

BULKY EXHIBITS

Proceeding No.	91240394
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Filing Date	4/5/2019
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CD ROM

91240394

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

NIKE, INC.,)	
)	Opposition No. 91240394
vs.)	Application No. 87/381081
)	
Caldwell, Jamin Miles, Courtney)	MARK: JUST DREW IT!
)	
Applicant.)	
)	

TRANSMITTAL LETTER

Trademark Trial and Appeal Board
U.S. Patent and Trademark Office
PO BOX 1451
Alexandria, VA 22313-1451

Sirs:

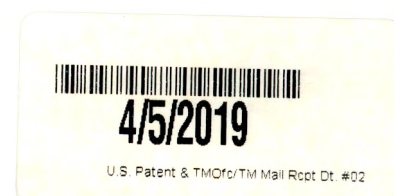
In regard to the above identified application:

1. We are transmitting herewith the attached:
 - DVD containing NIKE, Inc.’s Supplemental Video Exhibits to the Declaration of Melanie Sedler
 - Certificate of Express Mail

2. CERTIFICATE UNDER 37 CFR §2.198: The undersigned hereby certifies that this Transmittal Letter and the papers, as described in paragraph 1 hereinabove, are being deposited with the United States Postal Service with sufficient postage as “EXPRESS MAIL, POST OFFICE TO ADDRESSEE” as Express Mail No. EL 450757315 US in an envelope addressed to: Trademark Trial and Appeal Board, U.S. Patent and Trademark Office, PO BOX 1451, Alexandria, VA 22313-1451 on this 5th day of April, 2019.

Respectfully submitted,

By: /helen hill minsker/
Helen Hill Minsker



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NIKE, INC.,)	
)	
Opposer,)	Opposition No. 91240394
vs.)	Application No. 87/381081
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Caldwell, Jamin Miles, Courtney)	MARK: JUST DREW IT!
)	
Applicant.)	
_____)	

**OPPOSER NIKE, INC.’S SUPPLEMENTAL VIDEO EXHIBITS TO DECLARATION
OF MELANIE SEDLER**

Opposer, NIKE, Inc. (“Opposer” or “NIKE”), submits a DVD containing the following supplementary Video Exhibits in support of the DECLARATION OF MELANIE SEDLER, submitted as Exhibit C to NIKE, INC.’ NOTICE OF RELIANCE:

- 1) EXHIBIT C-2: 1988 WALT STACK JUST DO IT COMMERCIAL
- 2) EXHIBIT C-3: 1988 PRISCILLA WELCH JUST DO IT COMMERCIAL
- 3) EXHIBIT C-8: 2008 “BOTTLED COURAGE” JUST DO IT COMMERCIAL
- 4) EXHIBIT C-9: 2013 INTERVIEW WITH PHIL KNIGHT DISCUSSING JUST
DO IT
- 5) EXHIBIT C-10: 2016 “UNLIMITED YOU” JUST DO IT COMMERCIAL
- 6) EXHIBIT C-11: 2016 “UNLIMITED WILL” JUST DO IT COMMERCIAL
- 7) EXHIBIT C-12: 2018 “DREAM CRAZY” JUST DO IT COMMERCIAL
- 8) EXHIBIT C-13: 2019 “DREAM CRAZIER” JUST DO IT COMMERCIAL

Respectfully submitted,
BANNER & WITCOFF, LTD.
Attorneys for Opposer

Date: April 5, 2019

By: /helen hill minsker/

Helen Hill Minsker
Audra C. Eidem Heinze
71 South Wacker Drive, Suite 3600
Chicago, Illinois 60606
Telephone: 312-463-5000

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of Opposer, NIKE, Inc.'s SUPPLEMENTAL VIDEO EXHIBITS TO DECLARATION OF MELANIE SEDLER has been served by overnight courier service to the following address on April 5, 2019, such being Applicant's correspondence address as directly confirmed with Applicant:

Jamin Caldwell
Erdman Place 13G 140
Bronx, New York 10475

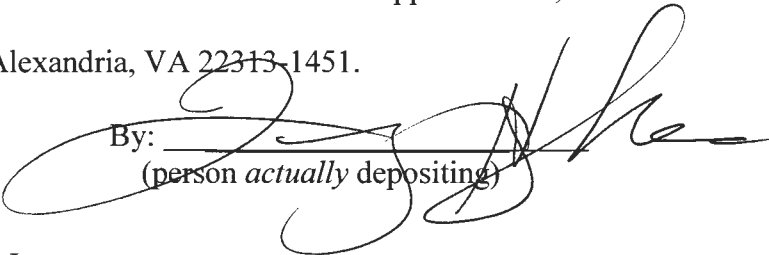
/mark houston/
Mark Houston

CERTIFICATE OF MAILING BY "EXPRESS MAIL"
(TRADEMARK TRIAL AND APPEAL BOARD)

Express Mail No: EL 450757315 US

Deposited: April 5, 2019

I hereby certify that the attached correspondence, identified below, is being deposited with the United States Postal Service as "Priority Mail Express" under 37 CFR § 2.198 on the date indicated above and is addressed to Trademark Trial and Appeal Board, U.S. Patent and Trademark Office, P.O. Box 1451, Alexandria, VA 22313-1451.

By: 
(person actually depositing)

Opposer: NIKE, Inc.
Applicant: Caldwell, Jamin Miles, Courtney
Application No.: 87/381081
Opposition No.: 91240394
Mark: JUST DREW IT!

Transmitted herewith are the following documents:

- Transmittal Letter (1 page)
- DVD containing NIKE, INC.'S SUPPLEMENTAL VIDEO EXHIBITS TO DECLARATION OF MELANIE SEDLER with cover sheet and Certificate of Service

Attorney Docket No. 007834.00215