

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
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January 11, 2021

Opposition No. 91246608

*Athletics Investment Group LLC d/b/a The
Oakland Athletics Baseball Company*

v.

Oaklandish LLC

Chaunte Austin, Paralegal Specialist:

Applicant's consented motion, filed November 25, 2020, to suspend this proceeding for 90 days is granted.

Inasmuch as the parties have provided the Board with an updated report of the parties settlement discussions as previously required, **the parties are reminded that there is a continuing obligation to provide good cause in the form of detailed progress reports for any further extension or suspension requests.**

Because the parties are negotiating for a possible settlement of this case, proceedings are suspended, subject to the right of either party to request resumption at any time.¹ See Trademark Rules 2.117(c) and 2.127(a); and TBMP § 605.02.

¹ The parties should note that if proceedings are suspended for a lengthy period of time pursuant to the filing of several motions to suspend for settlement, the Board retains discretion to condition the approval of any future consented or stipulated motion to suspend on a party or the parties providing necessary information about the status of settlement talks, discovery activities, or trial activities, as may be appropriate. See Trademark Rule 2.117(c).

If, during the suspension period, either of the parties or their attorneys have a change of address or email address, the Board should be so informed.² See Trademark Rule 2.18(b)(1).

In the event that there is no word from either party concerning the progress of their negotiations, upon conclusion of the suspension period, **proceedings shall resume without further notice or order from the Board**, upon the schedule set forth below.

An answer must be filed through ESTTA, the Board's Electronic System for Trademark Trials and Appeals. See Trademark Rule 2.106(b)(1). Conferencing, disclosure, discovery, and trial dates are reset as follows:

| | |
|---|------------|
| Time to Answer | 3/1/2021 |
| Deadline for Discovery Conference | 3/31/2021 |
| Discovery Opens | 3/31/2021 |
| Initial Disclosures Due | 4/30/2021 |
| Expert Disclosures Due | 8/28/2021 |
| Discovery Closes | 9/27/2021 |
| Plaintiff's Pretrial Disclosures Due | 11/11/2021 |
| Plaintiff's 30-day Trial Period Ends | 12/26/2021 |
| Defendant's Pretrial Disclosures Due | 1/10/2022 |
| Defendant's 30-day Trial Period Ends | 2/24/2022 |
| Plaintiff's Rebuttal Disclosures Due | 3/11/2022 |
| Plaintiff's 15-day Rebuttal Period Ends | 4/10/2022 |
| Plaintiff's Opening Brief Due | 6/9/2022 |
| Defendant's Brief Due | 7/9/2022 |
| Plaintiff's Reply Brief Due | 7/24/2022 |
| Request for Oral Hearing (optional) Due | 8/3/2022 |

² If the parties are (or during the pendency of this proceeding become) parties to another proceeding involving the subject application/registration, the parties must notify the Board so the Board can consider whether consolidation or suspension of proceedings is appropriate.

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, the manner and timing of taking testimony, matters in evidence, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).

TIPS FOR FILING EVIDENCE, TESTIMONY, OR LARGE DOCUMENTS

The Board requires each submission to meet the following criteria before it will be considered: 1) pages must be legible and easily read on a computer screen; 2) page orientation should be determined by its ease of viewing relevant text or evidence, for example, there should be no sideways or upside-down pages; 3) pages must appear in their proper order; 4) depositions and exhibits must be clearly labeled and numbered – use separator pages between exhibits and clearly label each exhibit using sequential letters or numbers; and 5) the entire submission should be text-searchable. Additionally, submissions must be compliant with Trademark Rules 2.119 and 2.126. Submissions failing to meet all of the criteria above may require re-filing. **Note:**

Parties are strongly encouraged to check the entire document before filing.³ The Board will not extend or reset proceeding schedule dates or other deadlines to allow time to re-file documents. For more tips and helpful filing information, please visit the [ESTTA help](#) webpage.

³ To facilitate accuracy, ESTTA provides thumbnails to view each page before submitting.