

ESTTA Tracking number: **ESTTA1095060**

Filing date: **11/12/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91245121
Party	Plaintiff Alzheimer's Disease and Related Disorders Association
Correspondence Address	SHIMA ROY BAKER & MCKENZIE LLP 300 E RANDOLPH STREET SUITE 5000 CHICAGO, IL 60601 UNITED STATES Primary Email: chiusptomail@bakermckenzie.com Secondary Email(s): Shima.Roy@bakermckenzie.com 312-861-8005
Submission	Plaintiff's Notice of Taking Testimony
Filer's Name	Shima Roy
Filer's email	shima.roy@bakermckenzie.com, chiusptomail@bakermckenzie.com
Signature	/Shima Roy/
Date	11/12/2020
Attachments	11-12 Notice of Election.pdf(91132 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

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<b>Alzheimer's Disease and Related Disorders Association, Inc.</b>	:	
	:	
<b>Opposer,</b>	:	
	:	
v.	:	<b>Opposition No. 91245121</b>
	:	
<b>Alzheimer's New Jersey, Inc.</b>	:	
	:	
<b>Applicant.</b>	:	
<hr/>	:	

**NOTICE OF ELECTION OF ORAL CROSS-EXAMINATION  
OF DECLARANT KENNETH ZAENTZ**

PLEASE TAKE NOTICE that pursuant to 37 C.F.R. § 2.123(c) and TBMP § 703.01(e), Opposer, Alzheimer's Disease and Related Disorders Association, Inc. ("Alzheimer's Association"), will take the testimony upon oral cross examination of Kenneth Zaentz, before a notary public or other officer authorized by law to administer oaths commencing at 11:00 a.m. EST on December 11, 2020, or at such other agreeable date and time subject to a TTAB Order resuming this Proceeding and entering an amended trial schedule,<sup>1</sup> at Baker McKenzie LLP, 425 Fifth Ave., New York, New York, 10018 or at another location or by remote means to be agreed upon by the parties. The examination will continue from day to day until completed.

The examination will be taken by stenographic means. You are invited to attend and conduct redirect examination.

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<sup>1</sup> Opposer acknowledges that this proceeding is currently suspended (TTAB 42), but is filing the Notice of Election to preserve its rights as Opposer is unclear whether the suspension tolls the period in which to file the Notice of Election.

Dated: November 12, 2020

/Shima S. Roy/

Shima S. Roy

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*Attorney for Opposer, Alzheimer's Disease  
and Related Disorders Association*

**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing **Notice of Election of Oral Cross Examination of Kenneth Zaentz** has been served by forwarding said copy on November 12, 2020 via email to counsel for Applicant at the following email address:

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Dated: November 12, 2020

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