

ESTTA Tracking number: **ESTTA1039497**

Filing date: **03/03/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91243795
Party	Defendant Shenzhen Mayichuangpin Kejiyouxiangongsi
Correspondence Address	SUN TING 3211 WALNUT CREEK PKWY, APT N RALEIGH, NC 27606 UNITED STATES cm-mark@hotmail.com no phone number provided
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Baolin Chen
Filer's email	dr@kafiling.com
Signature	/Baolin Chen/
Date	03/03/2020
Attachments	POA.pdf(432658 bytes )

## POWER OF ATTORNEY

I, the undersigned revoke the power of attorney currently of record and appoint a U.S licensed attorney whose details appear below as our attorney before the United States Patent and Trademark Office as well as all matters before the United States Trademark Trial and Appeal Board. Further, the undersigned hereby appoints the following new domestic representative upon whom notices or process affecting the mark may be served or changes the address of an existing domestic representative of record:

Enter the Serial/Registration Number(s):

Serial Number: **87751220**

Owner/Holder Information: Shenzhen Mayichuangpin Kejiyouxiangongsi

Current Attorney Information: Joe McKinney Muncy

Primary Email Address for Correspondence: dr@kafiling.com

Secondary Email Address(es) (Courtesy Copies) : tm@kafiling.com

NEW Attorney and /or Change of Attorney Information:

Name: Devasena Reddy

Firm Name:

Individual Attorney Docket/Reference Number: 37-94-TUS

Year of Admission: 2004

U.S. State: CA

Membership Number: 232206

The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory

Other recognized Attorneys: Vanintheran Moodley

Internal Address

Street address: 1570 Heritage Bay Drive, #9

City: San Jose

State: CA

Postal Code:95138

Email Address: dr@kafiling.com

陈宝林

Signature

March 02, 2020

Date Signed

**Signatory's Name: Baolin Chen**

Owner

**Signatory's Position**

Enter appropriate title or nature of relationship to the owner/holder.  
If the signer is

- An **individual owner/holder**, enter "Owner" or "Holder" as appropriate.
- **Joint individual owners/holders**, enter "Owners" or "Holders" as appropriate (all must sign the form).
- A **business entity** authorized signatory, enter official title; e.g., "President" (if a corporation), "General Partner" (if a partnership), or "Principal" (if a limited liability company).
- A U.S.-licensed **attorney**, enter "Attorney of record," and if not specified in the application or prior communications, specify at least one state bar admission, e.g., "Attorney of record, New York Bar member." Also, if the signing attorney is from the same U.S. firm as the attorney of record, but was not listed in the original filing and is not otherwise of record, also include law firm name, e.g., Associate.

---

**Signatory's Phone Number**

---