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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91245663
Party	Plaintiff Blistex Inc.
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Submission	Withdrawal of Opposition
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

IN THE MATTER OF APPLICATION SERIAL NO. 87/805,445  
PUBLISHED IN THE OFFICIAL GAZETTE ON JULY 10, 2018

BLISTEX INC. ) Opposition No.: 91245663  
 )  
Opposer, )  
 )  
v. )  
 )  
CHURCH & DWIGHT CO., INC., )  
 )  
Applicant. )

**WITHDRAWAL OF OPPOSITION WITH PREJUDICE**

Opposer, by and through its attorneys Ladas & Parry LLP,  
hereby withdraws its Notice of Opposition with prejudice.

Respectfully submitted,

By:           /Burton S. Ehrlich/            
One of Opposer's attorneys

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**CERTIFICATE OF ELECTRONIC FILING**

I hereby certify that this paper is being electronically  
filed with the United States Patent and Trademark Office on this  
30th day of April 2020.

          /Burton S. Ehrlich/            
Burton S. Ehrlich

**CERTIFICATE OF SERVICE**

The undersigned, one of Opposer's attorneys, hereby certifies that on April 30, 2020 he caused a true and correct copies of the foregoing WITHDRAWAL OF OPPOSITION WITH PREJUDICE to be served upon Applicant's counsel via email to the following address [brooks.bruneau@FisherBroyles.com](mailto:brooks.bruneau@FisherBroyles.com).

          /Burton S. Ehrlich/  
Burton S. Ehrlich