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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91240071
Party	Defendant Continental Exchange Solutions, Inc.
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Submission	Motion to Amend Application
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Date	08/20/2018
Attachments	61705669_1_Continental consented motion to amend application RIA ADVANT-AGE.pdf(19193 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 87388249 for the mark RIA ADVANTAGE (Stylized)

American Airlines, Inc.,

Opposer,

-v-

Continental Exchange Solutions, Inc.

Applicant.

Opposition No. 91240071

CONSENTED MOTION TO AMEND REGISTRATION

Applicant Continental Exchange Solutions, Inc., and pursuant to 37 C.F.R. § 2.133(a) and TBMP § 514 *et. seq.*, submits this consented motion to amend the identification of goods and recitation of services in the subject application. Applicant requests that the identification of goods and recitation of services in the application be amended to read as follows:

“Magnetically encoded cards used for electronic funds transfer services, electronic payments, electronic processing and transmission of bill payment data, money order services, check cashing services, pay day loan services, direct deposit of funds into customers' bank accounts, prepaid debit cards, domestic and international transmission of money, telephone card services and travelers' cheques, namely, loyalty rewards cards used to administer a customer loyalty program which provides ~~incentives in the form of~~ free or discounted ~~fees on~~ financial transactions, cash back and point redemption for goods and speeds up the order process on financial transactions; ~~loyalty cards, namely, magnetically encoded loyalty cards~~” in International Class 9;

“Administration of a ~~customer loyalty~~ program which provides free or discounted financial transactions, cash back, and point redemption for goods” in International Class 35; and

“Financial services, namely, electronic funds transfer services; money transfer services, electronic bill payment services, electronic payment services involving electronic processing and transmission of bill payment data; money order services; check cashing services, pay day loan services; direct deposit of funds into customers bank accounts;

prepaid debit card services, namely, issuing prepaid debit cards, transfer of funds for credit to prepaid debit card accounts; stored value card services, namely, issuing stored value cards, transfer of funds for credit to stored value card accounts; domestic and international transmission of money; international currency exchange services, namely, buying and selling of foreign currencies; money order services; telephone card services, namely, issuing prepaid telephone calling cards; financial services, namely, trading gold and silver; travelers' cheque issuance; loyalty program payment processing services” in International Class 36.

Applicant’s proposed amendment to Application Serial No. 87388249, as seen herein above, to restrict the identification of goods and services is proper according to 37 C.F.R. § 2.71(a) as it merely limits those goods and services in Application Serial No. 87388249. In view of the foregoing, approval of the amendment by the Board pursuant to 37 C.F.R. § 2.133(a) is believed appropriate. Petitioner, American Airlines, Inc. has provided its consent to the instant amendment to Applicant’s mark as evidenced by Counsel for Petitioner’s signature below.

DECLARATION

The signatory being warned that willful false statement and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Respectfully submitted on this 20th day of August, 2018.

FOX ROTHSCHILD LLP

Attorneys for Applicant

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SEEN AND CONSENTED TO BY :

BRINKS GILSON & LIONE

By: /Andrew J. Avsec/

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Date: August 20, 2018

CERTIFICATE OF SERVICE

I hereby certify that on this 20th day of August 2018, a true and correct copy of the foregoing CONSENTED MOTION TO AMEND APPLICATION has been served by e-mail, per agreement, upon the following counsel of record for Registrant:

Andrew Avsec
AAvsec@brinksgilson.com

I further certify under penalty of perjury that the foregoing is true and correct.

Dated: August 20th, 2018
New York, New York

/Maria C. Lopez/
Maria C. Lopez