

ESTTA Tracking number: **ESTTA941576**

Filing date: **12/14/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91242728
Party	Defendant Serio Southern Spirits, LLC
Correspondence Address	PHILIP B SERIO SERIO SOUTHERN SPIRITS LLC 7607 FERN AVE STE 703 SHREVEPORT, LA 71105 UNITED STATES seriofinancial@yahoo.com no phone number provided
Submission	Other Motions/Papers
Filer's Name	Philip Serio
Filer's email	seriofinancial@yahoo.com
Signature	/Philip Serio/
Date	12/14/2018
Attachments	PBT TM 12-18.pdf(2653221 bytes )

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500  
General Email: [TTABInfo@uspto.gov](mailto:TTABInfo@uspto.gov)

September 4, 2018

Opposition No. 91242728

*Louisiana Spirits, LLC*

*v.*

*Serio Southern Spirits, LLC*

**Victoria von Vistauxx, Paralegal Specialist:**

Applicant's motion, filed on September 4, 2018, for ninety days extension of time to file an answer to the notice of opposition, is noted.

The motion fails to include proof of service on the counsel for Opposer, as required by Trademark Rule 2.119(a). To expedite this matter, the Board serves a copy of Applicant's motion on Opposer's counsel. Compliance with the Rule is expected in all future filings.

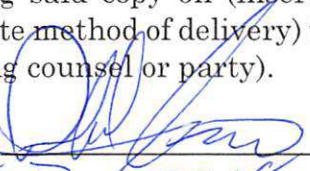
Opposer may view Applicant's request for ninety days extension of time at <http://ttabvue.uspto.gov/ttabvue/v?pno=91242728&pty=OPP&eno=4>.

Copies of all submissions filed in this proceeding must be served upon the other party or parties, and accompanied by a statement signed by the attorney or other authorized representative, attached to or appearing on the original submission when filed, clearly stating the date and manner in which service was made. *See* Trademark

Opposition No. 91242728

Rule 2.119(a); TBMP § 113.03. The statement will be accepted as prima facie proof of service, must be signed and dated, and should take the form of a certificate of service as follows:

I hereby certify that a true and complete copy of the foregoing (insert title of submission) has been served on (insert name of opposing counsel or party) by forwarding said copy on (insert date of mailing), via email (or insert other appropriate method of delivery) to: (set out name, and address or email address of opposing counsel or party).

Signature  \_\_\_\_\_  
Date 14 Dec 2018

Opposer's brief in response to the motion for an extension of time, if any, is due by operation of Trademark Rule 2.127.

Proceedings are otherwise suspended.

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 87/205,803, 91242728

For the mark Popsy's "Bayou Tea"

Published in the official Gazette on: May 29, 2018

**Response to Notice of Opposition**

Notice has been received by Serio Southern Spirits, LLC of the opposition by Louisiana Spirits, LLC to the registration of Popsy's Bayou Tea. Popsy's is the brand name and has no conflict of registration. The descriptive name Bayou Tea is a category listing at the Department of Treasury-Alcohol and Tobacco Tax and Trade Bureau (TTB) since the product has no specific category. The product was approved by the TTB on March 19, 2015 under the brand name Popsy's using the fanciful descriptive name of Bayou Tea. A Basic Permit was issued on August 10, 2015 with Permit Numbers LA-P-21025 and LA-I-21016 with the Authorized Trade Names "Bayou Tea" and "Popsy's Bayou Tea." The Brand name is listed as Popsy's and the fanciful name is Bayou Tea as recorded at the TTB on March 19, 2015.

The label depicts the frontal, ferocious, facial image of an alligator floating on top of black bayou waters with a yellow and orange daybreak image showing through barren trees in the background. The logo Popsy's is in white and outlined in green and the liquor category Bayou Tea is painted on a brown wooden driftwood plank with white lettering. The plank is highlighted in the background with yellow by the apparent rising sun. The label is distinctive to itself and colorful with no similarity to any current label in the market. It is a multi-colored label that is strategically different and makes the product stand out on its own. It is designed to be legible from a bar to a bar shelf.

Comparison of the respective logos show dramatically different images with no illusion of similarity. The logos also describe two distinctively different products in two completely separate product categories. One product is a blended cocktail and the other is a rum. (See Appendix #1)

The TTB permitted the product registration as Bayou Tea and Popsy's Bayou Tea. It is described as a blended liquor drink and is not categorized as a particular individual liquor. It does not fit into a specific category of a single liquor because of its composition. Popsy's Bayou Tea is not categorized as Rum. The TTB recognizes Popsy's as a pre-blended cocktail. The product is typically shelved at retail with ready to pour products such as pre mixed cocktails, pre-mixed margaritas and long island tea products.

Bayou Tea was denied as an exclusive registration by this board due to pre-existing market conflicts that are also unregistered. Images were provided by the USPTO of different businesses across the country that use the term Bayou Tea in their individual marketing of various drinks. These are for alcoholic and non-alcoholic

beverages. However it is still the descriptive term for the TTB registration of Popsy's product. That registration is as RTD (Ready to Drink) Bayou Tea in the recognized cocktails class at the TTB. Documents in Appendix #2 were provided by the USPTO showing examples of Bayou Tea usage in the market currently and why the exclusive registration was denied. (See Appendix #2)

Currently, a search of gator usage in commerce will show numerous companies, brands, schools and medical offices all use alligators as mascots or corporate images to enhance their public awareness.

In southern states, bayou is a common name for many businesses. In Louisiana alone, there are over 1100 business registrations with the Secretary of State of companies with Bayou in their registered name. The word Gator is utilized over 1000 times and Alligator is noted over 2000 times in Louisiana Secretary of State registrations. (The Louisiana Secretary of State Website listing includes active and inactive registrations.) The state of Louisiana uses the term bayou on every roadway statewide to recognize the respective bayou that is flowing under bridges throughout the state. Louisiana was purchased by the US in 1803 creating a long term precedent for use of the word bayou in the United States. Across the south, all states on the Gulf of Mexico and including some Atlantic coast states all have similar registrations at their respective Secretary of State offices utilizing the words bayou, gator and alligator. (Appendix #3)

The response to this opposition is being filed electronically with the United States Patent and Trademark Office Trade Mark Trial and Appeal Board.

**By: Philip Serio**

Serio Southern Spirits, LLC

7607 Fern Avenue #703

Shreveport, LA 71105

Email: [seriofinancial@yahoo.com](mailto:seriofinancial@yahoo.com)

Owner

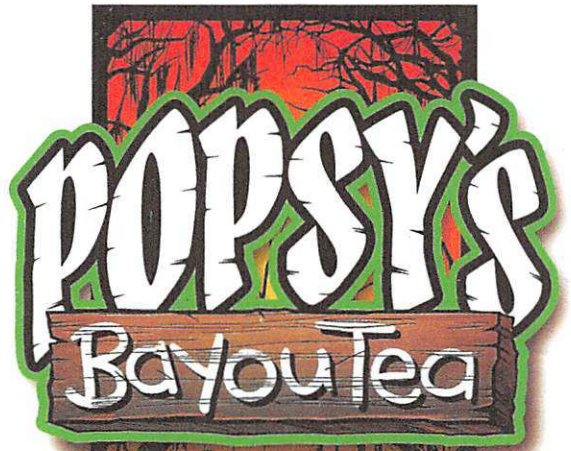
Ph: 318-221-0889

Fax: 318-221-0887

**Appendix #1**

**Popsy's Logo**





**POPSKY'S**  
Bayou Tea



A DELIGHTFUL BLEND OF  
**VODKA, TEQUILA, RUM, GIN**  
**AND TRIPLE SEC**  
AND NATURAL FLAVORS

ALC 20% BY VOL (40 PROOF) 1.75 L



**POPSY'S**  
**Bayou Tea**

A DELIGHTFUL BLEND OF  
**VODKA, TEQUILA, RUM, GIN**  
**AND TRIPLE SEC**  
**AND NATURAL FLAVORS**

ALC 20% BY VOL (40 PROOF) 1.75 L

## Appendix 2

USPTO data showing why Bayou Tea Trademark was previously denied.

**Rick Rowe's ArkLaTex Made: Popsy's Bayou Tea - KTBS.com**  
www.ktbs.com/story/320028/rick-rowe-arklatex-made-popsys-bayou-tea  
There's a new drink in town. It started as a family tradition but is now catching on all over the state. Rick Rowe has the story in his memoirs Ark La Tex Made.

**The Form News BORN ON THE BAYOU**  
theformnews.com/article/permits-1500.html  
May 21, 2015 - The third class tent had a sign that read Bayou Tea Party, which many people misunderstood as political. said Rowe. "It's not political - it's

**Bayou Tea - New Orleans Bar & Grill**  
www.neworleansbarandgrill.com/food/bayou-tea  
Bayou Tea. We see here our sweet tea down south! This cocktail is a mix of whiskey, sweet sour & sweet tea! Squeeze a lemon & enjoy!

**Popsy's Bayou Tea (@Popsysbayoutea) | Twitter**  
https://twitter.com/popsysbayoutea  
The latest Tweets from Popsy's Bayou Tea (@Popsysbayoutea): The color was looking up on @kyleenw@home at @CafeMilk, Lake Center Bar ngrm

**POPSY'S BAYOU TEA Trademark Application of Serio Southern ...**  
https://trademarks.uspto.com/#?view=search&term=POPSY'S+BAYOU+TEA  
Oct 20, 2015 - POPSY'S BAYOU TEA is a trademark of Serio Southern Spirits, LLC. Filed in October 17, 2015. The POPSY'S BAYOU TEA covers liquor and

**Blue Bayou Tea**  
www.daggo.com - signature blend  
A blend of different berries, thyme and lemongrass to make you

**Lose Sips in 5 Days With Louisiana's 'Bayou' Tea Chic | Facebook**  
https://www.facebook.com/LouisianaTeaChic?ref=br...  
Lose Sips in 5 Days With Louisiana's 'Bayou' Tea Chic. Baker, 50 likes. Taking about this. Total

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Lose Sips in 5 Days With Louisiana's 'Bayou' Tea Chic. Baker, 50 likes. Taking about this. Total

**Polices - Tea Bayou New Orleans Cafe & Tea Bar**  
www.teabayou.com/policies.html  
While Tea Bayou / Tea Squares LLC desires to prevent active accounts from being terminated prematurely, Tea Bayou / Tea Squares LLC has no obligation to

**POPSY'S BAYOU TEA - Trademark & Brand Information of Serio ...**  
https://www.trademarkia.com - Trademark Category: Wines and Spirits Products





4312 BIG TREE WAY, GREENSBORO, NC 27409  
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 INFO@NEWORLEANSBARANDGRILL.COM

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## Bayou Tea

We sure love our sweet tea down south! This cocktail is a mix of whiskey, sweet sour & sweet tea! Squeeze a lemon & enjoy!

### Join Us On Facebook



### Catering For Your Party



[CLICK HERE FOR MORE INFO](#)

### What Our Customers Say

*We took advantage of a coupon offer to give your guys a try, and we were pleasantly impressed! The food was amazing!! The service, spectacular! We will definitely be back soon! Kudos to our server, Bryan H, who was very attentive and has an inviting, warm personality.*

Krystal Nelson, via Facebook

### Host Your Event Here



[CLICK HERE FOR MORE INFO](#)



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Near Potomac, MD, US



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bayou tea

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214 photos for BB's Cafe

Add photos



Kenya M. 74 29

Maw maw's bayou tea is everything!

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Near Potomac, MD, US



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bayou tea

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New Orleans Bar & Grill Photos & Videos

1 photo for New Orleans Bar & Grill

Add photos



Brocke A.

162 47 Like '17

Shrimp creole and bayou tea

Uploaded 10/1/17

Was this photo helpful?

Helpful Not Helpful

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Parker's Home Cookin' Restaurant

5 reviews

Kathryn B. said "Parker's is good Southern comfort food. It's local and Christian-owned, and they treat you like family here. The food is..." read more

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### Languages

English

### Countries

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Site Map Atlanta Austin Boston Chicago Dallas Denver Detroit Honolulu Houston Los Angeles Miami Minneapolis New York Philadelphia Portland Sacramento San Diego San Francisco San Jose Seattle Washington, DC More Cities





Mill G  
Level 5 Contributor  
16 reviews  
17 restaurant reviews  
6 photos



Reviewed January 4, 2015

Went here for my birthday with my family. We got there right when it opened to be sure to get a table as previous reviews made us worried. Glad we got there early as there weren't any tables left by 6. Love love loved the drink menus and we loved all that we ordered. The moonshine cherries were intense. Food was phenomenal. Blackened catfish was beyond where we thought it could be. Desserts were taken out, as we were stuffed, but very enjoyable later that evening. Very small restaurant, so get there early or with just you and a date (they have quite a few two-tops). Casual attire. So worth the drive across town.

Thank Mill G

Ask Mill G about Bayou Grill & Bakery



OKC\_Thunder\_Fan  
Edmond, Oklahoma  
Level 5 Contributor  
17 reviews  
5 restaurant reviews  
20 helpful votes

**"Try the meatloaf!"**



Reviewed December 3, 2014

We really like to eat at Bayou Grill. Their food is great. The service is a little slow, but the servers are really friendly. They bring out the food as it is ready, so sometimes one person will have their food before the others. The Cajun meatloaf is delicious and my husband loves the catfish. Try the **Bayou Tea** if you are feeling brave. It's iced tea with bourbon and a moonshine cherry. Interestingly, delicious Fabulous desserts too!

Visited June 2014

5/5 Atmosphere    5/5 Service  
5/5 Food

Thank OKC\_Thunder\_Fan

Ask OKC\_Thunder\_Fan about Bayou Grill & Bakery

Previous

1 2 3 4 5

Next

Travelers who viewed Bayou Grill & Bakery also viewed



**Bigheads**  
4.5/5 12 Reviews  
Edmond, OK



**Brent's Cajun Seafood And Oyster Bar**  
5/5 10 Reviews  
Edmond, OK

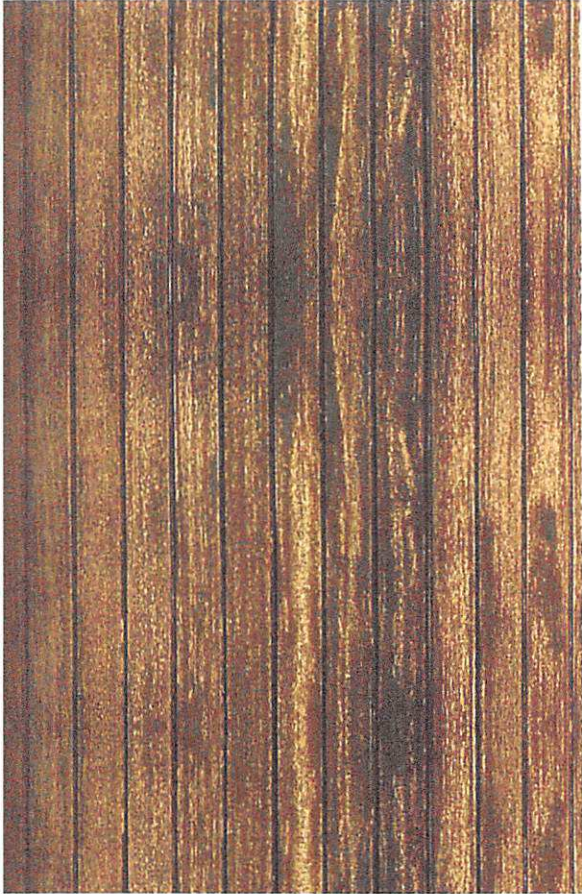


**Rocky Mountain Grill**  
4.5/5 16 Reviews  
Edmond, OK



**Fish City Grill**  
4.5/5 25 Reviews  
Edmond, OK





#### Bubbles

Lamarca Prosecco 197 ml Split \$9

Mimosas Glass \$5

#### SIGNATURE DRINKS

**The Sha Drop:** Tito's Handmade Vodka, Teuca Triple Sec, a splash of fresh lemon juice, a splash of all natural rita mix & a sugared rim \$9

**The Pink Slipper Martini:** Elderflower Liqueur, Deep Eddy Ruby Red & Champagne \$9

**Swamp Cooler:** Soveski Citron Vodka, cranberry juice, lemonade & a splash of fresh lemon juice \$7.50

**Ultimate Margarita:** Hornitos Reposado, Patrón Citronage, all natural rita mix, a splash of fresh lime juice & a salted rim \$10

**Death Valley Paloma:** Patrón Reposado, grapefruit juice, a splash of club soda & a salted rim \$11

**Can Can:** Tito's Handmade Vodka with a splash of Elderflower Liqueur & topped off with champagne \$9.50

**Bayou Tea:** Deep Eddy Sweet Tea Vodka & Community Iced Tea \$7

**Tropical Storm:** Smirnoff Pineapple Vodka, Grand Marnier & cranberry juice \$7.50

**Shoal Creek Breeze:** Smirnoff Pineapple Vodka & cranberry juice \$6 / Add a float of Dekuyper Peachtree Schnapps or Dekuyper Razzmatazz for \$1.50

#### COFFEE DRINKS

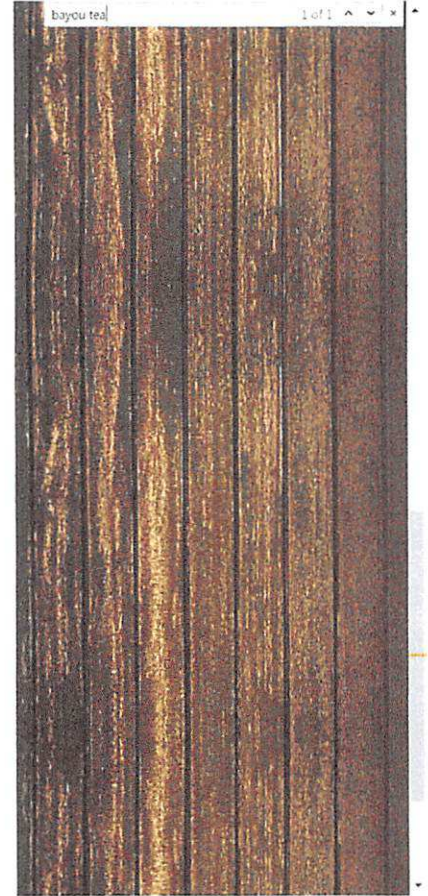
All of our coffee drinks are made with Community Coffee. Add Whipped Cream to any of our Coffee Drinks for 50 cents.

**Creek Coffee:** Community Coffee with Baileys Original Irish Cream or Baileys Caramel Irish Cream \$6.50

**Lady Godiva:** Godiva Chocolate Vodka, Community Coffee and Baileys Original Irish Cream \$8.50

**Irish Canal Coffee:** Community Coffee with Baileys Original Irish Cream and Jameson Irish Whiskey \$8.50

**Peppermint Coffee:** Community Coffee with Rumpke Menze Peppermint Imported Schnapps and Baileys Original Irish Cream \$8.50



### Appendix 3

Louisiana Secretary of State Business Listings for Bayou, Gator and Alligator. Each category has thousands of listings.



(<https://www.sos.la.gov/Pages/default.aspx>)

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<b>Name</b>	<b>Type</b>	<b>City</b>	<b>Detail</b>
BAYOU CO.	Business Corporation	NEW ORLEANS	<a href="#">Details</a>
FROM THE BAYOU, INC.	Business Corporation	DES ALLEMANDS	<a href="#">Details</a>
<b>BAYOU PARTNERSHIP</b>	Partnership	SHREVEPORT	<a href="#">Details</a>
<b>BAYOU CALIFORNIA, L.L.C.</b>	Limited Liability Company	NEW ORLEANS	<a href="#">Details</a>
BAYOU CO, LLC	Limited Liability Company	PIERRE PART	<a href="#">Details</a>
<b>BAYOU PARTNERSHIP LLC</b>	Limited Liability Company	NEW ORLEANS	<a href="#">Details</a>
IN THE BAYOU LLC	Limited Liability Company	COVINGTON	<a href="#">Details</a>
<b>BAYOU CORPORATION</b>	Previous Name	CHICAGO	<a href="#">Details</a>
BAYOU	Service Mark	DES MOINES	<a href="#">Details</a>
BAYOU	Trademark	CHURCH POINT	<a href="#">Details</a>
<b>BAYOU</b>	Trademark	ST. MARTINVILLE	<a href="#">Details</a>
BAYOU	Trademark	ST. MARTINVILLE	<a href="#">Details</a>
<b>BAYOU</b>	Trademark	IOWA	<a href="#">Details</a>
BAYOU, THE	Service Mark	BATON ROUGE	<a href="#">Details</a>
BAYOU 1210	Trade Name	DENHAM SPRINGS	<a href="#">Details</a>
BAYOU ABATEMENT, INC.	Business Corporation	BATON ROUGE	<a href="#">Details</a>
BAYOU ABATEMENT AND CONSTRUCTION, INC.	Business Corporation	CROWLEY	<a href="#">Details</a>
BAYOU ABSTRACTS, LLC	Limited Liability Company	MARRERO	<a href="#">Details</a>
<b>BAYOU AC, LLC</b>	Limited Liability Company	BELL CITY LA 70630	<a href="#">Details</a>
<b>BAYOU ACADIAN L.L.C.</b>	Limited Liability Company	BATON ROUGE	<a href="#">Details</a>
BAYOU ACADIANA PAGEANTS	Service Mark	THIBODAUX	<a href="#">Details</a>
<b>BAYOU ACCENTS, L.L.C.</b>	Limited Liability Company	BARATARIA	<a href="#">Details</a>
BAYOU ACCEPTANCE CORPORATION	Business Corporation (Non-Louisiana)	DOVER	<a href="#">Details</a>
<b>BAYOU ACCOUNTING &amp; PAYROLL SERVICES LLC</b>	Limited Liability Company	MONROE	<a href="#">Details</a>
<b>BAYOU ACCOUNTING SERVICES LLC</b>	Limited Liability Company	DENHAM SPRINGS	<a href="#">Details</a>

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GATOR, INC.	Business Corporation	METAIRIE	<a href="#">Details</a>
GATOR LLC	Limited Liability Company	BATON ROUGE	<a href="#">Details</a>
GATOR	Service Mark	NEW ORLEANS	<a href="#">Details</a>
GATOR	Service Mark	PINEVILLE	<a href="#">Details</a>
GATOR ADVENTURES, LLC	Limited Liability Company	LAFITTE	<a href="#">Details</a>
GATOR AGGREGATES AND CONSTRUCTION, LLC	Limited Liability Company	JENNINGS	<a href="#">Details</a>
GATOR AIRBOATS, INC.	Business Corporation	ABBEVILLE	<a href="#">Details</a>
GATOR'S AUDIO CONNECTION, INC.	Business Corporation	HOUMA	<a href="#">Details</a>
GATOR AUTO SALES LLC	Limited Liability Company	BATON ROUGE	<a href="#">Details</a>
GATOR AVIATION, LLC	Limited Liability Company	BELLE CHASSE	<a href="#">Details</a>
GATOR BACK, INC.	Business Corporation	COVINGTON	<a href="#">Details</a>
GATOR BACK BOARDS LLC	Limited Liability Company	NEW ORLEANS	<a href="#">Details</a>
GATOR BACKHOE & DOZER SERVICE, INC.	Business Corporation	GIBSON	<a href="#">Details</a>
GATOR BAIT, LLC	Limited Liability Company	GRETNA	<a href="#">Details</a>
GATOR BAIT, INC.	Business Corporation	SHREVEPORT	<a href="#">Details</a>
GATOR BAIT COMPANY, INC.	Business Corporation	SHREVEPORT	<a href="#">Details</a>
GATOR BAIT PRODUCTIONS, L.L.C.	Limited Liability Company	NEW ORLEANS	<a href="#">Details</a>
GATOR BAIT TAVERN, L.L.C.	Limited Liability Company	MARRERO	<a href="#">Details</a>
GATOR BASEBALL	Non-Profit Corporation	LAFAYETTE	<a href="#">Details</a>
GATOR BASKETS, LLC	Limited Liability Company	RACELAND	<a href="#">Details</a>
GATOR BASS CLUB	Service Mark	LAKE CHARLES	<a href="#">Details</a>
GATOR BAY CAR WASH L.L.C.	Limited Liability Company	FERRIDAY	<a href="#">Details</a>
GATOR BAYOU, L.L.C.	Limited Liability Company	GROSSE TETE	<a href="#">Details</a>
GATOR BAYOU PUBLISHING, INC.	Business Corporation	LAKE CHARLES	<a href="#">Details</a>
GATOR BAYOU RACEWAY, L.L.C.	Limited Liability Company	BOSSIER CITY	<a href="#">Details</a>

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ALLIGATOR, LTD.	Business Corporation	NEW ORLEANS	<a href="#">Details</a>
ALLIGATOR	Trade Name	NEW ORLEANS	<a href="#">Details</a>
ALLIGATOR ADVENTURES LLC	Limited Liability Company	MARRERO	<a href="#">Details</a>
<b>ALLIGATOR ADVENTURES</b>	Service Mark	NEW ORLEANS	<a href="#">Details</a>
ALLIGATOR ALLEY, INCORPORATED	Business Corporation	BATON ROUGE	<a href="#">Details</a>
ALLIGATOR ALLEY, INC.	Business Corporation	DENHAM SPRINGS	<a href="#">Details</a>
ALLIGATOR ALLEY, INC. OF NEVADA	Business Corporation (Non-Louisiana)	LAS VEGAS	<a href="#">Details</a>
ALLIGATOR ALLEY INVESTMENTS, LLC	Limited Liability Company (Non-Louisiana)	MISSION	<a href="#">Details</a>
ALLIGATOR ALLEY INVESTMENTS, LLC	Limited Liability Company (Non-Louisiana)	AUSTIN	<a href="#">Details</a>
ALLIGATOR ALLEY, LOGO: GRAPHIC OF AN ALLIGATOR FORMING AN A FOR THE WORD ALLIGATOR. GRAPHIC LETTERS SPELLING OUT THE REST OF THE WORD ALLIGATOR AND ALLEY.	Trade Name	DENHAM SPRINGS	<a href="#">Details</a>
ALLIGATOR ANCHOR HANDLING CREWS, INC.	Business Corporation	BELLE CHASSE	<a href="#">Details</a>
<b>ALLIGATOR ANDEE FISHING &amp; HUNTING CLUB, LLC</b>	Limited Liability Company	HOUMA	<a href="#">Details</a>
ALLIGATOR AUTO PARTS	Trade Name	MARRERO	<a href="#">Details</a>
ALLIGATOR BAR, INC.	Business Corporation	PRAIRIEVILLE	<a href="#">Details</a>
ALLIGATOR BAYOU	Trade Name	PRAIRIEVILLE	<a href="#">Details</a>
ALLIGATOR BAYOU ADVENTURES, L.L.C.	Limited Liability Company	NEW ORLEANS	<a href="#">Details</a>
<b>ALLIGATOR BAYOU ADVENTURES</b>	Service Mark	NEW ORLEANS	<a href="#">Details</a>
ALLIGATOR BAYOU BOOKS	Trade Name/Trademark	PRAIRIEVILLE	<a href="#">Details</a>
ALLIGATOR BAYOU BRAKE, INC.	Business Corporation	LAKE PROVIDENCE	<a href="#">Details</a>
<b>ALLIGATOR BAYOU GRAMERCY HUNTING CLUB PROPERTIES, L.L.C.</b>	Limited Liability Company	LA PLACE	<a href="#">Details</a>
ALLIGATOR BAYOU HUNTING AND FISHING CLUB, INC.	Business Corporation	ST. FRANCISVILLE	<a href="#">Details</a>

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"ALLIGATOR BAYOU" LOUISIANA BARBECUE SAUCE LOGO CONSISTS OF ALLIGATOR WEARING AN APRON COOKING ON GRILL	Trademark	GONZALES	<a href="#">Details</a>
<b>ALLIGATOR BAYOU PROPERTIES, L.L.C.</b>	Limited Liability Company	BALDWIN	<a href="#">Details</a>
ALLIGATOR BAYOU SWAMP TOURS	Trade Name	PRAIRIEVILLE	<a href="#">Details</a>
<b>ALLIGATOR BAYOU SWAMP TOURS</b>	Trade Name/Trademark	PRAIRIEVILLE	<a href="#">Details</a>

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