

ESTTA Tracking number: **ESTTA948283**

Filing date: **01/17/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91241012
Party	Plaintiff Dr Pepper/Seven Up, Inc.
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Submission	Other Motions/Papers
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Date	01/17/2019
Attachments	TRU INC ABANDON AND WITHDRAWAL REQUEST.pdf(27382 bytes )

EXHIBIT B

Stipulation for Express Abandonment of Trademark Application  
and Withdrawal of Opposition

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Dr Pepper/Seven Up, Inc	§	
Opposer,	§	Opposition No.: 91241012
	§	
vs.	§	Application Serial No.: 87/508,942
	§	Mark: CRUSH YOUR DAY
Tru, Inc.,	§	Filed: June 28, 2017
Applicant.	§	Published: November 7, 2017
	§	

**STIPULATION TO ABANDONMENT OF APPLICATION AND  
WITHDRAWAL OF OPPOSITION**

Pursuant to the parties' agreement, and with the consent of Opposer, Applicant hereby withdraws Application Serial No. 87/508,942, for CRUSH YOUR DAY, without prejudice.

Once abandoned, Opposer hereby requests withdrawal of the above-styled Petition for Opposition without prejudice.

Dated this 1 day of ~~December~~ <sup>January</sup> 2019

By: 

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Founder of TRU

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