

ESTTA Tracking number: **ESTTA959820**

Filing date: **03/12/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91242787
Party	Defendant Henry Madison Research Inc.
Correspondence Address	KEESONGA GORE MINOTT GORE PA 201 S BISCAYNE BLVD SUITE 2800 MIAMI, FL 33131 UNITED STATES admin@minottgore.com 305-913-1333
Submission	Other Motions/Papers
Filer's Name	Keesonga Gore
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Signature	/kg/
Date	03/12/2019
Attachments	US World - Response to Bd Order.pdf(779736 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK TRIAL AND APPEAL BOARD**

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<b>U.S. NEWS &amp; WORLD REPORT, INC.,</b>	:
<b>U.S. NEWS &amp; WORLD REPORT, L.P.,</b>	:
<b>Opposer,</b>	:
<b>v.</b>	:
	<b>Opposition No. 91242787</b>
	:
<b>HENRY MADISON RESEARCH INC.,</b>	:
<b>Applicant.</b>	:

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**APPLICANT’S RESPONSE TO BOARD’S ORDER**

Pursuant to the Order dated February 15, 2019, Applicant, through its attorney, hereby provides the following response:

1. Applicant’s proposed mark is attached as Exhibit A.
2. The proposed mark consists of the stylized text U.S. & WORLD EARLY WARNING REPORT.
3. Color is not claimed as a feature of the proposed mark.
4. A substitute specimen of use is attached as Exhibit B. The substitute specimen was in use at least as early as the filing date of the application.
5. Lastly, a declaration of support for the substitute specimen is attached as Exhibit C.

Dated: **March 12, 2019**

Respectfully submitted,

/Keesonga Gore/  
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*Attorneys for Applicant*

Encls: Exhibits A, B, C; Certificate of Service

**EXHIBIT A**

U.S. & World **Early Warning Report**

## EXHIBIT B

# U.S. & World **Early Warning Report**<sup>™</sup>

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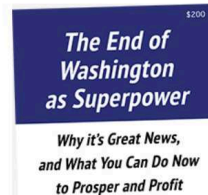
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**EXHIBIT C**

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

/Keesonga Gore/

Attorney of record, Florida bar member

Dated: 3/12/2019

**CERTIFICATE OF SERVICE**

I hereby certify that a copy of the foregoing was sent, via email, to david.kelly@kelly-ip.com, David M. Kelly, Kelly IP, LLP, 1300 19<sup>th</sup> Street, NW, Suite 300, Washington, DC 20036, on this 12th day of March, 2019.

/Keesonga Gore/  
Keesonga Gore