

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500
General Email: TTABInfo@uspto.gov

July 27, 2020

Opposition No. 91241866

Credit Sesame, Inc.

v.

Alibaba Group Holding Limited

Ellen Yowell, Paralegal Specialist:

BAR INFORMATION PROVIDED

On July 16, 2020, the Board suspended proceedings and allowed Applicant's attorney time to provide the bar information required by Trademark Rule 2.17(b)(3). The Board notes that Applicant's attorney filed the required information on July 20, 2020 by using the Change of Address form in ESTTA.¹

MOTION TO SUSPEND

Applicant's consented motion, filed June 17, 2020, to suspend this proceeding for 60 days is granted.

The parties are reminded that any future motion to extend or suspend must be accompanied by a detailed report. The report must set forth what progress the parties have made towards settlement during the previous period of suspension or extension.

¹ Bar information entered on the ESTTA Change of Address form is masked in TTABVUE.

Absent such a report, any future motion to extend or suspend may not be approved, even though agreed to by the parties.

Because the parties are negotiating for a possible settlement of this case, proceedings are suspended, subject to the right of either party to request resumption at any time. *See* Trademark Rules 2.117(c) and 2.127(a); TBMP § 605.02.

If, during the suspension period, either of the parties or their attorneys have a change of address or email address, the Board should be so informed. *See* Trademark Rule 2.18(b)(1).

In the event that there is no word from either party concerning the progress of their negotiations, proceedings shall resume without further notice or order from the Board, upon the schedule set forth below.

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|---|------------|
| Time to Answer | 8/19/2020 |
| Deadline for Discovery Conference | 9/18/2020 |
| Discovery Opens | 9/18/2020 |
| Initial Disclosures Due | 10/18/2020 |
| Expert Disclosures Due | 2/15/2021 |
| Discovery Closes | 3/17/2021 |
| Plaintiff's Pretrial Disclosures Due | 5/1/2021 |
| Plaintiff's 30-day Trial Period Ends | 6/15/2021 |
| Defendant's Pretrial Disclosures Due | 6/30/2021 |
| Defendant's 30-day Trial Period Ends | 8/14/2021 |
| Plaintiff's Rebuttal Disclosures Due | 8/29/2021 |
| Plaintiff's 15-day Rebuttal Period Ends | 9/28/2021 |
| Plaintiff's Opening Brief Due | 11/27/2021 |
| Defendant's Brief Due | 12/27/2021 |
| Plaintiff's Reply Brief Due | 1/11/2022 |
| Request for Oral Hearing (optional) Due | 1/21/2022 |

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony periods. The parties may stipulate to a wide variety of matters, and many

requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, the manner and timing of taking testimony, matters in evidence, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).

TIPS FOR FILING EVIDENCE, TESTIMONY, OR LARGE DOCUMENTS

The Board requires each submission to meet the following criteria before it will be considered: 1) pages must be legible and easily read on a computer screen; 2) page orientation should be determined by its ease of viewing relevant text or evidence, for example, there should be no sideways or upside-down pages; 3) pages must appear in their proper order; 4) depositions and exhibits must be clearly labeled and numbered – use separator pages between exhibits and clearly label each exhibit using sequential letters or numbers; and 5) the entire submission should be text-searchable. Additionally, submissions must be compliant with Trademark Rules 2.119 and 2.126. Submissions failing to meet all of the criteria above may require re-filing. **Note:** Parties are strongly encouraged to check the entire document before filing.² The Board will not extend or reset proceeding schedule dates or other deadlines to allow

² To facilitate accuracy, ESTTA provides thumbnails to view each page before submitting.

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time to re-file documents. For more tips and helpful filing information, please visit the [ESTTA help](#) webpage.