

ESTTA Tracking number: **ESTTA898861**

Filing date: **05/24/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Pollard Banknote Limited		
Entity	Corporation	Citizenship	Canada
Address	140 Otter Street Winnipeg, MB R3T 0M8 CANADA		

Attorney information	Michael M. Zadrozny Shlesinger, Arkwright & Garvey, LLP 5845 Richmond Highway, Suite 415 Alexandria, VA 22303 UNITED STATES Email: mmz@sagllp.com, danearle@sagllp.com, nitasantiago@sagllp.com Phone: 7036845600
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Applicant Information

Application No	87582355	Publication date	04/24/2018
Opposition Filing Date	05/24/2018	Opposition Period Ends	05/24/2018
Applicant	IGT Global Solutions Corporation 10 Memorial Boulevard Providence, RI 02903 UNITED STATES		

Goods/Services Affected by Opposition

Class 041. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Entertainment services, namely, providing on-line computer games; Entertainmentservices, namely, providing temporary use of non-downloadable computer games; Lottery services; Providing online non-downloadable game software

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Mark Cited by Opposer as Basis for Opposition

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	LUCKY 7S		
Goods/Services	lottery tickets		

Attachments	Lucky 7s.pdf(121071 bytes)
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Signature	/dte/
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Name	Daniel T. Earle
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Date	05/24/2018
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Trademark Application Serial No. 87/582,355
published in the Official Gazette on April 24, 2018.

Pollard Banknote Limited,	:	
	:	
Opposer,	:	Opposition No.
	:	
v.	:	
	:	
IGT Global Solutions Corporation,	:	
	:	
Applicant.	:	

NOTICE OF OPPOSITION

Opposer, Pollard Banknote Limited (hereinafter
"Opposer"), a corporation organized under the laws of Canada,
located and doing business at 140 Otter Street, Winnipeg,
Manitoba, CANADA R3T 0M8, believes that it will be damaged by a
registration of the mark shown in application Serial No.
87/582,355, and hereby opposes the same.

The grounds for the opposition are as follows:

1. Since long prior to the filing date of the
application for registration, Opposer has marketed and sold
lottery tickets, under the mark, LUCKY 7S, and variations
thereof.

2. Opposer has used the mark, LUCKY 7S, for lottery tickets in commerce in or with the United States since at least as early as 1992.

3. Opposer's trademark is favorably known as a valuable asset of Opposer. The mark, LUCKY 7S, is a symbol of good will and recognition built up by Opposer through Opposer's time and effort.

4. Notwithstanding Opposer's prior rights to the mark, Applicant filed, on August 24, 2017, an application to register the mark, LUCKY 7'S (stylized), for entertainment services, namely, providing on-line computer games; entertainment services, namely providing temporary use of non-downloadable computer games; lottery services; providing online non-downloadable game software, in International Class 41, based on an intent to use the mark in commerce.

5. Upon information and belief, Applicant has not used the mark, LUCKY 7'S (stylized), on any of the services listed in the application.

6. In view of the similarity between the respective marks, and the respective goods and services of the parties, Applicant's mark so resembles Opposer's trademark, previously used in the United States and not abandoned, as to be likely to cause confusion, or to cause mistake, or to deceive, to the irreparable damage of Opposer.

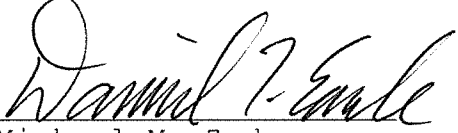
7. If Applicant is granted a registration for the mark herein opposed, Applicant would obtain thereby at least a *prima facie* exclusive right to use the mark. Such registration would be a source of damage and injury to Opposer and Opposer's business.

WHEREFORE, Opposer prays that said Application Serial No. 87/582,355 be refused, that no registration be issued to Applicant for its mark, and that this Notice of Opposition be sustained in favor of Opposer.

Notice of Opposition
Serial No. 87/582,355

Respectfully submitted,

Pollard Banknote Limited

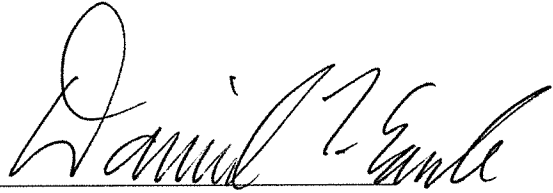
Date: May 24, 2018 By: 
Michael M. Zadrozny
Daniel T. Earle
Attorneys for Opposer
SHLESINGER, ARKWRIGHT & GARVEY LLP
5845 Richmond Highway, Suite 415
Alexandria, Virginia 22303
(703) 684-5600

CERTIFICATE OF SERVICE

It is hereby certified that this NOTICE OF OPPOSITION has been served upon Applicant, by emailing a copy thereof to:

Denise Taliaferro
Attorney for Applicant
IGT Global Solutions Corporation
10 Memorial Boulevard
Providence, Rhode Island 02903
Mail to: trademarks@igt.com

this 24th day of May, 2018.


Daniel T. Earle