

ESTTA Tracking number: **ESTTA1008234**

Filing date: **10/11/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91250779
Party	Defendant BJ2 LLC
Correspondence Address	A. JOSEPH BULUA, ESQ. 16925 PARK CIRCLE DR NATUREPEDIC CHAGRIN FALLS, OH 44023-6502 aj@naturepedic.com, barry@naturepedic.com, charlie@naturepedic.com no phone number provided
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	A. Joseph Bulua
Filer's email	aj@naturepedic.com, ajosephatlaw@gmail.com
Signature	/A. Joseph Bulua/
Date	10/11/2019
Attachments	opposition breathe right 91250779 .pdf(73253 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

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Block Drug Company, Inc.,

Plaintiff,

v.

Opposition No. 91250779

BJ2 LLC,

Defendant.

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**NOTICE OF APPEARANCE**

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Pursuant to 37 C.F.R. § 2.17(b), please take notice that A. Joseph Bulua, Corporate Counsel for Defendant hereby enters his appearance as counsel for Defendant, BJ2, LLC. All future correspondence for Defendant concerning this proceeding should be directed to the undersigned attorney of record.

Respectfully submitted,

Date: October 11, 2019

/A. Joseph Bulua /  
A. Joseph Bulua  
16925 Park Circle Drive  
Chagrin Falls, OH 44023  
Telephone: (440) 384-3027  
Facsimile: (440) 384-3116

*Attorney for Defendant*

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TO: Block Drug Company, Inc., through its attorney Paul C. Llewellyn Arnold & Porter Kaye Scholer LLP  
250 West 55th Street New York NY United States, 10019-9710

**CERTIFICATE OF SERVICE BY E-MAIL**

STATE OF OHIO            )  
  ) ss.  
COUNTY OF GEAUGA    )

A. Joseph Bulua, of the County of Geauga, in the State of Ohio, being duly sworn, says that on the 11<sup>th</sup> day of October 2019, he e-mailed a true and correct copy of Defendant's Notice of Appearance in the above-captioned action to the last known e-mail address for Plaintiff's attorney, Paul C. Llewellyn, [paul.llewellyn@arnoldporter.com](mailto:paul.llewellyn@arnoldporter.com).

Dated: October 11, 2019

/A. Joseph Bulua/  
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A. Joseph Bulua