

ESTTA Tracking number: **ESTTA887399**

Filing date: **04/03/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Blair LLC
Granted to Date of previous extension	04/04/2018
Address	220 Hickory Street Warren, PA 16365 UNITED STATES

Attorney information	Cynthia A. Moyer Fredrikson & Byron, P.A. 200 South Sixth Street Suite 4000 Minneapolis, MN 55402 UNITED STATES Email: cmoyer@fredlaw.com, ip@fredlaw.com, awessberg@fredlaw.com, ayates@fredlaw.com Phone: 612-492-7167
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Applicant Information

Application No	87527185	Publication date	12/05/2017
Opposition Filing Date	04/03/2018	Opposition Period Ends	04/04/2018
Applicant	Peter-Blair Inc. 5800 Grove Avenue Richmond, VA 23226 UNITED STATES		


Goods/Services Affected by Opposition


Class 025. First Use: 1993/12/31 First Use In Commerce: 2001/01/31 All goods and services in the class are opposed, namely: Men's clothing, namely, neckties, bow ties, belts, cummerbund, and pants
Class 035. First Use: 1993/12/31 First Use In Commerce: 2001/01/31 All goods and services in the class are opposed, namely: Retail men's clothing store services

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
False suggestion of a connection with persons, living or dead, institutions, beliefs, or national symbols, or brings them into contempt, or disrepute	Trademark Act Section 2(a)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	4435052	Application Date	10/23/2012
Registration Date	11/19/2013	Foreign Priority Date	NONE
Word Mark	JOHN BLAIR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1964/00/00 First Use In Commerce: 1964/00/00 Men's apparel, namely, slacks, pants, jeans, shorts, underwear, briefs, boxers, boxer briefs, undershirts, socks, pajamas, night shirts, sleep pants, lounge pants, lounge sets comprised of lounge pants and tops, jogging suits, sweat-shirts, sweat pants, active sets comprised of shorts and tops, coats, parkas, jackets, vests, sportcoats, blazers, suits, sweaters, footwear, shirts; men's accessories, namely, belts and gloves		

U.S. Registration No.	3311249	Application Date	01/19/2007
Registration Date	10/16/2007	Foreign Priority Date	NONE
Word Mark	BLAIR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1983/00/00 First Use In Commerce: 1983/00/00 Retail store services, online store services, catalog ordering services and mail order services, all featuring home furnishings and housewares		

U.S. Registration No.	3603863	Application Date	01/11/2008
Registration Date	04/07/2009	Foreign Priority Date	NONE
Word Mark	LADY BLAIR		

Design Mark	LADY BLAIR
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1973/00/00 First Use In Commerce: 1973/00/00 Clothing, namely, skirts and pants

U.S. Registration No.	3374988	Application Date	12/06/2006
Registration Date	01/29/2008	Foreign Priority Date	NONE
Word Mark	BLAIR		
Design Mark	BLAIR		
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 1983/00/00 First Use In Commerce: 1983/00/00 Handbags and purses Class 025. First use: First Use: 1983/01/01 First Use In Commerce: 1983/01/01 Men's apparel, namely neckties, sportcoats, pants, coats, jackets, dress shirts, sportshirts, knit shirts, footwear, sweaters, suits, shorts, underwear, sleepwear, loungewear, activewear, namely sweatshirts, sweat pants and jogging suits, and accessories, namely hats and belts; and, Women's apparel, namely coats, jackets, blazers, dresses, blouses, pants, slacks, tops, suits, footwear, swimwear, intimates, namely bras, underwear, slips, and camisoles, skirts, sleepwear, lingerie and accessories, namely gloves and hats		

U.S. Registration No.	2061091	Application Date	05/01/1996
Registration Date	05/13/1997	Foreign Priority Date	NONE
Word Mark	BLAIR		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class 042. First use: First Use: 1981/09/00 First Use In Commerce: 1981/09/00 mail order services in the field of apparel		
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U.S. Registration No.	2008690	Application Date	12/06/1995
Registration Date	10/15/1996	Foreign Priority Date	NONE
Word Mark	BLAIR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 1982/06/00 First Use In Commerce: 1982/06/00 jewelry		

U.S. Registration No.	2134847	Application Date	10/20/1995
Registration Date	02/03/1998	Foreign Priority Date	NONE
Word Mark	BLAIR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1988/00/00 First Use In Commerce: 1988/00/00 mail order and retail store services inthe field of giftwares		

U.S. Registration No.	1624256	Application Date	02/23/1990
Registration Date	11/20/1990	Foreign Priority Date	NONE
Word Mark	BLAIR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1983/08/00 First Use In Commerce: 1983/08/00 retail store services in the field of men's and women's apparel		

U.S. Registration No.	1563972	Application Date	02/15/1989
Registration Date	10/31/1989	Foreign Priority Date	NONE
Word Mark	BLAIR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1981/09/00 First Use In Commerce: 1981/09/00 MAIL ORDER SERVICES IN THE FIELD OF MEN'S AND WOMEN'S APPAREL		

U.S. Registration No.	1422914	Application Date	10/31/1983
Registration Date	12/30/1986	Foreign Priority	NONE

		Date	
Word Mark	BLAIR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1983/01/01 First Use In Commerce: 1983/01/01 MEN'S APPAREL, NAMELY NECKTIES, SPORTCOATS, PANTS, COATS, JACKETS, DRESS SHIRTS, SPORTSHIRTS, AND SWEATERS, AND FOR WOMEN'S APPAREL, NAMELY COATS, JACKETS, DRESSES, BLOUSES, SLACKS, SHOES AND LINGERIE		

U.S. Registration No.	1283914	Application Date	11/12/1982
Registration Date	06/26/1984	Foreign Priority Date	NONE
Word Mark	BLAIR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1981/09/13 First Use In Commerce: 1981/09/13 Mail Order Services in the Field of Men's and Women's Apparel		

U.S. Registration No.	930561	Application Date	01/14/1971
Registration Date	03/07/1972	Foreign Priority Date	NONE
Word Mark	JOHN BLAIR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1965/08/00 First Use In Commerce: 1965/08/00 [MEN'S NECKTIES AND] MEN'S SLACKS		


U.S. Registration No.	910968	Application Date	06/10/1970
Registration Date	04/06/1971	Foreign Priority Date	NONE
Word Mark	JOHN BLAIR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1964/02/24 First Use In Commerce: 1964/02/24 MEN'S AND BOYS' OUTER SHIRTS, SWEATERS,SPORT JACKETS, CASUAL JACKETS, BLAZERS [AND HATS]		

U.S. Registration No.	790047	Application Date	08/19/1964
Registration Date	05/25/1965	Foreign Priority Date	NONE
Word Mark	JOHN BLAIR		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1964/02/24 First Use In Commerce: 1964/02/24 MEN'S AND BOYS' OUTER SHIRTS

U.S. Registration No.	4722809	Application Date	08/11/2014
Registration Date	04/21/2015	Foreign Priority Date	NONE

Word Mark	BLAIR
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Design Mark	
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Description of Mark	The mark consists of the wording "BLAIR" in stylized font.
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Goods/Services	Class 035. First use: First Use: 2014/04/21 First Use In Commerce: 2014/04/21 Retail store services, online retail store services, and mail ordering services in the field of men's and women's apparel and home furnishings
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Attachments	85761520#TMSN.png(bytes) 77086960#TMSN.png(bytes) 77369755#TMSN.png(bytes) 77058143#TMSN.png(bytes) 86363367#TMSN.png(bytes) Blair.Notice of Opposition to Peter-Blair1.pdf(4020082 bytes)
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Signature	/Cynthia Moyer/
Name	Cynthia A. Moyer
Date	04/03/2018

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of:

Trademark Serial No.: 87527185
For the Mark: PETER-BLAIR
Filed: July 13, 2017
Published: December 5, 2017

Blair LLC,

Opposer,

Opposition No. _____

v.

Peter-Blair Inc.,

Applicant.

NOTICE OF OPPOSITION

This opposition is made to the application of Applicant Peter-Blair Inc. (“Applicant”) for registration of the mark PETER-BLAIR in Application Serial No. 87527185, published on December 5, 2017 (“Applicant’s Mark”). Opposer Blair LLC (“Opposer”) believes it will be damaged by the registration of Applicant’s Mark, and hereby opposes the same. As grounds for its opposition, Opposer states and alleges as follows:

1. Opposer is a limited liability company organized under the laws of Delaware, with a principal place of business located at 220 Hickory Street, Warren, PA 16366.
2. On information and belief, Applicant is a Virginia corporation with a principal place of business at 5800 Grove Avenue, Richmond, VA 23226.
3. Opposer owns the following marks and U.S. trademark registrations:

Mark	Registration No.	Goods/Services
JOHN BLAIR	4435052 Date of first use: 1964	IC 025: Men's apparel, namely, slacks, pants, jeans, shorts, underwear, briefs, boxers, boxer briefs, undershirts, socks, pajamas, night shirts, sleep pants, lounge pants, lounge sets comprised of lounge pants and tops, jogging suits, sweatshirts, sweat pants, active sets comprised of shorts and tops, coats, parkas, jackets, vests, sportcoats, blazers, suits, sweaters, footwear, shirts; men's accessories, namely, belts and gloves.
BLAIR	3311249 Date of first use: 1983	IC 035: Retail store services, online store services, catalog ordering services and mail order services, all featuring home furnishings and housewares.
LADY BLAIR	3603863 Date of first use: 1973	IC 025: Clothing, namely, skirts and pants.
BLAIR	3374988 Date of first use: 1983	IC 018: Handbags and purses. IC 025: Men's apparel, namely neckties, sportcoats, pants, coats, jackets, dress shirts, sportshirts, knit shirts, footwear, sweaters, suits, shorts, underwear, sleepwear, loungewear, activewear, namely sweatshirts, sweat pants and jogging suits, and accessories, namely hats and belts; and, Women's apparel, namely coats, jackets, blazers, dresses, blouses, pants, slacks, tops, suits, footwear, swimwear, intimates, namely bras, underwear, slips, and camisoles, skirts, sleepwear, lingerie and accessories, namely gloves and hats.
BLAIR	2061091 Date of first use: 1981	IC 042: mail order services in the field of apparel.
BLAIR	2008690 Date of first use: 1982	IC 014: jewelry.
BLAIR	2134847 Date of first use: 1988	IC 042: mail order and retail store services in the field of giftwares.

BLAIR	1624256 Date of first use: 1983	IC 042: retail store services in the field of men's and women's apparel
BLAIR	1563972 Date of first use: 1981	IC 042: Mail order services in the field of men's and women's apparel.
BLAIR	1422914 Date of first use: 1983	IC 025: Men's apparel, namely neckties, sport coats, pants, coats, jackets, dress shirts, sportshirts, and sweaters, and for women's apparel, namely coats, jackets, dresses, blouses, slacks, shoes and lingerie.
BLAIR	1283914 Date of first use: 1981	IC 042: Mail Order Services in the Field of Men's and Women's Apparel.
JOHN BLAIR	0930561 Date of first use: 1965	IC 025: [Men's neckties and] men's slacks.
JOHN BLAIR	0910968 Date of first use: 1964	IC 025: Men's and boys' outer shirts, sweaters, sport jackets, casual jackets, blazers [and hats].
JOHN BLAIR	0790047 Date of first use: 1964	IC 025: Men's and boys' outer shirts
BLAIR	4722809 Date of first use: 2014	IC 035: Retail store services, online retail store services, and mail ordering services in the field of men's and women's apparel and home furnishings

4. Copies of the certificates of registration and the TSDR information for the registrations listed in the table above are attached as Exhibit A herewith. The registrations identified above are all valid and subsisting, and the vast majority are incontestable.

5. In addition to its federal trademark registrations described above, Opposer has common law rights in the above-listed trademarks including for use in connection with the goods and services identified in the registrations (together, the registrations and common law marks are Opposer's "Marks").

6. On July 13, 2017, Applicant filed a use-based application to register the mark PETER-BLAIR, Application Serial No. 87527185, for use with "men's clothing, namely, neckties, bow

ties, belts, cummerbund, and pants” in International Class 25, and “retail men’s clothing store services” in International Class 35. Applicant alleges a date of first use of January 31, 2001.

7. The priority date for Opposer’s Marks is long before any date of use by Applicant of Applicant’s Mark.

8. Opposer has developed widespread goodwill in its Marks. By reason of advertising, promotion and other common means used in Opposer’s industry, the consuming public recognizes Opposer’s Marks and associates Opposer’s Marks exclusively with Opposer and its goods and services.

9. Opposer’s Marks are inherently distinctive and are strong marks that should be accorded the broad protection given to strong marks.

10. Use by Applicant of its Mark for which registration is sought in the application opposed herein is likely to cause confusion, mistake or deception as to the source of origin, sponsorship or approval of Applicant’s goods and services in that purchasers or others are likely to believe that Applicant’s goods and services are Opposer’s, or are in some way legitimately connected with, licensed by, or approved by Opposer.

11. Use by Applicant of Applicant’s Mark for which registration is sought in the application opposed herein, is without Opposer’s consent or permission.

12. Applicant’s Mark is so similar to Opposer’s Marks as to be likely to falsely suggest a connection between Applicant and Opposer.

Please address all communications to Cynthia A. Moyer, and Laura L. Myers, Fredrikson & Byron, P.A., 200 South Sixth Street, Suite 4000, Minneapolis, Minnesota 55402-1425.

WHEREFORE, registration by Applicant of the aforesaid trademark for the aforesaid services would be damaging to Opposer and Opposer respectfully requests that the application for registration be denied.

Dated: April 3, 2018

/Cynthia A. Moyer/
Cynthia A. Moyer
Laura L. Myers
FREDRIKSON & BYRON, P.A.
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200 South Sixth Street
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Tel.: (612) 492-7167/7306
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E-mail: ip@fredlaw.com
cmoyer@fredlaw.com
lmyers@fredlaw.com

Attorneys for Opposer

63695253

EXHIBIT A

Generated on: This page was generated by TSDR on 2018-04-03 11:08:00 EDT

Mark: JOHN BLAIR

JOHN BLAIR

US Serial Number: 85761520

Application Filing Date: Oct. 23, 2012

US Registration Number: 4435052

Registration Date: Nov. 19, 2013

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 19, 2013

Publication Date: Sep. 03, 2013

Mark Information

Mark Literal Elements: JOHN BLAIR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Name Portrait Consent: The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

Related Properties Information

Claimed Ownership of US Registrations: 0790047, 0910968, 0930561

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Men's apparel, namely, slacks, pants, jeans, shorts, underwear, briefs, boxers, boxer briefs, undershirts, socks, pajamas, night shirts, sleep pants, lounge pants, lounge sets comprised of lounge pants and tops, jogging suits, sweatshirts, sweat pants, active sets comprised of shorts and tops, coats, parkas, jackets, vests, sportcoats, blazers, suits, sweaters, footwear, shirts; men's accessories, namely, belts and gloves

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: 1964

Use in Commerce: 1964

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

EXHIBIT A

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Blair LLC

Owner Address: 220 Hickory Street
Warren, PENNSYLVANIA 16365
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ann Dunn Wessberg

Docket Number: 75344

Attorney Primary Email Address: awessberg@fredlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Ann Dunn Wessberg
Fredrikson & Byron, P.A.
200 South Sixth Street, Suite 4000
Minneapolis, MINNESOTA 55402
UNITED STATES

Correspondent e-mail: ip@fredlaw.com awessberg@fredlaw.com ayates@fredlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 02, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 22, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 19, 2013	REGISTERED-PRINCIPAL REGISTER	
Sep. 03, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 03, 2013	PUBLISHED FOR OPPOSITION	
Aug. 14, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 31, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Jul. 24, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 24, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Jul. 24, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Jul. 19, 2013	ASSIGNED TO LIE	73787
Jul. 12, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 13, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 13, 2013	NON-FINAL ACTION E-MAILED	6325
Jan. 13, 2013	NON-FINAL ACTION WRITTEN	82091
Jan. 03, 2013	ASSIGNED TO EXAMINER	82091
Oct. 26, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 26, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 19, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 6

Registrant: Blair LLC

Assignment 1 of 6

Conveyance: SECURITY INTEREST

Reel/Frame: [5179/0320](#)

Pages: 10

Date Recorded: Dec. 20, 2013

Supporting Documents: [assignment-tm-5179-0320.pdf](#)**Assignor**Name: [BLAIR LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

AssigneeName: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 200 CLARENDON STREET, 51ST FLOOR
BOSTON, MASSACHUSETTS 02116**Correspondent**

Correspondent Name: SHARON PATTERSON, PARALEGAL

Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603**Domestic Representative - Not Found****Assignment 2 of 6**

Conveyance: SECURITY INTEREST

Reel/Frame: [5194/0434](#)

Pages: 24

Date Recorded: Jan. 16, 2014

Supporting Documents: [assignment-tm-5194-0434.pdf](#)**Assignor**Name: [ORCHARD BRANDS CORPORATION](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [BLAIR LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Name: [GOLD VIOLIN LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) Execution Date: Dec. 20, 2013
Legal Entity Type: CORPORATION State or Country Where Organized: OREGON

Name: [WINTERSILKS, LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: FLORIDA

Assignee

Name: [GOLDMAN SACHS BDC, INC., AS COLLATERAL AGENT](#)
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE
Address: 1 AMERICAN LANE
GREENWICH, CONNECTICUT 06831

Correspondent

Correspondent Name: CHRISTINE SLATTERY
Correspondent Address: PROSKAUER ROSE LLP
ONE INTERNATIONAL PLACE
BOSTON, MA 02110

Domestic Representative - Not Found

Assignment 3 of 6

Conveyance: INTELLECTUAL PROPERTY SECURITY AGREEMENT
Reel/Frame: [5577/0001](#) Pages: 120
Date Recorded: Jul. 15, 2015
Supporting Documents: [assignment-tm-5577-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#) Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [GOLD VIOLIN LLC](#) Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#) Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) Execution Date: Jul. 10, 2015
Legal Entity Type: CORPORATION State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) Execution Date: Jul. 10, 2015
Legal Entity Type: CORPORATION State or Country Where Organized: OREGON

Name: [ORCHARD BRANDS CORPORATION](#) Execution Date: Jul. 10, 2015
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#) Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: FLORIDA

Name: [BLUESTEM BRANDS, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: CAYMAN ISLANDS

Address: ELEVEN MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 4 of 6

Conveyance: TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5578/0364](#)

Pages: 8

Date Recorded: Jul. 10, 2015

Supporting Documents: [assignment-tm-5578-0364.pdf](#)

Assignor

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 5 of 6

Conveyance: SECURITY INTEREST

Reel/Frame: [5579/0001](#)

Pages: 88

Date Recorded: Jul. 17, 2015

Supporting Documents: [assignment-tm-5579-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 800 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
2001 ROSS AVE, SUITE 3600
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 6 of 6

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5580/0248](#)

Pages: 15

Date Recorded: Jul. 13, 2015

Supporting Documents: [assignment-tm-5580-0248.pdf](#)

Assignor

Name: [GOLDMAN SACHS BDC, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country OREGON

Where Organized:

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country FLORIDA
Where Organized:

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

United States of America

United States Patent and Trademark Office

JOHN BLAIR

Reg. No. 4,435,052

BLAIR LLC (DELAWARE LIMITED LIABILITY COMPANY)
220 HICKORY STREET
WARREN, PA 16365

Registered Nov. 19, 2013

Int. Cl.: 25

FOR: MEN'S APPAREL, NAMELY, SLACKS, PANTS, JEANS, SHORTS, UNDERWEAR, BRIEFS, BOXERS, BOXER BRIEFS, UNDERSHIRTS, SOCKS, PAJAMAS, NIGHT SHIRTS, SLEEP PANTS, LOUNGE PANTS, LOUNGE SETS COMPRISED OF LOUNGE PANTS AND TOPS, JOGGING SUITS, SWEATSHIRTS, SWEAT PANTS, ACTIVE SETS COMPRISED OF SHORTS AND TOPS, COATS, PARKAS, JACKETS, VESTS, SPORTCOATS, BLAZERS, SUITS, SWEATERS, FOOTWEAR, SHIRTS; MEN'S ACCESSORIES, NAMELY, BELTS AND GLOVES, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

PRINCIPAL REGISTER

FIRST USE 0-0-1964; IN COMMERCE 0-0-1964.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 790,047, 910,968, AND 930,561.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK DOES NOT IDENTIFY A PARTICULAR LIVING INDIVIDUAL.

SER. NO. 85-761,520, FILED 10-23-2012.

JUSTINE D. PARKER, EXAMINING ATTORNEY



Leea Street Lee

Deputy Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2018-04-03 11:08:48 EDT

Mark: BLAIR

BLAIR

US Serial Number: 77086960

Application Filing Date: Jan. 19, 2007

US Registration Number: 3311249

Registration Date: Oct. 16, 2007

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Nov. 11, 2017

Publication Date: Jul. 31, 2007

Mark Information

Mark Literal Elements: BLAIR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 1283914, 1563972, 1624256 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Retail store services, online store services, catalog ordering services and mail order services, all featuring home furnishings and housewares

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: 1983

Use in Commerce: 1983

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BLAIR LLC

Owner Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA UNITED STATES 16366

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ann Dunn Wessberg

Docket Number: 75344

Attorney Primary Email Address: awessberg@fredlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Ann Dunn Wessberg
Fredrikson & Byron, P.A.
200 South Sixth Street, Suite 4000
Minneapolis, MINNESOTA UNITED STATES 55402

Correspondent e-mail: ip@fredlaw.com awessberg@fredlaw.com ayates@fredlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 11, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Nov. 11, 2017	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	73376
Nov. 11, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	73376
Nov. 11, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	73376
Oct. 16, 2017	TEAS SECTION 8 & 9 RECEIVED	
Oct. 02, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 16, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 22, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 17, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 15, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Nov. 15, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Nov. 14, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Oct. 23, 2012	TEAS SECTION 8 & 15 RECEIVED	
Apr. 06, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 16, 2007	REGISTERED-PRINCIPAL REGISTER	
Jul. 31, 2007	PUBLISHED FOR OPPOSITION	
Jul. 11, 2007	NOTICE OF PUBLICATION	
May 10, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
May 10, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 09, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	66121
May 09, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	66121
May 09, 2007	ASSIGNED TO LIE	66121
Apr. 17, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 31, 2007	NON-FINAL ACTION E-MAILED	6325
Mar. 31, 2007	NON-FINAL ACTION WRITTEN	76926
Mar. 30, 2007	ASSIGNED TO EXAMINER	76926

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Oct. 16, 2017

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Nov. 11, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 11

Registrant: Blair Holdings, Inc.

Assignment 1 of 11

Conveyance: SECURITY INTEREST

Reel/Frame: [4513/0794](#)

Pages: 28

Date Recorded: Feb. 01, 2011

Supporting Documents: [assignment-tm-4513-0794.pdf](#)

Assignor

Name: [HABAND COMPANY LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Name: [BLAIR LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [LM & B CATALOG, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [GOLD VIOLIN LLC](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [BLAIR HOLDINGS, INC.](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [WINTERSILKS, LLC](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** FLORIDA

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#) **State or Country Where Organized:** SWITZERLAND
Legal Entity Type: THE CONNECTICUT-BASED, CAPITAL MARKETS FOCUSED ARM OF UBS AG, A SWISS FINANCIAL SERVICES COMPANY, REGULATED IN THE UNITED STATES BY THE FEDERAL RESERVE:
Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA L. KONRATH
Correspondent Address: 35 W WACKER DRIVE
SUITE 2800
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 2 of 11

Conveyance: SECURITY INTEREST
Reel/Frame: [4529/0743](#) **Pages:** 28
Date Recorded: Apr. 27, 2011
Supporting Documents: [assignment-tm-4529-0743.pdf](#)

Assignor

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BLAIR HOLDINGS, INC.](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BLAIR LLC](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Name: [GOLD VIOLIN LLC](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [HABAND COMPANY LLC](#) **Execution Date:** Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [LM&B CATALOG, INC.](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [ORCHARD BRANDS CORPORATION](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: TWO TOWER CENTER BOULEVARD
EAST BRUNSWICK, NEW JERSEY 08816

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 3 of 11

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0021](#)

Pages: 31

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0021.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country Where Organized: SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country MASSACHUSETTS

Where Organized:

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country OREGON
Where Organized:

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country CALIFORNIA
Where Organized:

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 138 CONANT STREET
3RD FLOOR
BEVERLY, MASSACHUSETTS 01915

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country FLORIDA
Where Organized:

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 4 of 11

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5066/0302](#)

Pages: 4

Date Recorded: Jul. 09, 2013

Supporting Documents: [assignment-tm-5066-0302.pdf](#)

Assignor

Name: [BLAIR HOLDINGS, INC.](#)

Execution Date: Jul. 08, 2013

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: LAURA C. GUSTAFSON

Correspondent Address: P.O. BOX 2824
CALENDAR/DOCKETING DEPARTMENT
SAN FRANCISCO, CA 94126-2824

Domestic Representative - Not Found

Assignment 5 of 11

Conveyance: SECURITY INTEREST

Reel/Frame: [5179/0320](#)

Pages: 10

Date Recorded: Dec. 20, 2013

Supporting Documents: [assignment-tm-5179-0320.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Assignee

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 200 CLARENDON STREET, 51ST FLOOR
BOSTON, MASSACHUSETTS 02116

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL

Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 6 of 11

Conveyance: SECURITY INTEREST

Reel/Frame: [5194/0434](#)

Pages: 24

Date Recorded: Jan. 16, 2014

Supporting Documents: [assignment-tm-5194-0434.pdf](#)

Assignor

Name: [ORCHARD BRANDS CORPORATION](#) Execution Date: Dec. 20, 2013
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [BLAIR LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: CALIFORNIA

Name: [GOLD VIOLIN LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) Execution Date: Dec. 20, 2013
Legal Entity Type: CORPORATION State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) Execution Date: Dec. 20, 2013
Legal Entity Type: CORPORATION State or Country Where Organized: OREGON

Name: [WINTERSILKS, LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: FLORIDA

Assignee

Name: [GOLDMAN SACHS BDC, INC., AS COLLATERAL AGENT](#)
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: 1 AMERICAN LANE
GREENWICH, CONNECTICUT 06831

Correspondent

Correspondent Name: CHRISTINE SLATTERY

Correspondent Address: PROSKAUER ROSE LLP
ONE INTERNATIONAL PLACE
BOSTON, MA 02110

Domestic Representative - Not Found

Assignment 7 of 11

Conveyance: INTELLECTUAL PROPERTY SECURITY AGREEMENT

Reel/Frame: [5577/0001](#)

Pages: 120

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5577-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#) Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [GOLD VIOLIN LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [ORCHARD BRANDS CORPORATION](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Name: [BLUESTEM BRANDS, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: CAYMAN ISLANDS

Address: ELEVEN MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 8 of 11

Conveyance: TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5578/0364](#)

Pages: 8

Date Recorded: Jul. 10, 2015

Supporting Documents: [assignment-tm-5578-0364.pdf](#)

Assignor

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 9 of 11

Conveyance: SECURITY INTEREST

Reel/Frame: [5579/0001](#)

Pages: 88

Date Recorded: Jul. 17, 2015

Supporting Documents: [assignment-tm-5579-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country No Place Where Organized Found
Where Organized:

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

Address: 800 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
2001 ROSS AVE, SUITE 3600
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 10 of 11

Conveyance: NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5579/0127](#)

Pages: 21

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5579-0127.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: NATIONAL ASSOCIATION

State or Country UNITED STATES
Where Organized:

Assignee

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 11 of 11

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5580/0248](#)

Pages: 15

Date Recorded: Jul. 13, 2015

Supporting Documents: [assignment-tm-5580-0248.pdf](#)

Assignor

Name: [GOLDMAN SACHS BDC, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 5

Type of Proceeding: Opposition

Proceeding Number: [91203851](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Jul 31, 2013

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 THIRD AVENUE , SUITE 3400
SEATTLE WA UNITED STATES , 98101

Correspondent e-mail: StepN@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR FOWLER	Registered	85159256	5073447

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREMONT STREET, PO BOX 7880
SAN FRANCISCO CA UNITED STATES , 94110 7880

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Serial	Registration
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Mark	Application Status	Number	Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 26, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
6	EXTENSION OF TIME GRANTED	Jun 12, 2012	
7	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
8	EXTENSION OF TIME GRANTED	Jul 26, 2012	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
10	SUSPENDED	Sep 24, 2012	
11	MOTION TO AMEND APPLICATION	Dec 18, 2012	
12	MOTION TO AMEND APPLICATION	Jan 30, 2013	
13	RESPONSE DUE 30 DAYS (DUE DATE)	May 14, 2013	Jun 13, 2013
14	MOT TO AMEND APPLICATION	Jun 13, 2013	
15	BD DECISION: DISMISSED W/O PREJ	Jul 31, 2013	
16	TERMINATED	Jul 31, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91203853](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Feb 15, 2012

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 3RD AVE , STE 3400
SEATTLE WA UNITED STATES , 98101 3264

Correspondent e-mail: stepn@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ELLE & BLAIR	Abandoned - No Statement Of Use Filed	85231095	

Plaintiff(s)

Name: Blair Holdings, Inc. and Blair LLC

Correspondent LAURA C GUSTAFSON
Address: PILLSBURY WINTHROP SHAW PITTMAN LLP
 FOUR EMBARCADERO CENTER, 22ND FLOOR
 SAN FRANCISCO CA UNITED STATES , 94111 5998

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 27, 2012	
5	ANSWER	Mar 26, 2012	
6	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
7	EXTENSION OF TIME GRANTED	Jun 12, 2012	
8	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
9	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
10	EXTENSION OF TIME GRANTED	Jul 27, 2012	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
12	SUSPENDED	Sep 24, 2012	
13	MOTION TO AMEND ANSWER/AMENDED ANSWER OR COUNTERCLAIM	Jan 30, 2013	
14	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 14, 2013	Apr 13, 2013
15	D MOT TO SUSP PEND DISP OUTSTNDNG MOT	Apr 15, 2013	
16	PROCEEDINGS RESUMED	May 18, 2013	
17	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 12, 2013	
18	SUSPENDED	Aug 14, 2013	
19	MOT TO AMEND APPLICATION	Feb 24, 2014	
20	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 28, 2014	Apr 27, 2014
21	P UNDELIVERABLE MAIL	Apr 14, 2014	
22	SUSPENDED	May 23, 2014	
23	MOT TO AMEND APPLICATION	May 23, 2014	
24	BD DECISION: DISMISSED	Jun 30, 2014	
25	TERMINATED	Jun 30, 2014	
26	BD DECISION: DISMISSED	Jun 30, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91201630](#)

Filing Date: Sep 07, 2011

Status: Terminated

Status Date: Apr 23, 2012

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: James William Carpenter Jr.

Correspondent Address: JAMES WILLIAM CARPENTER JR
1507 BROWN BLVD
GREENSBORO NC UNITED STATES , 27401-4008

Correspondent e-mail: james@jdestiny.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHRISTIAN BLAIR	Abandoned - No Statement Of Use Filed	85218825	

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREEMONT STREET, PO BOX 7880
SAN FRANCISCO CA UNITED STATES , 94110-7880

Correspondent e-mail: sftrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 07, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 15, 2011	Oct 25, 2011
3	PENDING, INSTITUTED	Sep 15, 2011	
4	D'S MOTION FOR AN EXTENSION OF TIME	Oct 24, 2011	
5	P'S OPPOSITION/RESPONSE TO MOTION	Oct 26, 2011	
6	D'S MOTION FOR AN EXTENSION OF TIME	Nov 12, 2011	
7	ANSWER	Nov 24, 2011	
8	TRIAL DATES RESET	Feb 07, 2012	
9	WITHDRAWAL OF OPPOSITION	Apr 17, 2012	
10	BD'S DECISION: DISMISSED W/ PREJUDICE	Apr 23, 2012	
11	TERMINATED	Apr 23, 2012	

Type of Proceeding: Opposition

Proceeding [91196133](#)

Filing Date: Aug 18, 2010

Number: _____

Status: Terminated

Status Date: Dec 08, 2010

Interlocutory Attorney: MICHAEL B ADLIN

Defendant

Name: Marlon Blair DBA Go Hard Clothing a design by Marlon Blair

Correspondent Address: MARLON BLAIR
GO HARD CLOTHING
9513 PORTSIDE LN
ELK GROVE CA UNITED STATES , 95758

Correspondent e-mail: MARLON@GOHARDCLOTHING.COM

Associated marks

Mark	Application Status	Serial Number	Registration Number
GO HARD CLOTHING A DESIGN BY MARLON BLAIR	Cancelled - Section 8	77924338	4016563

Plaintiff(s)

Name: Blair LLC; and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
PO BOX 7880 C/O CALENDAR/DOCKETING
SAN FRANCISCO CA UNITED STATES , 94105

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 18, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 18, 2010	Sep 27, 2010
3	PENDING, INSTITUTED	Aug 18, 2010	
4	ANSWER	Sep 21, 2010	
5	WITHDRAWAL OF OPPOSITION	Nov 30, 2010	
6	BD'S DECISION: DISMISSED W/O PREJUDICE	Dec 08, 2010	
7	TERMINATED	Dec 08, 2010	

Type of Proceeding: Opposition

Proceeding Number: [91192795](#)

Filing Date: Nov 24, 2009

Status: Terminated

Status Date: Dec 23, 2009

Interlocutory LINDA M SKORO

Attorney:**Defendant****Name:** Richardson, Maggie, Chamberlain, Jeanne**Correspondent Address:** DIANE M. REED
KNOBBE, MARTENS, OLSON & BEAR
2040 MAIN ST FL 14
IRVINE CA UNITED STATES , 92614-7216**Correspondent e-mail:** efiling@kmob.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MARY BLAIR	Abandoned - After Inter-Partes Decision	77695109	

Plaintiff(s)**Name:** Blair Holdings, Inc., Blair LLC**Correspondent Address:** Laura C. Gustafson
Pillsbury Winthrop Shaw Pittman, LLP
c/o Calendar / Docketing, P.O. Box 7880
San Francisco CA UNITED STATES , 94120-7880**Correspondent e-mail:** sftrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 24, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 24, 2009	Jan 03, 2010
3	PENDING, INSTITUTED	Nov 24, 2009	
4	WITHDRAWAL OF APPLICATION	Dec 22, 2009	
5	BOARD'S DECISION: SUSTAINED	Dec 23, 2009	
6	TERMINATED	Dec 23, 2009	

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 3,311,249

United States Patent and Trademark Office

Registered Oct. 16, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

BLAIR

BLAIR HOLDINGS, INC. (DELAWARE CORPORATION)
300 CREEK VIEW ROAD, SUITE 207
NEWARK, DE 19711

FOR: RETAIL STORE SERVICES, ONLINE STORE SERVICES, CATALOG ORDERING SERVICES AND MAIL ORDER SERVICES, ALL FEATURING HOME FURNISHINGS AND HOUSEWARES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1983; IN COMMERCE 0-0-1983.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,283,914, 1,624,256 AND OTHERS.

SER. NO. 77-086,960, FILED 1-19-2007.

TANYA AMOS, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2018-04-03 11:09:38 EDT

Mark: LADY BLAIR

LADY BLAIR

US Serial Number: 77369755

Application Filing Date: Jan. 11, 2008

US Registration Number: 3603863

Registration Date: Apr. 07, 2009

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Apr. 16, 2015

Publication Date: Jun. 03, 2008

Notice of Allowance Date: Aug. 26, 2008

Mark Information

Mark Literal Elements: LADY BLAIR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 1422914, 1563972, 3374988 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Clothing, namely, skirts and pants

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: 1973

Use in Commerce: 1973

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BLAIR LLC

Owner Address: 138 Conant Street, 3rd Floor
c/o Legal Department
Beverly, MASSACHUSETTS 01915
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ann Dunn Wessberg

Docket Number: 75344

Attorney Primary Email Address: awessberg@fredlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Ann Dunn Wessberg
Fredrikson & Byron, P.A.
200 South Sixth Street, Suite 4000
Minneapolis, MINNESOTA 55402
UNITED STATES

Correspondent e-mail: ip@fredlaw.com awessberg@fredlaw.com ayates@fredlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 02, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 22, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 16, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Apr. 16, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76533
Apr. 15, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
Apr. 03, 2015	TEAS SECTION 8 & 15 RECEIVED	
Jul. 17, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 06, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 07, 2009	REGISTERED-PRINCIPAL REGISTER	
Feb. 27, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	65864
Feb. 27, 2009	ASSIGNED TO LIE	65864
Feb. 18, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 07, 2009	STATEMENT OF USE PROCESSING COMPLETE	65362
Dec. 17, 2008	USE AMENDMENT FILED	65362
Jan. 07, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Dec. 17, 2008	TEAS STATEMENT OF USE RECEIVED	
Aug. 26, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 03, 2008	PUBLISHED FOR OPPOSITION	
May 14, 2008	NOTICE OF PUBLICATION	
Apr. 25, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Apr. 25, 2008	ASSIGNED TO LIE	66213
Apr. 24, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 24, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 23, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 23, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 16, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 16, 2008	NON-FINAL ACTION E-MAILED	6325
Apr. 16, 2008	NON-FINAL ACTION WRITTEN	76720

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: TMO LAW OFFICE 110

Date in Location: Apr. 16, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 11

Registrant: Blair Holdings, Inc.

Assignment 1 of 11

Conveyance: SECURITY INTEREST

Reel/Frame: [4513/0794](#)

Pages: 28

Date Recorded: Feb. 01, 2011

Supporting Documents: [assignment-tm-4513-0794.pdf](#)

Assignor

Name: [HABAND COMPANY LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Name: [BLAIR LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [LM & B CATALOG, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [GOLD VIOLIN LLC](#) **Execution Date:** Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [BLAIR HOLDINGS, INC.](#) **Execution Date:** Jan. 20, 2011

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [WINTERSILKS, LLC](#) **Execution Date:** Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** FLORIDA

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)

Legal Entity Type: THE CONNECTICUT-BASED, CAPITAL MARKETS FOCUSED ARM OF UBS AG, A SWISS FINANCIAL SERVICES COMPANY, REGULATED IN THE UNITED STATES BY THE FEDERAL RESERVE: **State or Country Where Organized:** SWITZERLAND

Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA L. KONRATH

Correspondent Address: 35 W WACKER DRIVE
SUITE 2800
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 2 of 11

Conveyance: SECURITY INTEREST

Reel/Frame: [4529/0743](#) **Pages:** 28

Date Recorded: Apr. 27, 2011

Supporting Documents: [assignment-tm-4529-0743.pdf](#)

Assignor

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#) **Execution Date:** Apr. 25, 2011

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#) **Execution Date:** Apr. 25, 2011

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BLAIR HOLDINGS, INC.](#) **Execution Date:** Apr. 25, 2011

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BLAIR LLC](#) **Execution Date:** Apr. 25, 2011

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) **Execution Date:** Apr. 25, 2011

Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Name: [GOLD VIOLIN LLC](#) **Execution Date:** Apr. 25, 2011

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [HABAND COMPANY LLC](#) **Execution Date:** Apr. 25, 2011

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Where Organized:

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Apr. 25, 2011
State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Execution Date: Apr. 25, 2011
State or Country Where Organized: DELAWARE

Name: [LM&B CATALOG, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Apr. 25, 2011
State or Country Where Organized: DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Apr. 25, 2011
State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Apr. 25, 2011
State or Country Where Organized: OREGON

Name: [ORCHARD BRANDS CORPORATION](#)
Legal Entity Type: CORPORATION
Execution Date: Apr. 25, 2011
State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Execution Date: Apr. 25, 2011
State or Country Where Organized: FLORIDA

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATION, AS AGENT](#)
Legal Entity Type: ASSOCIATION
State or Country Where Organized: UNITED STATES

Address: TWO TOWER CENTER BOULEVARD
EAST BRUNSWICK, NEW JERSEY 08816

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found**Assignment 3 of 11**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0021](#)

Pages: 31

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0021.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)
Legal Entity Type: BANK CORPORATION
Execution Date: Apr. 25, 2011
State or Country Where Organized: SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)
Legal Entity Type: CORPORATION
State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 138 CONANT STREET
3RD FLOOR
BEVERLY, MASSACHUSETTS 01915

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country FLORIDA

Where Organized:

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 4 of 11

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5066/0302](#)

Pages: 4

Date Recorded: Jul. 09, 2013

Supporting Documents: [assignment-tm-5066-0302.pdf](#)

Assignor

Name: [BLAIR HOLDINGS, INC.](#)

Execution Date: Jul. 08, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: LAURA C. GUSTAFSON

Correspondent Address: P.O. BOX 2824
CALENDAR/DOCKETING DEPARTMENT
SAN FRANCISCO, CA 94126-2824

Domestic Representative - Not Found

Assignment 5 of 11

Conveyance: SECURITY INTEREST

Reel/Frame: [5179/0320](#)

Pages: 10

Date Recorded: Dec. 20, 2013

Supporting Documents: [assignment-tm-5179-0320.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 200 CLARENDON STREET, 51ST FLOOR
BOSTON, MASSACHUSETTS 02116

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL

Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 6 of 11

Conveyance: SECURITY INTEREST

Reel/Frame: [5194/0434](#)

Pages: 24

Date Recorded: Jan. 16, 2014

Supporting Documents: [assignment-tm-5194-0434.pdf](#)

Assignor

Name: [ORCHARD BRANDS CORPORATION](#) Execution Date: Dec. 20, 2013
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [BLAIR LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: CALIFORNIA

Name: [GOLD VIOLIN LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) Execution Date: Dec. 20, 2013
Legal Entity Type: CORPORATION State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) Execution Date: Dec. 20, 2013
Legal Entity Type: CORPORATION State or Country Where Organized: OREGON

Name: [WINTERSILKS, LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: FLORIDA

Assignee

Name: [GOLDMAN SACHS BDC, INC., AS COLLATERAL AGENT](#)
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: 1 AMERICAN LANE
GREENWICH, CONNECTICUT 06831

Correspondent

Correspondent Name: CHRISTINE SLATTERY

Correspondent Address: PROSKAUER ROSE LLP
ONE INTERNATIONAL PLACE
BOSTON, MA 02110

Domestic Representative - Not Found

Assignment 7 of 11

Conveyance: INTELLECTUAL PROPERTY SECURITY AGREEMENT

Reel/Frame: [5577/0001](#)

Pages: 120

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5577-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#) Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [GOLD VIOLIN LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [ORCHARD BRANDS CORPORATION](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Name: [BLUESTEM BRANDS, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: CAYMAN ISLANDS

Address: ELEVEN MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 8 of 11

Conveyance: TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5578/0364](#)

Pages: 8

Date Recorded: Jul. 10, 2015

Supporting Documents: [assignment-tm-5578-0364.pdf](#)

Assignor

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 9 of 11

Conveyance: SECURITY INTEREST

Reel/Frame: [5579/0001](#)

Pages: 88

Date Recorded: Jul. 17, 2015

Supporting Documents: [assignment-tm-5579-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 800 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
2001 ROSS AVE, SUITE 3600
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 10 of 11

Conveyance: NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5579/0127](#)

Pages: 21

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5579-0127.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 11 of 11

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5580/0248](#)

Pages: 15

Date Recorded: Jul. 13, 2015

Supporting Documents: [assignment-tm-5580-0248.pdf](#)

Assignor

Name: [GOLDMAN SACHS BDC, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 5

Type of Proceeding: Opposition

Proceeding Number: [91203851](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Jul 31, 2013

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 THIRD AVENUE , SUITE 3400
SEATTLE WA , 98101
UNITED STATES

Correspondent e-mail: StepN@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR FOWLER	Registered	85159256	5073447

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREMONT STREET, PO BOX 7880
SAN FRANCISCO CA , 94110 7880
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 26, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
6	EXTENSION OF TIME GRANTED	Jun 12, 2012	
7	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
8	EXTENSION OF TIME GRANTED	Jul 26, 2012	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
10	SUSPENDED	Sep 24, 2012	
11	MOTION TO AMEND APPLICATION	Dec 18, 2012	
12	MOTION TO AMEND APPLICATION	Jan 30, 2013	
13	RESPONSE DUE 30 DAYS (DUE DATE)	May 14, 2013	Jun 13, 2013
14	MOT TO AMEND APPLICATION	Jun 13, 2013	
15	BD DECISION: DISMISSED W/O PREJ	Jul 31, 2013	
16	TERMINATED	Jul 31, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91203853](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Feb 15, 2012

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 3RD AVE , STE 3400
SEATTLE WA , 98101 3264
UNITED STATES

Correspondent e-mail: stepn@foster.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
ELLE & BLAIR	Abandoned - No Statement Of Use Filed	85231095	

Plaintiff(s)

Name: Blair Holdings, Inc. and Blair LLC

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
FOUR EMBARCADERO CENTER, 22ND FLOOR
SAN FRANCISCO CA , 94111 5998
UNITED STATES

Correspondent e-mail: sftrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 27, 2012	
5	ANSWER	Mar 26, 2012	
6	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
7	EXTENSION OF TIME GRANTED	Jun 12, 2012	
8	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
9	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
10	EXTENSION OF TIME GRANTED	Jul 27, 2012	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
12	SUSPENDED	Sep 24, 2012	
13	MOTION TO AMEND ANSWER/AMENDED ANSWER OR COUNTERCLAIM	Jan 30, 2013	
14	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 14, 2013	Apr 13, 2013
15	D MOT TO SUSP PEND DISP OUTSTNDNG MOT	Apr 15, 2013	
16	PROCEEDINGS RESUMED	May 18, 2013	
17	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 12, 2013	
18	SUSPENDED	Aug 14, 2013	
19	MOT TO AMEND APPLICATION	Feb 24, 2014	
20	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 28, 2014	Apr 27, 2014
21	P UNDELIVERABLE MAIL	Apr 14, 2014	
22	SUSPENDED	May 23, 2014	
23	MOT TO AMEND APPLICATION	May 23, 2014	
24	BD DECISION: DISMISSED	Jun 30, 2014	
25	TERMINATED	Jun 30, 2014	
26	BD DECISION: DISMISSED	Jun 30, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91201630](#)

Filing Date: Sep 07, 2011

Status: Terminated

Status Date: Apr 23, 2012

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: James William Carpenter Jr.

Correspondent Address: JAMES WILLIAM CARPENTER JR
1507 BROWN BLVD
GREENSBORO NC , 27401-4008
UNITED STATES

Correspondent e-mail: james@jdestiny.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHRISTIAN BLAIR	Abandoned - No Statement Of Use Filed	85218825	

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREEMONT STREET, PO BOX 7880
SAN FRANCISCO CA , 94110-7880
UNITED STATES

Correspondent e-mail: sftrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 07, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 15, 2011	Oct 25, 2011
3	PENDING, INSTITUTED	Sep 15, 2011	
4	D'S MOTION FOR AN EXTENSION OF TIME	Oct 24, 2011	
5	P'S OPPOSITION/RESPONSE TO MOTION	Oct 26, 2011	
6	D'S MOTION FOR AN EXTENSION OF TIME	Nov 12, 2011	
7	ANSWER	Nov 24, 2011	
8	TRIAL DATES RESET	Feb 07, 2012	
	WITHDRAWAL OF OPPOSITION		

9 Apr 17, 2012
 10 BD'S DECISION: DISMISSED W/ PREJUDICE Apr 23, 2012
 11 TERMINATED Apr 23, 2012

Type of Proceeding: Opposition

Proceeding Number: [91196133](#) **Filing Date:** Aug 18, 2010
Status: Terminated **Status Date:** Dec 08, 2010
Interlocutory Attorney: MICHAEL B ADLIN

Defendant

Name: Marlon Blair DBA Go Hard Clothing a design by Marlon Blair
Correspondent Address: MARLON BLAIR
 GO HARD CLOTHING
 9513 PORTSIDE LN
 ELK GROVE CA , 95758
 UNITED STATES
Correspondent e-mail: MARLON@GOHARDCLOTHING.COM

Associated marks

Mark	Application Status	Serial Number	Registration Number
GO HARD CLOTHING A DESIGN BY MARLON BLAIR	Cancelled - Section 8	77924338	4016563

Plaintiff(s)

Name: Blair LLC; and Blair Holdings, Inc.
Correspondent Address: LAURA C GUSTAFSON
 PILLSBURY WINTHROP SHAW PITTMAN LLP
 PO BOX 7880 C/O CALENDAR/DOCKETING
 SAN FRANCISCO CA , 94105
 UNITED STATES
Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 18, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 18, 2010	Sep 27, 2010
3	PENDING, INSTITUTED	Aug 18, 2010	
4	ANSWER	Sep 21, 2010	
5	WITHDRAWAL OF OPPOSITION	Nov 30, 2010	
6	BD'S DECISION: DISMISSED W/O PREJUDICE	Dec 08, 2010	

Type of Proceeding: Opposition**Proceeding Number:** [91192795](#)**Filing Date:** Nov 24, 2009**Status:** Terminated**Status Date:** Dec 23, 2009**Interlocutory Attorney:** LINDA M SKORO**Defendant****Name:** Richardson, Maggie, Chamberlain, Jeanne**Correspondent Address:** DIANE M. REED
KNOBBE, MARTENS, OLSON & BEAR
2040 MAIN ST FL 14
IRVINE CA , 92614-7216
UNITED STATES**Correspondent e-mail:** efiling@kmob.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MARY BLAIR	Abandoned - After Inter-Partes Decision	77695109	

Plaintiff(s)**Name:** Blair Holdings, Inc., Blair LLC**Correspondent Address:** Laura C. Gustafson
Pillsbury Winthrop Shaw Pittman, LLP
c/o Calendar / Docketing, P.O. Box 7880
San Francisco CA , 94120-7880
UNITED STATES**Correspondent e-mail:** sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 24, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 24, 2009	Jan 03, 2010
3	PENDING, INSTITUTED	Nov 24, 2009	
4	WITHDRAWAL OF APPLICATION	Dec 22, 2009	
5	BOARD'S DECISION: SUSTAINED	Dec 23, 2009	
6	TERMINATED	Dec 23, 2009	

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,603,863

Registered Apr. 7, 2009

**TRADEMARK
PRINCIPAL REGISTER**

LADY BLAIR

BLAIR HOLDINGS, INC. (DELAWARE CORPORATION)

300 CREEK VIEW ROAD, SUITE 207

NEWARK, DE 19711

FOR: CLOTHING, NAMELY, SKIRTS AND PANTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 0-0-1973; IN COMMERCE 0-0-1973.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,422,914, 3,374,988, AND OTHERS.

SN 77-369,755, FILED 1-11-2008.

GIANCARLO CASTRO, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2018-04-03 11:10:24 EDT

Mark: BLAIR

BLAIR

US Serial Number: 77058143

Application Filing Date: Dec. 06, 2006

US Registration Number: 3374988

Registration Date: Jan. 29, 2008

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Aug. 09, 2014

Publication Date: Nov. 13, 2007

Mark Information

Mark Literal Elements: BLAIR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 1422914

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Men's apparel, namely neckties, sportcoats, pants, coats, jackets, dress shirts, sportshirts, knit shirts, footwear, sweaters, suits, shorts, underwear, sleepwear, loungewear, activewear, namely sweatshirts, sweat pants and jogging suits, and accessories, namely hats and belts; and, Women's apparel, namely coats, jackets, blazers, dresses, blouses, pants, slacks, tops, suits, footwear, swimwear, intimates, namely bras, underwear, slips, and camisoles, skirts, sleepwear, lingerie and accessories, namely gloves and hats

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 1983

Use in Commerce: Jan. 01, 1983

For: Handbags and purses

International Class(es): 018 - Primary Class

U.S Class(es): 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 1(a)

First Use: 1983

Use in Commerce: 1983

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BLAIR LLC

Owner Address: c/o Legal Department
138 Conant Street, 3rd Floor
Beverly, MASSACHUSETTS 01915
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ann Dunn Wessberg **Docket Number:** 75344

Attorney Primary Email Address: awessberg@fredlaw.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Ann Dunn Wessberg
Fredrikson & Byron, P.A.
200 South Sixth Street, Suite 4000
Minneapolis, MINNESOTA 55402
UNITED STATES

Correspondent e-mail: ip@fredlaw.com awessberg@fredlaw.com ayates@fredlaw.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 22, 2018	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	75184
Feb. 16, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75184
Jan. 26, 2018	TEAS SECTION 8 & 9 RECEIVED	
Oct. 02, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 29, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 22, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 09, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Aug. 09, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76985
Aug. 09, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76985
Jul. 25, 2014	TEAS SECTION 8 & 15 RECEIVED	
Jul. 17, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 06, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 20, 2010	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 25, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 29, 2008	REGISTERED-PRINCIPAL REGISTER	
Nov. 13, 2007	PUBLISHED FOR OPPOSITION	
Oct. 24, 2007	NOTICE OF PUBLICATION	
Oct. 10, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	71441
Oct. 10, 2007	ASSIGNED TO LIE	71441
Sep. 11, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	

Sep. 08, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 10, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 10, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 01, 2007	FINAL REFUSAL E-MAILED	
May 01, 2007	FINAL REFUSAL WRITTEN	76926
Apr. 18, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 17, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 17, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 31, 2007	NON-FINAL ACTION E-MAILED	6325
Mar. 31, 2007	NON-FINAL ACTION WRITTEN	76926
Mar. 30, 2007	ASSIGNED TO EXAMINER	76926
Dec. 11, 2006	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 113

Date in Location: Feb. 22, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 18

Registrant: Blair Holdings, Inc.

Assignment 1 of 18

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0125](#)

Pages: 23

Date Recorded: Jan. 29, 2009

Supporting Documents: [assignment-tm-3935-0125.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS FIRST LIEN ADMINISTRATIVE AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 2 of 18

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0148](#)

Pages: 25

Date Recorded: Feb. 02, 2009

Supporting Documents: [assignment-tm-3935-0148.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)
Legal Entity Type: UNKNOWN

Execution Date: Apr. 30, 2007
State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS AGENT](#)
Legal Entity Type: BANKING CORPORATION

State or Country Where Organized: SWITZERLAND

Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 3 of 18

Conveyance: SECURITY AGREEMENT

Reel/Frame: [3940/0001](#)

Pages: 23

Date Recorded: Feb. 03, 2009

Supporting Documents: [assignment-tm-3940-0001.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS SECOND LIEN ADMINISTRATIVE AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 4 of 18

Conveyance: NOTICE OF SUBSTITUTION OF ADMINISTRATIVE AGENT IN TRADEMARKS (FIRST LIEN)

Reel/Frame: [4294/0666](#)

Pages: 24

Date Recorded: Oct. 12, 2010

Supporting Documents: [assignment-tm-4294-0666.pdf](#)

Assignor

Name: [AMERICAN CAPITAL LTD., AS EXISTING ADMINISTRATIVE AGENT](#)

Execution Date: Oct. 01, 2010

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WILMINGTON TRUST FSB, AS SUCCESSOR ADMINISTRATIVE AGENT](#)

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country Where Organized: UNITED STATES

Address: 50 SOUTH SIXTH STREET, SUITE 1290
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
717 N. HARWOOD ST., SUITE 3400
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 5 of 18

Conveyance: SECURITY INTEREST

Reel/Frame: [4513/0794](#)

Pages: 28

Date Recorded: Feb. 01, 2011

Supporting Documents: [assignment-tm-4513-0794.pdf](#)

Assignor

Name: [HABAND COMPANY LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Name: [BLAIR LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [LM & B CATALOG, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [GOLD VIOLIN LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [BLAIR HOLDINGS, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)

Legal Entity Type: THE CONNECTICUT-BASED, CAPITAL MARKETS FOCUSED ARM OF UBS AG, A SWISS FINANCIAL SERVICES COMPANY, REGULATED IN THE UNITED STATES BY THE FEDERAL RESERVE:

State or Country Where Organized: SWITZERLAND

Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA L. KONRATH

Correspondent Address: 35 W WACKER DRIVE
SUITE 2800
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 6 of 18

Conveyance: SECURITY INTEREST

Reel/Frame: [4529/0743](#)

Pages: 28

Date Recorded: Apr. 27, 2011

Supporting Documents: [assignment-tm-4529-0743.pdf](#)

Assignor

Name: ARIZONA MAIL ORDER COMPANY, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BEDFORD FAIR APPAREL, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BLAIR HOLDINGS, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BLAIR LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: DRAPER'S & DAMON'S LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: CALIFORNIA
Name: GOLD VIOLIN LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: HABAND COMPANY LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: JOHNNY APPLESEED'S, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: MASSACHUSETTS
Name: LINEN SOURCE ACQUISITION LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Name: LM&B CATALOG, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: MONTEREY BAY CLOTHING COMPANY, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: NORM THOMPSON OUTFITTERS, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: OREGON
Name: ORCHARD BRANDS CORPORATION	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: WINTERSILKS, LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: FLORIDA

Assignee

Name: PNC BANK, NATIONAL ASSOCIATION, AS AGENT	State or Country: UNITED STATES
Legal Entity Type: ASSOCIATION	

Where Organized:

Address: TWO TOWER CENTER BOULEVARD
EAST BRUNSWICK, NEW JERSEY 08816

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 7 of 18

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0913](#)

Pages: 17

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0913.pdf](#)

Assignor

Name: [AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGET TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 8 of 18

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0936](#)

Pages: 16

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0936.pdf](#)

Assignor

Name: [WILMINGTON TRUST FSB, AS ASSIGNEE OF AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGER TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country Where Organized: UNITED STATES

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZAR
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 9 of 18

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0021](#)

Pages: 31

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0021.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country Where Organized: SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 138 CONANT STREET
3RD FLOOR

BEVERLY, MASSACHUSETTS 01915

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country FLORIDA
Where Organized:

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 10 of 18

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0052](#)

Pages: 19

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0052.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country SWITZERLAND
Where Organized:

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country MASSACHUSETTS
Where Organized:

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country OREGON
Where Organized:

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country CALIFORNIA
Where Organized:

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 11 of 18

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5066/0302](#)

Pages: 4

Date Recorded: Jul. 09, 2013

Supporting Documents: [assignment-tm-5066-0302.pdf](#)

Assignor

Name: [BLAIR HOLDINGS, INC.](#)

Execution Date: Jul. 08, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: LAURA C. GUSTAFSON

Correspondent Address: P.O. BOX 2824
CALENDAR/DOCKETING DEPARTMENT
SAN FRANCISCO, CA 94126-2824

Domestic Representative - Not Found

Assignment 12 of 18

Conveyance: SECURITY INTEREST

Reel/Frame: [5179/0320](#)

Pages: 10

Date Recorded: Dec. 20, 2013

Supporting Documents: [assignment-tm-5179-0320.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 200 CLARENDON STREET, 51ST FLOOR
BOSTON, MASSACHUSETTS 02116

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL

Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 13 of 18

Conveyance: SECURITY INTEREST

Reel/Frame: [5194/0434](#)

Pages: 24

Date Recorded: Jan. 16, 2014

Supporting Documents: [assignment-tm-5194-0434.pdf](#)

Assignor

Name: [ORCHARD BRANDS CORPORATION](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [BLAIR LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Name: [GOLD VIOLIN LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [WINTERSILKS, LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Assignee

Name: [GOLDMAN SACHS BDC, INC., AS COLLATERAL AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1 AMERICAN LANE
GREENWICH, CONNECTICUT 06831

Correspondent

Correspondent Name: CHRISTINE SLATTERY

Correspondent Address: PROSKAUER ROSE LLP
ONE INTERNATIONAL PLACE
BOSTON, MA 02110

Domestic Representative - Not Found

Assignment 14 of 18

Conveyance: INTELLECTUAL PROPERTY SECURITY AGREEMENT

Reel/Frame: [5577/0001](#)

Pages: 120

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5577-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [GOLD VIOLIN LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [ORCHARD BRANDS CORPORATION](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Name: [BLUESTEM BRANDS, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: CAYMAN ISLANDS

Address: ELEVEN MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 15 of 18

Conveyance: TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5578/0364](#)

Pages: 8

Date Recorded: Jul. 10, 2015

Supporting Documents: [assignment-tm-5578-0364.pdf](#)

Assignor

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 16 of 18

Conveyance: SECURITY INTEREST

Reel/Frame: [5579/0001](#)

Pages: 88

Date Recorded: Jul. 17, 2015

Supporting Documents: [assignment-tm-5579-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 800 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
2001 ROSS AVE, SUITE 3600
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 17 of 18

Conveyance: NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5579/0127](#)

Pages: 21

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5579-0127.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent 919 THIRD AVENUE
Address: 22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 18 of 18

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5580/0248](#)

Pages: 15

Date Recorded: Jul. 13, 2015

Supporting Documents: [assignment-tm-5580-0248.pdf](#)

Assignor

Name: [GOLDMAN SACHS BDC, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE

HILLSBORO, OREGON 97124

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 5

Type of Proceeding: Opposition

Proceeding Number: [91203851](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Jul 31, 2013

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 THIRD AVENUE , SUITE 3400
SEATTLE WA , 98101
UNITED STATES

Correspondent e-mail: StepN@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR FOWLER	Registered	85159256	5073447

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREMONT STREET, PO BOX 7880
SAN FRANCISCO CA , 94110 7880
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690

BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 26, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
6	EXTENSION OF TIME GRANTED	Jun 12, 2012	
7	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
8	EXTENSION OF TIME GRANTED	Jul 26, 2012	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
10	SUSPENDED	Sep 24, 2012	
11	MOTION TO AMEND APPLICATION	Dec 18, 2012	
12	MOTION TO AMEND APPLICATION	Jan 30, 2013	
13	RESPONSE DUE 30 DAYS (DUE DATE)	May 14, 2013	Jun 13, 2013
14	MOT TO AMEND APPLICATION	Jun 13, 2013	
15	BD DECISION: DISMISSED W/O PREJ	Jul 31, 2013	
16	TERMINATED	Jul 31, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91203853](#) **Filing Date:** Feb 15, 2012
Status: Terminated **Status Date:** Feb 15, 2012
Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: EBIP, LLC
Correspondent Address: NANCY V STEPHENS
 FOSTER PEPPER PLLC
 1111 3RD AVE , STE 3400
 SEATTLE WA , 98101 3264
 UNITED STATES
Correspondent e-mail: stepn@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ELLE & BLAIR	Abandoned - No Statement Of Use Filed	85231095	

Plaintiff(s)

Name: Blair Holdings, Inc. and Blair LLC
Correspondent Address: LAURA C GUSTAFSON
 PILLSBURY WINTHROP SHAW PITTMAN LLP
 FOUR EMBARCADERO CENTER, 22ND FLOOR
 SAN FRANCISCO CA , 94111 5998
 UNITED STATES
Correspondent e-mail: sftrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
------	--------------------	---------------	---------------------

BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 27, 2012	
5	ANSWER	Mar 26, 2012	
6	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
7	EXTENSION OF TIME GRANTED	Jun 12, 2012	
8	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
9	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
10	EXTENSION OF TIME GRANTED	Jul 27, 2012	
11	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Sep 24, 2012	
12	SUSPENDED	Sep 24, 2012	
13	MOTION TO AMEND ANSWER/AMENDED ANSWER OR COUNTERCLAIM	Jan 30, 2013	
14	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 14, 2013	Apr 13, 2013
15	D MOT TO SUSP PEND DISP OUTSTNDNG MOT	Apr 15, 2013	
16	PROCEEDINGS RESUMED	May 18, 2013	
17	D MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Aug 12, 2013	
18	SUSPENDED	Aug 14, 2013	
19	MOT TO AMEND APPLICATION	Feb 24, 2014	
20	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 28, 2014	Apr 27, 2014
21	P UNDELIVERABLE MAIL	Apr 14, 2014	
22	SUSPENDED	May 23, 2014	
23	MOT TO AMEND APPLICATION	May 23, 2014	
24	BD DECISION: DISMISSED	Jun 30, 2014	
25	TERMINATED	Jun 30, 2014	
26	BD DECISION: DISMISSED	Jun 30, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91201630](#)

Filing Date: Sep 07, 2011

Status: Terminated

Status Date: Apr 23, 2012

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: James William Carpenter Jr.

Correspondent Address: JAMES WILLIAM CARPENTER JR
1507 BROWN BLVD
GREENSBORO NC , 27401-4008

UNITED STATES

Correspondent e-mail: james@jdestiny.net

Mark	Application Status	Serial Number	Registration Number
CHRISTIAN BLAIR	Abandoned - No Statement Of Use Filed	85218825	

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREEMONT STREET, PO BOX 7880
SAN FRANCISCO CA , 94110-7880
UNITED STATES

Correspondent e-mail: sftrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 07, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 15, 2011	Oct 25, 2011
3	PENDING, INSTITUTED	Sep 15, 2011	
4	D'S MOTION FOR AN EXTENSION OF TIME	Oct 24, 2011	
5	P'S OPPOSITION/RESPONSE TO MOTION	Oct 26, 2011	
6	D'S MOTION FOR AN EXTENSION OF TIME	Nov 12, 2011	
7	ANSWER	Nov 24, 2011	
8	TRIAL DATES RESET	Feb 07, 2012	
9	WITHDRAWAL OF OPPOSITION	Apr 17, 2012	
10	BD'S DECISION: DISMISSED W/ PREJUDICE	Apr 23, 2012	
11	TERMINATED	Apr 23, 2012	

Type of Proceeding: Opposition

Proceeding Number: [91196133](#)

Filing Date: Aug 18, 2010

Status: Terminated

Status Date: Dec 08, 2010

Interlocutory Attorney: MICHAEL B ADLIN

Defendant

Name: Marlon Blair DBA Go Hard Clothing a design by Marlon Blair

Correspondent MARLON BLAIR
Address: GO HARD CLOTHING
 9513 PORTSIDE LN
 ELK GROVE CA , 95758
 UNITED STATES

Correspondent e-mail: MARLON@GOHARDCLOTHING.COM

Associated marks			
Mark	Application Status	Serial Number	Registration Number
GO HARD CLOTHING A DESIGN BY MARLON BLAIR	Cancelled - Section 8	77924338	4016563
Plaintiff(s)			

Name: Blair LLC; and Blair Holdings, Inc.

Correspondent LAURA C GUSTAFSON
Address: PILLSBURY WINTHROP SHAW PITTMAN LLP
 PO BOX 7880 C/O CALENDAR/DOCKETING
 SAN FRANCISCO CA , 94105
 UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 18, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 18, 2010	Sep 27, 2010
3	PENDING, INSTITUTED	Aug 18, 2010	
4	ANSWER	Sep 21, 2010	
5	WITHDRAWAL OF OPPOSITION	Nov 30, 2010	
6	BD'S DECISION: DISMISSED W/O PREJUDICE	Dec 08, 2010	
7	TERMINATED	Dec 08, 2010	

Type of Proceeding: Opposition

Proceeding Number: [91192795](#)

Filing Date: Nov 24, 2009

Status: Terminated

Status Date: Dec 23, 2009

Interlocutory Attorney: LINDA M SKORO

Defendant

Name: Richardson, Maggie, Chamberlain, Jeanne

Correspondent DIANE M. REED
Address: KNOBBE, MARTENS, OLSON & BEAR
 2040 MAIN ST FL 14

IRVINE CA , 92614-7216
UNITED STATES

Correspondent e-mail: efiling@kmob.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MARY BLAIR	Abandoned - After Inter-Partes Decision	77695109	

Plaintiff(s)

Name: Blair Holdings, Inc., Blair LLC

Correspondent Laura C. Gustafson

Address: Pillsbury Winthrop Shaw Pittman, LLP
c/o Calendar / Docketing, P.O. Box 7880
San Francisco CA , 94120-7880
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 24, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 24, 2009	Jan 03, 2010
3	PENDING, INSTITUTED	Nov 24, 2009	
4	WITHDRAWAL OF APPLICATION	Dec 22, 2009	
5	BOARD'S DECISION: SUSTAINED	Dec 23, 2009	
6	TERMINATED	Dec 23, 2009	

Int. Cls.: 18 and 25

Prior U.S. Cls.: 1, 2, 3, 22, 39 and 41

Reg. No. 3,374,988

United States Patent and Trademark Office

Registered Jan. 29, 2008

**TRADEMARK
PRINCIPAL REGISTER**

BLAIR

BLAIR HOLDINGS, INC. (DELAWARE CORPORATION)
300 CREEK VIEW ROAD, SUITE 207
NEWARK, DE 19711

FOR: HANDBAGS AND PURSES, IN CLASS 18
(U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 0-0-1983; IN COMMERCE 0-0-1983.

FOR: MEN'S APPAREL, NAMELY NECKTIES, SPORTCOATS, PANTS, COATS, JACKETS, DRESS SHIRTS, SPORTSHIRTS, KNIT SHIRTS, FOOTWEAR, SWEATERS, SUITS, SHORTS, UNDERWEAR, SLEEPWEAR, LOUNGEWEAR, ACTIVEWEAR, NAMELY SWEATSHIRTS, SWEAT PANTS AND JOGGING SUITS, AND ACCESSORIES, NAMELY HATS AND BELTS; AND, WOMEN'S APPAREL, NAMELY COATS, JACKETS, BLAZERS,

DRESSES, BLOUSES, PANTS, SLACKS, TOPS, SUITS, FOOTWEAR, SWIMWEAR, INTIMATES, NAMELY BRAS, UNDERWEAR, SLIPS, AND CAMISOLES, SKIRTS, SLEEPWEAR, LINGERIE AND ACCESSORIES, NAMELY GLOVES AND HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-1-1983; IN COMMERCE 1-1-1983.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 1,422,914.

SER. NO. 77-058,143, FILED 12-6-2006.

TANYA AMOS, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2018-04-03 11:11:19 EDT

Mark: BLAIR

US Serial Number: 75097096

Application Filing Date: May 01, 1996

US Registration Number: 2061091

Registration Date: May 13, 1997

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Jun. 14, 2017

Publication Date: Feb. 18, 1997

Mark Information

Mark Literal Elements: BLAIR

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 1283914

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: mail order services in the field of apparel

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 1981

Use in Commerce: Sep. 1981

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BLAIR LLC

Owner Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ann Dunn Wessberg

Docket Number: 75344

Attorney Primary awessberg@fredlaw.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: Ann Dunn Wessberg
Fredrikson & Byron, P.A.
200 South Sixth Street, Suite 4000
Minneapolis, MINNESOTA 55402
UNITED STATES

Correspondent e-mail: ip@fredlaw.com awessberg@fredlaw.com ayates@fredlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 02, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 14, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 14, 2017	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	76873
Jun. 14, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76873
Jun. 14, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76873
Apr. 25, 2017	TEAS SECTION 8 & 9 RECEIVED	
May 13, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 22, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 22, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 22, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 17, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 06, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 20, 2010	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 25, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 07, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	59136
Mar. 07, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 01, 2007	ASSIGNED TO PARALEGAL	59136
Jan. 04, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jan. 04, 2007	TEAS SECTION 8 & 9 RECEIVED	
Sep. 13, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 11, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 09, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 09, 2005	REGISTERED - SEC. 8 (6-YR) ACCEPTED	
May 09, 2005	ASSIGNED TO PARALEGAL	76293
May 05, 2003	REGISTERED - SEC. 8 (6-YR) FILED	
May 09, 2005	REINSTATED	
Sep. 09, 2004	PAPER RECEIVED	

Feb. 14, 2004 CANCELLED SEC. 8 (6-YR)
May 05, 2003 PAPER RECEIVED
May 13, 1997 REGISTERED-PRINCIPAL REGISTER
Feb. 18, 1997 PUBLISHED FOR OPPOSITION
Jan. 17, 1997 NOTICE OF PUBLICATION
Nov. 06, 1996 APPROVED FOR PUB - PRINCIPAL REGISTER
Nov. 05, 1996 ASSIGNED TO EXAMINER

69807

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Renewal Date: May 13, 2017

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jun. 14, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 20

Registrant: Blair Holdings Inc.

Assignment 1 of 20

Conveyance: SECURITY AGREEMENT

Reel/Frame: [2453/0360](#)

Pages: 20

Date Recorded: Feb. 26, 2002

Supporting Documents: [assignment-tm-2453-0360.pdf](#)

Assignor

Name: [BLAIR CORPORATION](#)

Execution Date: Dec. 20, 2001

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Legal Entity Type: BANK

State or Country Where Organized: No Place Where Organized Found

Address: ONE PNC PLAZA, 2ND FLOOR 249 FIFTH AVENUE
PITTSBURGH, PENNSYLVANIA 15222

Correspondent

Correspondent Name: BUCHANAN INGERSOLL, P.C.

Correspondent Address: MICHAEL L. DEVER
301 GRANT STREET, 20TH FLOOR
PITTSBURGH, PA 15219

Domestic Representative - Not Found

Assignment 2 of 20

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [3533/0665](#)

Pages: 11

Date Recorded: May 02, 2007

Supporting Documents: [assignment-tm-3533-0665.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: No Place Where Organized Found

Assignee**Name:** [BLAIR CORPORATION](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711**Name:** [BLAIR HOLDINGS, INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** 700 BARKSDALE ROAD
NEWARK, DELAWARE 19711**Name:** [BLAIR INTERNATIONAL HOLDINGS, INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711**Name:** [BLAIR CREDIT SERVICES CORPORATION](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366**Name:** [BLAIR PAYROLL, LLC](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Address:** 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711**Correspondent****Correspondent Name:** KIRKLAND & ELLIS LLP; ATT:SUSAN ZABLOCKI**Correspondent Address:** 153 EAST 53RD STREET
NEW YORK, NY 10022**Domestic Representative - Not Found****Assignment 3 of 20****Conveyance:** SECURITY INTEREST**Reel/Frame:** [3935/0125](#)**Pages:** 23**Date Recorded:** Jan. 29, 2009**Supporting Documents:** [assignment-tm-3935-0125.pdf](#)**Assignor****Name:** [HABAND COMPANY, INC.](#)**Execution Date:** Apr. 30, 2007**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Name:** [JOHNNY APPLESEED'S, INC.](#)**Execution Date:** Apr. 30, 2007**Legal Entity Type:** CORPORATION**State or Country Where Organized:** MASSACHUSETTS**Name:** [NORM THOMPSON OUTFITTERS, INC.](#)**Execution Date:** Apr. 30, 2007**Legal Entity Type:** CORPORATION**State or Country Where Organized:** OREGON**Name:** [DRAPER'S & DAMON'S, INC.](#)**Execution Date:** Apr. 30, 2007**Legal Entity Type:** CORPORATION**State or Country Where Organized:** CALIFORNIA**Name:** [BLAIR CORPORATION](#)**Execution Date:** Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country No Place Where Organized Found
Where Organized:

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS FIRST LIEN ADMINISTRATIVE AGENT](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 4 of 20

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0148](#)

Pages: 25

Date Recorded: Feb. 02, 2009

Supporting Documents: [assignment-tm-3935-0148.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country MASSACHUSETTS
Where Organized:

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country OREGON
Where Organized:

Name: [DRAPER'S & DAMON'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country No Place Where Organized Found
Where Organized:

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS AGENT](#)

Legal Entity Type: BANKING CORPORATION

State or Country SWITZERLAND
Where Organized:

Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 5 of 20

Conveyance: SECURITY AGREEMENT

Reel/Frame: [3940/0001](#)

Pages: 23

Date Recorded: Feb. 03, 2009

Supporting Documents: [assignment-tm-3940-0001.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#) **Execution Date:** Apr. 30, 2007
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) **Execution Date:** Apr. 30, 2007
Legal Entity Type: CORPORATION **State or Country Where Organized:** MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#) **Execution Date:** Apr. 30, 2007
Legal Entity Type: CORPORATION **State or Country Where Organized:** OREGON

Name: [DRAPER'S & DAMON'S](#) **Execution Date:** Apr. 30, 2007
Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Name: [BLAIR CORPORATION](#) **Execution Date:** Apr. 30, 2007
Legal Entity Type: UNKNOWN **State or Country Where Organized:** No Place Where Organized Found

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS SECOND LIEN ADMINISTRATIVE AGENT](#)
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found**Assignment 6 of 20**

Conveyance: NOTICE OF SUBSTITUTION OF ADMINISTRATIVE AGENT IN TRADEMARKS (FIRST LIEN)
Reel/Frame: [4294/0666](#) **Pages:** 24
Date Recorded: Oct. 12, 2010
Supporting Documents: [assignment-tm-4294-0666.pdf](#)

Assignor

Name: [AMERICAN CAPITAL LTD., AS EXISTING ADMINISTRATIVE AGENT](#) **Execution Date:** Oct. 01, 2010
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [WILMINGTON TRUST FSB, AS SUCCESSOR ADMINISTRATIVE AGENT](#)
Legal Entity Type: FEDERAL SAVINGS BANK **State or Country Where Organized:** UNITED STATES

Address: 50 SOUTH SIXTH STREET, SUITE 1290
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
717 N. HARWOOD ST., SUITE 3400
DALLAS, TX 75201

Domestic Representative - Not Found**Assignment 7 of 20**

Conveyance: SECURITY INTEREST
Reel/Frame: [4513/0794](#) **Pages:** 28

Date Recorded: Feb. 01, 2011

Supporting Documents: [assignment-tm-4513-0794.pdf](#)

Assignor

Name: [HABAND COMPANY LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Jan. 20, 2011
State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Jan. 20, 2011
State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jan. 20, 2011
State or Country Where Organized: CALIFORNIA

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [LINEN SOURCE ACQUISITION LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [LM & B CATALOG, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [GOLD VIOLIN LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [BLAIR HOLDINGS, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jan. 20, 2011
State or Country Where Organized: FLORIDA

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)
Legal Entity Type: THE CONNECTICUT-BASED, CAPITAL MARKETS FOCUSED ARM OF UBS AG, A SWISS FINANCIAL SERVICES COMPANY, REGULATED IN THE UNITED STATES BY THE FEDERAL RESERVE:
Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901
State or Country Where Organized: SWITZERLAND

Correspondent

Correspondent Name: LAURA L. KONRATH
Correspondent Address: 35 W WACKER DRIVE
SUITE 2800
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 8 of 20

Conveyance: SECURITY INTEREST

Reel/Frame: [4529/0743](#)

Pages: 28

Date Recorded: Apr. 27, 2011

Supporting Documents: [assignment-tm-4529-0743.pdf](#)

Assignor

Name: ARIZONA MAIL ORDER COMPANY, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BEDFORD FAIR APPAREL, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BLAIR HOLDINGS, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BLAIR LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: DRAPER'S & DAMON'S LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: CALIFORNIA
Name: GOLD VIOLIN LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: HABAND COMPANY LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: JOHNNY APPLESEED'S, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: MASSACHUSETTS
Name: LINEN SOURCE ACQUISITION LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Name: LM&B CATALOG, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: MONTEREY BAY CLOTHING COMPANY, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: NORM THOMPSON OUTFITTERS, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: OREGON
Name: ORCHARD BRANDS CORPORATION	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: TWO TOWER CENTER BOULEVARD
EAST BRUNSWICK, NEW JERSEY 08816

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 9 of 20

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0913](#)

Pages: 17

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0913.pdf](#)

Assignor

Name: [AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGET TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent 1090 VERMONT AVENUE NW, SUITE 430
Address: WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 10 of 20

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0936](#)

Pages: 16

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0936.pdf](#)

Assignor

Name: [WILMINGTON TRUST FSB, AS ASSIGNEE OF AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGER TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country Where Organized: UNITED STATES

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZAR
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 11 of 20

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0021](#)

Pages: 31

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0021.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE
A ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

**State or Country
Where Organized:** SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

**State or Country
Where Organized:** DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where Organized:** MASSACHUSETTS

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where Organized:** OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

**State or Country
Where Organized:** CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

**State or Country
Where Organized:** DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

**State or Country
Where Organized:** DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where Organized:** DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where Organized:** DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where Organized:** DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where Organized:** DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 138 CONANT STREET
3RD FLOOR
BEVERLY, MASSACHUSETTS 01915

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 12 of 20

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0052](#)

Pages: 19

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0052.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country Where Organized: SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Correspondent

Correspondent CORPORATION SERVICE CO.- J. PATERSON

Name:

Correspondent 1090 VERMONT AVENUE NW, SUITE 430
Address: WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 13 of 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5066/0302](#)

Pages: 4

Date Recorded: Jul. 09, 2013

Supporting Documents: [assignment-tm-5066-0302.pdf](#)

Assignor

Name: [BLAIR HOLDINGS, INC.](#)

Execution Date: Jul. 08, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: LAURA C. GUSTAFSON

Correspondent Address: P.O. BOX 2824
CALENDAR/DOCKETING DEPARTMENT
SAN FRANCISCO, CA 94126-2824

Domestic Representative - Not Found

Assignment 14 of 20

Conveyance: SECURITY INTEREST

Reel/Frame: [5179/0320](#)

Pages: 10

Date Recorded: Dec. 20, 2013

Supporting Documents: [assignment-tm-5179-0320.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 200 CLARENDON STREET, 51ST FLOOR
BOSTON, MASSACHUSETTS 02116

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL

Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 15 of 20

Conveyance: SECURITY INTEREST

Reel/Frame: [5194/0434](#)

Pages: 24

Date Recorded: Jan. 16, 2014

Supporting Documents: [assignment-tm-5194-0434.pdf](#)

Assignor

Name: [ORCHARD BRANDS CORPORATION](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BLAIR LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** CALIFORNIA

Name: [GOLD VIOLIN LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [HABAND COMPANY LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: CORPORATION **State or Country Where Organized:** MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: CORPORATION **State or Country Where Organized:** OREGON

Name: [WINTERSILKS, LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** FLORIDA

Assignee

Name: [GOLDMAN SACHS BDC, INC., AS COLLATERAL AGENT](#)
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Address: 1 AMERICAN LANE
 GREENWICH, CONNECTICUT 06831

Correspondent

Correspondent Name: CHRISTINE SLATTERY

Correspondent Address: PROSKAUER ROSE LLP
 ONE INTERNATIONAL PLACE
 BOSTON, MA 02110

Domestic Representative - Not Found**Assignment 16 of 20**

Conveyance: INTELLECTUAL PROPERTY SECURITY AGREEMENT

Reel/Frame: [5577/0001](#)

Pages: 120

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5577-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [GOLD VIOLIN LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [HABAND COMPANY LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: CORPORATION **State or Country Where Organized:** MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: CORPORATION **State or Country Where Organized:** OREGON

Name: [ORCHARD BRANDS CORPORATION](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [WINTERSILKS, LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** FLORIDA

Name: [BLUESTEM BRANDS, INC.](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS AGENT](#)
Legal Entity Type: BANK **State or Country Where Organized:** CAYMAN ISLANDS

Address: ELEVEN MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 17 of 20

Conveyance: TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5578/0364](#)

Pages: 8

Date Recorded: Jul. 10, 2015

Supporting Documents: [assignment-tm-5578-0364.pdf](#)

Assignor

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Assignee

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found**Assignment 18 of 20**

Conveyance: SECURITY INTEREST

Reel/Frame: [5579/0001](#)

Pages: 88

Date Recorded: Jul. 17, 2015

Supporting Documents: [assignment-tm-5579-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 800 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
2001 ROSS AVE, SUITE 3600
DALLAS, TX 75201

Domestic Representative - Not Found**Assignment 19 of 20**

Conveyance: NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5579/0127](#)

Pages: 21

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5579-0127.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 20 of 20

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5580/0248](#)

Pages: 15

Date Recorded: Jul. 13, 2015

Supporting Documents: [assignment-tm-5580-0248.pdf](#)

Assignor

Name: [GOLDMAN SACHS BDC, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 5

Type of Proceeding: Opposition

Proceeding Number: [91203851](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Jul 31, 2013

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 THIRD AVENUE , SUITE 3400
SEATTLE WA , 98101
UNITED STATES

Correspondent e-mail: StepN@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR FOWLER	Registered	85159256	5073447

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREMONT STREET, PO BOX 7880
SAN FRANCISCO CA , 94110 7880
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972

BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 26, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
6	EXTENSION OF TIME GRANTED	Jun 12, 2012	
7	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
8	EXTENSION OF TIME GRANTED	Jul 26, 2012	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
10	SUSPENDED	Sep 24, 2012	
11	MOTION TO AMEND APPLICATION	Dec 18, 2012	
12	MOTION TO AMEND APPLICATION	Jan 30, 2013	
13	RESPONSE DUE 30 DAYS (DUE DATE)	May 14, 2013	Jun 13, 2013
14	MOT TO AMEND APPLICATION	Jun 13, 2013	
15	BD DECISION: DISMISSED W/O PREJ	Jul 31, 2013	
16	TERMINATED	Jul 31, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91203853](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Feb 15, 2012

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 3RD AVE , STE 3400
SEATTLE WA , 98101 3264
UNITED STATES

Correspondent e-mail: stepn@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ELLE & BLAIR	Abandoned - No Statement Of Use Filed	85231095	

Plaintiff(s)

Name: Blair Holdings, Inc. and Blair LLC

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
FOUR EMBARCADERO CENTER, 22ND FLOOR
SAN FRANCISCO CA , 94111 5998
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 27, 2012	
5	ANSWER	Mar 26, 2012	
6	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
7	EXTENSION OF TIME GRANTED	Jun 12, 2012	
8	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
9	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
10	EXTENSION OF TIME GRANTED	Jul 27, 2012	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
12	SUSPENDED	Sep 24, 2012	
13	MOTION TO AMEND ANSWER/AMENDED ANSWER OR COUNTERCLAIM	Jan 30, 2013	
14	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 14, 2013	Apr 13, 2013
15	D MOT TO SUSP PEND DISP OUTSTNDNG MOT	Apr 15, 2013	
16	PROCEEDINGS RESUMED	May 18, 2013	
17	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 12, 2013	
18	SUSPENDED	Aug 14, 2013	
19	MOT TO AMEND APPLICATION	Feb 24, 2014	
20	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 28, 2014	Apr 27, 2014
21	P UNDELIVERABLE MAIL	Apr 14, 2014	
22	SUSPENDED	May 23, 2014	
23	MOT TO AMEND APPLICATION	May 23, 2014	
24	BD DECISION: DISMISSED	Jun 30, 2014	
25	TERMINATED	Jun 30, 2014	
26	BD DECISION: DISMISSED	Jun 30, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91201630](#)

Filing Date: Sep 07, 2011

Status: Terminated

Status Date: Apr 23, 2012

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant**Name:** James William Carpenter Jr.**Correspondent Address:** JAMES WILLIAM CARPENTER JR
1507 BROWN BLVD
GREENSBORO NC , 27401-4008
UNITED STATES**Correspondent e-mail:** james@jdestiny.net**Associated marks**

Mark	Application Status	Serial Number	Registration Number
CHRISTIAN BLAIR	Abandoned - No Statement Of Use Filed	85218825	

Plaintiff(s)**Name:** Blair LLC and Blair Holdings, Inc.**Correspondent Address:** LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREEMONT STREET, PO BOX 7880
SAN FRANCISCO CA , 94110-7880
UNITED STATES**Correspondent e-mail:** sftrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 07, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 15, 2011	Oct 25, 2011
3	PENDING, INSTITUTED	Sep 15, 2011	
4	D'S MOTION FOR AN EXTENSION OF TIME	Oct 24, 2011	
5	P'S OPPOSITION/RESPONSE TO MOTION	Oct 26, 2011	
6	D'S MOTION FOR AN EXTENSION OF TIME	Nov 12, 2011	
7	ANSWER	Nov 24, 2011	
8	TRIAL DATES RESET	Feb 07, 2012	
9	WITHDRAWAL OF OPPOSITION	Apr 17, 2012	
10	BD'S DECISION: DISMISSED W/ PREJUDICE	Apr 23, 2012	
11	TERMINATED	Apr 23, 2012	

Type of Proceeding: OppositionProceeding [91112879](#)
Number:

Filing Date: Jan 14, 1999

Status: Terminated

Status Date: Sep 09, 1999

Interlocutory Attorney: CHARLES GRENDL

Defendant

Name: BARRIELLE LTD.

Correspondent Address: MURRAY SCHAFFER
BAUER & SCHAFFER
114 OLD COUNTRY ROAD
MINEOLA NY , 11501
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR BARIE	Abandoned - After Inter-Partes Decision	75319285	

Plaintiff(s)

Name: BLAIR CORPORATION AND BLAIR HOLDINGS, INC.

Correspondent Address: RICHARD L. KIRKPATRICK
PILLSBURY MADISON & SUTRO LLP
1100 NEW YORK AVENUE, N.W. NINTH FLOOR, EAST TOWER
WASHINGTON DC , 20005-3918
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	75097096	2061091

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 14, 1999	
2	NOTICE SENT; TRIAL DATES RESET; ANSWER DUE	Feb 16, 1999	Mar 28, 1999
3	PENDING, INSTITUTED	Feb 16, 1999	
4	NOTICE OF DEFAULT	Jun 15, 1999	
5	BOARD'S DECISION: SUSTAINED	Sep 09, 1999	
6	TERMINATED	Sep 09, 1999	

Type of Proceeding: Opposition

Proceeding Number: [91109554](#)

Filing Date: Jan 21, 1998

Status: Terminated

Status Date: Sep 24, 1998

Interlocutory Attorney: LINDA M SKORO

Defendant

Name: BARRIELLE LTD.

Correspondent Address: MURRAY SCHAFFER
BAUER & SCHAFFER
114 OLD COUNTRY ROAD
MINEOLA NY , 11501
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
NICKI BLAIR	Abandoned - After Inter-Partes Decision	75208262	

Plaintiff(s)

Name: BLAIR CORPORATION AND BLAIR HOLDINGS, INC.

Correspondent Address: RICHARD L. KIRKPATRICK
PILLSBURY MADISON & SUTRO LLP
1100 NEW YORK AVENUE, N.W. 9TH FLOOR, EAST TOWER
WASHINGTON DC , 20005-3918
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
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BLAIR

Renewed

[75097096](#)

[2061091](#)

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 21, 1998	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Feb 24, 1998	Apr 05, 1998
3	PENDING, INSTITUTED	Feb 24, 1998	
4	ANSWER	Mar 30, 1998	
5	TRIAL DATES SET	Apr 09, 1998	
6	PL'S MOT TO SUS AND ORDER TO SHOW CAUSE OR TO COMPEL	Jul 09, 1998	
7	ABANDONMENT OF APPLICATION	Jul 17, 1998	
8	BOARD'S DECISION: SUSTAINED	Sep 24, 1998	
9	TERMINATED	Sep 24, 1998	

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,061,091

United States Patent and Trademark Office

Registered May 13, 1997

**SERVICE MARK
PRINCIPAL REGISTER**

BLAIR

BLAIR HOLDINGS INC. (DELAWARE CORPORATION)
700 BARKSDALE ROAD
NEWARK, DE 19711

FIRST USE 9-0-1981; IN COMMERCE
9-0-1981.

OWNER OF U.S. REG. NO. 1,283,914.

FOR: MAIL ORDER SERVICES IN THE
FIELD OF APPAREL, IN CLASS 42 (U.S. CLS.
100 AND 101).

SER. NO. 75-097,096, FILED 5-1-1996.

MARK T. MULLEN, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2018-04-03 11:12:06 EDT

Mark: BLAIR

US Serial Number: 75028617

Application Filing Date: Dec. 06, 1995

US Registration Number: 2008690

Registration Date: Oct. 15, 1996

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Dec. 12, 2015

Publication Date: Jul. 23, 1996

Mark Information

Mark Literal Elements: BLAIR

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 1262049 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: jewelry

International Class(es): 014 - Primary Class

U.S Class(es): 002, 027, 028, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 1982

Use in Commerce: Jun. 1982

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BLAIR LLC
Owner Address: 220 HICKORY STREET
 WARREN, PENNSYLVANIA UNITED STATES 16366
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ann Dunn Wessberg
Attorney Primary Email Address: awessberg@fredlaw.com
Docket Number: 75344
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Ann Dunn Wessberg
 Fredrikson & Byron, P.A.
 200 South Sixth Street, Suite 4000
 Minneapolis, MINNESOTA UNITED STATES 55402
Correspondent e-mail: ip@fredlaw.com awessberg@fredlaw.com ayates@fredlaw.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 02, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 12, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Dec. 12, 2015	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	75461
Dec. 12, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75461
Dec. 12, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Oct. 16, 2015	TEAS SECTION 8 & 9 RECEIVED	
Jul. 22, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 17, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 06, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 20, 2010	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 25, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 09, 2006	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67603
Dec. 09, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 09, 2006	ASSIGNED TO PARALEGAL	67603
Oct. 11, 2006	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Oct. 11, 2006	TEAS SECTION 8 & 9 RECEIVED	
Sep. 13, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 21, 2006	CASE FILE IN TICRS	
Aug. 11, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 09, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 16, 2002	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Oct. 02, 2002	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	

Oct. 02, 2002 PAPER RECEIVED
 Oct. 15, 1996 REGISTERED-PRINCIPAL REGISTER
 Jul. 23, 1996 PUBLISHED FOR OPPOSITION
 Jun. 21, 1996 NOTICE OF PUBLICATION
 May 03, 1996 APPROVED FOR PUB - PRINCIPAL REGISTER
 May 02, 1996 ASSIGNED TO EXAMINER

68110

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Affidavit of Incontestability: Section 15 - Accepted
Renewal Date: Oct. 15, 2016

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Dec. 12, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 18

Registrant: Blair Holdings, Inc.

Assignment 1 of 18

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0125](#)

Pages: 23

Date Recorded: Jan. 29, 2009

Supporting Documents: [assignment-tm-3935-0125.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS FIRST LIEN ADMINISTRATIVE AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent WINSTON & STRAWN LLP
Address: 35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 2 of 18

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0148](#)

Pages: 25

Date Recorded: Feb. 02, 2009

Supporting Documents: [assignment-tm-3935-0148.pdf](#)

Assignor

Name: HABAND COMPANY, INC.	Execution Date: Apr. 30, 2007
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: JOHNNY APPLESEED'S, INC.	Execution Date: Apr. 30, 2007
Legal Entity Type: CORPORATION	State or Country Where Organized: MASSACHUSETTS
Name: NORM THOMPSON OUTFITTERS, INC.	Execution Date: Apr. 30, 2007
Legal Entity Type: CORPORATION	State or Country Where Organized: OREGON
Name: DRAPER'S & DAMON'S, INC.	Execution Date: Apr. 30, 2007
Legal Entity Type: CORPORATION	State or Country Where Organized: CALIFORNIA
Name: BLAIR CORPORATION	Execution Date: Apr. 30, 2007
Legal Entity Type: UNKNOWN	State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS AGENT](#)

Legal Entity Type: BANKING CORPORATION

State or Country Where Organized: SWITZERLAND

Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 3 of 18

Conveyance: SECURITY AGREEMENT

Reel/Frame: [3940/0001](#)

Pages: 23

Date Recorded: Feb. 03, 2009

Supporting Documents: [assignment-tm-3940-0001.pdf](#)

Assignor

Name: HABAND COMPANY, INC.	Execution Date: Apr. 30, 2007
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: JOHNNY APPLESEED'S, INC.	Execution Date: Apr. 30, 2007
Legal Entity Type: CORPORATION	State or Country Where Organized: MASSACHUSETTS
Name: NORM THOMPSON OUTFITTERS, INC.	Execution Date: Apr. 30, 2007
Legal Entity Type: CORPORATION	State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S](#) **Execution Date:** Apr. 30, 2007
Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Name: [BLAIR CORPORATION](#) **Execution Date:** Apr. 30, 2007
Legal Entity Type: UNKNOWN **State or Country Where Organized:** No Place Where Organized Found

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS SECOND LIEN ADMINISTRATIVE AGENT](#)
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 4 of 18

Conveyance: NOTICE OF SUBSTITUTION OF ADMINISTRATIVE AGENT IN TRADEMARKS (FIRST LIEN)
Reel/Frame: [4294/0666](#) **Pages:** 24
Date Recorded: Oct. 12, 2010
Supporting Documents: [assignment-tm-4294-0666.pdf](#)

Assignor

Name: [AMERICAN CAPITAL LTD., AS EXISTING ADMINISTRATIVE AGENT](#) **Execution Date:** Oct. 01, 2010
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [WILMINGTON TRUST FSB, AS SUCCESSOR ADMINISTRATIVE AGENT](#)
Legal Entity Type: FEDERAL SAVINGS BANK **State or Country Where Organized:** UNITED STATES
Address: 50 SOUTH SIXTH STREET, SUITE 1290
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
717 N. HARWOOD ST., SUITE 3400
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 5 of 18

Conveyance: SECURITY INTEREST
Reel/Frame: [4513/0794](#) **Pages:** 28
Date Recorded: Feb. 01, 2011
Supporting Documents: [assignment-tm-4513-0794.pdf](#)

Assignor

Name: [HABAND COMPANY LLC](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** MASSACHUSETTS

Name: NORM THOMPSON OUTFITTERS, INC.	Execution Date: Jan. 20, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: OREGON
Name: DRAPER'S & DAMON'S LLC	Execution Date: Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: CALIFORNIA
Name: BLAIR LLC	Execution Date: Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Name: LINEN SOURCE ACQUISITION LLC	Execution Date: Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Name: ARIZONA MAIL ORDER COMPANY, INC.	Execution Date: Jan. 20, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BEDFORD FAIR APPAREL, INC.	Execution Date: Jan. 20, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: LM & B CATALOG, INC.	Execution Date: Jan. 20, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: MONTEREY BAY CLOTHING COMPANY, INC.	Execution Date: Jan. 20, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: GOLD VIOLIN LLC	Execution Date: Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Name: BLAIR HOLDINGS, INC.	Execution Date: Jan. 20, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: WINTERSILKS, LLC	Execution Date: Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: FLORIDA

Assignee

Name: UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT	State or Country Where Organized: SWITZERLAND
Legal Entity Type: THE CONNECTICUT-BASED, CAPITAL MARKETS FOCUSED ARM OF UBS AG, A SWISS FINANCIAL SERVICES COMPANY, REGULATED IN THE UNITED STATES BY THE FEDERAL RESERVE:	
Address: 677 WASHINGTON BLVD. STAMFORD, CONNECTICUT 06901	

Correspondent

Correspondent Name: LAURA L. KONRATH	
Correspondent Address: 35 W WACKER DRIVE SUITE 2800 CHICAGO, ILLINOIS 60601	

Domestic Representative - Not Found

Assignment 6 of 18

Conveyance: SECURITY INTEREST	
Reel/Frame: 4529/0743	Pages: 28
Date Recorded: Apr. 27, 2011	
Supporting: assignment-tm-4529-0743.pdf	

Documents:**Assignor**

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 25, 2011
State or Country Where Organized: DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 25, 2011
State or Country Where Organized: DELAWARE

Name: [BLAIR HOLDINGS, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 25, 2011
State or Country Where Organized: DELAWARE

Name: [BLAIR LLC](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 25, 2011
State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 25, 2011
State or Country Where Organized: CALIFORNIA

Name: [GOLD VIOLIN LLC](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 25, 2011
State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 25, 2011
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 25, 2011
State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Apr. 25, 2011
State or Country Where Organized: DELAWARE

Name: [LM&B CATALOG, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 25, 2011
State or Country Where Organized: DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 25, 2011
State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 25, 2011
State or Country Where Organized: OREGON

Name: [ORCHARD BRANDS CORPORATION](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 25, 2011
State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Apr. 25, 2011
State or Country Where Organized: FLORIDA

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATION, AS AGENT](#)
Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: TWO TOWER CENTER BOULEVARD
EAST BRUNSWICK, NEW JERSEY 08816

Correspondent

Correspondent CORPORATION SERVICE CO.- J. PATERSON

Name:

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 7 of 18

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0913](#)

Pages: 17

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0913.pdf](#)

Assignor

Name: [AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGET TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 8 of 18

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0936](#)

Pages: 16

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0936.pdf](#)

Assignor

Name: [WILMINGTON TRUST FSB, AS ASSIGNEE OF AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGER TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country Where Organized: UNITED STATES

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZAR
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 9 of 18

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0021](#)

Pages: 31

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0021.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country Where Organized: SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 138 CONANT STREET
3RD FLOOR
BEVERLY, MASSACHUSETTS 01915

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 10 of 18

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0052](#)

Pages: 19

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0052.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country Where Organized: SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 11 of 18

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5066/0302](#)

Pages: 4

Date Recorded: Jul. 09, 2013

Supporting Documents: [assignment-tm-5066-0302.pdf](#)

Assignor

Name: [BLAIR HOLDINGS, INC.](#) **Execution Date:** Jul. 08, 2013
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [BLAIR LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE
Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: LAURA C. GUSTAFSON
Correspondent Address: P.O. BOX 2824
CALENDAR/DOCKETING DEPARTMENT
SAN FRANCISCO, CA 94126-2824

Domestic Representative - Not Found

Assignment 12 of 18

Conveyance: SECURITY INTEREST
Reel/Frame: [5179/0320](#) **Pages:** 10
Date Recorded: Dec. 20, 2013
Supporting Documents: [assignment-tm-5179-0320.pdf](#)

Assignor

Name: [BLAIR LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Assignee

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC, AS COLLATERAL AGENT](#)
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE
Address: 200 CLARENDON STREET, 51ST FLOOR
BOSTON, MASSACHUSETTS 02116

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL
Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 13 of 18

Conveyance: SECURITY INTEREST
Reel/Frame: [5194/0434](#) **Pages:** 24
Date Recorded: Jan. 16, 2014
Supporting Documents: [assignment-tm-5194-0434.pdf](#)

Assignor

Name: [ORCHARD BRANDS CORPORATION](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BLAIR LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** CALIFORNIA

Name: [GOLD VIOLIN LLC](#) **Execution Date:** Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [WINTERSILKS, LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Assignee

Name: [GOLDMAN SACHS BDC, INC., AS COLLATERAL AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1 AMERICAN LANE
GREENWICH, CONNECTICUT 06831

Correspondent

Correspondent Name: CHRISTINE SLATTERY

Correspondent Address: PROSKAUER ROSE LLP
ONE INTERNATIONAL PLACE
BOSTON, MA 02110

Domestic Representative - Not Found

Assignment 14 of 18

Conveyance: INTELLECTUAL PROPERTY SECURITY AGREEMENT

Reel/Frame: [5577/0001](#)

Pages: 120

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5577-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [GOLD VIOLIN LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [ORCHARD BRANDS CORPORATION](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Name: [BLUESTEM BRANDS, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: CAYMAN ISLANDS

Address: ELEVEN MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 15 of 18

Conveyance: TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5578/0364](#)

Pages: 8

Date Recorded: Jul. 10, 2015

Supporting Documents: [assignment-tm-5578-0364.pdf](#)

Assignor

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 16 of 18

Conveyance: SECURITY INTEREST

Reel/Frame: [5579/0001](#)

Pages: 88

Date Recorded: Jul. 17, 2015

Supporting Documents: [assignment-tm-5579-0001.pdf](#)

Documents:

Assignor

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jul. 10, 2015
State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)
Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 800 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
2001 ROSS AVE, SUITE 3600
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 17 of 18

Conveyance: NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5579/0127](#)

Pages: 21

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5579-0127.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)
Legal Entity Type: NATIONAL ASSOCIATION

Execution Date: Jul. 10, 2015
State or Country Where Organized: UNITED STATES

Assignee

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)
Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BEDFORD FAIR APPAREL, INC.](#)
Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR HOLDINGS, INC.](#)
Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124
State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION
Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949
State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949
State or Country Where Organized: DELAWARE

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION
Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366
State or Country Where Organized: DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION
Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366
State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION
Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124
State or Country Where Organized: OREGON

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION
Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949
State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703
State or Country Where Organized: FLORIDA

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 18 of 18

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5580/0248](#)

Pages: 15

Date Recorded: Jul. 13, 2015

Supporting Documents: [assignment-tm-5580-0248.pdf](#)

Assignor

Name: [GOLDMAN SACHS BDC, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Jul. 10, 2015
State or Country Where Organized: DELAWARE

Assignee

Name: [ORCHARD BRANDS CORPORATION](#)
Legal Entity Type: CORPORATION
Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949
State or Country Where Organized: DELAWARE

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366
State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804
State or Country Where Organized: CALIFORNIA

Name: [GOLD VIOLIN LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124
State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION
Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949
State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949
State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)
Legal Entity Type: CORPORATION
Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124
State or Country Where Organized: OREGON

Name: [WINTERSILKS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703
State or Country Where Organized: FLORIDA

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found**Proceedings****Summary**

Number of Proceedings: 5

Type of Proceeding: Opposition

Proceeding Number: [91203851](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Jul 31, 2013

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 THIRD AVENUE , SUITE 3400
SEATTLE WA UNITED STATES , 98101

Correspondent e-mail: StepN@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR FOWLER	Registered	85159256	5073447

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREMONT STREET, PO BOX 7880
SAN FRANCISCO CA UNITED STATES , 94110 7880

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 26, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
6	EXTENSION OF TIME GRANTED	Jun 12, 2012	
7	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
8	EXTENSION OF TIME GRANTED	Jul 26, 2012	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
10	SUSPENDED	Sep 24, 2012	
11	MOTION TO AMEND APPLICATION	Dec 18, 2012	
12	MOTION TO AMEND APPLICATION	Jan 30, 2013	
13	RESPONSE DUE 30 DAYS (DUE DATE)	May 14, 2013	Jun 13, 2013
14	MOT TO AMEND APPLICATION	Jun 13, 2013	
15	BD DECISION: DISMISSED W/O PREJ	Jul 31, 2013	
16	TERMINATED	Jul 31, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91203853](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Feb 15, 2012

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 3RD AVE , STE 3400
SEATTLE WA UNITED STATES , 98101 3264

Correspondent e-mail: stepn@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ELLE & BLAIR	Abandoned - No Statement Of Use Filed	85231095	

Plaintiff(s)

Name: Blair Holdings, Inc. and Blair LLC

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
FOUR EMBARCADERO CENTER, 22ND FLOOR
SAN FRANCISCO CA UNITED STATES , 94111 5998

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066

BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 27, 2012	
5	ANSWER	Mar 26, 2012	
6	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
7	EXTENSION OF TIME GRANTED	Jun 12, 2012	
8	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
9	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
10	EXTENSION OF TIME GRANTED	Jul 27, 2012	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
12	SUSPENDED	Sep 24, 2012	
13	MOTION TO AMEND ANSWER/AMENDED ANSWER OR COUNTERCLAIM	Jan 30, 2013	
14	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 14, 2013	Apr 13, 2013
15	D MOT TO SUSP PEND DISP OUTSTNDNG MOT	Apr 15, 2013	
16	PROCEEDINGS RESUMED	May 18, 2013	
17	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 12, 2013	
18	SUSPENDED	Aug 14, 2013	
19	MOT TO AMEND APPLICATION	Feb 24, 2014	
20	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 28, 2014	Apr 27, 2014
21	P UNDELIVERABLE MAIL	Apr 14, 2014	
22	SUSPENDED	May 23, 2014	
23	MOT TO AMEND APPLICATION	May 23, 2014	
24	BD DECISION: DISMISSED	Jun 30, 2014	
25	TERMINATED	Jun 30, 2014	
26	BD DECISION: DISMISSED	Jun 30, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91201630](#)

Filing Date: Sep 07, 2011

Status: Terminated

Status Date: Apr 23, 2012

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: James William Carpenter Jr.

Correspondent Address: JAMES WILLIAM CARPENTER JR
1507 BROWN BLVD
GREENSBORO NC UNITED STATES , 27401-4008

Correspondent e-mail: james@jdestiny.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHRISTIAN BLAIR	Abandoned - No Statement Of Use Filed	85218825	

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREEMONT STREET, PO BOX 7880

SAN FRANCISCO CA UNITED STATES , 94110-7880

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 07, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 15, 2011	Oct 25, 2011
3	PENDING, INSTITUTED	Sep 15, 2011	
4	D'S MOTION FOR AN EXTENSION OF TIME	Oct 24, 2011	
5	P'S OPPOSITION/RESPONSE TO MOTION	Oct 26, 2011	
6	D'S MOTION FOR AN EXTENSION OF TIME	Nov 12, 2011	
7	ANSWER	Nov 24, 2011	
8	TRIAL DATES RESET	Feb 07, 2012	
9	WITHDRAWAL OF OPPOSITION	Apr 17, 2012	
10	BD'S DECISION: DISMISSED W/ PREJUDICE	Apr 23, 2012	
11	TERMINATED	Apr 23, 2012	

Type of Proceeding: Opposition

Proceeding Number: [91196133](#)

Filing Date: Aug 18, 2010

Status: Terminated

Status Date: Dec 08, 2010

Interlocutory Attorney: MICHAEL B ADLIN

Defendant

Name: Marlon Blair DBA Go Hard Clothing a design by Marlon Blair

Correspondent Address: MARLON BLAIR
GO HARD CLOTHING
9513 PORTSIDE LN
ELK GROVE CA UNITED STATES , 95758

Correspondent e-mail: MARLON@GOHARDCLOTHING.COM

Mark	Application Status	Serial Number	Registration Number
GO HARD CLOTHING A DESIGN BY MARLON BLAIR	Cancelled - Section 8	77924338	4016563

Plaintiff(s)

Name: Blair LLC; and Blair Holdings, Inc.

Correspondent LAURA C GUSTAFSON

Address: PILLSBURY WINTHROP SHAW PITTMAN LLP
PO BOX 7880 C/O CALENDAR/DOCKETING
SAN FRANCISCO CA UNITED STATES , 94105

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 18, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 18, 2010	Sep 27, 2010
3	PENDING, INSTITUTED	Aug 18, 2010	
4	ANSWER	Sep 21, 2010	
5	WITHDRAWAL OF OPPOSITION	Nov 30, 2010	
6	BD'S DECISION: DISMISSED W/O PREJUDICE	Dec 08, 2010	
7	TERMINATED	Dec 08, 2010	

Type of Proceeding: Opposition

Proceeding Number: [91166414](#)

Filing Date: Aug 30, 2005

Status: Terminated

Status Date: Jan 06, 2009

Interlocutory Attorney: CHERYL A BUTLER

Defendant

Name: Fassinger, Tami T.

Correspondent Address: Melissa M. Allen
Attorney At Law
3200 West End Avenue, Suite 500
Nashville TN UNITED STATES , 37203

Correspondent e-mail: nashvillelaw@yahoo.com

Mark	Application Status	Serial Number	Registration Number
MALLORY VALERIE BLAIR	Abandoned - After Inter-Partes Decision	76541910	

Plaintiff(s)

Name: Blair, LLC by change of name from Blair Corporation and Blair Holdings, Inc.

Correspondent Address: Laura C. Gustafson
Pillsbury Winthrop Shaw Pittman LLP
Calendar / Docketing P.O. Box 7880
San Francisco CA UNITED STATES , 94120-7880

Correspondent e-mail: laura.gustafson@pillsburylaw.com , sfrademarks@pillsburylaw.com

mail:

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	75028617	2008690

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 30, 2005	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 31, 2005	Oct 10, 2005
3	PENDING, INSTITUTED	Aug 31, 2005	
4	ANSWER	Oct 05, 2005	
5	CHANGE OF CORRESPONDENCE ADDRESS	Oct 05, 2005	
6	ATT'S REQ TO REMAND	Oct 07, 2005	
7	REMANDED TO EXAMINING ATTORNEY/SUSPENDED PENDING REPUBLICATION	Mar 16, 2006	
8	CONSOLIDATION IS GRANTED TRIAL DATES ARE SET IN 91171088	Jun 09, 2006	
9	CHANGE OF CORRESPONDENCE ADDRESS	Sep 01, 2006	
10	STIPULATION FOR AN EXTENSION OF TIME	Feb 27, 2007	
11	EXTENSION OF TIME GRANTED	Feb 27, 2007	
12	STIPULATION FOR AN EXTENSION OF TIME	Apr 03, 2007	
13	EXTENSION OF TIME GRANTED	Apr 03, 2007	
14	STIPULATION FOR AN EXTENSION OF TIME	May 08, 2007	
15	EXTENSION OF TIME GRANTED	May 08, 2007	
16	STIPULATION FOR AN EXTENSION OF TIME	Jun 07, 2007	
17	EXTENSION OF TIME GRANTED	Jun 07, 2007	
18	STIPULATION FOR AN EXTENSION OF TIME	Jul 06, 2007	
19	EXTENSION OF TIME GRANTED	Jul 06, 2007	
20	STIPULATION FOR AN EXTENSION OF TIME	Aug 03, 2007	
21	EXTENSION OF TIME GRANTED	Aug 03, 2007	
22	STIPULATION FOR AN EXTENSION OF TIME	Sep 04, 2007	
23	PL'S STIPULATION OF FACTS AND EXHIBITS (PART 1 OF 2)	Sep 13, 2007	
24	PL'S STIPULATION OF FACTS AND EXHIBITS(PART 2 OF 2)	Sep 13, 2007	
25	EXTENSION OF TIME GRANTED	Sep 26, 2007	
26	STIPULATION OF FACTS AND EXHIBITS BY APPLICANT	Sep 25, 2007	
27	CHANGE OF CORRESPONDENCE ADDRESS	Oct 30, 2007	
28	STIPULATION FOR AN EXTENSION OF TIME	Mar 14, 2008	
29	EXTENSION OF TIME GRANTED	Mar 20, 2008	
30	BRIEF ON MERITS FOR PLAINTIFF	Apr 17, 2008	
31	STIPULATION FOR AN EXTENSION OF TIME	May 17, 2008	
32	PL'S MOTION TO AMEND NAME AND CASE CAPTION	May 21, 2008	
33	FINAL BRIEF ON MERITS FOR DEFENDANT(S)	Jun 19, 2008	
34	FINAL BRIEF ON MERITS FOR DEFENDANT(S)	Jun 19, 2008	
35	D'S REBUTTAL BRIEF	Jun 20, 2008	
36	CHANGE OF CORRESPONDENCE ADDRESS	Jun 25, 2008	
37	EXTENSION OF TIME GRANTED; MOTION TO AMEND CAPTION GRANTED	Jul 01, 2008	
38	P'S MOTION FOR AN EXTENSION OF TIME	Jul 01, 2008	
39	STIPULATION FOR AN EXTENSION OF TIME	Jul 01, 2008	
40	EXTENSION OF TIME GRANTED	Jul 10, 2008	
41	P'S REBUTTAL BRIEF	Aug 03, 2008	
42	SUBMITTED ON BRIEF	Aug 08, 2008	
43	BOARD'S DECISION: SUSTAINED	Oct 17, 2008	
44	PL'S RE-SUBMISSION OF COPIES OF EXHIBITS FOR THE RECORD	Oct 23, 2008	
45	TERMINATED	Jan 06, 2009	

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

United States Patent and Trademark Office

Reg. No. 2,008,690

Registered Oct. 15, 1996

**TRADEMARK
PRINCIPAL REGISTER**

BLAIR

**BLAIR HOLDINGS, INC. (DELAWARE CORPORATION)
700 BARKSDALE ROAD, SUITE 15
NEWARK, DE 19711**

OWNER OF U.S. REG. NO. 1,262,049 AND OTHERS.

FOR: JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

SER. NO. 75-028,617, FILED 12-6-1995.

FIRST USE 6-0-1982; IN COMMERCE 6-0-1982.

ANDREW LAWRENCE, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2018-04-03 11:13:09 EDT

Mark: BLAIR

US Serial Number: 75008109

Application Filing Date: Oct. 20, 1995

US Registration Number: 2134847

Registration Date: Feb. 03, 1998

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Feb. 02, 2018

Publication Date: Jul. 16, 1996

Notice of Allowance Date: Oct. 08, 1996

Mark Information

Mark Literal Elements: BLAIR

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 1262049 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: mail order and retail store services in the field of giftwares

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: 1988

Use in Commerce: 1988

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BLAIR LLC
Owner Address: 220 HICKORY STREET
 WARREN, PENNSYLVANIA UNITED STATES 16366
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ann Dunn Wessberg	Docket Number: 75344
Attorney Primary Email Address: awessberg@fredlaw.com	Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Ann Dunn Wessberg Fredrikson & Byron, P.A. 200 South Sixth Street, Suite 4000 Minneapolis, MINNESOTA UNITED STATES 55402	Correspondent e-mail Authorized: Yes
Correspondent e-mail: ip@fredlaw.com awessberg@fredlaw.com ayates@fredlaw.com	

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 02, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Feb. 02, 2018	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	75461
Feb. 02, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75461
Jan. 31, 2018	TEAS SECTION 8 & 9 RECEIVED	
Oct. 02, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 03, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 22, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 17, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 06, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 20, 2010	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 25, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 05, 2008	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	75461
Jan. 05, 2008	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 03, 2008	ASSIGNED TO PARALEGAL	75461
Dec. 31, 2007	TEAS SECTION 8 & 9 RECEIVED	
Apr. 18, 2007	CASE FILE IN TICRS	
Sep. 13, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 11, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 09, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 27, 2004	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Feb. 02, 2004	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Feb. 03, 1998	REGISTERED-PRINCIPAL REGISTER	

Dec. 09, 1997 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
 Nov. 17, 1997 ASSIGNED TO EXAMINER
 Nov. 04, 1997 STATEMENT OF USE PROCESSING COMPLETE
 Oct. 06, 1997 USE AMENDMENT FILED
 May 08, 1997 EXTENSION 1 GRANTED
 Apr. 04, 1997 EXTENSION 1 FILED
 Oct. 08, 1996 NOA MAILED - SOU REQUIRED FROM APPLICANT
 Jul. 16, 1996 PUBLISHED FOR OPPOSITION
 Jun. 14, 1996 NOTICE OF PUBLICATION
 May 03, 1996 APPROVED FOR PUB - PRINCIPAL REGISTER
 May 03, 1996 ASSIGNED TO EXAMINER

68110

68110

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Affidavit of Incontestability: Section 15 - Accepted
Renewal Date: Feb. 03, 2018

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Feb. 02, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 18

Registrant: Blair Holdings, Inc.

Assignment 1 of 18

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0125](#)

Pages: 23

Date Recorded: Jan. 29, 2009

Supporting Documents: [assignment-tm-3935-0125.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS FIRST LIEN ADMINISTRATIVE AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 2 of 18

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0148](#)

Pages: 25

Date Recorded: Feb. 02, 2009

Supporting Documents: [assignment-tm-3935-0148.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS AGENT](#)

Legal Entity Type: BANKING CORPORATION

State or Country Where Organized: SWITZERLAND

Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 3 of 18

Conveyance: SECURITY AGREEMENT

Reel/Frame: [3940/0001](#)

Pages: 23

Date Recorded: Feb. 03, 2009

Supporting Documents: [assignment-tm-3940-0001.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS SECOND LIEN ADMINISTRATIVE AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 4 of 18

Conveyance: NOTICE OF SUBSTITUTION OF ADMINISTRATIVE AGENT IN TRADEMARKS (FIRST LIEN)

Reel/Frame: [4294/0666](#)

Pages: 24

Date Recorded: Oct. 12, 2010

Supporting Documents: [assignment-tm-4294-0666.pdf](#)

Assignor

Name: [AMERICAN CAPITAL LTD., AS EXISTING ADMINISTRATIVE AGENT](#)

Execution Date: Oct. 01, 2010

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WILMINGTON TRUST FSB, AS SUCCESSOR ADMINISTRATIVE AGENT](#)

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country Where Organized: UNITED STATES

Address: 50 SOUTH SIXTH STREET, SUITE 1290
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
717 N. HARWOOD ST., SUITE 3400
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 5 of 18

Conveyance: SECURITY INTEREST

Reel/Frame: [4513/0794](#)

Pages: 28

Date Recorded: Feb. 01, 2011

Supporting Documents: [assignment-tm-4513-0794.pdf](#)

Assignor

Name: [HABAND COMPANY LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Name: [BLAIR LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [LM & B CATALOG, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [GOLD VIOLIN LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [BLAIR HOLDINGS, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)

Legal Entity Type: THE CONNECTICUT-BASED, CAPITAL MARKETS FOCUSED ARM OF UBS AG, A SWISS FINANCIAL SERVICES COMPANY, REGULATED IN THE UNITED STATES BY THE FEDERAL RESERVE:

State or Country Where Organized: SWITZERLAND

Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA L. KONRATH

Correspondent Address: 35 W WACKER DRIVE
SUITE 2800
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 6 of 18

Conveyance: SECURITY INTEREST

Reel/Frame: [4529/0743](#)

Pages: 28

Date Recorded: Apr. 27, 2011

Supporting Documents: [assignment-tm-4529-0743.pdf](#)

Assignor

Name: ARIZONA MAIL ORDER COMPANY, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BEDFORD FAIR APPAREL, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BLAIR HOLDINGS, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BLAIR LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: DRAPER'S & DAMON'S LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: CALIFORNIA
Name: GOLD VIOLIN LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: HABAND COMPANY LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: JOHNNY APPLESEED'S, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: MASSACHUSETTS
Name: LINEN SOURCE ACQUISITION LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Name: LM&B CATALOG, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: MONTEREY BAY CLOTHING COMPANY, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: NORM THOMPSON OUTFITTERS, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: OREGON
Name: ORCHARD BRANDS CORPORATION	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: WINTERSILKS, LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: FLORIDA

Assignee

Name: PNC BANK, NATIONAL ASSOCIATION, AS AGENT	State or Country UNITED STATES
Legal Entity Type: ASSOCIATION	

Where Organized:

Address: TWO TOWER CENTER BOULEVARD
EAST BRUNSWICK, NEW JERSEY 08816

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 7 of 18

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0913](#)

Pages: 17

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0913.pdf](#)

Assignor

Name: [AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGET TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 8 of 18

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0936](#)

Pages: 16

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0936.pdf](#)

Assignor

Name: [WILMINGTON TRUST FSB, AS ASSIGNEE OF AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGER TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country Where Organized: UNITED STATES

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZAR
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 9 of 18

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0021](#)

Pages: 31

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0021.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country Where Organized: SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 138 CONANT STREET
3RD FLOOR

BEVERLY, MASSACHUSETTS 01915

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country FLORIDA
Where Organized:

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 10 of 18

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0052](#)

Pages: 19

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0052.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country SWITZERLAND
Where Organized:

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country MASSACHUSETTS
Where Organized:

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country OREGON
Where Organized:

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country CALIFORNIA
Where Organized:

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 11 of 18

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5066/0302](#)

Pages: 4

Date Recorded: Jul. 09, 2013

Supporting Documents: [assignment-tm-5066-0302.pdf](#)

Assignor

Name: [BLAIR HOLDINGS, INC.](#)

Execution Date: Jul. 08, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: LAURA C. GUSTAFSON

Correspondent Address: P.O. BOX 2824
CALENDAR/DOCKETING DEPARTMENT
SAN FRANCISCO, CA 94126-2824

Domestic Representative - Not Found

Assignment 12 of 18

Conveyance: SECURITY INTEREST

Reel/Frame: [5179/0320](#)

Pages: 10

Date Recorded: Dec. 20, 2013

Supporting Documents: [assignment-tm-5179-0320.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 200 CLARENDON STREET, 51ST FLOOR
BOSTON, MASSACHUSETTS 02116

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL

Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 13 of 18

Conveyance: SECURITY INTEREST

Reel/Frame: [5194/0434](#)

Pages: 24

Date Recorded: Jan. 16, 2014

Supporting Documents: [assignment-tm-5194-0434.pdf](#)

Assignor

Name: [ORCHARD BRANDS CORPORATION](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [BLAIR LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Name: [GOLD VIOLIN LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [WINTERSILKS, LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Assignee

Name: [GOLDMAN SACHS BDC, INC., AS COLLATERAL AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1 AMERICAN LANE
GREENWICH, CONNECTICUT 06831

Correspondent

Correspondent Name: CHRISTINE SLATTERY

Correspondent Address: PROSKAUER ROSE LLP
ONE INTERNATIONAL PLACE
BOSTON, MA 02110

Domestic Representative - Not Found

Assignment 14 of 18

Conveyance: INTELLECTUAL PROPERTY SECURITY AGREEMENT

Reel/Frame: [5577/0001](#)

Pages: 120

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5577-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [GOLD VIOLIN LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [ORCHARD BRANDS CORPORATION](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Name: [BLUESTEM BRANDS, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: CAYMAN ISLANDS

Address: ELEVEN MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 15 of 18

Conveyance: TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5578/0364](#)

Pages: 8

Date Recorded: Jul. 10, 2015

Supporting Documents: [assignment-tm-5578-0364.pdf](#)

Assignor

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 16 of 18

Conveyance: SECURITY INTEREST

Reel/Frame: [5579/0001](#)

Pages: 88

Date Recorded: Jul. 17, 2015

Supporting Documents: [assignment-tm-5579-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 800 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
2001 ROSS AVE, SUITE 3600
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 17 of 18

Conveyance: NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5579/0127](#)

Pages: 21

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5579-0127.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent 919 THIRD AVENUE
Address: 22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 18 of 18

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5580/0248](#)

Pages: 15

Date Recorded: Jul. 13, 2015

Supporting Documents: [assignment-tm-5580-0248.pdf](#)

Assignor

Name: [GOLDMAN SACHS BDC, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE

HILLSBORO, OREGON 97124

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 5

Type of Proceeding: Opposition

Proceeding Number: [91203851](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Jul 31, 2013

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 THIRD AVENUE , SUITE 3400
SEATTLE WA UNITED STATES , 98101

Correspondent e-mail: StepN@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR FOWLER	Registered	85159256	5073447

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREMONT STREET, PO BOX 7880
SAN FRANCISCO CA UNITED STATES , 94110 7880

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468

BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 26, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
6	EXTENSION OF TIME GRANTED	Jun 12, 2012	
7	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
8	EXTENSION OF TIME GRANTED	Jul 26, 2012	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
10	SUSPENDED	Sep 24, 2012	
11	MOTION TO AMEND APPLICATION	Dec 18, 2012	
12	MOTION TO AMEND APPLICATION	Jan 30, 2013	
13	RESPONSE DUE 30 DAYS (DUE DATE)	May 14, 2013	Jun 13, 2013
14	MOT TO AMEND APPLICATION	Jun 13, 2013	
15	BD DECISION: DISMISSED W/O PREJ	Jul 31, 2013	
16	TERMINATED	Jul 31, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91203853](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Feb 15, 2012

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 3RD AVE , STE 3400
SEATTLE WA UNITED STATES , 98101 3264

Correspondent e-mail: stepn@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ELLE & BLAIR	Abandoned - No Statement Of Use Filed	85231095	

Plaintiff(s)

Name: Blair Holdings, Inc. and Blair LLC

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
FOUR EMBARCADERO CENTER, 22ND FLOOR
SAN FRANCISCO CA UNITED STATES , 94111 5998

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972

BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 27, 2012	
5	ANSWER	Mar 26, 2012	
6	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
7	EXTENSION OF TIME GRANTED	Jun 12, 2012	
8	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
9	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
10	EXTENSION OF TIME GRANTED	Jul 27, 2012	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
12	SUSPENDED	Sep 24, 2012	
13	MOTION TO AMEND ANSWER/AMENDED ANSWER OR COUNTERCLAIM	Jan 30, 2013	
14	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 14, 2013	Apr 13, 2013
15	D MOT TO SUSP PEND DISP OUTSTNDNG MOT	Apr 15, 2013	
16	PROCEEDINGS RESUMED	May 18, 2013	
17	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 12, 2013	
18	SUSPENDED	Aug 14, 2013	
19	MOT TO AMEND APPLICATION	Feb 24, 2014	
20	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 28, 2014	Apr 27, 2014
21	P UNDELIVERABLE MAIL	Apr 14, 2014	
22	SUSPENDED	May 23, 2014	
23	MOT TO AMEND APPLICATION	May 23, 2014	
24	BD DECISION: DISMISSED	Jun 30, 2014	
25	TERMINATED	Jun 30, 2014	
26	BD DECISION: DISMISSED	Jun 30, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91201630](#)

Filing Date: Sep 07, 2011

Status: Terminated

Status Date: Apr 23, 2012

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: James William Carpenter Jr.

Correspondent Address: JAMES WILLIAM CARPENTER JR
1507 BROWN BLVD
GREENSBORO NC UNITED STATES , 27401-4008

Correspondent e-mail: james@jdestiny.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHRISTIAN BLAIR	Abandoned - No Statement Of Use Filed	85218825	

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREEMONT STREET, PO BOX 7880
SAN FRANCISCO CA UNITED STATES , 94110-7880

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 07, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 15, 2011	Oct 25, 2011
3	PENDING, INSTITUTED	Sep 15, 2011	
4	D'S MOTION FOR AN EXTENSION OF TIME	Oct 24, 2011	
5	P'S OPPOSITION/RESPONSE TO MOTION	Oct 26, 2011	
6	D'S MOTION FOR AN EXTENSION OF TIME	Nov 12, 2011	
7	ANSWER	Nov 24, 2011	
8	TRIAL DATES RESET	Feb 07, 2012	
9	WITHDRAWAL OF OPPOSITION	Apr 17, 2012	
10	BD'S DECISION: DISMISSED W/ PREJUDICE	Apr 23, 2012	
11	TERMINATED	Apr 23, 2012	

Type of Proceeding: Opposition

Proceeding Number: [91196133](#)

Filing Date: Aug 18, 2010

Status: Terminated

Status Date: Dec 08, 2010

Interlocutory Attorney: MICHAEL B ADLIN

Defendant

Name: Marlon Blair DBA Go Hard Clothing a design by Marlon Blair

Correspondent Address: MARLON BLAIR
GO HARD CLOTHING
9513 PORTSIDE LN
ELK GROVE CA UNITED STATES , 95758

Correspondent e-mail: MARLON@GOHARDCLOTHING.COM

Associated marks			
Mark	Application Status	Serial Number	Registration Number
GO HARD CLOTHING A DESIGN BY MARLON BLAIR	Cancelled - Section 8	77924338	4016563
Plaintiff(s)			

Name: Blair LLC; and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
PO BOX 7880 C/O CALENDAR/DOCKETING
SAN FRANCISCO CA UNITED STATES , 94105

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 18, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 18, 2010	Sep 27, 2010
3	PENDING, INSTITUTED	Aug 18, 2010	
4	ANSWER	Sep 21, 2010	
5	WITHDRAWAL OF OPPOSITION	Nov 30, 2010	
6	BD'S DECISION: DISMISSED W/O PREJUDICE	Dec 08, 2010	
7	TERMINATED	Dec 08, 2010	

Type of Proceeding: Opposition

Proceeding Number: [91192795](#)

Filing Date: Nov 24, 2009

Status: Terminated

Status Date: Dec 23, 2009

Interlocutory Attorney: LINDA M SKORO

Defendant

Name: Richardson, Maggie, Chamberlain, Jeanne

Correspondent Address: DIANE M. REED
KNOBBE, MARTENS, OLSON & BEAR
2040 MAIN ST FL 14
IRVINE CA UNITED STATES , 92614-7216

Correspondent e-mail: efiling@kmob.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number

Plaintiff(s)**Name:** Blair Holdings, Inc., Blair LLC**Correspondent Address:** Laura C. Gustafson
Pillsbury Winthrop Shaw Pittman, LLP
c/o Calendar / Docketing, P.O. Box 7880
San Francisco CA UNITED STATES , 94120-7880**Correspondent e-mail:** sftrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 24, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 24, 2009	Jan 03, 2010
3	PENDING, INSTITUTED	Nov 24, 2009	
4	WITHDRAWAL OF APPLICATION	Dec 22, 2009	
5	BOARD'S DECISION: SUSTAINED	Dec 23, 2009	
6	TERMINATED	Dec 23, 2009	

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,134,847

United States Patent and Trademark Office

Registered Feb. 3, 1998

**SERVICE MARK
PRINCIPAL REGISTER**

BLAIR

BLAIR HOLDINGS, INC. (DELAWARE CORPORATION)
700 BARKSDALE ROAD, SUITE 15
NEWARK, DE 19711

FIRST USE 0-0-1988; IN COMMERCE
0-0-1988.
OWNER OF U.S. REG. NO. 1,262,049 AND
OTHERS.

SN 75-008,109, FILED 10-20-1995.

FOR: MAIL ORDER AND RETAIL STORE
SERVICES IN THE FIELD OF GIFTWARES, IN
CLASS 42 (U.S. CLS. 100 AND 101).

ANDREW LAWRENCE, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2018-04-03 11:13:53 EDT

Mark: BLAIR

US Serial Number: 74031929

Application Filing Date: Feb. 23, 1990

US Registration Number: 1624256

Registration Date: Nov. 20, 1990

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Jul. 20, 2010

Publication Date: Aug. 28, 1990

Mark Information

Mark Literal Elements: BLAIR

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Acquired Distinctiveness Claim: In whole

Related Properties Information

Claimed Ownership of US Registrations: 1283914, 1422914, 1563972 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: retail store services in the field of men's and women's apparel

International Class(es): 042 - Primary Class

U.S Class(es): 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 1983

Use in Commerce: Aug. 1983

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently 44E: No
Currently 66A: No
Currently No Basis: No

Amended 44E: No

Current Owner(s) Information

Owner Name: BLAIR LLC

Owner Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ann Dunn Wessberg

Docket Number: 75344

Attorney Primary Email Address: awessberg@fredlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Ann Dunn Wessberg
Fredrikson & Byron, P.A.
200 South Sixth Street, Suite 4000
Minneapolis, MINNESOTA 55402
UNITED STATES

Correspondent e-mail: ip@fredlaw.com awessberg@fredlaw.com ayates@fredlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 02, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 22, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 17, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 27, 2011	CASE FILE IN TICRS	
May 04, 2011	CASE FILE IN TICRS	
Apr. 06, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 20, 2010	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 20, 2010	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	70131
Jul. 20, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 22, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131
Jun. 21, 2010	TEAS SECTION 8 & 9 RECEIVED	
Feb. 25, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 13, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 11, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 10, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 14, 2001	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Apr. 14, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Nov. 20, 2000	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Dec. 16, 1996	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Nov. 19, 1996	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Nov. 20, 1990	REGISTERED-PRINCIPAL REGISTER	
Aug. 28, 1990	PUBLISHED FOR OPPOSITION	

Jul. 28, 1990 NOTICE OF PUBLICATION
Jun. 05, 1990 APPROVED FOR PUB - PRINCIPAL REGISTER
Jun. 05, 1990 ASSIGNED TO EXAMINER

62178

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Affidavit of Incontestability: Section 15 - Accepted
Renewal Date: Nov. 20, 2010

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: SCANNING ON DEMAND

Date in Location: May 27, 2011

Assignment Abstract Of Title Information

Summary

Total Assignments: 21

Registrant: Blair Corporation

Assignment 1 of 21

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [1051/0240](#)

Pages: 3

Date Recorded: Sep. 16, 1993

Supporting Documents: No Supporting Documents Available

Assignor

Name: [BLAIR CORPORATION](#)

Execution Date: Sep. 07, 1993

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 700 BARKSDALE ROAD
NEWARK, DE 19711

Correspondent

Correspondent Name: RICHARD L. KIRKPATRICK

Correspondent Address: CUSHMAN, DARBY & CUSHMAN
1100 NEW YORK AVENUE, N.W.
9TH FLOOR
WASHINGTON, DC 20005-3918

Domestic Representative - Not Found

Assignment 2 of 21

Conveyance: SECURITY AGREEMENT

Reel/Frame: [2453/0360](#)

Pages: 20

Date Recorded: Feb. 26, 2002

Supporting Documents: [assignment-tm-2453-0360.pdf](#)

Assignor

Name: [BLAIR CORPORATION](#)

Execution Date: Dec. 20, 2001

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Legal Entity Type: BANK

State or Country Where Organized: No Place Where Organized Found

Address: ONE PNC PLAZA, 2ND FLOOR 249 FIFTH AVENUE
PITTSBURGH, PENNSYLVANIA 15222

Correspondent

Correspondent Name: BUCHANAN INGERSOLL, P.C.

Correspondent Address: MICHAEL L. DEVER
301 GRANT STREET, 20TH FLOOR
PITTSBURGH, PA 15219

Domestic Representative - Not Found

Assignment 3 of 21

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [3533/0665](#)

Pages: 11

Date Recorded: May 02, 2007

Supporting Documents: [assignment-tm-3533-0665.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BLAIR CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 700 BARKSDALE ROAD
NEWARK, DELAWARE 19711

Name: [BLAIR INTERNATIONAL HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Name: [BLAIR CREDIT SERVICES CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR PAYROLL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Correspondent

Correspondent Name: KIRKLAND & ELLIS LLP; ATT:SUSAN ZABLOCKI

Correspondent Address: 153 EAST 53RD STREET
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 4 of 21

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0125](#)

Pages: 23

Date Recorded: Jan. 29, 2009

Supporting Documents: [assignment-tm-3935-0125.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)
Legal Entity Type: UNKNOWN

Execution Date: Apr. 30, 2007
State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS FIRST LIEN ADMINISTRATIVE AGENT](#)
Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 5 of 21

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0148](#)

Pages: 25

Date Recorded: Feb. 02, 2009

Supporting Documents: [assignment-tm-3935-0148.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS AGENT](#)

Legal Entity Type: BANKING CORPORATION

State or Country Where Organized: SWITZERLAND

Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 6 of 21

Conveyance: SECURITY AGREEMENT

Reel/Frame: [3940/0001](#)

Pages: 23

Date Recorded: Feb. 03, 2009

Supporting Documents: [assignment-tm-3940-0001.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS SECOND LIEN ADMINISTRATIVE AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 7 of 21

Conveyance: NOTICE OF SUBSTITUTION OF ADMINISTRATIVE AGENT IN TRADEMARKS (FIRST LIEN)

Reel/Frame: [4294/0666](#)

Pages: 24

Date Recorded: Oct. 12, 2010

Supporting Documents: [assignment-tm-4294-0666.pdf](#)

Assignor

Name: [AMERICAN CAPITAL LTD., AS EXISTING ADMINISTRATIVE AGENT](#)

Execution Date: Oct. 01, 2010

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WILMINGTON TRUST FSB, AS SUCCESSOR ADMINISTRATIVE AGENT](#)

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country Where Organized: UNITED STATES

Address: 50 SOUTH SIXTH STREET, SUITE 1290
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
717 N. HARWOOD ST., SUITE 3400
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 8 of 21

Conveyance: SECURITY INTEREST

Reel/Frame: [4513/0794](#)

Pages: 28

Date Recorded: Feb. 01, 2011

Supporting Documents: [assignment-tm-4513-0794.pdf](#)

Assignor

Name: [HABAND COMPANY LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Name: [BLAIR LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [LM & B CATALOG, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [GOLD VIOLIN LLC](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [BLAIR HOLDINGS, INC.](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [WINTERSILKS, LLC](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** FLORIDA

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#) **State or Country Where Organized:** SWITZERLAND
Legal Entity Type: THE CONNECTICUT-BASED, CAPITAL MARKETS FOCUSED ARM OF UBS AG, A SWISS FINANCIAL SERVICES COMPANY, REGULATED IN THE UNITED STATES BY THE FEDERAL RESERVE:
Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA L. KONRATH
Correspondent Address: 35 W WACKER DRIVE
SUITE 2800
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 9 of 21

Conveyance: SECURITY INTEREST
Reel/Frame: [4529/0743](#) **Pages:** 28
Date Recorded: Apr. 27, 2011
Supporting Documents: [assignment-tm-4529-0743.pdf](#)

Assignor

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BLAIR HOLDINGS, INC.](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BLAIR LLC](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Name: [GOLD VIOLIN LLC](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [HABAND COMPANY LLC](#) **Execution Date:** Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [LM&B CATALOG, INC.](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [ORCHARD BRANDS CORPORATION](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: TWO TOWER CENTER BOULEVARD
EAST BRUNSWICK, NEW JERSEY 08816

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 10 of 21

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0913](#)

Pages: 17

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0913.pdf](#)

Assignor

Name: [AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGET TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE
Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** OREGON
Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE
Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** CALIFORNIA
Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 11 of 21

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0936](#)

Pages: 16

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0936.pdf](#)

Assignor

Name: [WILMINGTON TRUST FSB, AS ASSIGNEE OF AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGER TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country Where Organized: UNITED STATES

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZAR
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE
Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** OREGON
Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 12 of 21

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0021](#)

Pages: 31

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0021.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country Where Organized: SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 138 CONANT STREET
3RD FLOOR
BEVERLY, MASSACHUSETTS 01915

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 13 of 21

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0052](#)

Pages: 19

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0052.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country Where Organized: SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 14 of 21

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5066/0302](#)

Pages: 4

Date Recorded: Jul. 09, 2013

Supporting Documents: [assignment-tm-5066-0302.pdf](#)

Assignor

Name: [BLAIR HOLDINGS, INC.](#)

Execution Date: Jul. 08, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: LAURA C. GUSTAFSON

Correspondent Address: P.O. BOX 2824
CALENDAR/DOCKETING DEPARTMENT
SAN FRANCISCO, CA 94126-2824

Domestic Representative - Not Found

Assignment 15 of 21

Conveyance: SECURITY INTEREST

Reel/Frame: [5179/0320](#)

Pages: 10

Date Recorded: Dec. 20, 2013

Supporting Documents: [assignment-tm-5179-0320.pdf](#)

Assignor

Name: [BLAIR LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE
Where Organized:

Assignee

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC, AS COLLATERAL AGENT](#)
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE
Where Organized:

Address: 200 CLARENDON STREET, 51ST FLOOR
BOSTON, MASSACHUSETTS 02116

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL
Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 16 of 21

Conveyance: SECURITY INTEREST
Reel/Frame: [5194/0434](#) Pages: 24
Date Recorded: Jan. 16, 2014
Supporting Documents: [assignment-tm-5194-0434.pdf](#)

Assignor

Name: [ORCHARD BRANDS CORPORATION](#) Execution Date: Dec. 20, 2013
Legal Entity Type: CORPORATION State or Country DELAWARE
Where Organized:

Name: [BLAIR LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE
Where Organized:

Name: [DRAPER'S & DAMON'S LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country CALIFORNIA
Where Organized:

Name: [GOLD VIOLIN LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE
Where Organized:

Name: [HABAND COMPANY LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE
Where Organized:

Name: [JOHNNY APPLESEED'S, INC.](#) Execution Date: Dec. 20, 2013
Legal Entity Type: CORPORATION State or Country MASSACHUSETTS
Where Organized:

Name: [LINEN SOURCE ACQUISITION LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE
Where Organized:

Name: [NORM THOMPSON OUTFITTERS, INC.](#) Execution Date: Dec. 20, 2013
Legal Entity Type: CORPORATION State or Country OREGON
Where Organized:

Name: [WINTERSILKS, LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country FLORIDA
Where Organized:

Assignee

Name: [GOLDMAN SACHS BDC, INC., AS COLLATERAL AGENT](#)
Legal Entity Type: CORPORATION State or Country DELAWARE
Where Organized:

Address: 1 AMERICAN LANE
GREENWICH, CONNECTICUT 06831

Correspondent

Correspondent Name: CHRISTINE SLATTERY

Correspondent Address: PROSKAUER ROSE LLP
ONE INTERNATIONAL PLACE
BOSTON, MA 02110

Domestic Representative - Not Found

Assignment 17 of 21

Conveyance: INTELLECTUAL PROPERTY SECURITY AGREEMENT

Reel/Frame: [5577/0001](#)

Pages: 120

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5577-0001.pdf](#)

Assignor

Name: BLAIR LLC	Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Name: DRAPER'S & DAMON'S LLC	Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Name: GOLD VIOLIN LLC	Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Name: HABAND COMPANY LLC	Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Name: JOHNNY APPLESEED'S, INC.	Execution Date: Jul. 10, 2015
Legal Entity Type: CORPORATION	State or Country Where Organized: MASSACHUSETTS
Name: LINEN SOURCE ACQUISITION LLC	Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Name: NORM THOMPSON OUTFITTERS, INC.	Execution Date: Jul. 10, 2015
Legal Entity Type: CORPORATION	State or Country Where Organized: OREGON
Name: ORCHARD BRANDS CORPORATION	Execution Date: Jul. 10, 2015
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: WINTERSILKS, LLC	Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: FLORIDA
Name: BLUESTEM BRANDS, INC.	Execution Date: Jul. 10, 2015
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE

Assignee

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: CAYMAN ISLANDS

Address: ELEVEN MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent: DARLENA BARI STARK

Name:

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 18 of 21

Conveyance: TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5578/0364](#) Pages: 8

Date Recorded: Jul. 10, 2015

Supporting Documents: [assignment-tm-5578-0364.pdf](#)

Assignor

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC](#) Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 19 of 21

Conveyance: SECURITY INTEREST

Reel/Frame: [5579/0001](#) Pages: 88

Date Recorded: Jul. 17, 2015

Supporting Documents: [assignment-tm-5579-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#) Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION State or Country Where Organized: UNITED STATES

Address: 800 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
2001 ROSS AVE, SUITE 3600
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 20 of 21

Conveyance: NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5579/0127](#) Pages: 21

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5579-0127.pdf](#)

Documents: _____

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)
Legal Entity Type: NATIONAL ASSOCIATION

Execution Date: Jul. 10, 2015
State or Country Where Organized: UNITED STATES

Assignee

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)
Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BEDFORD FAIR APPAREL, INC.](#)
Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR HOLDINGS, INC.](#)
Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LM&B CATALOG, INC.](#)
Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Where Organized:

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country OREGON
Where Organized:

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country FLORIDA
Where Organized:

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found**Assignment 21 of 21**

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5580/0248](#)

Pages: 15

Date Recorded: Jul. 13, 2015

Supporting Documents: [assignment-tm-5580-0248.pdf](#)

Assignor

Name: [GOLDMAN SACHS BDC, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Assignee

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country CALIFORNIA
Where Organized:

Address: 9 PASTEUR

SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 5

Type of Proceeding: Opposition

Proceeding Number: [91203851](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Jul 31, 2013

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 THIRD AVENUE , SUITE 3400

SEATTLE WA , 98101
UNITED STATES

Correspondent e-mail: StepN@foster.com

Mark	Application Status	Serial Number	Registration Number
BLAIR FOWLER	Registered	85159256	5073447

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREMONT STREET, PO BOX 7880
SAN FRANCISCO CA , 94110 7880
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 26, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
6	EXTENSION OF TIME GRANTED	Jun 12, 2012	
7	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
8	EXTENSION OF TIME GRANTED	Jul 26, 2012	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
10	SUSPENDED	Sep 24, 2012	
11	MOTION TO AMEND APPLICATION	Dec 18, 2012	
12	MOTION TO AMEND APPLICATION	Jan 30, 2013	
13	RESPONSE DUE 30 DAYS (DUE DATE)	May 14, 2013	Jun 13, 2013
14	MOT TO AMEND APPLICATION	Jun 13, 2013	
15	BD DECISION: DISMISSED W/O PREJ	Jul 31, 2013	
16	TERMINATED	Jul 31, 2013	

Type of Proceeding: Opposition

Proceeding [91203853](#)

Filing Date: Feb 15, 2012

Number: _____

Status: Terminated

Status Date: Feb 15, 2012

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 3RD AVE , STE 3400
SEATTLE WA , 98101 3264
UNITED STATES

Correspondent e-mail: stepn@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ELLE & BLAIR	Abandoned - No Statement Of Use Filed	85231095	

Plaintiff(s)

Name: Blair Holdings, Inc. and Blair LLC

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
FOUR EMBARCADERO CENTER, 22ND FLOOR
SAN FRANCISCO CA , 94111 5998
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 27, 2012	
5	ANSWER	Mar 26, 2012	
6	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
7	EXTENSION OF TIME GRANTED	Jun 12, 2012	
8	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
9	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
10	EXTENSION OF TIME GRANTED	Jul 27, 2012	

11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
12	SUSPENDED	Sep 24, 2012	
13	MOTION TO AMEND ANSWER/AMENDED ANSWER OR COUNTERCLAIM	Jan 30, 2013	
14	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 14, 2013	Apr 13, 2013
15	D MOT TO SUSP PEND DISP OUTSTNDNG MOT	Apr 15, 2013	
16	PROCEEDINGS RESUMED	May 18, 2013	
17	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 12, 2013	
18	SUSPENDED	Aug 14, 2013	
19	MOT TO AMEND APPLICATION	Feb 24, 2014	
20	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 28, 2014	Apr 27, 2014
21	P UNDELIVERABLE MAIL	Apr 14, 2014	
22	SUSPENDED	May 23, 2014	
23	MOT TO AMEND APPLICATION	May 23, 2014	
24	BD DECISION: DISMISSED	Jun 30, 2014	
25	TERMINATED	Jun 30, 2014	
26	BD DECISION: DISMISSED	Jun 30, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91201630](#)

Filing Date: Sep 07, 2011

Status: Terminated

Status Date: Apr 23, 2012

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: James William Carpenter Jr.

Correspondent Address: JAMES WILLIAM CARPENTER JR
1507 BROWN BLVD
GREENSBORO NC , 27401-4008
UNITED STATES

Correspondent e-mail: james@jdestiny.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHRISTIAN BLAIR	Abandoned - No Statement Of Use Filed	85218825	

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREEMONT STREET, PO BOX 7880
SAN FRANCISCO CA , 94110-7880
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930

JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 07, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 15, 2011	Oct 25, 2011
3	PENDING, INSTITUTED	Sep 15, 2011	
4	D'S MOTION FOR AN EXTENSION OF TIME	Oct 24, 2011	
5	P'S OPPOSITION/RESPONSE TO MOTION	Oct 26, 2011	
6	D'S MOTION FOR AN EXTENSION OF TIME	Nov 12, 2011	
7	ANSWER	Nov 24, 2011	
8	TRIAL DATES RESET	Feb 07, 2012	
9	WITHDRAWAL OF OPPOSITION	Apr 17, 2012	
10	BD'S DECISION: DISMISSED W/ PREJUDICE	Apr 23, 2012	
11	TERMINATED	Apr 23, 2012	

Type of Proceeding: Opposition

Proceeding Number: [91196133](#)

Filing Date: Aug 18, 2010

Status: Terminated

Status Date: Dec 08, 2010

Interlocutory Attorney: MICHAEL B ADLIN

Defendant

Name: Marlon Blair DBA Go Hard Clothing a design by Marlon Blair

Correspondent Address: MARLON BLAIR
GO HARD CLOTHING
9513 PORTSIDE LN
ELK GROVE CA , 95758
UNITED STATES

Correspondent e-mail: MARLON@GOHARDCLOTHING.COM

Associated marks

Mark	Application Status	Serial Number	Registration Number
GO HARD CLOTHING A DESIGN BY MARLON BLAIR	Cancelled - Section 8	77924338	4016563

Plaintiff(s)

Name: Blair LLC; and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
PO BOX 7880 C/O CALENDAR/DOCKETING
SAN FRANCISCO CA , 94105
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066

BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 18, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 18, 2010	Sep 27, 2010
3	PENDING, INSTITUTED	Aug 18, 2010	
4	ANSWER	Sep 21, 2010	
5	WITHDRAWAL OF OPPOSITION	Nov 30, 2010	
6	BD'S DECISION: DISMISSED W/O PREJUDICE	Dec 08, 2010	
7	TERMINATED	Dec 08, 2010	

Type of Proceeding: Opposition

Proceeding Number: [91192795](#) **Filing Date:** Nov 24, 2009
Status: Terminated **Status Date:** Dec 23, 2009
Interlocutory Attorney: LINDA M SKORO

Defendant

Name: Richardson, Maggie, Chamberlain, Jeanne
Correspondent Address: DIANE M. REED
 KNOBBE, MARTENS, OLSON & BEAR
 2040 MAIN ST FL 14
 IRVINE CA , 92614-7216
 UNITED STATES
Correspondent e-mail: efiling@kmob.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MARY BLAIR	Abandoned - After Inter-Partes Decision	77695109	

Plaintiff(s)

Name: Blair Holdings, Inc., Blair LLC
Correspondent Address: Laura C. Gustafson
 Pillsbury Winthrop Shaw Pittman, LLP
 c/o Calendar / Docketing, P.O. Box 7880
 San Francisco CA , 94120-7880
 UNITED STATES
Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561

JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 24, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 24, 2009	Jan 03, 2010
3	PENDING, INSTITUTED	Nov 24, 2009	
4	WITHDRAWAL OF APPLICATION	Dec 22, 2009	
5	BOARD'S DECISION: SUSTAINED	Dec 23, 2009	
6	TERMINATED	Dec 23, 2009	

Int. Cl.: 42

Prior U.S. Cl.: 101

United States Patent and Trademark Office **Reg. No. 1,624,256**
Registered Nov. 20, 1990

**SERVICE MARK
PRINCIPAL REGISTER**

BLAIR

BLAIR CORPORATION (DELAWARE CORPORATION)
220 HICKORY STREET
WARREN, PA 16366

FOR: RETAIL STORE SERVICES IN THE
FIELD OF MEN'S AND WOMEN'S APPAREL,
IN CLASS 42 (U.S. CL. 101).

FIRST USE 8-0-1983; IN COMMERCE
8-0-1983.

OWNER OF U.S. REG. NOS. 1,283,914, 1,563,972
AND OTHERS.

SEC. 2(F).

SER. NO. 74-031,929, FILED 2-23-1990.

DOMINICK J. SALEMI, EXAMINING ATTORNEY

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Mark: BLAIR

US Serial Number: 73780989

Application Filing Date: Feb. 15, 1989

US Registration Number: 1563972

Registration Date: Oct. 31, 1989

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Feb. 12, 2009

Publication Date: Aug. 08, 1989

Mark Information

Mark Literal Elements: BLAIR

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Acquired Distinctiveness Claim: In whole

Related Properties Information

Claimed Ownership of US Registrations: 1283914, 1422914 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: MAIL ORDER SERVICES IN THE FIELD OF MEN'S AND WOMEN'S APPAREL

International Class(es): 042 - Primary Class

U.S Class(es): 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 1981

Use in Commerce: Sep. 1981

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently 44E: No
Currently 66A: No
Currently No Basis: No

Amended 44E: No

Current Owner(s) Information

Owner Name: BLAIR LLC
Owner Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366
UNITED STATES
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ann Dunn Wessberg
Attorney Primary Email Address: awessberg@fredlaw.com
Docket Number: 75344
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Ann Dunn Wessberg
Fredrikson & Byron, P.A.
200 South Sixth Street, Suite 4000
Minneapolis, MINNESOTA 55402
UNITED STATES
Correspondent e-mail: ip@fredlaw.com awessberg@fredlaw.com ayates@fredlaw.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 02, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 22, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 22, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 22, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 17, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 06, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 20, 2010	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 25, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 12, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	71378
Feb. 12, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 30, 2009	ASSIGNED TO PARALEGAL	71378
Jan. 28, 2009	TEAS SECTION 8 & 9 RECEIVED	
Nov. 24, 2008	CASE FILE IN TICRS	
Sep. 13, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 11, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 10, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 08, 1998	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Oct. 05, 1998	PETITION TO DIRECTOR - GRANTED	
Mar. 25, 1998	COMMUNICATION RECEIVED FROM PETITIONER	
Feb. 27, 1998	PETITION INQUIRY LETTER MAILED	
Apr. 15, 1997	PETITION TO DIRECTOR RECEIVED	
Apr. 15, 1997	RESPONSE RECEIVED TO POST REG. ACTION	
Oct. 17, 1996	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	
Sep. 18, 1996	RESPONSE RECEIVED TO POST REG. ACTION	

Mar. 18, 1996 POST REGISTRATION ACTION MAILED - SEC. 8 & 15
Jul. 13, 1995 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
Oct. 31, 1989 REGISTERED-PRINCIPAL REGISTER
Aug. 08, 1989 PUBLISHED FOR OPPOSITION
Jul. 09, 1989 NOTICE OF PUBLICATION
Apr. 24, 1989 APPROVED FOR PUB - PRINCIPAL REGISTER
Apr. 21, 1989 ASSIGNED TO EXAMINER

66383

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Oct. 31, 2009

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Feb. 12, 2009

Assignment Abstract Of Title Information

Summary

Total Assignments: 22

Registrant: NEW PROCESS COMPANY

Assignment 1 of 22

Conveyance: CHANGE OF NAME 19890418

Reel/Frame: [0655/0166](#)

Pages: 0

Date Recorded: Jun. 16, 1989

Supporting Documents: No Supporting Documents Available

Assignor

Name: [NEW PROCESS COMPANY, \(CHANGED TO\)](#)

Execution Date: Apr. 18, 1989

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR CORPORATION](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: RICHARD L. KIRKPATRICK

Correspondent Address: CUSHMAN, DARBY & CUSHMAN
ELEVENTH FLOOR-1615 L STREET, N.W.
WASHINGTON, DC 20036-5601

Domestic Representative - Not Found

Assignment 2 of 22

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [1051/0240](#)

Pages: 3

Date Recorded: Sep. 16, 1993

Supporting Documents: No Supporting Documents Available

Assignor

Name: [BLAIR CORPORATION](#)

Execution Date: Sep. 07, 1993

Legal Entity Type: CORPORATION

State or Country: DELAWARE

Where Organized:

Assignee

Name: [BLAIR HOLDINGS, INC.](#)
Legal Entity Type: CORPORATION
Address: 700 BARKSDALE ROAD
NEWARK, DE 19711
State or Country DELAWARE
Where Organized:

Correspondent

Correspondent Name: RICHARD L. KIRKPATRICK
Correspondent Address: CUSHMAN, DARBY & CUSHMAN
1100 NEW YORK AVENUE, N.W.
9TH FLOOR
WASHINGTON, DC 20005-3918

Domestic Representative - Not Found

Assignment 3 of 22

Conveyance: SECURITY AGREEMENT
Reel/Frame: [2453/0360](#) Pages: 20
Date Recorded: Feb. 26, 2002
Supporting Documents: [assignment-tm-2453-0360.pdf](#)

Assignor

Name: [BLAIR CORPORATION](#)
Legal Entity Type: CORPORATION
Execution Date: Dec. 20, 2001
State or Country DELAWARE
Where Organized:

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATION](#)
Legal Entity Type: BANK
Address: ONE PNC PLAZA, 2ND FLOOR 249 FIFTH AVENUE
PITTSBURGH, PENNSYLVANIA 15222
State or Country No Place Where Organized Found
Where Organized:

Correspondent

Correspondent Name: BUCHANAN INGERSOLL, P.C.
Correspondent Address: MICHAEL L. DEVER
301 GRANT STREET, 20TH FLOOR
PITTSBURGH, PA 15219

Domestic Representative - Not Found

Assignment 4 of 22

Conveyance: RELEASE BY SECURED PARTY
Reel/Frame: [3533/0665](#) Pages: 11
Date Recorded: May 02, 2007
Supporting Documents: [assignment-tm-3533-0665.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)
Legal Entity Type: NATIONAL BANKING ASSOCIATION
Execution Date: Apr. 30, 2007
State or Country No Place Where Organized Found
Where Organized:

Assignee

Name: [BLAIR CORPORATION](#)
Legal Entity Type: CORPORATION
Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711
State or Country DELAWARE
Where Organized:

Name: [BLAIR HOLDINGS, INC.](#)
Legal Entity Type: CORPORATION
State or Country DELAWARE

Where Organized:

Address: 700 BARKSDALE ROAD
NEWARK, DELAWARE 19711

Name: [BLAIR INTERNATIONAL HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Name: [BLAIR CREDIT SERVICES CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR PAYROLL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Correspondent

Correspondent Name: KIRKLAND & ELLIS LLP; ATT:SUSAN ZABLOCKI

Correspondent Address: 153 EAST 53RD STREET
NEW YORK, NY 10022

Domestic Representative - Not Found**Assignment 5 of 22**

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0125](#)

Pages: 23

Date Recorded: Jan. 29, 2009

Supporting Documents: [assignment-tm-3935-0125.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country MASSACHUSETTS
Where Organized:

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country OREGON
Where Organized:

Name: [DRAPER'S & DAMON'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country No Place Where Organized Found
Where Organized:

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS FIRST LIEN ADMINISTRATIVE AGENT](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 6 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0148](#)

Pages: 25

Date Recorded: Feb. 02, 2009

Supporting Documents: [assignment-tm-3935-0148.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)
Legal Entity Type: UNKNOWN

Execution Date: Apr. 30, 2007
State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS AGENT](#)
Legal Entity Type: BANKING CORPORATION

State or Country Where Organized: SWITZERLAND

Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 7 of 22

Conveyance: SECURITY AGREEMENT

Reel/Frame: [3940/0001](#)

Pages: 23

Date Recorded: Feb. 03, 2009

Supporting Documents: [assignment-tm-3940-0001.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS SECOND LIEN ADMINISTRATIVE AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 8 of 22

Conveyance: NOTICE OF SUBSTITUTION OF ADMINISTRATIVE AGENT IN TRADEMARKS (FIRST LIEN)

Reel/Frame: [4294/0666](#)

Pages: 24

Date Recorded: Oct. 12, 2010

Supporting Documents: [assignment-tm-4294-0666.pdf](#)

Assignor

Name: [AMERICAN CAPITAL LTD., AS EXISTING ADMINISTRATIVE AGENT](#)

Execution Date: Oct. 01, 2010

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WILMINGTON TRUST FSB, AS SUCCESSOR ADMINISTRATIVE AGENT](#)

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country Where Organized: UNITED STATES

Address: 50 SOUTH SIXTH STREET, SUITE 1290
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
717 N. HARWOOD ST., SUITE 3400
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 9 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [4513/0794](#)

Pages: 28

Date Recorded: Feb. 01, 2011

Supporting Documents: [assignment-tm-4513-0794.pdf](#)

Assignor

Name: [HABAND COMPANY LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#) Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S LLC](#) Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: CALIFORNIA

Name: [BLAIR LLC](#) Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [LINEN SOURCE ACQUISITION LLC](#) Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#) Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#) Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [LM & B CATALOG, INC.](#) Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#) Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [GOLD VIOLIN LLC](#) Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [BLAIR HOLDINGS, INC.](#) Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#) Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: FLORIDA

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)

Legal Entity Type: THE CONNECTICUT-BASED, CAPITAL MARKETS FOCUSED ARM OF UBS AG, A SWISS FINANCIAL SERVICES COMPANY, REGULATED IN THE UNITED STATES BY THE FEDERAL RESERVE: State or Country Where Organized: SWITZERLAND

Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA L. KONRATH

Correspondent Address: 35 W WACKER DRIVE
SUITE 2800
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 10 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [4529/0743](#)

Pages: 28

Date Recorded: Apr. 27, 2011

Supporting Documents: [assignment-tm-4529-0743.pdf](#)

Assignor

Name: ARIZONA MAIL ORDER COMPANY, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BEDFORD FAIR APPAREL, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BLAIR HOLDINGS, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BLAIR LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: DRAPER'S & DAMON'S LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: CALIFORNIA
Name: GOLD VIOLIN LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: HABAND COMPANY LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: JOHNNY APPLESEED'S, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: MASSACHUSETTS
Name: LINEN SOURCE ACQUISITION LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Name: LM&B CATALOG, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: MONTEREY BAY CLOTHING COMPANY, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: NORM THOMPSON OUTFITTERS, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: OREGON
Name: ORCHARD BRANDS CORPORATION	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: WINTERSILKS, LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: FLORIDA

Assignee

Name: PNC BANK, NATIONAL ASSOCIATION, AS AGENT	State or Country Where Organized: UNITED STATES
Legal Entity Type: ASSOCIATION	
Address: TWO TOWER CENTER BOULEVARD EAST BRUNSWICK, NEW JERSEY 08816	

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found**Assignment 11 of 22**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0913](#)

Pages: 17

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0913.pdf](#)

Assignor

Name: [AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGET TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found**Assignment 12 of 22**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0936](#)

Pages: 16

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0936.pdf](#)

Documents:

Assignor

Name: [WILMINGTON TRUST FSB, AS ASSIGNEE OF AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGER TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country Where Organized: UNITED STATES

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZAR
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 13 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0021](#)

Pages: 31

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0021.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country Where Organized: SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 138 CONANT STREET
3RD FLOOR
BEVERLY, MASSACHUSETTS 01915

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Where Organized:

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country FLORIDA
Where Organized:

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 14 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0052](#)

Pages: 19

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0052.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country SWITZERLAND
Where Organized:

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country MASSACHUSETTS
Where Organized:

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country OREGON
Where Organized:

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country CALIFORNIA
Where Organized:

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 15 of 22

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5066/0302](#)

Pages: 4

Date Recorded: Jul. 09, 2013

Supporting Documents: [assignment-tm-5066-0302.pdf](#)

Assignor

Name: [BLAIR HOLDINGS, INC.](#) Execution Date: Jul. 08, 2013
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#) State or Country Where Organized: DELAWARE
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: LAURA C. GUSTAFSON
Correspondent Address: P.O. BOX 2824
CALENDAR/DOCKETING DEPARTMENT
SAN FRANCISCO, CA 94126-2824

Domestic Representative - Not Found

Assignment 16 of 22

Conveyance: SECURITY INTEREST
Reel/Frame: [5179/0320](#) Pages: 10
Date Recorded: Dec. 20, 2013
Supporting Documents: [assignment-tm-5179-0320.pdf](#)

Assignor

Name: [BLAIR LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Assignee

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC, AS COLLATERAL AGENT](#)
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE
Address: 200 CLARENDON STREET, 51ST FLOOR
BOSTON, MASSACHUSETTS 02116

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL
Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 17 of 22

Conveyance: SECURITY INTEREST
Reel/Frame: [5194/0434](#) Pages: 24
Date Recorded: Jan. 16, 2014
Supporting Documents: [assignment-tm-5194-0434.pdf](#)

Assignor

Name: [ORCHARD BRANDS CORPORATION](#) Execution Date: Dec. 20, 2013
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: CALIFORNIA

Name: [GOLD VIOLIN LLC](#) Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#) Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) Execution Date: Dec. 20, 2013

Legal Entity Type: CORPORATION State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) Execution Date: Dec. 20, 2013

Legal Entity Type: CORPORATION State or Country Where Organized: OREGON

Name: [WINTERSILKS, LLC](#) Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: FLORIDA

Assignee

Name: [GOLDMAN SACHS BDC, INC., AS COLLATERAL AGENT](#)

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: 1 AMERICAN LANE
GREENWICH, CONNECTICUT 06831

Correspondent

Correspondent Name: CHRISTINE SLATTERY

Correspondent Address: PROSKAUER ROSE LLP
ONE INTERNATIONAL PLACE
BOSTON, MA 02110

Domestic Representative - Not Found

Assignment 18 of 22

Conveyance: INTELLECTUAL PROPERTY SECURITY AGREEMENT

Reel/Frame: [5577/0001](#) Pages: 120

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5577-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#) Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [GOLD VIOLIN LLC](#) Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#) Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION State or Country Where Organized: OREGON

Name: [ORCHARD BRANDS CORPORATION](#) Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#) Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: FLORIDA

Name: [BLUESTEM BRANDS, INC.](#) Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Assignee

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS AGENT](#)

Legal Entity Type: BANK State or Country Where Organized: CAYMAN ISLANDS

Address: ELEVEN MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 19 of 22

Conveyance: TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5578/0364](#) Pages: 8

Date Recorded: Jul. 10, 2015

Supporting Documents: [assignment-tm-5578-0364.pdf](#)

Assignor

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC](#) Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 20 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [5579/0001](#)

Pages: 88

Date Recorded: Jul. 17, 2015

Supporting Documents: [assignment-tm-5579-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 800 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
2001 ROSS AVE, SUITE 3600
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 21 of 22

Conveyance: NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5579/0127](#)

Pages: 21

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5579-0127.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 22 of 22

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5580/0248](#)

Pages: 15

Date Recorded: Jul. 13, 2015

Supporting Documents: [assignment-tm-5580-0248.pdf](#)

Assignor

Name: [GOLDMAN SACHS BDC, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country FLORIDA

Where Organized:

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found**Proceedings****Summary**

Number of Proceedings: 5

Type of Proceeding: Opposition

Proceeding Number: [91203851](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Jul 31, 2013

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 THIRD AVENUE , SUITE 3400
SEATTLE WA , 98101
UNITED STATES

Correspondent e-mail: StepN@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR FOWLER	Registered	85159256	5073447

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREMONT STREET, PO BOX 7880
SAN FRANCISCO CA , 94110 7880
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930

JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 26, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
6	EXTENSION OF TIME GRANTED	Jun 12, 2012	
7	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
8	EXTENSION OF TIME GRANTED	Jul 26, 2012	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
10	SUSPENDED	Sep 24, 2012	
11	MOTION TO AMEND APPLICATION	Dec 18, 2012	
12	MOTION TO AMEND APPLICATION	Jan 30, 2013	
13	RESPONSE DUE 30 DAYS (DUE DATE)	May 14, 2013	Jun 13, 2013
14	MOT TO AMEND APPLICATION	Jun 13, 2013	
15	BD DECISION: DISMISSED W/O PREJ	Jul 31, 2013	
16	TERMINATED	Jul 31, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91203853](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Feb 15, 2012

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 3RD AVE , STE 3400
SEATTLE WA , 98101 3264
UNITED STATES

Correspondent e-mail: stepn@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ELLE & BLAIR	Abandoned - No Statement Of Use Filed	85231095	

Plaintiff(s)

Name: Blair Holdings, Inc. and Blair LLC

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
FOUR EMBARCADERO CENTER, 22ND FLOOR
SAN FRANCISCO CA , 94111 5998
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972

BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 27, 2012	
5	ANSWER	Mar 26, 2012	
6	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
7	EXTENSION OF TIME GRANTED	Jun 12, 2012	
8	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
9	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
10	EXTENSION OF TIME GRANTED	Jul 27, 2012	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
12	SUSPENDED	Sep 24, 2012	
13	MOTION TO AMEND ANSWER/AMENDED ANSWER OR COUNTERCLAIM	Jan 30, 2013	
14	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 14, 2013	Apr 13, 2013
15	D MOT TO SUSP PEND DISP OUTSTNDNG MOT	Apr 15, 2013	
16	PROCEEDINGS RESUMED	May 18, 2013	
17	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 12, 2013	
18	SUSPENDED	Aug 14, 2013	
19	MOT TO AMEND APPLICATION	Feb 24, 2014	
20	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 28, 2014	Apr 27, 2014
21	P UNDELIVERABLE MAIL	Apr 14, 2014	
22	SUSPENDED	May 23, 2014	
23	MOT TO AMEND APPLICATION	May 23, 2014	
24	BD DECISION: DISMISSED	Jun 30, 2014	
25	TERMINATED	Jun 30, 2014	
26	BD DECISION: DISMISSED	Jun 30, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91201630](#)

Filing Date: Sep 07, 2011

Status: Terminated

Status Date: Apr 23, 2012

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: James William Carpenter Jr.

Correspondent Address: JAMES WILLIAM CARPENTER JR
1507 BROWN BLVD
GREENSBORO NC , 27401-4008
UNITED STATES

Correspondent e-mail: james@jdestiny.net

Associated marks			
Mark	Application Status	Serial Number	Registration Number
CHRISTIAN BLAIR	Abandoned - No Statement Of Use Filed	85218825	
Plaintiff(s)			

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREEMONT STREET, PO BOX 7880
SAN FRANCISCO CA , 94110-7880
UNITED STATES

Correspondent e-mail: sftrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 07, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 15, 2011	Oct 25, 2011
3	PENDING, INSTITUTED	Sep 15, 2011	
4	D'S MOTION FOR AN EXTENSION OF TIME	Oct 24, 2011	
5	P'S OPPOSITION/RESPONSE TO MOTION	Oct 26, 2011	
6	D'S MOTION FOR AN EXTENSION OF TIME	Nov 12, 2011	
7	ANSWER	Nov 24, 2011	
8	TRIAL DATES RESET	Feb 07, 2012	
9	WITHDRAWAL OF OPPOSITION	Apr 17, 2012	
10	BD'S DECISION: DISMISSED W/ PREJUDICE	Apr 23, 2012	
11	TERMINATED	Apr 23, 2012	

Type of Proceeding: Opposition

Proceeding Number: [91196133](#)

Filing Date: Aug 18, 2010

Status: Terminated

Status Date: Dec 08, 2010

Interlocutory Attorney: MICHAEL B ADLIN

Defendant

Name: Marlon Blair DBA Go Hard Clothing a design by Marlon Blair

Correspondent Address: MARLON BLAIR
GO HARD CLOTHING
9513 PORTSIDE LN
ELK GROVE CA , 95758

UNITED STATES

Correspondent e-mail: MARLON@GOHARDCLOTHING.COM

Mark	Application Status	Serial Number	Registration Number
GO HARD CLOTHING A DESIGN BY MARLON BLAIR	Cancelled - Section 8	77924338	4016563

Plaintiff(s)

Name: Blair LLC; and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
PO BOX 7880 C/O CALENDAR/DOCKETING
SAN FRANCISCO CA , 94105
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 18, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 18, 2010	Sep 27, 2010
3	PENDING, INSTITUTED	Aug 18, 2010	
4	ANSWER	Sep 21, 2010	
5	WITHDRAWAL OF OPPOSITION	Nov 30, 2010	
6	BD'S DECISION: DISMISSED W/O PREJUDICE	Dec 08, 2010	
7	TERMINATED	Dec 08, 2010	

Type of Proceeding: Opposition

Proceeding Number: [91192795](#)

Filing Date: Nov 24, 2009

Status: Terminated

Status Date: Dec 23, 2009

Interlocutory Attorney: LINDA M SKORO

Defendant

Name: Richardson, Maggie, Chamberlain, Jeanne

Correspondent Address: DIANE M. REED
KNOBBE, MARTENS, OLSON & BEAR
2040 MAIN ST FL 14
IRVINE CA , 92614-7216
UNITED STATES

Correspondent e-mail: efiling@kmob.com

mail: _____

Associated marks

Mark	Application Status	Serial Number	Registration Number
MARY BLAIR	Abandoned - After Inter-Partes Decision	77695109	

Plaintiff(s)

Name: Blair Holdings, Inc., Blair LLC

Correspondent Address: Laura C. Gustafson
Pillsbury Winthrop Shaw Pittman, LLP
c/o Calendar / Docketing, P.O. Box 7880
San Francisco CA , 94120-7880
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 24, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 24, 2009	Jan 03, 2010
3	PENDING, INSTITUTED	Nov 24, 2009	
4	WITHDRAWAL OF APPLICATION	Dec 22, 2009	
5	BOARD'S DECISION: SUSTAINED	Dec 23, 2009	
6	TERMINATED	Dec 23, 2009	

Int. Cl.: 42

Prior U.S. Cl.: 101

United States Patent and Trademark Office

Reg. No. 1,563,972

Registered Oct. 31, 1989

**SERVICE MARK
PRINCIPAL REGISTER**

BLAIR

NEW PROCESS COMPANY (DELAWARE COR-
PORATION)
220 HICKORY STREET
WARREN, PA 16366

FOR: MAIL ORDER SERVICES IN THE
FIELD OF MEN'S AND WOMEN'S APPAREL,
IN CLASS 42 (U.S. CL. 101).

FIRST USE 9-0-1981; IN COMMERCE
9-0-1981.

OWNER OF U.S. REG. NOS. 1,283,914, 1,422,914
AND OTHERS.

SEC. 2(F).

SER. NO. 780,989, FILED 2-15-1989.

RICHARD CHOVANEC, EXAMINING ATTOR-
NEY

Generated on: This page was generated by TSDR on 2018-04-03 11:15:24 EDT

Mark: BLAIR

US Serial Number: 73450549

Application Filing Date: Oct. 31, 1983

US Registration Number: 1422914

Registration Date: Dec. 30, 1986

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Dec. 29, 2016

Publication Date: Oct. 07, 1986

Mark Information

Mark Literal Elements: BLAIR

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 0902948

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: MEN'S APPAREL, NAMELY NECKTIES, SPORTCOATS, PANTS, COATS, JACKETS, DRESS SHIRTS, SPORTSHIRTS, AND SWEATERS, AND FOR WOMEN'S APPAREL, NAMELY COATS, JACKETS, DRESSES, BLOUSES, SLACKS, SHOES AND LINGERIE

International Class(es): 025 - Primary Class

U.S Class(es): 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 1983

Use in Commerce: Jan. 01, 1983

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BLAIR LLC

Owner Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA UNITED STATES 16366

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ann Dunn Wessberg

Attorney Primary Email Address: awessberg@fredlaw.com

Docket Number: 75344

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Ann Dunn Wessberg
Fredrikson & Byron, P.A.
200 South Sixth Street, Suite 4000
Minneapolis, MINNESOTA UNITED STATES 55402

Correspondent e-mail: ip@fredlaw.com awessberg@fredlaw.com ayates@fredlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 02, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 29, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Dec. 29, 2016	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	71378
Dec. 29, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	71378
Dec. 28, 2016	TEAS SECTION 8 & 9 RECEIVED	
May 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 22, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 17, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 06, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 20, 2010	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 25, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 16, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	71378
Feb. 16, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 06, 2007	ASSIGNED TO PARALEGAL	71378
Dec. 06, 2006	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Dec. 06, 2006	TEAS SECTION 8 & 9 RECEIVED	
Sep. 22, 2006	CASE FILE IN TICRS	
Sep. 13, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 11, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 09, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 10, 1992	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
May 11, 1992	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	

Dec. 30, 1986 REGISTERED-PRINCIPAL REGISTER
 Oct. 07, 1986 PUBLISHED FOR OPPOSITION
 Sep. 07, 1986 NOTICE OF PUBLICATION
 May 22, 1986 APPROVED FOR PUB - PRINCIPAL REGISTER
 Apr. 25, 1986 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Mar. 25, 1986 INQUIRY AS TO SUSPENSION MAILED
 Aug. 16, 1985 LETTER OF SUSPENSION MAILED
 Aug. 14, 1985 ASSIGNED TO EXAMINER
 Jul. 15, 1985 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Jan. 15, 1985 FINAL REFUSAL MAILED
 Dec. 27, 1984 ASSIGNED TO EXAMINER
 Nov. 09, 1984 CORRESPONDENCE RECEIVED IN LAW OFFICE
 May 09, 1984 NON-FINAL ACTION MAILED
 Apr. 14, 1984 ASSIGNED TO EXAMINER
 Apr. 12, 1984 ASSIGNED TO EXAMINER

64632

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Dec. 30, 2016

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Dec. 29, 2016

Assignment Abstract Of Title Information

Summary

Total Assignments: 22

Registrant: NEW PROCESS COMPANY

Assignment 1 of 22

Conveyance: CHANGE OF NAME 19890418

Reel/Frame: [0655/0166](#)

Pages: 0

Date Recorded: Jun. 16, 1989

Supporting Documents: No Supporting Documents Available

Assignor

Name: [NEW PROCESS COMPANY, \(CHANGED TO\)](#)

Execution Date: Apr. 18, 1989

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR CORPORATION](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: RICHARD L. KIRKPATRICK

Correspondent Address: CUSHMAN, DARBY & CUSHMAN
 ELEVENTH FLOOR-1615 L STREET, N.W.
 WASHINGTON, DC 20036-5601

Domestic Representative - Not Found

Assignment 2 of 22

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [1051/0240](#)

Pages: 3

Date Recorded: Sep. 16, 1993

Supporting Documents: No Supporting Documents Available

Assignor

Name: [BLAIR CORPORATION](#)

Execution Date: Sep. 07, 1993

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR HOLDINGS, INC.](#)

State or Country Where Organized: DELAWARE

Legal Entity Type: CORPORATION

Address: 700 BARKSDALE ROAD
NEWARK, DE 19711

Correspondent

Correspondent Name: RICHARD L. KIRKPATRICK

Correspondent Address: CUSHMAN, DARBY & CUSHMAN
1100 NEW YORK AVENUE, N.W.
9TH FLOOR
WASHINGTON, DC 20005-3918

Domestic Representative - Not Found

Assignment 3 of 22

Conveyance: SECURITY AGREEMENT

Reel/Frame: [2453/0360](#)

Pages: 20

Date Recorded: Feb. 26, 2002

Supporting Documents: [assignment-tm-2453-0360.pdf](#)

Assignor

Name: [BLAIR CORPORATION](#)

Execution Date: Dec. 20, 2001

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

State or Country Where Organized: No Place Where Organized Found

Legal Entity Type: BANK

Address: ONE PNC PLAZA, 2ND FLOOR 249 FIFTH AVENUE
PITTSBURGH, PENNSYLVANIA 15222

Correspondent

Correspondent Name: BUCHANAN INGERSOLL, P.C.

Correspondent Address: MICHAEL L. DEVER
301 GRANT STREET, 20TH FLOOR
PITTSBURGH, PA 15219

Domestic Representative - Not Found

Assignment 4 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [3533/0665](#)

Pages: 11

Date Recorded: May 02, 2007

Supporting Documents: [assignment-tm-3533-0665.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BLAIR CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 700 BARKSDALE ROAD
NEWARK, DELAWARE 19711

Name: [BLAIR INTERNATIONAL HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Name: [BLAIR CREDIT SERVICES CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR PAYROLL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Correspondent

Correspondent Name: KIRKLAND & ELLIS LLP; ATT:SUSAN ZABLOCKI

Correspondent Address: 153 EAST 53RD STREET
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 5 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0125](#)

Pages: 23

Date Recorded: Jan. 29, 2009

Supporting Documents: [assignment-tm-3935-0125.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country No Place Where Organized Found

Where Organized:

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS FIRST LIEN ADMINISTRATIVE AGENT](#)
Legal Entity Type: CORPORATION **State or Country:** DELAWARE
Where Organized:
Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH
Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 6 of 22

Conveyance: SECURITY INTEREST
Reel/Frame: [3935/0148](#) **Pages:** 25
Date Recorded: Feb. 02, 2009
Supporting Documents: [assignment-tm-3935-0148.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#) **Execution Date:** Apr. 30, 2007
Legal Entity Type: CORPORATION **State or Country:** DELAWARE
Where Organized:

Name: [JOHNNY APPLESEED'S, INC.](#) **Execution Date:** Apr. 30, 2007
Legal Entity Type: CORPORATION **State or Country:** MASSACHUSETTS
Where Organized:

Name: [NORM THOMPSON OUTFITTERS, INC.](#) **Execution Date:** Apr. 30, 2007
Legal Entity Type: CORPORATION **State or Country:** OREGON
Where Organized:

Name: [DRAPER'S & DAMON'S, INC.](#) **Execution Date:** Apr. 30, 2007
Legal Entity Type: CORPORATION **State or Country:** CALIFORNIA
Where Organized:

Name: [BLAIR CORPORATION](#) **Execution Date:** Apr. 30, 2007
Legal Entity Type: UNKNOWN **State or Country:** No Place Where Organized Found
Where Organized:

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS AGENT](#)
Legal Entity Type: BANKING CORPORATION **State or Country:** SWITZERLAND
Where Organized:
Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA KONRATH
Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 7 of 22

Conveyance: SECURITY AGREEMENT
Reel/Frame: [3940/0001](#) **Pages:** 23
Date Recorded: Feb. 03, 2009
Supporting Documents: [assignment-tm-3940-0001.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#) **Execution Date:** Apr. 30, 2007
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) **Execution Date:** Apr. 30, 2007
Legal Entity Type: CORPORATION **State or Country Where Organized:** MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#) **Execution Date:** Apr. 30, 2007
Legal Entity Type: CORPORATION **State or Country Where Organized:** OREGON

Name: [DRAPER'S & DAMON'S](#) **Execution Date:** Apr. 30, 2007
Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Name: [BLAIR CORPORATION](#) **Execution Date:** Apr. 30, 2007
Legal Entity Type: UNKNOWN **State or Country Where Organized:** No Place Where Organized Found

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS SECOND LIEN ADMINISTRATIVE AGENT](#)
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE
Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH
Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found**Assignment 8 of 22**

Conveyance: NOTICE OF SUBSTITUTION OF ADMINISTRATIVE AGENT IN TRADEMARKS (FIRST LIEN)
Reel/Frame: [4294/0666](#) **Pages:** 24
Date Recorded: Oct. 12, 2010
Supporting Documents: [assignment-tm-4294-0666.pdf](#)

Assignor

Name: [AMERICAN CAPITAL LTD., AS EXISTING ADMINISTRATIVE AGENT](#) **Execution Date:** Oct. 01, 2010
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [WILMINGTON TRUST FSB, AS SUCCESSOR ADMINISTRATIVE AGENT](#)
Legal Entity Type: FEDERAL SAVINGS BANK **State or Country Where Organized:** UNITED STATES
Address: 50 SOUTH SIXTH STREET, SUITE 1290
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.
Correspondent Address: SIDLEY AUSTIN LLP
717 N. HARWOOD ST., SUITE 3400
DALLAS, TX 75201

Domestic Representative - Not Found**Assignment 9 of 22**

Conveyance: SECURITY INTEREST
Reel/Frame: [4513/0794](#) **Pages:** 28

Date Recorded: Feb. 01, 2011

Supporting Documents: [assignment-tm-4513-0794.pdf](#)

Assignor

Name: [HABAND COMPANY LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Jan. 20, 2011
State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC](#)
Legal Entity Type: CORPORATION

Execution Date: Jan. 20, 2011
State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jan. 20, 2011
State or Country Where Organized: CALIFORNIA

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [LINEN SOURCE ACQUISITION LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [LM & B CATALOG, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC](#)
Legal Entity Type: CORPORATION

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [GOLD VIOLIN LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [BLAIR HOLDINGS, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jan. 20, 2011
State or Country Where Organized: FLORIDA

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)
Legal Entity Type: THE CONNECTICUT-BASED, CAPITAL MARKETS FOCUSED ARM OF UBS AG, A SWISS FINANCIAL SERVICES COMPANY, REGULATED IN THE UNITED STATES BY THE FEDERAL RESERVE:

State or Country Where Organized: SWITZERLAND

Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA L. KONRATH
Correspondent Address: 35 W WACKER DRIVE
SUITE 2800
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 10 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [4529/0743](#)

Pages: 28

Date Recorded: Apr. 27, 2011

Supporting Documents: [assignment-tm-4529-0743.pdf](#)

Assignor

Name: ARIZONA MAIL ORDER COMPANY, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BEDFORD FAIR APPAREL, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BLAIR HOLDINGS, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BLAIR LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: DRAPER'S & DAMON'S LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: CALIFORNIA
Name: GOLD VIOLIN LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: HABAND COMPANY LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: JOHNNY APPLESEED'S, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: MASSACHUSETTS
Name: LINEN SOURCE ACQUISITION LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Name: LM&B CATALOG, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: MONTEREY BAY CLOTHING COMPANY, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: NORM THOMPSON OUTFITTERS, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: OREGON
Name: ORCHARD BRANDS CORPORATION	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: TWO TOWER CENTER BOULEVARD
EAST BRUNSWICK, NEW JERSEY 08816

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 11 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0913](#)

Pages: 17

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0913.pdf](#)

Assignor

Name: [AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGET TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent 1090 VERMONT AVENUE NW, SUITE 430
Address: WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 12 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0936](#)

Pages: 16

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0936.pdf](#)

Assignor

Name: [WILMINGTON TRUST FSB, AS ASSIGNEE OF AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGER TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country Where Organized: UNITED STATES

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZAR
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 13 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0021](#)

Pages: 31

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0021.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE
A ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

**State or Country
Where Organized:** SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

**State or Country
Where Organized:** DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where Organized:** MASSACHUSETTS

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where Organized:** OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

**State or Country
Where Organized:** CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

**State or Country
Where Organized:** DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

**State or Country
Where Organized:** DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where Organized:** DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where Organized:** DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where Organized:** DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where Organized:** DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 138 CONANT STREET
3RD FLOOR
BEVERLY, MASSACHUSETTS 01915

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 14 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0052](#)

Pages: 19

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0052.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country Where Organized: SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Name:

Correspondent 1090 VERMONT AVENUE NW, SUITE 430
Address: WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 15 of 22

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5066/0302](#)

Pages: 4

Date Recorded: Jul. 09, 2013

Supporting Documents: [assignment-tm-5066-0302.pdf](#)

Assignor

Name: [BLAIR HOLDINGS, INC.](#)

Execution Date: Jul. 08, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: LAURA C. GUSTAFSON

Correspondent Address: P.O. BOX 2824
CALENDAR/DOCKETING DEPARTMENT
SAN FRANCISCO, CA 94126-2824

Domestic Representative - Not Found

Assignment 16 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [5179/0320](#)

Pages: 10

Date Recorded: Dec. 20, 2013

Supporting Documents: [assignment-tm-5179-0320.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 200 CLARENDON STREET, 51ST FLOOR
BOSTON, MASSACHUSETTS 02116

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL

Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 17 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [5194/0434](#)

Pages: 24

Date Recorded: Jan. 16, 2014

Supporting Documents: [assignment-tm-5194-0434.pdf](#)

Assignor

Name: [ORCHARD BRANDS CORPORATION](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BLAIR LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** CALIFORNIA

Name: [GOLD VIOLIN LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [HABAND COMPANY LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: CORPORATION **State or Country Where Organized:** MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: CORPORATION **State or Country Where Organized:** OREGON

Name: [WINTERSILKS, LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** FLORIDA

Assignee

Name: [GOLDMAN SACHS BDC, INC., AS COLLATERAL AGENT](#)
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Address: 1 AMERICAN LANE
 GREENWICH, CONNECTICUT 06831

Correspondent

Correspondent Name: CHRISTINE SLATTERY

Correspondent Address: PROSKAUER ROSE LLP
 ONE INTERNATIONAL PLACE
 BOSTON, MA 02110

Domestic Representative - Not Found**Assignment 18 of 22**

Conveyance: INTELLECTUAL PROPERTY SECURITY AGREEMENT

Reel/Frame: [5577/0001](#)

Pages: 120

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5577-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [GOLD VIOLIN LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [HABAND COMPANY LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: CORPORATION **State or Country Where Organized:** MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: CORPORATION **State or Country Where Organized:** OREGON

Name: [ORCHARD BRANDS CORPORATION](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [WINTERSILKS, LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** FLORIDA

Name: [BLUESTEM BRANDS, INC.](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS AGENT](#)
Legal Entity Type: BANK **State or Country Where Organized:** CAYMAN ISLANDS

Address: ELEVEN MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 19 of 22

Conveyance: TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5578/0364](#)

Pages: 8

Date Recorded: Jul. 10, 2015

Supporting Documents: [assignment-tm-5578-0364.pdf](#)

Assignor

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Assignee

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found**Assignment 20 of 22**

Conveyance: SECURITY INTEREST

Reel/Frame: [5579/0001](#)

Pages: 88

Date Recorded: Jul. 17, 2015

Supporting Documents: [assignment-tm-5579-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 800 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
2001 ROSS AVE, SUITE 3600
DALLAS, TX 75201

Domestic Representative - Not Found**Assignment 21 of 22**

Conveyance: NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5579/0127](#)

Pages: 21

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5579-0127.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 22 of 22

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5580/0248](#)

Pages: 15

Date Recorded: Jul. 13, 2015

Supporting Documents: [assignment-tm-5580-0248.pdf](#)

Assignor

Name: [GOLDMAN SACHS BDC, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 7

Type of Proceeding: Opposition

Proceeding Number: [91203851](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Jul 31, 2013

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 THIRD AVENUE , SUITE 3400
SEATTLE WA UNITED STATES , 98101

Correspondent e-mail: StepN@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR FOWLER	Registered	85159256	5073447

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREMONT STREET, PO BOX 7880
SAN FRANCISCO CA UNITED STATES , 94110 7880

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091

BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 26, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
6	EXTENSION OF TIME GRANTED	Jun 12, 2012	
7	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
8	EXTENSION OF TIME GRANTED	Jul 26, 2012	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
10	SUSPENDED	Sep 24, 2012	
11	MOTION TO AMEND APPLICATION	Dec 18, 2012	
12	MOTION TO AMEND APPLICATION	Jan 30, 2013	
13	RESPONSE DUE 30 DAYS (DUE DATE)	May 14, 2013	Jun 13, 2013
14	MOT TO AMEND APPLICATION	Jun 13, 2013	
15	BD DECISION: DISMISSED W/O PREJ	Jul 31, 2013	
16	TERMINATED	Jul 31, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91203853](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Feb 15, 2012

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 3RD AVE , STE 3400
SEATTLE WA UNITED STATES , 98101 3264

Correspondent e-mail: stepn@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ELLE & BLAIR	Abandoned - No Statement Of Use Filed	85231095	

Plaintiff(s)

Name: Blair Holdings, Inc. and Blair LLC

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
FOUR EMBARCADERO CENTER, 22ND FLOOR
SAN FRANCISCO CA UNITED STATES , 94111 5998

Correspondent e-mail: sftrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 27, 2012	
5	ANSWER	Mar 26, 2012	
6	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
7	EXTENSION OF TIME GRANTED	Jun 12, 2012	
8	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
9	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
10	EXTENSION OF TIME GRANTED	Jul 27, 2012	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
12	SUSPENDED	Sep 24, 2012	
13	MOTION TO AMEND ANSWER/AMENDED ANSWER OR COUNTERCLAIM	Jan 30, 2013	
14	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 14, 2013	Apr 13, 2013
15	D MOT TO SUSP PEND DISP OUTSTNDNG MOT	Apr 15, 2013	
16	PROCEEDINGS RESUMED	May 18, 2013	
17	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 12, 2013	
18	SUSPENDED	Aug 14, 2013	
19	MOT TO AMEND APPLICATION	Feb 24, 2014	
20	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 28, 2014	Apr 27, 2014
21	P UNDELIVERABLE MAIL	Apr 14, 2014	
22	SUSPENDED	May 23, 2014	
23	MOT TO AMEND APPLICATION	May 23, 2014	
24	BD DECISION: DISMISSED	Jun 30, 2014	
25	TERMINATED	Jun 30, 2014	
26	BD DECISION: DISMISSED	Jun 30, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91201630](#)

Filing Date: Sep 07, 2011

Status: Terminated

Status Date: Apr 23, 2012

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: James William Carpenter Jr.

Correspondent JAMES WILLIAM CARPENTER JR
Address: 1507 BROWN BLVD
GREENSBORO NC UNITED STATES , 27401-4008

Correspondent e-mail: james@jdestiny.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHRISTIAN BLAIR	Abandoned - No Statement Of Use Filed	85218825	

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent LAURA C GUSTAFSON
Address: PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREEMONT STREET, PO BOX 7880
SAN FRANCISCO CA UNITED STATES , 94110-7880

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 07, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 15, 2011	Oct 25, 2011
3	PENDING, INSTITUTED	Sep 15, 2011	
4	D'S MOTION FOR AN EXTENSION OF TIME	Oct 24, 2011	
5	P'S OPPOSITION/RESPONSE TO MOTION	Oct 26, 2011	
6	D'S MOTION FOR AN EXTENSION OF TIME	Nov 12, 2011	
7	ANSWER	Nov 24, 2011	
8	TRIAL DATES RESET	Feb 07, 2012	
9	WITHDRAWAL OF OPPOSITION	Apr 17, 2012	
10	BD'S DECISION: DISMISSED W/ PREJUDICE	Apr 23, 2012	
11	TERMINATED	Apr 23, 2012	

Type of Proceeding: Opposition

Proceeding Number: [91196133](#)

Filing Date: Aug 18, 2010

Status: Terminated

Status Date: Dec 08, 2010

Interlocutory Attorney: MICHAEL B ADLIN

Defendant

Name: Marlon Blair DBA Go Hard Clothing a design by Marlon Blair

Correspondent Address: MARLON BLAIR
GO HARD CLOTHING
9513 PORTSIDE LN
ELK GROVE CA UNITED STATES , 95758

Correspondent e-mail: MARLON@GOHARDCLOTHING.COM

Associated marks			
Mark	Application Status	Serial Number	Registration Number
GO HARD CLOTHING A DESIGN BY MARLON BLAIR	Cancelled - Section 8	77924338	4016563
Plaintiff(s)			

Name: Blair LLC; and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
PO BOX 7880 C/O CALENDAR/DOCKETING
SAN FRANCISCO CA UNITED STATES , 94105

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 18, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 18, 2010	Sep 27, 2010
3	PENDING, INSTITUTED	Aug 18, 2010	
4	ANSWER	Sep 21, 2010	
5	WITHDRAWAL OF OPPOSITION	Nov 30, 2010	
6	BD'S DECISION: DISMISSED W/O PREJUDICE	Dec 08, 2010	
7	TERMINATED	Dec 08, 2010	

Type of Proceeding: Opposition

Proceeding Number: [91192795](#)

Filing Date: Nov 24, 2009

Status: Terminated

Status Date: Dec 23, 2009

Interlocutory Attorney: LINDA M SKORO

Defendant

Name: Richardson, Maggie, Chamberlain, Jeanne

Correspondent Address: DIANE M. REED
KNOBBE, MARTENS, OLSON & BEAR
2040 MAIN ST FL 14

IRVINE CA UNITED STATES , 92614-7216

Correspondent e-mail: efiling@kmob.com

Mark	Application Status	Serial Number	Registration Number
MARY BLAIR	Abandoned - After Inter-Partes Decision	77695109	

Plaintiff(s)

Name: Blair Holdings, Inc., Blair LLC

Correspondent Address: Laura C. Gustafson
Pillsbury Winthrop Shaw Pittman, LLP
c/o Calendar / Docketing, P.O. Box 7880
San Francisco CA UNITED STATES , 94120-7880

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 24, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 24, 2009	Jan 03, 2010
3	PENDING, INSTITUTED	Nov 24, 2009	
4	WITHDRAWAL OF APPLICATION	Dec 22, 2009	
5	BOARD'S DECISION: SUSTAINED	Dec 23, 2009	
6	TERMINATED	Dec 23, 2009	

Type of Proceeding: Opposition

Proceeding Number: [91090238](#) **Filing Date:** Dec 22, 1992
Status: Terminated **Status Date:** Nov 01, 1993
Interlocutory Attorney: PAULA T HAIRSTON

Defendant

Name: GOODMAN KNITTING CO., INC.

Correspondent Address: RICHARD L. STEVENS
SAMUELS, GAUTHIER & STEVENS
225 FRANKLIN STREET
BOSTON MA UNITED STATES , 02110

Mark	Application Status	Serial Number	Registration Number
JENNIFER BLAIR BY NORTHERN ISLES	Abandoned - After Inter-Partes Decision	74190910	

Plaintiff(s)

Name: BLAIR CORPORATION

Correspondent EDWARD M. PRINCE
Address: CUSHMAN, DARBY & CUSHMAN
1100 NEW YORK AVENUE, N.W. NINTH FLOOR
WASHINGTON DC UNITED STATES , 20005-3918

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 22, 1992	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Feb 08, 1993	Mar 22, 1993
3	PENDING, INSTITUTED	Feb 08, 1993	
4	NOTICE OF DEFAULT	Jul 14, 1993	
5	BOARD'S DECISION: SUSTAINED	Oct 18, 1993	
6	TERMINATED	Nov 01, 1993	

Type of Proceeding: Opposition

Proceeding Number: [91083454](#) **Filing Date:** Sep 07, 1990
Status: Terminated **Status Date:** Jun 29, 1991
Interlocutory Attorney: PAULA T HAIRSTON

Defendant

Name: NO OWNER INFORMATION AVAILABLE

Associated marks

Mark	Application Status	Serial Number	Registration Number
ALISTAIR BLAIR	Abandoned - After Inter-Partes Decision	73831172	

Plaintiff(s)

Name: NO OWNER INFORMATION AVAILABLE

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 07, 1990	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Sep 28, 1990	Nov 07, 1990
3	PENDING, INSTITUTED	Sep 28, 1990	
4	DEF ABANDONMENT TO SER NO 73/831,172	Nov 07, 1990	
5	BOARD'S DECISION: SUSTAINED	Dec 06, 1990	
6	TERMINATED	Jun 29, 1991	

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office **Reg. No. 1,422,914**
Registered Dec. 30, 1986

**TRADEMARK
PRINCIPAL REGISTER**

BLAIR

NEW PROCESS COMPANY (DELAWARE COR-
PORATION)
WARREN, PA 16366

FOR: MEN'S APPAREL, NAMELY NECK-
TIES, SPORTCOATS, PANTS, COATS, JACK-
ETS, DRESS SHIRTS, SPORTSHIRTS, AND
SWEATERS, AND FOR WOMEN'S APPAREL,
NAMELY COATS, JACKETS, DRESSES,

BLOUSES, SLACKS, SHOES AND LINGERIE,
IN CLASS 25 (U.S. CL. 39).

FIRST USE 1-1-1983; IN COMMERCE
1-1-1983.

OWNER OF U.S. REG. NO. 902,948.

SER. NO. 450,549, FILED 10-31-1983.

MARK TRAPHAGEN, EXAMINING ATTOR-
NEY

Generated on: This page was generated by TSDR on 2018-04-03 11:16:21 EDT

Mark: BLAIR

US Serial Number: 73402356

Application Filing Date: Nov. 12, 1982

US Registration Number: 1283914

Registration Date: Jun. 26, 1984

Register: Supplemental

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Jun. 27, 2014

Publication Date: Jun. 26, 1984

Mark Information

Mark Literal Elements: BLAIR

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 0790047, 0910968 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Mail Order Services in the Field of Men's and Women's Apparel

International Class(es): 042 - Primary Class

U.S Class(es): 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 13, 1981

Use in Commerce: Sep. 13, 1981

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BLAIR LLC

Owner Address: c/o Legal Department
138 Conant Street, 3rd Floor
Beverly, MASSACHUSETTS 01915
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ann Dunn Wessberg

Docket Number: 75344

Attorney Primary Email Address: awessberg@fredlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Ann Dunn Wessberg
Fredrikson & Byron, P.A.
200 South Sixth Street, Suite 4000
Minneapolis, MINNESOTA 55402
UNITED STATES

Correspondent e-mail: ip@fredlaw.com awessberg@fredlaw.com ayates@fredlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: PILLSBURY WINTHROP LLP

Prosecution History

Date	Description	Proceeding Number
Oct. 02, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 22, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 27, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 27, 2014	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	64591
Jun. 27, 2014	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	64591
Jun. 27, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Jun. 13, 2014	TEAS SECTION 8 & 9 RECEIVED	
Jul. 17, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 06, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 20, 2010	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 25, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 21, 2008	CASE FILE IN TICRS	
Sep. 13, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 09, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 15, 2004	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jul. 15, 2004	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 23, 2004	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Oct. 03, 1989	REGISTERED - SEC. 8 (6-YR) ACCEPTED	
Jul. 10, 1989	REGISTERED - SEC. 8 (6-YR) FILED	
Dec. 18, 1986	CANCELLATION TERMINATED NO. 999999	14444
Sep. 07, 1984	CANCELLATION INSTITUTED NO. 999999	14444
Jun. 26, 1984	REGISTERED-SUPPLEMENTAL REGISTER	

Mar. 06, 1984 APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER
Feb. 28, 1984 CORRESPONDENCE RECEIVED IN LAW OFFICE
Aug. 17, 1983 NON-FINAL ACTION MAILED
Jul. 21, 1983 ASSIGNED TO EXAMINER

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Renewal Date: Jun. 26, 2014

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jun. 27, 2014

Assignment Abstract Of Title Information

Summary

Total Assignments: 22

Registrant: New Process Company

Assignment 1 of 22

Conveyance: CHANGE OF NAME 19890418

Reel/Frame: [0655/0166](#)

Pages: 0

Date Recorded: Jun. 16, 1989

Supporting Documents: No Supporting Documents Available

Assignor

Name: [NEW PROCESS COMPANY, \(CHANGED TO\)](#)

Execution Date: Apr. 18, 1989

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR CORPORATION](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: RICHARD L. KIRKPATRICK

Correspondent Address: CUSHMAN, DARBY & CUSHMAN
ELEVENTH FLOOR-1615 L STREET, N.W.
WASHINGTON, DC 20036-5601

Domestic Representative - Not Found

Assignment 2 of 22

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [1051/0240](#)

Pages: 3

Date Recorded: Sep. 16, 1993

Supporting Documents: No Supporting Documents Available

Assignor

Name: [BLAIR CORPORATION](#)

Execution Date: Sep. 07, 1993

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 700 BARKSDALE ROAD
NEWARK, DE 19711

Correspondent

Correspondent Name: RICHARD L. KIRKPATRICK

Correspondent Address: CUSHMAN, DARBY & CUSHMAN
1100 NEW YORK AVENUE, N.W.
9TH FLOOR
WASHINGTON, DC 20005-3918

Domestic Representative - Not Found

Assignment 3 of 22

Conveyance: SECURITY AGREEMENT

Reel/Frame: [2453/0360](#)

Pages: 20

Date Recorded: Feb. 26, 2002

Supporting Documents: [assignment-tm-2453-0360.pdf](#)

Assignor

Name: [BLAIR CORPORATION](#)

Execution Date: Dec. 20, 2001

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Legal Entity Type: BANK

State or Country Where Organized: No Place Where Organized Found

Address: ONE PNC PLAZA, 2ND FLOOR 249 FIFTH AVENUE
PITTSBURGH, PENNSYLVANIA 15222

Correspondent

Correspondent Name: BUCHANAN INGERSOLL, P.C.

Correspondent Address: MICHAEL L. DEVER
301 GRANT STREET, 20TH FLOOR
PITTSBURGH, PA 15219

Domestic Representative - Not Found

Assignment 4 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [3533/0665](#)

Pages: 11

Date Recorded: May 02, 2007

Supporting Documents: [assignment-tm-3533-0665.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BLAIR CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 700 BARKSDALE ROAD
NEWARK, DELAWARE 19711

Name: [BLAIR INTERNATIONAL HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Name: [BLAIR CREDIT SERVICES CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR PAYROLL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Correspondent

Correspondent Name: KIRKLAND & ELLIS LLP; ATT:SUSAN ZABLOCKI

Correspondent Address: 153 EAST 53RD STREET
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 5 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0125](#)

Pages: 23

Date Recorded: Jan. 29, 2009

Supporting Documents: [assignment-tm-3935-0125.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country MASSACHUSETTS
Where Organized:

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country OREGON
Where Organized:

Name: [DRAPER'S & DAMON'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country No Place Where Organized Found
Where Organized:

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS FIRST LIEN ADMINISTRATIVE AGENT](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 6 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0148](#)

Pages: 25

Date Recorded: Feb. 02, 2009

Supporting Documents: [assignment-tm-3935-0148.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS AGENT](#)

Legal Entity Type: BANKING CORPORATION

State or Country Where Organized: SWITZERLAND

Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 7 of 22

Conveyance: SECURITY AGREEMENT

Reel/Frame: [3940/0001](#)

Pages: 23

Date Recorded: Feb. 03, 2009

Supporting Documents: [assignment-tm-3940-0001.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Where Organized:

Name: [BLAIR CORPORATION](#)
Legal Entity Type: UNKNOWN
Execution Date: Apr. 30, 2007
State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS SECOND LIEN ADMINISTRATIVE AGENT](#)
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE
Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH
Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found**Assignment 8 of 22**

Conveyance: NOTICE OF SUBSTITUTION OF ADMINISTRATIVE AGENT IN TRADEMARKS (FIRST LIEN)
Reel/Frame: [4294/0666](#) **Pages:** 24
Date Recorded: Oct. 12, 2010
Supporting Documents: [assignment-tm-4294-0666.pdf](#)

Assignor

Name: [AMERICAN CAPITAL LTD., AS EXISTING ADMINISTRATIVE AGENT](#)
Legal Entity Type: CORPORATION
Execution Date: Oct. 01, 2010
State or Country Where Organized: DELAWARE

Assignee

Name: [WILMINGTON TRUST FSB, AS SUCCESSOR ADMINISTRATIVE AGENT](#)
Legal Entity Type: FEDERAL SAVINGS BANK
State or Country Where Organized: UNITED STATES
Address: 50 SOUTH SIXTH STREET, SUITE 1290
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.
Correspondent Address: SIDLEY AUSTIN LLP
717 N. HARWOOD ST., SUITE 3400
DALLAS, TX 75201

Domestic Representative - Not Found**Assignment 9 of 22**

Conveyance: SECURITY INTEREST
Reel/Frame: [4513/0794](#) **Pages:** 28
Date Recorded: Feb. 01, 2011
Supporting Documents: [assignment-tm-4513-0794.pdf](#)

Assignor

Name: [HABAND COMPANY LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Execution Date: Jan. 20, 2011
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Jan. 20, 2011
State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC](#)
Legal Entity Type: CORPORATION
Execution Date: Jan. 20, 2011
State or Country Where Organized: OREGON

Where Organized:

Name: DRAPER'S & DAMON'S LLC	Execution Date: Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: CALIFORNIA
Name: BLAIR LLC	Execution Date: Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Name: LINEN SOURCE ACQUISITION LLC	Execution Date: Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Name: ARIZONA MAIL ORDER COMPANY, INC.	Execution Date: Jan. 20, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BEDFORD FAIR APPAREL, INC.	Execution Date: Jan. 20, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: LM & B CATALOG, INC.	Execution Date: Jan. 20, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: MONTEREY BAY CLOTHING COMPANY, INC	Execution Date: Jan. 20, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: GOLD VIOLIN LLC	Execution Date: Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Name: BLAIR HOLDINGS, INC.	Execution Date: Jan. 20, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: WINTERSILKS, LLC	Execution Date: Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: FLORIDA

Assignee

Name: UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT	State or Country Where Organized: SWITZERLAND
Legal Entity Type: THE CONNECTICUT-BASED, CAPITAL MARKETS FOCUSED ARM OF UBS AG, A SWISS FINANCIAL SERVICES COMPANY, REGULATED IN THE UNITED STATES BY THE FEDERAL RESERVE:	
Address: 677 WASHINGTON BLVD. STAMFORD, CONNECTICUT 06901	

Correspondent

Correspondent Name: LAURA L. KONRATH	
Correspondent Address: 35 W WACKER DRIVE SUITE 2800 CHICAGO, ILLINOIS 60601	

Domestic Representative - Not Found**Assignment 10 of 22**

Conveyance: SECURITY INTEREST	
Reel/Frame: 4529/0743	Pages: 28
Date Recorded: Apr. 27, 2011	
Supporting Documents: assignment-tm-4529-0743.pdf	

Assignor

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BLAIR HOLDINGS, INC.](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BLAIR LLC](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Name: [GOLD VIOLIN LLC](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [HABAND COMPANY LLC](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [LM&B CATALOG, INC.](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** OREGON

Name: [ORCHARD BRANDS CORPORATION](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [WINTERSILKS, LLC](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** FLORIDA

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATION, AS AGENT](#)
Legal Entity Type: ASSOCIATION **State or Country Where Organized:** UNITED STATES

Address: TWO TOWER CENTER BOULEVARD
EAST BRUNSWICK, NEW JERSEY 08816

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 11 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0913](#)

Pages: 17

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0913.pdf](#)

Assignor

Name: [AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGET TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 12 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0936](#)

Pages: 16

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0936.pdf](#)

Assignor

Name: [WILMINGTON TRUST FSB, AS ASSIGNEE OF AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGER TO AMERICAN CAPITAL FINANCIAL](#)

Execution Date: Apr. 25, 2011

SERVICES, INC.), AS ADMINISTRATIVE AGENT

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country UNITED STATES
Where Organized:

Assignee

Name: JOHNNY APPLESEED'S INC.

Legal Entity Type: CORPORATION

State or Country MASSACHUSETTS
Where Organized:

Address: 30 TOZAR
BEVERLY, MASSACHUSETTS 01915

Name: HABAND COMPANY, LLC (F/K/A HABAND COMPANY, INC.)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: NORM THOMPSON OUTFITTERS, INC.

Legal Entity Type: CORPORATION

State or Country OREGON
Where Organized:

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: BLAIR LLC (F/K/A BLAIR CORPORATION)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: DRAPER'S & DAMON'S, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country CALIFORNIA
Where Organized:

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 13 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: 4549/0021

Pages: 31

Date Recorded: May 26, 2011

Supporting Documents: assignment-tm-4549-0021.pdf

Assignor

Name: UBS AG, STAMFORD BRANCH, AS TRANCHE
A ADMINISTRATIVE AGENT

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country SWITZERLAND
Where Organized:

Assignee

Name: HABAND COMPANY LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: JOHNNY APPLESEED'S INC.

Legal Entity Type: CORPORATION

State or Country MASSACHUSETTS
Where Organized:

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 138 CONANT STREET
3RD FLOOR
BEVERLY, MASSACHUSETTS 01915

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Where Organized:

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found**Assignment 14 of 22**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0052](#)

Pages: 19

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0052.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country Where Organized: SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found**Assignment 15 of 22**

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5066/0302](#)

Pages: 4

Date Recorded: Jul. 09, 2013

Supporting Documents: [assignment-tm-5066-0302.pdf](#)

Assignor

Name: [BLAIR HOLDINGS, INC.](#)

Execution Date: Jul. 08, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Where Organized:

Assignee

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country: DELAWARE
Where Organized:
Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: LAURA C. GUSTAFSON
Correspondent Address: P.O. BOX 2824
CALENDAR/DOCKETING DEPARTMENT
SAN FRANCISCO, CA 94126-2824

Domestic Representative - Not Found

Assignment 16 of 22

Conveyance: SECURITY INTEREST
Reel/Frame: [5179/0320](#) Pages: 10
Date Recorded: Dec. 20, 2013
Supporting Documents: [assignment-tm-5179-0320.pdf](#)

Assignor

Name: [BLAIR LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country: DELAWARE
Where Organized:

Assignee

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC, AS COLLATERAL AGENT](#)
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country: DELAWARE
Where Organized:
Address: 200 CLARENDON STREET, 51ST FLOOR
BOSTON, MASSACHUSETTS 02116

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL
Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 17 of 22

Conveyance: SECURITY INTEREST
Reel/Frame: [5194/0434](#) Pages: 24
Date Recorded: Jan. 16, 2014
Supporting Documents: [assignment-tm-5194-0434.pdf](#)

Assignor

Name: [ORCHARD BRANDS CORPORATION](#) Execution Date: Dec. 20, 2013
Legal Entity Type: CORPORATION State or Country: DELAWARE
Where Organized:

Name: [BLAIR LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country: DELAWARE
Where Organized:

Name: [DRAPER'S & DAMON'S LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country: CALIFORNIA
Where Organized:

Name: [GOLD VIOLIN LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country: DELAWARE
Where Organized:

Name: [HABAND COMPANY LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: CORPORATION **State or Country Where Organized:** MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: CORPORATION **State or Country Where Organized:** OREGON

Name: [WINTERSILKS, LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** FLORIDA

Assignee

Name: [GOLDMAN SACHS BDC, INC., AS COLLATERAL AGENT](#)
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Address: 1 AMERICAN LANE
GREENWICH, CONNECTICUT 06831

Correspondent

Correspondent Name: CHRISTINE SLATTERY

Correspondent Address: PROSKAUER ROSE LLP
ONE INTERNATIONAL PLACE
BOSTON, MA 02110

Domestic Representative - Not Found

Assignment 18 of 22

Conveyance: INTELLECTUAL PROPERTY SECURITY AGREEMENT

Reel/Frame: [5577/0001](#)

Pages: 120

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5577-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [GOLD VIOLIN LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [HABAND COMPANY LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: CORPORATION **State or Country Where Organized:** MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: CORPORATION **State or Country Where Organized:** OREGON

Name: [ORCHARD BRANDS CORPORATION](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [WINTERSILKS, LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** FLORIDA

Name: [BLUESTEM BRANDS, INC.](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS AGENT](#)
Legal Entity Type: BANK **State or Country Where Organized:** CAYMAN ISLANDS

Address: ELEVEN MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 19 of 22

Conveyance: TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT
Reel/Frame: [5578/0364](#) **Pages:** 8
Date Recorded: Jul. 10, 2015
Supporting Documents: [assignment-tm-5578-0364.pdf](#)

Assignor

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Assignee

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 20 of 22

Conveyance: SECURITY INTEREST
Reel/Frame: [5579/0001](#) **Pages:** 88
Date Recorded: Jul. 17, 2015
Supporting Documents: [assignment-tm-5579-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jul. 10, 2015
State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)
Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 800 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
2001 ROSS AVE, SUITE 3600
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 21 of 22

Conveyance: NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5579/0127](#)

Pages: 21

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5579-0127.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)
Legal Entity Type: NATIONAL ASSOCIATION

Execution Date: Jul. 10, 2015
State or Country Where Organized: UNITED STATES

Assignee

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)
Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BEDFORD FAIR APPAREL, INC.](#)
Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR HOLDINGS, INC.](#)
Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 22 of 22

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5580/0248](#)

Pages: 15

Date Recorded: Jul. 13, 2015

Supporting [assignment-tm-5580-0248.pdf](#)

Documents: _____

Assignor

Name: [GOLDMAN SACHS BDC, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Jul. 10, 2015
State or Country Where Organized: DELAWARE

Assignee

Name: [ORCHARD BRANDS CORPORATION](#)
Legal Entity Type: CORPORATION
Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949
State or Country Where Organized: DELAWARE

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366
State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804
State or Country Where Organized: CALIFORNIA

Name: [GOLD VIOLIN LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124
State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION
Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949
State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949
State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)
Legal Entity Type: CORPORATION
Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124
State or Country Where Organized: OREGON

Name: [WINTERSILKS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703
State or Country Where Organized: FLORIDA

Correspondent

Correspondent S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Name:

Correspondent 919 THIRD AVENUE
Address: 22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Proceedings

Summary

Number of 1
Proceedings:

Type of Proceeding: Cancellation

Proceeding [92014444](#)
Number:

Filing Date: Aug 02, 1984

Status: Terminated

Status Date: Dec 18, 1986

Interlocutory Attorney: THOMAS J QUINN

Defendant

Name: NEW PROCESS COMPANY

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73402356	1283914

Plaintiff(s)

Name: FRANCES DENNEY INC.

Correspondent D. PAUL WEAVER, JOHN F. SMITH, JOHN
Address: MCKINNON, JOHN W. HUCKERT AND PAUL
V. DELGIUDICE, C/O KIMMEL, CROWELL & WEAVER, 2001 JEFFERSON DAVIS HIGHWAY
ARLINGTON VA , 22201
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Expired	71588649	541104

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 02, 1984	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Sep 07, 1984	Oct 17, 1984
3	RETURN RECIEPT	Oct 04, 1984	
4	PENDING, INSTITUTED	Sep 07, 1984	
5	2(D) CONFUSION/MISTAKE/DECEPTION W MARK	Nov 01, 1984	
6	RESPONSE DUE (DUE DATE)	Dec 27, 1984	Jan 17, 1985
7	SUSPENDED	Dec 27, 1984	
8	COPY OF CA.	Jan 11, 1985	
9	SUSPENDED PENDING DISP OF CIVIL ACTION	Feb 22, 1985	
10	RESPONSE DUE RE CIVIL ACTION 3/20/86	Mar 05, 1986	
11	PROCS RESUMED; ANSWER DUE 11-6-86	Oct 14, 1986	
12	WITHDRAWAL OF PETITION FOR CANCELLATION	Oct 31, 1986	
13	TERMINATED	Dec 18, 1986	

Int. Cl.: 42

Prior U.S. Cl.: 101

United States Patent and Trademark Office

Reg. No. 1,283,914

Registered Jun. 26, 1984

**SERVICE MARK
Supplemental Register**

BLAIR

New Process Company (Delaware corporation), d.b.a.
NPC Fashions
Warren, Pa. 16366

For: MAIL ORDER SERVICES IN THE
FIELD OF MEN'S AND WOMEN'S APPAREL,
in CLASS 42 (U.S. Cl. 101).

First use Sep. 13, 1981; in commerce Sep. 13, 1981.
Owner of U.S. Reg. Nos. 790,047, 910,968 and
others.

Ser. No. 402,356, filed Nov. 12, 1982.

G. MAYERSCHOFF, Examining Attorney

Generated on: This page was generated by TSDR on 2018-04-03 11:17:04 EDT

Mark: JOHN BLAIR

US Serial Number: 72381037

Application Filing Date: Jan. 14, 1971

US Registration Number: 930561

Registration Date: Mar. 07, 1972

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Sep. 19, 2012

Mark Information

Mark Literal Elements: JOHN BLAIR

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Name Portrait Consent: THE NAME "JOHN BLAIR" IS FANCIFUL AND ISNOT THE NAME OF ANY LIVING INDIVIDUAL KNOWN TO APPLICANT.

Related Properties Information

Claimed Ownership of US Registrations: 0790047

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: [MEN'S NECKTIES AND] MEN'S SLACKS

International Class(es): 025

U.S Class(es): 039 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 1965

Use in Commerce: Aug. 1965

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BLAIR LLC

Owner Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ann Dunn Wessberg

Docket Number: 75344

Attorney Primary Email Address: awessberg@fredlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Ann Dunn Wessberg
Fredrikson & Byron, P.A.
200 South Sixth Street, Suite 4000
Minneapolis, MINNESOTA 55402
UNITED STATES

Correspondent e-mail: ip@fredlaw.com awessberg@fredlaw.com ayates@fredlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 02, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 22, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 17, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 19, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Sep. 19, 2012	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	66607
Sep. 19, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	66607
Sep. 19, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	66607
Sep. 07, 2012	TEAS SECTION 8 & 9 RECEIVED	
Apr. 06, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 20, 2010	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 25, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 09, 2008	CASE FILE IN TICRS	
Sep. 13, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 11, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 10, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 08, 2004	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 04, 2002	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
May 04, 2002	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 07, 2002	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Mar. 07, 2002	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Apr. 02, 1992	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Mar. 04, 1992	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
May 31, 1977	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Mar. 07, 2012

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Sep. 19, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 22

Registrant: NEW PROCESS COMPANY

Assignment 1 of 22

Conveyance: CHANGE OF NAME 19890418

Reel/Frame: [0655/0166](#)

Pages: 0

Date Recorded: Jun. 16, 1989

Supporting Documents: No Supporting Documents Available

Assignor

Name: [NEW PROCESS COMPANY, \(CHANGED TO\)](#)

Execution Date: Apr. 18, 1989

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR CORPORATION](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: RICHARD L. KIRKPATRICK

Correspondent Address: CUSHMAN, DARBY & CUSHMAN
ELEVENTH FLOOR-1615 L STREET, N.W.
WASHINGTON, DC 20036-5601

Domestic Representative - Not Found

Assignment 2 of 22

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [1051/0240](#)

Pages: 3

Date Recorded: Sep. 16, 1993

Supporting Documents: No Supporting Documents Available

Assignor

Name: [BLAIR CORPORATION](#)

Execution Date: Sep. 07, 1993

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 700 BARKSDALE ROAD
NEWARK, DE 19711

Correspondent

Correspondent Name: RICHARD L. KIRKPATRICK
Correspondent Address: CUSHMAN, DARBY & CUSHMAN
1100 NEW YORK AVENUE, N.W.
9TH FLOOR
WASHINGTON, DC 20005-3918

Domestic Representative - Not Found

Assignment 3 of 22

Conveyance: SECURITY AGREEMENT

Reel/Frame: [2453/0360](#)

Pages: 20

Date Recorded: Feb. 26, 2002

Supporting Documents: [assignment-tm-2453-0360.pdf](#)

Assignor

Name: [BLAIR CORPORATION](#)

Execution Date: Dec. 20, 2001

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Legal Entity Type: BANK

State or Country Where Organized: No Place Where Organized Found

Address: ONE PNC PLAZA, 2ND FLOOR 249 FIFTH AVENUE
PITTSBURGH, PENNSYLVANIA 15222

Correspondent

Correspondent Name: BUCHANAN INGERSOLL, P.C.

Correspondent Address: MICHAEL L. DEVER
301 GRANT STREET, 20TH FLOOR
PITTSBURGH, PA 15219

Domestic Representative - Not Found

Assignment 4 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [3533/0665](#)

Pages: 11

Date Recorded: May 02, 2007

Supporting Documents: [assignment-tm-3533-0665.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BLAIR CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 700 BARKSDALE ROAD
NEWARK, DELAWARE 19711

Name: [BLAIR INTERNATIONAL HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 300 CREEK VIEW ROAD

SUITE 207
NEWARK, DELAWARE 19711

Name: [BLAIR CREDIT SERVICES CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR PAYROLL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Correspondent

Correspondent Name: KIRKLAND & ELLIS LLP; ATT:SUSAN ZABLOCKI

Correspondent Address: 153 EAST 53RD STREET
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 5 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0125](#)

Pages: 23

Date Recorded: Jan. 29, 2009

Supporting Documents: [assignment-tm-3935-0125.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS FIRST LIEN ADMINISTRATIVE AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 6 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0148](#)

Pages: 25

Date Recorded: Feb. 02, 2009

Supporting Documents: [assignment-tm-3935-0148.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)
Legal Entity Type: UNKNOWN

Execution Date: Apr. 30, 2007
State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS AGENT](#)
Legal Entity Type: BANKING CORPORATION

State or Country Where Organized: SWITZERLAND

Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 7 of 22

Conveyance: SECURITY AGREEMENT

Reel/Frame: [3940/0001](#)

Pages: 23

Date Recorded: Feb. 03, 2009

Supporting Documents: [assignment-tm-3940-0001.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country No Place Where Organized Found
Where Organized:

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS SECOND LIEN ADMINISTRATIVE AGENT](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 8 of 22

Conveyance: NOTICE OF SUBSTITUTION OF ADMINISTRATIVE AGENT IN TRADEMARKS (FIRST LIEN)

Reel/Frame: [4294/0666](#)

Pages: 24

Date Recorded: Oct. 12, 2010

Supporting Documents: [assignment-tm-4294-0666.pdf](#)

Assignor

Name: [AMERICAN CAPITAL LTD., AS EXISTING ADMINISTRATIVE AGENT](#)

Execution Date: Oct. 01, 2010

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Assignee

Name: [WILMINGTON TRUST FSB, AS SUCCESSOR ADMINISTRATIVE AGENT](#)

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country UNITED STATES
Where Organized:

Address: 50 SOUTH SIXTH STREET, SUITE 1290
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
717 N. HARWOOD ST., SUITE 3400
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 9 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [4513/0794](#)

Pages: 28

Date Recorded: Feb. 01, 2011

Supporting Documents: [assignment-tm-4513-0794.pdf](#)

Assignor

Name: [HABAND COMPANY LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country MASSACHUSETTS
Where Organized:

Name: [NORM THOMPSON OUTFITTERS, INC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country OREGON
Where Organized:

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: CALIFORNIA

Name: [BLAIR LLC](#) Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [LINEN SOURCE ACQUISITION LLC](#) Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#) Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#) Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [LM & B CATALOG, INC.](#) Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC](#) Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [GOLD VIOLIN LLC](#) Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [BLAIR HOLDINGS, INC.](#) Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#) Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: FLORIDA

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)

Legal Entity Type: THE CONNECTICUT-BASED, CAPITAL MARKETS FOCUSED ARM OF UBS AG, A SWISS FINANCIAL SERVICES COMPANY, REGULATED IN THE UNITED STATES BY THE FEDERAL RESERVE: State or Country Where Organized: SWITZERLAND

Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA L. KONRATH

Correspondent Address: 35 W WACKER DRIVE
SUITE 2800
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 10 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [4529/0743](#) Pages: 28

Date Recorded: Apr. 27, 2011

Supporting Documents: [assignment-tm-4529-0743.pdf](#)

Assignor

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: BEDFORD FAIR APPAREL, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BLAIR HOLDINGS, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: BLAIR LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: DRAPER'S & DAMON'S LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: CALIFORNIA
Name: GOLD VIOLIN LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: HABAND COMPANY LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: JOHNNY APPLESEED'S, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: MASSACHUSETTS
Name: LINEN SOURCE ACQUISITION LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Name: LM&B CATALOG, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: MONTEREY BAY CLOTHING COMPANY, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: NORM THOMPSON OUTFITTERS, INC.	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: OREGON
Name: ORCHARD BRANDS CORPORATION	Execution Date: Apr. 25, 2011
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Name: WINTERSILKS, LLC	Execution Date: Apr. 25, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: FLORIDA
Assignee	
Name: PNC BANK, NATIONAL ASSOCIATION, AS AGENT	
Legal Entity Type: ASSOCIATION	State or Country Where Organized: UNITED STATES
Address: TWO TOWER CENTER BOULEVARD EAST BRUNSWICK, NEW JERSEY 08816	
Correspondent	
Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON	
Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430 WASHINGTON, DC 20005	
Domestic Representative - Not Found	
Assignment 11 of 22	

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0913](#)

Pages: 17

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0913.pdf](#)

Assignor

Name: [AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGET TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 12 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0936](#)

Pages: 16

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0936.pdf](#)

Assignor

Name: [WILMINGTON TRUST FSB, AS ASSIGNEE OF AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGER TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country Where Organized: UNITED STATES

Assignee**Name:** [JOHNNY APPLESEED'S INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** MASSACHUSETTS**Address:** 30 TOZAR
BEVERLY, MASSACHUSETTS 01915**Name:** [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436**Name:** [NORM THOMPSON OUTFITTERS, INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** OREGON**Address:** 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124**Name:** [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366**Name:** [DRAPER'S & DAMON'S, LLC](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** CALIFORNIA**Address:** 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618**Correspondent****Correspondent Name:** CORPORATION SERVICE CO.- J. PATERSON**Correspondent Address:** 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005**Domestic Representative - Not Found****Assignment 13 of 22****Conveyance:** RELEASE BY SECURED PARTY**Reel/Frame:** [4549/0021](#)**Pages:** 31**Date Recorded:** May 26, 2011**Supporting Documents:** [assignment-tm-4549-0021.pdf](#)**Assignor****Name:** [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)**Execution Date:** Apr. 25, 2011**Legal Entity Type:** BANK CORPORATION**State or Country Where Organized:** SWITZERLAND**Assignee****Name:** [HABAND COMPANY LLC](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Address:** 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436**Name:** [JOHNNY APPLESEED'S INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** MASSACHUSETTS**Address:** 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 138 CONANT STREET
3RD FLOOR
BEVERLY, MASSACHUSETTS 01915

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 30 TOZER ROAD

BEVERLY, MASSACHUSETTS 01915

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 14 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0052](#)

Pages: 19

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0052.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country Where Organized: SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 15 of 22

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5066/0302](#)

Pages: 4

Date Recorded: Jul. 09, 2013

Supporting Documents: [assignment-tm-5066-0302.pdf](#)

Assignor

Name: [BLAIR HOLDINGS, INC.](#)

Execution Date: Jul. 08, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: LAURA C. GUSTAFSON

Correspondent Address: P.O. BOX 2824
CALENDAR/DOCKETING DEPARTMENT
SAN FRANCISCO, CA 94126-2824

Domestic Representative - Not Found

Assignment 16 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [5179/0320](#)

Pages: 10

Date Recorded: Dec. 20, 2013

Supporting Documents: [assignment-tm-5179-0320.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 200 CLARENDON STREET, 51ST FLOOR
BOSTON, MASSACHUSETTS 02116

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL

Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 17 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [5194/0434](#)

Pages: 24

Date Recorded: Jan. 16, 2014

Supporting Documents: [assignment-tm-5194-0434.pdf](#)

Assignor

Name: [ORCHARD BRANDS CORPORATION](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [BLAIR LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Name: [GOLD VIOLIN LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [WINTERSILKS, LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Assignee

Name: [GOLDMAN SACHS BDC, INC., AS COLLATERAL AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1 AMERICAN LANE
GREENWICH, CONNECTICUT 06831

Correspondent

Correspondent Name: CHRISTINE SLATTERY

Correspondent Address: PROSKAUER ROSE LLP
ONE INTERNATIONAL PLACE
BOSTON, MA 02110

Domestic Representative - Not Found

Assignment 18 of 22

Conveyance: INTELLECTUAL PROPERTY SECURITY AGREEMENT

Reel/Frame: [5577/0001](#)

Pages: 120

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5577-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [GOLD VIOLIN LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [ORCHARD BRANDS CORPORATION](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Name: [BLUESTEM BRANDS, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: CAYMAN ISLANDS

Address: ELEVEN MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 19 of 22

Conveyance: TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5578/0364](#)

Pages: 8

Date Recorded: Jul. 10, 2015

Supporting Documents: [assignment-tm-5578-0364.pdf](#)

Assignor

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 20 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [5579/0001](#)

Pages: 88

Date Recorded: Jul. 17, 2015

Supporting Documents: [assignment-tm-5579-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 800 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
2001 ROSS AVE, SUITE 3600
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 21 of 22

Conveyance: NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5579/0127](#)

Pages: 21

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5579-0127.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE

HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 22 of 22

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5580/0248](#)

Pages: 15

Date Recorded: Jul. 13, 2015

Supporting Documents: [assignment-tm-5580-0248.pdf](#)

Assignor

Name: [GOLDMAN SACHS BDC, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Jul. 10, 2015
State or Country Where Organized: DELAWARE

Assignee

Name: [ORCHARD BRANDS CORPORATION](#)
Legal Entity Type: CORPORATION
Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949
State or Country Where Organized: DELAWARE

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366
State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804
State or Country Where Organized: CALIFORNIA

Name: [GOLD VIOLIN LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124
State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION
Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949
State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949
State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)
Legal Entity Type: CORPORATION
Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124
State or Country Where Organized: OREGON

Name: [WINTERSILKS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703
State or Country Where Organized: FLORIDA

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent 919 THIRD AVENUE
Address: 22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 5

Type of Proceeding: Opposition

Proceeding Number: [91203851](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Jul 31, 2013

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 THIRD AVENUE , SUITE 3400
SEATTLE WA , 98101
UNITED STATES

Correspondent e-mail: StepN@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR FOWLER	Registered	85159256	5073447

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREMONT STREET, PO BOX 7880
SAN FRANCISCO CA , 94110 7880
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 26, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
6	EXTENSION OF TIME GRANTED	Jun 12, 2012	
7	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
8	EXTENSION OF TIME GRANTED	Jul 26, 2012	
9	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Sep 24, 2012	
10	SUSPENDED	Sep 24, 2012	
11	MOTION TO AMEND APPLICATION	Dec 18, 2012	
12	MOTION TO AMEND APPLICATION	Jan 30, 2013	
13	RESPONSE DUE 30 DAYS (DUE DATE)	May 14, 2013	Jun 13, 2013
14	MOT TO AMEND APPLICATION	Jun 13, 2013	
15	BD DECISION: DISMISSED W/O PREJ	Jul 31, 2013	
16	TERMINATED	Jul 31, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91203853](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Feb 15, 2012

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 3RD AVE , STE 3400
SEATTLE WA , 98101 3264
UNITED STATES

Correspondent e-mail: stepn@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ELLE & BLAIR	Abandoned - No Statement Of Use Filed	85231095	

Plaintiff(s)

Name: Blair Holdings, Inc. and Blair LLC

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
FOUR EMBARCADERO CENTER, 22ND FLOOR
SAN FRANCISCO CA , 94111 5998
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468

BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 27, 2012	
5	ANSWER	Mar 26, 2012	
6	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
7	EXTENSION OF TIME GRANTED	Jun 12, 2012	
8	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
9	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
10	EXTENSION OF TIME GRANTED	Jul 27, 2012	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
12	SUSPENDED	Sep 24, 2012	
13	MOTION TO AMEND ANSWER/AMENDED ANSWER OR COUNTERCLAIM	Jan 30, 2013	
14	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 14, 2013	Apr 13, 2013
15	D MOT TO SUSP PEND DISP OUTSTNDNG MOT	Apr 15, 2013	
16	PROCEEDINGS RESUMED	May 18, 2013	
17	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 12, 2013	
18	SUSPENDED	Aug 14, 2013	
19	MOT TO AMEND APPLICATION	Feb 24, 2014	
20	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 28, 2014	Apr 27, 2014
21	P UNDELIVERABLE MAIL	Apr 14, 2014	
22	SUSPENDED	May 23, 2014	
23	MOT TO AMEND APPLICATION	May 23, 2014	
24	BD DECISION: DISMISSED	Jun 30, 2014	
25	TERMINATED	Jun 30, 2014	
26	BD DECISION: DISMISSED	Jun 30, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91201630](#)

Filing Date: Sep 07, 2011

Status: Terminated

Status Date: Apr 23, 2012

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: James William Carpenter Jr.

Correspondent Address: JAMES WILLIAM CARPENTER JR
1507 BROWN BLVD
GREENSBORO NC , 27401-4008
UNITED STATES

Correspondent e-mail: james@jdestiny.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHRISTIAN BLAIR	Abandoned - No Statement Of Use Filed	85218825	

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent LAURA C GUSTAFSON

Address: PILLSBURY WINTHROP SHAW PITTMAN LLP
 50 FREEMONT STREET, PO BOX 7880
 SAN FRANCISCO CA , 94110-7880
 UNITED STATES

Correspondent e-mail: sftrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 07, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 15, 2011	Oct 25, 2011
3	PENDING, INSTITUTED	Sep 15, 2011	
4	D'S MOTION FOR AN EXTENSION OF TIME	Oct 24, 2011	
5	P'S OPPOSITION/RESPONSE TO MOTION	Oct 26, 2011	
6	D'S MOTION FOR AN EXTENSION OF TIME	Nov 12, 2011	
7	ANSWER	Nov 24, 2011	
8	TRIAL DATES RESET	Feb 07, 2012	
9	WITHDRAWAL OF OPPOSITION	Apr 17, 2012	
10	BD'S DECISION: DISMISSED W/ PREJUDICE	Apr 23, 2012	
11	TERMINATED	Apr 23, 2012	

Type of Proceeding: Opposition

Proceeding Number: [91196133](#)

Filing Date: Aug 18, 2010

Status: Terminated

Status Date: Dec 08, 2010

Interlocutory Attorney: MICHAEL B ADLIN

Defendant

Name: Marlon Blair DBA Go Hard Clothing a design by Marlon Blair

Correspondent Address: MARLON BLAIR
 GO HARD CLOTHING
 9513 PORTSIDE LN
 ELK GROVE CA , 95758
 UNITED STATES

Correspondent e-mail: MARLON@GOHARDCLOTHING.COM

Associated marks			
Mark	Application Status	Serial Number	Registration Number
GO HARD CLOTHING A DESIGN BY MARLON BLAIR	Cancelled - Section 8	77924338	4016563

Plaintiff(s)**Name:** Blair LLC; and Blair Holdings, Inc.**Correspondent Address:** LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
PO BOX 7880 C/O CALENDAR/DOCKETING
SAN FRANCISCO CA , 94105
UNITED STATES**Correspondent e-mail:** sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 18, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 18, 2010	Sep 27, 2010
3	PENDING, INSTITUTED	Aug 18, 2010	
4	ANSWER	Sep 21, 2010	
5	WITHDRAWAL OF OPPOSITION	Nov 30, 2010	
6	BD'S DECISION: DISMISSED W/O PREJUDICE	Dec 08, 2010	
7	TERMINATED	Dec 08, 2010	

Type of Proceeding: Opposition**Proceeding Number:** [91192795](#)**Filing Date:** Nov 24, 2009**Status:** Terminated**Status Date:** Dec 23, 2009**Interlocutory Attorney:** LINDA M SKORO**Defendant****Name:** Richardson, Maggie, Chamberlain, Jeanne**Correspondent Address:** DIANE M. REED
KNOBBE, MARTENS, OLSON & BEAR
2040 MAIN ST FL 14
IRVINE CA , 92614-7216
UNITED STATES**Correspondent e-mail:** efiling@kmob.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MARY BLAIR	Abandoned - After Inter-Partes Decision	77695109	

Plaintiff(s)**Name:** Blair Holdings, Inc., Blair LLC

Correspondent Laura C. Gustafson
Address: Pillsbury Winthrop Shaw Pittman, LLP
 c/o Calendar / Docketing, P.O. Box 7880
 San Francisco CA , 94120-7880
 UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 24, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 24, 2009	Jan 03, 2010
3	PENDING, INSTITUTED	Nov 24, 2009	
4	WITHDRAWAL OF APPLICATION	Dec 22, 2009	
5	BOARD'S DECISION: SUSTAINED	Dec 23, 2009	
6	TERMINATED	Dec 23, 2009	

PRINCIPAL REGISTER Trademark

Ser. No. 381,037, filed Jan. 14, 1971

JOHN BLAIR

New Process Company (Delaware corporation)
220 Hickory St.
Warren, Pa. 16365

For: MEN'S NECKTIES AND MEN'S SLACKS, in
CLASS 39 (INT. CL. 25).

First use as early as August 1965; in commerce as
early as August 1965.

The name "John Blair" is fanciful and is not the name
of any living individual known to applicant.

Owner of Reg. No. 790,047.

Generated on: This page was generated by TSDR on 2018-04-03 11:17:49 EDT

Mark: JOHN BLAIR

US Serial Number: 72362270

Application Filing Date: Jun. 10, 1970

US Registration Number: 910968

Registration Date: Apr. 06, 1971

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Mar. 22, 2011

Mark Information

Mark Literal Elements: JOHN BLAIR

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Name Portrait Consent: "JOHN BLAIR" IS A FANCIFUL NAME AND IS NOT THE NAME OF ANY LIVING INDIVIDUAL.

Related Properties Information

Claimed Ownership of US Registrations: 0790047

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: MEN'S AND BOYS' OUTER SHIRTS, SWEATERS, SPORT JACKETS, CASUAL JACKETS, BLAZERS [AND HATS]

International Class(es): 025

U.S Class(es): 039 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 24, 1964

Use in Commerce: Feb. 24, 1964

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BLAIR LLC

Owner Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ann Dunn Wessberg

Docket Number: 75344

Attorney Primary Email Address: awessberg@fredlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Ann Dunn Wessberg
Fredrikson & Byron, P.A.
200 South Sixth Street, Suite 4000
Minneapolis, MINNESOTA 55402
UNITED STATES

Correspondent e-mail: ip@fredlaw.com awessberg@fredlaw.com ayates@fredlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 02, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 22, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 17, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 06, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 22, 2011	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	59136
Mar. 22, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 17, 2011	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	59136
Mar. 22, 2011	REVIEW OF CORRESPONDENCE COMPLETE	59136
Mar. 22, 2011	REVIEW OF CORRESPONDENCE COMPLETE	59136
Mar. 22, 2011	REVIEW OF CORRESPONDENCE COMPLETE	59136
Feb. 17, 2011	TEAS SECTION 8 & 9 RECEIVED	
Oct. 20, 2010	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 25, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 19, 2008	CASE FILE IN TICRS	
Sep. 13, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 11, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 10, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 30, 2001	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Jun. 30, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 06, 2001	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
May 07, 1991	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Apr. 04, 1991	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Nov. 07, 1989	REGISTERED - SEC. 7 REQUEST ABANDONED	
Jul. 17, 1989	SEC 7 REQUEST FILED	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Apr. 06, 2011

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Mar. 22, 2011

Assignment Abstract Of Title Information

Summary

Total Assignments: 22

Registrant: NEW PROCESS COMPANY

Assignment 1 of 22

Conveyance: CHANGE OF NAME 19890418

Reel/Frame: [0655/0166](#)

Pages: 0

Date Recorded: Jun. 16, 1989

Supporting Documents: No Supporting Documents Available

Assignor

Name: [NEW PROCESS COMPANY, \(CHANGED TO\)](#)

Execution Date: Apr. 18, 1989

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR CORPORATION](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: RICHARD L. KIRKPATRICK

Correspondent Address: CUSHMAN, DARBY & CUSHMAN
ELEVENTH FLOOR-1615 L STREET, N.W.
WASHINGTON, DC 20036-5601

Domestic Representative - Not Found

Assignment 2 of 22

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [1051/0240](#)

Pages: 3

Date Recorded: Sep. 16, 1993

Supporting Documents: No Supporting Documents Available

Assignor

Name: [BLAIR CORPORATION](#)

Execution Date: Sep. 07, 1993

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 700 BARKSDALE ROAD

NEWARK, DE 19711

Correspondent

Correspondent Name: RICHARD L. KIRKPATRICK

Correspondent Address: CUSHMAN, DARBY & CUSHMAN
1100 NEW YORK AVENUE, N.W.
9TH FLOOR
WASHINGTON, DC 20005-3918

Domestic Representative - Not Found

Assignment 3 of 22

Conveyance: SECURITY AGREEMENT

Reel/Frame: [2453/0360](#)

Pages: 20

Date Recorded: Feb. 26, 2002

Supporting Documents: [assignment-tm-2453-0360.pdf](#)

Assignor

Name: [BLAIR CORPORATION](#)

Execution Date: Dec. 20, 2001

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Legal Entity Type: BANK

State or Country Where Organized: No Place Where Organized Found

Address: ONE PNC PLAZA, 2ND FLOOR 249 FIFTH AVENUE
PITTSBURGH, PENNSYLVANIA 15222

Correspondent

Correspondent Name: BUCHANAN INGERSOLL, P.C.

Correspondent Address: MICHAEL L. DEVER
301 GRANT STREET, 20TH FLOOR
PITTSBURGH, PA 15219

Domestic Representative - Not Found

Assignment 4 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [3533/0665](#)

Pages: 11

Date Recorded: May 02, 2007

Supporting Documents: [assignment-tm-3533-0665.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BLAIR CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 700 BARKSDALE ROAD
NEWARK, DELAWARE 19711

Name: [BLAIR INTERNATIONAL HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Name: [BLAIR CREDIT SERVICES CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR PAYROLL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Correspondent

Correspondent Name: KIRKLAND & ELLIS LLP; ATT:SUSAN ZABLOCKI

Correspondent Address: 153 EAST 53RD STREET
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 5 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0125](#)

Pages: 23

Date Recorded: Jan. 29, 2009

Supporting Documents: [assignment-tm-3935-0125.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS FIRST LIEN ADMINISTRATIVE AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 6 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0148](#)

Pages: 25

Date Recorded: Feb. 02, 2009

Supporting Documents: [assignment-tm-3935-0148.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)
Legal Entity Type: UNKNOWN

Execution Date: Apr. 30, 2007
State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS AGENT](#)
Legal Entity Type: BANKING CORPORATION

State or Country Where Organized: SWITZERLAND

Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 7 of 22

Conveyance: SECURITY AGREEMENT

Reel/Frame: [3940/0001](#)

Pages: 23

Date Recorded: Feb. 03, 2009

Supporting Documents: [assignment-tm-3940-0001.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S](#)
Legal Entity Type: CORPORATION

Execution Date: Apr. 30, 2007
State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS SECOND LIEN ADMINISTRATIVE AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 8 of 22

Conveyance: NOTICE OF SUBSTITUTION OF ADMINISTRATIVE AGENT IN TRADEMARKS (FIRST LIEN)

Reel/Frame: [4294/0666](#)

Pages: 24

Date Recorded: Oct. 12, 2010

Supporting Documents: [assignment-tm-4294-0666.pdf](#)

Assignor

Name: [AMERICAN CAPITAL LTD., AS EXISTING ADMINISTRATIVE AGENT](#)

Execution Date: Oct. 01, 2010

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WILMINGTON TRUST FSB, AS SUCCESSOR ADMINISTRATIVE AGENT](#)

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country Where Organized: UNITED STATES

Address: 50 SOUTH SIXTH STREET, SUITE 1290
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
717 N. HARWOOD ST., SUITE 3400
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 9 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [4513/0794](#)

Pages: 28

Date Recorded: Feb. 01, 2011

Supporting Documents: [assignment-tm-4513-0794.pdf](#)

Assignor

Name: [HABAND COMPANY LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S LLC](#) Execution Date: Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: CALIFORNIA

Name: [BLAIR LLC](#) Execution Date: Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [LINEN SOURCE ACQUISITION LLC](#) Execution Date: Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#) Execution Date: Jan. 20, 2011
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#) Execution Date: Jan. 20, 2011
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [LM & B CATALOG, INC.](#) Execution Date: Jan. 20, 2011
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#) Execution Date: Jan. 20, 2011
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [GOLD VIOLIN LLC](#) Execution Date: Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [BLAIR HOLDINGS, INC.](#) Execution Date: Jan. 20, 2011
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#) Execution Date: Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: FLORIDA

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)
Legal Entity Type: THE CONNECTICUT-BASED, CAPITAL MARKETS FOCUSED ARM OF UBS AG, A SWISS FINANCIAL SERVICES COMPANY, REGULATED IN THE UNITED STATES BY THE FEDERAL RESERVE:
Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901
State or Country Where Organized: SWITZERLAND

Correspondent

Correspondent Name: LAURA L. KONRATH
Correspondent Address: 35 W WACKER DRIVE
SUITE 2800
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 10 of 22

Conveyance: SECURITY INTEREST
Reel/Frame: [4529/0743](#) Pages: 28
Date Recorded: Apr. 27, 2011
Supporting Documents: [assignment-tm-4529-0743.pdf](#)

Assignor

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [BLAIR HOLDINGS, INC.](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [BLAIR LLC](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA

Name: [GOLD VIOLIN LLC](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) Execution Date: Apr. 25, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [LM&B CATALOG, INC.](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: OREGON

Name: [ORCHARD BRANDS CORPORATION](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#) Execution Date: Apr. 25, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: FLORIDA

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: ASSOCIATION State or Country Where Organized: UNITED STATES

Address: TWO TOWER CENTER BOULEVARD
EAST BRUNSWICK, NEW JERSEY 08816

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 11 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0913](#)

Pages: 17

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0913.pdf](#)

Assignor

Name: [AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGET TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 12 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0936](#)

Pages: 16

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0936.pdf](#)

Assignor

Name: [WILMINGTON TRUST FSB, AS ASSIGNEE OF AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGER TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country: UNITED STATES
Where Organized:

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country: MASSACHUSETTS
Where Organized:

Address: 30 TOZAR
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country: OREGON
Where Organized:

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: CALIFORNIA
Where Organized:

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 13 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0021](#)

Pages: 31

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0021.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country: SWITZERLAND
Where Organized:

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country: MASSACHUSETTS
Where Organized:

Address: 30 TOZER ROAD

BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 138 CONANT STREET
3RD FLOOR
BEVERLY, MASSACHUSETTS 01915

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 14 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0052](#)

Pages: 19

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0052.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country Where Organized: SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 15 of 22

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5066/0302](#)

Pages: 4

Date Recorded: Jul. 09, 2013

Supporting Documents: [assignment-tm-5066-0302.pdf](#)

Assignor

Name: [BLAIR HOLDINGS, INC.](#)

Execution Date: Jul. 08, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE
Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: LAURA C. GUSTAFSON
Correspondent Address: P.O. BOX 2824
CALENDAR/DOCKETING DEPARTMENT
SAN FRANCISCO, CA 94126-2824

Domestic Representative - Not Found**Assignment 16 of 22**

Conveyance: SECURITY INTEREST
Reel/Frame: [5179/0320](#) **Pages:** 10
Date Recorded: Dec. 20, 2013
Supporting Documents: [assignment-tm-5179-0320.pdf](#)

Assignor

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Execution Date: Dec. 20, 2013
State or Country Where Organized: DELAWARE

Assignee

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC, AS COLLATERAL AGENT](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE
Address: 200 CLARENDON STREET, 51ST FLOOR
BOSTON, MASSACHUSETTS 02116

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL
Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found**Assignment 17 of 22**

Conveyance: SECURITY INTEREST
Reel/Frame: [5194/0434](#) **Pages:** 24
Date Recorded: Jan. 16, 2014
Supporting Documents: [assignment-tm-5194-0434.pdf](#)

Assignor

Name: [ORCHARD BRANDS CORPORATION](#)
Legal Entity Type: CORPORATION
Execution Date: Dec. 20, 2013
State or Country Where Organized: DELAWARE

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Execution Date: Dec. 20, 2013
State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Execution Date: Dec. 20, 2013
State or Country Where Organized: CALIFORNIA

Name: [GOLD VIOLIN LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Execution Date: Dec. 20, 2013
State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) Execution Date: Dec. 20, 2013
Legal Entity Type: CORPORATION State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) Execution Date: Dec. 20, 2013
Legal Entity Type: CORPORATION State or Country Where Organized: OREGON

Name: [WINTERSILKS, LLC](#) Execution Date: Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: FLORIDA

Assignee

Name: [GOLDMAN SACHS BDC, INC., AS COLLATERAL AGENT](#)
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: 1 AMERICAN LANE
GREENWICH, CONNECTICUT 06831

Correspondent

Correspondent Name: CHRISTINE SLATTERY
Correspondent Address: PROSKAUER ROSE LLP
ONE INTERNATIONAL PLACE
BOSTON, MA 02110

Domestic Representative - Not Found

Assignment 18 of 22

Conveyance: INTELLECTUAL PROPERTY SECURITY AGREEMENT
Reel/Frame: [5577/0001](#) Pages: 120
Date Recorded: Jul. 15, 2015
Supporting Documents: [assignment-tm-5577-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#) Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [GOLD VIOLIN LLC](#) Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#) Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) Execution Date: Jul. 10, 2015
Legal Entity Type: CORPORATION State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) Execution Date: Jul. 10, 2015
Legal Entity Type: CORPORATION State or Country Where Organized: OREGON

Name: [ORCHARD BRANDS CORPORATION](#) Execution Date: Jul. 10, 2015
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#) Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: FLORIDA

Name: [BLUESTEM BRANDS, INC.](#) Execution Date: Jul. 10, 2015
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Assignee

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS AGENT](#)
Legal Entity Type: BANK State or Country Where Organized: CAYMAN ISLANDS

Address: ELEVEN MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 19 of 22

Conveyance: TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5578/0364](#) Pages: 8

Date Recorded: Jul. 10, 2015

Supporting Documents: [assignment-tm-5578-0364.pdf](#)

Assignor

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC](#) Execution Date: Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 20 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [5579/0001](#) Pages: 88

Date Recorded: Jul. 17, 2015

Supporting Documents: [assignment-tm-5579-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jul. 10, 2015
State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)
Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 800 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
2001 ROSS AVE, SUITE 3600
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 21 of 22

Conveyance: NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5579/0127](#)

Pages: 21

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5579-0127.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)
Legal Entity Type: NATIONAL ASSOCIATION

Execution Date: Jul. 10, 2015
State or Country Where Organized: UNITED STATES

Assignee

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)
Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BEDFORD FAIR APPAREL, INC.](#)
Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR HOLDINGS, INC.](#)
Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 22 of 22

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5580/0248](#)

Pages: 15

Date Recorded: Jul. 13, 2015

Supporting [assignment-tm-5580-0248.pdf](#)

Documents: _____

Assignor

Name: [GOLDMAN SACHS BDC, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Jul. 10, 2015
State or Country Where Organized: DELAWARE

Assignee

Name: [ORCHARD BRANDS CORPORATION](#)
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE
Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE
Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: CALIFORNIA
Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE
Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE
Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)
Legal Entity Type: CORPORATION
State or Country Where Organized: MASSACHUSETTS
Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE
Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [NORM THOMPSON OUTFITTERS, INC.](#)
Legal Entity Type: CORPORATION
State or Country Where Organized: OREGON
Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [WINTERSILKS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: FLORIDA
Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Name:

Correspondent 919 THIRD AVENUE
Address: 22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Proceedings

Summary

Number of 9
Proceedings:

Type of Proceeding: Opposition

Proceeding [91078613](#)
Number:

Filing Date:

Status: Terminated

Status Date: Aug 01, 1989

Interlocutory
Attorney:

Defendant

Name: ENTENTE, INC.

Correspondent OWLINE, CONNELLY, CHASE
Address: O'DONNELL AND WEYHER
299 PARK AVENUE
NEW YORK NY , 10171
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
JESSICA BLAIR	Abandoned - After Inter-Partes Decision	73695318	

Plaintiff(s)

Name: NEW PROCESS COMPANY

Correspondent CUSHMAN, DARBY AND CUSHMAN
Address: 1615 L STREET, N.W. 11TH FLOOR
WASHINGTON , DC , 2036-5601
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
JOHN BLAIR	Renewed	72362270	910968

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 19, 1988	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Aug 11, 1988	Sep 20, 1988
3	PENDING, INSTITUTED	Aug 11, 1988	
4	NOTICE OF DEFAULT	Oct 18, 1988	
5	OP SUSTAINED BY DEFAULT	Dec 15, 1988	
6	TERMINATED	Aug 01, 1989	

Type of Proceeding: Opposition

Proceeding [91203851](#)
Number:

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Jul 31, 2013

Interlocutory ELIZABETH WINTER
Attorney:

Defendant

Name: EBIP, LLC

Correspondent NANCY V STEPHENS
Address: FOSTER PEPPER PLLC
1111 THIRD AVENUE , SUITE 3400
SEATTLE WA , 98101
UNITED STATES

Correspondent e-mail: StepN@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR FOWLER	Registered	85159256	5073447

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREMONT STREET, PO BOX 7880
SAN FRANCISCO CA , 94110 7880
UNITED STATES

Correspondent e-mail: sftrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 26, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
6	EXTENSION OF TIME GRANTED	Jun 12, 2012	
7	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
8	EXTENSION OF TIME GRANTED	Jul 26, 2012	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
10	SUSPENDED	Sep 24, 2012	
11	MOTION TO AMEND APPLICATION	Dec 18, 2012	
12	MOTION TO AMEND APPLICATION	Jan 30, 2013	
13	RESPONSE DUE 30 DAYS (DUE DATE)	May 14, 2013	Jun 13, 2013
14	MOT TO AMEND APPLICATION	Jun 13, 2013	
15	BD DECISION: DISMISSED W/O PREJ	Jul 31, 2013	
16	TERMINATED	Jul 31, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91203853](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Feb 15, 2012

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 3RD AVE , STE 3400
SEATTLE WA , 98101 3264
UNITED STATES

Correspondent e-mail: stepn@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ELLE & BLAIR	Abandoned - No Statement Of Use Filed	85231095	

Plaintiff(s)

Name: Blair Holdings, Inc. and Blair LLC

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
FOUR EMBARCADERO CENTER, 22ND FLOOR
SAN FRANCISCO CA , 94111 5998
UNITED STATES

Correspondent e-mail: sftrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 27, 2012	
5	ANSWER	Mar 26, 2012	
6	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
7	EXTENSION OF TIME GRANTED	Jun 12, 2012	
8	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
9	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
10	EXTENSION OF TIME GRANTED	Jul 27, 2012	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
12	SUSPENDED	Sep 24, 2012	

13	MOTION TO AMEND ANSWER/AMENDED ANSWER OR COUNTERCLAIM	Jan 30, 2013	
14	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 14, 2013	Apr 13, 2013
15	D MOT TO SUSP PEND DISP OUTSTNDNG MOT	Apr 15, 2013	
16	PROCEEDINGS RESUMED	May 18, 2013	
17	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 12, 2013	
18	SUSPENDED	Aug 14, 2013	
19	MOT TO AMEND APPLICATION	Feb 24, 2014	
20	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 28, 2014	Apr 27, 2014
21	P UNDELIVERABLE MAIL	Apr 14, 2014	
22	SUSPENDED	May 23, 2014	
23	MOT TO AMEND APPLICATION	May 23, 2014	
24	BD DECISION: DISMISSED	Jun 30, 2014	
25	TERMINATED	Jun 30, 2014	
26	BD DECISION: DISMISSED	Jun 30, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91201630](#)

Filing Date: Sep 07, 2011

Status: Terminated

Status Date: Apr 23, 2012

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: James William Carpenter Jr.

Correspondent Address: JAMES WILLIAM CARPENTER JR
1507 BROWN BLVD
GREENSBORO NC , 27401-4008
UNITED STATES

Correspondent e-mail: james@jdestiny.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHRISTIAN BLAIR	Abandoned - No Statement Of Use Filed	85218825	

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREEMONT STREET, PO BOX 7880
SAN FRANCISCO CA , 94110-7880
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047

JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 07, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 15, 2011	Oct 25, 2011
3	PENDING, INSTITUTED	Sep 15, 2011	
4	D'S MOTION FOR AN EXTENSION OF TIME	Oct 24, 2011	
5	P'S OPPOSITION/RESPONSE TO MOTION	Oct 26, 2011	
6	D'S MOTION FOR AN EXTENSION OF TIME	Nov 12, 2011	
7	ANSWER	Nov 24, 2011	
8	TRIAL DATES RESET	Feb 07, 2012	
9	WITHDRAWAL OF OPPOSITION	Apr 17, 2012	
10	BD'S DECISION: DISMISSED W/ PREJUDICE	Apr 23, 2012	
11	TERMINATED	Apr 23, 2012	

Type of Proceeding: Opposition

Proceeding Number: [91196133](#) **Filing Date:** Aug 18, 2010
Status: Terminated **Status Date:** Dec 08, 2010
Interlocutory Attorney: MICHAEL B ADLIN

Defendant

Name: Marlon Blair DBA Go Hard Clothing a design by Marlon Blair

Correspondent Address: MARLON BLAIR
GO HARD CLOTHING
9513 PORTSIDE LN
ELK GROVE CA , 95758
UNITED STATES

Correspondent e-mail: MARLON@GOHARDCLOTHING.COM

Associated marks

Mark	Application Status	Serial Number	Registration Number
GO HARD CLOTHING A DESIGN BY MARLON BLAIR	Cancelled - Section 8	77924338	4016563

Plaintiff(s)

Name: Blair LLC; and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
PO BOX 7880 C/O CALENDAR/DOCKETING
SAN FRANCISCO CA , 94105
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930

JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 18, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 18, 2010	Sep 27, 2010
3	PENDING, INSTITUTED	Aug 18, 2010	
4	ANSWER	Sep 21, 2010	
5	WITHDRAWAL OF OPPOSITION	Nov 30, 2010	
6	BD'S DECISION: DISMISSED W/O PREJUDICE	Dec 08, 2010	
7	TERMINATED	Dec 08, 2010	

Type of Proceeding: Opposition

Proceeding Number: [91192795](#)

Filing Date: Nov 24, 2009

Status: Terminated

Status Date: Dec 23, 2009

Interlocutory Attorney: LINDA M SKORO

Defendant

Name: Richardson, Maggie, Chamberlain, Jeanne

Correspondent Address: DIANE M. REED
KNOBBE, MARTENS, OLSON & BEAR
2040 MAIN ST FL 14
IRVINE CA , 92614-7216
UNITED STATES

Correspondent e-mail: efiling@kmob.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MARY BLAIR	Abandoned - After Inter-Partes Decision	77695109	

Plaintiff(s)

Name: Blair Holdings, Inc., Blair LLC

Correspondent Address: Laura C. Gustafson
Pillsbury Winthrop Shaw Pittman, LLP
c/o Calendar / Docketing, P.O. Box 7880
San Francisco CA , 94120-7880
UNITED STATES

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968

LADY BLAIR
LADY BLAIR

Cancelled - Section 8
Section 8 and 15 - Accepted and Acknowledged

[77231573](#) [3425807](#)
[77369755](#) [3603863](#)

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 24, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 24, 2009	Jan 03, 2010
3	PENDING, INSTITUTED	Nov 24, 2009	
4	WITHDRAWAL OF APPLICATION	Dec 22, 2009	
5	BOARD'S DECISION: SUSTAINED	Dec 23, 2009	
6	TERMINATED	Dec 23, 2009	

Type of Proceeding: Cancellation

Proceeding Number: [92016395](#) **Filing Date:** May 20, 1987
Status: Terminated **Status Date:** Aug 22, 1989
Interlocutory Attorney: MARC BERGSMAN

Defendant

Name: JONI BLAIR OF CALIFORNIA

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIRSPORT	Cancelled - Section 18	73569829	1415066

Plaintiff(s)

Name: NEW PROCESS COMPANY

Correspondent Address: CUSHMAN, DARBY & CUSHMAN
ATT: SUSAN T. BROWN
1615 L STREET, N.W., 11TH FLOOR
WASHINGTON DC , 20036
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
JOHN BLAIR	Renewed	72362270	910968

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 20, 1987	
2	FILED AND FEE	May 20, 1987	
3	NOTICE SENT; ANSWER DUE (DUE DATE)	Sep 08, 1987	Oct 19, 1987
4	PENDING, INSTITUTED	Sep 08, 1987	
5	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 14, 1987	
6	SUSPENDED PENDING DISP OF CIVIL ACTION	Nov 04, 1987	
7	RESPONSE TO ORDER	Nov 25, 1988	
8	STIP TO RESUME PROCEEDINGS & TO TERMINATE PROCEEDINGS & SURRENDER OF REG	Jan 06, 1989	
9	VOLUNTARY SURRENDER DUE 4-19-89	Mar 30, 1989	
10	DEF VOLUNTARY SURRENDER OF ITS REGIS	Apr 26, 1989	
11	BOARD'S DECISION: DISMISSED W/O PREJ	May 18, 1989	
12	COMMR'S ORDER CANCELLING REGISTRATION	Aug 22, 1989	
13	TERMINATED	Aug 22, 1989	

Type of Proceeding: Cancellation

Proceeding Number: [92016396](#) **Filing Date:** May 20, 1987
Status: Terminated **Status Date:** Aug 14, 1989
Interlocutory Attorney: MARC BERGSMAN

Defendant

Name: MRCANTILE STORES COMPANY, INC.

Associated marks			
Mark	Application Status	Serial Number	Registration Number
KATHRYN BLAIR	Cancelled - Section 18	73623843	1439299

Plaintiff(s)

Name: NEW PROCESS COMPANY

Correspondent Address: CUSHMAN, DARBY & CUSHMAN
ATT: SUSAN T. BROWN
1615 L STREET, N.W., 11TH FLOOR
WASHINGTON DC , 20036
UNITED STATES

Associated marks			
Mark	Application Status	Serial Number	Registration Number
JOHN BLAIR	Renewed	72362270	910968

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 20, 1987	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Sep 21, 1987	Nov 02, 1987
3	PENDING, INSTITUTED	Sep 21, 1987	
4	ANSWER	Nov 02, 1987	
5	TRIAL DATES SET	Nov 17, 1987	
6	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Apr 18, 1988	
7	TRIAL DATES RESET	May 25, 1988	
8	D'S MOT TO SUSP PEND DISP CIV ACTION	May 23, 1988	
9	PL'S OPP TO MOT TO SUSPEND	Jun 09, 1988	
10	DEF'S REPLY TO OPP TO MOT TO SUSPEND	Jun 15, 1988	
11	P'S MOTION FOR AN EXTENSION OF TIME	Jun 17, 1988	
12	SUSPENDED PENDING DISP OF CIVIL ACTION	Jul 06, 1988	
13	PLS MOT FOR REMOVAL FROM SUSPENSION & SET DATES	Jan 10, 1989	
14	DEFENDANT'S NOTICE RE: SETTLEMENT	Feb 06, 1989	
15	TRIAL DATES RESET	Feb 24, 1989	
16	VOLUNTARILY SURRENDER OF REG # 1,439,299	Mar 09, 1989	
17	TERMINATED	Aug 14, 1989	

Type of Proceeding: Cancellation

Proceeding Number: [92015038](#)

Filing Date: Jul 15, 1985

Status: Terminated

Status Date: Jun 03, 1986

Interlocutory Attorney: GEORGE D HOHEIN

Defendant

Name: WILLIAM B. KESSLER, INC.

Correspondent Address: WILLIAM B. KESSLER, INC.
PLEASANT AND TILTON STREETS
HAMMONTON NJ , 08037
UNITED STATES

Associated marks			
Mark	Application Status	Serial Number	Registration Number
PETER BLAIR	Expired	72347411	902648

Plaintiff(s)

Name: NEW PROCESS CO.

Correspondent Address: CUSHMAN, DARBY AND CUSHMAN
ATTN: W. WARREN TALTAVULL
1615 L STREET, N.W.
WASHINGTON DC , 20036
UNITED STATES

Associated marks			
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Mark	Application Status	Serial Number	Registration Number
JOHN BLAIR	Renewed	72362270	910968

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 15, 1985	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Oct 08, 1985	Nov 18, 1985
3	PENDING, INSTITUTED	Oct 08, 1985	
4	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Nov 12, 1985	
5	STIP TO FURTHUR SUSPEND PROCS	Nov 27, 1985	
6	PROCS SUSPENDED PENDING BANKRUPTCY	Dec 31, 1985	
7	WITHDRAWAL OF PETITION FOR CANCELLATION	Feb 24, 1986	
8	BOARD'S DECISION: DISMISSED AS MOOT	May 28, 1986	
9	TERMINATED	Jun 03, 1986	
10	DEF'S MOTION TO DISMISS DENIED/GRTD IN PART; TRIAL DATES SET	Sep 24, 1987	

United States Patent Office

910,968
Registered Apr. 6, 1971

PRINCIPAL REGISTER Trademark

Ser. No. 362,270, filed June 10, 1970

JOHN BLAIR

New Process Company (Delaware corporation)
220 Hickory St.
Warren, Pa. 16365

For: MEN'S AND BOYS' OUTER SHIRTS, SWEATERS, SPORT JACKETS, CASUAL JACKETS, BLAZERS, AND HATS, in CLASS 39 (INT. CL. 25).

First use Feb. 24, 1964; in commerce Feb. 24, 1964.

"John Blair" is a fanciful name and is not the name of any living individual.

Owner of Reg. No. 790,047.

Generated on: This page was generated by TSDR on 2018-04-03 11:18:36 EDT

Mark: JOHN BLAIR

US Serial Number: 72200200

Application Filing Date: Aug. 19, 1964

US Registration Number: 790047

Registration Date: May 25, 1965

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: May 21, 2015

Mark Information

Mark Literal Elements: JOHN BLAIR

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Name Portrait Consent: THE NAME "JOHN BLAIR" IS FANCIFUL, AND NOT THE NAME OF ANY LIVING INDIVIDUAL, TO APPLICANT'S KNOWLEDGE.

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: MEN'S AND BOYS' OUTER SHIRTS

International Class(es): 025

U.S Class(es): 039 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 24, 1964

Use in Commerce: Feb. 24, 1964

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BLAIR LLC

Owner Address: c/o Legal Department
138 Conant Street, 3rd Floor
Beverly, MASSACHUSETTS UNITED STATES 01915

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ann Dunn Wessberg

Docket Number: 75344

Attorney Primary awessberg@fredlaw.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Ann Dunn Wessberg
Name/Address: Fredrikson & Byron, P.A.
200 South Sixth Street, Suite 4000
Minneapolis, MINNESOTA UNITED STATES 55402

Correspondent e- ip@fredlaw.com awessberg@fredlaw.com ayates@fredlaw.com
mail:

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 02, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 22, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 21, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
May 21, 2015	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	64591
May 21, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	64591
May 19, 2015	TEAS SECTION 8 & 9 RECEIVED	
Jul. 17, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 06, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 20, 2010	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 25, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 13, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 10, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 28, 2005	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Jun. 28, 2005	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 28, 2005	ASSIGNED TO PARALEGAL	64591
May 25, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
May 25, 2005	PAPER RECEIVED	
Nov. 24, 1989	POST REGISTRATION ACTION MAILED - SEC. 7	
Aug. 29, 1985	REGISTERED AND RENEWED (FIRST RENEWAL - 20 YRS)	
Jun. 13, 1985	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted
Continued Use:

Affidavit of Section 15 - Accepted
Incontestability:

Renewal Date: May 25, 2015

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: May 21, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 22

Registrant: NEW PROCESS COMPANY

Assignment 1 of 22

Conveyance: CHANGE OF NAME 19890418

Reel/Frame: [0655/0166](#)

Pages: 0

Date Recorded: Jun. 16, 1989

Supporting Documents: No Supporting Documents Available

Assignor

Name: [NEW PROCESS COMPANY, \(CHANGED TO\)](#)

Execution Date: Apr. 18, 1989

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR CORPORATION](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: RICHARD L. KIRKPATRICK

Correspondent Address: CUSHMAN, DARBY & CUSHMAN
ELEVENTH FLOOR-1615 L STREET, N.W.
WASHINGTON, DC 20036-5601

Domestic Representative - Not Found

Assignment 2 of 22

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [1051/0240](#)

Pages: 3

Date Recorded: Sep. 16, 1993

Supporting Documents: No Supporting Documents Available

Assignor

Name: [BLAIR CORPORATION](#)

Execution Date: Sep. 07, 1993

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 700 BARKSDALE ROAD
NEWARK, DE 19711

Correspondent

Correspondent Name: RICHARD L. KIRKPATRICK

Correspondent Address: CUSHMAN, DARBY & CUSHMAN
1100 NEW YORK AVENUE, N.W.
9TH FLOOR
WASHINGTON, DC 20005-3918

Domestic Representative - Not Found

Assignment 3 of 22

Conveyance: SECURITY AGREEMENT

Reel/Frame: [2453/0360](#)

Pages: 20

Date Recorded: Feb. 26, 2002

Supporting Documents: [assignment-tm-2453-0360.pdf](#)

Assignor

Name: [BLAIR CORPORATION](#)

Execution Date: Dec. 20, 2001

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Legal Entity Type: BANK

State or Country Where Organized: No Place Where Organized Found

Address: ONE PNC PLAZA, 2ND FLOOR 249 FIFTH AVENUE
PITTSBURGH, PENNSYLVANIA 15222

Correspondent

Correspondent Name: BUCHANAN INGERSOLL, P.C.

Correspondent Address: MICHAEL L. DEVER
301 GRANT STREET, 20TH FLOOR
PITTSBURGH, PA 15219

Domestic Representative - Not Found

Assignment 4 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [3533/0665](#)

Pages: 11

Date Recorded: May 02, 2007

Supporting Documents: [assignment-tm-3533-0665.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BLAIR CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 700 BARKSDALE ROAD
NEWARK, DELAWARE 19711

Name: [BLAIR INTERNATIONAL HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Name: [BLAIR CREDIT SERVICES CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET

WARREN, PENNSYLVANIA 16366

Name: [BLAIR PAYROLL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 300 CREEK VIEW ROAD
SUITE 207
NEWARK, DELAWARE 19711

Correspondent

Correspondent Name: KIRKLAND & ELLIS LLP; ATT:SUSAN ZABLOCKI

Correspondent Address: 153 EAST 53RD STREET
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 5 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0125](#)

Pages: 23

Date Recorded: Jan. 29, 2009

Supporting Documents: [assignment-tm-3935-0125.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S, INC.](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#)

Execution Date: Apr. 30, 2007

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS FIRST LIEN ADMINISTRATIVE AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 6 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [3935/0148](#)

Pages: 25

Date Recorded: Feb. 02, 2009

Supporting Documents: [assignment-tm-3935-0148.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#) Execution Date: Apr. 30, 2007
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) Execution Date: Apr. 30, 2007
Legal Entity Type: CORPORATION State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#) Execution Date: Apr. 30, 2007
Legal Entity Type: CORPORATION State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S, INC.](#) Execution Date: Apr. 30, 2007
Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#) Execution Date: Apr. 30, 2007
Legal Entity Type: UNKNOWN State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS AGENT](#)
Legal Entity Type: BANKING CORPORATION State or Country Where Organized: SWITZERLAND

Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 7 of 22

Conveyance: SECURITY AGREEMENT
Reel/Frame: [3940/0001](#) Pages: 23
Date Recorded: Feb. 03, 2009
Supporting Documents: [assignment-tm-3940-0001.pdf](#)

Assignor

Name: [HABAND COMPANY, INC.](#) Execution Date: Apr. 30, 2007
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) Execution Date: Apr. 30, 2007
Legal Entity Type: CORPORATION State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#) Execution Date: Apr. 30, 2007
Legal Entity Type: CORPORATION State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S](#) Execution Date: Apr. 30, 2007
Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA

Name: [BLAIR CORPORATION](#) Execution Date: Apr. 30, 2007
Legal Entity Type: UNKNOWN State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [AMERICAN CAPITAL FINANCIAL SERVICES, INC., AS SECOND LIEN ADMINISTRATIVE AGENT](#)
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: 2 BETHESDA METRO CENTER
BETHESDA, MARYLAND 20814

Correspondent

Correspondent Name: LAURA KONRATH

Correspondent Address: WINSTON & STRAWN LLP
35 W. WACKER DR.
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 8 of 22

Conveyance: NOTICE OF SUBSTITUTION OF ADMINISTRATIVE AGENT IN TRADEMARKS (FIRST LIEN)

Reel/Frame: [4294/0666](#)

Pages: 24

Date Recorded: Oct. 12, 2010

Supporting Documents: [assignment-tm-4294-0666.pdf](#)

Assignor

Name: [AMERICAN CAPITAL LTD., AS EXISTING ADMINISTRATIVE AGENT](#)

Execution Date: Oct. 01, 2010

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WILMINGTON TRUST FSB, AS SUCCESSOR ADMINISTRATIVE AGENT](#)

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country Where Organized: UNITED STATES

Address: 50 SOUTH SIXTH STREET, SUITE 1290
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
717 N. HARWOOD ST., SUITE 3400
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 9 of 22

Conveyance: SECURITY INTEREST

Reel/Frame: [4513/0794](#)

Pages: 28

Date Recorded: Feb. 01, 2011

Supporting Documents: [assignment-tm-4513-0794.pdf](#)

Assignor

Name: [HABAND COMPANY LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Name: [BLAIR LLC](#)

Execution Date: Jan. 20, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [LINEN SOURCE ACQUISITION LLC](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [LM & B CATALOG, INC.](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [GOLD VIOLIN LLC](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [BLAIR HOLDINGS, INC.](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [WINTERSILKS, LLC](#) **Execution Date:** Jan. 20, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** FLORIDA

Assignee

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#) **State or Country Where Organized:** SWITZERLAND
Legal Entity Type: THE CONNECTICUT-BASED, CAPITAL MARKETS FOCUSED ARM OF UBS AG, A SWISS FINANCIAL SERVICES COMPANY, REGULATED IN THE UNITED STATES BY THE FEDERAL RESERVE:
Address: 677 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06901

Correspondent

Correspondent Name: LAURA L. KONRATH
Correspondent Address: 35 W WACKER DRIVE
SUITE 2800
CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 10 of 22

Conveyance: SECURITY INTEREST
Reel/Frame: [4529/0743](#) **Pages:** 28
Date Recorded: Apr. 27, 2011
Supporting Documents: [assignment-tm-4529-0743.pdf](#)

Assignor

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BEDFORD FAIR APPAREL, INC.](#) **Execution Date:** Apr. 25, 2011
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [BLAIR HOLDINGS, INC.](#) **Execution Date:** Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [BLAIR LLC](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA

Name: [GOLD VIOLIN LLC](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) Execution Date: Apr. 25, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [LM&B CATALOG, INC.](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: OREGON

Name: [ORCHARD BRANDS CORPORATION](#) Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#) Execution Date: Apr. 25, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: FLORIDA

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: ASSOCIATION State or Country Where Organized: UNITED STATES

Address: TWO TOWER CENTER BOULEVARD
EAST BRUNSWICK, NEW JERSEY 08816

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 11 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0913](#)

Pages: 17

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0913.pdf](#)

Assignor

Name: [AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGET TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found**Assignment 12 of 22**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4548/0936](#)

Pages: 16

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4548-0936.pdf](#)

Assignor

Name: [WILMINGTON TRUST FSB, AS ASSIGNEE OF AMERICAN CAPITAL, LTD. \(SUCCESSOR BY MERGER TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.\), AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: FEDERAL SAVINGS BANK

State or Country Where Organized: UNITED STATES

Assignee

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZAR

BEVERLY, MASSACHUSETTS 01915

Name: [HABAND COMPANY, LLC \(F/K/A HABAND COMPANY, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [BLAIR LLC \(F/K/A BLAIR CORPORATION\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE #200
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 13 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0021](#)

Pages: 31

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0021.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS TRANCHE A ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country Where Organized: SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 3740 E. 34TH STREET
TUCSON, ARIZONA 85713

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 138 CONANT STREET
3RD FLOOR
BEVERLY, MASSACHUSETTS 01915

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 14 of 22

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4549/0052](#)

Pages: 19

Date Recorded: May 26, 2011

Supporting Documents: [assignment-tm-4549-0052.pdf](#)

Assignor

Name: [UBS AG, STAMFORD BRANCH, AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 25, 2011

Legal Entity Type: BANK CORPORATION

State or Country Where Organized: SWITZERLAND

Assignee

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 110 BAUER DRIVE
OAKLAND, NEW JERSEY 07436

Name: [JOHNNY APPLESEED'S INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 30 TOZER ROAD
BEVERLY, MASSACHUSETTS 01915

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTURE, SUITE 200
IRVIN, CALIFORNIA 92618

Correspondent

Correspondent Name: CORPORATION SERVICE CO.- J. PATERSON

Correspondent Address: 1090 VERMONT AVENUE NW, SUITE 430
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 15 of 22

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5066/0302](#)

Pages: 4

Date Recorded: Jul. 09, 2013

Supporting Documents: [assignment-tm-5066-0302.pdf](#)

Assignor

Name: [BLAIR HOLDINGS, INC.](#)

Execution Date: Jul. 08, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Correspondent

Correspondent Name: LAURA C. GUSTAFSON

Correspondent Address: P.O. BOX 2824
CALENDAR/DOCKETING DEPARTMENT
SAN FRANCISCO, CA 94126-2824

Domestic Representative - Not Found**Assignment 16 of 22**

Conveyance: SECURITY INTEREST

Reel/Frame: [5179/0320](#)

Pages: 10

Date Recorded: Dec. 20, 2013

Supporting Documents: [assignment-tm-5179-0320.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 200 CLARENDON STREET, 51ST FLOOR
BOSTON, MASSACHUSETTS 02116

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL

Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found**Assignment 17 of 22**

Conveyance: SECURITY INTEREST

Reel/Frame: [5194/0434](#)

Pages: 24

Date Recorded: Jan. 16, 2014

Supporting Documents: [assignment-tm-5194-0434.pdf](#)

Assignor

Name: [ORCHARD BRANDS CORPORATION](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [BLAIR LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Name: [GOLD VIOLIN LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Dec. 20, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: CORPORATION **State or Country Where Organized:** OREGON

Name: [WINTERSILKS, LLC](#) **Execution Date:** Dec. 20, 2013
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** FLORIDA

Assignee

Name: [GOLDMAN SACHS BDC, INC., AS COLLATERAL AGENT](#)
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Address: 1 AMERICAN LANE
GREENWICH, CONNECTICUT 06831

Correspondent

Correspondent Name: CHRISTINE SLATTERY

Correspondent Address: PROSKAUER ROSE LLP
ONE INTERNATIONAL PLACE
BOSTON, MA 02110

Domestic Representative - Not Found

Assignment 18 of 22

Conveyance: INTELLECTUAL PROPERTY SECURITY AGREEMENT

Reel/Frame: [5577/0001](#)

Pages: 120

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5577-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [GOLD VIOLIN LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [HABAND COMPANY LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: CORPORATION **State or Country Where Organized:** MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: CORPORATION **State or Country Where Organized:** OREGON

Name: [ORCHARD BRANDS CORPORATION](#) **Execution Date:** Jul. 10, 2015
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [WINTERSILKS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jul. 10, 2015
State or Country Where Organized: FLORIDA

Name: [BLUESTEM BRANDS, INC.](#)
Legal Entity Type: CORPORATION

Execution Date: Jul. 10, 2015
State or Country Where Organized: DELAWARE

Assignee

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS AGENT](#)
Legal Entity Type: BANK
Address: ELEVEN MADISON AVENUE
NEW YORK, NEW YORK 10010

State or Country Where Organized: CAYMAN ISLANDS

Correspondent

Correspondent Name: DARLENA BARI STARK
Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 19 of 22

Conveyance: TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT
Reel/Frame: [5578/0364](#) Pages: 8
Date Recorded: Jul. 10, 2015
Supporting Documents: [assignment-tm-5578-0364.pdf](#)

Assignor

Name: [TCW DIRECT LENDING, A DIVISION OF TCW SPECIAL SITUATIONS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jul. 10, 2015
State or Country Where Organized: DELAWARE

Assignee

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

State or Country Where Organized: DELAWARE

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP
Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 20 of 22

Conveyance: SECURITY INTEREST
Reel/Frame: [5579/0001](#) Pages: 88
Date Recorded: Jul. 17, 2015
Supporting Documents: [assignment-tm-5579-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jul. 10, 2015
State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)
Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 800 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
2001 ROSS AVE, SUITE 3600
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 21 of 22

Conveyance: NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5579/0127](#)

Pages: 21

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5579-0127.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [ARIZONA MAIL ORDER COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BEDFORD FAIR APPAREL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800

MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LM&B CATALOG, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [MONTEREY BAY CLOTHING COMPANY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 22 of 22

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5580/0248](#)

Pages: 15

Date Recorded: Jul. 13, 2015

Supporting Documents: [assignment-tm-5580-0248.pdf](#)

Assignor

Name: [GOLDMAN SACHS BDC, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [ORCHARD BRANDS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [BLAIR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 220 HICKORY STREET
WARREN, PENNSYLVANIA 16366

Name: [DRAPER'S & DAMON'S LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9 PASTEUR
SUITE # 200
IRVINE, CALIFORNIA 92618-3804

Name: [GOLD VIOLIN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [HABAND COMPANY LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1 INTERNATIONAL BOULEVARD
SUITE #800
MAHWAH, NEW JERSEY 07495

Name: [JOHNNY APPLESEED'S, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [LINEN SOURCE ACQUISITION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 35 VILLAGE ROAD
MIDDLETON, MASSACHUSETTS 01949

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Address: 3188 NW ALOCLEK DRIVE
HILLSBORO, OREGON 97124

Name: [WINTERSILKS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Address: 212 EAST WASHINGTON AVENUE
4TH FLOOR
MADISON, WISCONSIN 53703

Correspondent

Correspondent Name: S. KAREFF C/O SCHULTE ROTH & ZABEL LLP

Correspondent Address: 919 THIRD AVENUE
22ND FLOOR
NEW YORK, NY 10022

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 6

Type of Proceeding: Opposition

Proceeding Number: [91203851](#)

Filing Date: Feb 15, 2012

Status: Terminated

Status Date: Jul 31, 2013

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 THIRD AVENUE , SUITE 3400
SEATTLE WA UNITED STATES , 98101

Correspondent e-mail: StepN@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR FOWLER	Registered	85159256	5073447

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREMONT STREET, PO BOX 7880
SAN FRANCISCO CA UNITED STATES , 94110 7880

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 26, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
6	EXTENSION OF TIME GRANTED P MOT FOR EXT W/ CONSENT	Jun 12, 2012	

7		Jul 24, 2012	
8	EXTENSION OF TIME GRANTED	Jul 26, 2012	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
10	SUSPENDED	Sep 24, 2012	
11	MOTION TO AMEND APPLICATION	Dec 18, 2012	
12	MOTION TO AMEND APPLICATION	Jan 30, 2013	
13	RESPONSE DUE 30 DAYS (DUE DATE)	May 14, 2013	Jun 13, 2013
14	MOT TO AMEND APPLICATION	Jun 13, 2013	
15	BD DECISION: DISMISSED W/O PREJ	Jul 31, 2013	
16	TERMINATED	Jul 31, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91203853](#) **Filing Date:** Feb 15, 2012

Status: Terminated **Status Date:** Feb 15, 2012

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: EBIP, LLC

Correspondent Address: NANCY V STEPHENS
FOSTER PEPPER PLLC
1111 3RD AVE , STE 3400
SEATTLE WA UNITED STATES , 98101 3264

Correspondent e-mail: stepn@foster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ELLE & BLAIR	Abandoned - No Statement Of Use Filed	85231095	

Plaintiff(s)

Name: Blair Holdings, Inc. and Blair LLC

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
FOUR EMBARCADERO CENTER, 22ND FLOOR
SAN FRANCISCO CA UNITED STATES , 94111 5998

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	78617467	3262468
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 15, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 15, 2012	Mar 26, 2012
3	PENDING, INSTITUTED	Feb 15, 2012	
4	ANSWER	Mar 27, 2012	
5	ANSWER	Mar 26, 2012	
6	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2012	
7	EXTENSION OF TIME GRANTED	Jun 12, 2012	
8	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
9	P MOT FOR EXT W/ CONSENT	Jul 24, 2012	
10	EXTENSION OF TIME GRANTED	Jul 27, 2012	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2012	
12	SUSPENDED	Sep 24, 2012	
13	MOTION TO AMEND ANSWER/AMENDED ANSWER OR COUNTERCLAIM	Jan 30, 2013	
14	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 14, 2013	Apr 13, 2013
15	D MOT TO SUSP PEND DISP OUTSTNDNG MOT	Apr 15, 2013	
16	PROCEEDINGS RESUMED	May 18, 2013	
17	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 12, 2013	
18	SUSPENDED	Aug 14, 2013	
19	MOT TO AMEND APPLICATION	Feb 24, 2014	
20	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 28, 2014	Apr 27, 2014
21	P UNDELIVERABLE MAIL	Apr 14, 2014	
22	SUSPENDED	May 23, 2014	
23	MOT TO AMEND APPLICATION	May 23, 2014	
24	BD DECISION: DISMISSED	Jun 30, 2014	
25	TERMINATED	Jun 30, 2014	
26	BD DECISION: DISMISSED	Jun 30, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91201630](#)

Filing Date: Sep 07, 2011

Status: Terminated

Status Date: Apr 23, 2012

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: James William Carpenter Jr.

Correspondent Address: JAMES WILLIAM CARPENTER JR
1507 BROWN BLVD
GREENSBORO NC UNITED STATES , 27401-4008

Correspondent e-mail: james@jdestiny.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHRISTIAN BLAIR	Abandoned - No Statement Of Use Filed	85218825	

Plaintiff(s)

Name: Blair LLC and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
50 FREEMONT STREET, PO BOX 7880
SAN FRANCISCO CA UNITED STATES , 94110-7880

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256

BLAIR	Renewed	73780989	1563972
BLAIR	Renewed	75097096	2061091
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 07, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 15, 2011	Oct 25, 2011
3	PENDING, INSTITUTED	Sep 15, 2011	
4	D'S MOTION FOR AN EXTENSION OF TIME	Oct 24, 2011	
5	P'S OPPOSITION/RESPONSE TO MOTION	Oct 26, 2011	
6	D'S MOTION FOR AN EXTENSION OF TIME	Nov 12, 2011	
7	ANSWER	Nov 24, 2011	
8	TRIAL DATES RESET	Feb 07, 2012	
9	WITHDRAWAL OF OPPOSITION	Apr 17, 2012	
10	BD'S DECISION: DISMISSED W/ PREJUDICE	Apr 23, 2012	
11	TERMINATED	Apr 23, 2012	

Type of Proceeding: Opposition

Proceeding Number: [91196133](#)

Filing Date: Aug 18, 2010

Status: Terminated

Status Date: Dec 08, 2010

Interlocutory Attorney: MICHAEL B ADLIN

Defendant

Name: Marlon Blair DBA Go Hard Clothing a design by Marlon Blair

Correspondent Address: MARLON BLAIR
GO HARD CLOTHING
9513 PORTSIDE LN
ELK GROVE CA UNITED STATES , 95758

Correspondent e-mail: MARLON@GOHARDCLOTHING.COM

Associated marks

Mark	Application Status	Serial Number	Registration Number
GO HARD CLOTHING A DESIGN BY MARLON BLAIR	Cancelled - Section 8	77924338	4016563

Plaintiff(s)

Name: Blair LLC; and Blair Holdings, Inc.

Correspondent Address: LAURA C GUSTAFSON
PILLSBURY WINTHROP SHAW PITTMAN LLP
PO BOX 7880 C/O CALENDAR/DOCKETING
SAN FRANCISCO CA UNITED STATES , 94105

Correspondent e-mail: sftrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR			

	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	75028617	2008690
BLAIR	Renewed	73450549	1422914
BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 18, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 18, 2010	Sep 27, 2010
3	PENDING, INSTITUTED	Aug 18, 2010	
4	ANSWER	Sep 21, 2010	
5	WITHDRAWAL OF OPPOSITION	Nov 30, 2010	
6	BD'S DECISION: DISMISSED W/O PREJUDICE	Dec 08, 2010	
7	TERMINATED	Dec 08, 2010	

Type of Proceeding: Opposition

Proceeding Number: [91192795](#)

Filing Date: Nov 24, 2009

Status: Terminated

Status Date: Dec 23, 2009

Interlocutory Attorney: LINDA M SKORO

Defendant

Name: Richardson, Maggie, Chamberlain, Jeanne

Correspondent Address: DIANE M. REED
KNOBBE, MARTENS, OLSON & BEAR
2040 MAIN ST FL 14
IRVINE CA UNITED STATES , 92614-7216

Correspondent e-mail: efiling@kmob.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MARY BLAIR	Abandoned - After Inter-Partes Decision	77695109	

Plaintiff(s)

Name: Blair Holdings, Inc., Blair LLC

Correspondent Address: Laura C. Gustafson
Pillsbury Winthrop Shaw Pittman, LLP
c/o Calendar / Docketing, P.O. Box 7880
San Francisco CA UNITED STATES , 94120-7880

Correspondent e-mail: sfrademarks@pillsburylaw.com , laura.gustafson@pillsburylaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLAIR	Renewed	77086960	3311249
BLAIR	Renewed	75008109	2134847
BLAIR	Renewed	73450549	1422914

BLAIR	Renewed	74031929	1624256
BLAIR	Renewed	73780989	1563972
BLAIR	Section 8 and 15 - Accepted and Acknowledged	77058143	3374988
BLAIR BOUTIQUE	Renewed	74013171	1626066
BLAIR-PLUS	Cancelled - Section 8	74053658	1636210
BLAIRGUARD	Renewed	73073546	1051930
JOHN BLAIR	Renewed	72381037	930561
JOHN BLAIR	Renewed	72200200	790047
JOHN BLAIR	Renewed	72362270	910968
LADY BLAIR	Cancelled - Section 8	77231573	3425807
LADY BLAIR	Section 8 and 15 - Accepted and Acknowledged	77369755	3603863

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 24, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 24, 2009	Jan 03, 2010
3	PENDING, INSTITUTED	Nov 24, 2009	
4	WITHDRAWAL OF APPLICATION	Dec 22, 2009	
5	BOARD'S DECISION: SUSTAINED	Dec 23, 2009	
6	TERMINATED	Dec 23, 2009	

Type of Proceeding: Opposition

Proceeding Number: [91077588](#)

Filing Date: Dec 30, 1987

Status: Terminated

Status Date: Nov 13, 1990

Interlocutory Attorney:

Defendant

Name: ALLISON BLAIR, INC.

Correspondent Address: JEROME BAUER AND MYRON AMER
C/O BAUER & AMER, P.C.
114 OLD COUNTRY ROAD
MINEOLA NY UNITED STATES , 11501

Associated marks

Mark	Application Status	Serial Number	Registration Number
ALLISON BLAIR	Abandoned - After Inter-Partes Decision	73653424	

Plaintiff(s)

Name: NEW PROCESS COMPANY

Correspondent Address: CUSHMAN, DARBY & CUSHMAN
ATT: SUSAN T. BROWN
1615 L STREET, N.W.
WASHINGTON DC UNITED STATES , 20036

Associated marks

Mark	Application Status	Serial Number	Registration Number
JOHN BLAIR	Renewed	72200200	790047

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED & FEE	Dec 30, 1987	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Mar 15, 1988	Apr 25, 1988
3	PENDING, INSTITUTED	Mar 15, 1988	
4	NOTICE OF DEFAULT	Jun 14, 1988	
5	PLS COMMUNICATION RE TO DEFAULT	Jun 24, 1988	
6	NOTICE OF DEFAULT SET ASIDE; ANSWER DUE 9-7-88	Jul 29, 1988	
7	PLS AMENDED 1ST OPP	Aug 24, 1988	
8	ANSWER (LATE)	Sep 12, 1988	
9	TRIAL DATES SET	Oct 04, 1988	

10	STIPULATION FOR AN EXTENSION OF TIME	Feb 17, 1989
11	TRIAL DATES RESET	Feb 22, 1989
12	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Mar 28, 1989
13	PL NOTICE OF TAKING TESTIMONY	Apr 04, 1989
14	PL NOTICE OF TAKING TESTIMONY	Apr 04, 1989
15	TESTIMONY FOR PLAINTIFF	May 19, 1989
16	D'S MOTION FOR AN EXTENSION OF TIME	Jun 28, 1989
17	TRIAL DATES RESET	Aug 02, 1989
18	STIPULATED TESTIMONY	Aug 28, 1989
19	TESTIMONY FOR DEFENDANT	Oct 02, 1989
20	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 27, 1989
21	PL'S BRIEF 3-T-C	Nov 29, 1989
22	DEFENDANT'S NOTICE OF RELIANCE	Dec 04, 1989
23	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Dec 18, 1989
24	DEF'S BRIEF 3-T-C	Jan 12, 1990
25	REQUEST FOR ORAL HEARING	Mar 02, 1990
26	REBUTTAL BRIEF	Mar 02, 1990
27	HEARING SCHEDULED FOR 04-12-90	Mar 26, 1990
28	PENDING (AWAITING DECISION)	Apr 12, 1990
29	BOARD'S DECISION: SUSTAINED	Jun 11, 1990
30	TERMINATED	Nov 13, 1990

United States Patent Office

790,047
Registered May 25, 1965

PRINCIPAL REGISTER Trademark

Ser. No. 200,200, filed Aug. 19, 1964

JOHN BLAIR

New Process Company (Delaware corporation)
220 Hickory St.
Warren, Pa.

For: MEN'S AND BOYS' OUTER SHIRTS, in CLASS
39.

First use Feb. 24, 1964; in commerce Feb. 24, 1964.
The name "John Blair" is fanciful, and not the name
of any living individual, to applicant's knowledge.

Generated on: This page was generated by TSDR on 2018-04-03 11:19:13 EDT

Mark: BLAIR

BLAIR

US Serial Number: 86363367

Application Filing Date: Aug. 11, 2014

US Registration Number: 4722809

Registration Date: Apr. 21, 2015

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 21, 2015

Publication Date: Feb. 03, 2015

Mark Information

Mark Literal Elements: BLAIR

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of the wording "BLAIR" in stylized font.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Related Properties Information

Claimed Ownership of US Registrations: 1283914, 1422914, 1624256

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Retail store services, online retail store services, and mail ordering services in the field of men's and women's apparel and home furnishings

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 21, 2014

Use in Commerce: Apr. 21, 2014

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Blair LLC

Owner Address: c/o Legal Department
138 Conant Street, 3rd Floor
Beverly, MASSACHUSETTS 01915
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ann Dunn Wessberg

Docket Number: 75344

Attorney Primary Email Address: awessberg@fredlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Ann Dunn Wessberg
Fredrikson & Byron, P.A.
200 South Sixth Street, Suite 4000
Minneapolis, MINNESOTA 55402
UNITED STATES

Correspondent e-mail: ip@fredlaw.com awessberg@fredlaw.com ayates@fredlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 02, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 02, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 02, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 02, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 22, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 21, 2015	REGISTERED-PRINCIPAL REGISTER	
Feb. 03, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 03, 2015	PUBLISHED FOR OPPOSITION	
Jan. 14, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 26, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Dec. 25, 2014	ASSIGNED TO LIE	77312
Dec. 08, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 05, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 05, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 05, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 07, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 07, 2014	NON-FINAL ACTION E-MAILED	6325
Nov. 07, 2014	NON-FINAL ACTION WRITTEN	74887
Nov. 07, 2014	ASSIGNED TO EXAMINER	74887
Aug. 20, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 14, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 21, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: Blair LLC

Assignment 1 of 2

Conveyance: INTELLECTUAL PROPERTY SECURITY AGREEMENT

Reel/Frame: [5577/0001](#)

Pages: 120

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5577-0001.pdf](#)**Assignor**Name: [BLAIR LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [DRAPER'S & DAMON'S LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [GOLD VIOLIN LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [HABAND COMPANY LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [JOHNNY APPLESEED'S, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Name: [LINEN SOURCE ACQUISITION LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [NORM THOMPSON OUTFITTERS, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

Name: [ORCHARD BRANDS CORPORATION](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [WINTERSILKS, LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

Name: [BLUESTEM BRANDS, INC.](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

AssigneeName: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: CAYMAN ISLANDS

Address: ELEVEN MADISON AVENUE
NEW YORK, NEW YORK 10010**Correspondent**

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: SECURITY INTEREST

Reel/Frame: [5579/0001](#)

Pages: 88

Date Recorded: Jul. 17, 2015

Supporting Documents: [assignment-tm-5579-0001.pdf](#)

Assignor

Name: [BLAIR LLC](#)

Execution Date: Jul. 10, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 800 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN LLP
2001 ROSS AVE, SUITE 3600
DALLAS, TX 75201

Domestic Representative - Not Found

United States of America
United States Patent and Trademark Office

BLAIR

Reg. No. 4,722,809

Registered Apr. 21, 2015

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

BLAIR LLC (DELAWARE LIMITED LIABILITY COMPANY)
C/O LEGAL DEPARTMENT
138 CONANT STREET, 3RD FLOOR
BEVERLY, MA 01915

FOR: RETAIL STORE SERVICES, ONLINE RETAIL STORE SERVICES, AND MAIL ORDERING SERVICES IN THE FIELD OF MEN'S AND WOMEN'S APPAREL AND HOME FURNISHINGS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-21-2014; IN COMMERCE 4-21-2014.

OWNER OF U.S. REG. NOS. 1,283,914, 1,422,914, AND 1,624,256.

THE MARK CONSISTS OF THE WORDING "BLAIR" IN STYLIZED FONT.

SER. NO. 86-363,367, FILED 8-11-2014.

DANIEL CAPSHAW, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.