

ESTTA Tracking number: **ESTTA1255099**

Filing date: **12/19/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91245383
Party	Plaintiff doTERRA Holdings, LLC
Correspondence address	GLENN R BRONSON TRASKBRITT PC 230 SOUTH 500 EAST, SUITE 300 SALT LAKE CITY, UT 84102 UNITED STATES Primary email: trademark@traskbritt.com Secondary email(s): grbronson@traskbritt.com, cvdubois@traskbritt.com, hdburton@traskbritt.com 801-532-1922
Submission	Testimony For Plaintiff
Filer's name	GLENN R. BRONSON
Filer's email	grbronson@traskbritt.com, trademark@traskbritt.com, cvdubois@traskbritt.com
Signature	/s/ Glenn R. Bronson
Date	12/19/2022
Attachments	Exhibit 13 - Trim Shake Labels_Part8.pdf(5902784 bytes) Exhibit 14 - Invoices_Part1.pdf(5127333 bytes) Exhibit 14 - Invoices_Part2.pdf(3317666 bytes) Exhibit 15 - Brick and Mortar photos_Part1.pdf(4670363 bytes) Exhibit 15 - Brick and Mortar photos_Part2.pdf(5449694 bytes) Exhibit 15 - Brick and Mortar photos_Part3.pdf(5918878 bytes)

Slim & Sassy® V-Shake™ is a convenient and delicious shake mix providing the essential nutrients from plant-sourced protein with only 14 calories per serving. V-Shake can help you lose unwanted fat stores through calorie restriction and regular exercise. V-Shake blends well with water or plant milk for a low-calorie, high-fiber satisfying dietary supplement with 7 grams of protein per serving.

DIRECTIONS: Blend 1 scoop of shake mix in 1/2 cup of almond, rice, or soy milk, or water until smooth and creamy. Also blends well with fruits and vegetables. For unique flavor options, blend 1 drop of your favorite dōTERRA essential oil in shake. Serve chilled.

1 scoop contains
125mg Essentra® Trim
50mg Solathin®
7g Protein



- Vegan-friendly protein sourced from pea, quinoa and amaranth
- Slim & Sassy V-Shake includes 125 mg of Essentra® Trim that has been clinically demonstrated to help manage appetite, investment and carbohydrate cravings*
- Proteins help support blood sugar levels already in the normal range and enhances energy levels while helping to alleviate fatigue during dieting and exercise*
- V-Shake includes Solathin®, a special protein extract from natural food sources that supports increased feelings of satiety*
- TrimShake provides 7 grams of a proprietary plant-sourced protein blend that provides important amino acids to help prevent loss of muscle mass and improve muscle tone during dieting and exercise*
- Does not contain artificial sweeteners, flavors, colors or preservatives
- Formulated to be used in conjunction with dōTERRA's Slim & Sassy Metabolic Blend of essential oils, Lifelong Vitality Supplement, and TerraZyme Digestive Enzyme Complex for a comprehensive weight management product support system

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

dōTERRA



EXHIBIT 14

Opposition No. 91245383

dōTERRA HOLDINGS, LLC, Opposer v. Ashley Keightley, Applicant

Party Offering Exhibit: dōTERRA HOLDINGS, LLC, Opposer

US Product Center (Will Call)
 549 South 1300 West
 Pleasant Grove, UT 84062
 (800) 411-8151



Order Number: 3158
 Invoice Number: 2205
 Order Date: 7/28/2008
 Station ID:



Invoice

*** RePrint ***

Billing Address

██████████
 Scottsdale, AZ 85254-2327
 USA

Shipping Address

██████████
 SCOTTSDALE, AZ 85254
 USA

<u>Distributor ID</u>	<u>Period</u>	<u>Ship Via</u>	<u>Entry Initials</u>	<u>Entry Date</u>	<u>Entry Time</u>	
1130	7/2008	Will Call	*AS	7/26/2008	14:46	
<u>Item Code</u>	<u>Description</u>	<u>Quantity Ordered</u>	<u>Item Volume</u>	<u>Total Volume</u>	<u>Item Price</u>	<u>Total Price</u>
3401	MJ Assist	3	29.50	88.50	29.50	88.50
3402	FM Assist	1	24.50	24.50	24.50	24.50

Comments

Autoship #86

Total Volume 113.00
 ** Internet Order **

Total	113.00
Tax	11.98
Shipping	0.00
Points Processing Fee	0.00
Discount	0.00
<hr/>	
Amount Due	124.98
Amount Paid	137.15
Invoice Balance	-12.17

Message

doTERRA International LLC



Order Number: 677479
Invoice Number: 592750
Order Date: 10/31/2011
Station ID:



Invoice

*** RePrint ***

Billing Address

[Redacted]
MESA, AZ 85204
USA

Shipping Address

[Redacted]
Mesa, AZ 85204
USA

<u>Distributor ID</u>	<u>Period</u>	<u>Ship Via</u>	<u>Entry Initials</u>	<u>Entry Date</u>	<u>Entry Time</u>
94284	10/2011	USPS Priority	TJ	10/31/2011	14:56

<u>Item Code</u>	<u>Description</u>	<u>Quantity Ordered</u>	<u>Item Volume</u>	<u>Total Volume</u>	<u>Item Price</u>	<u>Total Price</u>
3529	Trim Kit - 2 Vanilla	1	125.00	125.00	150.00	150.00

Comments	Total Volume	125.00	Total	150.00
			Tax	18.10
			Shipping	9.99
			Points Processing Fee	0.00
			Discount	0.00
			<hr/>	
		Amount Due	178.09	
		Amount Paid	178.09	
		Invoice Balance	0.00	

Message



Invoice

*** RePrint ***

Billing Address
 [Redacted]
 Aptos, CA 95003-4203
 USA

Shipping Address
 [Redacted]
 North Ogden, UT 84414
 USA

<u>Distributor ID</u>	<u>Period</u>	<u>Ship Via</u>	<u>Entry Initials</u>	<u>Entry Date</u>	<u>Entry Time</u>
98743	10/2011	USPS Priority	*WF	10/31/2011	23:04

<u>Item Code</u>	<u>Description</u>	<u>Quantity Ordered</u>	<u>Item Volume</u>	<u>Total Volume</u>	<u>Item Price</u>	<u>Total Price</u>
4129	15 ml Fennel (Sweet) Essential Oi	1	15.00	15.00	15.00	15.00
3301	Diffuser	1	40.00	40.00	89.95	89.95
3107	15ml Breathe - Respiratory Blend	1	20.00	20.00	20.00	20.00
3528	Trim Kit - 2 Chocolate	1	125.00	125.00	150.00	150.00
3715	Immortelle Anti-Aging Blend FRE	1	0.00	0.00	0.00	0.00

Comments ** Internet Order **	Total Volume	200.00	Total	274.95
			Tax	25.11
			Shipping	10.99
			Points Processing Fee	0.00
			Discount	0.00
			<hr/>	
		Amount Due	311.05	
		Amount Paid	311.05	
		Invoice Balance	0.00	

Message

US Product Center (Will Call)
 549 South 1300 West
 Pleasant Grove, UT 84062
 (800) 411-8151



Order Number: 4123193
 Invoice Number: 3690403
 Order Date: 10/02/2013
 Station ID:



Invoice

*** RePrint ***

Billing Address
 [Redacted]
 Kaysville, UT 84037-9735
 USA

Shipping Address
 [Redacted]
 Orem, UT 84057
 USA

<u>Distributor ID</u>	<u>Period</u>	<u>Ship Via</u>	<u>Entry Initials</u>	<u>Entry Date</u>	<u>Entry Time</u>
27408	10/2013	Will Call	*AS	10/02/2013	1:10

<u>Item Code</u>	<u>Description</u>	<u>Quantity Ordered</u>	<u>Item Volume</u>	<u>Total Volume</u>	<u>Item Price</u>	<u>Total Price</u>
35420001	On Guard+ Softgels	1	21.00	21.00	24.50	24.50
38980001	US On Guard Laundry Detergent	1	20.00	20.00	24.50	24.50
35440001	V-Shake	1	25.00	25.00	39.50	39.50
5025	Product of the Month	1	0.00	0.00	0.00	0.00
30040001	** US 15ml Clove - Essential Oil	1	0.00	0.00	0.00	0.00
34210001	Lifelong Vitality Pack	1	60.00	60.00	74.50	74.50

Comments Autoship #16357 This LRP purchase is for personal consumption only and is not for resale.	Total Volume	126.00	Total	163.00
	** Internet Order **		Tax	11.16
			Shipping	0.00
			Points Processing Fee	0.00
			Discount	0.00
			Amount Due	174.16
			Amount Paid	176.31
		Invoice Balance	-2.15	

Message

REDACTED

doTERRATM

R E C E I P T

doTERRA ID: [REDACTED] Order Type: LRP Order Number: 466630885 Order Date: 01/07/2021 Commission Period: 01/2021	Ship Method: Economy Shipping Address [REDACTED] Rittman, Ohio 44270, US
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ITEM CODE	ITEM DESCRIPTION	QTY	Points Used	Item PV	Item Price	Total Price
60207065	US Fiber	1	0.0	14.00	\$19.50	\$19.50
60213600	US Greens	1	0.0	20.00	\$28.50	\$28.50
60207067	US Vegan Protein Shake Powder	1	39.5	0.00	\$39.50	\$0.00

Total Amount Paid:	Total PV : 34.00	Item Total	\$87.50
Card : \$58.57	Total Points Used : 39.5	Discount	\$39.50
		Point Redemption Fee	\$3.00
		Shipping	\$3.99
		SubTotal	\$54.99
		Tax	\$3.58
		Total Amount Due:	\$58.57

Need to set up a return?

Contact Member Services at 1-800-411-8151 or chat with a live representative by visiting help.doterra.com

doTERRA Return Policy			
Opened	1-30 days	31-90days	91days-1year
No	100% Refund	100% Product Credit or 90% Refund	90% Product Credit or 90% Refund
Yes	100% Product Credit or 90% Refund	Non-Refundable	Non-Refundable

Items purchased using points are unable to be returned or exchanged. Returns must include distributor ID and order number.

Please see additional details by visiting- <https://doterra.com/US/en/policy-manual-product-returns>

doTERRA International, LLC

REDACTED

DOT_006922

EXHIBIT 15

Opposition No. 91245383

dōTERRA HOLDINGS, LLC, Opposer v. Ashley Keightley, Applicant

Party Offering Exhibit: dōTERRA HOLDINGS, LLC, Opposer







DOT_001100

dōTERRA® | *Trust nature first.*

bulk





DOT_001102