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Filing date: **05/01/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91249278
Party	Plaintiff ChromaDex Inc.
Correspondence Address	JESSICA SGANGA KNOBBE MARTENS OLSON & BEAR, LLP 2040 MAIN STREET, 14TH FLOOR IRVINE, CA 92614 UNITED STATES efiling@knobbe.com 9497600404
Submission	Other Motions/Papers
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Date	05/01/2020
Attachments	Declaration of Mark Friedman.pdf(17875 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

ChromaDex Inc.,)	Case No. 91249278
)	
Opposer and Counterclaim-Defendant,)	<u>Application Subject to Opposition</u>
)	Mark: PURE ENERGY
v.)	Serial No. <u>88136737</u>
)	Filing Date: September 28, 2018
)	Publication Date: March 5, 2019
Carol Cole Company,)	
Applicant and Counterclaimant.)	<u>Registration Subject to Cancellation</u>
)	Mark: PUREENERGY
)	Registration No. <u>4512267</u>
)	Filing Date: February 22, 2013
)	Registration Date: April 8, 2014

DECLARATION OF MARK FRIEDMAN

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Dear Sir or Madam:

The following is submitted in response to the Trademark Trial and Appeal Board's Order dated April 4, 2020. I, Mark Friedman, have served as the General Counsel and Corporate Secretary of ChromaDex Inc. since January 2018. I am authorized to represent ChromaDex Inc. ChromaDex Inc. submits the requisite fee under Trademark Rule 2.6 concurrently with the submission of this declaration in support of the requested amendment to the goods in Registration No. 4512267:

- From: Phytochemicals for use in the manufacturing of dietary supplements, nutritional products, **and** pharmaceuticals ~~and cosmetics~~
- To: Phytochemicals for use in the manufacturing of dietary supplements, nutritional products, and pharmaceuticals

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like

may jeopardize the validity of the registration, declares that all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

Please charge the requisite fees to Deposit Account No. 11-1410.

Respectfully submitted,

ChromaDex, Inc.

By: /Mark Friedman/

Date: April 15, 2020

Mark Friedman

General Counsel and Corporate Secretary of
ChromaDex Inc.

10900 Wilshire Blvd, Suite 600

Los Angeles, California 90024

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing has been served on Applicant and Counterclaimant's Attorney of record by mailing one copy on May 1, 2020, via electronic mail to trademarks@ipla.com

Signature: /Sabrina Dorrell/

Name: Sabrina Dorrell

Date: May 1, 2020

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