

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
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Alexandria, VA 22313-1451
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April 19, 2021

Opposition No. 91241866

Credit Sesame, Inc.

v.

Advanced New Technologies Co., Ltd.

Amy Matelski, Paralegal Specialist:

Applicant's consented motion (filed April 13, 2021) to substitute Advanced New Technologies Co., Ltd. as party defendant in this proceeding pursuant to an assignment recorded on June 16, 2021, is granted. See TBMP Section 512 (2021). Board records have been updated to identify Advanced New Technologies Co., Ltd. as party defendant herein.

Trial dates remain as set as follows:

Time to Answer	5/16/2021
Deadline for Discovery Conference	6/15/2021
Discovery Opens	6/15/2021
Initial Disclosures Due	7/15/2021
Expert Disclosures Due	11/12/2021
Discovery Closes	12/12/2021
Plaintiff's Pretrial Disclosures Due	1/26/2022
Plaintiff's 30-day Trial Period Ends	3/12/2022
Defendant's Pretrial Disclosures Due	3/27/2022
Defendant's 30-day Trial Period Ends	5/11/2022
Plaintiff's Rebuttal Disclosures Due	5/26/2022
Plaintiff's 15-day Rebuttal Period Ends	6/25/2022

Plaintiff's Opening Brief Due	8/24/2022
Defendant's Brief Due	9/23/2022
Plaintiff's Reply Brief Due	10/8/2022
Request for Oral Hearing (optional) Due	10/18/2022

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, matters in evidence, the manner and timing of taking testimony, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).

TIPS FOR FILING EVIDENCE, TESTIMONY, OR LARGE DOCUMENTS

The Board requires each submission to meet the following criteria before it will be considered: 1) pages must be legible and easily read on a computer screen; 2) page orientation should be determined by its ease of viewing relevant text or evidence, for example, there should be no sideways or upside-down pages; 3) pages must appear in their proper order; 4) depositions and exhibits must be clearly labeled and numbered – use separator pages between exhibits and clearly label each exhibit using sequential letters or numbers; and 5) the entire submission should be text-searchable. Additionally, submissions must be compliant with Trademark Rules 2.119 and 2.126.

Submissions failing to meet all of the criteria above may require re-filing. **Note:** Parties are strongly encouraged to check the entire document before filing.¹ The Board will not extend or reset proceeding schedule dates or other deadlines to allow time to re-file documents. For more tips and helpful filing information, please visit the [ESTTA help](#) webpage.

¹ To facilitate accuracy, ESTTA provides thumbnails to view each page before submitting.