

ESTTA Tracking number: **ESTTA912278**

Filing date: **07/27/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91241297
Party	Plaintiff Dwell Media, LLC
Correspondence Address	Raffi Zerounian Hanson Bridgett LLP 425 Market St., 26th Fl. San Francisco, CA 94105 UNITED STATES Email: rzerounian@hansonbridgett.com, ttabfilings@hansonbridgett.com
Submission	Other Motions/Papers
Filer's Name	Raffi Zerounian
Filer's email	rzerounian@hansonbridgett.com, ttabfilings@hansonbridgett.com
Signature	/rvz/
Date	07/27/2018
Attachments	Stip to Abandon.pdf(77058 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark App No. 87/504,592  
Mark: **DWELL CHIC**

Publication Date: November 21, 2017

DWELL MEDIA, LLC,

Opposer,

v.

SARAH O'DELL DESIGNS, LLC,

Applicant.

Opposition No. 91241297

**STIPULATION TO ABANDON  
APPLICATION AND DISMISS  
OPPOSITION PROCEEDING**

Based on the settlement agreement of the parties, Opposer Dwell Media, LLC (“Opposer”) and Applicant Sarah O’Dell Designs, LLC (“Applicant”) stipulated and agreed to the following:

Applicant's Express Abandonment of Application With Prejudice

Applicant hereby expressly abandons trademark application Serial No. 87/504,592 for "DWELL CHIC" with prejudice.

Opposer's Withdrawal of Opposition

Upon entry of the foregoing abandonment, and with Applicant's consent, the parties request that the Opposition be dismissed with prejudice.

Date: July 27, 2018

By:     /s/ Douglas Lineberry      
Douglas L. Lineberry  
McNair Law Firm, P.A.  
Attorney for Applicant  
Sarah O'Dell Designs, LLC

Date: July 27, 2018

By:     /s/ Raffi Zerounian      
Raffi V. Zerounian  
Hanson Bridgett LLP  
Attorney for Opposer  
Dwell Media, LLC

**CERTIFICATE OF SERVICE**

I, Alexandra Edlin, hereby certify that a true and complete copy of the foregoing **STIPULATION TO ABANDON APPLICATION AND DISMISS OPPOSITION PROCEEDING** was served on the parties listed below on July 27, 2018 via email to:

Applicant's Attorney/Correspondent of Record:

Douglas L. Lineberry  
McNair Law Firm, P.A.  
104 South Main Street, Suite 700  
Greenville, South Carolina 29601  
Telephone: (864) 552-9375  
Facsimile: (864) 250-2041  
ipdocket@mcnair.net  
dlineberry@mcnair.net

Dated: July 27, 2018

/s/ Alexandra Edlin

Alexandra Edlin