

ESTTA Tracking number: **ESTTA985200**

Filing date: **07/03/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Administrators of Tulane Educational Fund
Granted to Date of previous extension	07/03/2019
Address	6823 ST. CHARLES AVENUE, SUITE 300 New Orleans, LA 70118 UNITED STATES

Attorney information	Marie Breaux M Breaux IP Law 614 Tchoupitoulas Street New Orleans, LA 70130 UNITED STATES esman@mbipl.com, marie@mbipl.com 5049751462
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Applicant Information

Application No	88153630	Publication date	03/05/2019
Opposition Filing Date	07/03/2019	Opposition Period Ends	07/03/2019
Applicant	Home Brew Mart, Inc. 9045 Carroll Way San Diego, CA 92121 UNITED STATES		

Goods/Services Affected by Opposition


Class 032. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Beer


Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
False suggestion of a connection with persons, living or dead, institutions, beliefs, or national symbols, or brings them into contempt, or disrepute	Trademark Act Section 2(a)


Marks Cited by Opposer as Basis for Opposition

U.S. Application	88472741	Application Date	06/13/2019
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No.			
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	TULANE		
Design Mark			
Description of Mark	The mark consists of The mark consists of anthropomorphic wave figure holding astylized megaphone with the stylized capital word "TULANE" written inside the megaphone.		
Goods/Services	Class 032. First use: First Use: 2017/09/01 First Use In Commerce: 2017/09/01 Beer		

U.S. Registration No.	2737647	Application Date	10/20/2000
Registration Date	07/15/2003	Foreign Priority Date	NONE
Word Mark	TULANE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1884/00/00 First Use In Commerce: 1884/00/00 Educational services in a wide variety of fields, namely providing instruction and		

	training at the undergraduate, graduate, post-graduate, professional levels, and continuing education services; entertainment services, namely, arranging and conducting athletic and sports events and competitions, musicals, theatricals, dance performances, public speaking events, and visual, literary and performing arts presentations; and recreational services in the nature of swimming pools, tennis courts, and weight training facilities
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U.S. Registration No.	2968179	Application Date	11/04/2002
Registration Date	07/12/2005	Foreign Priority Date	NONE
Word Mark	TU TULANE UNIVERSITY		
Design Mark			
Description of Mark	The mark consists of a shield bearing an overlapping "T" and "U" adjacent to the stylized words "TULANE UNIVERSITY".		
Goods/Services	Class 041. First use: First Use: 2002/08/09 First Use In Commerce: 2002/08/09 Educational services in a wide variety of fields, namely providing instruction and training at the undergraduate, graduate, post-graduate, professional levels, and continuing education services; entertainment services, namely, arranging and conducting athletic and sports events and competitions, musicals, theatricals, dance performances, public speaking events, and visual, literary and performing arts presentations; and recreational services in the nature of swimming pools, tennis courts, and weight training facilities		


U.S. Registration No.	3298668	Application Date	03/21/2003
Registration Date	09/25/2007	Foreign Priority Date	NONE
Word Mark	TULANE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1914/00/00 First Use In Commerce: 1914/00/00 Conducting research and experiments for others in the field of business Class 042. First use: First Use: 1884/00/00 First Use In Commerce: 1884/00/00 Conducting scientific research, scientific testing, and laboratory experiments for others in the fields of engineering, architecture, law, and social work; Conducting scientific research, scientific testing, and laboratory experiments for others in the fields of liberal arts and sciences, namely, anthropology, art, cell and molecular biology, ecology and evolutionary biology, chemistry, classical studies, communication, earth and environmental sciences, economics, English, French and Italian, Germanic and Slavic studies, history, mathematics, music, philosophy, physics, political science, psychology, sociology, Spanish and Portuguese, and theater and dance; Conducting medical research, clinical testing, and laboratory		

	<p>experiments in the fields of medicine, public health, and tropical medicine Class 044. First use: First Use: 1884/00/00 First Use In Commerce: 1884/00/00 Providing hospital, medical, and healthcare services; conducting medical testing in the fields of public health and tropical medicine</p> <p>Class 045. First use: First Use: 1927/00/00 First Use In Commerce: 1927/00/00 Conducting research, testing, and experiments for others in the field of social- work, except for scientific and laboratory research, scientific and laboratory test- ing, and scientific and laboratory experiments</p>
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U.S. Registration No.	5395786	Application Date	07/14/2017
Registration Date	02/06/2018	Foreign Priority Date	NONE
Word Mark	TULANE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 2016/07/01 First Use In Commerce: 2016/07/01 Broadcasting programs via a global computer network; Streaming of audio ma- terial on the Internet; Streaming of video material on the Internet		

U.S. Registration No.	3344950	Application Date	03/19/2003
Registration Date	11/27/2007	Foreign Priority Date	NONE
Word Mark	TULANE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 028. First use: First Use: 1925/01/01 First Use In Commerce: 1925/01/01 Baseballs, basketballs, footballs, golfballs, golf club covers, golf bags, golf tees, [wind socks for toy or decorative purposes,] flying discs, baby rattles, stuffed toy animals [, Christmas tree ornaments, and toy commemorative miniature football helmets]		

U.S. Registration No.	5475092	Application Date	10/18/2017
Registration Date	05/22/2018	Foreign Priority Date	NONE
Word Mark	TULANE		

Design Mark	
Description of Mark	The mark consists of anthropomorphic wave figure holding a stylized megaphone with the stylized capital word "TULANE" written inside the megaphone.
Goods/Services	<p>Class 016. First use: First Use: 2016/08/00 First Use In Commerce: 2016/08/00 Decals; Day planners</p> <p>Class 024. First use: First Use: 2016/08/00 First Use In Commerce: 2016/08/00 Banners and flags of textile; Cloth pennants</p> <p>Class 025. First use: First Use: 2016/08/00 First Use In Commerce: 2016/08/00 Athletic shirts; Athletic sweaters; Capvisors; Hats; Polo shirts; Shorts; Socks; Sports caps and hats; Sweat pants; Sweat shirts; T-shirts; Tank tops; Short-sleeved or long-sleeved t-shirts</p> <p>Class 041. First use: First Use: 2016/08/00 First Use In Commerce: 2016/08/00 Organizing and conducting college sportcompetitions and athletic events; Providing collegiate athletic and sporting events</p>

Attachments	<p>88472741#TMSN.png(bytes) 76150900#TMSN.png(bytes) 78181385#TMSN.png(bytes) 87528607#TMSN.png(bytes) TTAB Opposition TWO LANE final.pdf(200370 bytes) list of tulane trademarks.pdf(214596 bytes) list of tulane marks.pdf(20726 bytes) 87649728#TMSN.png(bytes)</p>
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Signature	/MRE/
Name	Marjorie R. Esman
Date	07/03/2019

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

The Administrators of The Tulane
Educational Fund

Opposer,

v.

Home Brew Mart, Inc.

Applicant.

Opposition No.

Mark: TWO LANE

Serial No.: 88153630

NOTICE OF OPPOSITION

Opposer, The Administrators of the Tulane Educational Fund (“Tulane University” or “Tulane”), a non-profit corporation organized and existing under the laws of the State of Louisiana, believes that it will be damaged by the registration of the mark TWO LANE for use in connection with “Beer,” as applied for in Application Serial No. 88153630 (“Applicant’s Mark”). More specifically, Tulane avers that registration of the mark TWO LANE will cause a likelihood of confusion with Tulane’s registered and common law marks, will create a false suggestion of affiliation, connection, association, origin, or sponsorship with the applicant, and will result in dilution by blurring of Opposer’s famous family of TULANE registered marks.

Applicant’s Mark was filed, and is owned by, Home Brew Mart, Inc. (“Home Brew” or “Applicant”).

Tulane, previously granted an extension of time to oppose Applicant’s Mark, hereby timely files its opposition to registration, for the reasons set forth below.

I. FACTS

A. Tulane University

History

1. Opposer Tulane is a non-profit corporation organized and existing under the laws of the State of Louisiana, with its principal place of business at 300 Gibson Hall, 6823 St. Charles Ave, New Orleans, LA 70118.
2. The predecessor of what is now Tulane University was formed in 1834 as the Medical College of Louisiana in response to medical conditions then prevalent in New Orleans, including yellow fever, malaria, and smallpox. In 1847, the State of Louisiana established the University of Louisiana, with the Medical College of Louisiana forming the Medical Department.
3. In 1882, the philanthropist Paul Tulane donated more than \$1 million in land, cash and securities to support higher education in New Orleans. The Administrators of the Tulane Educational Fund was formed as a board to administer this gift. In 1884, the University of Louisiana was transferred to that board, becoming a private institution again and officially named Tulane University.
4. In 1886, just two years after the naming of Tulane University, the H. Sophie Newcomb Memorial College was established as Tulane's co-ordinate college for women, becoming the first degree-granting coordinate college for women in the United States.
5. As the decades passed, Tulane added programs, including a Graduate School, College of Law, School of Engineering, College of Architecture, School of Social Work, and many others. It has become a nationally and internationally renowned research institution.

Fame

6. Today, Tulane is a nationally and internationally famous research university with ten academic divisions and a total of 14,062 students for the 2018-2019 academic year.

7. In addition to its research, Opposer's fame and national and international recognition derives from its many prominent alumni. These alumni include persons who have made significant contributions in the fields of public service, public health, and medicine, such as: The President of Costa Rica; U.S. State governors; Federal judges (including a Chief Justice of the U.S. Supreme Court); U.S. Senators; U.S. Members of Congress (including a Speaker of the House); heads of Federal agencies; U.S. diplomats, and two Surgeons General of the United States. Two Nobel Prize recipients performed their research at, and were affiliated with, Tulane. Other Tulane alumni include university presidents as well as prominent entrepreneurs, founders, chief executives, and inventors in the fields of technology, medical devices, entertainment, retail, mass media, fashion, and the arts (including Emmy-award winners and Pulitzer-prize-winning authors). Tulane has produced at least 23 undergraduate Marshall scholars (which ranks Tulane 18th among all universities and colleges); at least 18 Rhodes scholars; at least 12 Truman scholars; and 155 Fulbright scholars.
8. Tulane is often featured in popular culture, including many references in literature, fictional television programs, and movies, which is another measure of the fame of the University.

Tulane Trademarks

9. Currently, Tulane holds 55 trademarks registered on the Principal Register. Of those, 18 include the word TULANE in some form, including the Tulane "Angry Wave" athletics logo. Additionally, Tulane owns common law trademark rights to various Tulane-formative marks as applied to a wide range of goods and services. They collectively form the "Tulane family of marks." Attached to this pleading is a list of the

registered marks that include the word TULANE and printouts from the TESS database showing their current status.

10. The TULANE name—originally registered for educational services on July 31, 2003 (registration no. 2737647) and registered many times since for other goods and services—has long been incontestable and is a famous mark.
11. The Tulane family of marks and Opposer’s educational and research services are supported by significant advertising and promotional investment, including in print and digital advertising. Moreover, Tulane is the beneficiary of significant media coverage for all aspects of its operations, athletics, undergraduate admissions and quality, medical research and developments, and all of the other aspects of a 21st century research university.
12. Many of the Tulane family of marks are licensed to third parties for Tulane branded merchandise, resulting in significant annual revenue to Tulane University. Since July 1, 2007, Tulane has received almost \$4 million in revenues for licensing its family of marks.
13. Among the many products for which Tulane has licensed its mark is a beer, licensed to NOLA Brewing Company for a product called “Green Wave Beer.” “Green Wave” has been a nickname for Tulane for nearly a century (being first adopted for sports in 1920). This beer features the Tulane “Angry Wave” logo, which includes the literal element TULANE. Tulane has filed pending application Serial No. 88472741 for its “Angry Wave” logo in class 32 for beer.
14. NOLA Brewing Company introduced its “Green Wave Beer” featuring a TULANE mark in September 2017. Tulane has received a net of \$14,911 in royalties from sales of “Green Wave Beer,” with anticipation of increasing royalties over time.

15. Through its advertising and promotional efforts, as well as its long history in education and research, the TULANE family of marks has achieved fame and prominence throughout the public sphere in the United States and around the world.

B. Applicant Home Brew Mart, Inc.

16. Applicant Home Brew Mart, founded in 1996, is a corporation established and existing under the laws of the State of California with its principal place of business located at 9045 Carroll Way, San Diego, CA 92121.

17. On October 12, 2018, Home Brew Mart filed an application under Section 1(b) for the word mark TWO LANE in International Class (IC) 032 for “Beer.” This trademark application was published for Opposition on March 5, 2019.

18. Applicant applied for registration of Applicant’s Mark long after Tulane became a famous research and educational institution, long after the TULANE registered marks became incontestable, and long after TULANE became a famous mark

19. Home Brew Mart currently holds 75 trademark registrations and 11 pending applications (as of June 27, 2019). It is therefore knowledgeable of the requirements for trademark use and registration. Only the TWO LANE mark is at issue in this proceeding.

20. Home Brew Mart is based in California, a state with a significant number of Tulane students and alumni. Apart from the general fame associated with Tulane and its family of marks, it therefore must have known of Tulane and its long history of education and service prior to seeking registration for its mark TWO LANE.

21. Home Brew Mart has its own tasting rooms in eight cities in California, Virginia, and Illinois. Its beers are sold in retail outlets across the United States, including numerous

locations in Louisiana (including in retail outlets, restaurants, and bars in Orleans Parish where Tulane is located).

22. Home Brew Mart currently offers beers under nine marks, with the TWO LANE beer presently not produced.

II. LAW: REGISTRATION OF APPLICANT'S TWO LANE MARK WILL HARM TULANE

A. Likelihood of Confusion

23. Opposer Tulane re-alleges the preceding paragraphs.
24. Applicant's Mark is phonetically identical to one accepted and common pronunciation of TULANE.
25. Applicant's mark is therefore confusingly similar to the TULANE family of marks, and Opposer's registered TULANE marks, in sound, connotation and commercial impression.
26. Opposer, like many universities, has an extensive licensing program, and Applicant's goods (beer) are identical to goods for which Tulane has already granted a license. Consumers are meant to perceive, and do perceive, "Green Wave Beer" beer as being a Tulane-licensed product.
27. The phonetic equivalence of Opposer's and Applicant's marks is particularly likely to generate confusion given certain settings where beer is commonly sold. Customers order beers verbally by name at bars and restaurants. Those ordering a TWO LANE beer will be saying the name of Tulane, as the Applicant's mark is pronounced identically to one accepted and common pronunciation of the mark TULANE.

28. Like many universities, Tulane has trademark rights beyond its official name and seals, including fan names, nicknames, mascots, and other terms by which institutions are known to the public.
29. By licensing one of its athletic marks, the “Angry Wave,” for display on “Green Wave Beer,” Tulane has joined a growing number of universities having an officially licensed beer.
30. The channels of trade for the goods covered by Applicant’s Mark will be identical to those of Opposer’s goods as licensed to NOLA Brewing Company for the Tulane “Green Wave Beer.”
31. Opposer is aware of no similar marks in use on beer other than its licensed product, which increases the likelihood of confusion.
32. Applicant’s Mark is intended for use with beer. The Opposer faces substantial harm from confusion, as it has no ability to control the quality of the Applicant’s product. Tulane and its family of marks will therefore be harmed if consumers of TWO LANE beer wrongly believe that the beer is associated with, or a product of, Tulane. Applicant’s intended TWO LANE beer will also diminish Opposer’s exclusive right to control goods on which its famous mark appears. Applicant’s phonetically identical mark will diminish the distinction of Tulane’s mark and thereby impinge on Opposer’s licensing abilities.
33. Applicant’s Mark is likely to cause confusion with Opposer’s registered marks and, therefore, is in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

B. False Designation of Origin

34. Tulane re-alleges the preceding paragraphs.
35. Applicant's Mark is phonetically identical with one accepted and common pronunciation of the name TULANE and with the TULANE family of marks. The identity of pronunciation will reinforce the relationship between the terms TULANE and TWO LANE.
36. Applicant's TWO LANE Mark is unlike Applicant's other marks and beer names, which all carry nautical and/or marine themes such as BALLAST POINT (Registration Nos. 2375098, 3693175, 3885844, 4448061, and 4229596), ABANDON SHIP (Registration No. 2068357), THREE SHEETS (Registration No. 3924992), EVEN KEEL (Registration No. 2068359) and the names or images of fish (e.g., SCULPIN, Registration No. 3895477, BLACK MARLIN, Registration No. 3984094, and fish logos Registration Nos. 4283326, 4319000, 4601608). The lack of any connection between TWO LANE and Applicant's nautical and maritime names for its beer products further increases the likelihood of confusion.
37. The variety of goods and services on which the TULANE family of marks is used increases the likelihood of confusion.
38. The consuming public will mistakenly identify Applicant's goods and Tulane University's goods and services as originating from the same source as detailed above.
39. Tulane has no connection to Applicant or its activities.
40. Applicant's use of the TWO LANE mark creates a false suggestion of affiliation, connection, association, origin, or sponsorship with Tulane.
41. By creating a false and misleading designation of origin, registration of Applicant's mark would be in violation of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a).

C. Dilution by Blurring

42. Opposer Tulane re-alleges the preceding paragraphs.
43. Registration of Applicant's Mark is also likely to dilute the distinctiveness of the fame and reputation of Tulane's family of marks: (1) by eroding consumers' exclusive identification of those marks with Tulane and its exclusive licensees; and (2) otherwise lessening the capacity of the TULANE marks to identify and distinguish Tulane University particularly in areas in which Tulane University has licensed its marks.
44. Applicant's Mark is likely to cause dilution by blurring the fame and reputation of the TULANE marks based on a number of considerations including, but not limited to:
- (a) Applicant's mark is phonetically identical to one accepted and common pronunciation of Tulane's famous marks;
 - (b) Tulane's marks are inherently distinctive through Opposer's extensive and continuous use of its TULANE family of marks in the United States for over 135 years; and
 - (c) Tulane's marks are highly recognized by the general public of the United States as a designation of services provided by and originating with Tulane University and its exclusive licensees.
45. Tulane's Marks became famous long before Applicant applied for registration of TWO LANE.
46. By eroding consumers' exclusive identification of the TULANE marks with Tulane University, and otherwise lessening the capacity of Tulane's family of marks to identify its goods and services and those of its exclusive licensees, registration of Applicant's Mark would be in violation of Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c).

III. CONCLUSION

47. The registration of the Applicant's mark TWO LANE is inconsistent with Tulane's rights in its TULANE family of marks and will cause damage to the TULANE family of marks and to Tulane's long-established reputation.

WHEREFORE, Opposer, The Administrators of the Tulane Educational Fund, respectfully requests that this Opposition be sustained and that Application Serial No. 88153630 be refused registration.

Opposer submits the requisite filing fee of \$400.00 for opposition of Applicant's Mark.

Dated this 3rd day of July, 2019.

Respectfully submitted,

s/ Marie Breaux

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 Refine Search (tulane)[ON] and (live)[LD]

Current Search: S5: (tulane)[ON] and (live)[LD] docs: 56 occ: 112

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	88318510		TULANE PHARMACY	TSDR	LIVE
2	87678422	5492109	TAYLOR YOUR LIFE	TSDR	LIVE
3	87531917	5396093	T	TSDR	LIVE
4	87528607	5395786	TULANE	TSDR	LIVE
5	87378184	5353980	TU	TSDR	LIVE
6	87649728	5475092	TULANE	TSDR	LIVE
7	86788092	4968762	C CEQ COMMITMENT TO EQUITY	TSDR	LIVE
8	86788079	4968761	COMMITMENT TO EQUITY	TSDR	LIVE
9	86788063	4968759	CEQ	TSDR	LIVE
10	86153672	4752733	FLEUR DE LING: TULANE UNIVERSITY WORKING PAPERS	TSDR	LIVE
11	85846885	4403310	TULANE EMPOWERS HELPING PEOPLE BUILD A BETTER WORLD	TSDR	LIVE
12	85846861	4403306	TULANE EMPOWERS	TSDR	LIVE
13	85846784	4403294	TULANE EMPOWERS	TSDR	LIVE
14	78515212	3143347	MATRIX DNA DIAGNOSTICS	TSDR	LIVE
15	78257181	3363073	GREEN WAVE	TSDR	LIVE
16	78228389	3308046	T U	TSDR	LIVE
17	78228374	3298668	TULANE	TSDR	LIVE
18	78227620	3344950	TULANE	TSDR	LIVE
19	78227528	3344949	TULANE	TSDR	LIVE
20	78227332	3344947	TULANE	TSDR	LIVE
21	78227306	3344946	TULANE	TSDR	LIVE
22	78227016	3344941	TULANE	TSDR	LIVE
23	78181385	2968179	TU TULANE UNIVERSITY	TSDR	LIVE
24	78180533	3325510	T U	TSDR	LIVE
25	78180531	3389653	T U	TSDR	LIVE
26	78180509	3344936	TU	TSDR	LIVE
27	78154827	3308011	GREEN WAVE	TSDR	LIVE
28	78154825	3356993	GREEN WAVE	TSDR	LIVE
29	78126578	2870433	IN-DEPTH RESEARCH DEEP-SOUTH STOCKS	TSDR	LIVE
30	78126555	2870431	IN-DEPTH RESEARCH DEEP-SOUTH STOCKS	TSDR	LIVE
31	78126465	2830778	BURKENROAD	TSDR	LIVE
32	78126464	2765767	BURKENROAD REPORTS	TSDR	LIVE
33	77183001	3747202	NEWCOMB	TSDR	LIVE
34	77422599	4179630	NEWCOMB	TSDR	LIVE
35	77422559	4186996	NEWCOMB	TSDR	LIVE
36	77422439	3682005	NEWCOMB	TSDR	LIVE
37	77421963	3682002	NEWCOMB	TSDR	LIVE
38	77421897	3682001	NEWCOMB	TSDR	LIVE
39	77182953	4175826	NEWCOMB	TSDR	LIVE
40	77182712	3465532	NEWCOMB	TSDR	LIVE
41	77182672	3465530	NEWCOMB	TSDR	LIVE
42	77182540	3614364	NEWCOMB	TSDR	LIVE
43	77442017	3768179	DURATIONATOR	TSDR	LIVE
44	76260290	2778298	TULANE	TSDR	LIVE
45	76255444	2642095	BURKENROAD REPORTS	TSDR	LIVE
46	76255443	2722216	BURKENROAD	TSDR	LIVE
47	76250982	2769760	BURKENROAD	TSDR	LIVE
48	76150919	2756753	GREEN WAVE	TSDR	LIVE
49	76150918	2721998	GREEN WAVE	TSDR	LIVE

50	76150917	3385821	GREEN WAVE	TSDR	LIVE
51	76150904	3352761	GREEN WAVE	TSDR	LIVE
52	76150903	2743096	TULANE	TSDR	LIVE
53	76150902	2778224	TULANE	TSDR	LIVE
54	76150901	2778223	TULANE	TSDR	LIVE
55	76150900	2737647	TULANE	TSDR	LIVE
56	74565301	1915719	TULANE HOSPITAL FOR CHILDREN	TSDR	LIVE

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Client	Mark	Serial #	Registration N	PTO Status	PTO Status Date	Register	Goods & Services
Administrators of the Tulane Educational Fund, The	TULANE HOSPITAL FOR CHILDREN	74/565,301	1,915,719	Registered And Renewed	10/22/2004	Principal	042 - pediatric health care services
Administrators of the Tulane Educational Fund, The	TULANE	76/150,900	2,737,647	Registered And Renewed	06/29/2013	Principal	041 - Educational services in a wide variety of fields, namely providing instruction and training at the undergraduate, graduate, post-graduate, professional levels, and continuing education services; entertainment services, namely, arranging and conducting athletic and sports events and competitions, musicals, theatricals, dance performances, public speaking events, and visual, literary and performing arts presentations; and recreational services in the nature of swimming pools, tennis courts, and weight training facilities
Administrators of the Tulane Educational Fund, The	TULANE	76/150,901	2,778,223	Registered And Renewed	10/23/2013	Principal	025 - Clothing, namely, t-shirts, golf shirts, sweat shirts, sport shirts, sweat pants, shorts, sweaters, jerseys, pants, baby bibs, caps, shoes, [bath robes, rain ponchos,] jackets, ties, belts, [suspenders,] scarves, caps, hats, vests and visors
Administrators of the Tulane Educational Fund, The	TULANE	76/150,902	2,778,224	Registered And Renewed	10/23/2013	Principal	021 - Housewares, namely, coffee mugs, beer mugs, beverage cooler (portable), beverage glassware, beverage ware, beverage dispenser (portable), bottle openers, coasters, [commemorative plates,] drinking glasses, mugs, plastic cups, insulating sleeve holders for beverage cans, plates, waste paper baskets [, and trivets]
Administrators of the Tulane Educational Fund, The	TULANE	76/150,903	2,743,096	Registered And Renewed	08/08/2013	Principal	016 - Paper goods, namely, writing paper, folders, looseleaf binders, postcards, posters, stationery, calendars, playing cards, greeting cards, notepads, decals, bumper stickers, and note books; writing instruments, namely, ball point pens and lead pencils
Administrators of the Tulane Educational Fund, The	TULANE	76/260,290	2,778,298	Registered And Renewed	10/30/2013	Principal	035 - RETAIL STORE SERVICES FEATURING BOOKS, CLOTHING, HATS AND NOVELTY ITEMS
Administrators of the Tulane Educational Fund, The	TU TULANE UNIVERSITY	78/181,385	2,968,179	Registered And Renewed	08/05/2015	Principal	041 - Educational services in a wide variety of fields, namely providing instruction and training at the undergraduate, graduate, post-graduate, professional levels, and continuing education services; entertainment services, namely, arranging and conducting athletic and sports events and competitions, musicals, theatricals, dance performances, public speaking events, and visual, literary and performing arts presentations; and recreational services in the nature of swimming pools, tennis courts, and weight training facilities
Administrators of the Tulane Educational Fund, The	TULANE	78/227,016	3,344,941	Registered And Renewed	12/14/2017	Principal	006 - Gift and novelties made of non-precious metal, namely, key chains and rings, and license plates 012 - Gifts and novelties made of non-precious metal, namely, license plate frames 020 - Gifts and novelties made of non-precious metal, namely, picture frames
Administrators of the Tulane Educational Fund, The	TULANE	78/227,306	3,344,946	Registered And Renewed	12/18/2017	Principal	014 - Gifts and novelties of precious metals, namely, jewelry and clocks
Administrators of the Tulane Educational Fund, The	TULANE	78/227,332	3,344,947	Registered And Renewed	12/18/2017	Principal	016 - Personal organizers and checkbook covers 018 - Athletic bags, backpacks, duffel bags, tote bags, wallets, billfolds, and animal leashes 022 - Lanyards for holding identification, badges and keys
Administrators of the Tulane Educational Fund, The	TULANE	78/227,528	3,344,949	Registered And Renewed	12/11/2017	Principal	024 - Towels; afghans, cloth flags and pennants

Administrators of the Tulane Educational Fund, The	TULANE	78/227,620	3,344,950	Registered And Renewed	12/15/2017	Principal	028 - Baseballs, basketballs, footballs, golf balls, golf club covers, golf bags, golf tees, [wind socks for toy or decorative purposes,] flying discs, baby rattles, stuffed toy animals [, Christmas tree ornaments, and toy commemorative miniature football helmets]
Administrators of the Tulane Educational Fund, The	TULANE	78/228,374	3,298,668	Registered And Renewed	09/25/2017	Principal	035 - Conducting research and experiments for others in the field of business 042 - Conducting scientific research, scientific testing, and laboratory experiments for others in the fields of engineering, architecture, law, and social work; Conducting scientific research, scientific testing, and laboratory experiments for others in the fields of liberal arts and sciences, namely, anthropology, art, cell and molecular biology, ecology and evolutionary biology, chemistry, classical studies, communication, earth and environmental sciences, economics, English, French and Italian, Germanic and Slavic studies, history, mathematics, music, philosophy, physics, political science, psychology, sociology, Spanish and Portuguese, and theater and dance; Conducting medical research, clinical testing, and laboratory experiments in the fields of medicine, public health, and tropical medicine 044 - Providing hospital, medical, and health care services; conducting medical testing in the fields of public health and tropical medicine 045 - Conducting research, testing, and experiments for others in the field of social work, except for scientific and laboratory research, scientific and laboratory testing, and scientific and laboratory experiments
Administrators of the Tulane Educational Fund, The	TULANE EMPOWERS	85/846,784	4,403,294	Registered	09/17/2013	Principal	035 - Administration of a program to promote community service; Charitable services, namely, organizing and conducting volunteer programs and community service projects 036 - Charitable fundraising to support a non-profit educational institution and community service projects 041 - Education services, namely, providing classes, seminars, workshops, research projects and study abroad programs in the field of public service
Administrators of the Tulane Educational Fund, The	TULANE EMPOWERS	85/846,861	4,403,306	Registered	09/17/2013	Principal	035 - Administration of a program to promote community service; Charitable services, namely, organizing and conducting volunteer programs and community service projects 036 - Charitable fundraising to support a non-profit educational institution and community service projects 041 - Education services, namely, providing classes, seminars, workshops, research projects and study abroad programs in the field of public service
Administrators of the Tulane Educational Fund, The	TULANE EMPOWERS HELPING PEOPLE BUILD A BETTER WORLD	85/846,885	4,403,310	Registered	09/17/2013	Principal	035 - Administration of a program to promote community service; Charitable services, namely, organizing and conducting volunteer programs and community service projects 036 - Charitable fundraising to support a non-profit educational institution and community service projects 041 - Education services, namely, providing classes, seminars, workshops, research projects and study abroad programs in the field of public service
Administrators of the Tulane Educational Fund, The	FLEUR DE LING: TULANE UNIVERSITY WORKING PAPERS	86/153,672	4,752,733	Registered	06/09/2015	Principal	009 - Downloadable electronic publications in the nature of working papers of scholarly research in the field of linguistics, language research, revitalization of native languages, brain and language neurobiology, and gesture and sign language studies 016 - Printed materials, namely, journals featuring working papers of scholarly research in the field of linguistics, language research, revitalization of native languages, brain and language neurobiology, and gesture and sign language studies

Administrators of the Tulane Educational Fund, The	TULANE	87/528,607	5,395,786	Registered	02/06/2018	Principal	038 - Broadcasting programs via a global computer network; Streaming of audio material on the Internet; Streaming of video material on the Internet
Administrators of the Tulane Educational Fund, The	TULANE	87/649,728	5,475,092	Registered	05/22/2018	Principal	016 - Decals; Day planners 024 - Banners and flags of textile; Cloth pennants 025 - Athletic shirts; Athletic sweaters; Cap visors; Hats; Polo shirts; Shorts; Socks; Sports caps and hats; Sweat pants; Sweat shirts; T-shirts; Tank tops; Short-sleeved or long-sleeved t-shirts