

ESTTA Tracking number: **ESTTA976260**

Filing date: **05/28/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91242787
Party	Defendant Henry Madison Research Inc.
Correspondence Address	KEESONGA GORE MINOTT GORE PA 201 S BISCAYNE BLVD, SUITE 2800 MIAMI, FL 33131 UNITED STATES kjpg@minottgore.com, admin@minottgore.com 305-913-1333
Submission	Other Motions/Papers
Filer's Name	Keesonga Gore
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Signature	/kg/
Date	05/28/2019
Attachments	US World - Response to Bd Order.pdf(788111 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

U.S. NEWS & WORLD REPORT, INC., :
U.S. NEWS & WORLD REPORT, L.P., :
Opposer, :
v. : Opposition No. 91242787
:
HENRY MADISON RESEARCH INC., :
Applicant. :

APPLICANT’S RESPONSE TO BOARD’S ORDER

Pursuant to the Order dated May 20, 2019, Applicant, through its attorney, hereby provides the following response:

1. Applicant’s proposed mark is attached as Exhibit A.
2. The proposed mark consists of the stylized text U.S. & WORLD EARLY WARNING REPORT.
3. Color is not claimed as a feature of the proposed mark.
4. A substitute specimen of use is attached as Exhibit B. The substitute specimen was in use in commerce at least as early as the filing date of the application.
5. Lastly, a declaration of support for the substitute specimen is attached as Exhibit C.

Dated: **May 28, 2019**

Respectfully submitted,

 /Keesonga Gore/
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Attorneys for Applicant

Encls: Exhibits A, B, C; Certificate of Service

EXHIBIT A

U.S. & World **Early Warning Report**

EXHIBIT B

U.S. & World **Early Warning Report**[™]

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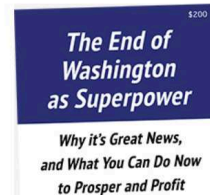


EXHIBIT C

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

/Keesonga Gore/

Attorney of record, Florida bar member

Dated: 5/28/2019

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing was sent, via email, to david.kelly@kelly-ip.com, David M. Kelly, Kelly IP, LLP, 1300 19th Street, NW, Suite 300, Washington, DC 20036, on this 28th day of May, 2019.

/Keesonga Gore/
Keesonga Gore