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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91241083
Party	Plaintiff Rebecca Curtin
Correspondence Address	LOLETTA DARDEN SUFFOLK UNIVERSITY IP & ENTREPRENEURSHIP CLINIC 120 TREMONT STREET SUITE 150 BOSTON, MA 02108 UNITED STATES ldarden@suffolk.edu, cl.rgordon4@suffolk.edu, jstringham@wnlaw.com, mbarlow@wnlaw.com 617-305-1641
Submission	Motion to Amend Pleading/Amended Pleading
Filer's Name	Loletta DARDEN TMCP-SUF
Filer's email	ldarden@suffolk.edu
Signature	/Loletta DARDEN/
Date	01/22/2019
Attachments	Motion in Support of Second Amended Notice of Opposition WN edit-sIPECedt.pdf(152071 bytes ) Second Amended Notice of Oppositionrev2.pdf(179164 bytes ) Exhibits a-c Second Amended Notice of Opposition.pdf(4781125 bytes ) Exhibits d-z to Second Amended Notice rev1.pdf(3375836 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<b>Rebecca Curtin,</b>	)	
<b>Opposer,</b>	)	<b>Opposition No.:</b>
	)	<b>91241083</b>
<b>v.</b>	)	<b>Application Serial No.: 87690863</b>
	)	<b>Filed: November 20, 2017</b>
<b>United Trademark Holdings, Inc.,</b>	)	<b>Published: April 10, 2018</b>
<b>Applicant</b>	)	<b>Mark: RAPUNZEL</b>

**OPPOSER’S MOTION TO FILE A  
SECOND AMENDED NOTICE OF OPPOSITION**

**I. MOTION TO AMEND**

Pursuant to Federal Rule of Civil Procedure 15(a)(1)(B) and 37 C.F.R. §2.107, Opposer hereby moves the Board for leave to file a Second Amended Notice of Opposition (the “Second Amended Notice”) to re-plead her claims that the mark RAPUNZEL is generic for dolls and action figures. Opposer also seeks leave to re-plead her fraud claim and that Applicant committed Fraud on the Trademark Office in filing the Application for registration in the first instance.

The Board in its Order of December 28, 2018, stated that since “Opposer has sufficiently alleged standing to pursue her claims that RAPUNZEL is merely descriptive of the identified goods, Opposer has the right to assert any other grounds in the opposition. *Corporacion Habanos SA v. Rodriguez*, 99 USPQ2d 1873, 1877 (TTAB 2011).” Paper No. 12, page 9. The Board in its order allowed Opposer until January 21, 2019, to submit a second amended notice of opposition sufficiently pleading the fraud and genericness claims. Because January 21, 2019, was a federal holiday, Opposer filed the Amended Notice of Opposition, the next

business day, January 22, 2019. The Second Amended Notice of Opposition, filed concurrently herewith, does not assert any new grounds that were not present in the original Notice of Opposition.

Respectfully submitted,

Rebecca Curtin, the Opposer

By: /Loletta Darden/ on January 22, 2019  
Loletta Darden TMCP-SUF  
Attorney for Opposer  
Professor and Director Suffolk University Intellectual Property and  
Entrepreneurship Clinic  
120 Tremont St, Boston, MA 02108  
ldarden@suffolk.edu

Benjamin Virgin, LT-5,884  
Christopher LeBlanc, LT-5,882  
SJC Rule 3:03 Student Attorney  
Suffolk University Intellectual Property & Entrepreneurship Clinic  
120 Tremont St, Boston, MA 02108  
cl.rgordon4@suffolk.edu

John C. Stringham, Reg. No. 40,831  
Matthew A. Barlow  
WORKMAN | NYDEGGER  
60 East South Temple, Suite 1000  
Salt Lake City, UT 84111  
Telephone: (801) 533-9800  
Fax: (801) 328-1707  
jstringham@wnlaw.com  
mbarlow@wnlaw.com

### **CERTIFICATE OF SERVICE**

I, Loletta Darden, hereby certify that a true and correct copy of the foregoing Motion to File a Second Amended Notice of Opposition was served on counsel for Applicant at the following address:

Erik M. Pelton  
Erik M. Pelton & Associates, PLLC  
PO Box 100637  
Arlington, Virginia 22210

Executed on January 22, 2019 at Boston, Massachusetts

//Loletta Darden/  
Loletta Darden TMCP-SUF  
Attorney for Opposer  
Professor and Director  
Suffolk University Intellectual Property and  
Entrepreneurship Clinic  
120 Tremont St  
Boston, MA 02108  
ldarden@suffolk.edu



## **EXHIBIT 1**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<b>Rebecca Curtin,</b>	)	
<b>Opposer,</b>	)	<b>Opposition No.:</b>
	)	<b>91241083</b>
<b>v.</b>	)	<b>Application Serial No.: 87690863</b>
	)	<b>Filed: November 20, 2017</b>
<b>United Trademark Holdings, Inc.,</b>	)	<b>Published: April 10, 2018</b>
<b>Applicant</b>	)	<b>Mark: RAPUNZEL</b>

**SECOND AMENDED NOTICE OF OPPOSITION**

**To the Honorable Commissioner of Patents and Trademarks:**

Opposer, Rebecca Curtin, believes that she will be damaged by registration of the mark shown in Serial No. 87690863, published for opposition on April 10, 2018, and hereby opposes the same. As grounds for opposition, Opposer alleges as follows in her Second Amended Notice of Opposition:

1. Upon information and belief, on November 20, 2017, Applicant, United Trademark Holdings, Inc., filed Application Serial No. 87690863 for registration of the mark RAPUNZEL in International Class 028 for “Dolls; toy figures”.

2. Upon information and belief, the name “RAPUNZEL” is one synonymous with the name of a well-known childhood fairytale character. The tale of Rapunzel is integrally part of human culture and experience as evidenced by adaptations existing from Proto-Indo- European roots in the Neolithic era, potentially 6,000 years old.

3. Upon information and belief, the Grimm Brothers are credited with the modern adaptation of the Rapunzel fairy tale as published in The Grimm Brothers’ Children’s and Household Tales, originally published in 1812.

4. The Grimm Brothers’ adaptation stemmed from a number of influences, including: Rapunzel by Friedrich Schutz, published in 1790; Persinette by Charlotte-Rose de Caumont de La Force, published in 1698; and Petrosinella in the Pentamerone or Lo Cunto de li Cunti, “Story

of Stories” by Giambattista Basile, published in 1634.

5. The plot, character, and overtones offered by the Rapunzel tale stretch across cultural boundaries outside of Western Europe, taking influence from the Baltic solar goddess, Saulé, held captive in a tower by a king. The Persian epic poem *Shanahmeh*, written between 977 and 1010 C.E. by Ferdowsi also includes a character named Rudāba, who allows her lover to climb her hair up a tower. Additionally, some influence is attributed to the tale of Saint Barbara in the Christian rite.

6. Upon information and belief, Applicant seeks to register as a mark a name that has a pre-established value and meaning to consumers. Upon information and belief, consumers will recognize “Rapunzel” as the name of a fairy tale character known in written and oral traditions in various forms for thousands of years.

7. Applicant has not sought to add any distinguishing elements to the name “Rapunzel” in the way it did with its “ZOMBIE RAPUNZEL” mark, Reg. No. 5027339.

8. Applicant’s mark fails to function as a trademark under Sections 1, 2 and 45 of the Trademark Act (15 U.S.C. §§1051, 1052 and 1127), as it is purely informational and highly descriptive, and a generic descriptor of Applicant’s goods. Additionally, Applicant’s mark is merely informational under section 2(e)(1) of the Trademark Act (15 U.S.C. §1052(e)(1)) in that it merely describes and names a well-known fictional character. In that sense, the “mark conveys an immediate idea of an ingredient, quality, characteristic, feature, function, purpose or use of the goods.” TMEP §1209.01(b). The public knows Rapunzel as the character name of a fictional fairy tale character, not as a source indicator. Trademark protection may be precluded in those instances where the proposed mark does not function as a source indicator. In the case of Rapunzel, consumers are accustomed to encountering the name in an associational or informational manner unconnected with any goods/services. Here, Applicant is attempting to snatch the name Rapunzel out of the public domain, which would prevent others from referring to their Rapunzel dolls, characters and toy figures by their true name -- Rapunzel. As a result, the Board should deny registration of the opposed mark under Section 2(e)(1) of the Trademark Act (15 U.S.C. §1052(e)(1)) as well as Sections 1 and 45 of the Trademark Act (15 U.S.C. §§1051 and 1127) as being generic and failing to function as a trademark and for fraud in the application.

9. Fairy tale characters, including Rapunzel, are typically represented as dolls or television or movie character. *See* Susan Brewer, *Famous Character Dolls, Chapter 3 –Dolls Representing Characters in Fairy Tales and Nursery Rhymes*, p. 36 (Pen & Sword Books, Ltd 2013)(Fairy-tale dolls are also popular with designers and manufactures); *see also* *Realms of Gold, Inc.: Stuffed Animal Repair and Fairy Tale Dolls*, available online at <https://realmsofgold.com/fairy-tale-dolls/>, (stating that you can find dolls on their website in two ways: (1) by the story that inspired them or

(2) alphabetical by character name). **EXHIBIT X**; *see also Realms of gold, Inc.: German Fairy Tales of the Brothers Grimm* (showing a link identified as “Rapunzel.” Upon clicking the link one is taken to a page that says “Rapunzel is a traditional doll based on a fairy tale from the Brothers Grimm. She is available with normal legs, or with velcro (sic) pouch legs for hiding secrets. She is approximately 15” tall and is shown with pouch legs and a velvet dress. Part of her hair is a thin braid which wraps around her head, or can be “let down.” She comes with her story in a small, handmade book.”). **EXHIBIT Y**.

10. Numerous vendors of dolls refer to a category of dolls as Rapunzel:

- a. ShopDisney.com is, *inter alia*, an internet business selling a doll with long blonde hair and referring to the doll as a Rapunzel Doll. **Exhibit D and E**.
- b. Target.com is, *inter alia*, an internet business selling a doll with long blonde hair and referring to the doll as a Rapunzel Doll. **Exhibit F and G**.
- c. Amazon.com is, *inter alia*, an internet business selling a doll with long blonde hair made by Disney. Amazon.com refers to the doll as a Rapunzel Doll. **Exhibit H**.
- d. Amazon.com as referred to in Paragraph (c) also sells a doll identified as “Barbie as Princess Rapunzel African American” **Exhibit I**.
- e. Ebay.com is, *inter alia*, an internet platform where consumers can buy and sell goods. Ebay.com is selling dolls with long blonde hair referring to them as Rapunzel dolls. **Exhibit J**.
- f. Ebay.com as referred to in Paragraph (e) is also selling a doll identified as “Barbie Doll Rapunzel Cut and Style 2008.” **Exhibit J**.
- g. Argos.co.uk is, *inter alia*, an internet business selling a doll with long blonde hair and referring to the doll as a Rapunzel Doll. **Exhibit K**.
- h. Ebay.com is, *inter alia*, an internet platform where consumers can buy and sell goods. Ebay.com is selling Rapunzel dolls dating back to 1997. **Exhibit Q**.
- i. Etsy.com is an internet platform where consumers can buy and sell goods. One Etsy listing describes a doll as “African Princess Rapunzel Doll.” **Exhibit W**.

11. Dictionary definitions, databases, websites and online publications, including video, defining Rapunzel as the name of a known fairy tale character and embodied as a doll:

- a. Wikipedia.org is, *inter alia*, a web based encyclopedia and refers to Rapunzel as a German fairy tale with long blonde hair. **Exhibit L**.
- b. Dictionary.com is, *inter alia*, a web based dictionary that refers to Rapunzel as a German fairy tale about a young woman with long hair. **Exhibit M**.
- c. USAToday.com is, *inter alia*, an online newspaper. An article by usatoday.com is written about Disney’s top 15 toys of 2018. One gift included in the top 15 is the Disney

- Princess Gift Set. One doll included in this set is the Rapunzel doll. **Exhibit N.**
- d. Trendhunter.com is, *inter alia*, an online community for trend hunting and innovation. An article by trendhunter.com is written about the dozens of Rapunzel dolls that have been released over the years. **Exhibit O.**
  - e. Today.com is, *inter alia*, an online forum providing news stories and videos. An article by Today.com is written about the hottest holiday toys. One toy included in this article is the Rapunzel doll. **Exhibit P.**
  - f. Pinterest.com is, *inter alia*, a social media web company. Pinterest.com lists items similar to a vintage Rapunzel doll from the 1960s. **Exhibit R.**
  - g. Gumtree.com is, *inter alia*, a British online advertisement and community website. Gumtree.com lists collectable Rapunzel dolls. **Exhibit S and T.**
  - h. Buzzfeed.com is, *inter alia*, an online media and news company. Buzzfeed.com includes the Rapunzel Barbie in an article about dolls from the 80s and 90s that are worth a fortune now. **Exhibit U.**
  - i. Picclick.com is, *inter alia*, an online site that allows consumers to browse ebay.com. Picclick.com lists a vintage Rapunzel doll from the 1970s. **Exhibit V.**
  - j. **Exhibit Z** includes miscellaneous references to Rapunzel as a category of dolls:
    - a. [https://www.youtube.com/watch?v=3\\_FhfPT6ce0](https://www.youtube.com/watch?v=3_FhfPT6ce0) “Mila loves her Rapunzel”
    - b. Excerpts from *The Barbie Thang*, available online at <https://www.berkeleyparentsnetwork.org/advice/playing/barbiethang>
    - c. <http://www.raisingmyboys.net/2013/10/> (“I’m hoping to find a Rapunzel for me.”).

12. As a result of the widespread use of the word Rapunzel in connection fairy tale princess dolls, the name Rapunzel is the name consumers have come to know and use to identify this category of dolls known simply as Rapunzel or Rapunzel dolls.

13. Applicant’s attempted registration of RAPUNZEL is not the case of calling a rose by another name and it still smelling as sweet. The name Rapunzel is the generic name for dolls personifying the fairytale character, particularly a princess with inordinately long hair. When the use of a would-be trademark falls within the “heartland” of its common usage, the would-be mark fails to function as a trademark. TMEP §1209.01(c).

14. If Applicant’s registration issues, consumers would face mislabeled Rapunzel goods or have to suffer through ambiguous descriptions such as “the maiden in the tower” to find Rapunzel merchandise. As a result, the Board should deny registration of the opposed mark under Sections 1, 2, and 45 (15 U.S.C. §§1051, 1052 and 1127) as being the generic identifier of a fictional fairy tale character that fails to distinguish the goods of the Applicant from the goods of others.

15. Applicant’s mark is also functional under section 2(e)(5) of the Trademark Act

(15 U.S.C. §1052(e)(5)) in that it would give Applicant a competitive advantage over other doll makers. Like a color-coding on a pill, or the phrase “Merry Christmas” on wrapping paper, the name Rapunzel on a doll makes that doll better than other dolls by giving consumers important information about how to use the product—here, about the possibilities for play with the doll engaging with the well-known fairy tale as a built-in “back story” for the character. TMEP §1202.02(a)(vi). The name Rapunzel is the only moniker by which the well-known fictional character can be identified. Rapunzel functionally identifies the fictional fairy tale character Rapunzel. There is no other practicable way to identify the character. As evidence of the competitive need to use the name, others in the toy industry have used and continue to use the name Rapunzel to identify their Rapunzel character dolls. See **Exhibit A**.<sup>1</sup>

16. Opposer, Rebecca Curtin, is a professor of law teaching trademark law, and is also a consumer who participates amongst other consumers in the marketplace for dolls and toy figures of fairytale characters, including Rapunzel. Opposer is a mother of a young girl who has purchased and continues to purchase dolls, including fairy tale dolls. As such, Opposer has a legitimate interest in the outcome of this proceeding. By allowing an individual private company to trademark the name of a famous fairy tale character in the public domain, Opposer and other consumers will be denied access to healthy marketplace competition for products that represent the well-known fictional character. Opposer and other consumers will also likely face an increased cost of goods associated with Rapunzel merchandise, given the lack of competition. Opposer believes that a trademark registration in the fairy tale character’s name for dolls could chill the creation of new dolls and toys by fans of the fairy tale, crowding out the substantial social benefit of having diverse interpreters of the fairy tale’s legacy. Opposer and other consumers will also be denied access to classic, already existing, Rapunzel merchandise whose sale may be precluded if Applicant receives a registration for the name “Rapunzel.”

17. Further, Opposer is a member of a community of purchasers of fairy tale dolls and toys that will be similarly damaged by registration of the subject application. Opposer believes that this community includes hundreds of people who purchase fairy tale dolls and toys that will potentially be damaged if the subject mark is registered. Opposer has documented contact with several organizations and interest groups which have expressed their belief that allowing the subject mark to be registered would cause damage. Opposer has also obtained more than 171 petition signatures from other individual consumers who share Opposer’s belief, with 157 of those petition signers residing in the United States. See **Exhibit B** attached hereto. A number of the signatures include a statement about the damage that would result from allowing the subject mark to be registered, such as the following:

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<sup>1</sup> We understand that the Board in its ruling of December 28, 2018, dismissed the functionality claim under 2(e)(5) with prejudice; however, to preserve the right to appeal at a later date the dismissal the 2(e)(5) issue as set forth in the First Amended Notice of Opposition, the claim under 2(e)(5) is included the Second Amended Complaint. See TBMP 507.02.

“I think creativity and diversity in toys is critical to the development of children's imagination. If only one company has the right to make and market toys under the name Rapunzel, it would limit the diversity of dolls and toys.”

“Over-reaching by one company is not in the interest of consumers generally. It would also unnecessarily limit the variety, expansion and inclusiveness of a character and story known to many generations and cultures in ways that may vary with the passage of time and the evolution of this "timeless" story and character.”

“It was very important to me to have different types of stories and different images of fairy tale characters to read/show to my two daughters when they were young. It is critical that different interpretations of these characters and images are available.”

“This is a fairy tale character who's been in the public domain for generations. We should maintain the ability to create diverse depictions.”

“We have grandchildren who enjoy the traditional stories and we want them to have the full range of experiences that an open and free market will provide.”

“Toymakers should be able to use age old fairy tale characters without fear of trademark infringement.”

18. For the reasons described above, Rebecca Curtin has a legitimate real interest in the outcome of this proceeding and a reasonable basis for her belief in damage.

19. Additionally, upon information and belief, the name “Rapunzel” has been associated with dolls and toys depicting the well-known fairy tale figure since at least as early as 1890, and continually since that time.<sup>2</sup> Indeed, as demonstrated by the attached declarations from the Organization of Transformative Works, a non-profit organization that protects and defends creative works from commercial exploitation and legal challenge, and Jack Zipes, a scholar of

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<sup>2</sup> See e.g., <https://www.rubylane.com/item/1476300-219/Amazing-antique-french-all-bisque-musical?search=1>, [https://www.etsy.com/listing/577372471/vintage-1950s-jigsaw-puzzles-set-of-ga\\_order=most\\_relevant&ga\\_search\\_type=vintage&ga\\_view\\_type=gallery&ga\\_search\\_query=rapunzel&ref=sr\\_gallery-2-44](https://www.etsy.com/listing/577372471/vintage-1950s-jigsaw-puzzles-set-of-ga_order=most_relevant&ga_search_type=vintage&ga_view_type=gallery&ga_search_query=rapunzel&ref=sr_gallery-2-44), <https://www.etsy.com/listing/235827439/vintage-rapunzel-doll-rare-1960s-hong?ref=related-0>, <https://www.ebay.com/itm/Vintage-1968-Matel-Storybook-Kiddles-Sweethearts-Rapunzel-w-All-Pieces-Good/192576414694?hash=item2cd672e3e6:g:DnQAAOSwIrVbLHi4>, <https://www.rubylane.com/item/161143-A5419/Cybis-x22Rapunzelx22-Pink-Closed-Ltd-Edition?search=1>, <https://www.ebay.com/itm/Effanbee-Doll-Rapunzel-Vintage-1975-11-1199-Original-Box/173349313246?hash=item285c6c9ade:g:ofQAAOSwqHdaxVrv>, <https://www.ebay.com/itm/Barbie-As-Rapunzel-Doll-New-in-Box-1994-Children-s-Collector-Series/312163540644?hash=item48ae659ea4:g:WvsAAOSwdxZbJSgK>

fairy tales and former professor, the RAPUNZEL name has existed in the public domain as a generic descriptor of a specific fairy tale princess (including on toys and dolls) for numerous decades. *See Exhibit C*, attached hereto.

20. On November 20, 2017, in connection with the trademark application for the mark RAPUNZEL, Applicant made a sworn statement that Applicant made its first use of the mark at least as early as August 2017, and that “to the best of the signatory’s knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.”

21. As demonstrated herein, third parties have made use of the mark RAPUNZEL in connection with dolls and toy figures, and those rights to use the mark Rapunzel in connection with dolls and toy figures are superior to Applicant’s rights in the mark.

22. Upon information and belief, Applicant knew that these third parties had rights in the mark superior to Applicant’s, and either believed that a likelihood of confusion would result from Applicant’s use of its mark or had no reasonable basis for believing otherwise.

23. Applicant, in failing to disclose these facts to the U.S. Patent and Trademark Office, intended to procure a registration to which it was not entitled.

24. As a direct result of Applicant’s action listed above, Applicant has committed fraud on the U.S. Patent and Trademark Office.

**WHEREFORE**, the Opposer, Rebecca Curtin, prays that said application Serial No. 87690863 be rejected, and that no registration be issued thereon to the Applicant, United Trademark Holdings, Inc. and that this opposition be sustained in favor of the Opposer.

Respectfully submitted,

Loletta Darden TMCP-SUF  
Professor and Director, Suffolk University  
Intellectual Property & Entrepreneurship Clinic  
120 Tremont St, Boston, MA 02108  
ldarden@suffolk.edu



Benjamin Virgin, LT-5,884  
Christopher LeBlanc, LT-5,882  
SJC Rule 3:03 Student Attorneys  
Suffolk University Law School  
Intellectual Property & Entrepreneurship Clinic  
120 Tremont St  
Boston, MA 02108

John C. Stringham, Reg. No. 40,831  
Matthew A. Barlow  
WORKMAN | NYDEGGER  
60 East South Temple, Suite 1000  
Salt Lake City, UT 84111  
Telephone: (801) 533-9800  
Fax: (801) 328-1707  
[jstringham@wnlaw.com](mailto:jstringham@wnlaw.com)  
[mbarlow@wnlaw.com](mailto:mbarlow@wnlaw.com)

Attorneys for Opposer, Rebecca Curtin  
January 22, 2019

**CERTIFICATE OF SERVICE**

I, Loletta Darden, hereby certify that a true and correct copy of the foregoing Second Amended Notice of Opposition was served on counsel for Applicant at the following address:

Erik M. Pelton  
Erik M. Pelton & Associates, PLLC  
PO Box 100637  
Arlington, Virginia 22210

Executed on January 22, 2019 at Boston, Massachusetts

//Loletta Darden/  
Loletta Darden TMCP-SUF  
Attorney for Opposer  
Professor and Director  
Suffolk University Intellectual Property and  
Entrepreneurship Clinic  
120 Tremont St  
Boston, MA 02108  
ldarden@suffolk.edu

# EXHIBIT A



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In store



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Cassandra Dolls...  
**\$14.99**  
shopDisney.com  
33% price drop



Disney Princess  
Tangled Glow N'...  
**\$25.49**  
Target  
(22)



Disney Princess  
Tangled Disney...  
**\$249.99**  
Google Express

## Images for rapunzel dolls

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## Amazon.com: Disney Tangled Classic Rapunzel Doll - 12": Toys ...

<https://www.amazon.com/Disney-Tangled-Classic-Rapunzel-Doll/dp/B005GAY294>

Rating: 3.8 - 49 reviews

Embark on exciting adventures during playtime with Rapunzel! Fully poseable, this **Rapunzel doll** comes with her signature long golden hair that you can braid over and over again like the little girls at the town festival in Tangled! Collect with Tangled Flynn Rider Doll and Tangled Rapunzel Wardrobe and Friends Set, each ...



**Rapunzel Doll: Amazon.com**

<https://www.amazon.com/slp/rapunzel-doll/9vzwf5gkukd86cz>

Buy products related to **rapunzel doll** products and see what customers say about **rapunzel doll** products on Amazon.com ✓ FREE DELIVERY possible on eligible purchases.

**Rapunzel Dolls - Walmart**

<https://www.walmart.com/c/kp/rapunzel-dolls> ▼

Fisher-Price Little People Disney Princess **Rapunzel's** Boat, Gift set includes 6 Disney Princess Wheelies vehicles, featuring Disney princesses Ariel, snow white,... By FisherPrice. Sold & Shipped by Breezes.

Product - Disney Princess **Rapunzel** Wedding Party Small Doll. Product Image. Disney Princess

**Rapunzel** Wedding ...

**rapunzel doll : Target**

<https://www.target.com/s/rapunzel+doll> ▼

Shop for **rapunzel doll** online at Target. Free shipping on purchases over \$35 and save 5% every day with your Target REDcard.

**Rapunzel Toys - Dolls, Games & Movies - Toys"R"Us**

<https://www.toysrus.com/products/rapunzel-toys.jsp> ▼

Let your hair down and enjoy the enchanting **Rapunzel** toys from Toys"R"Us. Explore **Rapunzel** games, dazzling dresses, playsets, movies and more for your princess.

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**Rapunzel Doll | eBay**

[www.ebay.com/bhp/rapunzel-doll](http://www.ebay.com/bhp/rapunzel-doll) ▼

Find great deals on eBay for **Rapunzel Doll** in Disney Dolls. Shop with confidence.

**Tangled | shopDisney**

<https://www.shopdisney.com/movies-shows/disney/tangled> ▼

Embark on fun **Rapunzel** adventures with Disney's Tangled merchandise. Shop Tangled clothes, **dolls**, toys and more only at the official shopDisney.

**Rapunzel Adventure Doll - Tangled The Series - 10" | shopDisney**

<https://www.shopdisney.com/rapunzel-adventure-doll-tangled-the-series-10-1429534> ▼

Rating: 4.1 - 15 reviews - \$19.95 - In stock

Ready for adventure, frying pan in hand, **Rapunzel** has the wind in her long, golden, just-waiting-for-you-to-style-it hair. Plus, Pascal is along for the ride!

**Disney Store TANGLED RAPUNZEL Doll & PASCAL REVIEW | 2016 ...**

<https://www.youtube.com/watch?v=uy-Krldckcl> ▼

Jul 2, 2016 - Uploaded by DisneyMonster

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**\$25.49**  
Target

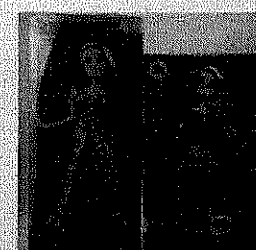
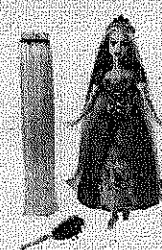
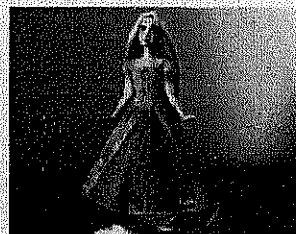
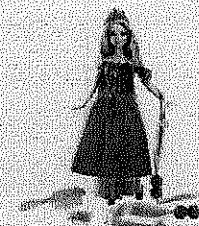
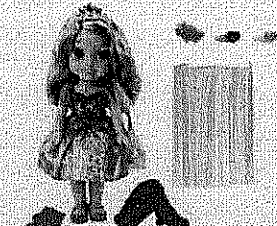


**\$5.99**  
Target



**\$14.99**  
Target  
In store

View a









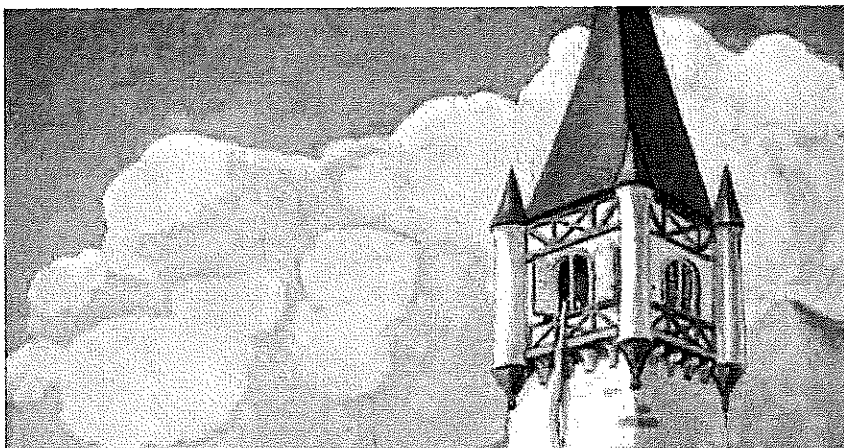


# EXHIBIT B



FREE RAPUNZEL FROM THE TRADEMARK TOWER

care2 PETITIONS

[START A PETITION](#)[BROWSE](#)[sign in](#)

# Free Rapunzel from the Trademark Tower

by: [Rebecca Curtin](#)

target: United States Patent and Trademark Office

171 SUPPORTERS

5,000 GOAL

A private company recently applied for a trademark in the name "Rapunzel" for dolls and toy figures. We believe that giving one, single company the exclusive right to market dolls and toy figures under the name "Rapunzel" damages consumers by restricting competition for products that represent the well-known fairy tale character. Giving one company a trademark registration for "Rapunzel" dolls would make it harder for other toymakers and fans of the fairy tale to market and sell toys that interpret the fairy tale's legacy and it would make it harder for consumers to find Rapunzel toys not made by that one trademark holder.

The "Rapunzel" name is synonymous with the toys that depict the fairy tale character--when we see that name alone, it evokes the fairy tale we know and love, not any one single company.

A trademark registration like this would be a powerful tool to discourage competitors from even trying to market toys that engage with the ancient story of the maiden in the tower--and why should that be? Rapunzel already belongs to everyone and we'd like to see lots of different companies and fans of the fairy tale have the opportunity to engage with the character in the toy marketplace without fear of liability for trademark infringement.

We believe there should be free, open, and fair competition in the toy market for the fairy tale magic handed down to us from the past.

[site feedback](#)

## 171 SUPPORTERS

**David N.**

Utah

4 days ago

SEND ★

**Matthew H.**

California

4 days ago

This has been in the public domain for thousands of years. It can't be plucked out now.

SEND ★

**Krysteen D.**

Washington

6 days ago

SEND ★

**Dina G.**

British Columbia

6 days ago

Rapunzel has been depicted by artists throughout recent history to create discourse around this character and cautionary tale. We cannot allow a corporation, who appropriated the character themselves, to trademark the name, character or narrative. We must stop this action before we are forced to turn to a private company for permission to use the name or character when creating art.

SEND ★

**Adriana A.**

Florida

9 days ago

infringing on other's right to use a singular word is wrong

SEND ★

**name not displayed**

Maine

10 days ago

**David L.**

Washington

10 days ago

Folklore and fairytales, such as Rapunzel, should be free to use for anyone who wants to—and definitely not locked up by gatekeepers who themselves had nothing to do with the character/story's origin.

SEND ★

**Marci B.**

California

10 days ago

[SEND](#) ★**Meg V.**

Wyoming

10 days ago

[SEND](#) ★**Kristen P.**

Florida

10 days ago

[SEND](#) ★**name not displayed**

New York

10 days ago

This word has been around for hundred of years, not invented by this person nor is it synonomous with them. It belongs to everyone and use should not be restricted.

**name not displayed**

Delaware

11 days ago

**Rozalynd M.**

Texas

11 days ago

[SEND](#) ★**Mollie H.**

Massachusetts

11 days ago

[SEND](#) ★**Kimberley C.**

Washington

12 days ago

Rapunzel is a well known name and fairy tale. It is not right one person should own a word so common. And it prevents others from using it for future. It is a fairy tale, the only person who should be able to own it is the person who created the word.

[SEND](#) ★**Susan S.**

Virginia

12 days ago

Rapunzel is an old fairy tale. No one should be able to trademark the name now.

[SEND](#) ★**name not displayed**

Minnesota

12 days ago

**Valerie A.**

New Jersey

12 days ago

SEND ★

Alex B.

Ontario

12 days ago

SEND ★

Tracey B.

United Kingdom

12 days ago

Freedom

SEND ★

name not displayed

United Kingdom

13 days ago

this character already belongs to the world. trademark trolls need to stop

Patricia j w.

Arkansas

13 days ago

Trademarking one word will lead to a real upset in our language. Pretty soon we'll have to make up our own words to keep from using one that has been trademarked? How will we communicate when everyone has their own language?

SEND ★

Dana W.

New Hampshire

13 days ago

SEND ★

Noel F.

Florida

13 days ago

Rapunzel has been around for so long, it seems wrong to say only one person can make a toy named Rapunzel.

SEND ★

Kimberly M.

Maine

13 days ago

Having worked as a librarian and a bookseller and just as an avid reader words are important to me. It is important that words remain accessible to everyone.

SEND ★

Deborah W.

Missouri

13 days ago

Words should not be trademarked. Words make up languages which we use to communicate with one another and allow authors and poets to create beautiful works of art. Words should not be owned by an person or company.

[SEND](#) ★**Karen W.**

Indiana

13 days ago

I'm an author, a reader, a mother.

[SEND](#) ★**name not displayed**

Florida

13 days ago

No one should own a word that essentially belongs to everyone. If granted it will stop others from being able to compete fairly in the toy industry.

**Ryan S.**

Rhode Island

13 days ago

[SEND](#) ★**name not displayed**

Colorado

13 days ago

If they can't come up with something original and distinctive, like "Barbie," then they shouldn't qualify for a trademark.

**Renee R.**

Texas

13 days ago

No character name that wasn't created by the company should be trademarked to the company.

[SEND](#) ★**Marion H.**

Germany

13 days ago

This is a German fairytale figure, LONG before movies annexed it. You cannot trademark characters that have been around for 100s of years!

[SEND](#) ★**Nichole C.**

New York

13 days ago

I think the concept of trademarking singular common words or common phrases is ridiculous. It was being used before you, it should be used after you.

[SEND](#) ★**Lissa G.**

Ohio

13 days ago

No one should lay claim to ownership of words that are meant for everyone.

[SEND](#) ★

**Heather O.**

California

13 days ago

The attempted "ownership" of words is a dangerous and unacceptable new trend that blankets virtually all industries and effectively seeks to remove those trademarked words from the English language. Serious reform is urgently needed in a digital age with so many content creators. We need to reign in the growing and illegitimate applications for frivolous trademarks that impact writers, toy makers, etc .

SEND ★

**name not displayed**

Washington

13 days ago

Easily recognizable words should be available for anyone to use. This is very important to those who use words in their work.

**Pam S.**

New York

13 days ago

Trademarks shouldn't be issued for single commonly used words. Neither should they be issued for names, characters, or objects that have been used for generations as part of popular culture. No one has the right to trademark Rapunzel. That fairy tale existed long before anyone living today was even born. Trademarks are supposed to be unique identifiers of a product or brand. There is absolutely nothing unique about using the name Rapunzel.

SEND ★

**Sloane H.**

Missouri

13 days ago

SEND ★

**name not displayed**

Massachusetts

13 days ago

**Sharmila M.**

Massachusetts

14 days ago

SEND ★

**Aldis R.**

Massachusetts

14 days ago

SEND ★

**Tamara K.**

Queensland

15 days ago

Companies should not be appropriating words from the common parlance to attach to a toy thus denying its use to all others.

SEND ★

**Christopher G.**

Massachusetts

15 days ago

SEND ★

**name not displayed**

Illinois

15 days ago

**Jennifer M.**

Illinois

15 days ago

This monopoly is unfair!!

SEND ★

**Amy W.**

Virginia

15 days ago

My little girls love Repunzel and I want them to be able to experience the folk version, the Disney version, and all other versions

SEND ★

**Amanda S.**

Massachusetts

15 days ago

SEND ★

**Dyane O.**

Massachusetts

16 days ago

SEND ★

**name not displayed**

Massachusetts

16 days ago

**Even Hartmann F.**

Norway

16 days ago

SEND ★

**name not displayed**

Texas

16 days ago

**Marie F.**

Massachusetts

16 days ago

SEND ★



**Jennifer L.**

Massachusetts

16 days ago

SEND ★

**name not displayed**

United Kingdom

16 days ago

Because Rapunzel is a part of a rich and much loved folklore: a history of storytelling. She does not belong to some corporation who wants to make money from her: she is a character much loved for hundreds of years. No-one should or could claim ownership of her, except the person who first created the story... and they have been dead for a long time. They chose to share her with the world: not lock her away further because they saw her as a source of income.

**Kathleen M.**

Oregon

17 days ago

Rapunzel and the story is very old and should not belong to 1 person or 1 business.

SEND ★

**Kathryn F.**

Western Australia

17 days ago

Its a fairy tale. Part of multiple cultures. You cant put it under copyright when the whole human race owns it.

SEND ★

**Nancy A.**

Pennsylvania

17 days ago

SEND ★

**Katherine T.**

Japan

17 days ago

You can't copyright fairytales Disney!

SEND ★

**name not displayed**

Armed Forces Pacific

17 days ago

I'm an English Literature graduate, an artist and a parent.

**Sharon F.**

Victoria

17 days ago

You do not have a monopoly on fairy tales.

SEND ★

**name not displayed**

United Kingdom

17 days ago

**Harmony M.**

New Hampshire

17 days ago

SEND ★

**Jessica R.**

United Kingdom

17 days ago

SEND ★

**Peter M.**

New South Wales

17 days ago

I am a children's author in Australia, a winner of both national and international awards for my children's writing, and also a grandfather who is a volunteer teacher in a local school, sharing wonder.

SEND ★

**Evan F.**

Massachusetts

17 days ago

SEND ★

**Gloria K.**

California

17 days ago

SEND ★

**Rachel E.**

Montana

17 days ago

SEND ★

**Heather L.**

Illinois

17 days ago

I don't wasn't only one way to envision Rapunzel. No one company should be allowed to say THIS is Rapunzel.

SEND ★

**Brittany B.**

California

17 days ago

SEND ★

**Tanya H.**

Florida

17 days ago

SEND ★

**leah g.**

Nevada

17 days ago

rapunzel is a fairy tale, this company did not create rapunzel and therefore should not be able to own the rights to it.

[SEND ★](#)**Noé L.**

Massachusetts

17 days ago

[SEND ★](#)**Beth M.**

United Kingdom

17 days ago

[SEND ★](#)**Elmira Z.**

Massachusetts

17 days ago

[SEND ★](#)**Hugh D.**

North Carolina

17 days ago

While I support companies making and marketing items around all literature, including fairy tales, one company shouldn't have a backdoor means to take ownership of a public domain title/character.

[SEND ★](#)**name not displayed**

New York

18 days ago

**Jessica F.**

Massachusetts

18 days ago

Fairy tales like Rapunzel belong to all of us as part of our shared cultural history. No one company should be able to monopolize them.

[SEND ★](#)**name not displayed**

Maine

18 days ago

**Chase J.**

District of Columbia

18 days ago

I believe in a fair and just trademark process.

[SEND ★](#)

**name not displayed**

Massachusetts

18 days ago

**Allen R.**

Massachusetts

18 days ago

Rapunzel belongs to all of us – not just to one company

SEND ★

**Peter C.**

Massachusetts

18 days ago

SEND ★

**Lisa K.**

Georgia

18 days ago

SEND ★

**Jody C.**

Massachusetts

18 days ago

SEND ★

**name not displayed**

Illinois

18 days ago

**Benjamin S.**

Massachusetts

18 days ago

SEND ★

**Quaime L.**

Massachusetts

18 days ago

The protection of trademark should protect the sweat equity of innovators, not used as means of walling off time-honored cultural imagery and terms.

SEND ★

**Sohini B.**

Massachusetts

18 days ago

Toymakers should be able to use age old fairy tale characters without fear of trademark infringement.

SEND ★

**Fynn W.**

United Kingdom

19 days ago

SEND ★

---

**Rachel G.**

Illinois

19 days ago

No company has a right to trademark this name.

[SEND ★](#)

---

**Meredith C.**

Massachusetts

19 days ago

no one company should be able to leverage trademark rights to control how a public domain fairy tale is interpreted through dolls and toys.

[SEND ★](#)

---

**Mary S.**

Texas

19 days ago

The name Rapunzel should not be restricted .

[SEND ★](#)

---

**Richard S.**

Texas

19 days ago

Fairy tales should not be restricted by trademarks

[SEND ★](#)

---

**Caroline N.**

Massachusetts

19 days ago

[SEND ★](#)

---

**name not displayed**

Massachusetts

19 days ago

**Shala D.**

Massachusetts

19 days ago

[SEND ★](#)

---

**Sammi E.**

Massachusetts

19 days ago

[SEND ★](#)

---

**Ilene S.**

Massachusetts

19 days ago

[SEND ★](#)

---

**Rosanna C.**

Massachusetts

19 days ago

No one company should own the right to depict imaginary folk figures that have existed in our culture for centuries.

[SEND ★](#)**steven e.**

Massachusetts

19 days ago

[SEND ★](#)**Robert S.**

Massachusetts

19 days ago

We have grandchildren who enjoy the traditional stories and we want them to have the full range of experiences that an open and free market will provide.

[SEND ★](#)**Diane J.**

Massachusetts

19 days ago

This is a fairy tale character who's been in the public domain for generations. We should maintain the ability to create diverse depictions.

[SEND ★](#)**Linda S.**

Massachusetts

19 days ago

[SEND ★](#)**name not displayed**

Massachusetts

19 days ago

**Priscila S.**

Massachusetts

19 days ago

[SEND ★](#)**name not displayed**

Massachusetts

19 days ago

**Keli C.**

Massachusetts

19 days ago

[SEND ★](#)**Janine L.**

New Hampshire

19 days ago

No single company or person should ever "own" the rights to the name of any fairy tale character from the stories which were passed down for generations.

[SEND](#) ★**Laura F.**

Massachusetts

19 days ago

[SEND](#) ★**name not displayed**

Massachusetts

19 days ago

**Jessica S.**

Massachusetts

19 days ago

to diversify dolls!

[SEND](#) ★**Bridgett S.**

Massachusetts

19 days ago

[SEND](#) ★**Mark L.**

California

19 days ago

[SEND](#) ★**Leah G.**

Massachusetts

19 days ago

Rapunzel should be free for all creators. While a Trademark doesn't necessarily mean it won't be, in practice it has that effect because of how the law works and how expensive it is to litigate.

[SEND](#) ★**Ana D.**

Massachusetts

19 days ago

[SEND](#) ★**alexandra r.**

New Hampshire

19 days ago

[SEND](#) ★**Janice E.**

Massachusetts

19 days ago

It was very important to me to have different types of stories and different images of fairy tale characters to read/show to my two daughters when they were young. It is critical that different interpretations of these characters and images are available.

[SEND](#) ★

**Brian R.**

Massachusetts

19 days ago

[SEND ★](#)**name not displayed**

Massachusetts

19 days ago

The Grimm's fairytale figure should be part of the public domain.

**Lori T.**

Massachusetts

19 days ago

[SEND ★](#)**Kim M.**

Massachusetts

19 days ago

No one owns what Rapunzel looks like.

[SEND ★](#)**Greg G.**

Massachusetts

19 days ago

My young daughters love Rapunzel and other princesses. No one company should be able to lock up that trademark. We all have standing. Free Rapunzell

[SEND ★](#)**John I.**

Massachusetts

19 days ago

It is a fairy tale. Allowing this trademark is ridiculous.

[SEND ★](#)**Tyler O.**

California

19 days ago

Rapunzel is in the public domain, so anyone should be free to make and sell a Rapunzel doll.

[SEND ★](#)**Malla P.**

New Jersey

19 days ago

I am a life-long advocate for the public domain.

[SEND ★](#)**Elizabeth S.**

Massachusetts

19 days ago



[SEND ★](#)**LINDA S.**

Arizona

19 days ago

[SEND ★](#)**Ann S.**

Massachusetts

19 days ago

No single copy should be allowed to control a fairy tale

[SEND ★](#)**Chris D.**

Massachusetts

19 days ago

[SEND ★](#)**Christine B.**

Massachusetts

19 days ago

Over-reaching by one company is not in the interest of consumers generally. It would also unnecessarily limit the variety, expansion and inclusiveness of a character and story known to many generations and cultures in ways that may vary with the passage of time and the evolution of this "timeless" story and character.

[SEND ★](#)**Samantha M.**

Massachusetts

19 days ago

[SEND ★](#)**Michael R.**

Vermont

19 days ago

It is important that trademark owners not use their mark to bully new businesses. This case illustrates the trademark trolls that misuse their marks, which is anti-competitive and antithetical to the purpose of the Lanham Act.

[SEND ★](#)**Vanessa H.**

Massachusetts

19 days ago

[SEND ★](#)**Matthew G.**

Massachusetts

19 days ago

[SEND ★](#)**Sharon B.**

Illinois

20 days ago

[SEND](#) ★**Beth F.**

Massachusetts

20 days ago

Not appropriate to use the name Rapunzel

[SEND](#) ★**Judy C.**

Arizona

21 days ago

[SEND](#) ★**Vicki M.**

Arizona

21 days ago

Rapunzel should not be trademarked to a private company.

[SEND](#) ★**Julie W.**

Arizona

21 days ago

Helping a friend.

[SEND](#) ★**Marie P.**

Arizona

21 days ago

[SEND](#) ★**Clarice R.**

Arizona

21 days ago

I believe the name "Rapunzel" should not be used by a company applying for that trademark."

[SEND](#) ★**Deborah M.**

Michigan

21 days ago

The trademark belongs to the creators, the Brothers Grimm. It does not belong to a commercial entity. What is next? Trying to trademark great works of art or music by great masters?

[SEND](#) ★**Deanna C.**

Illinois

21 days ago

[SEND](#) ★

name not displayed

Illinois

21 days ago

I believe the name "Rapunzel" should not be used by a company applying for that trademark.

Kathleen C.

Florida

21 days ago

SEND ★

Christopher C.

Arizona

21 days ago

I believe the name "Rapunzel" should not be used by a company applying for that trademark.

SEND ★

name not displayed

California

21 days ago

Unlike Disney or Marvel, the company who wants the Rapunzel trademark did not create or invent this character, and it should remain in the public domain

Marshelle C.

Arizona

21 days ago

I believe the name "Rapunzel" should not be used by a company applying for that trademark.

SEND ★

Jason C.

Massachusetts

21 days ago

SEND ★

Megan R.

Massachusetts

21 days ago

SEND ★

name not displayed

Florida

23 days ago

Robert M.

Massachusetts

23 days ago

SEND ★

Jessica C.

Massachusetts

23 days ago

SEND ★

name not displayed

Massachusetts

23 days ago

Neel M.

Massachusetts

24 days ago

SEND ★

Christy O.

Massachusetts

24 days ago

I think creativity and diversity in toys is critical to the development of children's imagination. If only one company has the right to make and market toys under the name Rapunzel, it would limit the diversity of dolls and toys.

SEND ★

Dennis R.

Massachusetts

25 days ago

SEND ★

Karen K.

Massachusetts

25 days ago

SEND ★

Mark W.

Massachusetts

25 days ago

SEND ★

Sandra C.

Massachusetts

25 days ago

SEND ★

name not displayed

Massachusetts

25 days ago

Karen P.

Massachusetts

25 days ago

Because Rapunzel is a traditional story, most likely from Germany, at least 200 years old, not a name or a product that belongs to a 21st century company trying to claim it as theirs and theirs alone.

SEND ★

name not displayed

Massachusetts

25 days ago

This is a wonderful classic fairytale that should not be controlled by one company!

Angela L.

Massachusetts

25 days ago

SEND ★

Ryan G.

Massachusetts

25 days ago

SEND ★

Ashely R.

Massachusetts

25 days ago

SEND ★

Abigail A.

Massachusetts

25 days ago

SEND ★

Brian F.

Kentucky

25 days ago

The Trademark Office should disallow overbroad registrations.

SEND ★

S G.

Puerto Rico

25 days ago

SEND ★

See more petitions:

Media, Arts, Culture

## SIGN PETITION

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LAST NAME

EMAIL

COUNTRY

United States

STREET ADDRESS

WHY IS THIS IMPORTANT TO YOU? (optional)

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Sign Now

☐ don't display my name

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By signing, you accept Care2's terms of service.  
 You can manage your email subscriptions at any time.  
 Having problems signing this? Let us know.

"The best way to predict the future is to create it!"

- Denis Gabor

Start Petition



Start A Petition

**Our Promise:** Welcome to Care2, the world's largest community for good. Here, you'll find over 45 million like-minded people working towards progress, kindness, and lasting impact.

**Care2 Stands Against:** bigots, bullies, science deniers, misogynists, gun lobbyists, xenophobes, the willfully ignorant, animal abusers, frackers, and other mean people. If you find yourself aligning with any of those folks, you can move along, nothing to see here.

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# EXHIBIT C

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

-----X		
Rebecca Curtin,	:	
	:	
Opposer,	:	Opposition No.: 91241083
	:	
	:	Mark: RAPUNZEL
v.	:	
	:	
	:	Serial No.: 87/690863
United Trademark Holdings,	:	
	:	
Applicant	:	Published: April 10, 2018
-----X		

**DECLARATION OF THE ORGANIZATION**

**FOR TRANSFORMATIVE WORKS**

I, Betsy Rosenblatt, declare under penalty of perjury of the laws of the United States of America, that the following statements are true and correct:

1. I am the Legal Chair of the Organization for Transformative Works, and I am authorized by the Organization for Transformative Works to represent it in this application.
2. In addition to the historic works named in the Notice of Opposition, there are numerous other works related to the Rapunzel character and story.
3. The Organization for Transformative Works ("OTW") is a non-profit organization established in 2007 that protects and defends fanworks from commercial exploitation and legal challenge. "Fanworks" are new creative works based on existing media; outside media fandom, the term "remix" is often used. In addition to legal advocacy, the OTW operates an online archive known as the Archive of Our Own, which has over 1.5 million registered users and receives an average of 26 million page views per day. The Archive of Our Own hosts user-created fanworks.



4. The Archive of Our Own allows users to search hosted works by “fandom” (that is, the source identified by the author as the basis for the work), character names, and general text search. A search indicates that the Archive of Our Own currently includes 90 works in the Rapunzel (Fairy Tale) fandom category, 1,601 works which include the character Rapunzel, and 2,581 hits for general Rapunzel searches. Based on this information, we can reasonably foresee that if the applied-for mark were registered, there could be substantial chilling of creative activity associated with transformative works related to Rapunzel. Such a chilling effect would be detrimental to the Archive of Our Own and other similar noncommercial fan outlets, as well as the for-profit outlets identified below (which are not affiliated with the OTW), and to individuals who engage in creative expression surrounding Rapunzel.
5. Fanfiction.net is another fanwork archive. It is not associated with the OTW, but like the Archive of Our Own, it provides a platform on which users can post their original works. A search of fanfiction.net for the word “Rapunzel” identifies 3,513 works, 144 of which are identified as being in the fandom category “Fairy Tales.”
6. DeviantArt, an online artwork community, is another outlet used by many fans.<sup>1</sup> According to Similarweb.com, DeviantArt.com counts over 393.22 million web visits every year, is the 136<sup>th</sup> most visited website in the world, 74<sup>th</sup> most visited in the United States, and is the number one most popular website in the Arts and Entertainment category.<sup>2</sup> According to a search on DeviantArt’s website, DeviantArt has 107,000 artworks with the keyword “Rapunzel” tagged. Over 4,000 of these are in the “Artisan Crafts” category which includes original dolls, repainted commercial dolls, costumes, jewelry, and other crafts.
7. As evidenced by the hundreds of Rapunzel fanworks identified above in the “Fairy Tale” category, the primary meaning of the term “Rapunzel” is as the common term for a particular category of fairy-tale character. It does not identify a source of goods or services. Rather, it is synonymous with dolls, toys, and expressive works that depict the fairy-tale character of Rapunzel. By seeking to register the term “Rapunzel” as a word mark, United Trademark Holdings (“UTH”) is seeking to capitalize on a

---

<sup>1</sup> <https://www.deviantart.com>.

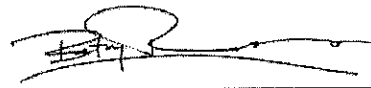
<sup>2</sup> <https://www.similarweb.com/website/deviantart.com>.

commonly recognized character and the goodwill associated with that character. The Applicant has added no value, creativity, or labor to the mark as it previously stood. This application is an intentional, egregious skirting of the public policy, intention, and express wording of trademark law. To allow the Applicant the rights to the Rapunzel name would allow UTH to chill the creativity of fans, creators of expressive works, small retailers, and the public, who previously sought and were able to make, share, and sell products related to this historic famous fairy-tale character by identifying them by the generic term "Rapunzel."

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all the statements made of her own knowledge are true and all statements made of information and belief are believed to be true.

Dated this 2nd day of July, 2018.

By:

A handwritten signature in black ink, appearing to read "Betsy Rosenblatt", written over a horizontal line.

Betsy Rosenblatt

Legal Chair

Organization for Transformative Works

# UNIVERSITY OF MINNESOTA

---

*Twin Cities Campus*

*Center for German and European Studies  
College of Liberal Arts*

*214 Social Sciences Building  
267-19th Avenue South  
Minneapolis, MN 55455*

*612-626-7705  
Fax: 612-626-2242  
E-mail: cges@tc.umn.edu*

June 28, 2018

RE: Opposition No. 91241083 to "RAPUNZEL" mark

To Whom It May Concern:

I am a folklorist, translator and scholar of fairy tales, lately retired from my professorship at the University of Minnesota. Over a career spanning more than fifty years now, I have also held teaching positions at the University of Munich, New York University, the University of Wisconsin-Milwaukee, and the University of Florida. I hold a PhD in Comparative Literature from Columbia University. I am the author of more than a dozen books on folk and fairy tales and the editor of several more. Most recently, I completed for the Princeton University Press new translations of the 1812 and 1815 editions of the folk and fairy tale collections of the Brothers Grimm, which include a version of the "Rapunzel" tale.

I have devoted my career to understanding the social and political significance of fairy tales. I have argued in print that fairy tales for children are universal, ageless, therapeutic, miraculous, and beautiful. My work in this field has established that fairy tales have a meaningful social function for revelation: the worlds projected by the best of our fairy tales reveal the gaps between truth and falsehood in our immediate society.

"Rapunzel" is the name given to the central character in one of the tales collected by the Brothers Grimm in the early nineteenth century, a tale which itself has earlier roots and which has long been in the public domain. To the extent that a trademark registration of the "Rapunzel" name for toys and dolls would raise barriers to other toymakers using that name, I believe it would be very damaging to the public's interest in diverse interpretations of this ancient character through the material culture of toys and dolls. When we see the "Rapunzel" name, we think of the centuries-old tale of the maiden in the tower, not of any one corporation. There are numerous versions of this well-known character already available in the market. Granting trademark rights to just one company in the "Rapunzel" name for dolls would create a deleterious tool for restricting access to the only word by which the character is commonly known and chilling the creation and marketing of "Rapunzel" dolls by others. For these reasons, I support the opposition to this trademark application.

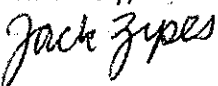
Sincerely,  
  
Jack Zipes

EXHIBIT D

Disney Animators' Collection

https://www.shopdisney.com/disney-animators-collection-raphunzel-doll-16-1438030

☆ | 🛒 | 🔒

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shopDisney

📍 Store Locator | 👤 Sign In | Sign Up | 🛒 My Bag (0)



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shopDisney / Toys / Dolls





★★★★★ (2)

Disney Animators' Collection Rapunzel Doll - 16"

~~\$26.95~~ \$18.00

[View Product Details](#)

Qty (Limit 10) 1 ▼

Add to Bag

Save for Later

# EXHIBIT E

Disney Animators' Collection

https://www.shopdisney.com/disney-animators-collection-raphunzel-doll-16-1438030

Product Details

Shipping & Delivery

Reviews

Item No. 6002040580334P

Rapunzel is brought to life as a bright-eyed young girl yearning for the day when life begins. In this updated edition the princess-to-be is gowned in a lavender robe with ribbon detailing, joined by her friend Pascal.

Safety

⚠ **WARNING:** CHOKING HAZARD - Small Parts. Not for children under 3 years.

Magic in the details

Please note: Purchase of this item is limited to 10 per Guest.

- Rapunzel is outfitted in a lavender dress with long ruffled sleeves
- Satin ribbon lace detail
- Delicate lace trim on collar
- Glitter filigree
- 17" of long golden hair
- Includes plush friend Pascal with embroidered features
- Comes in a display box featuring character sketches by the animator
- Part of the Disney Animators' Collection, each doll sold separately

The bare necessities

- Ages 3+
- Plastic / polyester
- 16" H
- Imported






About the Artist: Glen Keane

For almost four decades at Walt Disney Animation, Glen Keane became renowned for bringing to life some of the studio's most beloved and endearing characters. Learning his craft from the

# EXHIBIT F

Disney Princess 32" My Size Rapunzel Doll

Shop all Disney



+ 8 more







About this item

Details

Shipping & Returns

Q&A (2)


\$59.99

only at       70 2 Questions


Shipping to 15317  
temporarily out of stock

Notify me when it's back


See similar items

Free order pickup  
Out of stock at Washington   
In stock at Upper St. Clair

Check other stores

 Registry/List

Help us improve this page

 WARNING: choking hazard - small parts.  
Not for children under 3 yrs.

# EXHIBIT G

Disney Princess 32" My Size R x

https://www.target.com/p/disney-princess-32-my-size-raphunzel-doll/-/A-53286927

☆🔍🛒👤🔔

About this item

Details

Shipping & Returns

Q&A (2)

Highlights

- Playdate Rapunzel stands 32" Tall
- Perfectly poseable with 11 points of articulation
- Long flowing hair
- Perfect addition to Playdate Maximus
- Includes: 1 Doll with removable outfit, 1 Tiara, 1 Brush and 1 pair of removable Shoes
- Recommended for Ages 3+

Have the best day ever with Playdate Rapunzel! Inspired by Disney's Tangled, Playdate Rapunzel is ready to be your best friend forever. Rapunzel is 32" tall and fully articulated at the neck, shoulders, elbows, wrists, hips and knees, making her perfectly poseable for any adventure! Use the brush to style Rapunzel's long golden locks. She's also dressed in her movie inspired purple dress and comes with shoes and a tiara. For even more fun, Playdate Rapunzel is the perfect compliment to Playdate Maximus!

**Hair Type:** Straight

**Dimensions (Overall):** 6.5 inches (L) x 10.5 inches (W) x 34 inches (H)

**Suggested Age:** 3 Years and Up

**Weight:** 5.31 pounds

**Material:** Plastic, polyester

**Doll Theme:** Fashion and beauty

**Skin Tone:** Light

**Doll eye color:** Blue

**CPSC Choking Hazard Warnings:** Choking\_hazard\_small\_parts

**Hair Color:** Blonde

**Articulation:** Articulated

**Doll Gender:** Girl

**TCIN:** 53286927

**UPC:** 039897617732

**Item Number (DPCI):** 086-07-1328

If the item details above aren't accurate or complete, we want to know about it. [Report incorrect product info.](#)

# EXHIBIT H

## Best Selling • Lowest Price



Disney  
Rapunzel Classic Doll with Ring - Tangled -  
11 1/2 inch  
★★★★★ 8  
\$14.95 ✓prime

## Top Rated



Rapunzel Classic Doll with Ring - Tangled  
★★★★★ 2  
\$17.95 ✓prime

Toys & Games › Dolls & Accessories › Dolls



## Disney Tangled Classic Rapunzel Doll -- 12"

by Disney  
★★★★★ 47 customer reviews | 8 answered questions

Price: \$29.95 ✓prime

Get \$70 off instantly: Pay \$0.00 upon approval for the Amazon Prime Rewards Visa Card.

- Deluxe costume features glitter details in bodice and skirt
- Fully poseable
- 12" H
- Plastic/polyester
- WARNING: CHOKING HAZARD - Small parts. Not for children under 3 years.

New (3) from \$29.95 ✓prime

Report incorrect product information.

Share

\$29.95  
✓prime

FREE Delivery by Friday  
if you order within 20 hrs 2 mins,  
or

Get it **Thursday** if you order within  
22 hrs 47 mins and choose paid  
shipping at checkout. [Details](#)

**Only 5 left in stock - order soon.**  
Sold by [That Whatnot Shop](#) and  
Fulfilled by Amazon. Gift-wrap  
available.

Qty: 1


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Buy Now



EXHIBIT I

Toys & Games > Dolls & Accessories > Dolls





Click image to open expanded view

Barbie As Princess Rapunzel African American

by Barbie

3 customer reviews

Note: This item is only available from third-party sellers (see all offers).

Available from these sellers.

Collectible (3) from \$40.00 & FREE shipping.

Report incorrect product information.

prime book box

Discover Prime Book Box for Kids

Story time just got better with Prime Book Box, a subscription that delivers editorially hand-picked children's books every 1, 2, or 3 months — at 40% off List Price. [Learn more](#)

Have one to sell?

Saved for later (7)

Sell on Amazon



Mermaid princess doll 3 pack - gift play set

Mermaid Princess Doll Pack for Little Girl's Toy and Play Gift Set

445

Ad feedback

Sponsored products related to this item

Page 1 of 12

https://www.amazon.com/Barbie-Princess-Rapunzel-African-American/dp/B00005Y1C2

1/6

# EXHIBIT J

5 in

11 in

12 in

14 in

16 in

Shop For

Collectors & Hobbyists

Kids

Features

Ball Jointed Doll (BJD)

Battery-Operated

Interactive

Lot

Realistic/Lifelike

With Original Packaging

Material

Cloth

Plastic

Packaging

Original (Unopened)

Without Packaging

Character Family

Rapunzel

Type

Doll

Custom Bundle

Brand

Doll Gender

Modified Item

1/16/2019

Barbie Doll Rapunzel Cut And Style 2008- Brand New- Package never opened! Pretty | eBay

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ebay

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All Categories

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Listed in category: [Dolls & Bears](#) > [Dolls](#) > [Barbie Contemporary \(1973-Now\)](#) > [Barbie Dolls](#) > [Other Contemp. Barbie Dolls](#)

[Add to watch list](#)

Have one to sell?

Sell now

Condition: New

Be the first to write a review.

Price: US \$40.00

Buy It Now

Add to cart

Best Offer:

Make Offer

Add to watch list

Ships from United States

Shipping: \$10.00 Expedited Shipping | See details

Item location: Ching, Maryland, United States

Ships to: United States

Delivery: Estimated on or before Fri, Jan. 25 to 01970

Payments: PayPal CREDIT

Special financing available: [Apply Now](#) | [See terms](#)

Returns: Seller does not accept returns | [See details](#)

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Get the item you ordered or get your money back. [Learn more](#)

Seller information

pbou3517 (44)

100% Positive feedback

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Similar sponsored items

Feedback on our suggestions

School cool Barbie from 90's

\$14.95

+ \$10.00

Frequently Bought Together 1/2

Feedback on our suggestions

<https://www.ebay.com/itm/Barbie-Doll-Rapunzel-Cut-And-Style-2008-Brand-New-Package-never-opened-Pretty/183250086623?hash=item2aaa8e6ad...>

1/3

# EXHIBIT K

Buy Disney Princess Royal Shimmer

Argos Ltd. [GB] | <https://www.argos.co.uk/product/4766780>

Order by 8pm. Terms apply. Only £3.95

CLICK & COLLECT PAY ONLINE NOW OR PAY WHEN YOU PICK UP IN-STORE

YOU CAN PAY EASIER WITH THE ARGOS CARD Representative 29.9% APR variable


[Toys](#) < [Dolls and playsets](#) < [Dolls](#) < [Disney Princess Royal Shimmer Rapunzel Doll](#)






## Disney Princess Royal Shimmer Rapunzel Doll

by [Disney Princess](#)

476/6780

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1

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Feedback

## EXHIBIT L

[illegible]

# EXHIBIT M

What Does Rapunzel Mean? | x

← → ↺ https://www.dictionary.com/e/fictional-characters/rapunzel/ ☆ 📄 🔍

Dictionary.com Thesaurus.com Everything After Z All The Words

Search All the Words 🔍

DEFINITIONS SYNONYMS EDITORIAL ALL THE WORDS

SLANG EMOJI GENDER & SEXUALITY FAMOUS PEOPLE ACRONYMS POP CULTURE MORE

## Rapunzel

or rapunzel

[ruh-puhn-z-uh]

f t

### Who is Rapunzel?


Rapunzel is a German fairy tale about a young woman named *Rapunzel* with impossibly long hair and who lives alone in a tower, held captive by a witch.

It's also the German name of a vegetable commonly used in salads.


**Related words:**

- [Brothers Grimm](#)
- Disney princess
- [ever after](#)
- [lamb's lettuce](#)
- long hair don't care


ORIGIN EXAMPLES USAGE



ASMR



Blue Waffle



# EXHIBIT N

Disney's Top 15 Toys of 2018

https://www.usatoday.com/story/life/allthemoms/2018/10/08/disney-star-wars-marvel-pixar-top-15-toys-2018-exclusive-look/1524326002/


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Disney Princess 11 Inch Doll Gift Set is among the Top 15 Toys for 2018 from shopDisney and Disney store. (Photo: shopDisney and Disney store)

Cost: \$129.95.

This collection of Disney Princess dolls comes with 11 dolls, including Rapunzel, Pocahontas, Princess Jasmine and Cinderella (plus Moana comes with animal sidekicks Pua and Hei Hei).






## EXHIBIT O

Musical Light-Up Dolls : rapunzel

← → ↺ https://www.trendhunter.com/trends/rapunzel-doll

ALL Fashion Tech Life Culture Design Ads Business Eco Good Luxury Bizarre Keynotes TV

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### This New Rapunzel Doll is Being Introduced Alongside Tangled: The Series


By: Laura McQuarrie - Feb 14, 2017  
References: [helloworldgiggles](#)


Over the years, there have been dozens of Rapunzel dolls released, especially after Disney shared its own musical computer-animated version of the classic fairy tale story of a long-haired princess who spends much of her life locked in a tower. Disney's Tangled was a 2010 release that charmed audiences and will continue to do so as the movie characters join the world of TV on Disney Channel's Tangled: The Series in the spring.

At this year's Toy Fair in New York City, Hasbro is set to unveil 'Tangled: The Series Musical Lights Doll,' which reflects the new look of Rapunzel in the cartoon series.


The new Rapunzel doll with long blonde hair lights up and sings a new song, 'Wind in My Hair,' which is voiced by Mandy Moore.

60 Similar Photos







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Our Research Methodology  
This article is one of 350,000 experiments. We use crowd filtering, big data and AI to identify insights.  
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**EXHIBIT P**



## Playdate Rapunzel Doll

\$104




Also available at Target and Walmart.

Make your Disney princess fan's dreams come true with this 32-inch Rapunzel doll. It's the perfect height for your little one to play with. Styled in Rapunzel's signature purple dress, the doll can move her arms, neck, legs and shoulders – which makes playtime that much more realistic!



EXHIBIT Q

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#1 Best Selling product in [Rapunzel Barbie Dolls \(1973-Now\)](#)

Rapunzel 1997 Barbie Doll





★★★★★ 20 product ratings | [About this product](#)

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\$28.15

Brand new  
\$27.50


Make an Offer:  
pre-owned

Auction: brand new  
\$42.70



2+

1 watching in the last 24 hours



Your pick  
\$17.00


+ \$11.15 Shipping  
Was \$20.00 Save 15%

Get it by **Tuesday, Jan 22** from Ripley, Tennessee

- New condition
- 30 day returns - Buyer pays return shipping

"Rapunzel Barbie with her Beautiful Long Blonde Hair and Fabulous Crown. This box includes only Rapunzel, not the Prince. There may be very minor signs of shelf wear on the..."

[See details](#)

MONEY BACK GUARANTEE

Buy It Now

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Sold by  
[wdrum2515](#) (1710)

100.0% Positive feedback

[Contact seller](#)

# EXHIBIT R

Vintage Rapunzel Doll Rare 1960s Hong Kong Beautiful Blue Eyes Original Box Dress Shoes Unique Mid Century Plastic Dolls Collectable Toys on Etsy

Visit

Items similar to Vintage Rapunzel Doll Rare 1960s Hong Kong Beautiful Blue Eyes Original Box Dress Shoes Unique Mid Century Plastic Dolls Collectable Toys on Etsy

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Plastic Doll

Vintage >

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3

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# EXHIBIT S

Porcelain Doll: Rapunzel Prince


https://www.gumtree.com.au/s-ad/marcoola/collectables/porcelain-doll-rapunzel-princess/1207038270

☆


🔍

🔔


🔒




Post an ad




rapunzel doll

 Australia


+0km



Home > Marcoola > Collectables > Ad ID 1207038270



5 images



**Chloe Hetherington** 9 ads  
Gummie since 2019

Hi Chloe Hetherington,  
I'm interested in "Porcelain Doll: Rapunzel Princess".  
Is this still available? If so, when and where can I pick  
it up?  
Cheers

Email address


☒ I consent to receive marketing and third party  
offers from Gumtree

Send message

[Sign in to make an offer](#)

\$ 10

Go

 Safety and security tips

## EXHIBIT T

Porcelain 60cm tall Rapunzel

Home > Mulgrave > Collectables > Ad ID 1206138021

6 views

Post Similar Ad Report Ad Share Save

Porcelain 60cm tall Rapunzel doll with stand-excellent condition!

Date Listed: 07/01/2019

5 images

Anonymous 75 ads  
Gummie since 2016

Hi Anonymous,

I'm interested in "Porcelain 60cm tall Rapunzel doll with...". Is this still available? If so, when and where can I pick it up?

Cheers

Email address

☒ I consent to receive marketing and third party offers from Gumtree

Send message

+1223 Show number

Sign in to make an offer

\$ 60 Go

Safety and security tips

Always meet in person to inspect an item before exchanging money. Find more helpful hints here.

## EXHIBIT U

18 Barbie Dolls From The '80s: x

BuzzFeed, Inc [US] | https://www.buzzfeed.com/briangalindo/18-barbie-dolls-from-80s-and-90s-that-are-worth-a-fortune

Share Pin

### 9. Rapunzel Barbie

Item condition: New  
Quantity: 1 2 available  
Price: US \$97.42  
[Buy It Now](#)  
[Add to cart](#)  
[Add to Watch list](#)

[Bill Me Later](#) Spend \$99+ and get 6 months to pay  
Subject to credit approval. [See terms](#)

Shipping: FREE Standard Shipping | [See details](#)  
Item location: United States  
Ships to: United States [See exclusions](#)

Delivery: On or before Wed. Aug. 07 to 67067

Share Pin

### 10. Dr. Barbie

Item condition: New  
Quantity: 1 2 available  
Price: US \$97.42  
[Buy It Now](#)

A Missing Teen Boy Was Allegedly Used As A "Sex Slave" By Several Men In Florida

LOL win

EXHIBIT V

VINTAGE EFFANBEE 11" Rapunzel Storybook Doll 1976

https://picclick.com/Vintage-Effanbee-11"-Rapunzel-Storybook-Doll-1976-382604772200.html

Search eBay Faster

Home / Dolls & Bears / Dolls / By Brand, Company, Character / Effanbee / Vintage / Vintage Effanbee 11" Rapunzel Storybook Doll 1976

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4 of 4

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**Vintage Effanbee 11" Rapunzel Storybook Doll 1976**

**\$9.99** 0 Bids or **\$14.99** Buy It Now **UNSOLD** - Nov 1, 2018, 9:39 AM, [Click to see shipping cost](#), 30-Day Returns, [eBay Money Back Guarantee](#)

**Seller:** 4makkk (2,496) 100%, **Location:** Marshalls Creek, Pennsylvania, **Ships to:** US, **Item:** 382604772200

Vintage Effanbee 11" Rapunzel Storybook Doll 1976 Condition is Used. Shipped with USPS Priority Mail. **Condition:** Used, **Product Type:** Doll(s), **Brand:** Effanbee, **Non-Domestic Product:** No, **Modified Item:** No, **Ethnicity:** Caucasian, **Doll Gender:** Girl Doll, **Type:** Doll, **Doll Size:** 11in., **Recommended Age Range:** 8+, **Packaging:** Original (Opened), **Features:** Vintage [See More](#)

PicClick Insights for "Vintage Effanbee 11" Rapunzel Storybook Doll 1976" PicClick Exclusive

Popularity

8 views, 0.1 views per day, 83 days on eBay. Good amount of views. 0 sold, 1 available. [More](#)

Price

Avg: \$9.99, Low: \$9.99, High: \$9.99. Good quality and value when compared to PicClick similar items. [More](#)

Seller

2,496+ Items sold. 0% negative feedback. Top-Rated Seller! Ships on time with tracking, 0 problems with past sales. [More](#)



## EXHIBIT W

1/16/2019

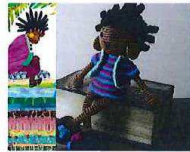
African Princess Rapunzel Doll MADE TO ORDER Free Domestic | Etsy

**Etsy**

Sell on Etsy Register

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### Similar items [See more](#)



African Princess Doll -MA...  
LeenGreenBean  
**\$64.00** Free shipping



Mini Black Doll -MADE T...  
LeenGreenBean  
**\$36.00** Free shipping



Crochet African America...  
LeenGreenBean  
**\$60.00** Free shipping



African American Doll -M...  
LeenGreenBean  
**\$75.00** Free shipping



African American Doll -M...  
LeenGreenBean  
**\$60.00** Free shipping



**LeenGreenBean** ★★★★★ (441)



178  
items



### African Princess Rapunzel Doll -MADE TO ORDER -Free Domestic Shipping, Dreads Natural Black Hair toy Baby shower nursery melanin Girl Gift

**\$97.00+**

Free shipping to [United States](#)

Price

Select an option

Quantity

1

#### Overview

- Handmade item
- Height: 12 Inches
- Materials: Caron, Simply Soft, Acrylic Yarn, Polyester Fiberfil
- Made to order
- Favorited by: [168 people](#)
- Gift message available

☒ This shop accepts Etsy gift cards

#### Shipping & returns

Ships from United States

This item may take some time to prepare. Contact the shop to find out when it will ship.

<https://www.etsy.com/listing/220986737/african-princess-rapunzel-doll-made-to>

1/5

# EXHIBIT X

1/17/2019

Fairy Tale Dolls - Realms of Gold



**Realms of Gold, Inc.**  
Stuffed Animal Repair and Fairy Tale Dolls  
**Realms of Gold, Inc.**  
Stuffed Animal Repair and Fairy Tale Dolls

CLOTH DOLL & STUFFED ANIMAL  
HOSPITAL

BLOG FAIRY TALE DOLLS ABOUT

## Fairy Tale Dolls

You can find dolls in two ways:

- 1) By the story that inspired them
- 2) Alphabetical by character name

Click on any title to find the corresponding dolls

African Folk Tales  
American Folk Tales  
Asian Fairy Tales  
English Fairy Tales  
French Fairy Tales  
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Russian Fairy Tales

Aesop's Fables  
Brothers Grimm Tales  
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### Complete Index of Dolls and Stories

Click on any title to find the corresponding doll and information on his or her story

1001 Nights

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Fairy Tale Dolls - Realms of Gold

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For more information on any of our dolls and puppets, please feel free to e-mail us at Realms of Gold. Or call us at (650) 996-2280.

CLOTH DOLL & STUFFED ANIMAL HOSPITAL

BLOG

FAIRY TALE DOLLS

ABOUT

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# EXHIBIT Y

1/17/2019

German Fairy Tales of the Brothers Grimm – Realms of Gold



*Realms of Gold, Inc.*  
Stuffed Animal Repair and Fairy Tale Dolls

*Realms of Gold, Inc.*  
Stuffed Animal Repair and Fairy Tale Dolls

CLOTH DOLL & STUFFED ANIMAL HOSPITAL

BLOG FAIRY TALE DOLLS ABOUT

## German Fairy Tales of the Brothers Grimm

### *Dolls from the German Fairy Tales of the Brothers Grimm*

Most of us grew up with the Grimm fairy tales, either in books, on television, or in the movies. These dolls are all based on the classic tales collected by two brothers in the early 19th century. They were not alone. Asbjornsen and Moe were doing the same thing in Norway, and Afanas'ev did the same thing in Russia. The tales the Grimms collected were not limited to German stories, and some trace back to Charles Perrault in 17th century France. All of our dolls are characters out of stories, immigrants from the books that Keats called "Realms of Gold." I hope that you enjoy both the dolls, and their stories, and perhaps decide to take a few home with you.

Most of our dolls are reversible. If you see two or more characters in a photo, that means there are two or more characters in one doll.

*To learn more about any doll or story, simply click on the doll's name.*



Cinderella



The Frog Prince



Little Red Riding Hood



Hansel and Gretel



Rapunzel



Rumpelstiltskin



Snow White and the Seven Dwarves



Snow White and Rose Red

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<https://realmsofgold.com/fairy-tale-dolls/german-fairy-tales-of-the-brothers-grimm/>

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## EXHIBIT Z

1. Excerpts from ***The Barbie Thang***, available online at <https://www.berkeleyparentsnetwork.org/advice/playing/barbiethang>

### Excerpt 1- My 4-year-old really wants a Barbie

Nov 2002

*My 4 y.o. daughter told me the other day that she really wanted a Barbie Rapunzel. She happened to see it in Target and advertised in the paper. Up until now, we have been a Barbie-free household because quite frankly, Barbies drive me crazy (the whole thing about it being a false ideal of a woman, the high heels, etc.). And I would prefer to remain that way. But my daughter is now getting into the "pretty" thing. This includes other "princesses", all Disney of course. And this is WITHOUT us owning a single video and without her having seen most of those types of movies ever. She must pick it up from preschool or something.*

*ANYWAY, I know some of this is developmental. But I'd really love to get some thoughtful insights and advice from people who have gone through this with their daughters and how they came to decide Barbie or no Barbies. Dont' just tell me to "chill" because that will not be helpful to me. In the end, I just may end up "chillin'", but right now, I'm looking for some good guidance so I can make up my own mind! Thanks a lot. Hilary*

### Excerpt 2

Our daughter, almost 4, wanted a Barbie car (VW). Of course, that made her want the "girls" who go in the car. We got her the camping Barbie set, with tent, 3 dolls, and camping clothes. There are no high heels, and she loves putting them to sleep in the sleeping bags. With what they are wearing, I would expect them to get some mosquito bites. Now, she also wants a Rapunzel. I decided not to worry about it. My dad wouldn't allow me to have Barbies, because of the whole body image thing, when I was young. When my older cousin finally gave me hers, I was too old to play with them any more. I still resent it, as I felt very left out playing with the other kids, and being the only one without a Barbie to bring along. When they get a little older, we can indoctrinate them about how false the commercial images are, etc. Good luck. Barbie Tolerant Mom

### Excerpt 3

Our daughter is only 7 mo. old, but we have already had to come up with a humorous approach to "The Barbie Thang". When my daughter was born, my mother-in-law bought her a Princess Bride Barbie - complete with a magic mirror so Barbie can gaze at Prince Ken as she waits for him to rescue her. I was horrified such an ultra-passive display of femininity ... but my husband came to the rescue. He bought a Barbie-style doll named "Jade" - an African-American doll with very short hair - and dressed her up in some old GI Joe clothes. So now we have "GI Jade"!

Of course, you may not think that an Army Barbie is appropriate either, but the point is that my husband has decided for every pretty and passive Barbie figure she receives/demands, he will also find her a strong professional Barbie, preferably non- white. Barbie has dabbled in a surprising number of professions, including astronaut, pediatrician, race car driver, art teacher, basketball player, and olympic gymnast. We will give her Rapunzel if she wants it, but at the same time she'll be getting "Spanish Teacher Barbie" - Latina model. Who she plays with is totally up to her. -PJ

2. <http://www.raisingmyboys.net/2013/10/>

1/18/2019

Raising My Boys: October 2013



Aren't these guys adorable? In addition to figurines, there are other princess and heroes themed toys in the line. Two in every three of these Kinder Surprise contain one of these special edition toys, so you've got great odds! I'm hoping to find a Rapunzel for me :) Off to eat some chocolate...



*Disclosure: I'm part of the KINDER® Mom program, and I receive special perks as part of my affiliation with this group. The opinions on this blog, as always, remain my own*

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Unkaythe

Posted by Deborah Coombs at 12:23 PM



10 Comments

Reactions: funny (0) interesting (0) cool (0)

Sunday, October 27, 2013

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