

ESTTA Tracking number: **ESTTA964536**

Filing date: **04/03/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91246608
Party	Defendant Oaklandish LLC
Correspondence Address	EMILIE RUSSELL Brand & Branch LLP 1305 Franklin Street, Suite 220 Oakland, CA 94612 trademarks@brandandbranch.com, amanda@brandandbranch.com, shabnam@brandandbranch.com, alex@brandandbranch.com no phone number provided
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Shabnam Malek
Filer's email	trademarks@brandandbranch.com, ipcorr@brandandbranch.com, shabnam@brandandbranch.com, amanda@brandandbranch.com, alex@brandandbranch.com
Signature	/Shabnam Malek/
Date	04/03/2019
Attachments	Notice of Appearance - Opposition No. 91246608.pdf(66970 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Athletics Investment Group LLC d/b/a  
The Oakland Athletics Baseball  
Company

Plaintiff,

v.

Oaklandish, LLC

Defendant.

Opposition No. 91246608

**NOTICE OF APPEARANCE**

Notice is hereby given of the entry of the undersigned as counsel for Defendant, Oaklandish, LLC, in the above-captioned Opposition proceeding. All further notice and copies of pleadings, papers, and other material relevant to this action should be directed to and served upon: Shabnam Malek and Amanda Conley.

Respectfully Submitted,

Dated: April 3, 2019

**BRAND & BRANCH LLP**

By: /Shabnam Malek/

Shabnam Malek

Amanda Conley

Attorneys for Defendant  
Brand & Branch LLP  
1305 Franklin Street, Suite 220  
Oakland, California 94612  
Tel: (510) 984-4285  
[trademarks@brandandbranch.com](mailto:trademarks@brandandbranch.com)

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that on this 3<sup>rd</sup> day of April 2019 a true and correct copy of the foregoing NOTICE OF APPEARANCE was served upon Opposer by electronic mail, addressed as follows:

James D. Weinberger  
Fross Zelnick Lehrman & Zissu, P.C.

[jweinberger@fzlz.com](mailto:jweinberger@fzlz.com), [jvosgerchian@fzlz.com](mailto:jvosgerchian@fzlz.com)

/Shabnam Malek/  
Shabnam Malek