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Filing date: **10/21/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91250434
Party	Plaintiff PaySimple, Inc.
Correspondence Address	LISA HEPHNER PAYSIMPLE, INC. 1515 WYNKOOP ST STE 250 DENVER, CO 80202 UNITED STATES lisa@paysimple.com 303-800-0579
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Sabina A. Vayner
Filer's email	sabina@gtlaw.com, holta@gtlaw.com, feldmanjoel@gtlaw.com, atltrademark@gtlaw.com
Signature	/Sabina A. Vayner/
Date	10/21/2019
Attachments	2019.10.21 PaySimple v. PayGround - Notice of Appearance.pdf(114247 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

PAYSIMPLE, INC.,	)	
	)	Opposition No. 91250434
Opposer,	)	
	)	TM: WE EXIST TO MAKE RECURRING
v.	)	PAYMENTS SIMPLE
	)	
PAYGROUND, INC.,	)	(Serial No. 88170367)
	)	
Applicant.	)	

NOTICE OF APPEARANCE

Pursuant to TBMP § 114.03 and 37 C.F.R. § 11.14, Sabina A. Vayner of Greenberg Traurig LLP notices her appearance as counsel of record on behalf of PaySimple, Inc., the Opposer in this proceeding.

Please direct all future correspondence and communications pertaining to this opposition proceeding to Sabina A. Vayner at the address in the below signature block.

This 21st day of October, 2019.

Respectfully submitted,

Sabina A. Vayner
Joel R. Feldman
Alexandra A. Holt

GREENBERG TRAURIG LLP
Terminus 200
3333 Piedmont Road NE, Suite 2500
Atlanta, GA 30305
Phone: (678) 553-2409
Fax: (678) 553-2256

Attorneys for Opposer PaySimple, Inc.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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	)	
Applicant.	)	

CERTIFICATE OF SERVICE

This is to certify that the attached **Notice of Appearance** is being served on Applicant's counsel of record on October 21, 2019, via email correspondence only, addressed to:

Holly M. Simpkins, Esq.
Perkins Coie LLP
1201 Third Avenue, Suite 4900
Seattle, Washington 98101

HSimpkins@perkinscoie.com
AJAGarcia@perkinscoie.com
LKoenig@perkinscoie.com
NGosselin@perkinscoie.com
pctrademarks@perkinscoie.com

Sabina A. Vayner
Attorney for Opposer PaySimple, Inc.