

ESTTA Tracking number: **ESTTA936777**

Filing date: **11/21/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Standard International Management, LLC
Granted to Date of previous extension	11/21/2018
Address	23 East 4th Street 5th Floor New York, NY 10003 UNITED STATES

Attorney information	Christopher M. Dolan Barnes & Thornburg LLP One North Wacker Suite 4400 Chicago, IL 60606 UNITED STATES trademarks-ch@btlaw.com, cdolan@btlaw.com, mballesteros@btlaw.com no phone number provided
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Applicant Information

Application No	87801892	Publication date	07/24/2018
Opposition Filing Date	11/21/2018	Opposition Period Ends	11/21/2018
Applicant	Ken Bridge 1813 W 14th 1/2 St. Houston, TX 77008 UNITED STATES		

Goods/Services Affected by Opposition

Class 043. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Restaurant and bar services; Restaurant and bar services, including restaurant carryout services; Restaurant and caf� services; Restaurant and catering services; Restaurant services, including sit-down service of food and take-out restaurant services; Restaurant services, namely, providing of food and beverages for consumption on and off the premises; Caf�-restaurants; Fast casual restaurants; Fast-food restaurant services; Take-out restaurant services

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration	2272545	Application Date	03/14/1996
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No.			
Registration Date	08/24/1999	Foreign Priority Date	NONE
Word Mark	THE STANDARD		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 025. First use: First Use: 1998/10/30 First Use In Commerce: 1998/10/30 T-shirts, headwear, [dresses,] jackets, sweatshirts, robes and shoes</p> <p>Class 042. First use: First Use: 1998/10/30 First Use In Commerce: 1998/10/30 hotel, restaurant, bar, cafe, cocktail lounge, providing banquet and social function facilities for special occasions, catering, barbershop and beauty salon services, personal valet and parking valetservices, providing meeting and convention room facilities, providing motion picture screening room facilities and computer and on-line access facilities</p>		

U.S. Registration No.	2293007	Application Date	03/14/1996
Registration Date	11/16/1999	Foreign Priority Date	NONE
Word Mark	STANDARD		
Design Mark	STANDARD		
Description of Mark	NONE		
Goods/Services	<p>Class 025. First use: First Use: 1998/10/30 First Use In Commerce: 1998/10/30 T-shirts, headwear, [dresses,] jackets, sweatshirts, robes and shoes</p> <p>Class 042. First use: First Use: 1998/10/30 First Use In Commerce: 1998/10/30 hotel, restaurant, bar, cafe, cocktail lounge, providing banquet and social function facilities for special occasions, catering, barbershop and beauty salon services, personal valet and parking valetservices, providing meeting and convention room facilities, providing motion picture screening room facilities and computer and on-line access facilities</p>		

U.S. Registration No.	3736628	Application Date	06/09/2009
Registration Date	01/12/2010	Foreign Priority Date	NONE
Word Mark	THE STANDARD GRILL		

Design Mark	THE STANDARD GRILL
Description of Mark	NONE
Goods/Services	Class 043. First use: First Use: 2009/06/19 First Use In Commerce: 2009/06/19 restaurant, bar, cafe and cocktail lounge services

U.S. Registration No.	3830438	Application Date	07/01/2009
Registration Date	08/10/2010	Foreign Priority Date	NONE


Word Mark	THE STANDARD
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Design Mark	
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Description of Mark	The mark consists of the words "The Standard" printed within a rectangular box and in an upside down orientation with respect to any other text material appearing adjacent thereto.
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Goods/Services	<p>Class 016. First use: First Use: 2008/12/31 First Use In Commerce: 2008/12/31 ((Paper goods and printed matter, namely, memo pads, pens and pencils; [leather book ends,] leather memo pad holders, leather pen and pencil cases)) [and leather desk pads]</p> <p>Class 018. First use: First Use: 2008/12/31 First Use In Commerce: 2008/12/31 ((Leather goods, namely, [leather handbags, leather backpacks,] leather luggage, leather cosmetic cases sold empty; leather cases for use in holding business, credit and smart cards, electronic room keys, memo pads, and pens and pencils, all together in one unit))</p> <p>Class 025. First use: First Use: 1999/03/31 First Use In Commerce: 1999/03/31 ((Wearing apparel, namely, T-shirts, men's and women's underwear, headwear, jackets, sweatshirts, robes, [shoes,] bathing suits)) [and jeans]</p> <p>Class 037. First use: First Use: 1999/03/31 First Use In Commerce: 1999/03/31 Personal valet services to hotel guests, namely, laundry services</p> <p>Class 038. First use: First Use: 2000/01/31 First Use In Commerce: 2000/01/31 Providing Internet access; computer services, namely, providing on-line facilities for real-time interaction with othercomputer users concerning topics of general interest</p> <p>Class 039. First use: First Use: 1999/03/31 First Use In Commerce: 1999/03/31 Parking valet services</p> <p>Class 041. First use: First Use: 1999/03/31 First Use In Commerce: 1999/03/31</p>
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	<p>Providing meeting and convention room facilities for educational conventions Class 043. First use: First Use: 1999/03/31 First Use In Commerce: 1999/03/31 Hotel, restaurant, bar, cafe, cocktail lounge services; providing banquet and social function facilities for special occasions; catering services, and providing meeting and convention room facilities for non-educational conventions Class 044. First use: First Use: 1999/03/31 First Use In Commerce: 1999/03/31 [Barber shop,] beauty salon and health spa services for health and wellness of the body and spirit</p>
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U.S. Registration No.	4076627	Application Date	05/04/2011
Registration Date	12/27/2011	Foreign Priority Date	NONE
Word Mark	THE STANDARD BIERGARTEN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 043. First use: First Use: 2009/07/30 First Use In Commerce: 2009/07/30 restaurant and bar services		

U.S. Registration No.	4080224	Application Date	06/14/2011
Registration Date	01/03/2012	Foreign Priority Date	NONE
Word Mark	THE STANDARD BIERGARTEN		
Design Mark			
Description of Mark	<p>The mark consists of the words "BIERGARTEN" above which is the representation of a fire breathing dragon with a fish tail, flanked by a graphical representation of leaf bearing stalks. Below the word are three horizontal bars. In the middle bar is the wording "THE STANDARD" upside down.</p>		
Goods/Services	Class 043. First use: First Use: 2009/07/30 First Use In Commerce: 2009/07/30 restaurant and bar services		

U.S. Registration	4199523	Application Date	05/04/2011
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No.			
Registration Date	08/28/2012	Foreign Priority Date	NONE
Word Mark	THE STANDARD BEER GARDEN		
Design Mark	<p style="text-align: center;">THE STANDARD BEER GARDEN</p>		
Description of Mark	NONE		
Goods/Services	Class 043. First use: First Use: 2012/06/07 First Use In Commerce: 2012/06/07 restaurant and bar services		

U.S. Registration No.	4502942	Application Date	01/07/2013
Registration Date	03/25/2014	Foreign Priority Date	NONE
Word Mark	CAFÉ# STANDARD		
Design Mark	<p style="text-align: center;">CAFÉ STANDARD</p>		
Description of Mark	NONE		
Goods/Services	Class 043. First use: First Use: 2013/11/05 First Use In Commerce: 2013/11/05 Restaurant services		

U.S. Registration No.	4724634	Application Date	10/02/2013
Registration Date	04/21/2015	Foreign Priority Date	NONE
Word Mark	STANDARD INTERNATIONAL		


Design Mark	STANDARD INTERNATIONAL		
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 2013/09/01 First Use In Commerce: 2013/09/01 Hotel, restaurant, night club, bar, cafe, cocktail lounge and music venue management services for others</p> <p>Class 041. First use: First Use: 2013/09/01 First Use In Commerce: 2013/09/01 Entertainment in the nature of music, performances, artistic displays, cabaret and nightclub entertainment; entertainment services provided by hotels in the nature of music, performances, artistic displays, cabaret and nightclub entertainment; entertainment services provided in hotels, restaurants and night clubs in the nature of music, performances, artistic displays, cabaret and nightclub entertainment; nightclub services</p> <p>Class 043. First use: First Use: 2013/09/01 First Use In Commerce: 2013/09/01 Services for providing food and drink; temporary accommodation; restaurant services; bar, caf��, cocktail lounge services; providing banquet and social function facilities for special occasions; catering services; hotels; the provision of hotel accommodation; hotel reservation services; the provision of information relating to the foregoing services online from a computer database, the Internet, telecommunications or via any other media, also known as providing information and advice on hotels and restaurants</p>		

U.S. Registration No.	4905887	Application Date	09/19/2014
Registration Date	02/23/2016	Foreign Priority Date	NONE
Word Mark	STANDARD BRAUHAUS		
Design Mark	STANDARD BRAUHAUS		
Description of Mark	NONE		
Goods/Services	Class 032. First use: First Use: 2014/09/15 First Use In Commerce: 2014/09/15 Beer		

Attachments	75072792#TMSN.png(bytes) 77755473#TMSN.png(bytes) 77772087#TMSN.png(bytes) 85312105#TMSN.png(bytes) 85345382#TMSN.png(bytes) 85312207#TMSN.png(bytes) 85817360#TMSN.png(bytes) 86081192#TMSN.png(bytes) 86400772#TMSN.png(bytes) Notice of Opposition - STANDARD TACO.pdf(77072 bytes) Exhibit A to Opposition - STANDARD TACO.pdf(806869 bytes)
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Signature	/sharrell/
Name	Sarah P. Harrell
Date	11/21/2018

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

<p>Standard International Management, LLC,</p> <p style="text-align: center;">Opposer,</p> <p style="text-align: center;">v.</p> <p>Ken Bridge,</p> <p style="text-align: center;">Applicant.</p>	<p>Opposition No.: _____</p> <p>U.S. Serial No.: 87/801,892</p> <p>Mark:</p> 
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NOTICE OF OPPOSITION


Standard International Management, LLC (“Opposer”), a limited liability company duly organized and existing under the laws of Delaware, with an address at 23 East 4th Street, 5th Floor, New York, NY 10003, believes that it will be damaged by registration of the mark, which is the subject of U.S. Trademark Application Serial No. 87/801,892, (“Opposed Mark”) filed in the name of Ken Bridge, an individual (“Applicant”), with an address at 1813 W 14th ½ Street, Houston, TX 77008, and therefore, hereby opposes such registration pursuant to 15 U.S.C. § 1063. In support of its opposition, Opposer states as follows:

1. Opposer is the owner of the mark STANDARD and several STANDARD-formative marks, including without limitation, STANDARD, THE STANDARD, THE STANDARD Upside Down Logo, STANDARD INTERNATIONAL, THE STANDARD GRILL, THE STANDARD BEER GARDEN, THE STANDARD BIERGARTEN, THE STANDARD BIERGARTEN and Design, CAFÉ STANDARD and STANDARD BRAUHAUS (collectively the “STANDARD Marks”) which Opposer and its predecessors-in-interest have continuously and extensively used in commerce in connection with Opposer’s well-known hotel,

restaurant, nightclub, bar, café, cocktail lounge services and alcoholic beverages (“Opposer’s Goods and Services”). The STANDARD Marks have become well-known in the United States through, among other things, extensive advertising and promotion.

2. In addition to common law rights in the STANDARD Marks, Opposer owns the following U.S. Trademark Registrations for the STANDARD Marks in connection with Opposer’s Goods and Services:

Mark	Reg. No.	Reg. Date	Goods/Services
THE STANDARD	2,272,545	August 24, 1999	Class 42: Hotel, restaurant, bar, cafe, cocktail lounge, providing banquet and social function facilities for special occasions, catering, barbershop and beauty salon services, personal valet and parking valet services, providing meeting and convention room facilities, providing motion picture screening room facilities and computer and on-line access facilities.
STANDARD	2,293,007	November 16, 1999	Class 42: Hotel, restaurant, bar, cafe, cocktail lounge, providing banquet and social function facilities for special occasions, catering, barbershop and beauty salon services, personal valet and parking valet services, providing meeting and convention room facilities, providing motion picture screening room facilities and computer and on-line access facilities.
THE STANDARD GRILL	3,736,628	January 12, 2010	Class 43: Restaurant, bar, cafe and cocktail lounge services.
	3,830,438	August 10, 2010	Class 43: Hotel, restaurant, bar, cafe, cocktail lounge services; providing banquet and social function facilities for special occasions; catering services, and providing meeting and convention room facilities for

Mark	Reg. No.	Reg. Date	Goods/Services
			non-educational conventions. (Registration also covers goods and services in Classes 16, 18, 25, 37, 38, 39, 41 and 44).
THE STANDARD BIERGARTEN	4,076,627	December 27, 2011	Class 43: Restaurant and bar services
	4,080,224	January 3, 2012	Class 43: Restaurant and bar services.
THE STANDARD BEER GARDEN	4,199,523	August 28, 2012	Class 43: Restaurant and bar services.
CAFÉ STANDARD	4,502,942	March 25, 2014	Class 43: Restaurant services
STANDARD INTERNATIONAL	4,724,634	April 21, 2015	Class 35: Hotel, restaurant, night club, bar, cafe, cocktail lounge and music venue management services for others Class 41: Entertainment in the nature of music, performances, artistic displays, cabaret and nightclub entertainment; entertainment services provided by hotels in the nature of music, performances, artistic displays, cabaret and nightclub entertainment; entertainment services provided in hotels, restaurants and night clubs in the nature of music, performances, artistic displays, cabaret and nightclub entertainment; nightclub services Class 43: Services for providing food and drink; temporary accommodation; restaurant services; bar, café, cocktail lounge services; providing

Mark	Reg. No.	Reg. Date	Goods/Services
			banquet and social function facilities for special occasions; catering services; hotels; the provision of hotel accommodation; hotel reservation services; the provision of information relating to the foregoing services online from a computer database, the Internet, telecommunications or via any other media, also known as providing information and advice on hotels and restaurants
STANDARD BRAUHAUS	4,905,887	February 23, 2016	Class 32: Beer

3. These federal registrations are valid and subsisting on the Principal Register and in full force and effect. Printouts from the USPTO's TSDR database, attached hereto as **Exhibit A** demonstrate the current status and title of each of the foregoing registrations. Notably, Registration Nos. 2,293,007; 2,272,545; 3,736,628; 3,830,438; 4,076,627; 4,080,224; and 4,199,523 have achieved incontestable status and therefore serve as conclusive evidence of Opposer's ownership and exclusive rights to use the subject marks in commerce.

4. Opposer's STANDARD Marks are strong and distinctive. Opposer's Goods and Services offered in connection with the STANDARD Marks have been and continue to be marketed and sold in United States commerce. Further, Opposer and its predecessors-in-interest and affiliates have extensively promoted and sold Opposer's Goods and Services in connection with the STANDARD Marks in the United States. By reason of such advertising, promotion and sale of Opposer's Goods and Services under the STANDARD Marks, Opposer has developed substantial goodwill and strong common law rights in connection with the STANDARD Marks.

5. The STANDARD Marks comprise a family of marks in which the term “STANDARD” is the predominant portion. This family of marks has achieved a following among consumers throughout the United States, who have come to associate these marks, as used in connection with Opposer’s Goods and Services, with Opposer.

6. Opposer’s rights in the STANDARD Marks predate Applicant’s rights in the Opposed Mark. Notwithstanding Opposer’s prior rights in and to the STANDARD Marks, Applicant filed an application on February 18, 2018 reciting the following goods and services in International Class 43: *Restaurant and bar services; Restaurant and bar services, including restaurant carryout services; Restaurant and café services; Restaurant and catering services; Restaurant services, including sit-down service of food and take-out restaurant services; Restaurant services, namely, providing of food and beverages for consumption on and off the premises; Café-restaurants; Fast casual restaurants; Fast-food restaurant services; Take-out restaurant services.*

7. At the time it filed its application, Applicant had at least constructive knowledge of Opposer’s registered rights in the STANDARD Marks.

8. The Opposed Mark is confusingly similar, in appearance, sound, meaning and commercial impression, to Opposer’s the STANDARD Marks. The registration and use of the Opposed Mark by Applicant in association with the claimed goods is likely to cause confusion as to the source or origin of Applicant’s goods, and is likely to mislead consumers, all to Opposer’s damage.

9. The goods and services that Opposer provides under the STANDARD Marks, and the goods and services for which the STANDARD Marks are registered, are, at a minimum, closely related to the goods listed in Application Serial No. 87/801,892. Upon information and

belief, Opposer's Goods and Services and Applicant's goods are offered to identical, similar, or overlapping classes of purchasers and through the same channels of trade.

10. The Opposed Mark, when used in connection with Applicant's applied-for goods, is likely to cause confusion, to cause mistake, and to deceive the trade and public, who, upon seeing the Opposed Mark in connection with Applicant's applied-for goods, would believe that such goods originate with, are approved, sponsored or endorsed by, or have some connection or affiliation with Opposer. Accordingly, registration of the Opposed Mark would damage Opposer, and registration therefore should be refused pursuant to Section 2(d) of the Trademark Act.

11. Upon information and belief, Applicant adopted and applied to register the Opposed Mark for the recited goods with knowledge of Opposer's rights in the STANDARD Marks with a deliberate intent to trade off Opposer's valuable goodwill.

WHEREFORE, Opposer believes that it will be damaged by registration of the mark which is the subject of United States Trademark Application Serial No. 87/801,892 and, therefore, respectfully requests that such registration be refused.

Respectfully submitted,

**STANDARD INTERNATIONAL
MANAGEMENT, LLC**

Dated: November 21, 2018

By: /Christopher M. Dolan/
Christopher M. Dolan
BARNES & THORNBURG LLP
Post Office Box 2786
Chicago, Illinois 60690-2786
Phone: (312) 338-5911
trademarks-ch@btlaw.com
cdolan@btlaw.com
Attorney for Opposer

Exhibit A

Generated on: This page was generated by TSDR on 2018-11-21 15:20:00 EST

Mark: STANDARD BRAUHAUS

STANDARD BRAUHAUS

US Serial Number: 86400772

Application Filing Date: Sep. 19, 2014

US Registration Number: 4905887

Registration Date: Feb. 23, 2016

Filed as TEAS Plus: Yes

Currently TEAS Plus: No

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 23, 2016

Publication Date: Mar. 31, 2015

Notice of Allowance Date: May 26, 2015

Mark Information

Mark Literal Elements: STANDARD BRAUHAUS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "BRAUHAUS"

Translation: The English translation of "brauhaus" in the mark is "brewery".

Related Properties Information

International Registration Number: 1390695

International Application(s) /Registration(s) Based on this Property: A0072755/1390695

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Beer

International Class(es): 032 - Primary Class

U.S Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 15, 2014

Use in Commerce: Sep. 15, 2014

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Standard International Management, LLC

Owner Address: 5th Floor
23 East 4th Street
New York, NEW YORK 10003
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christopher M. Dolan

Attorney Primary Email Address: trademarks-ch@btlaw.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Christopher M. Dolan
Barnes & Thornburg LLP
One North Wacker Drive
Suite 4400
Chicago, ILLINOIS 60606
UNITED STATES

Phone: 312-338-5911 **Fax:** 312-756-5646

Correspondent e-mail: trademarks-ch@btlaw.com cdolan@btlaw.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 23, 2016	REGISTERED-PRINCIPAL REGISTER	
Feb. 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 20, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 19, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 07, 2016	STATEMENT OF USE PROCESSING COMPLETE	74055
Nov. 25, 2015	USE AMENDMENT FILED	74055
Jan. 06, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	74055
Nov. 25, 2015	TEAS STATEMENT OF USE RECEIVED	
May 26, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 31, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 31, 2015	PUBLISHED FOR OPPOSITION	
Mar. 11, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 24, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Feb. 20, 2015	ASSIGNED TO LIE	77312
Feb. 02, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 02, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 01, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 01, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 29, 2014	REMOVED FROM TEAS PLUS	74676
Dec. 29, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325

Dec. 29, 2014	NON-FINAL ACTION E-MAILED	6325
Dec. 29, 2014	NON-FINAL ACTION WRITTEN	74676
Dec. 23, 2014	ASSIGNED TO EXAMINER	74676
Sep. 29, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 23, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jan. 19, 2016

Proceedings

Summary

Number of Proceedings: 4

Type of Proceeding: Opposition

Proceeding Number: [91239015](#) **Filing Date:** Jan 17, 2018

Status: Terminated **Status Date:** Jul 09, 2018

Interlocutory Attorney: GEOFFREY MCNUTT

Defendant

Name: VINEBOX Inc.

Correspondent Address: ALLISON HAGEY
BRAUNHAGEY & BORDEN LLP
220 SANSOME STREET, 2ND FLOOR
SAN FRANCISCO CA , 94104-2711
UNITED STATES

Correspondent e-mail: tmadmin@braunhagey.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	Abandoned - After Inter-Partes Decision	87597688	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
P O BOX 2786
CHICAGO IL , 60690
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD INTERNATIONAL	Registered	86081192	4724634
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 17, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 17, 2018	Feb 26, 2018
3	PENDING, INSTITUTED	Jan 17, 2018	
4	NOTICE OF DEFAULT	Mar 08, 2018	
5	D CHANGE OF CORRESP ADDRESS	May 14, 2018	
6	RESPONSE DUE 30 DAYS (DUE DATE)	May 22, 2018	Jun 21, 2018
7	BD DECISION: SUSTAINED	Jul 09, 2018	
8	TERMINATED	Jul 09, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91232599](#)

Filing Date: Feb 01, 2017

Status: Terminated

Status Date: Feb 01, 2017

Interlocutory Attorney: CHRISTEN M ENGLISH

Defendant

Name: J2 Brewing LLC

Correspondent Address: KIRK A DAMMAN
LEWIS RICE LLC
BOX IP DEPARTMENT , 600 WASHINGTON AVENUE SUITE 2500
ST LOUIS MO , 63101
UNITED STATES

Correspondent e-mail: ipdept@lewisrice.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD BREWING COMPANY	Abandoned - After Inter-Partes Decision	86811994	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
ONE NORTH WACKER DRIVE, SUITE 4400
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 01, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 01, 2017	Mar 13, 2017
3	PENDING, INSTITUTED	Feb 01, 2017	
4	NOTICE OF DEFAULT	Mar 23, 2017	
5	BD DECISION: SUSTAINED	May 12, 2017	

6 TERMINATED May 12, 2017
 7 BD DECISION: SUSTAINED May 12, 2017

Type of Proceeding: Opposition

Proceeding Number: [91232600](#) **Filing Date:** Feb 01, 2017
Status: Terminated **Status Date:** May 12, 2017
Interlocutory Attorney: MARY B MYLES

Defendant

Name: J2 Brewing LLC
Correspondent Address: KIRK A DAMMAN
 LEWIS RICE LLC
 BOX IP DEPARTMENT , 600 WASHINGTON AVENUE SUITE 2500
 ST LOUIS MO , 63101
 UNITED STATES
Correspondent e-mail: ipdept@lewisrice.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD BREWING COMPANY	Abandoned - After Inter-Partes Decision	86829167	

Plaintiff(s)

Name: Standard International Management, LLC
Correspondent Address: CHRISTOPHER M DOLAN
 BARNES & THORNBURG LLP
 ONE NORTH WACKER DRIVE, SUITE 4400
 CHICAGO IL , 60606
 UNITED STATES
Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 01, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 01, 2017	Mar 13, 2017
3	PENDING, INSTITUTED	Feb 01, 2017	
4	NOTICE OF DEFAULT	Mar 23, 2017	
5	BD DECISION: SUSTAINED	May 12, 2017	
6	TERMINATED	May 12, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91226525](#) **Filing Date:** Feb 24, 2016
Status: Terminated **Status Date:** Mar 08, 2017
Interlocutory Attorney: ELIZABETH WINTER

Defendant**Name:** Death's Door Spirits, LLC**Correspondent Address:** JEFFREY H BROWN
MICHAEL BEST & FRIEDRICH LLP
444 W LAKE STREET, SUITE 3200
CHICAGO IL , 60606
UNITED STATES**Correspondent e-mail:** jhbrown@michaelbest.com , trademarks-ch@btlaw.com, mmikol@btlaw.com, cdolan@btlaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
THE STANDARD IN NEW WORLD GIN	Registered	86656288	5350996

Plaintiff(s)**Name:** Standard International Management, LLC**Correspondent Address:** MICHELLE M MIKOL
BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL , 60690
UNITED STATES**Correspondent e-mail:** trademarks-ch@btlaw.com , mmikol@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STANDARD BRAUHAUS	Registered	86400772	4905887
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
STANDARD	REGISTERED AND RENEWED	75072792	2293007
CAFÉ STANDARD	Registered	85817360	4502942

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 24, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 24, 2016	Apr 04, 2016
3	PENDING, INSTITUTED	Feb 24, 2016	
4	CHANGE OF CORRESP ADDRESS	Apr 04, 2016	
5	STIP FOR EXT	Apr 04, 2016	
6	EXTENSION OF TIME GRANTED	Apr 04, 2016	
7	STIP FOR EXT	Apr 29, 2016	
8	EXTENSION OF TIME GRANTED	Apr 29, 2016	
9	STIP FOR EXT	Jun 01, 2016	
10	EXTENSION OF TIME GRANTED	Jun 01, 2016	
11	STIP FOR EXT	Jun 30, 2016	
12	EXTENSION OF TIME GRANTED	Jun 30, 2016	
13	STIP FOR EXT	Jul 28, 2016	
14	EXTENSION OF TIME GRANTED	Jul 28, 2016	
15	STIP FOR EXT	Aug 30, 2016	
16	EXTENSION OF TIME GRANTED	Aug 30, 2016	
17	STIP FOR EXT	Sep 28, 2016	
18	EXTENSION OF TIME GRANTED	Sep 28, 2016	
19	STIP FOR EXT	Oct 31, 2016	
20	EXTENSION OF TIME GRANTED	Oct 31, 2016	
21	STIP FOR EXT	Nov 30, 2016	

22	EXTENSION OF TIME GRANTED	Nov 30, 2016
23	STIP FOR EXT	Dec 22, 2016
24	EXTENSION OF TIME GRANTED	Dec 22, 2016
25	CHANGE OF CORRESP ADDRESS	Jan 03, 2017
26	D MOT FOR EXT W/ CONSENT	Jan 26, 2017
27	EXTENSION OF TIME GRANTED	Jan 26, 2017
28	W/DRAW OF OPPOSITION	Feb 28, 2017
29	BD DECISION: DISMISSED W/ PREJ	Mar 08, 2017
30	TERMINATED	Mar 08, 2017

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Mark: THE STANDARD GRILL

THE STANDARD GRILL

US Serial Number: 77755473

Application Filing Date: Jun. 09, 2009

US Registration Number: 3736628

Registration Date: Jan. 12, 2010

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Mar. 04, 2016

Publication Date: Oct. 27, 2009

Mark Information

Mark Literal Elements: THE STANDARD GRILL

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "GRILL"

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: restaurant, bar, cafe and cocktail lounge services

International Class(es): 043 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 19, 2009

Use in Commerce: Jun. 19, 2009

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: STANDARD INTERNATIONAL MANAGEMENT, LLC

Owner Address: 23 EAST 4TH STREET 5TH FLOOR
NEW YORK, NEW YORK 10003
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christopher M. Dolan

Attorney Primary Email Address: trademarks-ch@btlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Christopher M. Dolan
Barnes & Thornburg LLP
One North Wacker Drive
Suite 4400
Chicago, ILLINOIS 60606
UNITED STATES

Phone: 312-338-5911

Fax: 312-756-5646

Correspondent e-mail: trademarks-ch@btlaw.com cdolan@btlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 04, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 04, 2016	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70132
Mar. 04, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70132
Feb. 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 30, 2015	TEAS SECTION 8 & 15 RECEIVED	
Dec. 30, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 02, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 12, 2010	REGISTERED-PRINCIPAL REGISTER	
Oct. 27, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 27, 2009	PUBLISHED FOR OPPOSITION	
Sep. 23, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	71441
Sep. 22, 2009	ASSIGNED TO LIE	71441
Sep. 11, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 11, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 11, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 11, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 10, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 10, 2009	NON-FINAL ACTION E-MAILED	6325
Sep. 10, 2009	NON-FINAL ACTION WRITTEN	75589
Sep. 10, 2009	USE AMENDMENT ACCEPTED	75589
Sep. 09, 2009	ASSIGNED TO EXAMINER	75589
Jul. 16, 2009	AMENDMENT TO USE PROCESSING COMPLETE	88889
Jul. 16, 2009	USE AMENDMENT FILED	88889
Jul. 15, 2009	TEAS AMENDMENT OF USE RECEIVED	
Jun. 12, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 12, 2009	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None**File Location**

Current Location: TMO LAW OFFICE 112

Date in Location: Mar. 04, 2016

Assignment Abstract Of Title Information**Summary**

Total Assignments: 1

Registrant: HotelsAB, LLC

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5119/0302](#)

Pages: 7

Date Recorded: Sep. 27, 2013

Supporting Documents: [assignment-tm-5119-0302.pdf](#)**Assignor**Name: [HOTELSAB, LLC](#)

Execution Date: Aug. 30, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

AssigneeName: [STANDARD INTERNATIONAL MANAGEMENT, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 23 EAST 4TH STREET 5TH FLOOR
NEW YORK, NEW YORK 10003**Correspondent**

Correspondent Name: CHRISTOPHER M. DOLAN

Correspondent Address: P.O. BOX 10395
CHICAGO, IL 60610**Domestic Representative - Not Found****Proceedings****Summary**

Number of Proceedings: 12

Type of Proceeding: OppositionProceeding Number: [91239015](#)

Filing Date: Jan 17, 2018

Status: Terminated

Status Date: Jul 09, 2018

Interlocutory Attorney: GEOFFREY MCNUTT

Defendant

Name: VINEBOX Inc.

Correspondent Address: ALLISON HAGEY
BRAUNHAGEY & BORDEN LLP
220 SANSOME STREET, 2ND FLOOR
SAN FRANCISCO CA , 94104-2711
UNITED STATESCorrespondent e-mail: tmadmin@braunhagey.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STANDARD	Abandoned - After Inter-Partes Decision	87597688	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
P O BOX 2786
CHICAGO IL , 60690
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Mark	Application Status	Serial Number	Registration Number
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD INTERNATIONAL	Registered	86081192	4724634
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 17, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 17, 2018	Feb 26, 2018
3	PENDING, INSTITUTED	Jan 17, 2018	
4	NOTICE OF DEFAULT	Mar 08, 2018	
5	D CHANGE OF CORRESP ADDRESS	May 14, 2018	
6	RESPONSE DUE 30 DAYS (DUE DATE)	May 22, 2018	Jun 21, 2018
7	BD DECISION: SUSTAINED	Jul 09, 2018	
8	TERMINATED	Jul 09, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91232599](#)

Filing Date: Feb 01, 2017

Status: Terminated

Status Date: Feb 01, 2017

Interlocutory Attorney: CHRISTEN M ENGLISH

Defendant

Name: J2 Brewing LLC

Correspondent Address: KIRK A DAMMAN
LEWIS RICE LLC
BOX IP DEPARTMENT , 600 WASHINGTON AVENUE SUITE 2500
ST LOUIS MO , 63101
UNITED STATES

Correspondent e-mail: ipdept@lewisrice.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD BREWING COMPANY	Abandoned - After Inter-Partes Decision	86811994	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
ONE NORTH WACKER DRIVE, SUITE 4400
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 01, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 01, 2017	Mar 13, 2017
3	PENDING, INSTITUTED	Feb 01, 2017	
4	NOTICE OF DEFAULT	Mar 23, 2017	
5	BD DECISION: SUSTAINED	May 12, 2017	
6	TERMINATED	May 12, 2017	
7	BD DECISION: SUSTAINED	May 12, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91232600](#)

Filing Date: Feb 01, 2017

Status: Terminated

Status Date: May 12, 2017

Interlocutory Attorney: MARY B MYLES

Defendant

Name: J2 Brewing LLC

Correspondent Address: KIRK A DAMMAN
LEWIS RICE LLC
BOX IP DEPARTMENT , 600 WASHINGTON AVENUE SUITE 2500
ST LOUIS MO , 63101
UNITED STATES

Correspondent e-mail: ipdept@lewisrice.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
STANDARD BREWING COMPANY	Abandoned - After Inter-Partes Decision	86829167	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
ONE NORTH WACKER DRIVE, SUITE 4400
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438

THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 01, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 01, 2017	Mar 13, 2017
3	PENDING, INSTITUTED	Feb 01, 2017	
4	NOTICE OF DEFAULT	Mar 23, 2017	
5	BD DECISION: SUSTAINED	May 12, 2017	
6	TERMINATED	May 12, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91232076](#)

Filing Date: Jan 04, 2017

Status: Suspended

Status Date: Sep 17, 2018

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: American Standard Hospitality Group LLC

Correspondent Address: AKIVA OFSHTEIN
OFSHTEIN LAW FIRM PC
15 BAY 29TH STREET, 2ND FLOOR
BROOKLYN NY , 11214
UNITED STATES

Correspondent e-mail: akiva@ofshsteinlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
AS AMERICAN STANDARD HOSPITALITY GROUP LLC TASTE S	Opposition Pending	86810311	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL , 60690-2786
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , mmikol@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942

Prosecution History

Entry Number	History Text	Date	Due Date
	FILED AND FEE		

1		Jan 04, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 06, 2017	Feb 15, 2017
3	PENDING, INSTITUTED	Jan 06, 2017	
4	D MOT FOR EXT W/ CONSENT	Feb 15, 2017	
5	EXTENSION OF TIME GRANTED	Feb 15, 2017	
6	ANSWER	Mar 28, 2017	
7	CHANGE OF CORRESP ADDRESS	Mar 28, 2017	
8	D RESP TO INTERROGATORIES	Aug 09, 2017	
9	P MOT FOR EXT W/ CONSENT	Nov 27, 2017	
10	EXTENSION OF TIME GRANTED	Nov 27, 2017	
11	P MOT TO COMPEL DISCOVERY	Feb 08, 2018	
12	D OPP/RESP TO MOTION	Feb 12, 2018	
13	SUSP PEND DISP OF OUTSTNDNG MOT	Feb 20, 2018	
14	P MOT TO COMPEL GRANTED IN PART; TRIAL DATES RESET	Jun 11, 2018	
15	D RESP TO BD ORDER/INQUIRY	Jun 19, 2018	
16	P MOT FOR SANCTIONS(OTHER)	Aug 29, 2018	
17	D OPP/RESP TO MOTION	Sep 09, 2018	
18	SUSP PEND DISP OF OUTSTNDNG MOT	Sep 17, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91210018](#) **Filing Date:** Sep 09, 2016
Status: Terminated **Status Date:** May 09, 2017
Interlocutory Attorney: KATIE W MCKNIGHT

Defendant

Name: Ali Tahsini
Correspondent Address: S ELIZABETH MILLER
LAW OFFICES OF BETSY MILLER
438 W GRAND AVE #509
OAKLAND CA , 94612
UNITED STATES
Correspondent e-mail: betsy@betsymillerlaw.com , betsymiller1@gmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
THE DOUBLE STANDARD	Abandoned - After Inter-Partes Decision	85615121	

Plaintiff(s)

Name: HotelsAB, LLC and Standard International Management, LLC
Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
ONE N WACKER DR, STE 4400
CHICAGO IL , 60606
UNITED STATES
Correspondent e-mail: mmikol@btlaw.com , Maggie.Ballesteros@btlaw.com , cdolan@btlaw.com , Trademarks-CH@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627

Prosecution History

Entry Number	History Text	Date	Due Date
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1	FILED AND FEE	Apr 01, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 01, 2013	May 11, 2013
3	PENDING, INSTITUTED	Apr 01, 2013	
4	D APPEARANCE / POWER OF ATTORNEY	May 13, 2013	
5	ANSWER	May 13, 2013	
6	P MOT TO JOIN/SUBSTITUTE PARTY	Oct 23, 2013	
7	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Nov 06, 2013	
8	SUSPENDED	Nov 06, 2013	
9	CHANGE OF CORRESP ADDRESS	Nov 11, 2013	
10	STIP TO SUSP PEND SETTLE NEGOTIATIONS	Jan 06, 2014	
11	SUSPENDED	Jan 06, 2014	
12	STIP TO SUSP PEND SETTLE NEGOTIATIONS	Feb 05, 2014	
13	SUSPENDED	Feb 05, 2014	
14	TRIAL DATES REMAIN AS SET	Feb 26, 2014	
15	STIP TO SUSP PEND SETTLE NEGOTIATIONS	Apr 28, 2014	
16	SUSPENDED	Apr 28, 2014	
17	STIP FOR EXT	Jun 04, 2014	
18	EXTENSION OF TIME GRANTED	Jun 04, 2014	
19	STIP TO SUSP PEND SETTLE NEGOTIATIONS	Jun 05, 2014	
20	SUSPENDED	Jun 05, 2014	
21	STIP TO SUSP PEND SETTLE NEGOTIATIONS	Jul 31, 2014	
22	SUSPENDED	Jul 31, 2014	
23	STIP FOR EXT	Oct 02, 2014	
24	EXTENSION OF TIME GRANTED	Oct 02, 2014	
25	STIP TO SUSP PEND SETTLE NEGOTIATIONS	Nov 03, 2014	
26	SUSPENDED	Nov 03, 2014	
27	STIP FOR EXT	Dec 03, 2014	
28	EXTENSION OF TIME GRANTED	Dec 03, 2014	
29	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Feb 02, 2015	
30	SUSPENDED	Feb 02, 2015	
31	P MOT FOR EXT W/ CONSENT	Apr 17, 2015	
32	EXTENSION OF TIME GRANTED	Apr 27, 2015	
33	P MOT FOR EXT W/ CONSENT	Jun 11, 2015	
34	EXTENSION OF TIME GRANTED	Jun 25, 2015	
35	P MOT FOR EXT W/ CONSENT	Sep 03, 2015	
36	TRIAL DATES REMAIN AS SET	Sep 16, 2015	
37	D REQ TO W/DRAW AS ATTORNEY	Sep 17, 2015	
38	D APPEARANCE / POWER OF ATTORNEY	Oct 01, 2015	
39	P MOT FOR EXT W/ CONSENT	Oct 06, 2015	
40	EXTENSION OF TIME GRANTED	Oct 21, 2015	
41	STIP FOR EXT	Dec 11, 2015	
42	STIP FOR EXT	Jan 08, 2016	
43	EXTENSION OF TIME GRANTED	Jan 25, 2016	
44	P APPEARANCE / POWER OF ATTORNEY	Feb 09, 2016	
45	CHANGE OF CORRESP ADDRESS	Feb 12, 2016	
46	P MOT FOR EXT W/ CONSENT	Feb 12, 2016	
47	EXTENSION OF TIME GRANTED	Feb 17, 2016	
48	P MOT FOR EXT W/ CONSENT	Mar 09, 2016	
49	EXTENSION OF TIME GRANTED	Mar 14, 2016	
50	P MOT FOR EXT W/ CONSENT	Apr 12, 2016	
51	EXTENSION OF TIME GRANTED	Apr 19, 2016	
52	STIP FOR EXT	May 09, 2016	
53	EXTENSION OF TIME GRANTED	May 16, 2016	
54	P MOT FOR EXT W/ CONSENT	Jun 10, 2016	
55	EXTENSION OF TIME GRANTED	Jun 15, 2016	

56	P MOT FOR EXT W/ CONSENT	Jul 11, 2016
57	EXTENSION OF TIME GRANTED	Jul 15, 2016
58	P MOT FOR EXT W/ CONSENT	Aug 09, 2016
59	EXTENSION OF TIME GRANTED	Aug 11, 2016
60	P MOT FOR EXT W/ CONSENT	Sep 09, 2016
61	EXTENSION OF TIME GRANTED	Sep 14, 2016
62	P MOT FOR EXT W/O CONSENT	Oct 10, 2016
63	P MOT FOR EXT W/ CONSENT	Oct 11, 2016
64	EXTENSION OF TIME GRANTED	Nov 07, 2016
65	STIP TO SUSPEND PEND DISP CIV ACTION	Nov 08, 2016
66	SUSPENDED	Nov 08, 2016
67	W/DRAW OF APPLICATION	May 04, 2017
68	BD DECISION: DISMISSED W/O PREJ	May 09, 2017
69	TERMINATED	May 09, 2017

Type of Proceeding: Opposition

Proceeding Number: [91227201](#) **Filing Date:** Apr 04, 2016
Status: Terminated **Status Date:** Jul 18, 2016
Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: Bengelina, LLC
Correspondent Address: PAUL I J FLEISCHUT
 SENNIGER POWERS LLP
 100 N BROADWAY FL 17
 SAINT LOUIS MO , 63102-2728
 UNITED STATES
Correspondent e-mail: kbastunas@senniger.com , pfleischut@senniger.com , ustrademarks@senniger.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OLD STANDARD	Abandoned - After Inter-Partes Decision	86628698	

Plaintiff(s)

Name: Standard International Management, LLC
Correspondent Address: MICHELLE M MIKOL
 BARNES & THORNBURG LLP
 PO BOX 2786
 CHICAGO IL , 60690-2786
 UNITED STATES
Correspondent e-mail: mmikol@btlaw.com , cdolan@btlaw.com , enolan@btlaw.com , mballesteros@btlaw.com , trademarks-ch@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
STANDARD BURGER	Registered	86239848	4682903
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 04, 2016	

2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 04, 2016	May 14, 2016
3	PENDING, INSTITUTED	Apr 04, 2016	
4	D MOT FOR EXT W/ CONSENT	May 11, 2016	
5	EXTENSION OF TIME GRANTED	May 11, 2016	
6	D MOT FOR EXT W/ CONSENT	Jun 10, 2016	
7	EXTENSION OF TIME GRANTED	Jun 10, 2016	
8	W/DRAW OF APPLICATION	Jul 13, 2016	
9	BD DECISION: SUSTAINED	Jul 18, 2016	
10	TERMINATED	Jul 18, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91226525](#)

Filing Date: Feb 24, 2016

Status: Terminated

Status Date: Mar 08, 2017

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Death's Door Spirits, LLC

Correspondent Address: JEFFREY H BROWN
MICHAEL BEST & FRIEDRICH LLP
444 W LAKE STREET, SUITE 3200
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: jhbrown@michaelbest.com , trademarks-ch@btlaw.com, mmikol@btlaw.com, cdolan@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
THE STANDARD IN NEW WORLD GIN	Registered	86656288	5350996

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: MICHELLE M MIKOL
BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL , 60690
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , mmikol@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD BRAUHAUS	Registered	86400772	4905887
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
STANDARD	REGISTERED AND RENEWED	75072792	2293007
CAFÉ STANDARD	Registered	85817360	4502942

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 24, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 24, 2016	Apr 04, 2016
3	PENDING, INSTITUTED	Feb 24, 2016	
4	CHANGE OF CORRESP ADDRESS	Apr 04, 2016	
5	STIP FOR EXT	Apr 04, 2016	
6	EXTENSION OF TIME GRANTED	Apr 04, 2016	

7	STIP FOR EXT	Apr 29, 2016
8	EXTENSION OF TIME GRANTED	Apr 29, 2016
9	STIP FOR EXT	Jun 01, 2016
10	EXTENSION OF TIME GRANTED	Jun 01, 2016
11	STIP FOR EXT	Jun 30, 2016
12	EXTENSION OF TIME GRANTED	Jun 30, 2016
13	STIP FOR EXT	Jul 28, 2016
14	EXTENSION OF TIME GRANTED	Jul 28, 2016
15	STIP FOR EXT	Aug 30, 2016
16	EXTENSION OF TIME GRANTED	Aug 30, 2016
17	STIP FOR EXT	Sep 28, 2016
18	EXTENSION OF TIME GRANTED	Sep 28, 2016
19	STIP FOR EXT	Oct 31, 2016
20	EXTENSION OF TIME GRANTED	Oct 31, 2016
21	STIP FOR EXT	Nov 30, 2016
22	EXTENSION OF TIME GRANTED	Nov 30, 2016
23	STIP FOR EXT	Dec 22, 2016
24	EXTENSION OF TIME GRANTED	Dec 22, 2016
25	CHANGE OF CORRESP ADDRESS	Jan 03, 2017
26	D MOT FOR EXT W/ CONSENT	Jan 26, 2017
27	EXTENSION OF TIME GRANTED	Jan 26, 2017
28	W/DRAW OF OPPOSITION	Feb 28, 2017
29	BD DECISION: DISMISSED W/ PREJ	Mar 08, 2017
30	TERMINATED	Mar 08, 2017

Type of Proceeding: Opposition

Proceeding Number: [91220998](#)

Filing Date: Mar 11, 2015

Status: Terminated

Status Date: Feb 29, 2016

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: SAGE Dining Services, Inc.

Correspondent Address: PETER T WAKIYAMA
PEPPER HAMILTON LLP
3000 TWO LOGAN SQ , 18TH AND ARCH STS
PHILADELPHIA PA , 19103
UNITED STATES

Correspondent e-mail: wakiyamp@pepperlaw.com , harrisol@pepperlaw.com , maddoxd@pepperlaw.com , catalant@pepperlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
DEFINING THE STANDARD	Abandoned - After Inter-Partes Decision	86298858	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: MICHELLE M MIKOL
BARNES & THORNBURG LLP
ONE NORTH WACKER DRIVE SUITE 4400
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: cdolan@btlaw.com , trademarks-ch@btlaw.com , mmikol@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438

THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD BURGER	Registered	86239848	4682903

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 11, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 11, 2015	Apr 20, 2015
3	PENDING, INSTITUTED	Mar 11, 2015	
4	STIP FOR EXT	Apr 14, 2015	
5	EXTENSION OF TIME GRANTED	Apr 14, 2015	
6	STIP FOR EXT	May 15, 2015	
7	EXTENSION OF TIME GRANTED	May 15, 2015	
8	STIP FOR EXT	Jun 17, 2015	
9	EXTENSION OF TIME GRANTED	Jun 17, 2015	
10	STIP FOR EXT	Jul 16, 2015	
11	EXTENSION OF TIME GRANTED	Jul 16, 2015	
12	STIP FOR EXT	Aug 18, 2015	
13	EXTENSION OF TIME GRANTED	Aug 18, 2015	
14	W/DRAW OF APPLICATION	Sep 17, 2015	
15	BD DECISION: SUSTAINED	Sep 28, 2015	
16	TERMINATED	Sep 28, 2015	
17	P APPEARANCE / POWER OF ATTORNEY	Feb 09, 2016	
18	CHANGE OF CORRESP ADDRESS	Feb 12, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91214875](#) **Filing Date:** Feb 12, 2014
Status: Terminated **Status Date:** Mar 17, 2015
Interlocutory Attorney: ROBERT COGGINS

Defendant

Name: Established Burger LLC
Correspondent Address: ROBERT L SHERMAN
PAUL HASTINGS LLP
75 E 55TH ST
NEW YORK NY , 10022-3404
UNITED STATES
Correspondent e-mail: rls@paulhastings.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CLARKE'S STANDARD	Abandoned - After Inter-Partes Decision	85932760	

Plaintiff(s)

Name: Standard International Management, LLC
Correspondent Address: Michelle M. Mikol
Barnes & Thornburg LLP
One North Wacker Drive Suite 4400
CHICAGO IL , 60606
UNITED STATES
Correspondent e-mail: cdolan@btlaw.com , trademarks-ch@btlaw.com , mmikol@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
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STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 12, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 12, 2014	Mar 24, 2014
3	PENDING, INSTITUTED	Feb 12, 2014	
4	D MOT FOR EXT W/ CONSENT	Mar 21, 2014	
5	EXTENSION OF TIME GRANTED	Mar 21, 2014	
6	D MOT FOR EXT W/ CONSENT	Apr 22, 2014	
7	EXTENSION OF TIME GRANTED	Apr 22, 2014	
8	D MOT FOR EXT W/ CONSENT	May 21, 2014	
9	EXTENSION OF TIME GRANTED	May 22, 2014	
10	D MOT FOR EXT W/ CONSENT	Jun 23, 2014	
11	EXTENSION OF TIME GRANTED	Jun 23, 2014	
12	D MOT FOR EXT W/ CONSENT	Jul 18, 2014	
13	EXTENSION OF TIME GRANTED	Jul 18, 2014	
14	D MOT FOR EXT W/ CONSENT	Aug 20, 2014	
15	EXTENSION OF TIME GRANTED	Aug 20, 2014	
16	D MOT FOR EXT W/ CONSENT	Sep 19, 2014	
17	EXTENSION OF TIME GRANTED	Sep 19, 2014	
18	D MOT FOR EXT W/ CONSENT	Oct 20, 2014	
19	EXTENSION OF TIME GRANTED	Oct 20, 2014	
20	D MOT FOR EXT W/ CONSENT	Nov 19, 2014	
21	EXTENSION OF TIME GRANTED	Nov 19, 2014	
22	D MOT FOR EXT W/ CONSENT	Dec 19, 2014	
23	EXTENSION OF TIME GRANTED	Dec 19, 2014	
24	D MOT FOR EXT W/ CONSENT	Feb 19, 2015	
25	EXTENSION OF TIME GRANTED	Feb 25, 2015	
26	W/DRAW OF APPLICATION	Mar 16, 2015	
27	BD DECISION: SUSTAINED	Mar 17, 2015	
28	TERMINATED	Mar 17, 2015	
29	P APPEARANCE / POWER OF ATTORNEY	Feb 09, 2016	
30	CHANGE OF CORRESP ADDRESS	Feb 12, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91213917](#)

Filing Date: Nov 27, 2013

Status: Terminated

Status Date: Mar 26, 2014

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Standard Burger Group LLC

Correspondent Address: NEAL L SLIFKIN
HARRIS BEACH PLLC
99 GARNSEY RD STE 1
PITTSFORD NY , 14534-4596
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD BURGER	Abandoned - After Inter-Partes Decision	85856422	

Plaintiff(s)**Name:** Standard International Management, LLC**Correspondent Address:** Christopher M. Dolan
Barnes & Thornburg LLP
One North Wacker Drive Suite 4400
CHICAGO IL , 60606
UNITED STATES**Correspondent e-mail:** cdolan@btlaw.com , trademarks-ch@btlaw.com , mmikol@btlaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 27, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 10, 2013	Jan 19, 2014
3	PENDING, INSTITUTED	Dec 10, 2013	
4	NOTICE OF DEFAULT	Feb 06, 2014	
5	BD DECISION: SUSTAINED	Mar 26, 2014	
6	TERMINATED	Mar 26, 2014	
7	P APPEARANCE / POWER OF ATTORNEY	Feb 09, 2016	
8	CHANGE OF CORRESP ADDRESS	Feb 12, 2016	

Type of Proceeding: Opposition**Proceeding Number:** [91212109](#)**Filing Date:** Aug 20, 2013**Status:** Terminated**Status Date:** Nov 01, 2013**Interlocutory Attorney:** CHERYL S GOODMAN**Defendant****Name:** Restaurants-America Trademark, Inc.**Correspondent Address:** MELISSA A VALLONE
BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL , 60690-2786
UNITED STATES**Correspondent e-mail:** mvallone@btlaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
CENTRAL STANDARD	Abandoned - After Inter-Partes Decision	85629011	

Plaintiff(s)**Name:** HotelsAB, LLC**Correspondent Address:** CHRISTOPHER M DOLAN
BRINKS HOFER GILSON & LIONE
PO BOX 10395
CHICAGO IL , 60610
UNITED STATES**Correspondent e-mail:** officeactions@brinkshofer.com , cdolan@brinkshofer.com , itheis@brinkshofer.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 20, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 20, 2013	Sep 29, 2013
3	PENDING, INSTITUTED	Aug 20, 2013	
4	W/DRAW OF APPLICATION	Sep 30, 2013	
5	BD DECISION: SUSTAINED	Nov 01, 2013	
6	TERMINATED	Nov 01, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91204500](#)

Filing Date: Mar 29, 2012

Status: Terminated

Status Date: Aug 24, 2012

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Anvil NY, LLC

Correspondent Address: JEFFREY C KATZ
DAVIS & GILBERT LLP
1740 BROADWAY FL 3
NEW YORK NY , 10019-4379
UNITED STATES

Correspondent e-mail: jkatz@dglaw.com , tsuhay@dglaw.com , chinton@dglaw.com , trademarks@dglaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LOCAL STANDARD	Abandoned - After Inter-Partes Decision	85018710	

Plaintiff(s)

Name: HotelsAB LLC

Correspondent Address: CHRISTOPHER M DOLAN
BRINKS HOFER GILSON & LIONE
PO BOX 10395,
CHICAGO IL , 60610
UNITED STATES

Correspondent e-mail: officeactions@brinkshofer.com , cdolan@brinkshofer.com , rrios@brinkshofer.com , aavsec@brinkshofer.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 29, 2012	

2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 29, 2012	May 08, 2012
3	PENDING, INSTITUTED	Mar 29, 2012	
4	STIPULATION FOR AN EXTENSION OF TIME	Apr 25, 2012	
5	EXTENSION OF TIME GRANTED	Apr 25, 2012	
6	NOTICE OF DEFAULT	Jul 05, 2012	
7	APPEARANCE	Jul 17, 2012	
8	BOARD'S DECISION: SUSTAINED	Aug 24, 2012	
9	TERMINATED	Aug 24, 2012	

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Mark: STANDARD INTERNATIONAL

STANDARD INTERNATIONAL

US Serial Number: 86081192

Application Filing Date: Oct. 02, 2013

US Registration Number: 4724634

Registration Date: Apr. 21, 2015

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 21, 2015

Publication Date: Apr. 29, 2014

Notice of Allowance Date: Jun. 24, 2014

Mark Information

Mark Literal Elements: STANDARD INTERNATIONAL

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "INTERNATIONAL"

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Hotel, restaurant, night club, bar, cafe, cocktail lounge and music venue management services for others

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 01, 2013

Use in Commerce: Sep. 01, 2013

For: Entertainment in the nature of music, performances, artistic displays, cabaret and nightclub entertainment; entertainment services provided by hotels in the nature of music, performances, artistic displays, cabaret and nightclub entertainment; entertainment services provided in hotels, restaurants and night clubs in the nature of music, performances, artistic displays, cabaret and nightclub entertainment; nightclub services

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 01, 2013

Use in Commerce: Sep. 01, 2013

For: Services for providing food and drink; temporary accommodation; restaurant services; bar, café, cocktail lounge services; providing banquet and social function facilities for special occasions; catering services; hotels; the provision of hotel accommodation; hotel reservation services; the provision of information relating to the foregoing services online from a computer database, the Internet, telecommunications or via any other media, also known as providing information and advice on hotels and restaurants

International Class(es): 043 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 01, 2013

Use in Commerce: Sep. 01, 2013

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Standard International Management, LLC

Owner Address: Fifth Floor
23 East 4th Street
New York, NEW YORK 10003
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christopher M. Dolan

Attorney Primary Email Address: trademarks-ch@btlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Christopher M. Dolan
Barnes & Thornburg LLP
One North Wacker Drive
Suite 4400
Chicago, ILLINOIS 60606
UNITED STATES

Phone: 312-338-5911

Fax: 312-756-5646

Correspondent e-mail: trademarks-ch@btlaw.com cdolan@btlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 21, 2015	REGISTERED-PRINCIPAL REGISTER	
Mar. 19, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Mar. 18, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 11, 2015	STATEMENT OF USE PROCESSING COMPLETE	70565
Feb. 01, 2015	USE AMENDMENT FILED	70565
Mar. 10, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Feb. 01, 2015	TEAS STATEMENT OF USE RECEIVED	
Dec. 25, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 23, 2014	EXTENSION 1 GRANTED	98765
Dec. 23, 2014	EXTENSION 1 FILED	98765
Dec. 23, 2014	TEAS EXTENSION RECEIVED	
Jun. 24, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 29, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	

Apr. 29, 2014	PUBLISHED FOR OPPOSITION	
Apr. 09, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 25, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Mar. 25, 2014	ASSIGNED TO LIE	73797
Mar. 10, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 10, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 09, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 09, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 26, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 26, 2014	NON-FINAL ACTION E-MAILED	6325
Jan. 26, 2014	NON-FINAL ACTION WRITTEN	75589
Jan. 15, 2014	ASSIGNED TO EXAMINER	75589
Oct. 09, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 05, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar. 18, 2015

Proceedings

Summary

Number of Proceedings: 4

Type of Proceeding: Opposition

Proceeding Number: [91239015](#)

Filing Date: Jan 17, 2018

Status: Terminated

Status Date: Jul 09, 2018

Interlocutory Attorney: GEOFFREY MCNUTT

Defendant

Name: VINEBOX Inc.

Correspondent Address: ALLISON HAGEY
BRAUNHAGEY & BORDEN LLP
220 SANSOME STREET, 2ND FLOOR
SAN FRANCISCO CA , 94104-2711
UNITED STATES

Correspondent e-mail: tmadmin@braunhagey.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	Abandoned - After Inter-Partes Decision	87597688	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
P O BOX 2786
CHICAGO IL , 60690
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD	REGISTERED AND RENEWED	75072792	2293007

THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD INTERNATIONAL	Registered	86081192	4724634
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 17, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 17, 2018	Feb 26, 2018
3	PENDING, INSTITUTED	Jan 17, 2018	
4	NOTICE OF DEFAULT	Mar 08, 2018	
5	D CHANGE OF CORRESP ADDRESS	May 14, 2018	
6	RESPONSE DUE 30 DAYS (DUE DATE)	May 22, 2018	Jun 21, 2018
7	BD DECISION: SUSTAINED	Jul 09, 2018	
8	TERMINATED	Jul 09, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91232599](#)

Filing Date: Feb 01, 2017

Status: Terminated

Status Date: Feb 01, 2017

Interlocutory Attorney: CHRISTEN M ENGLISH

Defendant

Name: J2 Brewing LLC

Correspondent Address: KIRK A DAMMAN
LEWIS RICE LLC
BOX IP DEPARTMENT , 600 WASHINGTON AVENUE SUITE 2500
ST LOUIS MO , 63101
UNITED STATES

Correspondent e-mail: ipdept@lewisrice.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD BREWING COMPANY	Abandoned - After Inter-Partes Decision	86811994	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
ONE NORTH WACKER DRIVE, SUITE 4400
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224

CAFÉ STANDARD Registered [85817360](#) [4502942](#)
 STANDARD BRAUHAUS Registered [86400772](#) [4905887](#)

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 01, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 01, 2017	Mar 13, 2017
3	PENDING, INSTITUTED	Feb 01, 2017	
4	NOTICE OF DEFAULT	Mar 23, 2017	
5	BD DECISION: SUSTAINED	May 12, 2017	
6	TERMINATED	May 12, 2017	
7	BD DECISION: SUSTAINED	May 12, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91232600](#) **Filing Date:** Feb 01, 2017
Status: Terminated **Status Date:** May 12, 2017
Interlocutory Attorney: MARY B MYLES

Defendant

Name: J2 Brewing LLC
Correspondent Address: KIRK A DAMMAN
 LEWIS RICE LLC
 BOX IP DEPARTMENT , 600 WASHINGTON AVENUE SUITE 2500
 ST LOUIS MO , 63101
 UNITED STATES
Correspondent e-mail: ipdept@lewisrice.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD BREWING COMPANY	Abandoned - After Inter-Partes Decision	86829167	

Plaintiff(s)

Name: Standard International Management, LLC
Correspondent Address: CHRISTOPHER M DOLAN
 BARNES & THORNBURG LLP
 ONE NORTH WACKER DRIVE, SUITE 4400
 CHICAGO IL , 60606
 UNITED STATES
Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 01, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 01, 2017	Mar 13, 2017
3	PENDING, INSTITUTED	Feb 01, 2017	

4	NOTICE OF DEFAULT	Mar 23, 2017
5	BD DECISION: SUSTAINED	May 12, 2017
6	TERMINATED	May 12, 2017

Type of Proceeding: Opposition

Proceeding Number: [91232076](#) **Filing Date:** Jan 04, 2017
Status: Suspended **Status Date:** Sep 17, 2018
Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: American Standard Hospitality Group LLC
Correspondent Address: AKIVA OFSHTEIN
OFSHTEIN LAW FIRM PC
15 BAY 29TH STREET, 2ND FLOOR
BROOKLYN NY , 11214
UNITED STATES
Correspondent e-mail: akiva@ofshteinlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
AS AMERICAN STANDARD HOSPITALITY GROUP LLC TASTE S	Opposition Pending	86810311	

Plaintiff(s)

Name: Standard International Management, LLC
Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL , 60690-2786
UNITED STATES
Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , mmikol@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 04, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 06, 2017	Feb 15, 2017
3	PENDING, INSTITUTED	Jan 06, 2017	
4	D MOT FOR EXT W/ CONSENT	Feb 15, 2017	
5	EXTENSION OF TIME GRANTED	Feb 15, 2017	
6	ANSWER	Mar 28, 2017	
7	CHANGE OF CORRESP ADDRESS	Mar 28, 2017	
8	D RESP TO INTERROGATORIES	Aug 09, 2017	
9	P MOT FOR EXT W/ CONSENT	Nov 27, 2017	
10	EXTENSION OF TIME GRANTED	Nov 27, 2017	
11	P MOT TO COMPEL DISCOVERY	Feb 08, 2018	
12	D OPP/RESP TO MOTION	Feb 12, 2018	

13	SUSP PEND DISP OF OUTSTNDNG MOT	Feb 20, 2018
14	P MOT TO COMPEL GRANTED IN PART; TRIAL DATES RESET	Jun 11, 2018
15	D RESP TO BD ORDER/INQUIRY	Jun 19, 2018
16	P MOT FOR SANCTIONS(OTHER)	Aug 29, 2018
17	D OPP/RESP TO MOTION	Sep 09, 2018
18	SUSP PEND DISP OF OUTSTNDNG MOT	Sep 17, 2018

Generated on: This page was generated by TSDR on 2018-11-21 15:18:32 EST

Mark: THE STANDARD BIERGARTEN



US Serial Number: 85345382

Application Filing Date: Jun. 14, 2011

US Registration Number: 4080224

Registration Date: Jan. 03, 2012

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Apr. 06, 2017

Publication Date: Oct. 18, 2011

Mark Information

Mark Literal Elements: THE STANDARD BIERGARTEN

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words "BIERGARTEN" above which is the representation of a fire breathing dragon with a fish tail, flanked by a graphical representation of leaf bearing stalks. Below the word are three horizontal bars. In the middle bar is the wording "THE STANDARD" upside down.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "BIERGARTEN"

Translation: The English translation of the word "BIERGARTEN" in the mark is "BEER GARDEN".

Design Search Code(s): 04.05.01 - Dragons; Griffons

05.03.10 - Other branches with leaves, with or without fruit

26.11.11 - Rectangles divided twice into three sections

26.11.21 - Rectangles that are completely or partially shaded

Related Properties Information

Claimed Ownership of US Registrations: 3736628, 3830438

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: restaurant and bar services

International Class(es): 043 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 30, 2009

Use in Commerce: Jul. 30, 2009

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes
Filed ITU: No	Currently ITU: No
Filed 44D: No	Currently 44E: No
Filed 44E: No	Currently 66A: No
Filed 66A: No	Currently No Basis: No
Filed No Basis: No	

Current Owner(s) Information

Owner Name: STANDARD INTERNATIONAL MANAGEMENT, LLC
Owner Address: 23 EAST 4TH STREET 5TH FLOOR
NEW YORK, NEW YORK UNITED STATES 10003
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: STANDARD INTERNATIONAL MANAGEMENT, LLC
23 EAST 4TH STREET 5TH FLOOR
NEW YORK, NEW YORK UNITED STATES 10003

Correspondent e-mail: trademarks-ch@btlaw.com cdolan@btlaw.com mballesteros@btlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 07, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Apr. 06, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70132
Mar. 31, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70132
Feb. 01, 2017	TEAS SECTION 8 & 15 RECEIVED	
Feb. 01, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 03, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Feb. 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 02, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 03, 2012	REGISTERED-PRINCIPAL REGISTER	
Oct. 18, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 18, 2011	PUBLISHED FOR OPPOSITION	
Sep. 15, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Sep. 07, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 22, 2011	AMENDMENT FROM APPLICANT ENTERED	70468
Aug. 22, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	70468
Aug. 11, 2011	ASSIGNED TO LIE	70468
Aug. 01, 2011	PAPER RECEIVED	
Jul. 22, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 22, 2011	NON-FINAL ACTION E-MAILED	6325
Jul. 22, 2011	NON-FINAL ACTION WRITTEN	78326
Jul. 22, 2011	ASSIGNED TO EXAMINER	78326
Jun. 18, 2011	NOTICE OF DESIGN SEARCH CODE MAILED	
Jun. 17, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 17, 2011	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 105

Date in Location: Apr. 06, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: HotelsAB LLC

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5119/0302](#)

Pages: 7

Date Recorded: Sep. 27, 2013

Supporting Documents: [assignment-tm-5119-0302.pdf](#)

Assignor

Name: [HOTELSAB, LLC](#)

Execution Date: Aug. 30, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [STANDARD INTERNATIONAL MANAGEMENT, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 23 EAST 4TH STREET 5TH FLOOR
NEW YORK, NEW YORK 10003

Correspondent

Correspondent Name: CHRISTOPHER M. DOLAN

Correspondent Address: P.O. BOX 10395
CHICAGO, IL 60610

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 12

Type of Proceeding: Opposition

Proceeding Number: [91239015](#)

Filing Date: Jan 17, 2018

Status: Terminated

Status Date: Jul 09, 2018

Interlocutory Attorney: GEOFFREY MCNUTT

Defendant

Name: VINEBOX Inc.

Correspondent Address: ALLISON HAGEY
BRAUNHAGEY & BORDEN LLP
220 SANSOME STREET, 2ND FLOOR
SAN FRANCISCO CA UNITED STATES , 94104-2711

Correspondent e-: tmadmin@braunhagey.com

mail: _____

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	Abandoned - After Inter-Partes Decision	87597688	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
P O BOX 2786
CHICAGO IL UNITED STATES , 60690

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD INTERNATIONAL	Registered	86081192	4724634
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 17, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 17, 2018	Feb 26, 2018
3	PENDING, INSTITUTED	Jan 17, 2018	
4	NOTICE OF DEFAULT	Mar 08, 2018	
5	D CHANGE OF CORRESP ADDRESS	May 14, 2018	
6	RESPONSE DUE 30 DAYS (DUE DATE)	May 22, 2018	Jun 21, 2018
7	BD DECISION: SUSTAINED	Jul 09, 2018	
8	TERMINATED	Jul 09, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91232599](#)

Filing Date: Feb 01, 2017

Status: Terminated

Status Date: Feb 01, 2017

Interlocutory Attorney: CHRISTEN M ENGLISH

Defendant

Name: J2 Brewing LLC

Correspondent Address: KIRK A DAMMAN
LEWIS RICE LLC
BOX IP DEPARTMENT , 600 WASHINGTON AVENUE SUITE 2500
ST LOUIS MO UNITED STATES , 63101

Correspondent e-mail: ipdept@lewisrice.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD BREWING COMPANY	Abandoned - After Inter-Partes Decision	86811994	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent CHRISTOPHER M DOLAN

Address: BARNES & THORNBURG LLP
ONE NORTH WACKER DRIVE, SUITE 4400
CHICAGO IL UNITED STATES , 60606

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 01, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 01, 2017	Mar 13, 2017
3	PENDING, INSTITUTED	Feb 01, 2017	
4	NOTICE OF DEFAULT	Mar 23, 2017	
5	BD DECISION: SUSTAINED	May 12, 2017	
6	TERMINATED	May 12, 2017	
7	BD DECISION: SUSTAINED	May 12, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91232600](#)

Filing Date: Feb 01, 2017

Status: Terminated

Status Date: May 12, 2017

Interlocutory Attorney: MARY B MYLES

Defendant

Name: J2 Brewing LLC

Correspondent Address: KIRK A DAMMAN
LEWIS RICE LLC
BOX IP DEPARTMENT , 600 WASHINGTON AVENUE SUITE 2500
ST LOUIS MO UNITED STATES , 63101

Correspondent e-mail: ipdept@lewisrice.com

Mark	Application Status	Serial Number	Registration Number
STANDARD BREWING COMPANY	Abandoned - After Inter-Partes Decision	86829167	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
ONE NORTH WACKER DRIVE, SUITE 4400
CHICAGO IL UNITED STATES , 60606

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545

STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 01, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 01, 2017	Mar 13, 2017
3	PENDING, INSTITUTED	Feb 01, 2017	
4	NOTICE OF DEFAULT	Mar 23, 2017	
5	BD DECISION: SUSTAINED	May 12, 2017	
6	TERMINATED	May 12, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91232076](#) **Filing Date:** Jan 04, 2017
Status: Suspended **Status Date:** Sep 17, 2018
Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: American Standard Hospitality Group LLC
Correspondent Address: AKIVA OFSHTEIN
OFSHTEIN LAW FIRM PC
15 BAY 29TH STREET, 2ND FLOOR
BROOKLYN NY UNITED STATES , 11214
Correspondent e-mail: akiva@ofshteinlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
AS AMERICAN STANDARD HOSPITALITY GROUP LLC TASTE S	Opposition Pending	86810311	

Plaintiff(s)

Name: Standard International Management, LLC
Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL UNITED STATES , 60690-2786
Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , mmikol@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
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THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 04, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 06, 2017	Feb 15, 2017
3	PENDING, INSTITUTED	Jan 06, 2017	
4	D MOT FOR EXT W/ CONSENT	Feb 15, 2017	
5	EXTENSION OF TIME GRANTED	Feb 15, 2017	
6	ANSWER	Mar 28, 2017	
7	CHANGE OF CORRESP ADDRESS	Mar 28, 2017	
8	D RESP TO INTERROGATORIES	Aug 09, 2017	
9	P MOT FOR EXT W/ CONSENT	Nov 27, 2017	
10	EXTENSION OF TIME GRANTED	Nov 27, 2017	
11	P MOT TO COMPEL DISCOVERY	Feb 08, 2018	
12	D OPP/RESP TO MOTION	Feb 12, 2018	
13	SUSP PEND DISP OF OUTSTNDNG MOT	Feb 20, 2018	
14	P MOT TO COMPEL GRANTED IN PART; TRIAL DATES RESET	Jun 11, 2018	
15	D RESP TO BD ORDER/INQUIRY	Jun 19, 2018	
16	P MOT FOR SANCTIONS(OTHER)	Aug 29, 2018	
17	D OPP/RESP TO MOTION	Sep 09, 2018	
18	SUSP PEND DISP OF OUTSTNDNG MOT	Sep 17, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91210018](#)

Filing Date: Sep 09, 2016

Status: Terminated

Status Date: May 09, 2017

Interlocutory Attorney: KATIE W MCKNIGHT

Defendant

Name: Ali Tahsini

Correspondent Address: S ELIZABETH MILLER
LAW OFFICES OF BETSY MILLER
438 W GRAND AVE #509
OAKLAND CA UNITED STATES , 94612

Correspondent e-mail: betsy@betsymillerlaw.com , betsymiller1@gmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
THE DOUBLE STANDARD	Abandoned - After Inter-Partes Decision	85615121	

Plaintiff(s)

Name: HotelsAB, LLC and Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
ONE N WACKER DR, STE 4400
CHICAGO IL UNITED STATES , 60606

Correspondent e-mail: mmikol@btlaw.com , Maggie.Ballesteros@btlaw.com , cdolan@btlaw.com , Trademarks-CH@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627

Prosecution History

Entry Number	History Text	Date	Due Date
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1	FILED AND FEE	Apr 01, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 01, 2013	May 11, 2013
3	PENDING, INSTITUTED	Apr 01, 2013	
4	D APPEARANCE / POWER OF ATTORNEY	May 13, 2013	
5	ANSWER	May 13, 2013	
6	P MOT TO JOIN/SUBSTITUTE PARTY	Oct 23, 2013	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 06, 2013	
8	SUSPENDED	Nov 06, 2013	
9	CHANGE OF CORRESP ADDRESS	Nov 11, 2013	
10	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jan 06, 2014	
11	SUSPENDED	Jan 06, 2014	
12	STIP TO SUSP PEND SETTL NEGOTIATIONS	Feb 05, 2014	
13	SUSPENDED	Feb 05, 2014	
14	TRIAL DATES REMAIN AS SET	Feb 26, 2014	
15	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 28, 2014	
16	SUSPENDED	Apr 28, 2014	
17	STIP FOR EXT	Jun 04, 2014	
18	EXTENSION OF TIME GRANTED	Jun 04, 2014	
19	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 05, 2014	
20	SUSPENDED	Jun 05, 2014	
21	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jul 31, 2014	
22	SUSPENDED	Jul 31, 2014	
23	STIP FOR EXT	Oct 02, 2014	
24	EXTENSION OF TIME GRANTED	Oct 02, 2014	
25	STIP TO SUSP PEND SETTL NEGOTIATIONS	Nov 03, 2014	
26	SUSPENDED	Nov 03, 2014	
27	STIP FOR EXT	Dec 03, 2014	
28	EXTENSION OF TIME GRANTED	Dec 03, 2014	
29	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 02, 2015	
30	SUSPENDED	Feb 02, 2015	
31	P MOT FOR EXT W/ CONSENT	Apr 17, 2015	
32	EXTENSION OF TIME GRANTED	Apr 27, 2015	
33	P MOT FOR EXT W/ CONSENT	Jun 11, 2015	
34	EXTENSION OF TIME GRANTED	Jun 25, 2015	
35	P MOT FOR EXT W/ CONSENT	Sep 03, 2015	
36	TRIAL DATES REMAIN AS SET	Sep 16, 2015	
37	D REQ TO W/DRAW AS ATTORNEY	Sep 17, 2015	
38	D APPEARANCE / POWER OF ATTORNEY	Oct 01, 2015	
39	P MOT FOR EXT W/ CONSENT	Oct 06, 2015	
40	EXTENSION OF TIME GRANTED	Oct 21, 2015	
41	STIP FOR EXT	Dec 11, 2015	
42	STIP FOR EXT	Jan 08, 2016	
43	EXTENSION OF TIME GRANTED	Jan 25, 2016	
44	P APPEARANCE / POWER OF ATTORNEY	Feb 09, 2016	
45	CHANGE OF CORRESP ADDRESS	Feb 12, 2016	
46	P MOT FOR EXT W/ CONSENT	Feb 12, 2016	
47	EXTENSION OF TIME GRANTED	Feb 17, 2016	
48	P MOT FOR EXT W/ CONSENT	Mar 09, 2016	
49	EXTENSION OF TIME GRANTED	Mar 14, 2016	
50	P MOT FOR EXT W/ CONSENT	Apr 12, 2016	
51	EXTENSION OF TIME GRANTED	Apr 19, 2016	
52	STIP FOR EXT	May 09, 2016	
53	EXTENSION OF TIME GRANTED	May 16, 2016	
54	P MOT FOR EXT W/ CONSENT	Jun 10, 2016	
55	EXTENSION OF TIME GRANTED	Jun 15, 2016	

56	P MOT FOR EXT W/ CONSENT	Jul 11, 2016
57	EXTENSION OF TIME GRANTED	Jul 15, 2016
58	P MOT FOR EXT W/ CONSENT	Aug 09, 2016
59	EXTENSION OF TIME GRANTED	Aug 11, 2016
60	P MOT FOR EXT W/ CONSENT	Sep 09, 2016
61	EXTENSION OF TIME GRANTED	Sep 14, 2016
62	P MOT FOR EXT W/O CONSENT	Oct 10, 2016
63	P MOT FOR EXT W/ CONSENT	Oct 11, 2016
64	EXTENSION OF TIME GRANTED	Nov 07, 2016
65	STIP TO SUSPEND PEND DISP CIV ACTION	Nov 08, 2016
66	SUSPENDED	Nov 08, 2016
67	W/DRAW OF APPLICATION	May 04, 2017
68	BD DECISION: DISMISSED W/O PREJ	May 09, 2017
69	TERMINATED	May 09, 2017

Type of Proceeding: Opposition

Proceeding Number: [91227201](#) **Filing Date:** Apr 04, 2016

Status: Terminated **Status Date:** Jul 18, 2016

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: Bengelina, LLC

Correspondent Address: PAUL I J FLEISCHUT
SENNIGER POWERS LLP
100 N BROADWAY FL 17
SAINT LOUIS MO UNITED STATES , 63102-2728

Correspondent e-mail: kbastunas@senniger.com , pfleischut@senniger.com , ustrademarks@senniger.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OLD STANDARD	Abandoned - After Inter-Partes Decision	86628698	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: MICHELLE M MIKOL
BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL UNITED STATES , 60690-2786

Correspondent e-mail: mmikol@btlaw.com , cdolan@btlaw.com , enolan@btlaw.com , mballesteros@btlaw.com , trademarks-ch@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
STANDARD BURGER	Registered	86239848	4682903
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 04, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 04, 2016	May 14, 2016
3	PENDING, INSTITUTED	Apr 04, 2016	

4	D MOT FOR EXT W/ CONSENT	May 11, 2016
5	EXTENSION OF TIME GRANTED	May 11, 2016
6	D MOT FOR EXT W/ CONSENT	Jun 10, 2016
7	EXTENSION OF TIME GRANTED	Jun 10, 2016
8	W/DRAW OF APPLICATION	Jul 13, 2016
9	BD DECISION: SUSTAINED	Jul 18, 2016
10	TERMINATED	Jul 18, 2016

Type of Proceeding: Opposition

Proceeding Number: [91226525](#) **Filing Date:** Feb 24, 2016
Status: Terminated **Status Date:** Mar 08, 2017
Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Death's Door Spirits, LLC
Correspondent Address: JEFFREY H BROWN
MICHAEL BEST & FRIEDRICH LLP
444 W LAKE STREET, SUITE 3200
CHICAGO IL UNITED STATES , 60606
Correspondent e-mail: jbrown@michaelbest.com , trademarks-ch@btlaw.com , mmikol@btlaw.com , cdolan@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
THE STANDARD IN NEW WORLD GIN	Registered	86656288	5350996

Plaintiff(s)

Name: Standard International Management, LLC
Correspondent Address: MICHELLE M MIKOL
BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL UNITED STATES , 60690
Correspondent e-mail: trademarks-ch@btlaw.com , mmikol@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD BRAUHAUS	Registered	86400772	4905887
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
STANDARD	REGISTERED AND RENEWED	75072792	2293007
CAFÉ STANDARD	Registered	85817360	4502942

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 24, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 24, 2016	Apr 04, 2016
3	PENDING, INSTITUTED	Feb 24, 2016	
4	CHANGE OF CORRESP ADDRESS	Apr 04, 2016	
5	STIP FOR EXT	Apr 04, 2016	
6	EXTENSION OF TIME GRANTED	Apr 04, 2016	
7	STIP FOR EXT	Apr 29, 2016	
8	EXTENSION OF TIME GRANTED	Apr 29, 2016	
9	STIP FOR EXT	Jun 01, 2016	
10	EXTENSION OF TIME GRANTED	Jun 01, 2016	

11	STIP FOR EXT	Jun 30, 2016
12	EXTENSION OF TIME GRANTED	Jun 30, 2016
13	STIP FOR EXT	Jul 28, 2016
14	EXTENSION OF TIME GRANTED	Jul 28, 2016
15	STIP FOR EXT	Aug 30, 2016
16	EXTENSION OF TIME GRANTED	Aug 30, 2016
17	STIP FOR EXT	Sep 28, 2016
18	EXTENSION OF TIME GRANTED	Sep 28, 2016
19	STIP FOR EXT	Oct 31, 2016
20	EXTENSION OF TIME GRANTED	Oct 31, 2016
21	STIP FOR EXT	Nov 30, 2016
22	EXTENSION OF TIME GRANTED	Nov 30, 2016
23	STIP FOR EXT	Dec 22, 2016
24	EXTENSION OF TIME GRANTED	Dec 22, 2016
25	CHANGE OF CORRESP ADDRESS	Jan 03, 2017
26	D MOT FOR EXT W/ CONSENT	Jan 26, 2017
27	EXTENSION OF TIME GRANTED	Jan 26, 2017
28	W/DRAW OF OPPOSITION	Feb 28, 2017
29	BD DECISION: DISMISSED W/ PREJ	Mar 08, 2017
30	TERMINATED	Mar 08, 2017

Type of Proceeding: Opposition

Proceeding Number: [91220998](#)

Filing Date: Mar 11, 2015

Status: Terminated

Status Date: Feb 29, 2016

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: SAGE Dining Services, Inc.

Correspondent Address: PETER T WAKIYAMA
PEPPER HAMILTON LLP
3000 TWO LOGAN SQ , 18TH AND ARCH STS
PHILADELPHIA PA UNITED STATES , 19103

Correspondent e-mail: wakiyamp@pepperlaw.com , harrisol@pepperlaw.com , maddoxd@pepperlaw.com , catalant@pepperlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
DEFINING THE STANDARD	Abandoned - After Inter-Partes Decision	86298858	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: MICHELLE M MIKOL
BARNES & THORNBURG LLP
ONE NORTH WACKER DRIVE SUITE 4400
CHICAGO IL UNITED STATES , 60606

Correspondent e-mail: cdolan@btlaw.com , trademarks-ch@btlaw.com , mmikol@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
CAFÉ STANDARD	Registered	85817360	4502942

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 11, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 11, 2015	Apr 20, 2015
3	PENDING, INSTITUTED	Mar 11, 2015	
4	STIP FOR EXT	Apr 14, 2015	
5	EXTENSION OF TIME GRANTED	Apr 14, 2015	
6	STIP FOR EXT	May 15, 2015	
7	EXTENSION OF TIME GRANTED	May 15, 2015	
8	STIP FOR EXT	Jun 17, 2015	
9	EXTENSION OF TIME GRANTED	Jun 17, 2015	
10	STIP FOR EXT	Jul 16, 2015	
11	EXTENSION OF TIME GRANTED	Jul 16, 2015	
12	STIP FOR EXT	Aug 18, 2015	
13	EXTENSION OF TIME GRANTED	Aug 18, 2015	
14	W/DRAW OF APPLICATION	Sep 17, 2015	
15	BD DECISION: SUSTAINED	Sep 28, 2015	
16	TERMINATED	Sep 28, 2015	
17	P APPEARANCE / POWER OF ATTORNEY	Feb 09, 2016	
18	CHANGE OF CORRESP ADDRESS	Feb 12, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91214875](#)

Filing Date: Feb 12, 2014

Status: Terminated

Status Date: Mar 17, 2015

Interlocutory Attorney: ROBERT COGGINS

Defendant

Name: Established Burger LLC

Correspondent Address: ROBERT L SHERMAN
PAUL HASTINGS LLP
75 E 55TH ST
NEW YORK NY UNITED STATES , 10022-3404

Correspondent e-mail: rls@paulhastings.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CLARKE'S STANDARD	Abandoned - After Inter-Partes Decision	85932760	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: Michelle M. Mikol
Barnes & Thornburg LLP
One North Wacker Drive Suite 4400
CHICAGO IL UNITED STATES , 60606

Correspondent e-mail: cdolan@btlaw.com , trademarks-ch@btlaw.com , mmikol@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 12, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 12, 2014	Mar 24, 2014
3	PENDING, INSTITUTED	Feb 12, 2014	
4	D MOT FOR EXT W/ CONSENT	Mar 21, 2014	
5	EXTENSION OF TIME GRANTED	Mar 21, 2014	
6	D MOT FOR EXT W/ CONSENT	Apr 22, 2014	
7	EXTENSION OF TIME GRANTED	Apr 22, 2014	
8	D MOT FOR EXT W/ CONSENT	May 21, 2014	
9	EXTENSION OF TIME GRANTED	May 22, 2014	
10	D MOT FOR EXT W/ CONSENT	Jun 23, 2014	
11	EXTENSION OF TIME GRANTED	Jun 23, 2014	
12	D MOT FOR EXT W/ CONSENT	Jul 18, 2014	
13	EXTENSION OF TIME GRANTED	Jul 18, 2014	
14	D MOT FOR EXT W/ CONSENT	Aug 20, 2014	
15	EXTENSION OF TIME GRANTED	Aug 20, 2014	
16	D MOT FOR EXT W/ CONSENT	Sep 19, 2014	
17	EXTENSION OF TIME GRANTED	Sep 19, 2014	
18	D MOT FOR EXT W/ CONSENT	Oct 20, 2014	
19	EXTENSION OF TIME GRANTED	Oct 20, 2014	
20	D MOT FOR EXT W/ CONSENT	Nov 19, 2014	
21	EXTENSION OF TIME GRANTED	Nov 19, 2014	
22	D MOT FOR EXT W/ CONSENT	Dec 19, 2014	
23	EXTENSION OF TIME GRANTED	Dec 19, 2014	
24	D MOT FOR EXT W/ CONSENT	Feb 19, 2015	
25	EXTENSION OF TIME GRANTED	Feb 25, 2015	
26	W/DRAW OF APPLICATION	Mar 16, 2015	
27	BD DECISION: SUSTAINED	Mar 17, 2015	
28	TERMINATED	Mar 17, 2015	
29	P APPEARANCE / POWER OF ATTORNEY	Feb 09, 2016	
30	CHANGE OF CORRESP ADDRESS	Feb 12, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91213917](#)

Filing Date: Nov 27, 2013

Status: Terminated

Status Date: Mar 26, 2014

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Standard Burger Group LLC

Correspondent Address: NEAL L SLIFKIN
HARRIS BEACH PLLC
99 GARNSEY RD STE 1
PITTSFORD NY UNITED STATES , 14534-4596

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD BURGER	Abandoned - After Inter-Partes Decision	85856422	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: Christopher M. Dolan
Barnes & Thornburg LLP
One North Wacker Drive Suite 4400
CHICAGO IL UNITED STATES , 60606

Correspondent e-mail: cdolan@btlaw.com , trademarks-ch@btlaw.com , mmikol@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 27, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 10, 2013	Jan 19, 2014
3	PENDING, INSTITUTED	Dec 10, 2013	
4	NOTICE OF DEFAULT	Feb 06, 2014	
5	BD DECISION: SUSTAINED	Mar 26, 2014	
6	TERMINATED	Mar 26, 2014	
7	P APPEARANCE / POWER OF ATTORNEY	Feb 09, 2016	
8	CHANGE OF CORRESP ADDRESS	Feb 12, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91212109](#)

Filing Date: Aug 20, 2013

Status: Terminated

Status Date: Nov 01, 2013

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Restaurants-America Trademark, Inc.

Correspondent Address: MELISSA A VALLONE
BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL UNITED STATES , 60690-2786

Correspondent e-mail: mvallone@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CENTRAL STANDARD	Abandoned - After Inter-Partes Decision	85629011	

Plaintiff(s)

Name: HotelsAB, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BRINKS HOFER GILSON & LIONE
PO BOX 10395
CHICAGO IL UNITED STATES , 60610

Correspondent e-mail: officeactions@brinkshofer.com , cdolan@brinkshofer.com , itheis@brinkshofer.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 20, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 20, 2013	Sep 29, 2013
3	PENDING, INSTITUTED	Aug 20, 2013	
4	W/DRAW OF APPLICATION	Sep 30, 2013	
5	BD DECISION: SUSTAINED	Nov 01, 2013	
6	TERMINATED	Nov 01, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91204500](#)

Filing Date: Mar 29, 2012

Status: Terminated

Status Date: Aug 24, 2012

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Anvil NY, LLC

Correspondent Address: JEFFREY C KATZ
DAVIS & GILBERT LLP
1740 BROADWAY FL 3
NEW YORK NY UNITED STATES , 10019-4379

Correspondent e-mail: jkatz@dglaw.com , tsuhay@dglaw.com , chinton@dglaw.com , trademarks@dglaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LOCAL STANDARD	Abandoned - After Inter-Partes Decision	85018710	

Plaintiff(s)

Name: HotelsAB LLC

Correspondent Address: CHRISTOPHER M DOLAN
BRINKS HOFER GILSON & LIONE
PO BOX 10395,
CHICAGO IL UNITED STATES , 60610

Correspondent e-mail: officeactions@brinkshofer.com , cdolan@brinkshofer.com , rrios@brinkshofer.com , aavsec@brinkshofer.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD	Section 8 - Accepted	7772087	3830438
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 29, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 29, 2012	May 08, 2012
3	PENDING, INSTITUTED	Mar 29, 2012	
4	STIPULATION FOR AN EXTENSION OF TIME	Apr 25, 2012	
5	EXTENSION OF TIME GRANTED	Apr 25, 2012	
6	NOTICE OF DEFAULT	Jul 05, 2012	
7	APPEARANCE	Jul 17, 2012	
8	BOARD'S DECISION: SUSTAINED	Aug 24, 2012	
9	TERMINATED	Aug 24, 2012	

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Mark: THE STANDARD BEER GARDEN

THE STANDARD BEER GARDEN

US Serial Number: 85312207

Application Filing Date: May 04, 2011

US Registration Number: 4199523

Registration Date: Aug. 28, 2012

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Oct. 14, 2017

Publication Date: Oct. 11, 2011

Notice of Allowance Date: Dec. 06, 2011

Mark Information

Mark Literal Elements: THE STANDARD BEER GARDEN

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "BEER GARDEN"

Related Properties Information

Claimed Ownership of US Registrations: 3736628, 3830438

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: restaurant and bar services

International Class(es): 043 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 07, 2012

Use in Commerce: Jun. 07, 2012

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: STANDARD INTERNATIONAL MANAGEMENT, LLC

Owner Address: 23 EAST 4TH STREET 5TH FLOOR
NEW YORK, NEW YORK 10003
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christopher M. Dolan

Attorney Primary Email Address: trademarks-ch@btlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Christopher M. Dolan
Barnes & Thornburg LLP
One North Wacker Drive
Suite 4400
Chicago, ILLINOIS 60606
UNITED STATES

Phone: 312-338-5911

Fax: 312-756-5646

Correspondent e-mail: trademarks-ch@btlaw.com cdolan@btlaw.com mballesteros@btlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 15, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Oct. 14, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	71378
Oct. 06, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Sep. 07, 2017	TEAS SECTION 8 & 15 RECEIVED	
Sep. 07, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 28, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Feb. 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 02, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 28, 2012	REGISTERED-PRINCIPAL REGISTER	
Jul. 21, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 20, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	70468
Jul. 12, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 12, 2012	ASSIGNED TO EXAMINER	81112
Jul. 10, 2012	STATEMENT OF USE PROCESSING COMPLETE	76874
Jun. 14, 2012	USE AMENDMENT FILED	76874
Jul. 10, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76874
Jun. 19, 2012	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 19, 2012	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 14, 2012	TEAS STATEMENT OF USE RECEIVED	
May 31, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 29, 2012	EXTENSION 1 GRANTED	98765
May 29, 2012	EXTENSION 1 FILED	98765
May 29, 2012	TEAS EXTENSION RECEIVED	
May 29, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
May 29, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Dec. 06, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 11, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 11, 2011	PUBLISHED FOR OPPOSITION	

Sep. 08, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Sep. 07, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 22, 2011	AMENDMENT FROM APPLICANT ENTERED	70468
Aug. 22, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	70468
Aug. 11, 2011	ASSIGNED TO LIE	70468
Aug. 01, 2011	PAPER RECEIVED	
Jul. 22, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 22, 2011	NON-FINAL ACTION E-MAILED	6325
Jul. 22, 2011	NON-FINAL ACTION WRITTEN	78326
Jul. 22, 2011	ASSIGNED TO EXAMINER	78326
May 10, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 07, 2011	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: TMEG LAW OFFICE 105

Date in Location: Oct. 14, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: HotelsAB LLC

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5119/0302](#)

Pages: 7

Date Recorded: Sep. 27, 2013

Supporting Documents: [assignment-tm-5119-0302.pdf](#)

Assignor

Name: [HOTELSAB, LLC](#)

Execution Date: Aug. 30, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [STANDARD INTERNATIONAL MANAGEMENT, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 23 EAST 4TH STREET 5TH FLOOR
NEW YORK, NEW YORK 10003

Correspondent

Correspondent Name: CHRISTOPHER M. DOLAN

Correspondent Address: P.O. BOX 10395
CHICAGO, IL 60610

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 11

Type of Proceeding: Opposition**Proceeding Number:** [91239015](#)**Filing Date:** Jan 17, 2018**Status:** Terminated**Status Date:** Jul 09, 2018**Interlocutory Attorney:** GEOFFREY MCNUTT**Defendant****Name:** VINEBOX Inc.**Correspondent Address:** ALLISON HAGEY
BRAUNHAGEY & BORDEN LLP
220 SANSOME STREET, 2ND FLOOR
SAN FRANCISCO CA , 94104-2711
UNITED STATES**Correspondent e-mail:** tmadmin@braunhagey.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STANDARD	Abandoned - After Inter-Partes Decision	87597688	

Plaintiff(s)**Name:** Standard International Management, LLC**Correspondent Address:** CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
P O BOX 2786
CHICAGO IL , 60690
UNITED STATES**Correspondent e-mail:** trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD INTERNATIONAL	Registered	86081192	4724634
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 17, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 17, 2018	Feb 26, 2018
3	PENDING, INSTITUTED	Jan 17, 2018	
4	NOTICE OF DEFAULT	Mar 08, 2018	
5	D CHANGE OF CORRESP ADDRESS	May 14, 2018	
6	RESPONSE DUE 30 DAYS (DUE DATE)	May 22, 2018	Jun 21, 2018
7	BD DECISION: SUSTAINED	Jul 09, 2018	
8	TERMINATED	Jul 09, 2018	

Type of Proceeding: Opposition**Proceeding Number:** [91232599](#)**Filing Date:** Feb 01, 2017**Status:** Terminated**Status Date:** Feb 01, 2017**Interlocutory Attorney:** CHRISTEN M ENGLISH

Defendant**Name:** J2 Brewing LLC**Correspondent Address:** KIRK A DAMMAN
LEWIS RICE LLC
BOX IP DEPARTMENT , 600 WASHINGTON AVENUE SUITE 2500
ST LOUIS MO , 63101
UNITED STATES**Correspondent e-mail:** ipdept@lewisrice.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STANDARD BREWING COMPANY	Abandoned - After Inter-Partes Decision	86811994	

Plaintiff(s)**Name:** Standard International Management, LLC**Correspondent Address:** CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
ONE NORTH WACKER DRIVE, SUITE 4400
CHICAGO IL , 60606
UNITED STATES**Correspondent e-mail:** trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 01, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 01, 2017	Mar 13, 2017
3	PENDING, INSTITUTED	Feb 01, 2017	
4	NOTICE OF DEFAULT	Mar 23, 2017	
5	BD DECISION: SUSTAINED	May 12, 2017	
6	TERMINATED	May 12, 2017	
7	BD DECISION: SUSTAINED	May 12, 2017	

Type of Proceeding: Opposition**Proceeding Number:** [91232600](#)**Filing Date:** Feb 01, 2017**Status:** Terminated**Status Date:** May 12, 2017**Interlocutory Attorney:** MARY B MYLES**Defendant****Name:** J2 Brewing LLC**Correspondent Address:** KIRK A DAMMAN
LEWIS RICE LLC
BOX IP DEPARTMENT , 600 WASHINGTON AVENUE SUITE 2500
ST LOUIS MO , 63101
UNITED STATES**Correspondent e-mail:** ipdept@lewisrice.com

mail: _____

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD BREWING COMPANY	Abandoned - After Inter-Partes Decision	86829167	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
ONE NORTH WACKER DRIVE, SUITE 4400
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 01, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 01, 2017	Mar 13, 2017
3	PENDING, INSTITUTED	Feb 01, 2017	
4	NOTICE OF DEFAULT	Mar 23, 2017	
5	BD DECISION: SUSTAINED	May 12, 2017	
6	TERMINATED	May 12, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91232076](#)

Filing Date: Jan 04, 2017

Status: Suspended

Status Date: Sep 17, 2018

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: American Standard Hospitality Group LLC

Correspondent Address: AKIVA OFSHTEIN
OFSHTEIN LAW FIRM PC
15 BAY 29TH STREET, 2ND FLOOR
BROOKLYN NY , 11214
UNITED STATES

Correspondent e-mail: akiva@ofshsteinlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
AS AMERICAN STANDARD HOSPITALITY GROUP LLC TASTE S	Opposition Pending	86810311	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent CHRISTOPHER M DOLAN

Address: BARNES & THORNBURG LLP
 PO BOX 2786
 CHICAGO IL , 60690-2786
 UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , mmikol@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 04, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 06, 2017	Feb 15, 2017
3	PENDING, INSTITUTED	Jan 06, 2017	
4	D MOT FOR EXT W/ CONSENT	Feb 15, 2017	
5	EXTENSION OF TIME GRANTED	Feb 15, 2017	
6	ANSWER	Mar 28, 2017	
7	CHANGE OF CORRESP ADDRESS	Mar 28, 2017	
8	D RESP TO INTERROGATORIES	Aug 09, 2017	
9	P MOT FOR EXT W/ CONSENT	Nov 27, 2017	
10	EXTENSION OF TIME GRANTED	Nov 27, 2017	
11	P MOT TO COMPEL DISCOVERY	Feb 08, 2018	
12	D OPP/RESP TO MOTION	Feb 12, 2018	
13	SUSP PEND DISP OF OUTSTNDNG MOT	Feb 20, 2018	
14	P MOT TO COMPEL GRANTED IN PART; TRIAL DATES RESET	Jun 11, 2018	
15	D RESP TO BD ORDER/INQUIRY	Jun 19, 2018	
16	P MOT FOR SANCTIONS(OTHER)	Aug 29, 2018	
17	D OPP/RESP TO MOTION	Sep 09, 2018	
18	SUSP PEND DISP OF OUTSTNDNG MOT	Sep 17, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91210018](#)

Filing Date: Sep 09, 2016

Status: Terminated

Status Date: May 09, 2017

Interlocutory Attorney: KATIE W MCKNIGHT

Defendant

Name: Ali Tahsini

Correspondent Address: S ELIZABETH MILLER
 LAW OFFICES OF BETSY MILLER
 438 W GRAND AVE #509
 OAKLAND CA , 94612
 UNITED STATES

Correspondent e-mail: betsy@betsymillerlaw.com , betsymiller1@gmail.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
THE DOUBLE STANDARD	Abandoned - After Inter-Partes Decision	85615121	

Plaintiff(s)**Name:** HotelsAB, LLC and Standard International Management, LLC**Correspondent Address:** CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
ONE N WACKER DR, STE 4400
CHICAGO IL , 60606
UNITED STATES**Correspondent e-mail:** mmikol@btlaw.com , Maggie.Ballesteros@btlaw.com , cdolan@btlaw.com , Trademarks-CH@btlaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 01, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 01, 2013	May 11, 2013
3	PENDING, INSTITUTED	Apr 01, 2013	
4	D APPEARANCE / POWER OF ATTORNEY	May 13, 2013	
5	ANSWER	May 13, 2013	
6	P MOT TO JOIN/SUBSTITUTE PARTY	Oct 23, 2013	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 06, 2013	
8	SUSPENDED	Nov 06, 2013	
9	CHANGE OF CORRESP ADDRESS	Nov 11, 2013	
10	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jan 06, 2014	
11	SUSPENDED	Jan 06, 2014	
12	STIP TO SUSP PEND SETTL NEGOTIATIONS	Feb 05, 2014	
13	SUSPENDED	Feb 05, 2014	
14	TRIAL DATES REMAIN AS SET	Feb 26, 2014	
15	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 28, 2014	
16	SUSPENDED	Apr 28, 2014	
17	STIP FOR EXT	Jun 04, 2014	
18	EXTENSION OF TIME GRANTED	Jun 04, 2014	
19	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 05, 2014	
20	SUSPENDED	Jun 05, 2014	
21	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jul 31, 2014	
22	SUSPENDED	Jul 31, 2014	
23	STIP FOR EXT	Oct 02, 2014	
24	EXTENSION OF TIME GRANTED	Oct 02, 2014	
25	STIP TO SUSP PEND SETTL NEGOTIATIONS	Nov 03, 2014	
26	SUSPENDED	Nov 03, 2014	
27	STIP FOR EXT	Dec 03, 2014	
28	EXTENSION OF TIME GRANTED	Dec 03, 2014	
29	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 02, 2015	
30	SUSPENDED	Feb 02, 2015	
31	P MOT FOR EXT W/ CONSENT	Apr 17, 2015	
32	EXTENSION OF TIME GRANTED	Apr 27, 2015	
33	P MOT FOR EXT W/ CONSENT	Jun 11, 2015	
34	EXTENSION OF TIME GRANTED	Jun 25, 2015	
35	P MOT FOR EXT W/ CONSENT	Sep 03, 2015	

36	TRIAL DATES REMAIN AS SET	Sep 16, 2015
37	D REQ TO W/DRAW AS ATTORNEY	Sep 17, 2015
38	D APPEARANCE / POWER OF ATTORNEY	Oct 01, 2015
39	P MOT FOR EXT W/ CONSENT	Oct 06, 2015
40	EXTENSION OF TIME GRANTED	Oct 21, 2015
41	STIP FOR EXT	Dec 11, 2015
42	STIP FOR EXT	Jan 08, 2016
43	EXTENSION OF TIME GRANTED	Jan 25, 2016
44	P APPEARANCE / POWER OF ATTORNEY	Feb 09, 2016
45	CHANGE OF CORRESP ADDRESS	Feb 12, 2016
46	P MOT FOR EXT W/ CONSENT	Feb 12, 2016
47	EXTENSION OF TIME GRANTED	Feb 17, 2016
48	P MOT FOR EXT W/ CONSENT	Mar 09, 2016
49	EXTENSION OF TIME GRANTED	Mar 14, 2016
50	P MOT FOR EXT W/ CONSENT	Apr 12, 2016
51	EXTENSION OF TIME GRANTED	Apr 19, 2016
52	STIP FOR EXT	May 09, 2016
53	EXTENSION OF TIME GRANTED	May 16, 2016
54	P MOT FOR EXT W/ CONSENT	Jun 10, 2016
55	EXTENSION OF TIME GRANTED	Jun 15, 2016
56	P MOT FOR EXT W/ CONSENT	Jul 11, 2016
57	EXTENSION OF TIME GRANTED	Jul 15, 2016
58	P MOT FOR EXT W/ CONSENT	Aug 09, 2016
59	EXTENSION OF TIME GRANTED	Aug 11, 2016
60	P MOT FOR EXT W/ CONSENT	Sep 09, 2016
61	EXTENSION OF TIME GRANTED	Sep 14, 2016
62	P MOT FOR EXT W/O CONSENT	Oct 10, 2016
63	P MOT FOR EXT W/ CONSENT	Oct 11, 2016
64	EXTENSION OF TIME GRANTED	Nov 07, 2016
65	STIP TO SUSPEND PEND DISP CIV ACTION	Nov 08, 2016
66	SUSPENDED	Nov 08, 2016
67	W/DRAW OF APPLICATION	May 04, 2017
68	BD DECISION: DISMISSED W/O PREJ	May 09, 2017
69	TERMINATED	May 09, 2017

Type of Proceeding: Opposition

Proceeding Number: [91227201](#)

Filing Date: Apr 04, 2016

Status: Terminated

Status Date: Jul 18, 2016

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: Bengelina, LLC

Correspondent Address: PAUL I J FLEISCHUT
SENNIGER POWERS LLP
100 N BROADWAY FL 17
SAINT LOUIS MO , 63102-2728
UNITED STATES

Correspondent e-mail: kbastunas@senniger.com , pfleischut@senniger.com , ustrademarks@senniger.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OLD STANDARD	Abandoned - After Inter-Partes Decision	86628698	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: MICHELLE M MIKOL
BARNES & THORNBURG LLP

PO BOX 2786
CHICAGO IL , 60690-2786
UNITED STATES

Correspondent e-mail: mmikol@btlaw.com , cdolan@btlaw.com , enolan@btlaw.com , mballesteros@btlaw.com , trademarks-ch@btlaw.com

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
STANDARD BURGER	Registered	86239848	4682903
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 04, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 04, 2016	May 14, 2016
3	PENDING, INSTITUTED	Apr 04, 2016	
4	D MOT FOR EXT W/ CONSENT	May 11, 2016	
5	EXTENSION OF TIME GRANTED	May 11, 2016	
6	D MOT FOR EXT W/ CONSENT	Jun 10, 2016	
7	EXTENSION OF TIME GRANTED	Jun 10, 2016	
8	W/DRAW OF APPLICATION	Jul 13, 2016	
9	BD DECISION: SUSTAINED	Jul 18, 2016	
10	TERMINATED	Jul 18, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91226525](#)

Filing Date: Feb 24, 2016

Status: Terminated

Status Date: Mar 08, 2017

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Death's Door Spirits, LLC

Correspondent Address: JEFFREY H BROWN
MICHAEL BEST & FRIEDRICH LLP
444 W LAKE STREET, SUITE 3200
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: jbrown@michaelbest.com , trademarks-ch@btlaw.com, mmikol@btlaw.com, cdolan@btlaw.com

Mark	Application Status	Serial Number	Registration Number
THE STANDARD IN NEW WORLD GIN	Registered	86656288	5350996

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: MICHELLE M MIKOL
BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL , 60690
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , mmikol@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD BRAUHAUS	Registered	86400772	4905887
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
STANDARD	REGISTERED AND RENEWED	75072792	2293007
CAFÉ STANDARD	Registered	85817360	4502942

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 24, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 24, 2016	Apr 04, 2016
3	PENDING, INSTITUTED	Feb 24, 2016	
4	CHANGE OF CORRESP ADDRESS	Apr 04, 2016	
5	STIP FOR EXT	Apr 04, 2016	
6	EXTENSION OF TIME GRANTED	Apr 04, 2016	
7	STIP FOR EXT	Apr 29, 2016	
8	EXTENSION OF TIME GRANTED	Apr 29, 2016	
9	STIP FOR EXT	Jun 01, 2016	
10	EXTENSION OF TIME GRANTED	Jun 01, 2016	
11	STIP FOR EXT	Jun 30, 2016	
12	EXTENSION OF TIME GRANTED	Jun 30, 2016	
13	STIP FOR EXT	Jul 28, 2016	
14	EXTENSION OF TIME GRANTED	Jul 28, 2016	
15	STIP FOR EXT	Aug 30, 2016	
16	EXTENSION OF TIME GRANTED	Aug 30, 2016	
17	STIP FOR EXT	Sep 28, 2016	
18	EXTENSION OF TIME GRANTED	Sep 28, 2016	
19	STIP FOR EXT	Oct 31, 2016	
20	EXTENSION OF TIME GRANTED	Oct 31, 2016	
21	STIP FOR EXT	Nov 30, 2016	
22	EXTENSION OF TIME GRANTED	Nov 30, 2016	
23	STIP FOR EXT	Dec 22, 2016	
24	EXTENSION OF TIME GRANTED	Dec 22, 2016	
25	CHANGE OF CORRESP ADDRESS	Jan 03, 2017	
26	D MOT FOR EXT W/ CONSENT	Jan 26, 2017	
27	EXTENSION OF TIME GRANTED	Jan 26, 2017	
28	W/DRAW OF OPPOSITION	Feb 28, 2017	
29	BD DECISION: DISMISSED W/ PREJ	Mar 08, 2017	
30	TERMINATED	Mar 08, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91220998](#)

Filing Date: Mar 11, 2015

Status: Terminated

Status Date: Feb 29, 2016

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: SAGE Dining Services, Inc.

Correspondent Address: PETER T WAKIYAMA
PEPPER HAMILTON LLP
3000 TWO LOGAN SQ , 18TH AND ARCH STS
PHILADELPHIA PA , 19103
UNITED STATES

Correspondent e-mail: wakiyamp@pepperlaw.com , harrisol@pepperlaw.com , maddoxd@pepperlaw.com , catalant@pepperlaw.com

Mark	Application Status	Serial Number	Registration Number
DEFINING THE STANDARD	Abandoned - After Inter-Partes Decision	86298858	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: MICHELLE M MIKOL
BARNES & THORNBURG LLP
ONE NORTH WACKER DRIVE SUITE 4400
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: cdolan@btlaw.com , trademarks-ch@btlaw.com , mmikol@btlaw.com

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD BURGER	Registered	86239848	4682903

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 11, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 11, 2015	Apr 20, 2015
3	PENDING, INSTITUTED	Mar 11, 2015	
4	STIP FOR EXT	Apr 14, 2015	
5	EXTENSION OF TIME GRANTED	Apr 14, 2015	
6	STIP FOR EXT	May 15, 2015	
7	EXTENSION OF TIME GRANTED	May 15, 2015	
8	STIP FOR EXT	Jun 17, 2015	
9	EXTENSION OF TIME GRANTED	Jun 17, 2015	
10	STIP FOR EXT	Jul 16, 2015	
11	EXTENSION OF TIME GRANTED	Jul 16, 2015	
12	STIP FOR EXT	Aug 18, 2015	
13	EXTENSION OF TIME GRANTED	Aug 18, 2015	
14	W/DRAW OF APPLICATION	Sep 17, 2015	
15	BD DECISION: SUSTAINED	Sep 28, 2015	
16	TERMINATED	Sep 28, 2015	
17	P APPEARANCE / POWER OF ATTORNEY	Feb 09, 2016	
18	CHANGE OF CORRESP ADDRESS	Feb 12, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91214875](#)

Filing Date: Feb 12, 2014

Status: Terminated

Status Date: Mar 17, 2015

Interlocutory Attorney: ROBERT COGGINS

Defendant

Name: Established Burger LLC

Correspondent Address: ROBERT L SHERMAN
PAUL HASTINGS LLP

75 E 55TH ST
NEW YORK NY , 10022-3404
UNITED STATES

Correspondent e-mail: rls@paulhastings.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
CLARKE'S STANDARD	Abandoned - After Inter-Partes Decision	85932760	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: Michelle M. Mikol
Barnes & Thornburg LLP
One North Wacker Drive Suite 4400
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: cdolan@btlaw.com , trademarks-ch@btlaw.com , mmikol@btlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 12, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 12, 2014	Mar 24, 2014
3	PENDING, INSTITUTED	Feb 12, 2014	
4	D MOT FOR EXT W/ CONSENT	Mar 21, 2014	
5	EXTENSION OF TIME GRANTED	Mar 21, 2014	
6	D MOT FOR EXT W/ CONSENT	Apr 22, 2014	
7	EXTENSION OF TIME GRANTED	Apr 22, 2014	
8	D MOT FOR EXT W/ CONSENT	May 21, 2014	
9	EXTENSION OF TIME GRANTED	May 22, 2014	
10	D MOT FOR EXT W/ CONSENT	Jun 23, 2014	
11	EXTENSION OF TIME GRANTED	Jun 23, 2014	
12	D MOT FOR EXT W/ CONSENT	Jul 18, 2014	
13	EXTENSION OF TIME GRANTED	Jul 18, 2014	
14	D MOT FOR EXT W/ CONSENT	Aug 20, 2014	
15	EXTENSION OF TIME GRANTED	Aug 20, 2014	
16	D MOT FOR EXT W/ CONSENT	Sep 19, 2014	
17	EXTENSION OF TIME GRANTED	Sep 19, 2014	
18	D MOT FOR EXT W/ CONSENT	Oct 20, 2014	
19	EXTENSION OF TIME GRANTED	Oct 20, 2014	
20	D MOT FOR EXT W/ CONSENT	Nov 19, 2014	
21	EXTENSION OF TIME GRANTED	Nov 19, 2014	
22	D MOT FOR EXT W/ CONSENT	Dec 19, 2014	
23	EXTENSION OF TIME GRANTED	Dec 19, 2014	
24	D MOT FOR EXT W/ CONSENT	Feb 19, 2015	
25	EXTENSION OF TIME GRANTED	Feb 25, 2015	
26	W/DRAW OF APPLICATION	Mar 16, 2015	
27	BD DECISION: SUSTAINED	Mar 17, 2015	

28 TERMINATED Mar 17, 2015
 29 P APPEARANCE / POWER OF ATTORNEY Feb 09, 2016
 30 CHANGE OF CORRESP ADDRESS Feb 12, 2016

Type of Proceeding: Opposition

Proceeding Number: [91213917](#) **Filing Date:** Nov 27, 2013
Status: Terminated **Status Date:** Mar 26, 2014
Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Standard Burger Group LLC
Correspondent Address: NEAL L SLIFKIN
 HARRIS BEACH PLLC
 99 GARNSEY RD STE 1
 PITTSFORD NY , 14534-4596
 UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD BURGER	Abandoned - After Inter-Partes Decision	85856422	

Plaintiff(s)

Name: Standard International Management, LLC
Correspondent Address: Christopher M. Dolan
 Barnes & Thornburg LLP
 One North Wacker Drive Suite 4400
 CHICAGO IL , 60606
 UNITED STATES
Correspondent e-mail: cdolan@btlaw.com , trademarks-ch@btlaw.com , mmikol@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 27, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 10, 2013	Jan 19, 2014
3	PENDING, INSTITUTED	Dec 10, 2013	
4	NOTICE OF DEFAULT	Feb 06, 2014	
5	BD DECISION: SUSTAINED	Mar 26, 2014	
6	TERMINATED	Mar 26, 2014	
7	P APPEARANCE / POWER OF ATTORNEY	Feb 09, 2016	
8	CHANGE OF CORRESP ADDRESS	Feb 12, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91212109](#) **Filing Date:** Aug 20, 2013
Status: Terminated **Status Date:** Nov 01, 2013
Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Restaurants-America Trademark, Inc.

Correspondent MELISSA A VALLONE
Address: BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL , 60690-2786
UNITED STATES

Correspondent e-mail: mvallone@btlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
CENTRAL STANDARD	Abandoned - After Inter-Partes Decision	85629011	

Plaintiff(s)

Name: HotelsAB, LLC

Correspondent CHRISTOPHER M DOLAN
Address: BRINKS HOFER GILSON & LIONE
PO BOX 10395
CHICAGO IL , 60610
UNITED STATES

Correspondent e-mail: officeactions@brinkshofer.com , cdolan@brinkshofer.com , itheis@brinkshofer.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 20, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 20, 2013	Sep 29, 2013
3	PENDING, INSTITUTED	Aug 20, 2013	
4	W/DRAW OF APPLICATION	Sep 30, 2013	
5	BD DECISION: SUSTAINED	Nov 01, 2013	
6	TERMINATED	Nov 01, 2013	

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Mark: CAFÉ STANDARD

CAFÉ STANDARD

US Serial Number: 85817360

Application Filing Date: Jan. 07, 2013

US Registration Number: 4502942

Registration Date: Mar. 25, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 25, 2014

Publication Date: May 28, 2013

Notice of Allowance Date: Jul. 23, 2013

Mark Information

Mark Literal Elements: CAFÉ STANDARD

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "CAFÉ"

Related Properties Information

Claimed Ownership of US Registrations: 2272545, 2293007, 3830438

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Restaurant services

International Class(es): 043 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 05, 2013

Use in Commerce: Nov. 05, 2013

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: STANDARD INTERNATIONAL MANAGEMENT, LLC

Owner Address: 5TH FLOOR
23 EAST 4TH STREET
NEW YORK, NEW YORK 10003
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christopher M. Dolan

Attorney Primary Email Address: trademarks-ch@btlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Christopher M. Dolan
Barnes & Thornburg LLP
One North Wacker Drive
Suite 4400
Chicago, ILLINOIS 60606
UNITED STATES

Phone: 312-338-5911

Fax: 312-756-5646

Correspondent e-mail: trademarks-ch@btlaw.com cdolan@btlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 25, 2014	REGISTERED-PRINCIPAL REGISTER	
Feb. 18, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 15, 2014	LAW OFFICE REGISTRATION REVIEW COMPLETED	73797
Feb. 15, 2014	ASSIGNED TO LIE	73797
Jan. 28, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 23, 2014	STATEMENT OF USE PROCESSING COMPLETE	66154
Nov. 18, 2013	USE AMENDMENT FILED	66154
Dec. 31, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Nov. 18, 2013	TEAS STATEMENT OF USE RECEIVED	
Oct. 02, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 23, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 28, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 28, 2013	PUBLISHED FOR OPPOSITION	
May 08, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 22, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 18, 2013	ASSIGNED TO EXAMINER	75571
Jan. 16, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 10, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 15, 2014

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: STANDARD INTERNATIONAL MANAGEMENT, LLC

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5119/0302](#)

Pages: 7

Date Recorded: Sep. 27, 2013

Supporting Documents: [assignment-tm-5119-0302.pdf](#)

Assignor

Name: [HOTELSAB, LLC](#)

Execution Date: Aug. 30, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [STANDARD INTERNATIONAL MANAGEMENT, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 23 EAST 4TH STREET 5TH FLOOR
NEW YORK, NEW YORK 10003

Correspondent

Correspondent Name: CHRISTOPHER M. DOLAN

Correspondent Address: P.O. BOX 10395
CHICAGO, IL 60610

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 7

Type of Proceeding: Opposition

Proceeding Number: [91239015](#)

Filing Date: Jan 17, 2018

Status: Terminated

Status Date: Jul 09, 2018

Interlocutory Attorney: GEOFFREY MCNUTT

Defendant

Name: VINEBOX Inc.

Correspondent Address: ALLISON HAGEY
BRAUNHAGEY & BORDEN LLP
220 SANSOME STREET, 2ND FLOOR
SAN FRANCISCO CA , 94104-2711
UNITED STATES

Correspondent e-mail: tmadmin@braunhagey.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	Abandoned - After Inter-Partes Decision	87597688	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
P O BOX 2786
CHICAGO IL , 60690

UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Mark	Application Status	Serial Number	Registration Number
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD INTERNATIONAL	Registered	86081192	4724634
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 17, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 17, 2018	Feb 26, 2018
3	PENDING, INSTITUTED	Jan 17, 2018	
4	NOTICE OF DEFAULT	Mar 08, 2018	
5	D CHANGE OF CORRESP ADDRESS	May 14, 2018	
6	RESPONSE DUE 30 DAYS (DUE DATE)	May 22, 2018	Jun 21, 2018
7	BD DECISION: SUSTAINED	Jul 09, 2018	
8	TERMINATED	Jul 09, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91232599](#)

Filing Date: Feb 01, 2017

Status: Terminated

Status Date: Feb 01, 2017

Interlocutory Attorney: CHRISTEN M ENGLISH

Defendant

Name: J2 Brewing LLC

Correspondent Address: KIRK A DAMMAN
LEWIS RICE LLC
BOX IP DEPARTMENT , 600 WASHINGTON AVENUE SUITE 2500
ST LOUIS MO , 63101
UNITED STATES

Correspondent e-mail: ipdept@lewisrice.com

Mark	Application Status	Serial Number	Registration Number
STANDARD BREWING COMPANY	Abandoned - After Inter-Partes Decision	86811994	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
ONE NORTH WACKER DRIVE, SUITE 4400
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007

THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 01, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 01, 2017	Mar 13, 2017
3	PENDING, INSTITUTED	Feb 01, 2017	
4	NOTICE OF DEFAULT	Mar 23, 2017	
5	BD DECISION: SUSTAINED	May 12, 2017	
6	TERMINATED	May 12, 2017	
7	BD DECISION: SUSTAINED	May 12, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91232600](#) **Filing Date:** Feb 01, 2017
Status: Terminated **Status Date:** May 12, 2017
Interlocutory Attorney: MARY B MYLES

Defendant

Name: J2 Brewing LLC
Correspondent Address: KIRK A DAMMAN
LEWIS RICE LLC
BOX IP DEPARTMENT , 600 WASHINGTON AVENUE SUITE 2500
ST LOUIS MO , 63101
UNITED STATES
Correspondent e-mail: ipdept@lewisrice.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD BREWING COMPANY	Abandoned - After Inter-Partes Decision	86829167	

Plaintiff(s)

Name: Standard International Management, LLC
Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
ONE NORTH WACKER DRIVE, SUITE 4400
CHICAGO IL , 60606
UNITED STATES
Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224

CAFÉ STANDARD
STANDARD BRAUHAUS

Registered
Registered

[85817360](#) [4502942](#)
[86400772](#) [4905887](#)

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 01, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 01, 2017	Mar 13, 2017
3	PENDING, INSTITUTED	Feb 01, 2017	
4	NOTICE OF DEFAULT	Mar 23, 2017	
5	BD DECISION: SUSTAINED	May 12, 2017	
6	TERMINATED	May 12, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91232076](#)

Filing Date: Jan 04, 2017

Status: Suspended

Status Date: Sep 17, 2018

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: American Standard Hospitality Group LLC

Correspondent Address: AKIVA OFSHTEIN
OFSHTEIN LAW FIRM PC
15 BAY 29TH STREET, 2ND FLOOR
BROOKLYN NY , 11214
UNITED STATES

Correspondent e-mail: akiva@ofshteinlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
AS AMERICAN STANDARD HOSPITALITY GROUP LLC TASTE S	Opposition Pending	86810311	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL , 60690-2786
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , mmikol@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 04, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 06, 2017	Feb 15, 2017
3	PENDING, INSTITUTED	Jan 06, 2017	
4	D MOT FOR EXT W/ CONSENT	Feb 15, 2017	
5	EXTENSION OF TIME GRANTED	Feb 15, 2017	

6	ANSWER	Mar 28, 2017
7	CHANGE OF CORRESP ADDRESS	Mar 28, 2017
8	D RESP TO INTERROGATORIES	Aug 09, 2017
9	P MOT FOR EXT W/ CONSENT	Nov 27, 2017
10	EXTENSION OF TIME GRANTED	Nov 27, 2017
11	P MOT TO COMPEL DISCOVERY	Feb 08, 2018
12	D OPP/RESP TO MOTION	Feb 12, 2018
13	SUSP PEND DISP OF OUTSTNDNG MOT	Feb 20, 2018
14	P MOT TO COMPEL GRANTED IN PART; TRIAL DATES RESET	Jun 11, 2018
15	D RESP TO BD ORDER/INQUIRY	Jun 19, 2018
16	P MOT FOR SANCTIONS(OTHER)	Aug 29, 2018
17	D OPP/RESP TO MOTION	Sep 09, 2018
18	SUSP PEND DISP OF OUTSTNDNG MOT	Sep 17, 2018

Type of Proceeding: Opposition

Proceeding Number: [91227201](#)

Filing Date: Apr 04, 2016

Status: Terminated

Status Date: Jul 18, 2016

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: Bengelina, LLC

Correspondent Address: PAUL I J FLEISCHUT
SENNIGER POWERS LLP
100 N BROADWAY FL 17
SAINT LOUIS MO , 63102-2728
UNITED STATES

Correspondent e-mail: kbastunas@senniger.com , pfleischut@senniger.com , ustrademarks@senniger.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OLD STANDARD	Abandoned - After Inter-Partes Decision	86628698	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: MICHELLE M MIKOL
BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL , 60690-2786
UNITED STATES

Correspondent e-mail: mmikol@btlaw.com , cdolan@btlaw.com , enolan@btlaw.com , mballesteros@btlaw.com , trademarks-ch@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
STANDARD BURGER	Registered	86239848	4682903
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 04, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 04, 2016	May 14, 2016

3	PENDING, INSTITUTED	Apr 04, 2016
4	D MOT FOR EXT W/ CONSENT	May 11, 2016
5	EXTENSION OF TIME GRANTED	May 11, 2016
6	D MOT FOR EXT W/ CONSENT	Jun 10, 2016
7	EXTENSION OF TIME GRANTED	Jun 10, 2016
8	W/DRAW OF APPLICATION	Jul 13, 2016
9	BD DECISION: SUSTAINED	Jul 18, 2016
10	TERMINATED	Jul 18, 2016

Type of Proceeding: Opposition

Proceeding Number: [91226525](#)

Filing Date: Feb 24, 2016

Status: Terminated

Status Date: Mar 08, 2017

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Death's Door Spirits, LLC

Correspondent Address: JEFFREY H BROWN
MICHAEL BEST & FRIEDRICH LLP
444 W LAKE STREET, SUITE 3200
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: jhbrown@michaelbest.com , trademarks-ch@btlaw.com, mmikol@btlaw.com, cdolan@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
THE STANDARD IN NEW WORLD GIN	Registered	86656288	5350996

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: MICHELLE M MIKOL
BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL , 60690
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , mmikol@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD BRAUHAUS	Registered	86400772	4905887
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
STANDARD	REGISTERED AND RENEWED	75072792	2293007
CAFÉ STANDARD	Registered	85817360	4502942

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 24, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 24, 2016	Apr 04, 2016
3	PENDING, INSTITUTED	Feb 24, 2016	
4	CHANGE OF CORRESP ADDRESS	Apr 04, 2016	
5	STIP FOR EXT	Apr 04, 2016	
6	EXTENSION OF TIME GRANTED	Apr 04, 2016	
7	STIP FOR EXT	Apr 29, 2016	

8	EXTENSION OF TIME GRANTED	Apr 29, 2016
9	STIP FOR EXT	Jun 01, 2016
10	EXTENSION OF TIME GRANTED	Jun 01, 2016
11	STIP FOR EXT	Jun 30, 2016
12	EXTENSION OF TIME GRANTED	Jun 30, 2016
13	STIP FOR EXT	Jul 28, 2016
14	EXTENSION OF TIME GRANTED	Jul 28, 2016
15	STIP FOR EXT	Aug 30, 2016
16	EXTENSION OF TIME GRANTED	Aug 30, 2016
17	STIP FOR EXT	Sep 28, 2016
18	EXTENSION OF TIME GRANTED	Sep 28, 2016
19	STIP FOR EXT	Oct 31, 2016
20	EXTENSION OF TIME GRANTED	Oct 31, 2016
21	STIP FOR EXT	Nov 30, 2016
22	EXTENSION OF TIME GRANTED	Nov 30, 2016
23	STIP FOR EXT	Dec 22, 2016
24	EXTENSION OF TIME GRANTED	Dec 22, 2016
25	CHANGE OF CORRESP ADDRESS	Jan 03, 2017
26	D MOT FOR EXT W/ CONSENT	Jan 26, 2017
27	EXTENSION OF TIME GRANTED	Jan 26, 2017
28	W/DRAW OF OPPOSITION	Feb 28, 2017
29	BD DECISION: DISMISSED W/ PREJ	Mar 08, 2017
30	TERMINATED	Mar 08, 2017

Type of Proceeding: Opposition

Proceeding Number: [91220998](#)

Filing Date: Mar 11, 2015

Status: Terminated

Status Date: Feb 29, 2016

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: SAGE Dining Services, Inc.

Correspondent Address: PETER T WAKIYAMA
PEPPER HAMILTON LLP
3000 TWO LOGAN SQ , 18TH AND ARCH STS
PHILADELPHIA PA , 19103
UNITED STATES

Correspondent e-mail: wakiyamp@pepperlaw.com , harrisol@pepperlaw.com , maddoxd@pepperlaw.com , catalant@pepperlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
DEFINING THE STANDARD	Abandoned - After Inter-Partes Decision	86298858	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: MICHELLE M MIKOL
BARNES & THORNBURG LLP
ONE NORTH WACKER DRIVE SUITE 4400
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: cdolan@btlaw.com , trademarks-ch@btlaw.com , mmikol@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628

THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD BURGER	Registered	86239848	4682903

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 11, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 11, 2015	Apr 20, 2015
3	PENDING, INSTITUTED	Mar 11, 2015	
4	STIP FOR EXT	Apr 14, 2015	
5	EXTENSION OF TIME GRANTED	Apr 14, 2015	
6	STIP FOR EXT	May 15, 2015	
7	EXTENSION OF TIME GRANTED	May 15, 2015	
8	STIP FOR EXT	Jun 17, 2015	
9	EXTENSION OF TIME GRANTED	Jun 17, 2015	
10	STIP FOR EXT	Jul 16, 2015	
11	EXTENSION OF TIME GRANTED	Jul 16, 2015	
12	STIP FOR EXT	Aug 18, 2015	
13	EXTENSION OF TIME GRANTED	Aug 18, 2015	
14	W/DRAW OF APPLICATION	Sep 17, 2015	
15	BD DECISION: SUSTAINED	Sep 28, 2015	
16	TERMINATED	Sep 28, 2015	
17	P APPEARANCE / POWER OF ATTORNEY	Feb 09, 2016	
18	CHANGE OF CORRESP ADDRESS	Feb 12, 2016	

Generated on: This page was generated by TSDR on 2018-11-21 15:18:05 EST

Mark: THE STANDARD BIERGARTEN

THE STANDARD BIERGARTEN

US Serial Number: 85312105

Application Filing Date: May 04, 2011

US Registration Number: 4076627

Registration Date: Dec. 27, 2011

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Apr. 03, 2017

Publication Date: Oct. 11, 2011

Mark Information

Mark Literal Elements: THE STANDARD BIERGARTEN

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "BIERGARTEN"

Translation: The English translation of the word "BIERGARTEN" in the mark is "BEER GARDEN".

Related Properties Information

Claimed Ownership of US Registrations: 3736628, 3830438

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: restaurant and bar services

International Class(es): 043 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 30, 2009

Use in Commerce: Jul. 30, 2009

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: STANDARD INTERNATIONAL MANAGEMENT, LLC

Owner Address: 23 EAST 4TH STREET 5TH FLOOR
NEW YORK, NEW YORK 10003
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christopher M. Dolan

Attorney Primary Email Address: trademarks-ch@btlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Christopher M. Dolan
Barnes & Thornburg LLP
One North Wacker Drive
Suite 4400
Chicago, ILLINOIS 60606
UNITED STATES

Phone: 312-338-5911

Fax: 312-756-5646

Correspondent e-mail: trademarks-ch@btlaw.com cdolan@btlaw.com mballesteros@btlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 03, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Apr. 03, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76293
Apr. 03, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
Feb. 02, 2017	TEAS SECTION 8 & 15 RECEIVED	
Feb. 02, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 27, 2016	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Feb. 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 02, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 27, 2011	REGISTERED-PRINCIPAL REGISTER	
Oct. 11, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 11, 2011	PUBLISHED FOR OPPOSITION	
Sep. 08, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Sep. 07, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 23, 2011	AMENDMENT FROM APPLICANT ENTERED	70468
Aug. 23, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	70468
Aug. 11, 2011	ASSIGNED TO LIE	70468
Aug. 01, 2011	PAPER RECEIVED	
Jul. 22, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 22, 2011	NON-FINAL ACTION E-MAILED	6325
Jul. 22, 2011	NON-FINAL ACTION WRITTEN	78326
Jul. 22, 2011	ASSIGNED TO EXAMINER	78326
May 10, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 07, 2011	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted

Continued Use:

Affidavit of Section 15 - Accepted
Incontestability:

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 105

Date in Location: Apr. 03, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: HotelsAB LLC

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5119/0302](#)

Pages: 7

Date Recorded: Sep. 27, 2013

Supporting Documents: [assignment-tm-5119-0302.pdf](#)

Assignor

Name: [HOTELSAB, LLC](#)

Execution Date: Aug. 30, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [STANDARD INTERNATIONAL MANAGEMENT, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 23 EAST 4TH STREET 5TH FLOOR
NEW YORK, NEW YORK 10003

Correspondent

Correspondent Name: CHRISTOPHER M. DOLAN

Correspondent Address: P.O. BOX 10395
CHICAGO, IL 60610

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 12

Type of Proceeding: Opposition

Proceeding Number: [91239015](#)

Filing Date: Jan 17, 2018

Status: Terminated

Status Date: Jul 09, 2018

Interlocutory Attorney: GEOFFREY MCNUTT

Defendant

Name: VINEBOX Inc.

Correspondent Address: ALLISON HAGEY
BRAUNHAGEY & BORDEN LLP
220 SANSOME STREET, 2ND FLOOR
SAN FRANCISCO CA , 94104-2711
UNITED STATES

Correspondent e-mail: tmadmin@braunhagey.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	Abandoned - After Inter-Partes Decision	87597688	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
P O BOX 2786
CHICAGO IL , 60690
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD INTERNATIONAL	Registered	86081192	4724634
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 17, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 17, 2018	Feb 26, 2018
3	PENDING, INSTITUTED	Jan 17, 2018	
4	NOTICE OF DEFAULT	Mar 08, 2018	
5	D CHANGE OF CORRESP ADDRESS	May 14, 2018	
6	RESPONSE DUE 30 DAYS (DUE DATE)	May 22, 2018	Jun 21, 2018
7	BD DECISION: SUSTAINED	Jul 09, 2018	
8	TERMINATED	Jul 09, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91232599](#)

Filing Date: Feb 01, 2017

Status: Terminated

Status Date: Feb 01, 2017

Interlocutory Attorney: CHRISTEN M ENGLISH

Defendant

Name: J2 Brewing LLC

Correspondent Address: KIRK A DAMMAN
LEWIS RICE LLC
BOX IP DEPARTMENT , 600 WASHINGTON AVENUE SUITE 2500
ST LOUIS MO , 63101
UNITED STATES

Correspondent e-mail: ipdept@lewisrice.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD BREWING COMPANY	Abandoned - After Inter-Partes Decision	86811994	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP

ONE NORTH WACKER DRIVE, SUITE 4400
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 01, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 01, 2017	Mar 13, 2017
3	PENDING, INSTITUTED	Feb 01, 2017	
4	NOTICE OF DEFAULT	Mar 23, 2017	
5	BD DECISION: SUSTAINED	May 12, 2017	
6	TERMINATED	May 12, 2017	
7	BD DECISION: SUSTAINED	May 12, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91232600](#)

Filing Date: Feb 01, 2017

Status: Terminated

Status Date: May 12, 2017

Interlocutory Attorney: MARY B MYLES

Defendant

Name: J2 Brewing LLC

Correspondent Address: KIRK A DAMMAN
LEWIS RICE LLC
BOX IP DEPARTMENT , 600 WASHINGTON AVENUE SUITE 2500
ST LOUIS MO , 63101
UNITED STATES

Correspondent e-mail: ipdept@lewisrice.com

Mark	Application Status	Serial Number	Registration Number
STANDARD BREWING COMPANY	Abandoned - After Inter-Partes Decision	86829167	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
ONE NORTH WACKER DRIVE, SUITE 4400
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Mark	Application Status	Serial Number	Registration Number
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STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD BRAUHAUS	Registered	86400772	4905887

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 01, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 01, 2017	Mar 13, 2017
3	PENDING, INSTITUTED	Feb 01, 2017	
4	NOTICE OF DEFAULT	Mar 23, 2017	
5	BD DECISION: SUSTAINED	May 12, 2017	
6	TERMINATED	May 12, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91232076](#)

Filing Date: Jan 04, 2017

Status: Suspended

Status Date: Sep 17, 2018

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: American Standard Hospitality Group LLC

Correspondent Address: AKIVA OFSHTEIN
OFSHTEIN LAW FIRM PC
15 BAY 29TH STREET, 2ND FLOOR
BROOKLYN NY , 11214
UNITED STATES

Correspondent e-mail: akiva@ofshteinlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
AS AMERICAN STANDARD HOSPITALITY GROUP LLC TASTE S	Opposition Pending	86810311	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL , 60690-2786
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , cdolan@btlaw.com , mmikol@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
STANDARD INTERNATIONAL	Registered	86081192	4724634
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224

Section 8 and 15 - Accepted and Acknowledged

[85345382](#)[4080224](#)

CAFÉ STANDARD

Registered

[85817360](#)[4502942](#)**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 04, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 06, 2017	Feb 15, 2017
3	PENDING, INSTITUTED	Jan 06, 2017	
4	D MOT FOR EXT W/ CONSENT	Feb 15, 2017	
5	EXTENSION OF TIME GRANTED	Feb 15, 2017	
6	ANSWER	Mar 28, 2017	
7	CHANGE OF CORRESP ADDRESS	Mar 28, 2017	
8	D RESP TO INTERROGATORIES	Aug 09, 2017	
9	P MOT FOR EXT W/ CONSENT	Nov 27, 2017	
10	EXTENSION OF TIME GRANTED	Nov 27, 2017	
11	P MOT TO COMPEL DISCOVERY	Feb 08, 2018	
12	D OPP/RESP TO MOTION	Feb 12, 2018	
13	SUSP PEND DISP OF OUTSTNDNG MOT	Feb 20, 2018	
14	P MOT TO COMPEL GRANTED IN PART; TRIAL DATES RESET	Jun 11, 2018	
15	D RESP TO BD ORDER/INQUIRY	Jun 19, 2018	
16	P MOT FOR SANCTIONS(OTHER)	Aug 29, 2018	
17	D OPP/RESP TO MOTION	Sep 09, 2018	
18	SUSP PEND DISP OF OUTSTNDNG MOT	Sep 17, 2018	

Type of Proceeding: Opposition**Proceeding Number:** [91210018](#)**Filing Date:** Sep 09, 2016**Status:** Terminated**Status Date:** May 09, 2017**Interlocutory Attorney:** KATIE W MCKNIGHT**Defendant****Name:** Ali Tahsini**Correspondent Address:** S ELIZABETH MILLER
LAW OFFICES OF BETSY MILLER
438 W GRAND AVE #509
OAKLAND CA , 94612
UNITED STATES**Correspondent e-mail:** betsy@betsymillerlaw.com , betsymiller1@gmail.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
THE DOUBLE STANDARD	Abandoned - After Inter-Partes Decision	85615121	

Plaintiff(s)**Name:** HotelsAB, LLC and Standard International Management, LLC**Correspondent Address:** CHRISTOPHER M DOLAN
BARNES & THORNBURG LLP
ONE N WACKER DR, STE 4400
CHICAGO IL , 60606
UNITED STATES**Correspondent e-mail:** mmikol@btlaw.com , Maggie.Ballesteros@btlaw.com , cdolan@btlaw.com , Trademarks-CH@btlaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523

THE STANDARD BIERGARTEN

Section 8 and 15 - Accepted and Acknowledged

[85345382](#)

[4080224](#)

THE STANDARD BIERGARTEN

Section 8 and 15 - Accepted and Acknowledged

[85312105](#)

[4076627](#)

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 01, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 01, 2013	May 11, 2013
3	PENDING, INSTITUTED	Apr 01, 2013	
4	D APPEARANCE / POWER OF ATTORNEY	May 13, 2013	
5	ANSWER	May 13, 2013	
6	P MOT TO JOIN/SUBSTITUTE PARTY	Oct 23, 2013	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 06, 2013	
8	SUSPENDED	Nov 06, 2013	
9	CHANGE OF CORRESP ADDRESS	Nov 11, 2013	
10	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jan 06, 2014	
11	SUSPENDED	Jan 06, 2014	
12	STIP TO SUSP PEND SETTL NEGOTIATIONS	Feb 05, 2014	
13	SUSPENDED	Feb 05, 2014	
14	TRIAL DATES REMAIN AS SET	Feb 26, 2014	
15	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 28, 2014	
16	SUSPENDED	Apr 28, 2014	
17	STIP FOR EXT	Jun 04, 2014	
18	EXTENSION OF TIME GRANTED	Jun 04, 2014	
19	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 05, 2014	
20	SUSPENDED	Jun 05, 2014	
21	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jul 31, 2014	
22	SUSPENDED	Jul 31, 2014	
23	STIP FOR EXT	Oct 02, 2014	
24	EXTENSION OF TIME GRANTED	Oct 02, 2014	
25	STIP TO SUSP PEND SETTL NEGOTIATIONS	Nov 03, 2014	
26	SUSPENDED	Nov 03, 2014	
27	STIP FOR EXT	Dec 03, 2014	
28	EXTENSION OF TIME GRANTED	Dec 03, 2014	
29	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 02, 2015	
30	SUSPENDED	Feb 02, 2015	
31	P MOT FOR EXT W/ CONSENT	Apr 17, 2015	
32	EXTENSION OF TIME GRANTED	Apr 27, 2015	
33	P MOT FOR EXT W/ CONSENT	Jun 11, 2015	
34	EXTENSION OF TIME GRANTED	Jun 25, 2015	
35	P MOT FOR EXT W/ CONSENT	Sep 03, 2015	
36	TRIAL DATES REMAIN AS SET	Sep 16, 2015	
37	D REQ TO W/DRAW AS ATTORNEY	Sep 17, 2015	
38	D APPEARANCE / POWER OF ATTORNEY	Oct 01, 2015	
39	P MOT FOR EXT W/ CONSENT	Oct 06, 2015	
40	EXTENSION OF TIME GRANTED	Oct 21, 2015	
41	STIP FOR EXT	Dec 11, 2015	
42	STIP FOR EXT	Jan 08, 2016	
43	EXTENSION OF TIME GRANTED	Jan 25, 2016	
44	P APPEARANCE / POWER OF ATTORNEY	Feb 09, 2016	
45	CHANGE OF CORRESP ADDRESS	Feb 12, 2016	
46	P MOT FOR EXT W/ CONSENT	Feb 12, 2016	
47	EXTENSION OF TIME GRANTED	Feb 17, 2016	
48	P MOT FOR EXT W/ CONSENT	Mar 09, 2016	
49	EXTENSION OF TIME GRANTED	Mar 14, 2016	
50	P MOT FOR EXT W/ CONSENT	Apr 12, 2016	
51	EXTENSION OF TIME GRANTED	Apr 19, 2016	

52	STIP FOR EXT	May 09, 2016
53	EXTENSION OF TIME GRANTED	May 16, 2016
54	P MOT FOR EXT W/ CONSENT	Jun 10, 2016
55	EXTENSION OF TIME GRANTED	Jun 15, 2016
56	P MOT FOR EXT W/ CONSENT	Jul 11, 2016
57	EXTENSION OF TIME GRANTED	Jul 15, 2016
58	P MOT FOR EXT W/ CONSENT	Aug 09, 2016
59	EXTENSION OF TIME GRANTED	Aug 11, 2016
60	P MOT FOR EXT W/ CONSENT	Sep 09, 2016
61	EXTENSION OF TIME GRANTED	Sep 14, 2016
62	P MOT FOR EXT W/O CONSENT	Oct 10, 2016
63	P MOT FOR EXT W/ CONSENT	Oct 11, 2016
64	EXTENSION OF TIME GRANTED	Nov 07, 2016
65	STIP TO SUSPEND PEND DISP CIV ACTION	Nov 08, 2016
66	SUSPENDED	Nov 08, 2016
67	W/DRAW OF APPLICATION	May 04, 2017
68	BD DECISION: DISMISSED W/O PREJ	May 09, 2017
69	TERMINATED	May 09, 2017

Type of Proceeding: Opposition

Proceeding Number: [91227201](#)

Filing Date: Apr 04, 2016

Status: Terminated

Status Date: Jul 18, 2016

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: Bengelina, LLC

Correspondent Address: PAUL I J FLEISCHUT
SENNIGER POWERS LLP
100 N BROADWAY FL 17
SAINT LOUIS MO , 63102-2728
UNITED STATES

Correspondent e-mail: kbastunas@senniger.com , pfleischut@senniger.com , ustrademarks@senniger.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OLD STANDARD	Abandoned - After Inter-Partes Decision	86628698	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: MICHELLE M MIKOL
BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL , 60690-2786
UNITED STATES

Correspondent e-mail: mmikol@btlaw.com , cdolan@btlaw.com , enolan@btlaw.com , mballesteros@btlaw.com , trademarks-ch@btlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
STANDARD BURGER	Registered	86239848	4682903
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224

CAFÉ STANDARD

Registered

[85817360](#)[4502942](#)**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 04, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 04, 2016	May 14, 2016
3	PENDING, INSTITUTED	Apr 04, 2016	
4	D MOT FOR EXT W/ CONSENT	May 11, 2016	
5	EXTENSION OF TIME GRANTED	May 11, 2016	
6	D MOT FOR EXT W/ CONSENT	Jun 10, 2016	
7	EXTENSION OF TIME GRANTED	Jun 10, 2016	
8	W/DRAW OF APPLICATION	Jul 13, 2016	
9	BD DECISION: SUSTAINED	Jul 18, 2016	
10	TERMINATED	Jul 18, 2016	

Type of Proceeding: Opposition**Proceeding Number:** [91226525](#)**Filing Date:** Feb 24, 2016**Status:** Terminated**Status Date:** Mar 08, 2017**Interlocutory Attorney:** ELIZABETH WINTER**Defendant****Name:** Death's Door Spirits, LLC

Correspondent Address: JEFFREY H BROWN
MICHAEL BEST & FRIEDRICH LLP
444 W LAKE STREET, SUITE 3200
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: jbrown@michaelbest.com , trademarks-ch@btlaw.com , mmikol@btlaw.com , cdolan@btlaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
THE STANDARD IN NEW WORLD GIN	Registered	86656288	5350996

Plaintiff(s)**Name:** Standard International Management, LLC

Correspondent Address: MICHELLE M MIKOL
BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL , 60690
UNITED STATES

Correspondent e-mail: trademarks-ch@btlaw.com , mmikol@btlaw.com , cdolan@btlaw.com , gcharlton@btlaw.com , mballesteros@btlaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
STANDARD BRAUHAUS	Registered	86400772	4905887
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
STANDARD	REGISTERED AND RENEWED	75072792	2293007
CAFÉ STANDARD	Registered	85817360	4502942

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 24, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 24, 2016	Apr 04, 2016

3	PENDING, INSTITUTED	Feb 24, 2016
4	CHANGE OF CORRESP ADDRESS	Apr 04, 2016
5	STIP FOR EXT	Apr 04, 2016
6	EXTENSION OF TIME GRANTED	Apr 04, 2016
7	STIP FOR EXT	Apr 29, 2016
8	EXTENSION OF TIME GRANTED	Apr 29, 2016
9	STIP FOR EXT	Jun 01, 2016
10	EXTENSION OF TIME GRANTED	Jun 01, 2016
11	STIP FOR EXT	Jun 30, 2016
12	EXTENSION OF TIME GRANTED	Jun 30, 2016
13	STIP FOR EXT	Jul 28, 2016
14	EXTENSION OF TIME GRANTED	Jul 28, 2016
15	STIP FOR EXT	Aug 30, 2016
16	EXTENSION OF TIME GRANTED	Aug 30, 2016
17	STIP FOR EXT	Sep 28, 2016
18	EXTENSION OF TIME GRANTED	Sep 28, 2016
19	STIP FOR EXT	Oct 31, 2016
20	EXTENSION OF TIME GRANTED	Oct 31, 2016
21	STIP FOR EXT	Nov 30, 2016
22	EXTENSION OF TIME GRANTED	Nov 30, 2016
23	STIP FOR EXT	Dec 22, 2016
24	EXTENSION OF TIME GRANTED	Dec 22, 2016
25	CHANGE OF CORRESP ADDRESS	Jan 03, 2017
26	D MOT FOR EXT W/ CONSENT	Jan 26, 2017
27	EXTENSION OF TIME GRANTED	Jan 26, 2017
28	W/DRAW OF OPPOSITION	Feb 28, 2017
29	BD DECISION: DISMISSED W/ PREJ	Mar 08, 2017
30	TERMINATED	Mar 08, 2017

Type of Proceeding: Opposition

Proceeding Number: [91220998](#)

Filing Date: Mar 11, 2015

Status: Terminated

Status Date: Feb 29, 2016

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: SAGE Dining Services, Inc.

Correspondent Address: PETER T WAKIYAMA
PEPPER HAMILTON LLP
3000 TWO LOGAN SQ , 18TH AND ARCH STS
PHILADELPHIA PA , 19103
UNITED STATES

Correspondent e-mail: wakiyamp@pepperlaw.com , harrisol@pepperlaw.com , maddoxd@pepperlaw.com , catalant@pepperlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
DEFINING THE STANDARD	Abandoned - After Inter-Partes Decision	86298858	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: MICHELLE M MIKOL
BARNES & THORNBURG LLP
ONE NORTH WACKER DRIVE SUITE 4400
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: cdolan@btlaw.com , trademarks-ch@btlaw.com , mmikol@btlaw.com

Associated marks

Mark	Application Status	Serial	Registration

Mark	Application Status	Number	Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
CAFÉ STANDARD	Registered	85817360	4502942
STANDARD BURGER	Registered	86239848	4682903

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 11, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 11, 2015	Apr 20, 2015
3	PENDING, INSTITUTED	Mar 11, 2015	
4	STIP FOR EXT	Apr 14, 2015	
5	EXTENSION OF TIME GRANTED	Apr 14, 2015	
6	STIP FOR EXT	May 15, 2015	
7	EXTENSION OF TIME GRANTED	May 15, 2015	
8	STIP FOR EXT	Jun 17, 2015	
9	EXTENSION OF TIME GRANTED	Jun 17, 2015	
10	STIP FOR EXT	Jul 16, 2015	
11	EXTENSION OF TIME GRANTED	Jul 16, 2015	
12	STIP FOR EXT	Aug 18, 2015	
13	EXTENSION OF TIME GRANTED	Aug 18, 2015	
14	W/DRAW OF APPLICATION	Sep 17, 2015	
15	BD DECISION: SUSTAINED	Sep 28, 2015	
16	TERMINATED	Sep 28, 2015	
17	P APPEARANCE / POWER OF ATTORNEY	Feb 09, 2016	
18	CHANGE OF CORRESP ADDRESS	Feb 12, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91214875](#)

Filing Date: Feb 12, 2014

Status: Terminated

Status Date: Mar 17, 2015

Interlocutory Attorney: ROBERT COGGINS

Defendant

Name: Established Burger LLC

Correspondent Address: ROBERT L SHERMAN
PAUL HASTINGS LLP
75 E 55TH ST
NEW YORK NY , 10022-3404
UNITED STATES

Correspondent e-mail: rls@paulhastings.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CLARKE'S STANDARD	Abandoned - After Inter-Partes Decision	85932760	

Plaintiff(s)

Name: Standard International Management, LLC

Correspondent Address: Michelle M. Mikol
Barnes & Thornburg LLP
One North Wacker Drive Suite 4400
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: cdolan@btlaw.com , trademarks-ch@btlaw.com , mmikol@btlaw.com

mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 12, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 12, 2014	Mar 24, 2014
3	PENDING, INSTITUTED	Feb 12, 2014	
4	D MOT FOR EXT W/ CONSENT	Mar 21, 2014	
5	EXTENSION OF TIME GRANTED	Mar 21, 2014	
6	D MOT FOR EXT W/ CONSENT	Apr 22, 2014	
7	EXTENSION OF TIME GRANTED	Apr 22, 2014	
8	D MOT FOR EXT W/ CONSENT	May 21, 2014	
9	EXTENSION OF TIME GRANTED	May 22, 2014	
10	D MOT FOR EXT W/ CONSENT	Jun 23, 2014	
11	EXTENSION OF TIME GRANTED	Jun 23, 2014	
12	D MOT FOR EXT W/ CONSENT	Jul 18, 2014	
13	EXTENSION OF TIME GRANTED	Jul 18, 2014	
14	D MOT FOR EXT W/ CONSENT	Aug 20, 2014	
15	EXTENSION OF TIME GRANTED	Aug 20, 2014	
16	D MOT FOR EXT W/ CONSENT	Sep 19, 2014	
17	EXTENSION OF TIME GRANTED	Sep 19, 2014	
18	D MOT FOR EXT W/ CONSENT	Oct 20, 2014	
19	EXTENSION OF TIME GRANTED	Oct 20, 2014	
20	D MOT FOR EXT W/ CONSENT	Nov 19, 2014	
21	EXTENSION OF TIME GRANTED	Nov 19, 2014	
22	D MOT FOR EXT W/ CONSENT	Dec 19, 2014	
23	EXTENSION OF TIME GRANTED	Dec 19, 2014	
24	D MOT FOR EXT W/ CONSENT	Feb 19, 2015	
25	EXTENSION OF TIME GRANTED	Feb 25, 2015	
26	W/DRAW OF APPLICATION	Mar 16, 2015	
27	BD DECISION: SUSTAINED	Mar 17, 2015	
28	TERMINATED	Mar 17, 2015	
29	P APPEARANCE / POWER OF ATTORNEY	Feb 09, 2016	
30	CHANGE OF CORRESP ADDRESS	Feb 12, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91213917](#)

Filing Date: Nov 27, 2013

Status: Terminated

Status Date: Mar 26, 2014

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Standard Burger Group LLC

Correspondent Address: NEAL L SLIFKIN
HARRIS BEACH PLLC
99 GARNSEY RD STE 1
PITTSFORD NY , 14534-4596
UNITED STATES

Associated marks			
Mark	Application Status	Serial Number	Registration Number
STANDARD BURGER	Abandoned - After Inter-Partes Decision	85856422	
Plaintiff(s)			

Name: Standard International Management, LLC

Correspondent Address: Christopher M. Dolan
Barnes & Thornburg LLP
One North Wacker Drive Suite 4400
CHICAGO IL , 60606
UNITED STATES

Correspondent e-mail: cdolan@btlaw.com , trademarks-ch@btlaw.com , mmikol@btlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 27, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 10, 2013	Jan 19, 2014
3	PENDING, INSTITUTED	Dec 10, 2013	
4	NOTICE OF DEFAULT	Feb 06, 2014	
5	BD DECISION: SUSTAINED	Mar 26, 2014	
6	TERMINATED	Mar 26, 2014	
7	P APPEARANCE / POWER OF ATTORNEY	Feb 09, 2016	
8	CHANGE OF CORRESP ADDRESS	Feb 12, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91212109](#) **Filing Date:** Aug 20, 2013

Status: Terminated **Status Date:** Nov 01, 2013

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Restaurants-America Trademark, Inc.

Correspondent Address: MELISSA A VALLONE
BARNES & THORNBURG LLP
PO BOX 2786
CHICAGO IL , 60690-2786
UNITED STATES

Correspondent e-mail: mvallone@btlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
CENTRAL STANDARD	Abandoned - After Inter-Partes Decision	85629011	
Plaintiff(s)			

Name: HotelsAB, LLC

Correspondent Address: CHRISTOPHER M DOLAN
BRINKS HOFER GILSON & LIONE
PO BOX 10395
CHICAGO IL , 60610
UNITED STATES

Correspondent e-mail: officeactions@brinkshofer.com , cdolan@brinkshofer.com , itheis@brinkshofer.com

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD BEER GARDEN	Section 8 and 15 - Accepted and Acknowledged	85312207	4199523
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 20, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 20, 2013	Sep 29, 2013
3	PENDING, INSTITUTED	Aug 20, 2013	
4	W/DRAW OF APPLICATION	Sep 30, 2013	
5	BD DECISION: SUSTAINED	Nov 01, 2013	
6	TERMINATED	Nov 01, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91204500](#)

Filing Date: Mar 29, 2012

Status: Terminated

Status Date: Aug 24, 2012

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Anvil NY, LLC

Correspondent Address: JEFFREY C KATZ
DAVIS & GILBERT LLP
1740 BROADWAY FL 3
NEW YORK NY , 10019-4379
UNITED STATES

Correspondent e-mail: jkatz@dglaw.com , tsuhay@dglaw.com , chinton@dglaw.com , trademarks@dglaw.com

Mark	Application Status	Serial Number	Registration Number
LOCAL STANDARD	Abandoned - After Inter-Partes Decision	85018710	

Plaintiff(s)

Name: HotelsAB LLC

Correspondent Address: CHRISTOPHER M DOLAN
BRINKS HOFER GILSON & LIONE
PO BOX 10395,
CHICAGO IL , 60610
UNITED STATES

Correspondent e-mail: officeactions@brinkshofer.com , cdolan@brinkshofer.com , rrios@brinkshofer.com , aavsec@brinkshofer.com

Mark	Application Status	Serial Number	Registration Number
STANDARD	REGISTERED AND RENEWED	75072792	2293007
THE STANDARD	REGISTERED AND RENEWED	75072761	2272545
THE STANDARD GRILL	Section 8 and 15 - Accepted and Acknowledged	77755473	3736628
THE STANDARD	Section 8 - Accepted	77772087	3830438
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85312105	4076627
THE STANDARD BIERGARTEN	Section 8 and 15 - Accepted and Acknowledged	85345382	4080224

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 29, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 29, 2012	May 08, 2012
3	PENDING, INSTITUTED	Mar 29, 2012	
4	STIPULATION FOR AN EXTENSION OF TIME	Apr 25, 2012	
5	EXTENSION OF TIME GRANTED	Apr 25, 2012	
6	NOTICE OF DEFAULT	Jul 05, 2012	
7	APPEARANCE	Jul 17, 2012	
8	BOARD'S DECISION: SUSTAINED	Aug 24, 2012	
9	TERMINATED	Aug 24, 2012	

Generated on: This page was generated by TSDR on 2018-11-21 15:17:34 EST

Mark: THE STANDARD



US Serial Number: 77772087

Application Filing Date: Jul. 01, 2009

US Registration Number: 3830438

Registration Date: Aug. 10, 2010

Register: Principal

Mark Type: Trademark, Service Mark

Status: A Section 8 declaration has been accepted.

Status Date: May 13, 2017

Publication Date: May 25, 2010

Mark Information

Mark Literal Elements: THE STANDARD

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words "The Standard" printed within a rectangular box and in an upside down orientation with respect to any other text material appearing adjacent thereto.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.11.21 - Rectangles that are completely or partially shaded

Related Properties Information

International Registration Number: 1328960, 1331190

International Application(s) /Registration(s) Based on this Property: A0057680/1328960, A0063659/1331190

Claimed Ownership of US Registrations: 2272545, 2293007

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: ((Paper goods and printed matter, namely, memo pads, pens and pencils; [leather book ends,] leather memo pad holders, leather pen and pencil cases)) [and leather desk pads]

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 31, 2008

Use in Commerce: Dec. 31, 2008

For: ((Leather goods, namely, [leather handbags, leather backpacks,] leather luggage, leather cosmetic cases sold empty; leather cases for use in holding business, credit and smart cards, electronic room keys, memo pads, and pens and pencils, all together in one unit))

International Class(es): 018 - Primary Class **U.S Class(es):** 001, 002, 003, 022, 041
Class Status: ACTIVE
Basis: 1(a)
First Use: Dec. 31, 2008 **Use in Commerce:** Dec. 31, 2008

For: ((Wearing apparel, namely, T-shirts, men's and women's underwear, headwear, jackets, sweatshirts, robes, [shoes,] bathing suits)) [and jeans]

International Class(es): 025 - Primary Class **U.S Class(es):** 022, 039
Class Status: ACTIVE
Basis: 1(a)
First Use: Mar. 31, 1999 **Use in Commerce:** Mar. 31, 1999

For: Personal valet services to hotel guests, namely, laundry services

International Class(es): 037 - Primary Class **U.S Class(es):** 100, 103, 106
Class Status: ACTIVE
Basis: 1(a)
First Use: Mar. 31, 1999 **Use in Commerce:** Mar. 31, 1999

For: Providing Internet access; computer services, namely, providing on-line facilities for real-time interaction with other computer users concerning topics of general interest

International Class(es): 038 - Primary Class **U.S Class(es):** 100, 101, 104
Class Status: ACTIVE
Basis: 1(a)
First Use: Jan. 31, 2000 **Use in Commerce:** Jan. 31, 2000

For: Parking valet services

International Class(es): 039 - Primary Class **U.S Class(es):** 100, 105
Class Status: ACTIVE
Basis: 1(a)
First Use: Mar. 31, 1999 **Use in Commerce:** Mar. 31, 1999

For: Providing meeting and convention room facilities for educational conventions

International Class(es): 041 - Primary Class **U.S Class(es):** 100, 101, 107
Class Status: ACTIVE
Basis: 1(a)
First Use: Mar. 31, 1999 **Use in Commerce:** Mar. 31, 1999

For: Hotel, restaurant, bar, cafe, cocktail lounge services; providing banquet and social function facilities for special occasions; catering services, and providing meeting and convention room facilities for non-educational conventions

International Class(es): 043 - Primary Class **U.S Class(es):** 100, 101
Class Status: ACTIVE
Basis: 1(a)
First Use: Mar. 31, 1999 **Use in Commerce:** Mar. 31, 1999

For: [Barber shop,] beauty salon and health spa services for health and wellness of the body and spirit

International Class(es): 044 - Primary Class **U.S Class(es):** 100, 101
Class Status: ACTIVE
Basis: 1(a)
First Use: Mar. 31, 1999 **Use in Commerce:** Mar. 31, 1999

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: STANDARD INTERNATIONAL MANAGEMENT, LLC
Owner Address: 23 EAST 4TH STREET 5TH FLOOR
NEW YORK, NEW YORK 10003
UNITED STATES
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christopher M. Dolan
Attorney Primary Email Address: trademarks-ch@btlaw.com
Docket Number: 69042/248613
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Christopher M. Dolan
Barnes & Thornburg LLP
One North Wacker Drive
Suite 4400
Chicago, ILLINOIS 60606
UNITED STATES
Phone: 312-338-5911
Fax: 312-756-5646
Correspondent e-mail: trademarks-ch@btlaw.com cdolan@btlaw.com allesteros@btlaw.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 14, 2017	SEC. 15 ACKNOWLEDGEMENT - E-MAILED	
May 14, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
May 13, 2017	REGISTERED - SEC. 15 ACKNOWLEDGED	67657
May 13, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED	67657
May 13, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67657
Feb. 10, 2017	TEAS SECTION 15 RECEIVED	
Feb. 10, 2017	TEAS SECTION 8 RECEIVED	
Feb. 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 02, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 10, 2010	REGISTERED-PRINCIPAL REGISTER	
May 25, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 25, 2010	PUBLISHED FOR OPPOSITION	
Apr. 20, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Apr. 19, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 29, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 29, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 29, 2010	EXAMINERS AMENDMENT E-MAILED	6328

Mar. 29, 2010	EXAMINERS AMENDMENT -WRITTEN	86331
Mar. 27, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 27, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 27, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 27, 2010	EXAMINERS AMENDMENT -WRITTEN	86331
Mar. 18, 2010	ASSIGNED TO EXAMINER	86331
Mar. 18, 2010	AMENDMENT FROM APPLICANT ENTERED	67287
Mar. 18, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	67287
Mar. 18, 2010	ASSIGNED TO LIE	67287
Mar. 05, 2010	PAPER RECEIVED	
Sep. 12, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 12, 2009	NON-FINAL ACTION E-MAILED	6325
Sep. 12, 2009	NON-FINAL ACTION WRITTEN	75589
Sep. 09, 2009	ASSIGNED TO EXAMINER	75589
Jul. 07, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
Jul. 06, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 04, 2009	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 112

Date in Location: May 13, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: HotelsAB, LLC

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5119/0302](#)

Pages: 7

Date Recorded: Sep. 27, 2013

Supporting Documents: [assignment-tm-5119-0302.pdf](#)

Assignor

Name: [HOTELSAB, LLC](#)

Execution Date: Aug. 30, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [STANDARD INTERNATIONAL MANAGEMENT, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 23 EAST 4TH STREET 5TH FLOOR
NEW YORK, NEW YORK 10003

Correspondent

Correspondent Name: CHRISTOPHER M. DOLAN

Correspondent Address: P.O. BOX 10395
CHICAGO, IL 60610

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2018-11-21 15:16:51 EST

Mark: STANDARD

STANDARD

US Serial Number: 75072792

Application Filing Date: Mar. 14, 1996

US Registration Number: 2293007

Registration Date: Nov. 16, 1999

Register: Principal

Mark Type: Trademark, Service Mark

Status: The registration has been renewed.

Status Date: May 19, 2009

Publication Date: Apr. 08, 1997

Notice of Allowance Date: Jul. 01, 1997

Mark Information

Mark Literal Elements: STANDARD

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: T-shirts, headwear, [dresses,] jackets, sweatshirts, robes and shoes

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 30, 1998

Use in Commerce: Oct. 30, 1998

For: hotel, restaurant, bar, cafe, cocktail lounge, providing banquet and social function facilities for special occasions, catering, barbershop and beauty salon services, personal valet and parking valet services, providing meeting and convention room facilities, providing motion picture screening room facilities and computer and on-line access facilities

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 30, 1998

Use in Commerce: Oct. 30, 1998

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: STANDARD INTERNATIONAL MANAGEMENT, LLC

Owner Address: 23 EAST 4TH STREET 5TH FLOOR
NEW YORK, NEW YORK 10003
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christopher M. Dolan

Attorney Primary Email Address: trademarks-ch@btlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Christopher M. Dolan
Barnes & Thornburg LLP
One North Wacker Drive
Suite 4400
Chicago, ILLINOIS 60606
UNITED STATES

Phone: 312-338-5911

Fax: 312-756-5646

Correspondent e-mail: trademarks-ch@btlaw.com cdolan@btlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 16, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Feb. 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 02, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 28, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 19, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67603
May 19, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 05, 2009	ASSIGNED TO PARALEGAL	67603
May 04, 2009	TEAS SECTION 8 & 9 RECEIVED	
Feb. 25, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 07, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 16, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 08, 2005	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Feb. 07, 2005	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Feb. 07, 2005	TEAS SECTION 8 & 15 RECEIVED	
Nov. 16, 1999	REGISTERED-PRINCIPAL REGISTER	
Sep. 13, 1999	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 09, 1999	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 26, 1999	NON-FINAL ACTION MAILED	
May 24, 1999	ASSIGNED TO EXAMINER	73733
May 19, 1999	STATEMENT OF USE PROCESSING COMPLETE	
Apr. 26, 1999	USE AMENDMENT FILED	
Jan. 20, 1999	EXTENSION 3 GRANTED	
Dec. 21, 1998	EXTENSION 3 FILED	
Jul. 13, 1998	EXTENSION 2 GRANTED	
Jun. 23, 1998	EXTENSION 2 FILED	
Feb. 04, 1998	EXTENSION 1 GRANTED	

Dec. 18, 1997 EXTENSION 1 FILED
Jul. 01, 1997 NOA MAILED - SOU REQUIRED FROM APPLICANT
Apr. 08, 1997 PUBLISHED FOR OPPOSITION
Mar. 07, 1997 NOTICE OF PUBLICATION
Jan. 29, 1997 APPROVED FOR PUB - PRINCIPAL REGISTER
Jan. 13, 1997 CORRESPONDENCE RECEIVED IN LAW OFFICE
Aug. 16, 1996 NON-FINAL ACTION MAILED
Aug. 02, 1996 ASSIGNED TO EXAMINER

73733

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Nov. 16, 2009

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: May 19, 2009

Assignment Abstract Of Title Information

Summary

Total Assignments: 6

Registrant: STANDARD HOLDINGS LLC

Assignment 1 of 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [1763/0402](#)

Pages: 3

Date Recorded: Jul. 29, 1998

Supporting Documents: [assignment-tm-1763-0402.pdf](#)

Assignor

Name: [GROUP 99, INC.](#)

Execution Date: Jul. 10, 1998

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW YORK

Assignee

Name: [STANDARD HOLDINGS LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY (DELAWARE)

State or Country Where Organized: No Place Where Organized Found

Address: 142 GREENE STREET
NEW YORK, NEW YORK 10012

Correspondent

Correspondent Name: GALVIN & PALMER

Correspondent Address: SHELDON PALMER
630 THIRD AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 2 of 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2966/0773](#)

Pages: 9

Date Recorded: Oct. 29, 2004

Supporting Documents: [assignment-tm-2966-0773.pdf](#)

Assignor

Name: [STANDARD HOLDINGS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Oct. 15, 2003
State or Country Where Organized: DELAWARE

Assignee

Name: [GREENFIELD STANDARD LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 50 NORTH WATER STREET
SOUTH NORWALK, CONNECTICUT 06854

Correspondent

Correspondent Name: SHELDON PALMER

Correspondent Address: 630 THIRD AVENUE
7TH FLOOR
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 3 of 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3769/0369](#)

Pages: 10

Date Recorded: Apr. 30, 2008

Supporting Documents: [assignment-tm-3769-0369.pdf](#)

Assignor

Name: [GREENFIELD STANDARD LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Apr. 14, 2008
State or Country Where Organized: DELAWARE

Assignee

Name: [HOTELSAB LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 23 E. 4TH STREET, FORMERLY 295 LAFAYETTE STREET
5TH FLOOR
NEW YORK, NEW YORK 10012

Correspondent

Correspondent Name: SHELDON PALMER

Correspondent Address: 630 THIRD AVENUE
23RD FLOOR
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 4 of 6

Conveyance: NUNC PRO TUNC ASSIGNMENT EFFECTIVE 04/14/2008

Reel/Frame: [4739/0821](#)

Pages: 3

Date Recorded: Mar. 20, 2012

Supporting Documents: [assignment-tm-4739-0821.pdf](#)

Assignor

Name: [HOTELSAB.LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Mar. 16, 2012
State or Country Where Organized: DELAWARE

Assignee

Name: [HOTELSAB STANDARD BRAND LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 23 EAST 4TH STREET
NEW YORK, NEW YORK 10003

Correspondent

Correspondent Name: SHELDON PALMER
Correspondent Address: 630 THIRD AVENUE
23RD FLOOR
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 5 of 6

Conveyance: ASSIGNS THE ENTIRE INTEREST
Reel/Frame: [4739/0900](#) **Pages:** 3
Date Recorded: Mar. 20, 2012
Supporting Documents: [assignment-tm-4739-0900.pdf](#)

Assignor

Name: [HOTELSAB STANDARD BRAND, LLC](#) **Execution Date:** Mar. 19, 2012
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Assignee

Name: [HOTELSAB LLC](#) **State or Country Where Organized:** DELAWARE
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 23 EAST 4TH STREET
NEW YORK, NEW YORK 10017

Correspondent

Correspondent Name: SHELDON PALMER
Correspondent Address: 630 THIRD AVENUE
23RD FLOOR
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 6 of 6

Conveyance: ASSIGNS THE ENTIRE INTEREST
Reel/Frame: [5119/0302](#) **Pages:** 7
Date Recorded: Sep. 27, 2013
Supporting Documents: [assignment-tm-5119-0302.pdf](#)

Assignor

Name: [HOTELSAB, LLC](#) **Execution Date:** Aug. 30, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Assignee

Name: [STANDARD INTERNATIONAL MANAGEMENT, LLC](#) **State or Country Where Organized:** DELAWARE
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 23 EAST 4TH STREET 5TH FLOOR
NEW YORK, NEW YORK 10003

Correspondent

Correspondent Name: CHRISTOPHER M. DOLAN
Correspondent Address: P.O. BOX 10395
CHICAGO, IL 60610

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2018-11-21 15:16:31 EST

Mark: THE STANDARD

US Serial Number: 75072761

Application Filing Date: Mar. 14, 1996

US Registration Number: 2272545

Registration Date: Aug. 24, 1999

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: May 19, 2009

Publication Date: Apr. 08, 1997

Notice of Allowance Date: Jul. 01, 1997

Mark Information

Mark Literal Elements: THE STANDARD

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

International Registration Number: 1328914

International Application(s) /Registration(s) Based on this Property: A0057681/1328914

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: T-shirts, headwear, [dresses,] jackets, sweatshirts, robes and shoes

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 30, 1998

Use in Commerce: Oct. 30, 1998

For: hotel, restaurant, bar, cafe, cocktail lounge, providing banquet and social function facilities for special occasions, catering, barbershop and beauty salon services, personal valet and parking valet services, providing meeting and convention room facilities, providing motion picture screening room facilities and computer and on-line access facilities

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 30, 1998

Use in Commerce: Oct. 30, 1998

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: STANDARD INTERNATIONAL MANAGEMENT, LLC

Owner Address: 23 EAST 4TH STREET 5TH FLOOR
NEW YORK, NEW YORK UNITED STATES 10003

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christopher M. Dolan

Attorney Primary Email Address: trademarks-ch@btlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Christopher M. Dolan
Barnes & Thornburg LLP
One North Wacker Drive
Suite 4400
Chicago, ILLINOIS UNITED STATES 60606

Phone: 312-338-5911

Fax: 312-756-5646

Correspondent e-mail: trademarks-ch@btlaw.com cdolan@btlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 24, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Feb. 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 02, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 28, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 19, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67603
May 19, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 05, 2009	ASSIGNED TO PARALEGAL	67603
May 04, 2009	TEAS SECTION 8 & 9 RECEIVED	
Feb. 25, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	

May 07, 2008 AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP
 Mar. 16, 2005 TEAS CHANGE OF CORRESPONDENCE RECEIVED
 Mar. 08, 2005 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
 Feb. 08, 2005 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
 Feb. 08, 2005 TEAS SECTION 8 & 15 RECEIVED
 Aug. 24, 1999 REGISTERED-PRINCIPAL REGISTER
 May 26, 1999 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
 May 26, 1999 ASSIGNED TO EXAMINER
 May 19, 1999 STATEMENT OF USE PROCESSING COMPLETE
 Apr. 26, 1999 USE AMENDMENT FILED
 Dec. 21, 1998 EXTENSION 3 GRANTED
 Dec. 21, 1998 EXTENSION 3 FILED
 Jul. 15, 1998 EXTENSION 2 GRANTED
 Jun. 26, 1998 EXTENSION 2 FILED
 Feb. 17, 1998 EXTENSION 1 GRANTED
 Dec. 18, 1997 EXTENSION 1 FILED
 Jul. 01, 1997 NOA MAILED - SOU REQUIRED FROM APPLICANT
 Apr. 08, 1997 PUBLISHED FOR OPPOSITION
 Mar. 07, 1997 NOTICE OF PUBLICATION
 Jan. 29, 1997 APPROVED FOR PUB - PRINCIPAL REGISTER
 Jan. 13, 1997 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Aug. 16, 1996 NON-FINAL ACTION MAILED
 Aug. 02, 1996 ASSIGNED TO EXAMINER

73733

73733

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Aug. 24, 2009

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: May 19, 2009

Assignment Abstract Of Title Information

Summary

Total Assignments: 6

Registrant: STANDARD HOLDING LLC

Assignment 1 of 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [1763/0402](#)

Pages: 3

Date Recorded: Jul. 29, 1998

Supporting Documents: [assignment-tm-1763-0402.pdf](#)

Assignor

Name: [GROUP 99, INC.](#)

Execution Date: Jul. 10, 1998

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW YORK

Assignee

Name: [STANDARD HOLDINGS LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY (DELAWARE)

State or Country Where Organized: No Place Where Organized Found

Address: 142 GREENE STREET

NEW YORK, NEW YORK 10012

Correspondent

Correspondent Name: GALVIN & PALMER

Correspondent Address: SHELDON PALMER
630 THIRD AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 2 of 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2966/0773](#)

Pages: 9

Date Recorded: Oct. 29, 2004

Supporting Documents: [assignment-tm-2966-0773.pdf](#)

Assignor

Name: [STANDARD HOLDINGS, LLC](#)

Execution Date: Oct. 15, 2003

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [GREENFIELD STANDARD LLC](#)

State or Country Where Organized: DELAWARE

Legal Entity Type: LIMITED LIABILITY COMPANY

Address: 50 NORTH WATER STREET
SOUTH NORWALK, CONNECTICUT 06854

Correspondent

Correspondent Name: SHELDON PALMER

Correspondent Address: 630 THIRD AVENUE
7TH FLOOR
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 3 of 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3769/0369](#)

Pages: 10

Date Recorded: Apr. 30, 2008

Supporting Documents: [assignment-tm-3769-0369.pdf](#)

Assignor

Name: [GREENFIELD STANDARD LLC](#)

Execution Date: Apr. 14, 2008

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [HOTELSAB LLC](#)

State or Country Where Organized: DELAWARE

Legal Entity Type: LIMITED LIABILITY COMPANY

Address: 23 E. 4TH STREET, FORMERLY 295 LAFAYETTE STREET
5TH FLOOR
NEW YORK, NEW YORK 10012

Correspondent

Correspondent Name: SHELDON PALMER

Correspondent Address: 630 THIRD AVENUE
23RD FLOOR
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 4 of 6

Conveyance: NUNC PRO TUNC ASSIGNMENT EFFECTIVE 04/14/2008

Reel/Frame: [4739/0821](#)

Pages: 3

Date Recorded: Mar. 20, 2012

Supporting Documents: [assignment-tm-4739-0821.pdf](#)

Assignor

Name: [HOTELSAB,LLC](#)

Execution Date: Mar. 16, 2012

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [HOTELSAB STANDARD BRAND LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 23 EAST 4TH STREET
NEW YORK, NEW YORK 10003

Correspondent

Correspondent Name: SHELDON PALMER

Correspondent Address: 630 THIRD AVENUE
23RD FLOOR
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 5 of 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4739/0900](#)

Pages: 3

Date Recorded: Mar. 20, 2012

Supporting Documents: [assignment-tm-4739-0900.pdf](#)

Assignor

Name: [HOTELSAB STANDARD BRAND, LLC](#)

Execution Date: Mar. 19, 2012

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [HOTELSAB LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 23 EAST 4TH STREET
NEW YORK, NEW YORK 10017

Correspondent

Correspondent Name: SHELDON PALMER

Correspondent Address: 630 THIRD AVENUE
23RD FLOOR
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 6 of 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5119/0302](#)

Pages: 7

Date Recorded: Sep. 27, 2013

Supporting Documents: [assignment-tm-5119-0302.pdf](#)

Assignor

Name: [HOTELSAB, LLC](#)

Execution Date: Aug. 30, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [STANDARD INTERNATIONAL MANAGEMENT, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 23 EAST 4TH STREET 5TH FLOOR
NEW YORK, NEW YORK 10003

Correspondent

Correspondent Name: CHRISTOPHER M. DOLAN

Correspondent Address: P.O. BOX 10395
CHICAGO, IL 60610

Domestic Representative - Not Found