

ESTTA Tracking number: **ESTTA884368**

Filing date: **03/20/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	BOLD STRATEGIES, INC.
Granted to Date of previous extension	03/21/2018
Address	1331 WEST SUNSET BLVD LOS ANGELES, CA 90026 UNITED STATES

Attorney information	Ryan S. Hilbert HOLLEY & MENKER, PA PO BOX 331937 ATLANTIC BEACH, FL 32233 UNITED STATES Email: rhilbert@holleymenker.com, eastdocket@holleymenker.com, gholley@holleymenker.com
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Applicant Information

Application No	87513578	Publication date	11/21/2017
Opposition Filing Date	03/20/2018	Opposition Period Ends	03/21/2018
Applicant	Keegan, Tyler S. 10919 S Conestoga Drive Spanish Fork, UT 84660 UNITED STATES		

Goods/Services Affected by Opposition


Class 025. First Use: 0 First Use In Commerce: 0
All goods and services in the class are opposed, namely: T-shirts for Men, Women, Teens, Children


Grounds for Opposition


Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
False suggestion of a connection with persons, living or dead, institutions, beliefs, or national symbols, or brings them into contempt, or disrepute	Trademark Act Section 2(a)


Marks Cited by Opposer as Basis for Opposition


U.S. Registration No.	2632359	Application Date	11/23/1999
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Registration Date	10/08/2002	Foreign Priority Date	NONE
Word Mark	OBEY		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 016. First use: First Use: 2000/09/15 First Use In Commerce: 2000/09/15 Printed paper articles, namely, [trading cards,] post cards, posters, stationery, stickers, unmounted photographs, [magazines featuring extreme sports, skateboarding, snowboarding, surfing and information about rebellious teen lifestyleactivities,] and books featuring extreme sports, skateboarding, snowboarding, surfing, and information about rebellious teen lifestyle activities</p> <p>Class 025. First use: First Use: 2000/09/15 First Use In Commerce: 2000/09/15 clothing, namely, t-shirts, jackets, caps [, and shoes]</p>		
U.S. Registration No.	2762299	Application Date	12/22/2000
Registration Date	09/09/2003	Foreign Priority Date	NONE
Word Mark	OBEY		


Design Mark	
Description of Mark	NONE
Goods/Services	Class 028. First use: First Use: 2001/01/18 First Use In Commerce: 2001/01/19 Sporting goods, namely, skateboards, [skateboard wheels, and hardware and parts therefor]

U.S. Registration No.	3282078	Application Date	11/09/2006
Registration Date	08/21/2007	Foreign Priority Date	NONE
Word Mark	OBEY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 2000/09/15 First Use In Commerce: 2000/09/15 stickers, posters Class 018. First use: First Use: 2000/09/15 First Use In Commerce: 2000/09/15 handbags, backpacks, wallets, leather key chains Class 025. First use: First Use: 2000/09/15 First Use In Commerce: 2000/09/15 clothing, namely, shirts, t-shirts, knit shirts, woven shirts, pants, shorts, jackets, sweatshirts, sweaters, belts, scarves, beanies, hats		

U.S. Registration No.	3592057	Application Date	05/25/2007
Registration Date	03/17/2009	Foreign Priority Date	NONE
Word Mark	DISOBEY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2007/04/00 First Use In Commerce: 2007/04/00 Clothing, namely, t-shirts		


U.S. Registration No.	3770877	Application Date	08/19/2009
Registration Date	04/06/2010	Foreign Priority Date	NONE
Word Mark	OBEY AWARENESS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2007/05/00 First Use In Commerce: 2007/05/00 T-shirts		

U.S. Registration No.	4263319	Application Date	10/12/2011
Registration Date	12/25/2012	Foreign Priority Date	NONE
Word Mark	OBEY		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 020. First use: First Use: 2010/08/15 First Use In Commerce: 2010/08/15 Accent pillows; Pillows

U.S. Registration No.	4365576	Application Date	03/19/2012
Registration Date	07/09/2013	Foreign Priority Date	NONE

Word Mark	OBEY MEDIA
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Design Mark	
Description of Mark	NONE
Goods/Services	Class 038. First use: First Use: 2011/07/00 First Use In Commerce: 2011/07/00 Mobile media services in the nature of electronic transmission of entertainment-media content Class 041. First use: First Use: 2010/01/00 First Use In Commerce: 2010/01/00 Entertainment media production servicesfor motion pictures, television and Internet

U.S. Registration No.	4569752	Application Date	06/11/2013
Registration Date	07/15/2014	Foreign Priority Date	NONE

Word Mark	OBEY
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Design Mark	<h1>OBEY</h1>
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2009/02/01 First Use In Commerce: 2009/02/01 Cases for mobile phones, Cases for computers, Cases for tablet computers, sunglasses

U.S. Registration No.	4735537	Application Date	10/12/2011
Registration Date	05/12/2015	Foreign Priority Date	NONE

Word Mark	OBEY RECORDS
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Design Mark	<h1>OBEY RECORDS</h1>
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Description of Mark	NONE
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Goods/Services	Class 041. First use: First Use: 2014/01/15 First Use In Commerce: 2014/01/15 Audio recording and production; Consultation and advice regarding musical selections and arrangements for sound recordings and live performances; Entertainment services by a musical artist and producer, namely, musical composition for others and production of musical sound recordings; Production of sound and music video recordings
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U.S. Registration No.	4778645	Application Date	05/29/2014
Registration Date	07/21/2015	Foreign Priority Date	NONE

Word Mark	OBEY RECORDS
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Design Mark	<h1>OBEY RECORDS</h1>		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2008/01/01 First Use In Commerce: 2008/01/01 Audio recordings featuring music; Digital media, namely, CDs, DVDs, and downloadable audio files featuring music; Downloadable music files		

U.S. Registration No.	4859374	Application Date	04/21/2015
Registration Date	11/24/2015	Foreign Priority Date	NONE

Word Mark	OBEY		
Design Mark	<h1>OBEY</h1>		
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 2006/10/00 First Use In Commerce: 2006/10/00 Ankle bracelets; Bangles; Body jewelry; Bracelets; Brooches; Charms; Clocks and watches; Costume jewelry; Earrings; Gemstone jewelry; Jewel pendants; Jewelry; Jewelry chains; Jewelry pins for use on hats; Locketts; Medals and medallions; Necklaces; Pendants; Pins being jewelry; Real and imitation jewelry; Rings		

U.S. Registration No.	4859555	Application Date	04/23/2015
Registration Date	11/24/2015	Foreign Priority Date	NONE
Word Mark	OBEY		

Design Mark	<h1>OBEY</h1>		
Description of Mark	NONE		
Goods/Services	Class 028. First use: First Use: 2004/12/00 First Use In Commerce: 2004/12/00 Bags for skateboards; Christmas tree ornaments and decorations; Playing cards; Skateboard decks; Skateboard trucks; Skateboards; Surfboards; Toy figures		

U.S. Registration No.	5018200	Application Date	12/20/2012
Registration Date	08/09/2016	Foreign Priority Date	NONE
Word Mark	OBEY		
Design Mark	<h1>OBEY</h1>		
Description of Mark	NONE		
Goods/Services	Class 033. First use: First Use: 2013/03/25 First Use In Commerce: 2013/05/10 Alcoholic beverages except beers		

U.S. Registration No.	5119705	Application Date	06/11/2013
Registration Date	01/10/2017	Foreign Priority Date	NONE
Word Mark	OBEY		

Design Mark	<h1>OBEY</h1>
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2016/11/22 First Use In Commerce: 2016/11/22 headphones, ear buds, audio speakers

Attachments	75856775#TMSN.png(bytes) 76184615#TMSN.png(bytes) 77040649#TMSN.png(bytes) 77190956#TMSN.png(bytes) 77807878#TMSN.png(bytes) 85446122#TMSN.png(bytes) 85573359#TMSN.png(bytes) 85981934#TMSN.png(bytes) 85446095#TMSN.png(bytes) 86294681#TMSN.png(bytes) 86605216#TMSN.png(bytes) 86607605#TMSN.png(bytes) 85807738#TMSN.png(bytes) 85957151#TMSN.png(bytes) Opposition for OBEY WITH EXACTNESS and TSDR.pdf(824583 bytes)
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Signature	/Ryan S. Hilbert/
Name	Ryan S. Hilbert
Date	03/20/2018

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Bold Strategies, Inc.,)	
)	
Opposer,)	
)	
v.)	
)	Ser. No. 87513578
Tyler S. Keegan,)	
)	
Applicant.)	
)	

NOTICE OF OPPOSITION

Bold Strategies, Inc., a California corporation, having an address of 1331 W. Sunset Boulevard, Los Angeles, California 90026 (“Opposer”) is or will be damaged by the registration of the mark OBEY WITH EXACTNESS which is set forth in application Ser. No. 87513578 filed by Tyler S. Keegan (“Applicant”), and hereby opposes the same.

As grounds for the opposition, Opposer, by its attorneys, avers as follows:

1. On June 30, 2017, Applicant filed application Ser. No. 87513578 with the United States Patent and Trademark Office (“US PTO”) seeking to register the mark OBEY WITH EXACTNESS for goods in International Class 25.

2. Application Ser. No. 87513578 was filed under Section 1(b) of the Trademark Act based on Applicant’s claim of a bona fide intention to use the mark OBEY WITH EXACTNESS for goods in International Class 25, namely, “T-shirts for Men, Women, Teens, Children.”

3. On November 21, 2017, application Ser. No. 87513578 was published for

opposition.

4. On December 12, 2017, Opposer filed a timely request for a 30-day extension of time to oppose application Ser. No. 87513578, which was granted by the Board that same day.

5. On January 15, 2018, Opposer filed a timely request for a 60-day extension of time to oppose application Ser. No. 87513578, which was granted by the Board that same day.

6. The current deadline to oppose Applicant's mark is March 21, 2018.

7. On October 8, 2002, the US PTO issued Reg. No. 2632359 for the mark OBEY & Design for goods in International Class 16 which currently includes "printed paper articles, namely, post cards, posters, stationary, stickers, unmounted photographs," among others, and Class 25, namely, "clothing, namely, t-shirts, jackets, caps," currently owned by Opposer. A print-out from the US PTO's TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 2632359, is submitted herewith.

8. On September 9, 2003, the US PTO issued Reg. No. 2762299 for the mark OBEY & Design for goods in International Class 28, which currently include "sporting goods, namely, skateboards," currently owned by Opposer. A print-out from the US PTO's TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 2762299, is submitted herewith.

9. On August 21, 2007, the US PTO issued Reg. No. 3282078 for the mark OBEY for goods in International Classes 16, 18, and 25, specifically "stickers, posters", "handbags, backpacks, wallets, leather key chains", "clothing, namely, shirts, t-shirts, knit shirts, woven

shirts, pants, shorts, jackets, sweatshirts, sweaters, belts, scarves, beanies, hats,” currently owned by Opposer. A print-out from the US PTO’s TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 3282078, is submitted herewith.

10. On March 17, 2009, the US PTO issued Reg. No. 3592057 for the mark DISOBEY for goods in International Class 25, specifically “clothing, namely, t-shirts,” currently owned by Opposer. A print-out from the US PTO’s TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 3592057, is submitted herewith.

11. On April 6, 2010, the US PTO issued Reg. No. 3770877 for the mark OBEY AWARENESS for goods in International Classes 25, specifically “t-shirts,” currently owned by Opposer. A print-out from the US PTO’s TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 3770877, is submitted herewith.

12. On December 25, 2012, the US PTO issued Reg. No. 4263319 for the mark OBEY for goods in International Class 20, specifically “accent pillows; pillows,” currently owned by Opposer. A print-out from the US PTO’s TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 4263319, is submitted herewith.

13. On July 9, 2013, the US PTO issued Reg. No. 4365576 for the mark OBEY MEDIA for services in International Class 38, namely “mobile media services in the nature of

electronic transmission of entertainment media content,” and Class 41, namely “entertainment media production services for motion pictures, television and internet,” currently owned by Opposer. A print-out from the US PTO’s TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 4365576, is submitted herewith.

14. On July 15, 2014, the US PTO issued Reg. No. 4569752 for the mark OBEY for goods in International Class 9, specifically “cases for mobile phones, cases for computers, cases for tablet computers, sunglasses,” currently owned by Opposer. A print-out from the US PTO’s TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 4569752, is submitted herewith.

15. On May 12, 2015, the US PTO issued Reg. No. 4735537 for the mark OBEY RECORDS for services in International Class 41, including “audio recording and production” and “production of sound and music video recordings,” currently owned by Opposer. A print-out from the US PTO’s TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 4735537, is submitted herewith.

16. On July 21, 2015, the US PTO issued Reg. No. 4778645 for the mark OBEY RECORDS for goods in International Class 9, namely, “audio recordings featuring music; digital media, namely, CDs, DVDs, and downloadable audio files featuring music; downloadable music files,” currently owned by Opposer. A print-out from the US PTO’s TSDR database showing the current status and title copy of the pleaded registration, Reg. No. 4778645, is submitted

herewith.

17. On November 24, 2015, the US PTO issued Reg. No. 4859374 for the mark OBEY for goods in International Class 14, namely, “ankle bracelets; bangles; body jewelry; bracelets, brooches; charms; clocks and watches; costume jewelry; earrings; gemstone jewelry; jewel pendants; jewelry; jewelry chains; jewelry pins for use on hats; lockets; medals and medallions; necklaces; pendants; pins being jewelry; real and imitation jewelry; rings,” currently owned by Opposer. A print-out from the US PTO’s TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 4859374, is submitted herewith

18. On November 24, 2015, the US PTO issued Reg. No. 4859555 for the mark OBEY for goods in International Class 28, namely, “bags for skateboards; Christmas tree ornaments and decorations; playing cards; skateboard decks; skateboard trucks; skateboards; surfboards; toy figures,” currently owned by Opposer. A print-out from the US PTO’s TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 4859555, is submitted herewith.

19. On August 9, 2016, the US PTO issued Reg. No. 5018200 for the mark OBEY for goods in International Class 33, namely, “alcoholic beverages except beers,” currently owned by Opposer. A print-out from the US PTO’s TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 5018200, is submitted herewith.

20. On January 10, 2017, the US PTO issued Reg. No. 5119705 for the mark OBEY

for goods in International Class 9, namely, “headphones, ear buds, audio speakers” with a constructive use date of June 11, 2013, currently owned by Opposer. A print-out from the US PTO’s TSDR database satisfying the requirements of 37 CFR § 2.122(d) for submitting a current status and title copy of the pleaded registration, Reg. No. 5119705, is submitted herewith.

21. Opposer is the owner of Reg. Nos. 2632359, 2762299, 3282078, 3592057, 3770877, 4263319, 4365576, 4569752, 4735537, 4778645, 4859374, 4859555, 5018200 and 5119705 (hereinafter “Opposer’s Registrations”) and, by making its registrations of record, Opposer has standing to oppose application Ser. No. 87513578.

22. Opposer’s OBEY & Design, OBEY, DISOBEY, OBEY AWARENESS, OBEY RECORDS, and OBEY MEDIA marks (hereinafter “Opposer’s Marks”) have an actual or constructive use date earlier than application Ser. No. 87513578, specifically the June 30, 2017 filing date for goods in International Class 25, and priority is not at issue.

23. Opposer’s Marks have been in continuous use in commerce since at least as early as 2000 and are still used in commerce in connection with the goods and services set forth in Opposer’s Registrations and have not been abandoned.

24. Since at least as early as 2000, Opposer and its predecessors in interest have spent a significant amount of money and expended a significant amount of resources in the marketing and sale of goods and services bearing Opposer’s Marks and associated designs in the United States.

25. Opposer’s Marks have established valuable consumer recognition and substantial goodwill with the purchasing public and have become Opposer’s identity and persona for the

goods and services set forth in Opposer's Registrations and used in conjunction with Opposer's Marks in the United States.

26. Applicant's OBEY WITH EXACTNESS mark is the substantial equivalent to Opposer's identity and persona so as to cause consumers to believe that Applicant, and the goods set forth in application Ser. No. 87513578, are connected to Opposer, when in fact they are not.

27. Applicant's mark points uniquely and unmistakably to Opposer, as an entity.

28. By way of Opposer's Marks, Opposer's identity and persona are of sufficient fame or reputation that any use of the OBEY WITH EXACTNESS mark will falsely suggest a connection between Applicant and Opposer named herein, to the damage of the Opposer.

29. As a result of the foregoing, registration of the mark set forth in the application Ser. No. 87513578 should be refused pursuant to Trademark Act Section 2(a), 15 U.S.C. § 1052(a).

30. Opposer's Marks are famous within the meaning of 15 U.S.C. § 1125(c), and were famous prior to June 30, 2017, the date Applicant filed application Ser. No. 87513578.

31. Applicant's applied-for mark is therefore likely to cause dilution of Opposer's famous, distinctive and federally-registered marks within the meaning of 15 U.S.C. § 1125(c) and 15 U.S.C. § 1063(a), as amended by the Trademark Dilution Revision Act of 2006.

32. Opposer's Marks and the mark in application Ser. No. 87513578 are confusingly similar. Specifically, Applicant's OBEY WITH EXACTNESS mark incorporates Opposer's OBEY mark in its entirety and therefore is similar in appearance, pronunciation and commercial impression when compared to Opposer's OBEY Marks.

33. The goods and services set forth in Opposer's Registrations are closely related, if not identical, to the goods set forth in application Ser. No. 87513578.

34. The conditions surrounding the marketing of the goods sold and services rendered under Opposer's Marks and the goods set forth in application Ser. No. 87513578 are such that they could be encountered by the same purchasers under circumstances that could give rise to the mistaken belief that the goods and services come from a common source.


35. The goods set forth in application Ser. No. 87513578 are likely to be marketed in the same channels of trade as the goods and services identified in Opposer's Registrations.

36. As a consequence of the above, Opposer will be damaged by the issuance of this registration. Specifically, the OBEY WITH EXACTNESS mark set forth in application Ser. No. 87513578 consists of or comprises a mark which so resembles those set forth in Opposer's Marks as to be likely to cause confusion, or to cause mistake, or to deceive, under Trademark Act Section 2(d), 15 U.S.C. § 1052(d).

WHEREFORE, Opposer requests that application Ser. No. 87513578 be refused registration.

Respectfully submitted,

Bold Strategies, Inc.

By: 

Ryan S. Hilbert
Gabrielle A. Holley

Opposer's Attorneys

Holley Menker, P.A.

PO Box 331937

Atlantic Beach, FL 32233

(904) 247-2620

eastdocket@holleymenker.com

Generated on: This page was generated by TSDR on 2018-03-20 10:40:59 EDT

Mark: OBEY



US Serial Number: 75856775

Application Filing Date: Nov. 23, 1999

US Registration Number: 2632359

Registration Date: Oct. 08, 2002

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Sep. 28, 2012

Publication Date: Dec. 12, 2000

Notice of Allowance Date: Mar. 06, 2001

Mark Information

Mark Literal Elements: OBEY

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s): 02.01.01 - Busts of men facing forward; Heads of men facing forward; Men - heads, portraiture, or busts facing forward; Portraiture of men facing forward
26.11.02 - Plain single line rectangles; Rectangles (single line)

Name Portrait Consent: The person depicted in the mark does not represent a living individual

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: clothing, namely, t-shirts, jackets, caps [, and shoes]

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 15, 2000

Use in Commerce: Sep. 15, 2000

For: Printed paper articles, namely, [trading cards,] post cards, posters, stationery, stickers, unmounted photographs, [magazines featuring extreme sports, skateboarding, snowboarding, surfing and information about rebellious teen lifestyle activities,] and books featuring extreme sports, skateboarding, snowboarding, surfing, and information about rebellious teen lifestyle activities

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 15, 2000

Use in Commerce: Sep. 15, 2000

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: BOLD STRATEGIES, INC.

Owner Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA 90026
UNITED STATES

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley

Docket Number: 1028.TM1125U

Attorney Primary Email Address: westdocket@hollymenker.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Gabrielle A. Holley
HOLLEY & MENKER, P.A.
P.O. BOX 96
SOLANA BEACH, CALIFORNIA 92075
UNITED STATES

Phone: 858 353 9285

Fax: 858 876 1604

Correspondent e-mail: westdocket@hollymenker.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 05, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 04, 2013	NOTICE OF SUIT	
Apr. 19, 2013	NOTICE OF SUIT	
Feb. 19, 2013	NOTICE OF SUIT	
Oct. 17, 2012	NOTICE OF SUIT	
Oct. 02, 2012	NOTICE OF SUIT	
Sep. 28, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Sep. 28, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76293
Sep. 28, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76293
Sep. 28, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
Sep. 13, 2012	TEAS SECTION 8 & 9 RECEIVED	
Jun. 29, 2012	NOTICE OF SUIT	
May 21, 2012	NOTICE OF SUIT	
Oct. 20, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	69934
Oct. 08, 2008	TEAS SECTION 8 & 15 RECEIVED	
Jul. 07, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888

Jul. 07, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 02, 2007	CASE FILE IN TICRS	
Oct. 08, 2002	REGISTERED-PRINCIPAL REGISTER	
Jul. 23, 2002	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 19, 2002	EXAMINERS AMENDMENT MAILED	
Apr. 02, 2002	PAPER RECEIVED	
Oct. 19, 2001	NON-FINAL ACTION MAILED	
Sep. 26, 2001	ASSIGNED TO EXAMINER	75571
Sep. 19, 2001	STATEMENT OF USE PROCESSING COMPLETE	
Sep. 05, 2001	USE AMENDMENT FILED	
Mar. 06, 2001	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 12, 2000	PUBLISHED FOR OPPOSITION	
Nov. 10, 2000	NOTICE OF PUBLICATION	
Sep. 08, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 14, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 18, 2000	NON-FINAL ACTION MAILED	
May 17, 2000	ASSIGNED TO EXAMINER	75571
May 04, 2000	ASSIGNED TO EXAMINER	71547
May 02, 2000	ASSIGNED TO EXAMINER	73348

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Oct. 08, 2012

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Sep. 28, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 4

Registrant: OBEY GIANT JOINT VENTURE

Assignment 1 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2802/0855](#)

Pages: 2

Date Recorded: Mar. 02, 2004

Supporting Documents: [assignment-tm-2802-0855.pdf](#)

Assignor

Name: [DAVE KINSEY](#)

Execution Date: Jul. 30, 2003

Legal Entity Type: JOINT VENTURE

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [FAIREY, SHEPARD](#)

Legal Entity Type: INDIVIDUAL

Citizenship: No Citizenship Found

Address: 3780 WILSHIRE BLVD., SUITE 210
LOS ANGELES, CALIFORNIA 90010

Correspondent

Correspondent Name: MCCOLLOCH & CAMPITIELLO, LLP

Correspondent Address: 5900 LA PLACE COURT, STE. 100

Address: CARLSBAD, CA 92008

Domestic Representative - Not Found

Assignment 2 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2802/0896](#)

Pages: 2

Date Recorded: Mar. 02, 2004

Supporting Documents: [assignment-tm-2802-0896.pdf](#)

Assignor

Name: [JUSTIN MCCORMACK](#)

Execution Date: Jul. 30, 2003

Legal Entity Type: JOINT VENTURE

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [FAIREY, SHEPARD](#)

Legal Entity Type: INDIVIDUAL

Citizenship: No Citizenship Found

Address: 3780 WILSHIRE BLVD., SUITE 210
LOS ANGELES, CALIFORNIA 90010

Correspondent

Correspondent Name: MCCOLLOCH & CAMPITIELLO, LLP

Correspondent Address: 5900 LA PLACE COURT, SUITE 100
CARLSBAD, CA 92008

Domestic Representative - Not Found

Assignment 3 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2802/0886](#)

Pages: 2

Date Recorded: Mar. 02, 2004

Supporting Documents: [assignment-tm-2802-0886.pdf](#)

Assignor

Name: [PHILIP DE WOLFF](#)

Execution Date: Aug. 12, 2003

Legal Entity Type: JOINT VENTURE

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [FAIREY, SHEPARD](#)

Legal Entity Type: INDIVIDUAL

Citizenship: No Citizenship Found

Address: 3780 WILSHIRE BLVD., SUITE 210
LOS ANGELES, CALIFORNIA 90010

Correspondent

Correspondent Name: MCCOLLOCH & CAMPITIELLO, LLP

Correspondent Address: 5900 LA PLACE COURT, SUITE 100
CARLSBAD, CA 92008

Domestic Representative - Not Found

Assignment 4 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6020/0043](#)

Pages: 4

Date Recorded: Mar. 27, 2017

Supporting Documents: [assignment-tm-6020-0043.pdf](#)

Assignor

Name: [FAIREY, FRANK SHEPARD](#)

Execution Date: Mar. 09, 2017

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Assignee

Name: [BOLD STRATEGIES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA 90026

Correspondent

Correspondent Name: HOLLEY & MENKER, PA, GABRIELLE A. HOLLEY

Correspondent Address: P.O. BOX 96
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 6

Type of Proceeding: Opposition

Proceeding Number: [91235585](#)

Filing Date: Jul 14, 2017

Status: Terminated

Status Date: Nov 01, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Denique Peavy

Correspondent Address: DENIQUE L PEAVY
532 WEST CLOVER PARK DRIVE
FORT WORTH TX , 76140
UNITED STATES

Correspondent e-mail: lokious2473@outlook.com , deniquepeavy@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
S.A.U.L.C.E. OBEY YOUR DIVERSITY	Abandoned - After Inter-Partes Decision	87298821	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374

OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 14, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 17, 2017	Aug 26, 2017
3	PENDING, INSTITUTED	Jul 17, 2017	
4	NOTICE OF DEFAULT	Sep 05, 2017	
5	BD DECISION: SUSTAINED	Oct 25, 2017	
6	TERMINATED	Oct 25, 2017	
7	MOT FOR RELIEF FROM ENTRY OF DEFAULT JUDGMENT	Oct 26, 2017	
8	PET TO DIRECTOR	Oct 26, 2017	
9	PET TO DIRECTOR DENIED	Nov 20, 2017	
10	MOT FOR RELIEF FROM JGT DENIED: FRCP 60	Dec 06, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91234347](#) **Filing Date:** May 03, 2017
Status: Terminated **Status Date:** May 03, 2017
Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Archie Ward
Correspondent Address: JULIE TENNYSON
MARCUM TENNYSON PLLC
PO BOX 9551
PADUCAH KY , 42002
UNITED STATES
Correspondent e-mail: jtennyson@marcumtennyson.com , jultenn6@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE LAW AND NO ONE WILL FALL	Abandoned - After Inter-Partes Decision	87135014	

Plaintiff(s)

Name: Bold Strategies, Inc.
Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES
Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374

OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 03, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 03, 2017	Jun 12, 2017
3	PENDING, INSTITUTED	May 03, 2017	
4	ANSWER	Jun 12, 2017	
5	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 11, 2017	
6	SUSPENDED	Aug 11, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 08, 2017	
8	SUSPENDED	Sep 08, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 01, 2017	
10	SUSPENDED	Nov 01, 2017	
11	W/DRAW OF APPLICATION	Dec 20, 2017	
12	BD DECISION: SUSTAINED	Jan 09, 2018	
13	TERMINATED	Jan 09, 2018	
14	BD DECISION: SUSTAINED	Jan 09, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91225433](#) **Filing Date:** Dec 19, 2015
Status: Terminated **Status Date:** Aug 26, 2016
Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: JRM NutraSciences, LLC
Correspondent Address: THOMAS D FOSTER
 TDFOSTER INTELLECTUAL PROPERTY LAW
 11622 EL CAMINO REAL, STE 100
 SAN DIEGO CA , 92130
 UNITED STATES
Correspondent e-mail: fooster@tdfooster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE PUMP	Registered	86518646	5193705

Plaintiff(s)

Name: Shepard Fairey
Correspondent Address: DREW SMITH
 HOLLEY & MENKER PA
 P O BOX 1650
 BEND OR , 97709
 UNITED STATES
Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY	Registered	85981934	4569752

OBEY Registered [86605216](#) [4859374](#)
OBEY Registered [86607605](#) [4859555](#)

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2015	Jan 28, 2016
3	PENDING, INSTITUTED	Dec 19, 2015	
4	CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
5	D MOT FOR EXT W/ CONSENT	Jan 27, 2016	
6	EXTENSION OF TIME GRANTED	Jan 28, 2016	
7	ANSWER	Feb 29, 2016	
8	DUPLICATE FILING (NOT CONSIDERED)	Feb 29, 2016	
9	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 22, 2016	
10	SUSPENDED	Apr 22, 2016	
11	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 08, 2016	
12	SUSPENDED	Jun 08, 2016	
13	STIP TO SUSP PEND SETTL NEGOTIATIONS	Aug 09, 2016	
14	SUSPENDED	Aug 09, 2016	
15	MOT TO AMEND APPLICATION	Aug 18, 2016	
16	BD DECISION: DISMISSED W/ PREJ	Aug 26, 2016	
17	TERMINATED	Aug 26, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91221549](#) **Filing Date:** Apr 17, 2015
Status: Terminated **Status Date:** Feb 09, 2016
Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust
Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES
Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)

Name: Shepard Fairey
Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
Bend OR , 97709
UNITED STATES
Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877

OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016	
13	SUSPENDED	Jan 25, 2016	
14	W/DRAW OF OPPOSITION	Feb 08, 2016	
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016	
16	TERMINATED	Feb 09, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91221552](#)

Filing Date: Apr 17, 2015

Status: Terminated

Status Date: Feb 09, 2016

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
Bend OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057

OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016	
13	SUSPENDED	Jan 25, 2016	
14	W/DRAW OF OPPOSITION	Feb 08, 2016	
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016	
16	TERMINATED	Feb 09, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91211451](#)

Filing Date: Jul 08, 2013

Status: Terminated

Status Date: Aug 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Demand Brands, LLC

Correspondent Address: NATALIE S RICHER
LERNER DAVID LITTENBERG KRUMHOLZ & MENTLIK LLP
600 SOUTH AVE W , STE 2
WESTFIELD NJ , 07090-1497
UNITED STATES

Correspondent e-mail: trademarkadmin@ldlkm.com , nricher@ldlkm.com , litigation@ldlkm.com , sgoldman@ldlkm.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Abandoned - No Statement Of Use Filed	85521663	

Plaintiff(s)

Name: Shepard Fairey

Correspondent Address: DREW M SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078

DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	ANSWER	Aug 16, 2013	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 02, 2013	
6	SUSPENDED	Oct 07, 2013	
7	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 08, 2014	
8	SUSPENDED	Jan 14, 2014	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 10, 2014	
10	SUSPENDED	Mar 17, 2014	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 10, 2014	
12	SUSPENDED	Jun 18, 2014	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 23, 2014	
14	SUSPENDED	Aug 02, 2014	
15	W/DRAW OF OPPOSITION	Aug 26, 2014	
16	BD DECISION: DISMISSED W/ PREJ	Aug 28, 2014	
17	TERMINATED	Aug 28, 2014	

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Mark: OBEY



US Serial Number: 76184615

Application Filing Date: Dec. 22, 2000

US Registration Number: 2762299

Registration Date: Sep. 09, 2003

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 19, 2013

Publication Date: Jan. 21, 2003

Notice of Allowance Date: Apr. 15, 2003

Mark Information

Mark Literal Elements: OBEY

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s): 02.01.01 - Busts of men facing forward; Heads of men facing forward; Men - heads, portraiture, or busts facing forward; Portraiture of men facing forward
26.11.20 - Rectangles inside one another
26.11.21 - Rectangles that are completely or partially shaded

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Sporting goods, namely, skateboards, [skateboard wheels, and hardware and parts therefor]

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 18, 2001

Use in Commerce: Jan. 19, 2001

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BOLD STRATEGIES, INC.
Owner Address: 1331 WEST SUNSET BLVD
 LOS ANGELES, CALIFORNIA UNITED STATES 90026
Legal Entity Type: CORPORATION **State or Country** CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley **Docket Number:** 1363.TM1125U
Attorney Primary Email Address: westdocket@holleymenker.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Gabrielle A. Holley
 Holley & Menker, P.A.
 P.O. Box 96
 Solana Beach, CALIFORNIA UNITED STATES 92075
Phone: 858 353 9285 **Fax:** 858 876 1604
Correspondent e-mail: westdocket@holleymenker.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 05, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 19, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 19, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67603
Jan. 19, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67603
Jan. 18, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67603
Dec. 21, 2012	TEAS SECTION 8 & 9 RECEIVED	
Sep. 21, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	73376
Sep. 21, 2009	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	73376
Sep. 08, 2009	TEAS SECTION 8 & 15 RECEIVED	
Jun. 20, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 10, 2003	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 09, 2003	REGISTERED-PRINCIPAL REGISTER	
Jul. 01, 2003	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 23, 2003	CASE FILE IN TICRS	
Jun. 12, 2003	STATEMENT OF USE PROCESSING COMPLETE	
May 20, 2003	USE AMENDMENT FILED	
May 19, 2003	TEAS STATEMENT OF USE RECEIVED	
Apr. 15, 2003	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 21, 2003	PUBLISHED FOR OPPOSITION	
Jan. 01, 2003	NOTICE OF PUBLICATION	
Nov. 01, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 30, 2002	EXAMINERS AMENDMENT MAILED	

Oct. 29, 2002	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Sep. 17, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 13, 2002	LETTER OF SUSPENSION MAILED	
Mar. 11, 2002	ASSIGNED TO EXAMINER	61700
Jan. 07, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 10, 2001	LETTER OF SUSPENSION MAILED	
Jun. 22, 2001	ASSIGNED TO EXAMINER	75571
Jun. 15, 2001	ASSIGNED TO EXAMINER	78472

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Sep. 09, 2013

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jan. 19, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 4

Registrant: FAIRY, SHEPARD

Assignment 1 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2711/0347](#)

Pages: 2

Date Recorded: Sep. 05, 2003

Supporting Documents: [assignment-tm-2711-0347.pdf](#)

Assignor

Name: [MCCORMACK, JUSTIN](#)

Execution Date: Jul. 30, 2003

Legal Entity Type: INDIVIDUAL

Citizenship: No Citizenship Found

Assignee

Name: [FAIREY, SHEPARD](#)

Legal Entity Type: INDIVIDUAL

Citizenship: No Citizenship Found

Address: 3780 WILSHIRE BLVD
SUITE 210
LOS ANGELES, CALIFORNIA 90010

Correspondent

Correspondent Name: VICTORIA NEWLAND

Correspondent Address: 114 NORTH RIOS AVENUE
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Assignment 2 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2711/0370](#)

Pages: 2

Date Recorded: Sep. 05, 2003

Supporting Documents: [assignment-tm-2711-0370.pdf](#)

Assignor

Name: [KINSEY, DAVE](#)

Execution Date: Jul. 30, 2003

Legal Entity Type: INDIVIDUAL

Citizenship: No Citizenship Found

Assignee

Name: [FAIREY, SHEPARD](#)

Legal Entity Type: INDIVIDUAL

Citizenship: No Citizenship Found

Address: 3780 WILSHIRE BLVD
SUITE 210
LOS ANGELES, CALIFORNIA 90010

Correspondent

Correspondent Name: VICTORIA NEWLAND

Correspondent Address: 114 NORTH RIOS AVENUE
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Assignment 3 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2711/0328](#)

Pages: 2

Date Recorded: Sep. 05, 2003

Supporting Documents: [assignment-tm-2711-0328.pdf](#)

Assignor

Name: [DE WOLFF, PHILLIP](#)

Execution Date: Aug. 12, 2003

Legal Entity Type: INDIVIDUAL

Citizenship: No Citizenship Found

Assignee

Name: [FAIREY, SHEPARD](#)

Legal Entity Type: INDIVIDUAL

Citizenship: No Citizenship Found

Address: 3780 WILSHIRE BOULEVARD
SUITE 210
LOS ANGELES, CALIFORNIA 90010

Correspondent

Correspondent Name: VICTORIA NEWLAND

Correspondent Address: 114 NORTH RIOS AVENUE
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Assignment 4 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6020/0043](#)

Pages: 4

Date Recorded: Mar. 27, 2017

Supporting Documents: [assignment-tm-6020-0043.pdf](#)

Assignor

Name: [FAIREY, FRANK SHEPARD](#)

Execution Date: Mar. 09, 2017

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Assignee

Name: [BOLD STRATEGIES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA 90026

Correspondent

Correspondent Name: HOLLEY & MENKER, PA, GABRIELLE A. HOLLEY

Correspondent Address: P.O. BOX 96
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 6

Type of Proceeding: Opposition

Proceeding Number: [91235585](#)

Filing Date: Jul 14, 2017

Status: Terminated

Status Date: Nov 01, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Denique Peavy

Correspondent Address: DENIQUE L PEAVY
532 WEST CLOVER PARK DRIVE
FORT WORTH TX UNITED STATES , 76140

Correspondent e-mail: lokus2473@outlook.com , deniquepeavy@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
S.A.U.L.C.E. OBEY YOUR DIVERSITY	Abandoned - After Inter-Partes Decision	87298821	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR UNITED STATES , 97709

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 14, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 17, 2017	Aug 26, 2017
3	PENDING, INSTITUTED	Jul 17, 2017	
4	NOTICE OF DEFAULT	Sep 05, 2017	
5	BD DECISION: SUSTAINED	Oct 25, 2017	
6	TERMINATED	Oct 25, 2017	
7	MOT FOR RELIEF FROM ENTRY OF DEFAULT JUDGMENT	Oct 26, 2017	

8 PET TO DIRECTOR Oct 26, 2017
 9 PET TO DIRECTOR DENIED Nov 20, 2017
 10 MOT FOR RELIEF FROM JGT DENIED: FRCP 60 Dec 06, 2017

Type of Proceeding: Opposition

Proceeding Number: [91234347](#) **Filing Date:** May 03, 2017
Status: Terminated **Status Date:** May 03, 2017
Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Archie Ward
Correspondent Address: JULIE TENNYSON
 MARCUM TENNYSON PLLC
 PO BOX 9551
 PADUCAH KY UNITED STATES , 42002
Correspondent e-mail: jtennyson@marcumtennyson.com , jultenn6@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE LAW AND NO ONE WILL FALL	Abandoned - After Inter-Partes Decision	87135014	

Plaintiff(s)

Name: Bold Strategies, Inc.
Correspondent Address: DREW SMITH
 HOLLEY & MENKER PA
 PO BOX 1650
 BEND OR UNITED STATES , 97709
Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 03, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 03, 2017	Jun 12, 2017
3	PENDING, INSTITUTED	May 03, 2017	
4	ANSWER	Jun 12, 2017	
5	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 11, 2017	
6	SUSPENDED	Aug 11, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 08, 2017	
8	SUSPENDED	Sep 08, 2017	
	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS		

9		Nov 01, 2017
10	SUSPENDED	Nov 01, 2017
11	W/DRAW OF APPLICATION	Dec 20, 2017
12	BD DECISION: SUSTAINED	Jan 09, 2018
13	TERMINATED	Jan 09, 2018
14	BD DECISION: SUSTAINED	Jan 09, 2018

Type of Proceeding: Opposition

Proceeding Number: [91225433](#) **Filing Date:** Dec 19, 2015
Status: Terminated **Status Date:** Aug 26, 2016
Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: JRM NutraSciences, LLC
Correspondent Address: THOMAS D FOSTER
TDFOSTER INTELLECTUAL PROPERTY LAW
11622 EL CAMINO REAL, STE 100
SAN DIEGO CA UNITED STATES , 92130
Correspondent e-mail: fooster@tdfooster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE PUMP	Registered	86518646	5193705

Plaintiff(s)

Name: Shepard Fairey
Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
P O BOX 1650
BEND OR UNITED STATES , 97709
Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY	Registered	85981934	4569752
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2015	Jan 28, 2016
3	PENDING, INSTITUTED	Dec 19, 2015	
4	CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
5	D MOT FOR EXT W/ CONSENT	Jan 27, 2016	
6	EXTENSION OF TIME GRANTED	Jan 28, 2016	
7	ANSWER	Feb 29, 2016	
8	DUPLICATE FILING (NOT CONSIDERED)	Feb 29, 2016	
9	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 22, 2016	
10	SUSPENDED	Apr 22, 2016	
11	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 08, 2016	

12	SUSPENDED	Jun 08, 2016
13	STIP TO SUSP PEND SETTL NEGOTIATIONS	Aug 09, 2016
14	SUSPENDED	Aug 09, 2016
15	MOT TO AMEND APPLICATION	Aug 18, 2016
16	BD DECISION: DISMISSED W/ PREJ	Aug 26, 2016
17	TERMINATED	Aug 26, 2016

Type of Proceeding: Opposition

Proceeding Number: [91221549](#)

Filing Date: Apr 17, 2015

Status: Terminated

Status Date: Feb 09, 2016

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA UNITED STATES , 94559

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)

Name: Shepard Fairey

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
Bend OR UNITED STATES , 97709

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	

12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016
13	SUSPENDED	Jan 25, 2016
14	W/DRAW OF OPPOSITION	Feb 08, 2016
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016
16	TERMINATED	Feb 09, 2016

Type of Proceeding: Opposition

Proceeding Number: [91221552](#) **Filing Date:** Apr 17, 2015
Status: Terminated **Status Date:** Feb 09, 2016
Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA UNITED STATES , 94559

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
Bend OR UNITED STATES , 97709

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016	

13	SUSPENDED	Jan 25, 2016
14	W/DRAW OF OPPOSITION	Feb 08, 2016
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016
16	TERMINATED	Feb 09, 2016

Type of Proceeding: Opposition

Proceeding Number: [91211451](#) **Filing Date:** Jul 08, 2013
Status: Terminated **Status Date:** Aug 28, 2014
Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Demand Brands, LLC
Correspondent Address: NATALIE S RICHER
LERNER DAVID LITTENBERG KRUMHOLZ & MENTLIK LLP
600 SOUTH AVE W , STE 2
WESTFIELD NJ UNITED STATES , 07090-1497
Correspondent e-mail: trademarkadmin@ldlkm.com , nricher@ldlkm.com , litigation@ldlkm.com , sgoldman@ldlkm.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Abandoned - No Statement Of Use Filed	85521663	

Plaintiff(s)

Name: Shepard Fairey
Correspondent Address: DREW M SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA UNITED STATES , 94966
Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	ANSWER	Aug 16, 2013	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 02, 2013	
6	SUSPENDED	Oct 07, 2013	
7	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 08, 2014	
8	SUSPENDED	Jan 14, 2014	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 10, 2014	
10	SUSPENDED	Mar 17, 2014	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 10, 2014	
12	SUSPENDED	Jun 18, 2014	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 23, 2014	
14	SUSPENDED	Aug 02, 2014	
15	W/DRAW OF OPPOSITION	Aug 26, 2014	

16

BD DECISION: DISMISSED W/ PREJ

Aug 28, 2014

17

TERMINATED

Aug 28, 2014

Generated on: This page was generated by TSDR on 2018-03-20 10:42:28 EDT

Mark: OBEY

OBEY

US Serial Number: 77040649

Application Filing Date: Nov. 09, 2006

US Registration Number: 3282078

Registration Date: Aug. 21, 2007

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Nov. 16, 2016

Publication Date: Jun. 05, 2007

Mark Information

Mark Literal Elements: OBEY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2632359

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: clothing, namely, shirts, t-shirts, knit shirts, woven shirts, pants, shorts, jackets, sweatshirts, sweaters, belts, scarves, beanies, hats

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 15, 2000

Use in Commerce: Sep. 15, 2000

For: handbags, backpacks, wallets, leather key chains

International Class(es): 018 - Primary Class

U.S Class(es): 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 15, 2000

Use in Commerce: Sep. 15, 2000

For: stickers, posters

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 15, 2000

Use in Commerce: Sep. 15, 2000

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BOLD STRATEGIES, INC.
Owner Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA 90026
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley
Attorney Primary Email Address: westdocket@holleymenker.com
Docket Number: TM1124US00
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Gabrielle A. Holley
HOLLEY & MENKER, P.A.
P.O. BOX 96
SOLANA BEACH, CALIFORNIA 92075
UNITED STATES
Phone: 888 750 4407
Fax: 858 876 1604
Correspondent e-mail: westdocket@holleymenker.com gholley@holleymenker.com gabrielleholley@gmail.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 05, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 16, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Nov. 16, 2016	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68335
Nov. 16, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68335
Nov. 10, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68335
Aug. 29, 2016	TEAS SECTION 8 & 9 RECEIVED	
Aug. 21, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Sep. 15, 2015	NOTICE OF SUIT	
Sep. 04, 2013	NOTICE OF SUIT	
Apr. 19, 2013	NOTICE OF SUIT	
Feb. 19, 2013	NOTICE OF SUIT	
Oct. 17, 2012	NOTICE OF SUIT	
Oct. 02, 2012	NOTICE OF SUIT	
Oct. 01, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Oct. 01, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Oct. 01, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Sep. 24, 2012	TEAS SECTION 8 & 15 RECEIVED	
Jun. 29, 2012	NOTICE OF SUIT	

May 21, 2012	NOTICE OF SUIT	
Jul. 07, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 07, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 29, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 21, 2007	REGISTERED-PRINCIPAL REGISTER	
Jun. 05, 2007	PUBLISHED FOR OPPOSITION	
May 16, 2007	NOTICE OF PUBLICATION	
Apr. 09, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Apr. 09, 2007	ASSIGNED TO LIE	70633
Mar. 16, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 16, 2007	ASSIGNED TO EXAMINER	77657
Dec. 12, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 15, 2006	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Aug. 21, 2017

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Nov. 16, 2016

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Fairey, Shepard

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6020/0043](#)

Pages: 4

Date Recorded: Mar. 27, 2017

Supporting Documents: [assignment-tm-6020-0043.pdf](#)

Assignor

Name: [FAIREY, FRANK SHEPARD](#)

Execution Date: Mar. 09, 2017

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Assignee

Name: [BOLD STRATEGIES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA 90026

Correspondent

Correspondent Name: HOLLEY & MENKER, PA, GABRIELLE A. HOLLEY

Correspondent Address: P.O. BOX 96
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Proceedings

Summary

Number of
Proceedings: 6

Type of Proceeding: Opposition

Proceeding Number: [91235585](#)

Filing Date: Jul 14, 2017

Status: Terminated

Status Date: Nov 01, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Denique Peavy

Correspondent Address: DENIQUE L PEAVY
532 WEST CLOVER PARK DRIVE
FORT WORTH TX , 76140
UNITED STATES

Correspondent e-mail: lokus2473@outlook.com , deniquepeavy@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
S.A.U.L.C.E. OBEY YOUR DIVERSITY	Abandoned - After Inter-Partes Decision	87298821	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

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OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
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OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

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4	NOTICE OF DEFAULT	Sep 05, 2017	
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6	TERMINATED	Oct 25, 2017	
7	MOT FOR RELIEF FROM ENTRY OF DEFAULT JUDGMENT	Oct 26, 2017	
8	PET TO DIRECTOR	Oct 26, 2017	
9	PET TO DIRECTOR DENIED	Nov 20, 2017	

Type of Proceeding: Opposition**Proceeding Number:** [91234347](#)**Filing Date:** May 03, 2017**Status:** Terminated**Status Date:** May 03, 2017**Interlocutory Attorney:** JENNIFER KRISP**Defendant****Name:** Archie Ward**Correspondent Address:** JULIE TENNYSON
MARCUM TENNYSON PLLC
PO BOX 9551
PADUCAH KY , 42002
UNITED STATES**Correspondent e-mail:** jtennyson@marcumtennyson.com , jultenn6@yahoo.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
OBEY THE LAW AND NO ONE WILL FALL	Abandoned - After Inter-Partes Decision	87135014	

Plaintiff(s)**Name:** Bold Strategies, Inc.**Correspondent Address:** DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES**Correspondent e-mail:** dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 03, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 03, 2017	Jun 12, 2017
3	PENDING, INSTITUTED	May 03, 2017	
4	ANSWER	Jun 12, 2017	
5	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 11, 2017	
6	SUSPENDED	Aug 11, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 08, 2017	
8	SUSPENDED	Sep 08, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 01, 2017	

10	SUSPENDED	Nov 01, 2017
11	W/DRAW OF APPLICATION	Dec 20, 2017
12	BD DECISION: SUSTAINED	Jan 09, 2018
13	TERMINATED	Jan 09, 2018
14	BD DECISION: SUSTAINED	Jan 09, 2018

Type of Proceeding: Opposition

Proceeding Number: [91225433](#) **Filing Date:** Dec 19, 2015
Status: Terminated **Status Date:** Aug 26, 2016
Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: JRM NutraSciences, LLC
Correspondent Address: THOMAS D FOSTER
TDFOSTER INTELLECTUAL PROPERTY LAW
11622 EL CAMINO REAL, STE 100
SAN DIEGO CA , 92130
UNITED STATES
Correspondent e-mail: fofoster@tdfoster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE PUMP	Registered	86518646	5193705

Plaintiff(s)

Name: Shepard Fairey
Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
P O BOX 1650
BEND OR , 97709
UNITED STATES
Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

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OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY	Registered	85981934	4569752
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2015	Jan 28, 2016
3	PENDING, INSTITUTED	Dec 19, 2015	
4	CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
5	D MOT FOR EXT W/ CONSENT	Jan 27, 2016	
6	EXTENSION OF TIME GRANTED	Jan 28, 2016	
7	ANSWER	Feb 29, 2016	
8	DUPLICATE FILING (NOT CONSIDERED)	Feb 29, 2016	
9	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 22, 2016	
10	SUSPENDED	Apr 22, 2016	

11	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 08, 2016
12	SUSPENDED	Jun 08, 2016
13	STIP TO SUSP PEND SETTL NEGOTIATIONS	Aug 09, 2016
14	SUSPENDED	Aug 09, 2016
15	MOT TO AMEND APPLICATION	Aug 18, 2016
16	BD DECISION: DISMISSED W/ PREJ	Aug 26, 2016
17	TERMINATED	Aug 26, 2016

Type of Proceeding: Opposition

Proceeding Number: [91221549](#)

Filing Date: Apr 17, 2015

Status: Terminated

Status Date: Feb 09, 2016

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)

Name: Shepard Fairey

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
Bend OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	

9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015
10	SUSPENDED	Dec 28, 2015
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016
13	SUSPENDED	Jan 25, 2016
14	W/DRAW OF OPPOSITION	Feb 08, 2016
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016
16	TERMINATED	Feb 09, 2016

Type of Proceeding: Opposition

Proceeding Number: [91221552](#)

Filing Date: Apr 17, 2015

Status: Terminated

Status Date: Feb 09, 2016

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
Bend OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
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OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	

8	SUSPENDED	Sep 29, 2015
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015
10	SUSPENDED	Dec 28, 2015
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016
13	SUSPENDED	Jan 25, 2016
14	W/DRAW OF OPPOSITION	Feb 08, 2016
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016
16	TERMINATED	Feb 09, 2016

Type of Proceeding: Opposition

Proceeding Number: [91211451](#)

Filing Date: Jul 08, 2013

Status: Terminated

Status Date: Aug 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Demand Brands, LLC

Correspondent Address: NATALIE S RICHER
LERNER DAVID LITTENBERG KRUMHOLZ & MENTLIK LLP
600 SOUTH AVE W , STE 2
WESTFIELD NJ , 07090-1497
UNITED STATES

Correspondent e-mail: trademarkadmin@ldlkm.com , nricher@ldlkm.com , litigation@ldlkm.com , sgoldman@ldlkm.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Abandoned - No Statement Of Use Filed	85521663	

Plaintiff(s)

Name: Shepard Fairey

Correspondent Address: DREW M SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
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OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	ANSWER	Aug 16, 2013	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 02, 2013	
6	SUSPENDED	Oct 07, 2013	
7	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 08, 2014	
8	SUSPENDED	Jan 14, 2014	

9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 10, 2014
10	SUSPENDED	Mar 17, 2014
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 10, 2014
12	SUSPENDED	Jun 18, 2014
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 23, 2014
14	SUSPENDED	Aug 02, 2014
15	W/DRAW OF OPPOSITION	Aug 26, 2014
16	BD DECISION: DISMISSED W/ PREJ	Aug 28, 2014
17	TERMINATED	Aug 28, 2014

Generated on: This page was generated by TSDR on 2018-03-20 10:43:03 EDT

Mark: DISOBEY

DISOBEY

US Serial Number: 77190956

Application Filing Date: May 25, 2007

US Registration Number: 3592057

Registration Date: Mar. 17, 2009

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Section 8 declaration has been accepted.

Status Date: Jan. 20, 2015

Publication Date: Nov. 13, 2007

Notice of Allowance Date: Feb. 05, 2008

Mark Information

Mark Literal Elements: DISOBEY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing, namely, t-shirts

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 2007

Use in Commerce: Apr. 2007

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BOLD STRATEGIES, INC.

Owner Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA UNITED STATES 90026

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley

Docket Number: 1028.TM1085U

Attorney Primary westdocket@holleymenker.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Gabrielle A. Holley
Name/Address: Holley & Menker, P.A.
P.O. Box 96
Solana Beach, CALIFORNIA UNITED STATES 92075

Phone: 888 750 4407

Fax: 858 876 1604

Correspondent e- westdocket@holleymenker.com gholley@holleym
mail: enker.com gabrielleholley@gmail.com

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 17, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 05, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 15, 2015	NOTICE OF SUIT	
Jan. 20, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Jan. 20, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED	67603
Jan. 20, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67603
Jan. 09, 2015	TEAS SECTION 8 RECEIVED	
Jun. 28, 2011	REVIEW OF CORRESPONDENCE COMPLETE - ADDRESS UPDATED	67657
Jun. 28, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67657
Jun. 24, 2011	PAPER RECEIVED	
Mar. 17, 2009	REGISTERED-PRINCIPAL REGISTER	
Feb. 09, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	70468
Feb. 09, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 05, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 04, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 04, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 04, 2008	TEAS EXTENSION RECEIVED	
Aug. 04, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Aug. 04, 2008	NON-FINAL ACTION E-MAILED	
Aug. 04, 2008	SU - NON-FINAL ACTION - WRITTEN	59899
Aug. 04, 2008	STATEMENT OF USE PROCESSING COMPLETE	66230
Jul. 22, 2008	USE AMENDMENT FILED	66230
Aug. 04, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Jul. 22, 2008	TEAS STATEMENT OF USE RECEIVED	
Feb. 05, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 13, 2007	PUBLISHED FOR OPPOSITION	
Oct. 29, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 24, 2007	NOTICE OF PUBLICATION	
Oct. 05, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Oct. 05, 2007	ASSIGNED TO LIE	70468
Sep. 06, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 06, 2007	ASSIGNED TO EXAMINER	59899
Jun. 01, 2007	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted
Continued Use:

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106

Date in Location: Jan. 20, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Fairey, Shepard

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6020/0713](#)

Pages: 4

Date Recorded: Mar. 27, 2017

Supporting Documents: [assignment-tm-6020-0713.pdf](#)

Assignor

Name: [FAIREY, FRANK SHEPARD](#)

Execution Date: Mar. 13, 2017

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Name: [ONE 3 TWO, INC.](#)

Execution Date: Mar. 13, 2017

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [BOLD STRATEGIES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA 90026

Correspondent

Correspondent Name: HOLLEY & MENKER, PA, GABRIELLE A. HOLLEY

Correspondent Address: P.O. BOX 96
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 6

Type of Proceeding: Opposition

Proceeding Number: [91235585](#)

Filing Date: Jul 14, 2017

Status: Terminated

Status Date: Nov 01, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Denique Peavy

Correspondent Address: DENIQUE L PEAVY
532 WEST CLOVER PARK DRIVE
FORT WORTH TX UNITED STATES , 76140

Correspondent e- lokus2473@outlook.com , deniquepeavy@yahoo.com

mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
S.A.U.L.C.E. OBEY YOUR DIVERSITY	Abandoned - After Inter-Partes Decision	87298821	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR UNITED STATES , 97709

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

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OBEY	Renewed	75856775	2632359
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OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 14, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 17, 2017	Aug 26, 2017
3	PENDING, INSTITUTED	Jul 17, 2017	
4	NOTICE OF DEFAULT	Sep 05, 2017	
5	BD DECISION: SUSTAINED	Oct 25, 2017	
6	TERMINATED	Oct 25, 2017	
7	MOT FOR RELIEF FROM ENTRY OF DEFAULT JUDGMENT	Oct 26, 2017	
8	PET TO DIRECTOR	Oct 26, 2017	
9	PET TO DIRECTOR DENIED	Nov 20, 2017	
10	MOT FOR RELIEF FROM JGT DENIED: FRCP 60	Dec 06, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91234347](#)

Filing Date: May 03, 2017

Status: Terminated

Status Date: May 03, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Archie Ward

Correspondent Address: JULIE TENNYSON
MARCUM TENNYSON PLLC
PO BOX 9551
PADUCAH KY UNITED STATES , 42002

Correspondent e-mail: jtennyson@marcumtennyson.com , jutenn6@yahoo.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY THE LAW AND NO ONE WILL FALL	Abandoned - After Inter-Partes Decision	87135014	
Plaintiff(s)			

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR UNITED STATES , 97709

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
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Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 03, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 03, 2017	Jun 12, 2017
3	PENDING, INSTITUTED	May 03, 2017	
4	ANSWER	Jun 12, 2017	
5	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 11, 2017	
6	SUSPENDED	Aug 11, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 08, 2017	
8	SUSPENDED	Sep 08, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 01, 2017	
10	SUSPENDED	Nov 01, 2017	
11	W/DRAW OF APPLICATION	Dec 20, 2017	
12	BD DECISION: SUSTAINED	Jan 09, 2018	
13	TERMINATED	Jan 09, 2018	
14	BD DECISION: SUSTAINED	Jan 09, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91225433](#)

Filing Date: Dec 19, 2015

Status: Terminated

Status Date: Aug 26, 2016

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: JRM NutraSciences, LLC

Correspondent Address: THOMAS D FOSTER
TDFOSTER INTELLECTUAL PROPERTY LAW
11622 EL CAMINO REAL, STE 100

SAN DIEGO CA UNITED STATES , 92130

Correspondent e-mail: foster@tdfoster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE PUMP	Registered	86518646	5193705

Plaintiff(s)

Name: Shepard Fairey

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
P O BOX 1650
BEND OR UNITED STATES , 97709

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

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OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY	Registered	85981934	4569752
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OBEY	Registered	86607605	4859555

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2015	Jan 28, 2016
3	PENDING, INSTITUTED	Dec 19, 2015	
4	CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
5	D MOT FOR EXT W/ CONSENT	Jan 27, 2016	
6	EXTENSION OF TIME GRANTED	Jan 28, 2016	
7	ANSWER	Feb 29, 2016	
8	DUPLICATE FILING (NOT CONSIDERED)	Feb 29, 2016	
9	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 22, 2016	
10	SUSPENDED	Apr 22, 2016	
11	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 08, 2016	
12	SUSPENDED	Jun 08, 2016	
13	STIP TO SUSP PEND SETTL NEGOTIATIONS	Aug 09, 2016	
14	SUSPENDED	Aug 09, 2016	
15	MOT TO AMEND APPLICATION	Aug 18, 2016	
16	BD DECISION: DISMISSED W/ PREJ	Aug 26, 2016	
17	TERMINATED	Aug 26, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91221549](#)

Filing Date: Apr 17, 2015

Status: Terminated

Status Date: Feb 09, 2016

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY

1455 1ST ST, STE 301
NAPA CA UNITED STATES , 94559

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)

Name: Shepard Fairey

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
Bend OR UNITED STATES , 97709

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016	
13	SUSPENDED	Jan 25, 2016	
14	W/DRAW OF OPPOSITION	Feb 08, 2016	
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016	
16	TERMINATED	Feb 09, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91221552](#)

Filing Date: Apr 17, 2015

Status: Terminated

Status Date: Feb 09, 2016

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301

NAPA CA UNITED STATES , 94559

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
Bend OR UNITED STATES , 97709

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016	
13	SUSPENDED	Jan 25, 2016	
14	W/DRAW OF OPPOSITION	Feb 08, 2016	
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016	
16	TERMINATED	Feb 09, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91211451](#)

Filing Date: Jul 08, 2013

Status: Terminated

Status Date: Aug 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Demand Brands, LLC

Correspondent Address: NATALIE S RICHER
LERNER DAVID LITTENBERG KRUMHOLZ & MENTLIK LLP
600 SOUTH AVE W , STE 2
WESTFIELD NJ UNITED STATES , 07090-1497

Correspondent e-mail: trademarkadmin@ldlkm.com , nricher@ldlkm.com , litigation@ldlkm.com , sgoldman@ldlkm.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Abandoned - No Statement Of Use Filed	85521663	
Plaintiff(s)			

Name: Shepard Fairey

Correspondent Address: DREW M SMITH
 HOLLEY & MENKER PA
 PO BOX 1219
 SAUSALITO CA UNITED STATES , 94966

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	ANSWER	Aug 16, 2013	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 02, 2013	
6	SUSPENDED	Oct 07, 2013	
7	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 08, 2014	
8	SUSPENDED	Jan 14, 2014	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 10, 2014	
10	SUSPENDED	Mar 17, 2014	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 10, 2014	
12	SUSPENDED	Jun 18, 2014	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 23, 2014	
14	SUSPENDED	Aug 02, 2014	
15	W/DRAW OF OPPOSITION	Aug 26, 2014	
16	BD DECISION: DISMISSED W/ PREJ	Aug 28, 2014	
17	TERMINATED	Aug 28, 2014	

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Mark: OBEY AWARENESS

OBEY AWARENESS

US Serial Number: 77807878

Application Filing Date: Aug. 19, 2009

US Registration Number: 3770877

Registration Date: Apr. 06, 2010

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jun. 07, 2016

Publication Date: Jan. 19, 2010

Mark Information

Mark Literal Elements: OBEY AWARENESS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2632359, 3282078

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: T-shirts

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: May 2007

Use in Commerce: May 2007

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BOLD STRATEGIES, INC.

Owner Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA 90026
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley

Docket Number: TM1855US25

Attorney Primary Email Address: westdocket@hollymenker.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: GABRIELLE A. HOLLEY
HOLLEY & MENKER, P.A.
P.O. BOX 96
SOLANA BEACH, CALIFORNIA 92075
UNITED STATES

Phone: 888 750 4407

Fax: 858 876 1604

Correspondent e-mail: westdocket@hollymenker.com gholley@hollymenker.com gabrielleholley@gmail.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 05, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 07, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 07, 2016	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	66607
Jun. 07, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	66607
Mar. 28, 2016	TEAS SECTION 8 & 15 RECEIVED	
Apr. 06, 2010	REGISTERED-PRINCIPAL REGISTER	
Jan. 19, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 19, 2010	PUBLISHED FOR OPPOSITION	
Dec. 15, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Dec. 14, 2009	ASSIGNED TO LIE	70468
Nov. 30, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 23, 2009	ASSIGNED TO EXAMINER	76725
Aug. 24, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 24, 2009	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 104

Date in Location: Jun. 07, 2016

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Fairey, Shepard

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6020/0043](#)

Pages: 4

Date Recorded: Mar. 27, 2017

Supporting Documents: [assignment-tm-6020-0043.pdf](#)

Assignor

Name: [FAIREY, FRANK SHEPARD](#)

Execution Date: Mar. 09, 2017

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Assignee

Name: [BOLD STRATEGIES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA 90026

Correspondent

Correspondent Name: HOLLEY & MENKER, PA, GABRIELLE A. HOLLEY

Correspondent Address: P.O. BOX 96
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 6

Type of Proceeding: Opposition

Proceeding Number: [91235585](#)

Filing Date: Jul 14, 2017

Status: Terminated

Status Date: Nov 01, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Denique Peavy

Correspondent Address: DENIQUE L PEAVY
532 WEST CLOVER PARK DRIVE
FORT WORTH TX , 76140
UNITED STATES

Correspondent e-mail: lokius2473@outlook.com , deniquepeavy@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
S.A.U.L.C.E. OBEY YOUR DIVERSITY	Abandoned - After Inter-Partes Decision	87298821	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
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OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 14, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 17, 2017	Aug 26, 2017
3	PENDING, INSTITUTED	Jul 17, 2017	
4	NOTICE OF DEFAULT	Sep 05, 2017	
5	BD DECISION: SUSTAINED	Oct 25, 2017	
6	TERMINATED	Oct 25, 2017	
7	MOT FOR RELIEF FROM ENTRY OF DEFAULT JUDGMENT	Oct 26, 2017	
8	PET TO DIRECTOR	Oct 26, 2017	
9	PET TO DIRECTOR DENIED	Nov 20, 2017	
10	MOT FOR RELIEF FROM JGT DENIED: FRCP 60	Dec 06, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91234347](#)

Filing Date: May 03, 2017

Status: Terminated

Status Date: May 03, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Archie Ward

Correspondent Address: JULIE TENNYSON
MARCUM TENNYSON PLLC
PO BOX 9551
PADUCAH KY , 42002
UNITED STATES

Correspondent e-mail: jtennyson@marcumtennyson.com , jultenn6@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE LAW AND NO ONE WILL FALL	Abandoned - After Inter-Partes Decision	87135014	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
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OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 03, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 03, 2017	Jun 12, 2017
3	PENDING, INSTITUTED	May 03, 2017	
4	ANSWER	Jun 12, 2017	
5	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 11, 2017	
6	SUSPENDED	Aug 11, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 08, 2017	
8	SUSPENDED	Sep 08, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 01, 2017	
10	SUSPENDED	Nov 01, 2017	
11	W/DRAW OF APPLICATION	Dec 20, 2017	
12	BD DECISION: SUSTAINED	Jan 09, 2018	
13	TERMINATED	Jan 09, 2018	
14	BD DECISION: SUSTAINED	Jan 09, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91225433](#)

Filing Date: Dec 19, 2015

Status: Terminated

Status Date: Aug 26, 2016

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: JRM NutraSciences, LLC

Correspondent Address: THOMAS D FOSTER
TDFOSTER INTELLECTUAL PROPERTY LAW
11622 EL CAMINO REAL, STE 100
SAN DIEGO CA , 92130
UNITED STATES

Correspondent e-mail: foster@tdfoster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE PUMP	Registered	86518646	5193705

Plaintiff(s)

Name: Shepard Fairey

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
P O BOX 1650
BEND OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY	Registered	85981934	4569752
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2015	Jan 28, 2016
3	PENDING, INSTITUTED	Dec 19, 2015	
4	CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
5	D MOT FOR EXT W/ CONSENT	Jan 27, 2016	
6	EXTENSION OF TIME GRANTED	Jan 28, 2016	
7	ANSWER	Feb 29, 2016	
8	DUPLICATE FILING (NOT CONSIDERED)	Feb 29, 2016	
9	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 22, 2016	
10	SUSPENDED	Apr 22, 2016	
11	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 08, 2016	
12	SUSPENDED	Jun 08, 2016	
13	STIP TO SUSP PEND SETTL NEGOTIATIONS	Aug 09, 2016	
14	SUSPENDED	Aug 09, 2016	
15	MOT TO AMEND APPLICATION	Aug 18, 2016	
16	BD DECISION: DISMISSED W/ PREJ	Aug 26, 2016	
17	TERMINATED	Aug 26, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91221549](#)

Filing Date: Apr 17, 2015

Status: Terminated

Status Date: Feb 09, 2016

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)

Name: Shepard Fairey

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
Bend OR , 97709

UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016	
13	SUSPENDED	Jan 25, 2016	
14	W/DRAW OF OPPOSITION	Feb 08, 2016	
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016	
16	TERMINATED	Feb 09, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91221552](#)

Filing Date: Apr 17, 2015

Status: Terminated

Status Date: Feb 09, 2016

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650

Bend OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016	
13	SUSPENDED	Jan 25, 2016	
14	W/DRAW OF OPPOSITION	Feb 08, 2016	
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016	
16	TERMINATED	Feb 09, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91211451](#)

Filing Date: Jul 08, 2013

Status: Terminated

Status Date: Aug 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Demand Brands, LLC

Correspondent Address: NATALIE S RICHER
LERNER DAVID LITTENBERG KRUMHOLZ & MENTLIK LLP
600 SOUTH AVE W , STE 2
WESTFIELD NJ , 07090-1497
UNITED STATES

Correspondent e-mail: trademarkadmin@ldlkm.com , nricher@ldlkm.com , litigation@ldlkm.com , sgoldman@ldlkm.com

Mark	Application Status	Serial Number	Registration Number
OBEY	Abandoned - No Statement Of Use Filed	85521663	

Plaintiff(s)

Name: Shepard Fairey

Correspondent Address: DREW M SMITH
HOLLEY & MENKER PA

PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	ANSWER	Aug 16, 2013	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 02, 2013	
6	SUSPENDED	Oct 07, 2013	
7	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 08, 2014	
8	SUSPENDED	Jan 14, 2014	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 10, 2014	
10	SUSPENDED	Mar 17, 2014	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 10, 2014	
12	SUSPENDED	Jun 18, 2014	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 23, 2014	
14	SUSPENDED	Aug 02, 2014	
15	W/DRAW OF OPPOSITION	Aug 26, 2014	
16	BD DECISION: DISMISSED W/ PREJ	Aug 28, 2014	
17	TERMINATED	Aug 28, 2014	

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Mark: OBEY

OBEY

US Serial Number: 85446122

Application Filing Date: Oct. 12, 2011

US Registration Number: 4263319

Registration Date: Dec. 25, 2012

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jan. 29, 2018

Publication Date: Oct. 09, 2012

Mark Information

Mark Literal Elements: OBEY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Accent pillows; Pillows

International Class(es): 020 - Primary Class

U.S Class(es): 002, 013, 022, 025, 032, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 15, 2010

Use in Commerce: Aug. 15, 2010

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BOLD STRATEGIES, INC.

Owner Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA 90026
UNITED STATES

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley

Docket Number: TM1124US20

Attorney Primary Email Address: westdocket@hollymenker.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Gabrielle A. Holley
Holley & Menker, P.A.
P.O. Box 96
Solana Beach, CALIFORNIA 92075
UNITED STATES

Phone: 8887504407

Fax: 8588761604

Correspondent e-mail: westdocket@hollymenker.com gholley@hollymenker.com gabrielleholley@gmail.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 29, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jan. 29, 2018	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	74886
Jan. 29, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74886
Jan. 09, 2018	TEAS SECTION 8 & 15 RECEIVED	
Dec. 25, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Apr. 05, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 25, 2012	REGISTERED-PRINCIPAL REGISTER	
Oct. 09, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 09, 2012	PUBLISHED FOR OPPOSITION	
Sep. 25, 2012	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 25, 2012	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 19, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 06, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Sep. 06, 2012	ASSIGNED TO LIE	74221
Aug. 24, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 28, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 27, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 27, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 30, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 30, 2012	NON-FINAL ACTION E-MAILED	6325
Jan. 30, 2012	NON-FINAL ACTION WRITTEN	78475
Jan. 30, 2012	ASSIGNED TO EXAMINER	78475
Oct. 18, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 15, 2011	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: TMEG LAW OFFICE 103

Date in Location: Jan. 29, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Fairey, Shepard

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6020/0043](#)

Pages: 4

Date Recorded: Mar. 27, 2017

Supporting Documents: [assignment-tm-6020-0043.pdf](#)

Assignor

Name: [FAIREY, FRANK SHEPARD](#)

Execution Date: Mar. 09, 2017

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Assignee

Name: [BOLD STRATEGIES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA 90026

Correspondent

Correspondent Name: HOLLEY & MENKER, PA, GABRIELLE A. HOLLEY

Correspondent Address: P.O. BOX 96
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 6

Type of Proceeding: Opposition

Proceeding Number: [91235585](#)

Filing Date: Jul 14, 2017

Status: Terminated

Status Date: Nov 01, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Denique Peavy

Correspondent Address: DENIQUE L PEAVY
532 WEST CLOVER PARK DRIVE
FORT WORTH TX , 76140
UNITED STATES

Correspondent e-mail: lokus2473@outlook.com , deniquepeavy@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
S.A.U.L.C.E. OBEY YOUR DIVERSITY	Abandoned - After Inter-Partes Decision	87298821	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 14, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 17, 2017	Aug 26, 2017
3	PENDING, INSTITUTED	Jul 17, 2017	
4	NOTICE OF DEFAULT	Sep 05, 2017	
5	BD DECISION: SUSTAINED	Oct 25, 2017	
6	TERMINATED	Oct 25, 2017	
7	MOT FOR RELIEF FROM ENTRY OF DEFAULT JUDGMENT	Oct 26, 2017	
8	PET TO DIRECTOR	Oct 26, 2017	
9	PET TO DIRECTOR DENIED	Nov 20, 2017	
10	MOT FOR RELIEF FROM JGT DENIED: FRCP 60	Dec 06, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91234347](#)

Filing Date: May 03, 2017

Status: Terminated

Status Date: May 03, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Archie Ward

Correspondent Address: JULIE TENNYSON
MARCUM TENNYSON PLLC
PO BOX 9551
PADUCAH KY , 42002
UNITED STATES

Correspondent e-mail: jtennyson@marcumtennyson.com , jultenn6@yahoo.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY THE LAW AND NO ONE WILL FALL	Abandoned - After Inter-Partes Decision	87135014	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 03, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 03, 2017	Jun 12, 2017
3	PENDING, INSTITUTED	May 03, 2017	
4	ANSWER	Jun 12, 2017	
5	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 11, 2017	
6	SUSPENDED	Aug 11, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 08, 2017	
8	SUSPENDED	Sep 08, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 01, 2017	
10	SUSPENDED	Nov 01, 2017	
11	W/DRAW OF APPLICATION	Dec 20, 2017	
12	BD DECISION: SUSTAINED	Jan 09, 2018	
13	TERMINATED	Jan 09, 2018	
14	BD DECISION: SUSTAINED	Jan 09, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91225433](#)

Filing Date: Dec 19, 2015

Status: Terminated

Status Date: Aug 26, 2016

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: JRM NutraSciences, LLC

Correspondent Address: THOMAS D FOSTER
TDFOSTER INTELLECTUAL PROPERTY LAW
11622 EL CAMINO REAL, STE 100
SAN DIEGO CA , 92130
UNITED STATES

Correspondent e-mail: foster@tdfoster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE PUMP	Registered	86518646	5193705

Plaintiff(s)

Name: Shepard Fairey

Correspondent DREW SMITH
Address: HOLLEY & MENKER PA
 P O BOX 1650
 BEND OR , 97709
 UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY	Registered	85981934	4569752
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2015	Jan 28, 2016
3	PENDING, INSTITUTED	Dec 19, 2015	
4	CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
5	D MOT FOR EXT W/ CONSENT	Jan 27, 2016	
6	EXTENSION OF TIME GRANTED	Jan 28, 2016	
7	ANSWER	Feb 29, 2016	
8	DUPLICATE FILING (NOT CONSIDERED)	Feb 29, 2016	
9	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 22, 2016	
10	SUSPENDED	Apr 22, 2016	
11	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 08, 2016	
12	SUSPENDED	Jun 08, 2016	
13	STIP TO SUSP PEND SETTL NEGOTIATIONS	Aug 09, 2016	
14	SUSPENDED	Aug 09, 2016	
15	MOT TO AMEND APPLICATION	Aug 18, 2016	
16	BD DECISION: DISMISSED W/ PREJ	Aug 26, 2016	
17	TERMINATED	Aug 26, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91221549](#) **Filing Date:** Apr 17, 2015
Status: Terminated **Status Date:** Feb 09, 2016
Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
 DICKENSON PEATMAN & FOGARTY
 1455 1ST ST, STE 301
 NAPA CA , 94559
 UNITED STATES

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)

Name: Shepard Fairey

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
Bend OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016	
13	SUSPENDED	Jan 25, 2016	
14	W/DRAW OF OPPOSITION	Feb 08, 2016	
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016	
16	TERMINATED	Feb 09, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91221552](#)

Filing Date: Apr 17, 2015

Status: Terminated

Status Date: Feb 09, 2016

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)**Name:** Bold Strategies, Inc.**Correspondent Address:** DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
Bend OR , 97709
UNITED STATES**Correspondent e-mail:** dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
12	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Jan 25, 2016	
13	SUSPENDED	Jan 25, 2016	
14	W/DRAW OF OPPOSITION	Feb 08, 2016	
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016	
16	TERMINATED	Feb 09, 2016	

Type of Proceeding: Opposition**Proceeding Number:** [91211451](#)**Filing Date:** Jul 08, 2013**Status:** Terminated**Status Date:** Aug 28, 2014**Interlocutory Attorney:** CHERYL S GOODMAN**Defendant****Name:** Demand Brands, LLC**Correspondent Address:** NATALIE S RICHER
LERNER DAVID LITTENBERG KRUMHOLZ & MENTLIK LLP
600 SOUTH AVE W , STE 2
WESTFIELD NJ , 07090-1497
UNITED STATES**Correspondent e-mail:** trademarkadmin@ldlkm.com , nricher@ldlkm.com , litigation@ldlkm.com , sgoldman@ldlkm.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
------	--------------------	---------------	---------------------

Plaintiff(s)**Name:** Shepard Fairey**Correspondent Address:** DREW M SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES**Correspondent e-mail:** dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	ANSWER	Aug 16, 2013	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 02, 2013	
6	SUSPENDED	Oct 07, 2013	
7	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 08, 2014	
8	SUSPENDED	Jan 14, 2014	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 10, 2014	
10	SUSPENDED	Mar 17, 2014	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 10, 2014	
12	SUSPENDED	Jun 18, 2014	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 23, 2014	
14	SUSPENDED	Aug 02, 2014	
15	W/DRAW OF OPPOSITION	Aug 26, 2014	
16	BD DECISION: DISMISSED W/ PREJ	Aug 28, 2014	
17	TERMINATED	Aug 28, 2014	

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Mark: OBEY MEDIA

OBEY MEDIA

US Serial Number: 85573359

Application Filing Date: Mar. 19, 2012

US Registration Number: 4365576

Registration Date: Jul. 09, 2013

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 09, 2013

Publication Date: Aug. 07, 2012

Notice of Allowance Date: Oct. 02, 2012

Mark Information

Mark Literal Elements: OBEY MEDIA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "MEDIA"

Related Properties Information

Claimed Ownership of US Registrations: 2632359, 2762299, 3282078

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Entertainment media production services for motion pictures, television and Internet

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 2010

Use in Commerce: Jan. 2010

For: Mobile media services in the nature of electronic transmission of entertainment media content

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 2011

Use in Commerce: Jul. 2011

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BOLD STRATEGIES, INC.

Owner Address: 1331 W. SUNSET BLVD.
LOS ANGELES, CALIFORNIA 90026
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley **Docket Number:** 1363.TM2582U

Attorney Primary Email Address: westdocket@hollymenker.com **Attorney Email Authorized:** No

Correspondent

Correspondent Name/Address: Gabrielle A. Holley
Holley & Menker, P.A.
P.O. Box 96
Solana Beach, CALIFORNIA 92075
UNITED STATES

Phone: 858 353 9285 **Fax:** 858 876 1604

Correspondent e-mail: westdocket@hollymenker.com gholley@hollymenker.com enker.com gabrielleholley@gmail.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 17, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 09, 2013	REGISTERED-PRINCIPAL REGISTER	
Jun. 04, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 01, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	69712
May 30, 2013	ASSIGNED TO LIE	69712
May 15, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 24, 2013	STATEMENT OF USE PROCESSING COMPLETE	65362
Mar. 29, 2013	USE AMENDMENT FILED	65362
Apr. 24, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Mar. 29, 2013	TEAS STATEMENT OF USE RECEIVED	
Oct. 02, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 25, 2012	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 25, 2012	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 07, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 07, 2012	PUBLISHED FOR OPPOSITION	
Jul. 18, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 26, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 25, 2012	ASSIGNED TO EXAMINER	83696
Mar. 27, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 22, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 01, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Fairey, Shepard

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5361/0629](#)

Pages: 3

Date Recorded: Sep. 12, 2014

Supporting Documents: [assignment-tm-5361-0629.pdf](#)

Assignor

Name: [FAIREY, SHEPARD](#)

Execution Date: Sep. 10, 2014

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Assignee

Name: [BOLD STRATEGIES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 1331 W. SUNSET BLVD.
LOS ANGELES, CALIFORNIA 90026

Correspondent

Correspondent Name: GABRIELLE HOLLEY/HOLLEY & MENKER, P.A.

Correspondent Address: P.O. BOX 96
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 5

Type of Proceeding: Opposition

Proceeding Number: [91235585](#)

Filing Date: Jul 14, 2017

Status: Terminated

Status Date: Nov 01, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Denique Peavy

Correspondent Address: DENIQUE L PEAVY
532 WEST CLOVER PARK DRIVE
FORT WORTH TX , 76140
UNITED STATES

Correspondent e-mail: lokus2473@outlook.com , deniquepeavy@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
S.A.U.L.C.E. OBEY YOUR DIVERSITY	Abandoned - After Inter-Partes Decision	87298821	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent DREW SMITH
Address: HOLLEY & MENKER PA
 PO BOX 1650
 BEND OR , 97709
 UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 14, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 17, 2017	Aug 26, 2017
3	PENDING, INSTITUTED	Jul 17, 2017	
4	NOTICE OF DEFAULT	Sep 05, 2017	
5	BD DECISION: SUSTAINED	Oct 25, 2017	
6	TERMINATED	Oct 25, 2017	
7	MOT FOR RELIEF FROM ENTRY OF DEFAULT JUDGMENT	Oct 26, 2017	
8	PET TO DIRECTOR	Oct 26, 2017	
9	PET TO DIRECTOR DENIED	Nov 20, 2017	
10	MOT FOR RELIEF FROM JGT DENIED: FRCP 60	Dec 06, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91234347](#) **Filing Date:** May 03, 2017

Status: Terminated **Status Date:** May 03, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Archie Ward

Correspondent Address: JULIE TENNYSON
 MARCUM TENNYSON PLLC
 PO BOX 9551
 PADUCAH KY , 42002
 UNITED STATES

Correspondent e-mail: jtennyson@marcumtennyson.com , jultenn6@yahoo.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY THE LAW AND NO ONE WILL FALL	Abandoned - After Inter-Partes Decision	87135014	
Plaintiff(s)			
Name: Bold Strategies, Inc.			

Correspondent DREW SMITH
Address: HOLLEY & MENKER PA
 PO BOX 1650
 BEND OR , 97709
 UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 03, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 03, 2017	Jun 12, 2017
3	PENDING, INSTITUTED	May 03, 2017	
4	ANSWER	Jun 12, 2017	
5	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 11, 2017	
6	SUSPENDED	Aug 11, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 08, 2017	
8	SUSPENDED	Sep 08, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 01, 2017	
10	SUSPENDED	Nov 01, 2017	
11	W/DRAW OF APPLICATION	Dec 20, 2017	
12	BD DECISION: SUSTAINED	Jan 09, 2018	
13	TERMINATED	Jan 09, 2018	
14	BD DECISION: SUSTAINED	Jan 09, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91225434](#)

Filing Date: Dec 19, 2015

Status: Terminated

Status Date: Aug 26, 2016

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: JRM NutraSciences, LLC

Correspondent Address: THOMAS D FOSTER
 TDFOSTER INTELLECTUAL PROPERTY LAW
 11622 EL CAMINO REAL , STE 100
 SAN DIEGO CA , 92130-2051
 UNITED STATES

Correspondent e-mail: foster@tdfoster.com

Associated marks			
Mark	Application Status	Serial Number	Registration

OBEY THE PUMP	Registered	86518646	5193705
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Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY RECORDS	Registered	85446095	4735537
OBEY MEDIA	Registered	85573359	4365576
OBEY RECORDS	Registered	86294681	4778645

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2015	Jan 28, 2016
3	PENDING, INSTITUTED	Dec 19, 2015	
4	CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
5	D MOT FOR EXT W/ CONSENT	Jan 27, 2016	
6	EXTENSION OF TIME GRANTED	Jan 28, 2016	
7	ANSWER	Feb 29, 2016	
8	DUPLICATE FILING (NOT CONSIDERED)	Feb 29, 2016	
9	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 22, 2016	
10	SUSPENDED	Apr 22, 2016	
11	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 08, 2016	
12	SUSPENDED	Jun 08, 2016	
13	STIP TO SUSP PEND SETTL NEGOTIATIONS	Aug 09, 2016	
14	SUSPENDED	Aug 09, 2016	
15	MOT TO AMEND APPLICATION	Aug 18, 2016	
16	BD DECISION: DISMISSED W/ PREJ	Aug 26, 2016	
17	TERMINATED	Aug 26, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91221549](#)

Filing Date: Apr 17, 2015

Status: Terminated

Status Date: Feb 09, 2016

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)

Name: Shepard Fairey

Correspondent DREW SMITH
Address: HOLLEY & MENKER PA
 PO BOX 1650
 Bend OR , 97709
 UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016	
13	SUSPENDED	Jan 25, 2016	
14	W/DRAW OF OPPOSITION	Feb 08, 2016	
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016	
16	TERMINATED	Feb 09, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91221552](#) **Filing Date:** Apr 17, 2015
Status: Terminated **Status Date:** Feb 09, 2016
Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
 DICKENSON PEATMAN & FOGARTY
 1455 1ST ST, STE 301
 NAPA CA , 94559
 UNITED STATES

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent DREW SMITH
Address: HOLLEY & MENKER PA
 PO BOX 1650
 Bend OR , 97709
 UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016	
13	SUSPENDED	Jan 25, 2016	
14	W/DRAW OF OPPOSITION	Feb 08, 2016	
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016	
16	TERMINATED	Feb 09, 2016	

Generated on: This page was generated by TSDR on 2018-03-20 10:45:02 EDT

Mark: OBEY

OBEY

US Serial Number: 85981934

Application Filing Date: Jun. 11, 2013

US Registration Number: 4569752

Registration Date: Jul. 15, 2014

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 15, 2014

Publication Date: Oct. 08, 2013

Notice of Allowance Date: Dec. 03, 2013

Mark Information

Mark Literal Elements: OBEY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2762299, 3282078, 4263319 and others

Child Of: 85957151

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Cases for mobile phones, Cases for computers, Cases for tablet computers, sunglasses

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 01, 2009

Use in Commerce: Feb. 01, 2009

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BOLD STRATEGIES, INC.

Owner Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA 90026
UNITED STATES

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley

Docket Number: 1363.TM1124U

Attorney Primary Email Address: westdocket@hollymenker.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: GABRIELLE A. HOLLEY
HOLLEY & MENKER, P.A.
PO BOX 96
SOLANA BEACH, CALIFORNIA 92075-0096
UNITED STATES

Phone: 888 750 4407

Fax: 858 876 1604

Correspondent e-mail: westdocket@hollymenker.com gholley@hollymenker.com gabrielleholley@gmail.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 05, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 15, 2014	REGISTERED-PRINCIPAL REGISTER	
Jun. 10, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 06, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 16, 2014	STATEMENT OF USE PROCESSING COMPLETE	70565
Mar. 26, 2014	USE AMENDMENT FILED	70565
May 16, 2014	DIVISIONAL PROCESSING COMPLETE	
Mar. 26, 2014	DIVISIONAL REQUEST RECEIVED	
May 01, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 01, 2014	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	70565
Apr. 24, 2014	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Mar. 26, 2014	TEAS REQUEST TO DIVIDE RECEIVED	
Mar. 26, 2014	TEAS STATEMENT OF USE RECEIVED	
Dec. 03, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 08, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 08, 2013	PUBLISHED FOR OPPOSITION	
Sep. 18, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 27, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 27, 2013	ASSIGNED TO EXAMINER	72414
Jun. 20, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 14, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 09, 2014

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Fairey, Shepard

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6020/0043](#)

Pages: 4

Date Recorded: Mar. 27, 2017

Supporting Documents: [assignment-tm-6020-0043.pdf](#)

Assignor

Name: [FAIREY, FRANK SHEPARD](#)

Execution Date: Mar. 09, 2017

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Assignee

Name: [BOLD STRATEGIES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA 90026

Correspondent

Correspondent Name: HOLLEY & MENKER, PA, GABRIELLE A. HOLLEY

Correspondent Address: P.O. BOX 96
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 5

Type of Proceeding: Opposition

Proceeding Number: [91235585](#)

Filing Date: Jul 14, 2017

Status: Terminated

Status Date: Nov 01, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Denique Peavy

Correspondent Address: DENIQUE L PEAVY
532 WEST CLOVER PARK DRIVE
FORT WORTH TX , 76140
UNITED STATES

Correspondent e-mail: lokus2473@outlook.com , deniquepeavy@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
S.A.U.L.C.E. OBEY YOUR DIVERSITY	Abandoned - After Inter-Partes Decision	87298821	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
------	--------------------	---------------	---------------------

OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 14, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 17, 2017	Aug 26, 2017
3	PENDING, INSTITUTED	Jul 17, 2017	
4	NOTICE OF DEFAULT	Sep 05, 2017	
5	BD DECISION: SUSTAINED	Oct 25, 2017	
6	TERMINATED	Oct 25, 2017	
7	MOT FOR RELIEF FROM ENTRY OF DEFAULT JUDGMENT	Oct 26, 2017	
8	PET TO DIRECTOR	Oct 26, 2017	
9	PET TO DIRECTOR DENIED	Nov 20, 2017	
10	MOT FOR RELIEF FROM JGT DENIED: FRCP 60	Dec 06, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91234347](#)

Filing Date: May 03, 2017

Status: Terminated

Status Date: May 03, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Archie Ward

Correspondent Address: JULIE TENNYSON
MARCUM TENNYSON PLLC
PO BOX 9551
PADUCAH KY , 42002
UNITED STATES

Correspondent e-mail: jtennyson@marcumtennyson.com , jultenn6@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE LAW AND NO ONE WILL FALL	Abandoned - After Inter-Partes Decision	87135014	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
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OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 03, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 03, 2017	Jun 12, 2017
3	PENDING, INSTITUTED	May 03, 2017	
4	ANSWER	Jun 12, 2017	
5	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 11, 2017	
6	SUSPENDED	Aug 11, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 08, 2017	
8	SUSPENDED	Sep 08, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 01, 2017	
10	SUSPENDED	Nov 01, 2017	
11	W/DRAW OF APPLICATION	Dec 20, 2017	
12	BD DECISION: SUSTAINED	Jan 09, 2018	
13	TERMINATED	Jan 09, 2018	
14	BD DECISION: SUSTAINED	Jan 09, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91225433](#)

Filing Date: Dec 19, 2015

Status: Terminated

Status Date: Aug 26, 2016

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: JRM NutraSciences, LLC

Correspondent Address: THOMAS D FOSTER
TDFOSTER INTELLECTUAL PROPERTY LAW
11622 EL CAMINO REAL, STE 100
SAN DIEGO CA , 92130
UNITED STATES

Correspondent e-mail: foster@tdfoster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE PUMP	Registered	86518646	5193705

Plaintiff(s)

Name: Shepard Fairey

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
P O BOX 1650
BEND OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

mail:

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY	Registered	85981934	4569752
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2015	Jan 28, 2016
3	PENDING, INSTITUTED	Dec 19, 2015	
4	CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
5	D MOT FOR EXT W/ CONSENT	Jan 27, 2016	
6	EXTENSION OF TIME GRANTED	Jan 28, 2016	
7	ANSWER	Feb 29, 2016	
8	DUPLICATE FILING (NOT CONSIDERED)	Feb 29, 2016	
9	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 22, 2016	
10	SUSPENDED	Apr 22, 2016	
11	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 08, 2016	
12	SUSPENDED	Jun 08, 2016	
13	STIP TO SUSP PEND SETTL NEGOTIATIONS	Aug 09, 2016	
14	SUSPENDED	Aug 09, 2016	
15	MOT TO AMEND APPLICATION	Aug 18, 2016	
16	BD DECISION: DISMISSED W/ PREJ	Aug 26, 2016	
17	TERMINATED	Aug 26, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91221549](#)

Filing Date: Apr 17, 2015

Status: Terminated

Status Date: Feb 09, 2016

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)

Name: Shepard Fairey

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
Bend OR , 97709

UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016	
13	SUSPENDED	Jan 25, 2016	
14	W/DRAW OF OPPOSITION	Feb 08, 2016	
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016	
16	TERMINATED	Feb 09, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91221552](#)

Filing Date: Apr 17, 2015

Status: Terminated

Status Date: Feb 09, 2016

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650

Bend OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016	
13	SUSPENDED	Jan 25, 2016	
14	W/DRAW OF OPPOSITION	Feb 08, 2016	
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016	
16	TERMINATED	Feb 09, 2016	

Generated on: This page was generated by TSDR on 2018-03-20 10:45:31 EDT

Mark: OBEY RECORDS

OBEY RECORDS

US Serial Number: 85446095

Application Filing Date: Oct. 12, 2011

US Registration Number: 4735537

Registration Date: May 12, 2015

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 12, 2015

Publication Date: Mar. 20, 2012

Notice of Allowance Date: May 15, 2012

Mark Information

Mark Literal Elements: OBEY RECORDS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "RECORDS"

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Audio recording and production; Consultation and advice regarding musical selections and arrangements for sound recordings and live performances; Entertainment services by a musical artist and producer, namely, musical composition for others and production of musical sound recordings; Production of sound and music video recordings

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 15, 2014

Use in Commerce: Jan. 15, 2014

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BOLD STRATEGIES, INC.

Owner Address: 1331 W. SUNSET BLVD.
LOS ANGELES, CALIFORNIA 90026
UNITED STATES

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley

Docket Number: 1363.TM2583U

Attorney Primary westdocket@holleymenker.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent
Name/Address: Gabrielle A. Holley
Holley & Menker, P.A.
P.O. Box 96
Solana Beach, CALIFORNIA 92075
UNITED STATES

Phone: 858 353 9285

Fax: 858 876 1604

Correspondent e- westdocket@holleymenker.com gholley@holleym
mail: enker.com gabrielleholley@gmail.com

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 12, 2015	REGISTERED-PRINCIPAL REGISTER	
Apr. 07, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 06, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 04, 2015	STATEMENT OF USE PROCESSING COMPLETE	66154
Mar. 25, 2015	USE AMENDMENT FILED	66154
Mar. 25, 2015	TEAS STATEMENT OF USE RECEIVED	
Nov. 12, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 10, 2014	EXTENSION 5 GRANTED	98765
Nov. 10, 2014	EXTENSION 5 FILED	98765
Nov. 10, 2014	TEAS EXTENSION RECEIVED	
Sep. 17, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 17, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 16, 2014	EXTENSION 4 GRANTED	66154
May 13, 2014	EXTENSION 4 FILED	66154
May 13, 2014	TEAS EXTENSION RECEIVED	
Nov. 09, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 08, 2013	EXTENSION 3 GRANTED	66154
Nov. 05, 2013	EXTENSION 3 FILED	66154
Nov. 05, 2013	TEAS EXTENSION RECEIVED	
May 14, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 13, 2013	EXTENSION 2 GRANTED	66154
Apr. 23, 2013	EXTENSION 2 FILED	66154
May 10, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Apr. 23, 2013	TEAS EXTENSION RECEIVED	
Oct. 17, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 15, 2012	EXTENSION 1 GRANTED	98765
Oct. 15, 2012	EXTENSION 1 FILED	98765
Oct. 15, 2012	TEAS EXTENSION RECEIVED	
Sep. 25, 2012	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 25, 2012	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 15, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	

Mar. 20, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 20, 2012	PUBLISHED FOR OPPOSITION	
Feb. 29, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 16, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Feb. 16, 2012	ASSIGNED TO LIE	68552
Feb. 01, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 30, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 30, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 30, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 30, 2012	EXAMINERS AMENDMENT -WRITTEN	78475
Jan. 30, 2012	ASSIGNED TO EXAMINER	78475
Oct. 18, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 15, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 06, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: BOLD STRATEGIES, INC.

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5361/0629](#)

Pages: 3

Date Recorded: Sep. 12, 2014

Supporting Documents: [assignment-tm-5361-0629.pdf](#)

Assignor

Name: [FAIREY, SHEPARD](#)

Execution Date: Sep. 10, 2014

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Assignee

Name: [BOLD STRATEGIES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 1331 W. SUNSET BLVD.
LOS ANGELES, CALIFORNIA 90026

Correspondent

Correspondent Name: GABRIELLE HOLLEY/HOLLEY & MENKER, P.A.

Correspondent Address: P.O. BOX 96
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 6

Type of Proceeding: Opposition

Proceeding Number: [91235585](#)

Filing Date: Jul 14, 2017

Status: Terminated

Status Date: Nov 01, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant**Name:** Denique Peavy**Correspondent Address:** DENIQUE L PEAVY
532 WEST CLOVER PARK DRIVE
FORT WORTH TX , 76140
UNITED STATES**Correspondent e-mail:** lokus2473@outlook.com , deniquepeavy@yahoo.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
S.A.U.L.C.E. OBEY YOUR DIVERSITY	Abandoned - After Inter-Partes Decision	87298821	

Plaintiff(s)**Name:** Bold Strategies, Inc.**Correspondent Address:** DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES**Correspondent e-mail:** dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 14, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 17, 2017	Aug 26, 2017
3	PENDING, INSTITUTED	Jul 17, 2017	
4	NOTICE OF DEFAULT	Sep 05, 2017	
5	BD DECISION: SUSTAINED	Oct 25, 2017	
6	TERMINATED	Oct 25, 2017	
7	MOT FOR RELIEF FROM ENTRY OF DEFAULT JUDGMENT	Oct 26, 2017	
8	PET TO DIRECTOR	Oct 26, 2017	
9	PET TO DIRECTOR DENIED	Nov 20, 2017	
10	MOT FOR RELIEF FROM JGT DENIED: FRCP 60	Dec 06, 2017	

Type of Proceeding: Opposition**Proceeding Number:** [91234347](#)**Filing Date:** May 03, 2017**Status:** Terminated**Status Date:** May 03, 2017**Interlocutory Attorney:** JENNIFER KRISP**Defendant**

Name: Archie Ward

Correspondent Address: JULIE TENNYSON
MARCUM TENNYSON PLLC
PO BOX 9551
PADUCAH KY , 42002
UNITED STATES

Correspondent e-mail: jtennyson@marcumtennyson.com , jultenn6@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE LAW AND NO ONE WILL FALL	Abandoned - After Inter-Partes Decision	87135014	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 03, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 03, 2017	Jun 12, 2017
3	PENDING, INSTITUTED	May 03, 2017	
4	ANSWER	Jun 12, 2017	
5	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 11, 2017	
6	SUSPENDED	Aug 11, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 08, 2017	
8	SUSPENDED	Sep 08, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 01, 2017	
10	SUSPENDED	Nov 01, 2017	
11	W/DRAW OF APPLICATION	Dec 20, 2017	
12	BD DECISION: SUSTAINED	Jan 09, 2018	
13	TERMINATED	Jan 09, 2018	
14	BD DECISION: SUSTAINED	Jan 09, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91225434](#)

Filing Date: Dec 19, 2015

Status: Terminated

Status Date: Aug 26, 2016

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: JRM NutraSciences, LLC

Correspondent Address: THOMAS D FOSTER
TDFOSTER INTELLECTUAL PROPERTY LAW
11622 EL CAMINO REAL , STE 100
SAN DIEGO CA , 92130-2051
UNITED STATES

Correspondent e-mail: foster@tdfoster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE PUMP	Registered	86518646	5193705

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY RECORDS	Registered	85446095	4735537
OBEY MEDIA	Registered	85573359	4365576
OBEY RECORDS	Registered	86294681	4778645

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2015	Jan 28, 2016
3	PENDING, INSTITUTED	Dec 19, 2015	
4	CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
5	D MOT FOR EXT W/ CONSENT	Jan 27, 2016	
6	EXTENSION OF TIME GRANTED	Jan 28, 2016	
7	ANSWER	Feb 29, 2016	
8	DUPLICATE FILING (NOT CONSIDERED)	Feb 29, 2016	
9	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 22, 2016	
10	SUSPENDED	Apr 22, 2016	
11	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 08, 2016	
12	SUSPENDED	Jun 08, 2016	
13	STIP TO SUSP PEND SETTL NEGOTIATIONS	Aug 09, 2016	
14	SUSPENDED	Aug 09, 2016	
15	MOT TO AMEND APPLICATION	Aug 18, 2016	
16	BD DECISION: DISMISSED W/ PREJ	Aug 26, 2016	
17	TERMINATED	Aug 26, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91221549](#)

Filing Date: Apr 17, 2015

Status: Terminated

Status Date: Feb 09, 2016

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent KATJA LOEFFELHOLZ
Address: DICKENSON PEATMAN & FOGARTY
 1455 1ST ST, STE 301
 NAPA CA , 94559
 UNITED STATES

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200
Plaintiff(s)			

Name: Shepard Fairey

Correspondent DREW SMITH
Address: HOLLEY & MENKER PA
 PO BOX 1650
 Bend OR , 97709
 UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016	
13	SUSPENDED	Jan 25, 2016	
14	W/DRAW OF OPPOSITION	Feb 08, 2016	
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016	
16	TERMINATED	Feb 09, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91221552](#)

Filing Date: Apr 17, 2015

Status: Terminated

Status Date: Feb 09, 2016

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA , 94559
UNITED STATES

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200
Plaintiff(s)			

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
Bend OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016	
13	SUSPENDED	Jan 25, 2016	
14	W/DRAW OF OPPOSITION	Feb 08, 2016	
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016	
16	TERMINATED	Feb 09, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91211451](#)

Filing Date: Jul 08, 2013

Status: Terminated

Status Date: Aug 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant**Name:** Demand Brands, LLC**Correspondent Address:** NATALIE S RICHER
LERNER DAVID LITTENBERG KRUMHOLZ & MENTLIK LLP
600 SOUTH AVE W , STE 2
WESTFIELD NJ , 07090-1497
UNITED STATES**Correspondent e-mail:** trademarkadmin@ldlkm.com , nricher@ldlkm.com , litigation@ldlkm.com , sgoldman@ldlkm.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
OBEY	Abandoned - No Statement Of Use Filed	85521663	

Plaintiff(s)**Name:** Shepard Fairey**Correspondent Address:** DREW M SMITH
HOLLEY & MENKER PA
PO BOX 1219
SAUSALITO CA , 94966
UNITED STATES**Correspondent e-mail:** dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	ANSWER	Aug 16, 2013	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 02, 2013	
6	SUSPENDED	Oct 07, 2013	
7	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 08, 2014	
8	SUSPENDED	Jan 14, 2014	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 10, 2014	
10	SUSPENDED	Mar 17, 2014	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 10, 2014	
12	SUSPENDED	Jun 18, 2014	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 23, 2014	
14	SUSPENDED	Aug 02, 2014	
15	W/DRAW OF OPPOSITION	Aug 26, 2014	
16	BD DECISION: DISMISSED W/ PREJ	Aug 28, 2014	
17	TERMINATED	Aug 28, 2014	

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Mark: OBEY RECORDS

OBEY RECORDS

US Serial Number: 86294681

Application Filing Date: May 29, 2014

US Registration Number: 4778645

Registration Date: Jul. 21, 2015

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 21, 2015

Publication Date: Nov. 04, 2014

Notice of Allowance Date: Dec. 30, 2014

Mark Information

Mark Literal Elements: OBEY RECORDS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "RECORDS"

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Audio recordings featuring music; Digital media, namely, CDs, DVDs, and downloadable audio files featuring music; Downloadable music files

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2008

Use in Commerce: Jan. 01, 2008

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Bold Strategies, Inc.

Owner Address: 1331 West Sunset Blvd
Los Angeles, CALIFORNIA 90026
UNITED STATES

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley
Attorney Primary Email Address: westdocket@holleymenker.com
Docket Number: 1363.TM2583U
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: GABRIELLE A. HOLLEY
HOLLEY & MENKER, P.A.
PO BOX 96
SOLANA BEACH, CALIFORNIA 92075-0096
UNITED STATES
Phone: 888 750 4407
Fax: 858 876 1604
Correspondent e-mail: westdocket@holleymenker.com gholley@holleymenker.com gabrielleholley@gmail.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 21, 2015	REGISTERED-PRINCIPAL REGISTER	
Jun. 19, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 18, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 15, 2015	STATEMENT OF USE PROCESSING COMPLETE	69302
May 14, 2015	USE AMENDMENT FILED	69302
Jun. 11, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
May 14, 2015	TEAS STATEMENT OF USE RECEIVED	
Dec. 30, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 04, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 04, 2014	PUBLISHED FOR OPPOSITION	
Oct. 15, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 30, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Sep. 30, 2014	ASSIGNED TO LIE	66121
Sep. 16, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 16, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 16, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 16, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 16, 2014	EXAMINERS AMENDMENT -WRITTEN	78434
Aug. 31, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 31, 2014	NON-FINAL ACTION E-MAILED	6325
Aug. 31, 2014	NON-FINAL ACTION WRITTEN	78434
Aug. 30, 2014	ASSIGNED TO EXAMINER	78434
Jun. 11, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 02, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 18, 2015

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: [91235585](#)

Filing Date: Jul 14, 2017

Status: Terminated

Status Date: Nov 01, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Denique Peavy

Correspondent Address: DENIQUE L PEAVY
532 WEST CLOVER PARK DRIVE
FORT WORTH TX , 76140
UNITED STATES

Correspondent e-mail: lokius2473@outlook.com , deniquepeavy@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
S.A.U.L.C.E. OBEY YOUR DIVERSITY	Abandoned - After Inter-Partes Decision	87298821	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 14, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 17, 2017	Aug 26, 2017
3	PENDING, INSTITUTED	Jul 17, 2017	
4	NOTICE OF DEFAULT	Sep 05, 2017	
5	BD DECISION: SUSTAINED	Oct 25, 2017	
6	TERMINATED	Oct 25, 2017	
7	MOT FOR RELIEF FROM ENTRY OF DEFAULT JUDGMENT	Oct 26, 2017	
8	PET TO DIRECTOR	Oct 26, 2017	

Type of Proceeding: Opposition**Proceeding Number:** [91234347](#)**Filing Date:** May 03, 2017**Status:** Terminated**Status Date:** May 03, 2017**Interlocutory Attorney:** JENNIFER KRISP**Defendant****Name:** Archie Ward**Correspondent Address:** JULIE TENNYSON
MARCUM TENNYSON PLLC
PO BOX 9551
PADUCAH KY , 42002
UNITED STATES**Correspondent e-mail:** itennyson@marcumtennyson.com , ultenn6@yahoo.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
OBEY THE LAW AND NO ONE WILL FALL	Abandoned - After Inter-Partes Decision	87135014	

Plaintiff(s)**Name:** Bold Strategies, Inc.**Correspondent Address:** DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES**Correspondent e-mail:** dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 03, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 03, 2017	Jun 12, 2017
3	PENDING, INSTITUTED	May 03, 2017	
4	ANSWER	Jun 12, 2017	
5	D MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Aug 11, 2017	
6	SUSPENDED	Aug 11, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Sep 08, 2017	
8	SUSPENDED	Sep 08, 2017	

9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 01, 2017
10	SUSPENDED	Nov 01, 2017
11	W/DRAW OF APPLICATION	Dec 20, 2017
12	BD DECISION: SUSTAINED	Jan 09, 2018
13	TERMINATED	Jan 09, 2018
14	BD DECISION: SUSTAINED	Jan 09, 2018

Type of Proceeding: Opposition

Proceeding Number: [91225434](#) **Filing Date:** Dec 19, 2015
Status: Terminated **Status Date:** Aug 26, 2016
Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: JRM NutraSciences, LLC
Correspondent Address: THOMAS D FOSTER
TDFOSTER INTELLECTUAL PROPERTY LAW
11622 EL CAMINO REAL , STE 100
SAN DIEGO CA , 92130-2051
UNITED STATES
Correspondent e-mail: foster@tdfoster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE PUMP	Registered	86518646	5193705

Plaintiff(s)

Name: Bold Strategies, Inc.
Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES
Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY RECORDS	Registered	85446095	4735537
OBEY MEDIA	Registered	85573359	4365576
OBEY RECORDS	Registered	86294681	4778645

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2015	Jan 28, 2016
3	PENDING, INSTITUTED	Dec 19, 2015	
4	CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
5	D MOT FOR EXT W/ CONSENT	Jan 27, 2016	
6	EXTENSION OF TIME GRANTED	Jan 28, 2016	
7	ANSWER	Feb 29, 2016	
8	DUPLICATE FILING (NOT CONSIDERED)	Feb 29, 2016	
9	STIP TO SUSP PEND SETTL NEGOTIATIONS	Apr 22, 2016	
10	SUSPENDED	Apr 22, 2016	
11	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 08, 2016	
12	SUSPENDED	Jun 08, 2016	
13	STIP TO SUSP PEND SETTL NEGOTIATIONS	Aug 09, 2016	
14	SUSPENDED	Aug 09, 2016	
15	MOT TO AMEND APPLICATION	Aug 18, 2016	
16	BD DECISION: DISMISSED W/ PREJ	Aug 26, 2016	

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Mark: OBEY

OBEY

US Serial Number: 86605216

Application Filing Date: Apr. 21, 2015

US Registration Number: 4859374

Registration Date: Nov. 24, 2015

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 24, 2015

Publication Date: Sep. 08, 2015

Mark Information

Mark Literal Elements: OBEY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2632359, 3282078, 4569752

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Ankle bracelets; Bangles; Body jewelry; Bracelets; Brooches; Charms; Clocks and watches; Costume jewelry; Earrings; Gemstone jewelry; Jewel pendants; Jewelry; Jewelry chains; Jewelry pins for use on hats; Lockets; Medals and medallions; Necklaces; Pendants; Pins being jewelry; Real and imitation jewellery; Rings

International Class(es): 014 - Primary Class

U.S Class(es): 002, 027, 028, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006

Use in Commerce: Oct. 2006

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BOLD STRATEGIES, INC.

Owner Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA 90026
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley

Docket Number: 1363.TM1124U

Attorney Primary Email Address: westdocket@hollymenker.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: GABRIELLE A. HOLLEY
Holley & Menker P A
PO Box 96
Solana Beach, CALIFORNIA 92075-0096
UNITED STATES

Phone: 888 750 4407

Fax: 858 876 1604

Correspondent e-mail: westdocket@hollymenker.com gholley@hollymenker.com gabrielleholley@gmail.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 05, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 24, 2015	REGISTERED-PRINCIPAL REGISTER	
Sep. 08, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 08, 2015	PUBLISHED FOR OPPOSITION	
Aug. 19, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 31, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 29, 2015	ASSIGNED TO EXAMINER	92563
Apr. 30, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 24, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 24, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Fairey, Shepard

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6020/0043](#)

Pages: 4

Date Recorded: Mar. 27, 2017

Supporting Documents: [assignment-tm-6020-0043.pdf](#)

Assignor

Name: [FAIREY, FRANK SHEPARD](#)

Execution Date: Mar. 09, 2017

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Assignee

Name: [BOLD STRATEGIES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA 90026

Correspondent

Correspondent Name: HOLLEY & MENKER, PA, GABRIELLE A. HOLLEY

Correspondent Address: P.O. BOX 96
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: [91235585](#)

Filing Date: Jul 14, 2017

Status: Terminated

Status Date: Nov 01, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Denique Peavy

Correspondent Address: DENIQUE L PEAVY
532 WEST CLOVER PARK DRIVE
FORT WORTH TX , 76140
UNITED STATES

Correspondent e-mail: lokius2473@outlook.com , deniquepeavy@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
S.A.U.L.C.E. OBEY YOUR DIVERSITY	Abandoned - After Inter-Partes Decision	87298821	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537

OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 14, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 17, 2017	Aug 26, 2017
3	PENDING, INSTITUTED	Jul 17, 2017	
4	NOTICE OF DEFAULT	Sep 05, 2017	
5	BD DECISION: SUSTAINED	Oct 25, 2017	
6	TERMINATED	Oct 25, 2017	
7	MOT FOR RELIEF FROM ENTRY OF DEFAULT JUDGMENT	Oct 26, 2017	
8	PET TO DIRECTOR	Oct 26, 2017	
9	PET TO DIRECTOR DENIED	Nov 20, 2017	
10	MOT FOR RELIEF FROM JGT DENIED: FRCP 60	Dec 06, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91234347](#)

Filing Date: May 03, 2017

Status: Terminated

Status Date: May 03, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Archie Ward

Correspondent Address: JULIE TENNYSON
MARCUM TENNYSON PLLC
PO BOX 9551
PADUCAH KY , 42002
UNITED STATES

Correspondent e-mail: jtennyson@marcumtennyson.com , jultenn6@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE LAW AND NO ONE WILL FALL	Abandoned - After Inter-Partes Decision	87135014	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537

OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 03, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 03, 2017	Jun 12, 2017
3	PENDING, INSTITUTED	May 03, 2017	
4	ANSWER	Jun 12, 2017	
5	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 11, 2017	
6	SUSPENDED	Aug 11, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 08, 2017	
8	SUSPENDED	Sep 08, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 01, 2017	
10	SUSPENDED	Nov 01, 2017	
11	W/DRAW OF APPLICATION	Dec 20, 2017	
12	BD DECISION: SUSTAINED	Jan 09, 2018	
13	TERMINATED	Jan 09, 2018	
14	BD DECISION: SUSTAINED	Jan 09, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91225433](#)

Filing Date: Dec 19, 2015

Status: Terminated

Status Date: Aug 26, 2016

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: JRM NutraSciences, LLC

Correspondent Address: THOMAS D FOSTER
TDFOSTER INTELLECTUAL PROPERTY LAW
11622 EL CAMINO REAL, STE 100
SAN DIEGO CA , 92130
UNITED STATES

Correspondent e-mail: foster@tdfoster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE PUMP	Registered	86518646	5193705

Plaintiff(s)

Name: Shepard Fairey

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
P O BOX 1650
BEND OR , 97709
UNITED STATES

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877

OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY	Registered	85981934	4569752
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2015	Jan 28, 2016
3	PENDING, INSTITUTED	Dec 19, 2015	
4	CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
5	D MOT FOR EXT W/ CONSENT	Jan 27, 2016	
6	EXTENSION OF TIME GRANTED	Jan 28, 2016	
7	ANSWER	Feb 29, 2016	
8	DUPLICATE FILING (NOT CONSIDERED)	Feb 29, 2016	
9	STIP TO SUSP PEND SETTLE NEGOTIATIONS	Apr 22, 2016	
10	SUSPENDED	Apr 22, 2016	
11	STIP TO SUSP PEND SETTLE NEGOTIATIONS	Jun 08, 2016	
12	SUSPENDED	Jun 08, 2016	
13	STIP TO SUSP PEND SETTLE NEGOTIATIONS	Aug 09, 2016	
14	SUSPENDED	Aug 09, 2016	
15	MOT TO AMEND APPLICATION	Aug 18, 2016	
16	BD DECISION: DISMISSED W/ PREJ	Aug 26, 2016	
17	TERMINATED	Aug 26, 2016	

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Mark: OBEY

OBEY

US Serial Number: 86607605

Application Filing Date: Apr. 23, 2015

US Registration Number: 4859555

Registration Date: Nov. 24, 2015

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 24, 2015

Publication Date: Sep. 08, 2015

Mark Information

Mark Literal Elements: OBEY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2632359, 2762299, 3282078

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Bags for skateboards; Christmas tree ornaments and decorations; Playing cards; Skateboard decks; Skateboard trucks; Skateboards; Surfboards; Toy figures

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 2004

Use in Commerce: Dec. 2004

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently 44E: No
Currently 66A: No
Currently No Basis: No

Amended 44E: No

Current Owner(s) Information

Owner Name: BOLD STRATEGIES, INC.
Owner Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA UNITED STATES 90026
Legal Entity Type: CORPORATION
State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley
Attorney Primary Email Address: westdocket@hollymenker.com
Docket Number: 1363.TM1124U
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: GABRIELLE A. HOLLEY
Holley & Menker P A
PO Box 96
Solana Beach, CALIFORNIA UNITED STATES 92075-0096
Phone: 888 750 4407
Fax: 858 876 1604
Correspondent e-mail: westdocket@hollymenker.com gholley@hollymenker.com gabrielleholley@gmail.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 05, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 24, 2015	REGISTERED-PRINCIPAL REGISTER	
Sep. 08, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 08, 2015	PUBLISHED FOR OPPOSITION	
Aug. 19, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 31, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 29, 2015	ASSIGNED TO EXAMINER	92563
May 04, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 27, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION
Date in Location: Nov. 24, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 1
Registrant: Fairey, Shepard

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST
Reel/Frame: [6020/0043](#)
Date Recorded: Mar. 27, 2017
Pages: 4
Supporting Documents: [assignment-tm-6020-0043.pdf](#)

Assignor

Name: [FAIREY, FRANK SHEPARD](#)

Execution Date: Mar. 09, 2017

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Assignee

Name: [BOLD STRATEGIES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA 90026

Correspondent

Correspondent Name: HOLLEY & MENKER, PA, GABRIELLE A. HOLLEY

Correspondent Address: P.O. BOX 96
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: [91235585](#)

Filing Date: Jul 14, 2017

Status: Terminated

Status Date: Nov 01, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Denique Peavy

Correspondent Address: DENIQUE L PEAVY
532 WEST CLOVER PARK DRIVE
FORT WORTH TX UNITED STATES , 76140

Correspondent e-mail: lokus2473@outlook.com , deniquepeavy@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
S.A.U.L.C.E. OBEY YOUR DIVERSITY	Abandoned - After Inter-Partes Decision	87298821	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR UNITED STATES , 97709

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537

OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 14, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 17, 2017	Aug 26, 2017
3	PENDING, INSTITUTED	Jul 17, 2017	
4	NOTICE OF DEFAULT	Sep 05, 2017	
5	BD DECISION: SUSTAINED	Oct 25, 2017	
6	TERMINATED	Oct 25, 2017	
7	MOT FOR RELIEF FROM ENTRY OF DEFAULT JUDGMENT	Oct 26, 2017	
8	PET TO DIRECTOR	Oct 26, 2017	
9	PET TO DIRECTOR DENIED	Nov 20, 2017	
10	MOT FOR RELIEF FROM JGT DENIED: FRCP 60	Dec 06, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91234347](#)

Filing Date: May 03, 2017

Status: Terminated

Status Date: May 03, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Archie Ward

Correspondent Address: JULIE TENNYSON
MARCUM TENNYSON PLLC
PO BOX 9551
PADUCAH KY UNITED STATES , 42002

Correspondent e-mail: jtennyson@marcumtennyson.com , jultenn6@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE LAW AND NO ONE WILL FALL	Abandoned - After Inter-Partes Decision	87135014	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR UNITED STATES , 97709

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645

OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 03, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 03, 2017	Jun 12, 2017
3	PENDING, INSTITUTED	May 03, 2017	
4	ANSWER	Jun 12, 2017	
5	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 11, 2017	
6	SUSPENDED	Aug 11, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 08, 2017	
8	SUSPENDED	Sep 08, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 01, 2017	
10	SUSPENDED	Nov 01, 2017	
11	W/DRAW OF APPLICATION	Dec 20, 2017	
12	BD DECISION: SUSTAINED	Jan 09, 2018	
13	TERMINATED	Jan 09, 2018	
14	BD DECISION: SUSTAINED	Jan 09, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91225433](#) **Filing Date:** Dec 19, 2015
Status: Terminated **Status Date:** Aug 26, 2016
Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: JRM NutraSciences, LLC
Correspondent Address: THOMAS D FOSTER
 TDFOSTER INTELLECTUAL PROPERTY LAW
 11622 EL CAMINO REAL, STE 100
 SAN DIEGO CA UNITED STATES , 92130
Correspondent e-mail: foster@tdfoster.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE PUMP	Registered	86518646	5193705

Plaintiff(s)

Name: Shepard Fairey
Correspondent Address: DREW SMITH
 HOLLEY & MENKER PA
 P O BOX 1650
 BEND OR UNITED STATES , 97709
Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY	Registered	85981934	4569752
OBEY	Registered	86605216	4859374

OBEY

Registered

[86607605](#)

[4859555](#)

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2015	Jan 28, 2016
3	PENDING, INSTITUTED	Dec 19, 2015	
4	CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
5	D MOT FOR EXT W/ CONSENT	Jan 27, 2016	
6	EXTENSION OF TIME GRANTED	Jan 28, 2016	
7	ANSWER	Feb 29, 2016	
8	DUPLICATE FILING (NOT CONSIDERED)	Feb 29, 2016	
9	STIP TO SUSP PEND SETTLE NEGOTIATIONS	Apr 22, 2016	
10	SUSPENDED	Apr 22, 2016	
11	STIP TO SUSP PEND SETTLE NEGOTIATIONS	Jun 08, 2016	
12	SUSPENDED	Jun 08, 2016	
13	STIP TO SUSP PEND SETTLE NEGOTIATIONS	Aug 09, 2016	
14	SUSPENDED	Aug 09, 2016	
15	MOT TO AMEND APPLICATION	Aug 18, 2016	
16	BD DECISION: DISMISSED W/ PREJ	Aug 26, 2016	
17	TERMINATED	Aug 26, 2016	

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Mark: OBEY

OBEY

US Serial Number: 85807738

Application Filing Date: Dec. 20, 2012

US Registration Number: 5018200

Registration Date: Aug. 09, 2016

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 09, 2016

Publication Date: Feb. 17, 2015

Notice of Allowance Date: Mar. 22, 2016

Mark Information

Mark Literal Elements: OBEY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Alcoholic beverages except beers

International Class(es): 033 - Primary Class

U.S Class(es): 047, 049

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 25, 2013

Use in Commerce: May 10, 2013

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BOLD STRATEGIES, INC.

Owner Address: 1331 WEST SUNSET BLVD.
LOS ANGELES, CALIFORNIA UNITED STATES 90026

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley

Docket Number: TM1124US33

Attorney Primary Email Address: westdocket@hollymenker.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: GABRIELLE A. HOLLEY
HOLLEY & MENKER, P.A.
PO BOX 96
SOLANA BEACH, CALIFORNIA UNITED STATES 92075

Phone: 888 750 4407

Fax: 858 876 1604

Correspondent e-mail: westdocket@hollymenker.com gholley@holleymenker.com gabrielleholley@gmail.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 09, 2016	REGISTERED-PRINCIPAL REGISTER	
Jul. 08, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 07, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 17, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	76568
Jun. 17, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	76568
Jun. 14, 2016	ASSIGNED TO LIE	76568
Jun. 10, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 07, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jun. 07, 2016	NON-FINAL ACTION E-MAILED	
Jun. 07, 2016	SU - NON-FINAL ACTION - WRITTEN	78353
May 09, 2016	STATEMENT OF USE PROCESSING COMPLETE	65362
Mar. 31, 2016	USE AMENDMENT FILED	65362
May 04, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Apr. 27, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 19, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 19, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 13, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 31, 2016	TEAS STATEMENT OF USE RECEIVED	
Mar. 22, 2016	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 09, 2016	TTAB RELEASE CASE TO TRADEMARKS	221552
Feb. 09, 2016	OPPOSITION TERMINATED NO. 999999	221552
Feb. 09, 2016	OPPOSITION DISMISSED NO. 999999	221552
Feb. 09, 2016	OPPOSITION TERMINATED NO. 999999	221549
Feb. 09, 2016	OPPOSITION DISMISSED NO. 999999	221549
Apr. 17, 2015	OPPOSITION INSTITUTED NO. 999999	221552
Apr. 17, 2015	OPPOSITION INSTITUTED NO. 999999	221549
Mar. 17, 2015	EXTENSION OF TIME TO OPPOSE RECEIVED	
Feb. 17, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 17, 2015	PUBLISHED FOR OPPOSITION	
Jan. 28, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 15, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712

Jan. 15, 2015	ASSIGNED TO LIE	69712
Dec. 31, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 02, 2014	LIE CHECKED SUSP - TO ATTY FOR ACTION	76568
May 13, 2014	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76568
Oct. 22, 2013	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76568
Oct. 15, 2013	ASSIGNED TO LIE	76568
Apr. 12, 2013	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Apr. 12, 2013	LETTER OF SUSPENSION E-MAILED	6332
Apr. 12, 2013	SUSPENSION LETTER WRITTEN	78353
Apr. 08, 2013	ASSIGNED TO EXAMINER	78353
Jan. 08, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 24, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 07, 2016

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: BOLD STRATEGIES, INC.

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5763/0044](#)

Pages: 4

Date Recorded: Apr. 01, 2016

Supporting Documents: [assignment-tm-5763-0044.pdf](#)

Assignor

Name: [THE TRUSTEES OF THE KENT A. RASMUSSEN AND CELIE E. RAMSAY REVOCABLE TRUST](#)

Execution Date: Feb. 04, 2016

Legal Entity Type: TRUST

State or Country Where Organized: CALIFORNIA

Assignee

Name: [BOLD STRATEGIES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 1331 WEST SUNSET BLVD.
LOS ANGELES, CALIFORNIA 90026

Correspondent

Correspondent Name: KATJA LOEFFELHOLZ

Correspondent Address: 1455 FIRST STREET, SUITE 301
NAPA, CA 94559

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE EXECUTION DATE PREVIOUSLY RECORDED AT REEL: 005763 FRAME: 0044. ASSIGNOR(S) HEREBY CONFIRMS THE ASSIGNMENT.

Reel/Frame: [5769/0242](#)

Pages: 4

Date Recorded: Apr. 11, 2016

Supporting Documents: [assignment-tm-5769-0242.pdf](#)

Assignor

Name: [THE TRUSTEES OF THE KENT A. RASMUSSEN AND CELIE E. RAMSAY](#)

Execution Date: Apr. 05, 2016

[REVOCABLE TRUST](#)

Legal Entity Type: TRUST

State or Country CALIFORNIA
Where Organized:

Assignee

Name: [BOLD STRATEGIES, INC.](#)

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Address: 1331 WEST SUNSET BLVD.
LOS ANGELES, CALIFORNIA 90026

Correspondent

Correspondent Name: KATJA LOEFFELHOLZ

Correspondent Address: 1455 FIRST STREET, SUITE 301
NAPA, CA 94559

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 5

Type of Proceeding: Opposition

Proceeding Number: [91235585](#)

Filing Date: Jul 14, 2017

Status: Terminated

Status Date: Nov 01, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Denique Peavy

Correspondent Address: DENIQUE L PEAVY
532 WEST CLOVER PARK DRIVE
FORT WORTH TX UNITED STATES , 76140

Correspondent e-mail: lokus2473@outlook.com , deniquepeavy@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
S.A.U.L.C.E. OBEY YOUR DIVERSITY	Abandoned - After Inter-Partes Decision	87298821	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR UNITED STATES , 97709

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537

OBEY RECORDS	Registered	86294681	4778645
OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 14, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 17, 2017	Aug 26, 2017
3	PENDING, INSTITUTED	Jul 17, 2017	
4	NOTICE OF DEFAULT	Sep 05, 2017	
5	BD DECISION: SUSTAINED	Oct 25, 2017	
6	TERMINATED	Oct 25, 2017	
7	MOT FOR RELIEF FROM ENTRY OF DEFAULT JUDGMENT	Oct 26, 2017	
8	PET TO DIRECTOR	Oct 26, 2017	
9	PET TO DIRECTOR DENIED	Nov 20, 2017	
10	MOT FOR RELIEF FROM JGT DENIED: FRCP 60	Dec 06, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91234347](#)

Filing Date: May 03, 2017

Status: Terminated

Status Date: May 03, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Archie Ward

Correspondent Address: JULIE TENNYSON
MARCUM TENNYSON PLLC
PO BOX 9551
PADUCAH KY UNITED STATES , 42002

Correspondent e-mail: jtennyson@marcumtennyson.com , jultenn6@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY THE LAW AND NO ONE WILL FALL	Abandoned - After Inter-Partes Decision	87135014	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR UNITED STATES , 97709

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
OBEY RECORDS	Registered	86294681	4778645

OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 03, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 03, 2017	Jun 12, 2017
3	PENDING, INSTITUTED	May 03, 2017	
4	ANSWER	Jun 12, 2017	
5	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 11, 2017	
6	SUSPENDED	Aug 11, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 08, 2017	
8	SUSPENDED	Sep 08, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 01, 2017	
10	SUSPENDED	Nov 01, 2017	
11	W/DRAW OF APPLICATION	Dec 20, 2017	
12	BD DECISION: SUSTAINED	Jan 09, 2018	
13	TERMINATED	Jan 09, 2018	
14	BD DECISION: SUSTAINED	Jan 09, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91221549](#) **Filing Date:** Apr 17, 2015
Status: Terminated **Status Date:** Feb 09, 2016
Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA UNITED STATES , 94559

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)

Name: Shepard Fairey

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
Bend OR UNITED STATES , 97709

Correspondent e-mail: dsmith@hollymenker.com , gholley@hollymenker.com , westdocket@hollymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576

OBEY Registered 85981934 4569752

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016	
13	SUSPENDED	Jan 25, 2016	
14	W/DRAW OF OPPOSITION	Feb 08, 2016	
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016	
16	TERMINATED	Feb 09, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91221552](#) **Filing Date:** Apr 17, 2015
Status: Terminated **Status Date:** Feb 09, 2016
Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust

Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON PEATMAN & FOGARTY
1455 1ST ST, STE 301
NAPA CA UNITED STATES , 94559

Correspondent e-mail: tmdept@dpf-law.com , kloeffelholz@dpf-law.com , JKilgore@dpf-law.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
Bend OR UNITED STATES , 97709

Correspondent e-mail: dsmith@hollymenker.com , gholley@hollymenker.com , westdocket@hollymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
DISOBEY	Section 8 - Accepted	77190956	3592057
OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY RECORDS	Registered	85446095	4735537
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY			

Registered

[85981934](#)[4569752](#)**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 17, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2015	May 27, 2015
3	PENDING, INSTITUTED	Apr 17, 2015	
4	ANSWER	May 05, 2015	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 17, 2015	
6	SUSPENDED	Jul 27, 2015	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 24, 2015	
8	SUSPENDED	Sep 29, 2015	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 27, 2015	
10	SUSPENDED	Dec 28, 2015	
11	P CHANGE OF CORRESP ADDRESS	Jan 13, 2016	
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2016	
13	SUSPENDED	Jan 25, 2016	
14	W/DRAW OF OPPOSITION	Feb 08, 2016	
15	BD DECISION: DISMISSED W/O PREJ	Feb 09, 2016	
16	TERMINATED	Feb 09, 2016	

Type of Proceeding: Extension of Time

Proceeding Number: [85807738](#)

Filing Date: Mar 17, 2015

Status: Terminated

Status Date: Apr 18, 2015

Interlocutory Attorney:

Defendant

Name: Trustees of the Kent A. Rasmussen and Ce

Correspondent Address: KATJA LOEFFELHOLZ
DICKENSON, PEATMAN & FOGARTY
1455 1ST ST STE 301
NAPA CA , 94559

Associated marks

Mark	Application Status	Serial Number	Registration Number
OBEY	Registered	85807738	5018200

Potential Opposer(s)

Name: Shepard Fairey

Correspondent Address: Drew Smith
Holley & Menker, P.A.
P.O. Box 1219
Sausalito CA UNITED STATES , 94965

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number

Name: Bold Strategies, Inc.

Correspondent Address: Drew Smith
Holley & Menker, P.A.
P.O. Box 1219
Sausalito CA UNITED STATES , 94965

Correspondent e-mail: dsmith@holleymenker.com , gholley@holleymenker.com , westdocket@holleymenker.com

Associated marks

Mark	Application Status	Serial Number	Registration Number

Prosecution History

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Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Mar 17, 2015	
2	EXTENSION OF TIME GRANTED	Mar 17, 2015	
3	INCOMING - EXT TIME TO OPPOSE FILED	Mar 18, 2015	
4	EXTENSION OF TIME GRANTED	Mar 18, 2015	

Generated on: This page was generated by TSDR on 2018-03-20 10:47:54 EDT

Mark: OBEY

OBEY

US Serial Number: 85957151

Application Filing Date: Jun. 11, 2013

US Registration Number: 5119705

Registration Date: Jan. 10, 2017

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 10, 2017

Publication Date: Oct. 08, 2013

Notice of Allowance Date: Dec. 03, 2013

Mark Information

Mark Literal Elements: OBEY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2762299, 3282078, 4263319 and others

Registrations:

Parent Of: 85981934

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: headphones, ear buds, audio speakers

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 22, 2016

Use in Commerce: Nov. 22, 2016

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BOLD STRATEGIES, INC.

Owner Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA UNITED STATES 90026

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gabrielle A. Holley

Docket Number: 1363.TM1124U

Attorney Primary Email Address: westdocket@hollymenker.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: GABRIELLE A. HOLLEY
HOLLEY & MENKER, P.A.
PO BOX 96
SOLANA BEACH, CALIFORNIA UNITED STATES 92075-0096

Phone: 888 750 4407

Fax: 858 876 1604

Correspondent e-mail: westdocket@hollymenker.com gholley@hollymenker.com gabrielleholley@gmail.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 05, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 10, 2017	REGISTERED-PRINCIPAL REGISTER	
Dec. 07, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Dec. 06, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 02, 2016	STATEMENT OF USE PROCESSING COMPLETE	70565
Nov. 29, 2016	USE AMENDMENT FILED	70565
Nov. 29, 2016	TEAS STATEMENT OF USE RECEIVED	
Jun. 04, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 03, 2016	EXTENSION 5 GRANTED	70565
May 18, 2016	EXTENSION 5 FILED	70565
May 18, 2016	TEAS EXTENSION RECEIVED	
Dec. 16, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 15, 2015	EXTENSION 4 GRANTED	70565
Dec. 01, 2015	EXTENSION 4 FILED	70565
Dec. 01, 2015	TEAS EXTENSION RECEIVED	
Mar. 17, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 14, 2015	EXTENSION 3 GRANTED	70565
Mar. 09, 2015	EXTENSION 3 FILED	70565
Mar. 09, 2015	TEAS EXTENSION RECEIVED	
Oct. 22, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 21, 2014	EXTENSION 2 GRANTED	70565
Oct. 16, 2014	EXTENSION 2 FILED	70565
Oct. 16, 2014	TEAS EXTENSION RECEIVED	
May 17, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 17, 2014	CORRECTED NOA E-MAILED	
May 16, 2014	EXTENSION 1 GRANTED	70565
Mar. 26, 2014	EXTENSION 1 FILED	70565

May 16, 2014	DIVISIONAL PROCESSING COMPLETE	
Mar. 26, 2014	DIVISIONAL REQUEST RECEIVED	
May 01, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 01, 2014	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	70565
Apr. 24, 2014	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Mar. 26, 2014	TEAS REQUEST TO DIVIDE RECEIVED	
Mar. 26, 2014	TEAS EXTENSION RECEIVED	
Dec. 03, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 08, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 08, 2013	PUBLISHED FOR OPPOSITION	
Sep. 18, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 27, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 27, 2013	ASSIGNED TO EXAMINER	72414
Jun. 20, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 14, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Dec. 06, 2016

Assignment Abstract Of Title Information

Summary

Total Assignments: 1 **Registrant:** Fairey, Shepard

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6020/0043](#) **Pages:** 4

Date Recorded: Mar. 27, 2017

Supporting Documents: [assignment-tm-6020-0043.pdf](#)

Assignor

Name: [FAIREY, FRANK SHEPARD](#)

Execution Date: Mar. 09, 2017

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Assignee

Name: [BOLD STRATEGIES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 1331 WEST SUNSET BLVD
LOS ANGELES, CALIFORNIA 90026

Correspondent

Correspondent Name: HOLLEY & MENKER, PA, GABRIELLE A. HOLLEY

Correspondent Address: P.O. BOX 96
SOLANA BEACH, CA 92075

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: [91235585](#)

Filing Date: Jul 14, 2017

Status: Terminated

Status Date: Nov 01, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Denique Peavy

Correspondent Address: DENIQUE L PEAVY
532 WEST CLOVER PARK DRIVE
FORT WORTH TX UNITED STATES , 76140

Correspondent e-mail: lokus2473@outlook.com , deniquepeavy@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
S.A.U.L.C.E. OBEY YOUR DIVERSITY	Abandoned - After Inter-Partes Decision	87298821	

Plaintiff(s)

Name: Bold Strategies, Inc.

Correspondent Address: DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR UNITED STATES , 97709

Correspondent e-mail: dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com

Associated marks

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OBEY	Renewed	75856775	2632359
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OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
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OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

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1	FILED AND FEE	Jul 14, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 17, 2017	Aug 26, 2017
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6	TERMINATED	Oct 25, 2017	
7	MOT FOR RELIEF FROM ENTRY OF DEFAULT JUDGMENT	Oct 26, 2017	
8	PET TO DIRECTOR	Oct 26, 2017	
9	PET TO DIRECTOR DENIED	Nov 20, 2017	
10	MOT FOR RELIEF FROM JGT DENIED: FRCP 60	Dec 06, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91234347](#)

Filing Date: May 03, 2017

Status: Terminated

Status Date: May 03, 2017

Interlocutory Attorney: JENNIFER KRISP

Defendant**Name:** Archie Ward**Correspondent Address:** JULIE TENNYSON
MARCUM TENNYSON PLLC
PO BOX 9551
PADUCAH KY UNITED STATES , 42002**Correspondent e-mail:** jtennyson@marcumtennyson.com , jultenn6@yahoo.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
OBEY THE LAW AND NO ONE WILL FALL	Abandoned - After Inter-Partes Decision	87135014	

Plaintiff(s)**Name:** Bold Strategies, Inc.**Correspondent Address:** DREW SMITH
HOLLEY & MENKER PA
PO BOX 1650
BEND OR UNITED STATES , 97709**Correspondent e-mail:** dsmith@holleymenker.com , westdocket@holleymenker.com , gholley@holleymenker.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
OBEY	Renewed	75856775	2632359
OBEY	Renewed	76184615	2762299
OBEY	Renewed	77040649	3282078
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OBEY AWARENESS	Section 8 and 15 - Accepted and Acknowledged	77807878	3770877
OBEY	Section 8 and 15 - Accepted and Acknowledged	85446122	4263319
OBEY MEDIA	Registered	85573359	4365576
OBEY	Registered	85981934	4569752
OBEY RECORDS	Registered	85446095	4735537
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OBEY	Registered	86605216	4859374
OBEY	Registered	86607605	4859555
OBEY	Registered	85807738	5018200
OBEY	Registered	85957151	5119705

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 03, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 03, 2017	Jun 12, 2017
3	PENDING, INSTITUTED	May 03, 2017	
4	ANSWER	Jun 12, 2017	
5	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 11, 2017	
6	SUSPENDED	Aug 11, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 08, 2017	
8	SUSPENDED	Sep 08, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 01, 2017	
10	SUSPENDED	Nov 01, 2017	
11	W/DRAW OF APPLICATION	Dec 20, 2017	
12	BD DECISION: SUSTAINED	Jan 09, 2018	
13	TERMINATED	Jan 09, 2018	
14	BD DECISION: SUSTAINED	Jan 09, 2018	