

ESTTA Tracking number: **ESTTA981059**

Filing date: **06/17/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91248073
Party	Defendant Patchell Holdings Inc.
Correspondence Address	SERGE ANISSIMOFF SISKINDS LLP 680 WATERLOO STREET LONDON, ON N6A3V8 CANADA sina.giugno@siskinds.com 516-672-2251, ext. 2214
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Adam Sgro
Filer's email	asgro@gibney.com, bfrenchman@gibney.com, vtoranzo@gibney.com
Signature	/Adam Sgro/
Date	06/17/2019
Attachments	01159255.PDF(10750 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re the Matter of:  
U.S. Trademark Application No. 88082384

GOOD LIFE FITNESS CENTER, LLC,

Opposer,

v.

PATCHELL HOLDINGS INC.,

Applicant.

**Opposition No. 91248073**

**Mark: GOODLIFE FITNESS**

**NOTICE OF APPEARANCE ON BEHALF OF APPLICANT**

PLEASE TAKE NOTICE that Beth M. Frenchman and Adam Sgro as members of the law firm GIBNEY, ANTHONY and FLAHERTY, LLP are appearing and representing the interests of Applicant, PATCHELL HOLDINGS INC. in this Opposition Proceeding.

Dated: June 17, 2019

Respectfully Submitted,

By: /Adam Sgro/  
Beth Frenchman ([bfrenchman@gibney.com](mailto:bfrenchman@gibney.com))  
John Macaluso ([jmacaluso@gibney.com](mailto:jmacaluso@gibney.com))  
Adam Sgro ([asgro@gibney.com](mailto:asgro@gibney.com))  
Gibney, Anthony & Flaherty, LLP  
665 Fifth Avenue  
New York, NY 10022  
T: (212) 688-5151  
*Attorneys for Applicant*

**CERTIFICATE OF SERVICE**

I hereby certify that a true copy of the foregoing NOTICE OF APPEARANCE has been served on counsel for Opposer this 17<sup>th</sup> day of June, 2019 by email to:

[colton@wjci.com](mailto:colton@wjci.com)

By: /Adam Sgro/