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Filing date: **09/12/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91250041
Party	Defendant Julie K. Tauriainen
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Submission	Answer
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Date	09/12/2019
Attachments	91250041 SAVVY ANSWER SIGNED MAILED EFILED 190912.pdf(779438 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Trademark Application Serial No. 88/188,627 for the Word Mark

SAVVY SISTERS

Heartland Financial, USA, Inc., an Iowa
corporation

Opposer,

vs.

Julie K. Tauriainen, an Individual,

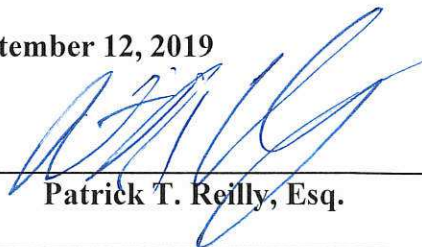
Applicant.

OPPOSITION No. 91250041

**ANSWER TO PETITION OF
OPPOSITION AND
REQUEST FOR WITHDRAWAL AND
CANCELLATION OF US TRADEMARK
REGISTRATION APPLICATION
SERIAL No. 88/188,627**

I hereby certify that this
correspondence is being deposited
with the United States Patent and
Trademark Office, Trademark Trial
and Appeal Board via electronic filing
through its website located at
<http://estta.uspto.gov/> on:

September 12, 2019



Patrick T. Reilly, Esq.

Box TTAB FEE
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 21233-1451

Ms. Julie K. Tauriainen (hereinafter "Applicant"), a California Citizen having a residence
at 700 Redwood Heights Road, Aptos, CA 95003-2497, is the Owner of US Trademark

Registration Application Serial No. 88/188,627 for the word mark **SAVVY SISTERS**.

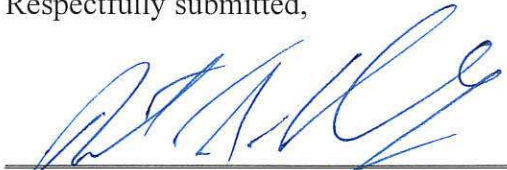
Applicant hereby requests withdrawal and cancellation of the aforementioned US Trademark Registration Application Serial No. 88/188,627, in the interest of avoiding an unwanted legal expense.

The Application was originally filed pro per. Applicant attests that the US Patent and Trademark Office record indicating that the Mark was in use in commerce by Applicant as of January 15, 2018 was entered in unintentional error.

Given that Applicant is hereby requesting withdrawal and cancellation of the aforementioned US Trademark Registration Application Serial No. 88/188,627, Applicant asserts that this error in Filing Basis is presently a moot point.

This Answer is both electronically filed and mailed by First Class US Post and dated this 12th day of September, 2019.

Respectfully submitted,



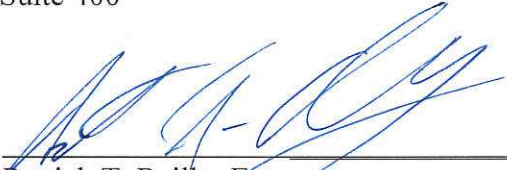
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Attorney for Applicant,
Ms. Julie K. Tauriainen

CERTIFICATE OF SERVICE

I, Patrick T. Reilly, attorney for Applicant, hereby certify that a true and complete copy of the foregoing **ANSWER TO PETITION OF OPPOSITION AND REQUEST FOR WITHDRAWAL AND CANCELLATION OF US TRADEMARK REGISTRATION APPLICATION SERIAL No. 88/188,627** was served on Opposer's attorney by mailing a true copy thereof to their attorney of record by First Class Mail, postage prepaid this 12TH day of SEPTEMBER 2019, in an envelope addressed as follows:

Lisa Osman, Esq.
Dorsey & Whitney LLP
1400 Wewatta Street, Suite 400
Denver, CO 80202



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