

ESTTA Tracking number: **ESTTA1322311**
Filing date: **11/15/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91247473
Party	Defendant Industria De Alimentos Zenu S.A.S
Correspondence address	ETHAN HORWITZ CARLTON FIELDS, PA PO BOX 3239 TAMPA, FL 33601-3239 UNITED STATES Primary email: trademarks@carltonfields.com Secondary email(s): ehorwitz@carltonfields.com, zmohamed@carltonfields.com 813-223-7000
Submission	Appearance of Counsel/Power of Attorney
Filer's name	Cristina Arenas-Solis
Filer's email	trademarksca@ferraiuoli.com, calonso@ferraiuoli.com
Signature	/cas/
Date	11/15/2023
Attachments	91247473 NOA TTAB - Ranchera 87235819.pdf(128076 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Industria De Alimentos Zenu S.A.S

v.

**Latinfood U.S. Corp. d/b/a/ Zenu Products,
Inc.**

OPPOSITION NO. 91247473

In the matter of:

Serial Number: 87235819
Trademark: RANCHERA
Filing Date: 11/14/2016
International Class: 029

Hon. Commissioner for Trademarks
Attn: Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

NOTICE OF APPEARANCE

Industria De Alimentos Zenu S.A.S, ("Industria de Alimentos") respectfully notifies this Trademark Trial and Appeal Board ("TTAB") that Ferraiuoli LLC has been retained as counsel for Industria de Alimentos, through the undersigned, in the above-captioned matter.

It is respectfully requested that copy of all motions, orders, or any other documents and/or correspondence be served, as applicable, to the undersigned.

WHEREFORE, Registrant prays that the TTAB take notice of the undersigned's appearance and that future notifications of any motions, orders, or other legal documents be notified, as applicable, to the undersigned.

I HEREBY CERTIFY that a true and complete copy of the foregoing Notice of Appearance has been served upon Mark J. Ingber, Counsel for Latinfood U.S. Corp. d/b/a/ Zenu Products, Inc. by forwarding said copy via email to: Ingber.lawfirm@gmail.com.

Notice of Appearance
Opposition No. 91273385

RESPECTFULLY SUBMITTED.

Dated: November 14, 2023.

Counsel for Industria De Alimentos Zenu S.A.S

Ferraiuoli LLC
Looking Forward

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By: /s/Cristina Arenas-Solis
Cristina Arenas-Solis
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