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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91245121
Party	Defendant Alzheimer's New Jersey
Correspondence Address	LISA D TAYLOR INGLESINO WEBSTER WYCISKALA & TAYLOR 600 PARSIPPANY ROAD SUITE 204 PARSIPPANY, NJ 07054 UNITED STATES Primary Email: ltaylor@iwt-law.com Secondary Email(s): ltaylor@iwwt.law 973-947-7111
Submission	Response to Board Order/Inquiry
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Signature	/Lisa D. Taylor, Esq./
Date	06/24/2021
Attachments	Joint Response Regarding Oral Hearing.pdf(173840 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

ALZHEIMER'S DISEASE AND RELATED
DISORDERS ASSOCIATION,

Opposer,

v.

ALZHEIMER'S NEW JERSEY, INC.,

Applicant.

Opposition No. 91245121

JOINT RESPONSE CONCERNING ORAL HEARING

Applicant, Alzheimer's New Jersey, Inc. ("Applicant"), having conferred with Opposer, Alzheimer's Disease and Related Disorders Association ("Opposer"), hereby submits this joint response to the Board's June 9, 2021 Order concerning Applicant's Request for an Oral Hearing:

1. State whether the non-requesting party plans to participate in the hearing:

RESPONSE: Counsel for Opposer has indicated that Opposer intends to appear at the hearing.

2. State whether any party plans to participate by video conference:

RESPONSE: Applicant, having requested the oral hearing, intends to appear remotely by video conference and does not consent to an in-person hearing. Opposer's preference is for an in-person hearing but only if the Board is resuming in-person hearings by the time the hearing in this matter is scheduled. If the Board continues with remote hearings, Opposer will participate remotely by video conference.

However, if the Opposer is going to be appearing in-person, Applicant reserves the right to appear in-person as well.

3. Provide at least three non-consecutive, agreed upon dates and times for the hearing, such dates being between six and fourteen weeks beyond the mailing date of this order:

RESPONSE: At present, Applicant and Opposer are available on the following dates:

- a. **Thursday, August 19, 2021 beginning at 10:00 a.m. EST;**
- b. **Wednesday, September 1, 2021 beginning at 10:00 a.m. EST; and.**
- c. **Tuesday, September 14, 2021 beginning at 10:00 a.m. EST.**

Respectfully submitted,

DATED: June 24, 2021

By: /Lisa D. Taylor/
Lisa D. Taylor, Esq.
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*Attorneys for Applicant,
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CERTIFICATE OF SERVICE

I hereby certify that on this 24th Day of June 2021, I caused a true and accurate copy of the Joint Response Concerning Oral Hearing to be filed with the Trademark Trial and Appeal Board's ESTAA filing system and to be served *via* email to the following:

Shima S. Roy, Esq.
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*Attorney for Opposer,
Alzheimer's Disease and Related Disorders Association*

DATED: June 24, 2021

By: /Lisa D. Taylor/
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