

ESTTA Tracking number: **ESTTA902814**

Filing date: **06/13/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

| | |
|---------------------------------------|--|
| Name | Lettuce Entertain You Enterprises, Inc. |
| Granted to Date of previous extension | 08/15/2018 |
| Address | 5419 North Sheridan Rd Chicago, IL 60640 UNITED STATES |

| | |
|----------------------|--|
| Attorney information | Antony J. McShane Neal, Gerber & Eisenberg, LLP 2 North LaSalle St., Suite 1700 Chicago, IL 60602 UNITED STATES Email: amcshane@nge.com, jcohen@nge.com, temanulson@nge.com, lpalumbo@nge.com, ecfdoCKET@nge.com Phone: 312-269-8000 |
|----------------------|--|

Applicant Information

| | | | |
|------------------------|---|------------------------|------------|
| Application No | 87700337 | Publication date | 04/17/2018 |
| Opposition Filing Date | 06/13/2018 | Opposition Period Ends | 08/15/2018 |
| Applicant | Organicgirl, LLC 900 Work Street Salinas, CA 93901 UNITED STATES | | |

Goods/Services Affected by Opposition

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|--|
| Class 029. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Fruit salads and vegetable salads; Vegetable-based food beverages |
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Applicant Information

| | | | |
|------------------------|---|------------------------|------------|
| Application No | 87700365 | Publication date | 04/17/2018 |
| Opposition Filing Date | 06/13/2018 | Opposition Period Ends | |
| Applicant | Organicgirl, LLC 900 Work Street Salinas, CA 93901 UNITED STATES | | |

Goods/Services Affected by Opposition

Class 030. First Use: 0 First Use In Commerce: 0
 All goods and services in the class are opposed, namely: Coffee-based beverages; Tea-based beverages

Applicant Information

| | | | |
|------------------------|---|------------------------|------------|
| Application No | 87700397 | Publication date | 04/17/2018 |
| Opposition Filing Date | 06/13/2018 | Opposition Period Ends | |
| Applicant | Organicgirl, LLC 900 Work Street Salinas, CA 93901 UNITED STATES | | |

Goods/Services Affected by Opposition

Class 032. First Use: 0 First Use In Commerce: 0
 All goods and services in the class are opposed, namely: Flavored waters; Non-alcoholic beverages containing fruit juices; Non-alcoholic beverages containing vegetable essences; Non-alcoholic beverages flavored with coffee; Non-alcoholic beverages with tea flavor; Vegetable and fruit based drinks and juices

Grounds for Opposition

| | |
|--------------------------------------|----------------------------|
| Priority and likelihood of confusion | Trademark Act Section 2(d) |
|--------------------------------------|----------------------------|

Marks Cited by Opposer as Basis for Opposition

| | | | |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 1672175 | Application Date | 09/29/1989 |
| Registration Date | 01/14/1992 | Foreign Priority Date | NONE |
| Word Mark | LETTUCE | | |
| Design Mark | | | |
| Description of Mark | NONE | | |
| Goods/Services | Class 042. First use: First Use: 1986/02/27 First Use In Commerce: 1986/02/27 RESTAURANT SERVICES | | |

| | | | |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 1090459 | Application Date | 09/04/1975 |
| Registration Date | 05/02/1978 | Foreign Priority Date | NONE |
| Word Mark | LETTUCE ENTERTAIN YOU ENTERPRISES | | |
| Design Mark | | | |
| Description of Mark | NONE | | |
| Goods/Services | Class 035. First use: First Use: 1974/08/00 First Use In Commerce: 1974/08/00 MANAGING RESTAURANTS FOR OTHERS Class 042. First use: First Use: 1974/08/00 First Use In Commerce: 1974/08/00 RESTAURANT SERVICES | | |

| | | | |
|-----------------------|---------|------------------|------------|
| U.S. Registration No. | 1603142 | Application Date | 09/27/1989 |
|-----------------------|---------|------------------|------------|

| | | | |
|---------------------|---|-----------------------|------|
| Registration Date | 06/19/1990 | Foreign Priority Date | NONE |
| Word Mark | LETTUCE ENTERTAIN YOU | | |
| Design Mark | | | |
| Description of Mark | NONE | | |
| Goods/Services | Class 042. First use: First Use: 1979/00/00 First Use In Commerce: 1979/00/00 RESTAURANT SERVICES | | |

| | | | |
|-----------------------|---|-----------------------|------------|
| U.S. Registration No. | 1758977 | Application Date | 06/29/1992 |
| Registration Date | 03/16/1993 | Foreign Priority Date | NONE |
| Word Mark | LETTUCE PARTIES | | |
| Design Mark | | | |
| Description of Mark | NONE | | |
| Goods/Services | Class 042. First use: First Use: 1992/06/05 First Use In Commerce: 1992/06/05 restaurant services | | |

| | | | |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 3555964 | Application Date | 07/30/2007 |
| Registration Date | 01/06/2009 | Foreign Priority Date | NONE |
| Word Mark | LETTUCE CONSULTING GROUP | | |
| Design Mark |  | | |
| Description of Mark | NONE | | |
| Goods/Services | Class 035. First use: First Use: 2000/05/05 First Use In Commerce: 2000/05/05 Business organization consulting, business management, marketing, advisory services relating to business operations, and consultancy services regarding business strategies; consulting services in the field of restaurant management Class 043. First use: First Use: 2000/05/05 First Use In Commerce: 2000/05/05 Consulting services in the field of culinary arts, restaurants, and catering | | |

| | | | |
|-----------------------|-------------|-----------------------|------------|
| U.S. Registration No. | 4350301 | Application Date | 11/27/2012 |
| Registration Date | 06/11/2013 | Foreign Priority Date | NONE |
| Word Mark | LETTUCEEATS | | |

| | |
|---------------------|---|
| Design Mark | <h1>LettuceEats</h1> |
| Description of Mark | NONE |
| Goods/Services | Class 009. First use: First Use: 2010/01/15 First Use In Commerce: 2010/01/15 Computer application software for mobile phones, namely, software for use in locating restaurants, making reservations, viewing menus and pricing, purchasing gift cards, posting reviews and access todiner rewards program |

| | |
|-------------|--|
| Attachments | 77241677#TMSN.png(bytes) 85788541#TMSN.png(bytes) NOO - LETTUCE HYDRATE YOU.pdf(115446 bytes) LETTUCE HYDRATE YOU Exhibit A.pdf(157717 bytes) |
|-------------|--|

| | |
|-----------|-------------------|
| Signature | /Antony McShane/ |
| Name | Antony J. McShane |
| Date | 06/13/2018 |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial Nos.:
87/700,337, 87/700,365 and 87/700,397 for
LETTUCE HYDRATE YOU

Published in the Official Gazette
on April 17, 2018

LETTUCE ENTERTAIN YOU ENTERPRISES, INC.,

Opposer,

v.

ORGANICGIRL, LLC,

Applicant.

**CONSOLIDATED NOTICE OF
OPPOSITION**

This Consolidated Notice of Opposition is submitted in the matter of Application Serial Nos. 87/700,337, 87/700,365 and 87/700,397 for registration by Organicgirl, LLC of the mark LETTUCE HYDRATE YOU based upon its intended use of that mark in connection with “Fruit salads and vegetable salads; Vegetable-based food beverages” in Class 29, “Coffee-based beverages; Tea-based beverages” in Class 30 and “Flavored waters; Non-alcoholic beverages containing fruit juices; Non-alcoholic beverages containing vegetable essences; Non-alcoholic beverages flavored with coffee; Non-alcoholic beverages with tea flavor; Vegetable and fruit based drinks and juices” in Class 32, which published for opposition in the Official Gazette on April 17, 2018. Lettuce Entertain You Enterprises, Inc. (“LEYE”), an Illinois corporation having a place of business at 5419 N. Sheridan Road, Chicago, Illinois 60640, believes that it would be damaged by the registration of this mark and therefore opposes the same.

The grounds for this Consolidated Opposition are as follows:

1. LEYE is a preeminent restaurant and catering company, and since its creation in 1971, LEYE has been considered one of the most innovative restaurant companies in the United

States. LEYE currently owns, licenses or operates more than 85 restaurants in Illinois, Arizona, California, Maryland, Minnesota, Nevada, Virginia, Washington D.C. and Wisconsin and continues to expand in key locations across the United States, further developing its national reputation. LEYE currently owns, licenses or operates more than 85 restaurants in Illinois, Arizona, California, Maryland, Minnesota, Nevada, Virginia, Washington D.C. and Wisconsin and continues to expand in key locations across the United States, further developing its national reputation. LEYE's restaurants include Antico Posto, ASAP Poke, Beatrix, Beatrix Market, Big Bowl, Big City Chicken, Booth One, Bub City, Café Ba-Ba-Reeba!, Community Canteen, Di Pescara, Don & Charlie's, Eiffel Tower, El Segundo Sol, Ema, Everest, Foodease, Foodlife, Frankie's Scaloppine, Hub 51, IL Porcellino, Intro, Joe's Live, Joe's Seafood, Prime Steak & Stone Crab, L. Woods, M Burger, M Street Kitchen, Magic Pan Crepe Stand, Mity Nice Bar & Grill, Mon Ami Gabi, Nacional 27, Naoki, Osteria Via Stato, Oyster Bah, Ozzie's Pops & Pretzels, Petterino's, Pizzeria Via Stato, Ramen-San, Reel Club, R.J. Grunts, RPM Italian, Rotisserie Ema, RPM Steak, Saranello's, Seaside's, Shaw's Crab House, Stella Barra Pizzeria, Stratford on the Park, Stripburger, Studio Paris, Sub 51, Summer House Santa Monica, Sushi-San, Tallboy Taco, Three Dots and a Dash, Tokio Pub, Tucci Italian, Twin City Grill, Wildfire, and Wow Bao.

2. As part of its restaurant services, LEYE offers a broad range of high-quality food items for dine-in, take-out, delivery and catering.

3. For many years, and long prior to Applicant's adoption of its LETTUCE BE LOCAL mark, LEYE has used a family of trade names and marks comprising the term LETTUCE, each of which uses the term as a homophone for "let us," with its restaurants and

related goods and services, including the following registered marks, most of which are now incontestable pursuant to 15 U.S.C. §1065:

| Mark | Registration No. | Use in Commerce Date | Registration Date | Goods and Services |
|-----------------------------------|-------------------------|-----------------------------|--------------------------|---|
| LETTUCE | 1,672,175 | 02/27/1986 | 01/14/1992 | restaurant services |
| LETTUCE ENTERTAIN YOU ENTERPRISES | 1,090,459 | 08/1974 | 05/02/1978 | restaurant services and managing restaurants for others |
| LETTUCE ENTERTAIN YOU | 1,603,142 | 1979 | 06/19/1990 | restaurant services |
| LETTUCE PARTIES | 1,758,977 | 06/05/1992 | 03/16/1993 | restaurant services |
| LETTUCE CONSULTING GROUP | 3,555,964 | 05/05/2000 | 01/06/2009 | consulting services in the field of restaurants |
| LETTUCEEATS | 4,350,301 | 01/15/2010 | 06/11/2013 | mobile phone application for locating restaurants, making reservations and related services |

Through extensive use and promotion of these marks incorporating the term “LETTUCE,” consumers have come to associate products and services offered under a LETTUCE mark with LEYE (the “LETTUCE Family of Marks”). Printouts from the U.S. Patent & Trademark Office website showing the current status and title of the foregoing registrations are attached hereto as Exhibit A.

4. Over the past 35 years, LEYE has invested substantial time, effort and resources in promoting and marketing its restaurants and related services under and in connection with its LETTUCE Family of Marks. For example, LEYE has promoted and marketed its restaurant services in connection with its LETTUCE Family of Marks in print media, billboards, frequent-diner programs and in other ways customary in the industry. In addition, LEYE offers and

promotes LETTUCE branded gift cards on-line and at its restaurants nationwide. LEYE also maintains a website for its restaurants at <www.lettuceentertainyou.com> and <www.leye.com> and a website for its consulting services at <www.lettuceconsulting.com>. LEYE's restaurants are also promoted nationally at <www.opentable.com>, the leading online reservation service in the United States.

5. In addition to the services offered under and in connection with the LETTUCE Family of Marks, LEYE offers prepared food products, including among other things, pork chops, wine, steaks, salad dressing, coleslaw, roasted vegetables, mashed potatoes, stuffing, cedar plank salmon, pot stickers, tuna salad, creamed spinach, macaroni and cheese, soups, cookies, cakes, and pies under the mark LETTUCE ENTERTAIN YOU, which are offered directly to consumers through, *inter alia*, online retailers such as Lou Malnati's Tastes of Chicago at <www.tastesofchicago.com>, Peapod at www.peapod.com and FoodStuffs at <www.foodstuffs.com>.

6. As a result of LEYE's continuous and extensive use of its LETTUCE Family of Marks in connection with LEYE's restaurants and prepared food products, its LETTUCE Family of Marks has developed considerable customer recognition. The LETTUCE Family of Marks thus has acquired a further distinctiveness and secondary meaning signifying LEYE, and LEYE has cultivated, and now owns, considerable and valuable goodwill in, and symbolized by, the LETTUCE Family of Marks.

7. This consumer goodwill and recognition of the LETTUCE Family of Marks constitutes one of LEYE's most valuable assets. Accordingly, the integrity of LEYE's LETTUCE Family of Marks is extremely important to LEYE, and crucial to the continued vitality and growth of LEYE's business.

8. On November 28, 2017, long after LEYE began using its LETTUCE Family of Marks, Applicant applied to register the mark LETTUCE HYDRATE YOU (App. Serial No. 87/700,337, 87/700,365 and 87/700,397) based upon its intended use of that mark in connection with “Fruit salads and vegetable salads; Vegetable-based food beverages” in Class 29, “Coffee-based beverages; Tea-based beverages” in Class 30 and “Flavored waters; Non-alcoholic beverages containing fruit juices; Non-alcoholic beverages containing vegetable essences; Non-alcoholic beverages flavored with coffee; Non-alcoholic beverages with tea flavor; Vegetable and fruit based drinks and juices” in Class 32. On April 17, 2018, the applications were published for opposition. LEYE filed requests for a 90-day extension of the opposition deadline for each application, which were granted on April 18, 2018.

9. The goods set forth in the subject applications are similar, complementary and/or related to the products and services marketed by LEYE under its LETTUCE Family of Marks, and are offered to the same class of customers to which LEYE offers its goods and services under its LETTUCE Family of Marks.

10. The LETTUCE Family of Marks and LETTUCE HYDRATE YOU mark share the identical element “LETTUCE” used as a homophone. Thus, LETTUCE HYDRATE YOU is substantially similar in sight, sound, and meaning to the LETTUCE Family of Marks, both individually and collectively.

11. Applicant’s use and intended registrations of LETTUCE HYDRATE YOU as a trademark are likely to cause confusion or mistake, or to deceive purchasers, in that purchasers are likely to believe Applicant’s goods are in some way legitimately connected with, sponsored by, or approved by LEYE in violation of 15 U.S.C. § 1052(d).

WHEREFORE, LEYE requests that the registrations sought by Applicant be refused and that this Consolidated Notice of Opposition be sustained.

LEYE requests that the requisite filing fee be charged to the deposit account of Neal, Gerber & Eisenberg, LLP, Account No. 502261.

Respectfully submitted,

Date: June 13, 2018

By: /Antony J. McShane/
One of the Attorneys for
Lettuce Entertain You Enterprises, Inc.
Antony J. McShane
Jessica Rissman Cohen
Neal, Gerber & Eisenberg LLP
Two North LaSalle Street
Chicago, Illinois 60602-3801
(312) 269-8000
(312) 269-1747 (fax)

CERTIFICATE OF TRANSMISSION

I hereby certify that the foregoing **CONSOLIDATED NOTICE OF OPPOSITION** is being electronically transmitted via the Electronic System for Trademark Trials and Appeals (“ESTTA”) at <http://estta.uspto.gov/> on the date noted below:

Date: June 13, 2018

By: /Jessica Rissman Cohen/
One of the Attorneys for Opposer,
Lettuce Entertain You Enterprises, Inc.

28000844.1

28000844.2

EXHIBIT A

**Trademarks > Trademark Electronic Search System (TESS)**

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| | |
|---------------------------------|---|
| Word Mark | LETTUCE |
| Goods and Services | IC 042. US 100. G & S: RESTAURANT SERVICES. FIRST USE: 19860227. FIRST USE IN COMMERCE: 19860227 |
| Mark Drawing Code | (1) TYPED DRAWING |
| Serial Number | 73828275 |
| Filing Date | September 29, 1989 |
| Current Basis | 1A |
| Original Filing Basis | 1A |
| Published for Opposition | May 8, 1990 |
| Registration Number | 1672175 |
| Registration Date | January 14, 1992 |
| Owner | (REGISTRANT) LETTUCE ENTERTAIN YOU ENTERPRISES, INC. CORPORATION DELAWARE 5419 NORTH SHERIDAN ROAD CHICAGO ILLINOIS 60640 (LAST LISTED OWNER) LETTUCE ENTERTAIN ENTERPRISES, INC. CORPORATION ILLINOIS 5419 NORTH SHERIDAN ROAD CHICAGO ILLINOIS 60640 |
| Assignment Recorded | ASSIGNMENT RECORDED |
| Attorney of Record | ANTONY J. MCSHANE |
| Type of Mark | SERVICE MARK |
| Register | PRINCIPAL |
| Affidavit Text | SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20111231. |
| Renewal | 2ND RENEWAL 20111231 |
| Live/Dead Indicator | LIVE |

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| | |
|------------------------------|--|
| Word Mark | LETTUCE ENTERTAIN YOU ENTERPRISES |
| Goods and Services | IC 035. US 101. G & S: MANAGING RESTAURANTS FOR OTHERS. FIRST USE: 19740800. FIRST USE IN COMMERCE: 19740800 IC 042. US 100. G & S: RESTAURANT SERVICES. FIRST USE: 19740800. FIRST USE IN COMMERCE: 19740800 |
| Mark Drawing Code | (1) TYPED DRAWING |
| Serial Number | 73062079 |
| Filing Date | September 4, 1975 |
| Current Basis | 1A |
| Original Filing Basis | 1A |
| Registration Number | 1090459 |
| Registration Date | May 2, 1978 |
| Owner | (REGISTRANT) LETTUCE ENTERTAIN YOU ENTERPRISES, INC. CORPORATION ILLINOIS 5419 N. SHERIDAN ROAD CHICAGO ILLINOIS 60650 |
| Assignment Recorded | ASSIGNMENT RECORDED |
| Attorney of Record | Antony J. McShane |
| Disclaimer | NO CLAIM IS MADE TO EXCLUSIVE USE OF THE WORD "ENTERPRISES" APART FROM THE MARK AS SHOWN IN THE DRAWING. |
| Type of Mark | SERVICE MARK |
| Register | PRINCIPAL |
| Affidavit Text | SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20180420. |
| Renewal | 3RD RENEWAL 20180420 |
| Live/Dead Indicator | LIVE |

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| | |
|---------------------------------|---|
| Word Mark | LETTUCE ENTERTAIN YOU |
| Goods and Services | IC 042. US 100. G & S: RESTAURANT SERVICES. FIRST USE: 19790000. FIRST USE IN COMMERCE: 19790000 |
| Mark Drawing Code | (1) TYPED DRAWING |
| Serial Number | 73831293 |
| Filing Date | September 27, 1989 |
| Current Basis | 1A |
| Original Filing Basis | 1A |
| Published for Opposition | March 27, 1990 |
| Change In Registration | CHANGE IN REGISTRATION HAS OCCURRED |
| Registration Number | 1603142 |
| Registration Date | June 19, 1990 |
| Owner | (REGISTRANT) LETTUCE ENTERTAIN YOU ENTERPRISES, INC. CORPORATION DELAWARE 5419 NORTH SHERIDAN ROAD CHICAGO ILLINOIS 60640 (LAST LISTED OWNER) LETTUCE ENTERTAIN YOU ENTERPRISES, INC. CORPORATION ILLINOIS 5419 NORTH SHERIDAN ROAD CHICAGO ILLINOIS 60640 |
| Assignment Recorded | ASSIGNMENT RECORDED |
| Attorney of Record | Antony J McShane |
| Prior Registrations | 1090459 |
| Type of Mark | SERVICE MARK |
| Register | PRINCIPAL |
| Affidavit Text | SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20090915. |
| Renewal | 2ND RENEWAL 20090915 |
| Live/Dead Indicator | LIVE |

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| | |
|---------------------------------|---|
| Word Mark | LETTUCE PARTIES |
| Goods and Services | IC 042. US 100. G & S: restaurant services. FIRST USE: 19920605. FIRST USE IN COMMERCE: 19920605 |
| Mark Drawing Code | (1) TYPED DRAWING |
| Serial Number | 74289625 |
| Filing Date | June 29, 1992 |
| Current Basis | 1A |
| Original Filing Basis | 1A |
| Published for Opposition | December 22, 1992 |
| Registration Number | 1758977 |
| Registration Date | March 16, 1993 |
| Owner | (REGISTRANT) LETTUCE ENTERTAIN YOU ENTERPRISES, INC. CORPORATION DELAWARE 5419 North Sheridan Road Chicago ILLINOIS 60640 (LAST LISTED OWNER) LETTUCE ENTERTAIN YOU ENTERPRISES, INC. CORPORATION ILLINOIS 5419 NORTH SHERIDAN ROAD CHICAGO ILLINOIS 60640 |
| Assignment Recorded | ASSIGNMENT RECORDED |
| Attorney of Record | ANTONY J. MCSHANE |
| Prior Registrations | 1672175 |
| Disclaimer | NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PARTIES" APART FROM THE MARK AS SHOWN |
| Type of Mark | SERVICE MARK |
| Register | PRINCIPAL |
| Affidavit Text | SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20121119. |
| Renewal | 2ND RENEWAL 20121119 |
| Live/Dead Indicator | LIVE |

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LETTUCE CONSULTING GROUP

| | |
|------------------------------------|---|
| Word Mark | LETTUCE CONSULTING GROUP |
| Goods and Services | IC 035. US 100 101 102. G & S: Business organization consulting, business management, marketing, advisory services relating to business operations, and consultancy services regarding business strategies; consulting services in the field of restaurant management. FIRST USE: 20000505. FIRST USE IN COMMERCE: 20000505 |
| | IC 043. US 100 101. G & S: Consulting services in the field of culinary arts, restaurants, and catering. FIRST USE: 20000505. FIRST USE IN COMMERCE: 20000505 |
| Standard Characters Claimed | |
| Mark Drawing Code | (4) STANDARD CHARACTER MARK |
| Serial Number | 77241677 |
| Filing Date | July 30, 2007 |
| Current Basis | 1A |
| Original Filing Basis | 1A |
| Published for Opposition | October 21, 2008 |
| Registration Number | 3555964 |
| Registration Date | January 6, 2009 |
| Owner | (REGISTRANT) Lettuce Entertain You Enterprises, Inc. CORPORATION ILLINOIS 5419 North Sheridan Road Chicago ILLINOIS 60640 |
| Attorney of Record | Antony J McShane |

Prior Registrations 1090459;1603142;1672175;1758977;AND OTHERS

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CONSULTING GROUP" APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20180129.

Renewal 1ST RENEWAL 20180129

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LettuceEats

Word Mark LETTUCEEATS**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer application software for mobile phones, namely, software for use in locating restaurants, making reservations, viewing menus and pricing, purchasing gift cards, posting reviews and access to diner rewards program. FIRST USE: 20100115. FIRST USE IN COMMERCE: 20100115**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 85788541**Filing Date** November 27, 2012**Current Basis** 1A**Original Filing Basis** 1A**Published for Opposition** March 26, 2013**Registration Number** 4350301**Registration Date** June 11, 2013**Owner** (REGISTRANT) Lettuce Entertain You Enterprises, Inc. CORPORATION ILLINOIS 5419 North Sheridan Rd Chicago ILLINOIS 60640**Attorney of Record** ANTONY J MCSHANE**Type of** TRADEMARK

Mark

Register PRINCIPAL

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Indicator** LIVE

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