settlement, Applicant's technical default for failure to file an answer or a further motion to extend by November 22, 2019 is set aside.

Defendant's Pretrial Disclosures Due	11/1/2020
Defendant's 30-day Trial Period Ends	12/16/2020
Plaintiff's Rebuttal Disclosures Due	12/31/2020
Plaintiff's 15-day Rebuttal Period Ends	1/30/2021
Plaintiff's Opening Brief Due	3/31/2021
Defendant's Brief Due	4/30/2021
Plaintiff's Reply Brief Due	5/15/2021
Request for Oral Hearing (optional) Due	5/25/2021

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, the manner and timing of taking testimony, matters in evidence, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).

TIPS FOR FILING EVIDENCE, TESTIMONY, OR LARGE DOCUMENTS

The Board requires each submission to meet the following criteria before it will be considered: 1) pages must be legible and easily read on a computer screen; 2) page orientation should be determined by its ease of viewing relevant text or evidence, for example, there should be no sideways or upside-down pages; 3) pages must appear in their proper order; 4) depositions and exhibits must be clearly labeled and numbered – use separator pages between exhibits and clearly label each exhibit using sequential

letters or numbers; and 5) the entire submission should be text-searchable. Additionally, submissions must be compliant with Trademark Rules 2.119 and 2.126. Submissions failing to meet all of the criteria above may require re-filing. **Note:** Parties are strongly encouraged to check the entire document before filing.³ The Board will not extend or reset proceeding schedule dates or other deadlines to allow time to re-file documents. For more tips and helpful filing information, please visit the [ESTTA help](#) webpage.

³ To facilitate accuracy, ESTTA provides thumbnails to view each page before submitting.