

ESTTA Tracking number: **ESTTA979575**

Filing date: **06/10/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Chubb INA Holdings Inc.
Granted to Date of previous extension	06/12/2019
Address	436 Walnut Street Philadelphia, PA 19106 UNITED STATES

Attorney information	Matthew A. Homyk BLANK ROME LLP One Logan Square Philadelphia, PA 19103 UNITED STATES pecsenye@blankrome.com, mhomyk@blankrome.com 215-569-5360
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Applicant Information

Application No	79231856	Publication date	02/12/2019
Opposition Filing Date	06/10/2019	Opposition Period Ends	06/12/2019
International Registration No.	1401277	International Registration Date	09/15/2017
Applicant	Masterpiece London Limited 121 Sloane Street, Suite 7; London SW1X 9BW UNITED KINGDOM		

Goods/Services Affected by Opposition

Class 009. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Motion picture films, prerecorded videos, sound recordings and video recordingsfeaturing tutorials about organizing exhibitions and trade shows; pre-recorded compact discs, cassette tapes, laser discs, DVDs, CD-ROMs, all bearing sound or images, namely featuring tutorials aboutorganizing exhibitions and trade shows;computer software and programs for providing information about tradeshow and exhibitions; pre-recorded interactive DVDs, downloadable multimedia file containing video and audio featuring informationregarding organizing exhibitions and trade shows
Class 016. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Printed publicity material, namely, printed brochures in the field of exhibitions and trade fairs
Class 035. First Use: 0 First Use In Commerce: 0


All goods and services in the class are opposed, namely: Advertising, marketing and promotion services; provision of information, consultancy and advice relating to the organising of exhibitions and trade shows; arranging, organising and conducting trade shows, fairs and exhibitions relating to collectibles, antiques, art, design, classic cars, jewellery and furniture; information, consultancy and advice relating to the aforesaid services

Grounds for Opposition

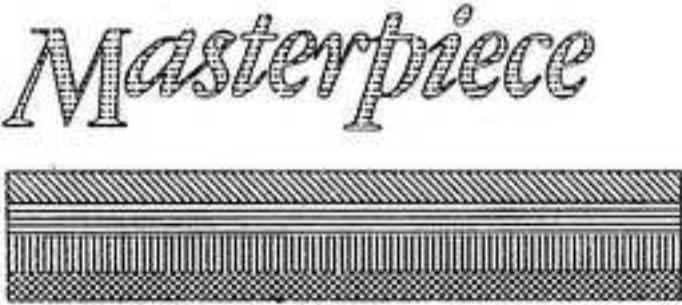
Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1355804	Application Date	02/08/1985
Registration Date	08/20/1985	Foreign Priority Date	NONE
Word Mark	MASTERPIECE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1985/01/18 First Use In Commerce: 1985/01/18 INSURANCE UNDERWRITING SERVICES--NAMELY, HOMEOWNERS INSURANCE, AUTOMOBILE INSURANCE, FAMILY COMBINATION AUTOMOBILE INSURANCE, AVIATION INSURANCE, MARINE INSURANCE, MEDICAL PROFESSION LIABILITY INSURANCE, LIFE AND ACCIDENT INSURANCE		

U.S. Registration No.	1359675	Application Date	02/11/1985
Registration Date	09/10/1985	Foreign Priority Date	NONE
Word Mark	MASTERPIECE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1985/01/18 First Use In Commerce: 1985/01/18 INSURANCE UNDERWRITING SERVICES--NAMELY, HOMEOWNERS INSURANCE, AUTOMOBILE INSURANCE, FAMILY COMBINATION AUTOMOBILE INSURANCE, AVIATION INSURANCE, MARINE INSURANCE, MEDICAL PROFESSION LIABILITY INSURANCE, LIFE AND ACCIDENT INSURANCE		

U.S. Registration No.	1728111	Application Date	07/29/1991
Registration Date	10/27/1992	Foreign Priority Date	NONE

Word Mark	MASTERPIECE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1986/07/00 First Use In Commerce: 1986/10/00 personal liability insurance and personal excess insurance underwriting services		

U.S. Registration No.	1726219	Application Date	07/29/1991
Registration Date	10/20/1992	Foreign Priority Date	NONE
Word Mark	MASTERPIECE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1986/07/00 First Use In Commerce: 1986/10/00 personal liability insurance and personal excess insurance underwriting services		

U.S. Registration No.	2626380	Application Date	02/15/2001
Registration Date	09/24/2002	Foreign Priority Date	NONE
Word Mark	MASTERPIECE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 2001/06/18 First Use In Commerce: 2001/06/18 Insurance underwriting services, namely, car-jacking insurance; stalking threat-insurance; child abduction insurance; premises invasion insurance; accidental death and dismemberment insurance; personal property insurance; and personal casualty insurance		

U.S. Registration No.	2626427	Application Date	03/14/2001
Registration Date	09/24/2002	Foreign Priority Date	NONE
Word Mark	MASTERPIECE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 2001/01/18 First Use In Commerce: 2001/01/18 Insurance underwriting services, namely, car-jacking insurance; stalking threat-insurance; child abduction insurance; premises invasion insurance; accidental death and dismemberment insurance; personal property insurance; and personal casualty insurance		

U.S. Registration No.	5551843	Application Date	05/30/2017
Registration Date	08/28/2018	Foreign Priority Date	NONE
Word Mark	MASTERPIECE BOAT SELECT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 2018/02/10 First Use In Commerce: 2018/02/10 Insurance underwriting services in the fields of ocean marine insurance, inland-marine insurance, physical damage insurance, personal effects insurance, casualty insurance, medical risk insurance, accident insurance, disability income insurance, travel accident insurance, valuable articles insurance, yacht insurance, personal excess liability insurance, environmental insurance, umbrella insurance, excess liability insurance, marine liabilities insurance, kidnap/ransom and extortion insurance, additional living expense insurance, trailer insurance, emergency towing and service insurance, loss of charter hire insurance, bottom inspection insurance, medical payments insurance, wreck removal insurance, operating other watercraft insurance, charter coverage insurance, marine environmental damage insurance, search and rescue insurance, liability coverage insurance		

	ance, insurance for liability under the Jones Act, maintenance and cure insurance, Federal Longshore and Harborworkers' Compensation Act and defense coverage insurance, and uninsured boaters' insurance
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U.S. Registration No.	5551844	Application Date	05/30/2017
Registration Date	08/28/2018	Foreign Priority Date	NONE
Word Mark	MASTERPIECE YACHT SELECT		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 036. First use: First Use: 2018/02/10 First Use In Commerce: 2018/02/10 Insurance underwriting services in the fields of ocean marine insurance, inland-marine insurance, physical damage insurance, personal effects insurance, casualty insurance, medical risk insurance, accident insurance, disability income insurance, travel accident insurance, valuable articles insurance, yacht insurance, personal excess liability insurance, environmental insurance, umbrella insurance, excess liability insurance, marine liabilities insurance, kidnap/ransom and extortion insurance, additional living expense insurance, trailer insurance, emergency towing and service insurance, loss of charter hire insurance, bottom inspection insurance, medical payments insurance, wreck removal insurance, operating other watercraft insurance, charter coverage insurance, marine environmental damage insurance, search and rescue insurance, liability coverage insurance, insurance for liability under the Jones Act, maintenance and cure insurance, Federal Longshore and Harborworkers' Compensation Act and defense coverage insurance, and uninsured boaters' insurance</p>		

U.S. Registration No.	5570729	Application Date	04/18/2018
Registration Date	09/25/2018	Foreign Priority Date	NONE
Word Mark	MASTERPIECE		
Design Mark			
Description of	NONE		

Mark	
Goods/Services	Class 037. First use: First Use: 1985/01/18 First Use In Commerce: 1985/01/18 Real estate property repair services; Providing an Internet website portal featuring information and advice concerning vehicle and home repair and maintenance

U.S. Registration No.	5570730	Application Date	04/18/2018
Registration Date	09/25/2018	Foreign Priority Date	NONE

Word Mark	MASTERPIECE
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Design Mark	<h1>MASTERPIECE</h1>
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Description of Mark	NONE
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Goods/Services	Class 042. First use: First Use: 1985/01/18 First Use In Commerce: 1985/01/18 Testing services, namely, providing infrared thermography testing services to homeowners to advise them of poorly insulated areas, moisture, and electrical hotspots that if left undetected, could lead to severe water damage and fire losses; Residential insurance inspections featuring insurance inspection reports of property damage; fire alarm testing and inspection services; fire suppression systems testing and inspection services; Scientific consulting and analysis services in the field of wildfire management and control; Electronic monitoring of personally identifying information to detect identity theft via the internet; fraud detection services in the field of insurance, namely, electronic monitoring of insurance transactions activity to detect fraud via the internet
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U.S. Application No.	87882902	Application Date	04/18/2018
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	MASTERPIECE
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Design Mark	<h1>MASTERPIECE</h1>
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Description of Mark	NONE
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Goods/Services	Class 035. First use: First Use: 1985/01/18 First Use In Commerce: 1985/01/18 Referrals in the field of home building and repair contractors; referrals in the fields of alarm security, fire prevention, and home construction		
U.S. Registration No.	5683937	Application Date	04/18/2018
Registration Date	02/26/2019	Foreign Priority Date	NONE
Word Mark	MASTERPIECE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 042. First use: First Use: 1985/01/18 First Use In Commerce: 1985/01/18 consultation, namely, computer security consultation in the field of data theft and identity theft; fraud and identity theft prevention services, namely, computer security services for protecting data and information from unauthorized access; Fraud and identity theft services, namely, personal, medical and financial identity monitoring, namely, computer security services for protecting data and information from unauthorized access; monitoring the internet and public records to facilitate the detection of and prevention of personal, medical and financial identity theft and fraud, namely, monitoring the internet and public records to facilitate computer data and information from unauthorized access; financial identity monitoring services for fraud protection services to address identity restoration and security after identity theft or fraud in the field of computer data and information from unauthorized access; monitoring the Internet, credit reports, public records and private and public electronic databases to facilitate the detection and prevention of identity theft and fraud in the field of computer security services for protecting data and information from unauthorized access; provision of advice and information in the fields of security, safety, fire detection and suppression, access control, intrusion, loss prevention and building environments for the protection of computer data and information from unauthorized access; Inspection services in the field of wildfire management and control, namely, inspection of homes and other structures for purposes of identifying and mitigating wildfire risk; providing an Internet website portal featuring information and advice regarding motor vehicle safety, home safety and security, and identity theft protection services for the protection of computer data and information</p> <p>Class 045. First use: First Use: 1985/01/18 First Use In Commerce: 1985/01/18 fraud and identity theft prevention services, namely, physical security services for the protection of people and tangible property; Fraud and identity theft services, namely, personal, medical and financial identity monitoring, namely, physical security services for the protection of people and tangible property; monitoring the internet and public records to facilitate the detection of and prevention of personal, medical and financial identity theft and fraud, namely, monitoring the internet and public records to facilitate the detection of and prevention of physical security for the protection of people and tangible property; detecting, preventing and providing services to individuals, namely, monitoring of credit reports, the in-</p>		

	<p>ternet, and public records to facilitate the detection and prevention of identity theft and fraud in the nature of physical security services for the protection of people and tangible property; financial identity monitoring services for fraud protection services to address identity restoration and security after identity theft or fraud in the field of physical security for the protection of people and tangible property; monitoring the Internet, credit reports, public records and private and public electronic databases to facilitate the detection and prevention of identity theft and fraud in the field of physical security for the protection of people and tangible property; financial identity monitoring services, namely, monitoring personal, medical and financial account activities for atypical activities for fraud protection services in the field of physical security for the protection of people and tangible property; fire detection and suppression services, namely, responding to fire alarms and providing firefighting services for the protection of people and tangible property; fire prevention consultation for the protection of people and tangible property; provision of advice and information in the fields of security, safety, fire detection and suppression, access control, intrusion, loss prevention and building environments for the protection of people and tangible property; wildfire monitoring and notification services in the nature of monitoring fire alarms for residential properties; consulting services in the field of wildfire prevention, suppression, and response and monitoring fire alarms for residential properties; providing an Internet website portal featuring information and advice regarding motor vehicle safety, home safety and security, and identity theft protection services for the protection of people and tangible property</p>
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Attachments	<p>73521643#TMSN.png(bytes) 74189549#TMSN.png(bytes) 76211431#TMSN.png(bytes) 76224911#TMSN.png(bytes) 87468884#TMSN.png(bytes) 87468900#TMSN.png(bytes) 87883288#TMSN.png(bytes) 87883293#TMSN.png(bytes) 87882902#TMSN.png(bytes) 87883300#TMSN.png(bytes) notice of opposition masterpiece london limited.pdf(107235 bytes) Masterpiece Exhibits.pdf(296951 bytes)</p>
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Signature	/matthew homyk/
Name	Matthew A. Homyk
Date	06/10/2019

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Application of Masterpiece London Limited

Application No.: 79231856

Filed: September 15, 2017

Mark: MASTERPIECE

Chubb INA Holdings Inc.,	:	
a Delaware corporation,	:	
	:	
Opposer,	:	
	:	Serial No. 79231856
v.	:	
	:	Opposition No.: _____
Masterpiece London Limited,	:	
a United Kingdom limited company,	:	
	:	
Applicant.	:	
	:	

Hon. Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451
Attn.: Trademark Trial and Appeal Board

NOTICE OF OPPOSITION

Opposer Chubb INA Holdings Inc., a Delaware corporation located at 436 Walnut Street, Philadelphia, Pennsylvania 19106, United States of America, believes that it would be damaged by the registration of the mark shown in Application Serial No. 79231856 and hereby opposes the same under the provision of

Section 13 of the Trademark Act of July 5, 1946, as amended, 15 U.S.C. § 1063.

As grounds of opposition, it is alleged that:

1. Opposer has made continuous and extensive use of the distinctive MASTERPIECE mark, which has developed widespread public recognition and appeal. Opposer has used the MASTERPIECE mark on or in connection with insurance underwriting services, namely, homeowners insurance, automobile insurance, family combination automobile insurance, aviation insurance, marine insurance, medical profession liability insurance, life and accident insurance, personal liability insurance, personal excess insurance, personal property insurance, car-jacking insurance, stalking threat insurance, child abduction insurance, premises invasion insurance, accidental death and dismemberment insurance; real estate property repair services; providing an internet website portal featuring information and advice concerning vehicle and home repair and maintenance; testing services, namely, providing infrared thermography testing services to homeowners to advise them of poorly insulated areas, moisture, and electrical hotspots that if left undetected, could lead to severe water damage and fire losses; residential insurance inspections featuring insurance inspection reports of

property damage; fire alarm testing and inspection services; fire suppression systems testing and inspection services; scientific consulting and analysis services in the field of wildfire management and control; electronic monitoring of personally identifying information to detect identity theft via the internet; fraud detection services in the field of insurance, namely, electronic monitoring of insurance transactions activity to detect fraud via the internet; referrals in the field of home building and repair contractors; referrals in the fields of alarm security, fire prevention, and home construction; consultation, namely, computer security consultation in the field of data theft and identity theft; fraud and identity theft prevention services, namely, computer security services for protecting data and information from unauthorized access; Fraud and identity theft services, namely, personal, medical and financial identity monitoring, namely, computer security services for protecting data and information from unauthorized access; monitoring the internet and public records to facilitate the detection of and prevention of personal, medical and financial identity theft and fraud, namely, monitoring the internet and public records to facilitate computer data and information from unauthorized access;


financial identity monitoring services for fraud protection services to address identity restoration and security after identity theft or fraud in the field of computer data and information from unauthorized access; monitoring the Internet, credit reports, public records and private and public electronic databases to facilitate the detection and prevention of identity theft and fraud in the field of computer security services for protecting data and information from unauthorized access; provision of advice and information in the fields of security, safety, fire detection and suppression, access control, intrusion, loss prevention and building environments for the protection of computer data and information from unauthorized access; Inspection services in the field of wildfire management and control, namely, inspection of homes and other structures for purposes of identifying and mitigating wildfire risk; providing an Internet website portal featuring information and advice regarding motor vehicle safety, home safety and security, and identity theft protection services for the protection of computer data and information; fraud and identity theft prevention services, namely, physical security services for the protection of people and tangible property; Fraud and identity theft services, namely, personal, medical and financial identity

monitoring, namely, physical security services for the protection of people and tangible property; monitoring the internet and public records to facilitate the detection of and prevention of personal, medical and financial identity theft and fraud, namely, monitoring the internet and public records to facilitate the detection of and prevention of physical security for the protection of people and tangible property; detecting, preventing and providing services to individuals, namely, monitoring of credit reports, the internet, and public records to facilitate the detection and prevention of identity theft and fraud in the nature of physical security services for the protection of people and tangible property; financial identity monitoring services for fraud protection services to address identity restoration and security after identity theft or fraud in the field of physical security for the protection of people and tangible property; monitoring the Internet, credit reports, public records and private and public electronic databases to facilitate the detection and prevention of identity theft and fraud in the field of physical security for the protection of people and tangible property; financial identity monitoring services, namely, monitoring personal, medical and financial account activities for atypical activities for fraud protection

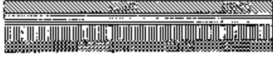
services in the field of physical security for the protection of people and tangible property; fire detection and suppression services, namely, responding to fire alarms and providing firefighting services for the protection of people and tangible property; fire prevention consultation for the protection of people and tangible property; provision of advice and information in the fields of security, safety, fire detection and suppression, access control, intrusion, loss prevention and building environments for the protection of people and tangible property; wildfire monitoring and notification services in the nature of monitoring fire alarms for residential properties; consulting services in the field of wildfire prevention, suppression, and response and monitoring fire alarms for residential properties; providing an Internet website portal featuring information and advice regarding motor vehicle safety, home safety and security, and identity theft protection services for the protection of people and tangible property (hereinafter, the "Services").

2. Opposer is the exclusive owner of all rights, title and interest in and to the MASTERPIECE mark in connection with its services and it is the owner of U.S. Registration Nos.


Masterpiece

1355804 for MASTERPIECE; 1359675 for ;

Masterpiece

1728111 for ; 1726219 for MASTERPIECE; 2626380

Masterpiece

for MASTERPIECE; 2626427 for ; 5570729 for

MASTERPIECE; 5570730 for MASTERPIECE; and 5683937 for

MASTERPIECE. See printouts from the USPTO database attached as Exhibit A. Opposer's registrations are valid and subsisting and are conclusive evidence of Opposer's exclusive right to use the MASTERPIECE mark in commerce for the Services and for those services within the zone of natural expansion.

3. Through Opposer's extensive and continuous use of the MASTERPIECE mark, the mark has acquired substantial goodwill in connection with the Services.

4. Opposer's extensive marketing, promotion, and use of the MASTERPIECE mark in commerce since at least as early as January 18, 1985, have caused customers, prospective purchasers, and the public generally to immediately associate the MASTERPIECE mark with Opposer and to expect a variety of

insurance and insurance-related services bearing the MASTERPIECE mark to have a connection with, or association with, Opposer.

**APPLICANT'S MARK IS CONFUSINGLY SIMILAR
TO THE MARKS OWNED BY OPPOSER**

5. Opposer repeats and realleges the allegations contained in paragraphs 1 through 4 above, as if fully set forth herein.

6. On September 15, 2017, Applicant filed Application No. 79231856 for registration of the mark MASTERPIECE (hereinafter "Applicant's Mark") for "Motion picture films, prerecorded videos, sound recordings and video recordings featuring tutorials about organizing exhibitions and trade shows; pre-recorded compact discs, cassette tapes, laser discs, DVDs, CD-ROMs, all bearing sound or images, namely featuring tutorials about organizing exhibitions and trade shows; computer software and programs for providing information about tradeshow and exhibitions; pre-recorded interactive DVDs, downloadable multimedia file containing video and audio featuring information regarding organizing exhibitions and trade shows" in International Class 9, "Printed publicity material, namely, printed brochures in the field of exhibitions and trade fairs" in International Class 16, and "Advertising, marketing and

promotion services; provision of information, consultancy and advice relating to the organising of exhibitions and trade shows; arranging, organising and conducting trade shows, fairs and exhibitions relating to collectibles, antiques, art, design, classic cars, jewellery and furniture; information, consultancy and advice relating to the aforesaid services" in International Class 35. The application was published for opposition in the Official Gazette dated February 12, 2019. See printout from the USPTO database attached as Exhibit B.

7. Application No. 79231856 was filed under Section 66 of the Trademark Act of July 5, 1946.

8. In Suspension Notices dated June 6, 2018 and December 4, 2018, the USPTO Examining Attorney cited Applicant's Application No. 79231856 as a potential obstacle to registration of Opposer's Application No. 87882902 under Section 2(d) of the Trademark Act.

9. Opposer's use of the MASTERPIECE mark predates Applicant's filing date.

10. Applicant's Mark is identical to Opposer's MASTERPIECE mark.

11. Applicant's Mark is confusingly similar in sight, sound, and meaning to Opposer's MASTERPIECE mark.

12. The use and registration of Applicant's Mark to identify its goods and services is likely to cause confusion, mistake, and deception as to the source, origin, sponsorship, or association of the goods and services and will injure Opposer.

13. Any defects, objections, or faults found with the goods and services sold and rendered by Applicant under Applicant's Mark, because of the false association with Opposer, would inflict upon and seriously injure the reputation of Opposer.

14. The grant of a Certificate of Registration to Applicant for Applicant's Mark would be inconsistent with and in derogation of Opposer's prior rights and would therefore cause damage and injury to Opposer and deception of and confusion to the public.

WHEREFORE, Opposer prays that this opposition be sustained and that Application Serial No. 79231856 be refused registration.

Respectfully submitted,

CHUBB INA HOLDINGS INC.

Date: June 10, 2019

By: Matthew A. Homyk/
Timothy D. Pecsénye
Matthew A. Homyk
Its Attorneys

BLANK ROME LLP
ONE LOGAN SQUARE
PHILADELPHIA, PA 19103
(215) 569-5360

EXHIBIT A

Generated on: This page was generated by TSDR on 2019-06-10 18:51:33 EDT

Mark: MASTERPIECE

MASTERPIECE

US Serial Number: 87883300

Application Filing Date: Apr. 18, 2018

US Registration Number: 5683937

Registration Date: Feb. 26, 2019

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 26, 2019

Publication Date: Dec. 11, 2018

Mark Information

Mark Literal Elements: MASTERPIECE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: consultation, namely, computer security consultation in the field of data theft and identity theft; fraud and identity theft prevention services, namely, computer security services for protecting data and information from unauthorized access; Fraud and identity theft services, namely, personal, medical and financial identity monitoring, namely, computer security services for protecting data and information from unauthorized access; monitoring the internet and public records to facilitate the detection of and prevention of personal, medical and financial identity theft and fraud, namely, monitoring the internet and public records to facilitate computer data and information from unauthorized access; financial identity monitoring services for fraud protection services to address identity restoration and security after identity theft or fraud in the field of computer data and information from unauthorized access; monitoring the Internet, credit reports, public records and private and public electronic databases to facilitate the detection and prevention of identity theft and fraud in the field of computer security services for protecting data and information from unauthorized access; provision of advice and information in the fields of security, safety, fire detection and suppression, access control, intrusion, loss prevention and building environments for the protection of computer data and information from unauthorized access; Inspection services in the field of wildfire management and control, namely, inspection of homes and other structures for purposes of identifying and mitigating wildfire risk; providing an Internet website portal featuring information and advice regarding motor vehicle safety, home safety and security, and identity theft protection services for the protection of computer data and information

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 18, 1985

Use in Commerce: Jan. 18, 1985

For: fraud and identity theft prevention services, namely, physical security services for the protection of people and tangible property; Fraud and identity theft services, namely, personal, medical and financial identity monitoring, namely, physical security services for the protection of people and tangible property; monitoring the internet and public records to facilitate the detection of and prevention of personal, medical and financial identity theft and fraud, namely, monitoring the internet and public records to facilitate the detection of and prevention of physical security for the protection of people and tangible property; detecting, preventing and providing services to individuals, namely, monitoring of credit reports, the internet, and public records to facilitate the detection and prevention of identity theft and fraud in the nature of physical security services for the protection of people and tangible property; financial identity monitoring services for fraud protection services to address identity restoration and security after identity theft or fraud in the field of physical security for the protection of people and tangible property; monitoring the Internet, credit reports, public records and private and public electronic databases to facilitate the detection and prevention of identity theft and fraud in the field of physical security for the protection

of people and tangible property; financial identity monitoring services, namely, monitoring personal, medical and financial account activities for atypical activities for fraud protection services in the field of physical security for the protection of people and tangible property; fire detection and suppression services, namely, responding to fire alarms and providing firefighting services for the protection of people and tangible property; fire prevention consultation for the protection of people and tangible property; provision of advice and information in the fields of security, safety, fire detection and suppression, access control, intrusion, loss prevention and building environments for the protection of people and tangible property; wildfire monitoring and notification services in the nature of monitoring fire alarms for residential properties; consulting services in the field of wildfire prevention, suppression, and response and monitoring fire alarms for residential properties; providing an Internet website portal featuring information and advice regarding motor vehicle safety, home safety and security, and identity theft protection services for the protection of people and tangible property

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 18, 1985

Use in Commerce: Jan. 18, 1985

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Chubb INA Holdings Inc.

Owner Address: 436 Walnut Street
Philadelphia, PENNSYLVANIA 19106
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Matthew A. Homyk

Docket Number: 125715-02907

Attorney Primary Email Address: mhomyk@blankrome.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: MATTHEW A. HOMYK
BLANK ROME LLP
ONE LOGAN SQUARE
PHILADELPHIA, PENNSYLVANIA 19103
UNITED STATES

Phone: 215-569-5360

Fax: 2158325360

Correspondent e-mail: mhomyk@blankrome.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 26, 2019	REGISTERED-PRINCIPAL REGISTER	
Dec. 11, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 11, 2018	PUBLISHED FOR OPPOSITION	
Nov. 21, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 07, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 16, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	70884
Oct. 16, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	70884

Oct. 15, 2018	ASSIGNED TO LIE	70884
Oct. 01, 2018	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Sep. 18, 2018	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Sep. 18, 2018	LETTER OF SUSPENSION E-MAILED	6332
Sep. 18, 2018	SUSPENSION LETTER WRITTEN	68181
Aug. 23, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 23, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 23, 2018	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Jul. 17, 2018	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Jul. 17, 2018	LETTER OF SUSPENSION E-MAILED	6332
Jul. 17, 2018	SUSPENSION LETTER WRITTEN	68181
Jun. 15, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 14, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 14, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 14, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 14, 2018	NON-FINAL ACTION E-MAILED	6325
Jun. 14, 2018	NON-FINAL ACTION WRITTEN	68181
May 31, 2018	ASSIGNED TO EXAMINER	68181
Apr. 27, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 21, 2018	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 26, 2019

Generated on: This page was generated by TSDR on 2019-06-10 18:52:13 EDT

Mark: MASTERPIECE

MASTERPIECE

US Serial Number: 87883293

Application Filing Date: Apr. 18, 2018

US Registration Number: 5570730

Registration Date: Sep. 25, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 25, 2018

Publication Date: Jul. 10, 2018

Mark Information

Mark Literal Elements: MASTERPIECE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Testing services, namely, providing infrared thermography testing services to homeowners to advise them of poorly insulated areas, moisture, and electrical hotspots that if left undetected, could lead to severe water damage and fire losses; Residential insurance inspections featuring insurance inspection reports of property damage; fire alarm testing and inspection services; fire suppression systems testing and inspection services; Scientific consulting and analysis services in the field of wildfire management and control; Electronic monitoring of personally identifying information to detect identity theft via the internet; fraud detection services in the field of insurance, namely, electronic monitoring of insurance transactions activity to detect fraud via the internet

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 18, 1985

Use in Commerce: Jan. 18, 1985

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Chubb INA Holdings Inc.

Owner Address: 436 Walnut Street
Philadelphia, PENNSYLVANIA 19106
UNITED STATES

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Matthew A. Homyk

Docket Number: 125715-02907

Attorney Primary Email Address: mhomyk@blankrome.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: MATTHEW A. HOMYK
BLANK ROME LLP
ONE LOGAN SQUARE
PHILADELPHIA, PENNSYLVANIA 19103
UNITED STATES

Phone: 215-569-5360

Fax: 2158325360

Correspondent e-mail: mhomyk@blankrome.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 25, 2018	REGISTERED-PRINCIPAL REGISTER	
Jul. 10, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 10, 2018	PUBLISHED FOR OPPOSITION	
Jun. 20, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 06, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 31, 2018	ASSIGNED TO EXAMINER	68181
Apr. 27, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 21, 2018	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 25, 2018

Generated on: This page was generated by TSDR on 2019-06-10 18:52:30 EDT

Mark: MASTERPIECE

MASTERPIECE

US Serial Number: 87883288

Application Filing Date: Apr. 18, 2018

US Registration Number: 5570729

Registration Date: Sep. 25, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 25, 2018

Publication Date: Jul. 10, 2018

Mark Information

Mark Literal Elements: MASTERPIECE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Real estate property repair services; Providing an Internet website portal featuring information and advice concerning vehicle and home repair and maintenance

International Class(es): 037 - Primary Class

U.S Class(es): 100, 103, 106

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 18, 1985

Use in Commerce: Jan. 18, 1985

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Chubb INA Holdings Inc.

Owner Address: 436 Walnut Street
Philadelphia, PENNSYLVANIA 19106
UNITED STATES

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Matthew A. Homyk

Docket Number: 125715-02907

Attorney Primary Email Address: mhomyk@blankrome.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: MATTHEW A. HOMYK
BLANK ROME LLP
ONE LOGAN SQUARE
PHILADELPHIA, PENNSYLVANIA 19103
UNITED STATES

Phone: 215-569-5360

Fax: 2158325360

Correspondent e-mail: mhomyk@blankrome.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 25, 2018	REGISTERED-PRINCIPAL REGISTER	
Jul. 10, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 10, 2018	PUBLISHED FOR OPPOSITION	
Jun. 20, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 06, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 31, 2018	ASSIGNED TO EXAMINER	68181
Apr. 27, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 21, 2018	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

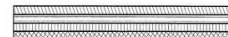
Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 25, 2018

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Mark: MASTERPIECE

Masterpiece



US Serial Number: 76224911

Application Filing Date: Mar. 14, 2001

US Registration Number: 2626427

Registration Date: Sep. 24, 2002

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Aug. 20, 2012

Publication Date: Aug. 14, 2001

Notice of Allowance Date: Nov. 06, 2001

Mark Information

Mark Literal Elements: MASTERPIECE

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Lining and Stippling Statement: The drawing is lined for the colors green, blue, red and orange.

Design Search Code(s): 26.11.12 - Rectangles with bars, bands and lines
26.11.21 - Rectangles that are completely or partially shaded

Related Properties Information

Claimed Ownership of US Registrations: 1355804, 1359675, 1441439, 1726219, 1728111, 1728112 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Insurance underwriting services, namely, car-jacking insurance; stalking threat insurance; child abduction insurance; premises invasion insurance; accidental death and dismemberment insurance; personal property insurance; and personal casualty insurance

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 18, 2001

Use in Commerce: Jan. 18, 2001

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No
Filed No Basis: No

Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: CHUBB INA HOLDINGS INC.
Owner Address: 436 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19106
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Timothy D. Pecsénye
Attorney Primary Email Address: pecsenye@blankrome.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Timothy D. Pecsénye
Blank Rome LLP
One Logan Square
Philadelphia, PENNSYLVANIA 19103
UNITED STATES
Phone: 215-569-5619
Fax: 215-832-5619
Correspondent e-mail: pecsenye@blankrome.com mhomyk@blankrome.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 06, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 23, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 10, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 10, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 20, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 20, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	77315
Aug. 20, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	77315
Aug. 20, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Aug. 03, 2012	TEAS SECTION 8 & 9 RECEIVED	
Nov. 07, 2008	NOTICE OF DESIGN SEARCH CODE MAILED	
Mar. 17, 2008	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 17, 2008	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 07, 2007	CASE FILE IN TICRS	
Oct. 19, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	61619
Oct. 10, 2007	ASSIGNED TO PARALEGAL	61619
Oct. 05, 2007	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Oct. 05, 2007	TEAS SECTION 8 & 15 RECEIVED	
Sep. 24, 2002	REGISTERED-PRINCIPAL REGISTER	
Jun. 20, 2002	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 17, 2002	ASSIGNED TO EXAMINER	72150
May 03, 2002	STATEMENT OF USE PROCESSING COMPLETE	
May 03, 2002	USE AMENDMENT FILED	
May 03, 2002	EXTENSION 1 GRANTED	
May 03, 2002	EXTENSION 1 FILED	
Nov. 06, 2001	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 14, 2001	PUBLISHED FOR OPPOSITION	

Jul. 25, 2001 NOTICE OF PUBLICATION
Jun. 14, 2001 APPROVED FOR PUB - PRINCIPAL REGISTER
Jun. 14, 2001 ASSIGNED TO EXAMINER

72150

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Affidavit of Incontestability: Section 15 - Accepted
Renewal Date: Sep. 24, 2012

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Aug. 20, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: CHUBB CORPORATION, THE

Assignment 1 of 2

Conveyance: MERGER EFFECTIVE 01/15/2016

Reel/Frame: [5748/0216](#)

Pages: 7

Date Recorded: Mar. 09, 2016

Supporting Documents: [assignment-tm-5748-0216.pdf](#)

Assignor

Name: [THE CHUBB CORPORATION](#)

Execution Date: Jan. 15, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW JERSEY

Assignee

Name: [ACE INA HOLDINGS INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 436 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19106

Correspondent

Correspondent Name: MATTHEW A. HOMYK

Correspondent Address: ONE LOGAN SQUARE
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: [5758/0856](#)

Pages: 8

Date Recorded: Mar. 28, 2016

Supporting Documents: [assignment-tm-5758-0856.pdf](#)

Assignor

Name: [ACE INA HOLDINGS INC.](#)

Execution Date: Mar. 21, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CHUBB INA HOLDINGS INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 436 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19106

Correspondent

Correspondent Name: MATTHEW A. HOMYK

Correspondent Address: ONE LOGAN SQUARE
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Opposition

Proceeding Number: [91198060](#)

Filing Date: Jan 04, 2011

Status: Terminated

Status Date: Mar 01, 2011

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: Easel

Correspondent Address: RUSSELL M COOK
EASEL INSURANCE & FINANCIAL SERVICES
12 MAIN STREET
MARLBOROUGH MA , 01752
UNITED STATES

Correspondent e-mail: rmcook@verizon.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
EASEL CREATE YOUR FINANCIAL MASTERPIECE	Cancelled - Section 8	85040480	3940173

Plaintiff(s)

Name: The Chubb Corporation

Correspondent Address: JEANNE HAMBURG
NORRIS MCLAUGHLIN & MARCUS PA
875 THIRD AVENUE, 8TH FLOOR
NEW YORK NY , 10022
UNITED STATES

Correspondent e-mail: jhamburg@nmmlaw.com , blarocca@nmmlaw.com , bcmarin@nmmlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MASTERPIECE	REGISTERED AND RENEWED	73521526	1355804
MASTERPIECE	REGISTERED AND RENEWED	73521643	1359675
MASTERPIECE	REGISTERED AND RENEWED	74189602	1726219
MASTERPIECE	REGISTERED AND RENEWED	74189549	1728111
MASTERPIECE	REGISTERED AND RENEWED	76211431	2626380
MASTERPIECE	REGISTERED AND RENEWED	76224911	2626427

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 04, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 04, 2011	Feb 13, 2011

3	PENDING, INSTITUTED	Jan 04, 2011
4	CHANGE OF CORRESPONDENCE ADDRESS	Jan 14, 2011
5	ANSWER	Feb 13, 2011
6	WITHDRAWAL OF OPPOSITION	Feb 24, 2011
7	BD'S DECISION: DISMISSED W/ PREJUDICE	Mar 01, 2011
8	TERMINATED	Mar 01, 2011
9	RETURNED MAIL	Mar 11, 2011

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Mark: MASTERPIECE

US Serial Number: 74189602

Application Filing Date: Jul. 29, 1991

US Registration Number: 1726219

Registration Date: Oct. 20, 1992

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Oct. 23, 2012

Publication Date: Jul. 28, 1992

Mark Information

Mark Literal Elements: MASTERPIECE

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 1355804, 1359675, 1441439

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: personal liability insurance and personal excess insurance underwriting services

International Class(es): 036 - Primary Class

U.S Class(es): 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 1986

Use in Commerce: Oct. 1986

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: CHUBB INA HOLDINGS INC.

Owner Address: 436 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19106
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Timothy D. Pecsénye

Attorney Primary Email Address: pecsenye@blankrome.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Timothy D. Pecsénye
Blank Rome LLP
One Logan Square
Philadelphia, PENNSYLVANIA 19103
UNITED STATES

Phone: 215-569-5619

Fax: 215-832-5619

Correspondent e-mail: pecsenye@blankrome.com mhomyk@blankrome.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 06, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 23, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 10, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 10, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 23, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 23, 2012	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	68502
Oct. 23, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68502
Oct. 22, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68502
Oct. 04, 2012	TEAS SECTION 8 & 9 RECEIVED	
Mar. 17, 2008	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 17, 2008	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 13, 2008	CASE FILE IN TICRS	
Jan. 29, 2003	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jan. 29, 2003	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 14, 2002	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Oct. 14, 2002	TEAS SECTION 8 & 9 RECEIVED	
Feb. 09, 1998	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jan. 15, 1998	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Oct. 20, 1992	REGISTERED-PRINCIPAL REGISTER	
Jul. 28, 1992	PUBLISHED FOR OPPOSITION	
Jun. 26, 1992	NOTICE OF PUBLICATION	
May 01, 1992	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 27, 1991	NON-FINAL ACTION MAILED	
Nov. 19, 1991	ASSIGNED TO EXAMINER	68309
Nov. 04, 1991	ASSIGNED TO EXAMINER	69805

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Oct. 20, 2012

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Oct. 23, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: Chubb Corporation, The

Assignment 1 of 2

Conveyance: MERGER EFFECTIVE 01/15/2016

Reel/Frame: [5748/0216](#)

Pages: 7

Date Recorded: Mar. 09, 2016

Supporting Documents: [assignment-tm-5748-0216.pdf](#)

Assignor

Name: [THE CHUBB CORPORATION](#)

Execution Date: Jan. 15, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW JERSEY

Assignee

Name: [ACE INA HOLDINGS INC.](#)

State or Country Where Organized: DELAWARE

Legal Entity Type: CORPORATION

Address: 436 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19106

Correspondent

Correspondent Name: MATTHEW A. HOMYK

Correspondent Address: ONE LOGAN SQUARE
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: [5758/0856](#)

Pages: 8

Date Recorded: Mar. 28, 2016

Supporting Documents: [assignment-tm-5758-0856.pdf](#)

Assignor

Name: [ACE INA HOLDINGS INC.](#)

Execution Date: Mar. 21, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CHUBB INA HOLDINGS INC.](#)

State or Country Where Organized: DELAWARE

Legal Entity Type: CORPORATION

Address: 436 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19106

Correspondent**Correspondent Name:** MATTHEW A. HOMYK**Correspondent Address:** ONE LOGAN SQUARE
PHILADELPHIA, PA 19103**Domestic Representative - Not Found****Proceedings****Summary****Number of Proceedings:** 2**Type of Proceeding: Opposition****Proceeding Number:** [91208518](#)**Filing Date:** Dec 19, 2012**Status:** Terminated**Status Date:** Apr 12, 2013**Interlocutory Attorney:** BENJAMIN U OKEKE**Defendant****Name:** Hudson Financial Advisors, Inc.**Correspondent Address:** MARK KUSNER
KUSNER JAFFE
6150 PARKLAND BLVD, SUITE 105
MAYFIELD HEIGHTS OH , 44124
UNITED STATES**Correspondent e-mail:** mkusner@kusnerjaffe.com , cjethrow@kusnerjaffe.com , lcahill@kusnerjaffe.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
THE FINANCIAL MASTERPIECE PROGRAM	Section 8 and 15 - Accepted and Acknowledged	85344275	4336966

Plaintiff(s)**Name:** The Chubb Corporation**Correspondent Address:** JEANNE M HAMBURG
NORRIS MCLAUGHLIN MARCUS P A
875 THIRD AVENUE
NEW YORK NY , 10022
UNITED STATES**Correspondent e-mail:** jhamburg@nmmlaw.com , bslonda@nmmlaw.com , bcmarin@nmmlaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MASTERPIECE	REGISTERED AND RENEWED	73521526	1355804
MASTERPIECE	REGISTERED AND RENEWED	76211431	2626380
MASTERPIECE	REGISTERED AND RENEWED	74189602	1726219

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2012	Jan 28, 2013
3	PENDING, INSTITUTED	Dec 19, 2012	
4	CHANGE OF CORRESPONDENCE ADDRESS	Jan 16, 2013	
5	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 18, 2013	
6	SUSPENDED	Jan 18, 2013	
7	W/DRAW OF OPPOSITION	Mar 19, 2013	
8	BD DECISION: DISMISSED W/O PREJ	Apr 12, 2013	
9	TERMINATED	Apr 12, 2013	

Type of Proceeding: Opposition

Proceeding [91198060](#)
Number:

Filing Date: Jan 04, 2011

Status: Terminated

Status Date: Mar 01, 2011

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: Easel

Correspondent Address: RUSSELL M COOK
EASEL INSURANCE & FINANCIAL SERVICES
12 MAIN STREET
MARLBOROUGH MA , 01752
UNITED STATES

Correspondent e-mail: rmcook@verizon.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
EASEL CREATE YOUR FINANCIAL MASTERPIECE	Cancelled - Section 8	85040480	3940173

Plaintiff(s)

Name: The Chubb Corporation

Correspondent Address: JEANNE HAMBURG
NORRIS MCLAUGHLIN & MARCUS PA
875 THIRD AVENUE, 8TH FLOOR
NEW YORK NY , 10022
UNITED STATES

Correspondent e-mail: jhamburg@nmmlaw.com , blarocca@nmmlaw.com , bcmarin@nmmlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MASTERPIECE	REGISTERED AND RENEWED	73521526	1355804
MASTERPIECE	REGISTERED AND RENEWED	73521643	1359675
MASTERPIECE	REGISTERED AND RENEWED	74189602	1726219
MASTERPIECE	REGISTERED AND RENEWED	74189549	1728111
MASTERPIECE	REGISTERED AND RENEWED	76211431	2626380
MASTERPIECE	REGISTERED AND RENEWED	76224911	2626427

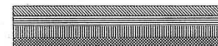
Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 04, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 04, 2011	Feb 13, 2011
3	PENDING, INSTITUTED	Jan 04, 2011	
4	CHANGE OF CORRESPONDENCE ADDRESS	Jan 14, 2011	
5	ANSWER	Feb 13, 2011	
6	WITHDRAWAL OF OPPOSITION	Feb 24, 2011	
7	BD'S DECISION: DISMISSED W/ PREJUDICE	Mar 01, 2011	
8	TERMINATED	Mar 01, 2011	
9	RETURNED MAIL	Mar 11, 2011	

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Mark: MASTERPIECE

Masterpiece



US Serial Number: 74189549

Application Filing Date: Jul. 29, 1991

US Registration Number: 1728111

Registration Date: Oct. 27, 1992

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Oct. 23, 2012

Publication Date: Aug. 04, 1992

Mark Information

Mark Literal Elements: MASTERPIECE

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Lining and Stippling Statement: The mark is lined for the colors gray, green, blue, red and orange.

Design Search Code(s): 26.11.21 - Rectangles that are completely or partially shaded

Related Properties Information

Claimed Ownership of US Registrations: 1355804, 1359675, 1441439

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: personal liability insurance and personal excess insurance underwriting services

International Class(es): 036 - Primary Class

U.S Class(es): 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 1986

Use in Commerce: Oct. 1986

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: CHUBB INA HOLDINGS INC.

Owner Address: 436 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19106
UNITED STATES

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Timothy D. Pecsénye

Attorney Primary pecsenye@blankrome.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Timothy D. Pecsénye
Name/Address: Blank Rome LLP
One Logan Square
Philadelphia, PENNSYLVANIA 19103
UNITED STATES

Phone: 215-569-5619

Fax: 215-832-5619

Correspondent e- pecsenye@blankrome.com mhomyk@blankrome.com
mail: com

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 06, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 23, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 10, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 10, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 23, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 23, 2012	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	68502
Oct. 23, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68502
Oct. 22, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68502
Oct. 04, 2012	TEAS SECTION 8 & 9 RECEIVED	
Mar. 18, 2008	CASE FILE IN TICRS	
Mar. 17, 2008	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 17, 2008	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 29, 2003	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jan. 29, 2003	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 14, 2002	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Oct. 14, 2002	TEAS SECTION 8 & 9 RECEIVED	
Feb. 10, 1998	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jan. 15, 1998	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Oct. 27, 1992	REGISTERED-PRINCIPAL REGISTER	
Aug. 04, 1992	PUBLISHED FOR OPPOSITION	
Jul. 02, 1992	NOTICE OF PUBLICATION	
May 01, 1992	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 02, 1992	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Nov. 27, 1991	NON-FINAL ACTION MAILED	
Oct. 18, 1991	ASSIGNED TO EXAMINER	68309

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Oct. 27, 2012

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Oct. 23, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: Chubb Corporation, The

Assignment 1 of 2

Conveyance: MERGER EFFECTIVE 01/15/2016

Reel/Frame: [5748/0216](#)

Pages: 7

Date Recorded: Mar. 09, 2016

Supporting Documents: [assignment-tm-5748-0216.pdf](#)

Assignor

Name: [THE CHUBB CORPORATION](#)

Execution Date: Jan. 15, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW JERSEY

Assignee

Name: [ACE INA HOLDINGS INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 436 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19106

Correspondent

Correspondent Name: MATTHEW A. HOMYK

Correspondent Address: ONE LOGAN SQUARE
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: [5758/0856](#)

Pages: 8

Date Recorded: Mar. 28, 2016

Supporting Documents: [assignment-tm-5758-0856.pdf](#)

Assignor

Name: [ACE INA HOLDINGS INC.](#)

Execution Date: Mar. 21, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CHUBB INA HOLDINGS INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 436 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19106

Correspondent

Correspondent Name: MATTHEW A. HOMYK

Correspondent Address: ONE LOGAN SQUARE
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Opposition

Proceeding Number: [91198060](#)

Filing Date: Jan 04, 2011

Status: Terminated

Status Date: Mar 01, 2011

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: Easel

Correspondent Address: RUSSELL M COOK
EASEL INSURANCE & FINANCIAL SERVICES
12 MAIN STREET
MARLBOROUGH MA , 01752
UNITED STATES

Correspondent e-mail: rmcook@verizon.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
EASEL CREATE YOUR FINANCIAL MASTERPIECE	Cancelled - Section 8	85040480	3940173

Plaintiff(s)

Name: The Chubb Corporation

Correspondent Address: JEANNE HAMBURG
NORRIS MCLAUGHLIN & MARCUS PA
875 THIRD AVENUE, 8TH FLOOR
NEW YORK NY , 10022
UNITED STATES

Correspondent e-mail: jhamburg@nmmlaw.com , blarocca@nmmlaw.com , bcmarin@nmmlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MASTERPIECE	REGISTERED AND RENEWED	73521526	1355804
MASTERPIECE	REGISTERED AND RENEWED	73521643	1359675
MASTERPIECE	REGISTERED AND RENEWED	74189602	1726219
MASTERPIECE	REGISTERED AND RENEWED	74189549	1728111
MASTERPIECE	REGISTERED AND RENEWED	76211431	2626380
MASTERPIECE	REGISTERED AND RENEWED	76224911	2626427

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 04, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 04, 2011	Feb 13, 2011
3	PENDING, INSTITUTED	Jan 04, 2011	
4	CHANGE OF CORRESPONDENCE ADDRESS	Jan 14, 2011	
5	ANSWER	Feb 13, 2011	

6	WITHDRAWAL OF OPPOSITION	Feb 24, 2011
7	BD'S DECISION: DISMISSED W/ PREJUDICE	Mar 01, 2011
8	TERMINATED	Mar 01, 2011
9	RETURNED MAIL	Mar 11, 2011

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Mark: MASTERPIECE



US Serial Number: 73521643

Application Filing Date: Feb. 11, 1985

US Registration Number: 1359675

Registration Date: Sep. 10, 1985

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Apr. 25, 2016

Publication Date: Jun. 25, 1985

Mark Information

Mark Literal Elements: MASTERPIECE

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Lining and Stippling Statement: THE DRAWING IS LINED FOR THE COLORS BLUE, RED, ORANGE AND GREEN.

Design Search Code(s): 26.11.12 - Rectangles with bars, bands and lines
26.11.21 - Rectangles that are completely or partially shaded

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: INSURANCE UNDERWRITING SERVICES--NAMELY, HOMEOWNERS INSURANCE, AUTOMOBILE INSURANCE, FAMILY COMBINATION AUTOMOBILE INSURANCE, AVIATION INSURANCE, MARINE INSURANCE, MEDICAL PROFESSION LIABILITY INSURANCE, LIFE AND ACCIDENT INSURANCE

International Class(es): 036 - Primary Class

U.S Class(es): 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 18, 1985

Use in Commerce: Jan. 18, 1985

Basis Information (Case Level)

Filed Use: Yes
Filed ITU: No
Filed 44D: No
Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently Use: Yes
Currently ITU: No
Currently 44D: No
Currently 44E: No
Currently 66A: No
Currently No Basis: No

Amended Use: No
Amended ITU: No
Amended 44D: No
Amended 44E: No

Current Owner(s) Information

Owner Name: CHUBB INA HOLDINGS INC.

Owner Address: 436 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19106
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Timothy D. Pecsénye

Docket Number: 125715-xxxxx

Attorney Primary Email Address: pecsenye@blankrome.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Timothy D. Pecsénye
Blank Rome LLP
One Logan Square
Philadelphia, PENNSYLVANIA 19103
UNITED STATES

Phone: 215-569-5619

Fax: 215-832-5619

Correspondent e-mail: pecsenye@blankrome.com mhomyk@blankrome.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 25, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Apr. 25, 2016	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	81878
Apr. 25, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	81878
Apr. 25, 2016	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Apr. 25, 2016	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	81878
Apr. 25, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	81878
Apr. 06, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 23, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 17, 2016	TEAS SECTION 8 & 9 RECEIVED	
Feb. 10, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 10, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 17, 2008	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 17, 2008	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 30, 2006	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	60234
Jan. 30, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 30, 2006	ASSIGNED TO PARALEGAL	60234
Jan. 05, 2006	CASE FILE IN TICRS	
Aug. 17, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Aug. 17, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Aug. 17, 2005	TEAS SECTION 8 & 9 RECEIVED	
Jan. 24, 2004	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 14, 1991	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jan. 24, 1991	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Sep. 10, 1985	REGISTERED-PRINCIPAL REGISTER	
Jun. 25, 1985	PUBLISHED FOR OPPOSITION	
May 26, 1985	NOTICE OF PUBLICATION	
Apr. 23, 1985	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 18, 1985	EXAMINERS AMENDMENT MAILED	
Apr. 17, 1985	ALLOWANCE/COUNT WITHDRAWN	
Apr. 05, 1985	EXAMINER'S AMENDMENT MAILED	

Apr. 03, 1985 ASSIGNED TO EXAMINER
Mar. 26, 1985 ASSIGNED TO EXAMINER

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Affidavit of Incontestability: Section 15 - Accepted
Renewal Date: Sep. 10, 2015

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Apr. 25, 2016

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: CHUBB CORPORATION, THE

Assignment 1 of 2

Conveyance: MERGER EFFECTIVE 01/15/2016

Reel/Frame: [5748/0216](#)

Pages: 7

Date Recorded: Mar. 09, 2016

Supporting Documents: [assignment-tm-5748-0216.pdf](#)

Assignor

Name: [THE CHUBB CORPORATION](#)

Execution Date: Jan. 15, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW JERSEY

Assignee

Name: [ACE INA HOLDINGS INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 436 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19106

Correspondent

Correspondent Name: MATTHEW A. HOMYK

Correspondent Address: ONE LOGAN SQUARE
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: [5758/0856](#)

Pages: 8

Date Recorded: Mar. 28, 2016

Supporting Documents: [assignment-tm-5758-0856.pdf](#)

Assignor

Name: [ACE INA HOLDINGS INC.](#)

Execution Date: Mar. 21, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CHUBB INA HOLDINGS INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 436 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19106

Correspondent

Correspondent Name: MATTHEW A. HOMYK

Correspondent Address: ONE LOGAN SQUARE
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Opposition

Proceeding Number: [91198060](#)

Filing Date: Jan 04, 2011

Status: Terminated

Status Date: Mar 01, 2011

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: Easel

Correspondent Address: RUSSELL M COOK
EASEL INSURANCE & FINANCIAL SERVICES
12 MAIN STREET
MARLBOROUGH MA , 01752
UNITED STATES

Correspondent e-mail: rmcook@verizon.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
EASEL CREATE YOUR FINANCIAL MASTERPIECE	Cancelled - Section 8	85040480	3940173

Plaintiff(s)

Name: The Chubb Corporation

Correspondent Address: JEANNE HAMBURG
NORRIS MCLAUGHLIN & MARCUS PA
875 THIRD AVENUE, 8TH FLOOR
NEW YORK NY , 10022
UNITED STATES

Correspondent e-mail: jhamburg@nmmlaw.com , blarocca@nmmlaw.com , bccarin@nmmlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MASTERPIECE	REGISTERED AND RENEWED	73521526	1355804
MASTERPIECE	REGISTERED AND RENEWED	73521643	1359675
MASTERPIECE	REGISTERED AND RENEWED	74189602	1726219
MASTERPIECE	REGISTERED AND RENEWED	74189549	1728111
MASTERPIECE	REGISTERED AND RENEWED	76211431	2626380
MASTERPIECE	REGISTERED AND RENEWED	76224911	2626427

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 04, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 04, 2011	Feb 13, 2011
3	PENDING, INSTITUTED	Jan 04, 2011	

4	CHANGE OF CORRESPONDENCE ADDRESS	Jan 14, 2011
5	ANSWER	Feb 13, 2011
6	WITHDRAWAL OF OPPOSITION	Feb 24, 2011
7	BD'S DECISION: DISMISSED W/ PREJUDICE	Mar 01, 2011
8	TERMINATED	Mar 01, 2011
9	RETURNED MAIL	Mar 11, 2011

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Mark: MASTERPIECE

US Serial Number: 73521526

Application Filing Date: Feb. 08, 1985

US Registration Number: 1355804

Registration Date: Aug. 20, 1985

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Aug. 20, 2015

Publication Date: Jun. 11, 1985

Mark Information

Mark Literal Elements: MASTERPIECE

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: INSURANCE UNDERWRITING SERVICES--NAMELY, HOMEOWNERS INSURANCE, AUTOMOBILE INSURANCE, FAMILY COMBINATION AUTOMOBILE INSURANCE, AVIATION INSURANCE, MARINE INSURANCE, MEDICAL PROFESSION LIABILITY INSURANCE, LIFE AND ACCIDENT INSURANCE

International Class(es): 036 - Primary Class

U.S Class(es): 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 18, 1985

Use in Commerce: Jan. 18, 1985

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: CHUBB INA HOLDINGS INC.

Owner Address: 436 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19106
UNITED STATES

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Timothy D. Pecsénye

Attorney Primary pecsenye@blankrome.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Timothy D. Pecsénye
Name/Address: Blank Rome LLP
One Logan Square
Philadelphia, PENNSYLVANIA 19103
UNITED STATES

Phone: 215-569-5619

Fax: 215-832-5619

Correspondent e-mail: pecsenye@blankrome.com mhomyk@blankrome.com
com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 06, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 23, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 10, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 10, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 20, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 20, 2015	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	76985
Aug. 20, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76985
Aug. 20, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76985
Jul. 27, 2015	TEAS SECTION 8 & 9 RECEIVED	
Mar. 17, 2008	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 17, 2008	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 30, 2006	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	60234
Jan. 30, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 30, 2006	ASSIGNED TO PARALEGAL	60234
Nov. 28, 2005	CASE FILE IN TICRS	
Aug. 17, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Aug. 17, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Aug. 17, 2005	TEAS SECTION 8 & 9 RECEIVED	
Jan. 24, 2004	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 14, 1991	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jan. 24, 1991	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Aug. 20, 1985	REGISTERED-PRINCIPAL REGISTER	
Jun. 11, 1985	PUBLISHED FOR OPPOSITION	
May 11, 1985	NOTICE OF PUBLICATION	
Apr. 03, 1985	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 26, 1985	ASSIGNED TO EXAMINER	

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted
Continued Use:

Affidavit of Section 15 - Accepted
Incontestability:

Renewal Date: Aug. 20, 2015

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Aug. 20, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: CHUBB CORPORATION, THE

Assignment 1 of 2

Conveyance: MERGER EFFECTIVE 01/15/2016

Reel/Frame: [5748/0216](#)

Pages: 7

Date Recorded: Mar. 09, 2016

Supporting Documents: [assignment-tm-5748-0216.pdf](#)

Assignor

Name: [THE CHUBB CORPORATION](#)

Execution Date: Jan. 15, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW JERSEY

Assignee

Name: [ACE INA HOLDINGS INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 436 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19106

Correspondent

Correspondent Name: MATTHEW A. HOMYK

Correspondent Address: ONE LOGAN SQUARE
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: [5758/0856](#)

Pages: 8

Date Recorded: Mar. 28, 2016

Supporting Documents: [assignment-tm-5758-0856.pdf](#)

Assignor

Name: [ACE INA HOLDINGS INC.](#)

Execution Date: Mar. 21, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CHUBB INA HOLDINGS INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 436 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19106

Correspondent

Correspondent Name: MATTHEW A. HOMYK

Correspondent ONE LOGAN SQUARE
Address: PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Proceedings

Summary

Number of
Proceedings: 2

Type of Proceeding: Opposition

Proceeding
Number: [91208518](#)

Filing Date: Dec 19, 2012

Status: Terminated

Status Date: Apr 12, 2013

Interlocutory
Attorney: BENJAMIN U OKEKE

Defendant

Name: Hudson Financial Advisors, Inc.

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Associated marks

Mark	Application Status	Serial Number	Registration Number
THE FINANCIAL MASTERPIECE PROGRAM	Section 8 and 15 - Accepted and Acknowledged	85344275	4336966

Plaintiff(s)

Name: The Chubb Corporation

Correspondent
Address: JEANNE M HAMBURG
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Associated marks

Mark	Application Status	Serial Number	Registration Number
MASTERPIECE	REGISTERED AND RENEWED	73521526	1355804
MASTERPIECE	REGISTERED AND RENEWED	76211431	2626380
MASTERPIECE	REGISTERED AND RENEWED	74189602	1726219

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2012	Jan 28, 2013
3	PENDING, INSTITUTED	Dec 19, 2012	
4	CHANGE OF CORRESPONDENCE ADDRESS	Jan 16, 2013	
5	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 18, 2013	
6	SUSPENDED	Jan 18, 2013	
7	W/DRAW OF OPPOSITION	Mar 19, 2013	
8	BD DECISION: DISMISSED W/O PREJ	Apr 12, 2013	
9	TERMINATED	Apr 12, 2013	

Type of Proceeding: Opposition

Proceeding
Number: [91198060](#)

Filing Date: Jan 04, 2011

Status: Terminated

Status Date: Mar 01, 2011

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: Easel

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Associated marks

Mark	Application Status	Serial Number	Registration Number
EASEL CREATE YOUR FINANCIAL MASTERPIECE	Cancelled - Section 8	85040480	3940173

Plaintiff(s)

Name: The Chubb Corporation

Correspondent Address: JEANNE HAMBURG
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Associated marks

Mark	Application Status	Serial Number	Registration Number
MASTERPIECE	REGISTERED AND RENEWED	73521526	1355804
MASTERPIECE	REGISTERED AND RENEWED	73521643	1359675
MASTERPIECE	REGISTERED AND RENEWED	74189602	1726219
MASTERPIECE	REGISTERED AND RENEWED	74189549	1728111
MASTERPIECE	REGISTERED AND RENEWED	76211431	2626380
MASTERPIECE	REGISTERED AND RENEWED	76224911	2626427

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 04, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 04, 2011	Feb 13, 2011
3	PENDING, INSTITUTED	Jan 04, 2011	
4	CHANGE OF CORRESPONDENCE ADDRESS	Jan 14, 2011	
5	ANSWER	Feb 13, 2011	
6	WITHDRAWAL OF OPPOSITION	Feb 24, 2011	
7	BD'S DECISION: DISMISSED W/ PREJUDICE	Mar 01, 2011	
8	TERMINATED	Mar 01, 2011	
9	RETURNED MAIL	Mar 11, 2011	

EXHIBIT B



Jan 23, 2019

NOTICE OF PUBLICATION

- | | |
|--|--|
| 1. Serial No.:
79-231,856 | 2. Mark:
MASTERPIECE
(STANDARD CHARACTER MARK) |
| 3. International Class(es):
9, 16, 35 | |
| 4. Publication Date:
Feb 12, 2019 | 5. Applicant:
Masterpiece London Limited |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a certificate of registration.

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