

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500
General Email: TTABInfo@uspto.gov

August 10, 2021

Opposition No. 91246098

Macmillan Publishing Group LLC

v.

Priddy Learning Academy, Inc.

Tyrone Craven, Supervisory Paralegal:

The parties' stipulated motion, filed July 28, 2021, to further extend trial dates to allow the parties to continue their settlement efforts, is granted for good cause shown. Trademark Rule 2.127(a).

The parties are also reminded that in the event that either party files a motion to extend or suspend any of these dates, they remain under obligation to support any such motion with a detailed report of the reasons therefor, including details of settlement efforts. The motion must set forth both the required status report and a proposed trial schedule. Absent such a report, any future motion to extend or suspend may be denied, even if agreed to by the parties.

The Board notes that the parties proposed trial schedule failed to include Applicant's time to answer. Applicant's answer is due **September 26, 2021**.

An answer must be filed through ESTTA, the Board's Electronic System for Trademark Trials and Appeals. *See* Trademark Rule 2.106(b)(1).

The conference, disclosure, discovery and trial dates are reset as follows:

Deadline for Discovery Conference	10/26/2021
Discovery Opens	10/26/2021
Initial Disclosures Due	11/25/2021
Expert Disclosures Due	3/25/2022
Discovery Closes	4/24/2022
Plaintiff's Pretrial Disclosures Due	6/8/2022
Plaintiff's 30-day Trial Period Ends	7/23/2022
Defendant's Pretrial Disclosures Due	8/7/2022
Defendant's 30-day Trial Period Ends	9/21/2022
Plaintiff's Rebuttal Disclosures Due	10/6/2022
Plaintiff's 15-day Rebuttal Period Ends	11/5/2022
Plaintiff's Opening Brief Due	1/4/2023
Defendant's Brief Due	2/3/2023
Plaintiff's Reply Brief Due	2/18/2023
Request for Oral Hearing (optional) Due	2/28/2023

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, the manner and timing of taking testimony, matters in evidence, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).

TIPS FOR FILING EVIDENCE, TESTIMONY, OR LARGE DOCUMENTS

The Board requires each submission to meet the following criteria before it will be considered: 1) pages must be legible and easily read on a computer screen; 2) page orientation should be determined by its ease of viewing relevant text or evidence, for example, there should be no sideways or upside-down pages; 3) pages must appear in their proper order; 4) depositions and exhibits must be clearly labeled and numbered – use separator pages between exhibits and clearly label each exhibit using sequential letters or numbers; and 5) the entire submission should be text-searchable. Additionally, submissions must be compliant with Trademark Rules 2.119 and 2.126. Submissions failing to meet all of the criteria above may require re-filing. **Note:** Parties are strongly encouraged to check the entire document before filing.¹ The Board will not extend or reset proceeding schedule dates or other deadlines to allow time to re-file documents. For more tips and helpful filing information, please visit the [ESTTA help](#) webpage.

¹ To facilitate accuracy, ESTTA provides thumbnails to view each page before submitting.