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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91239589
Party	Defendant Bowmaker's Whiskey Company
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Submission	Response to Board Order/Inquiry
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Date	06/29/2021
Attachments	Applicants Response to June 21 201 Order re Oral Argument.pdf(91093 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

MAKER’S MARK DISTILLERY, INC.,	)	
	)	
Opposer,	)	
	)	Opposition No. 91239589
v.	)	
	)	
	)	USSN 87/383,989
	)	Mark: BOWMAKER’S WHISKEY
BOWMAKER’S WHISKEY COMPANY,	)	
	)	
Applicant.	)	

APPLICANT'S RESPONSE TO JUNE 21, 2021 ORDER RE ORAL ARGUMENT

This is in response to the Trademark Trial and Appeal Board’s (“Board”) Order dated June 21, 2021 with respect to Oral Argument. Responsive to the Board’s Order, Applicant states as follows:

1. The non-requesting party, Maker’s Mark Distillery, Inc., plans to participate in the hearing;
2. The Board Order states that the Board will only be conducting hearings by video. Therefore, the parties will attend by video. If the Board policy changes, the parties will attend the hearing in person; and
3. The three non-consecutive, agreed upon dates and times for the hearing between six and fourteen weeks beyond the June 21, 2021 Order are as follows: August 24, 2021 at 11:00 a.m.; August 31, 2021 at 11:00 a.m.; and September 7, 2021 at 11:00 a.m.

Respectfully submitted,

BOWMAKER'S WHISKEY COMPANY

By /Theodore A. Breiner/  
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Attorneys for Applicant

June 29, 2021

CERTIFICATE OF SERVICE

It is hereby certified that on this 29th day of June 2021, a true copy of the foregoing paper entitled –

APPLICANT'S RESPONSE TO JUNE 21, 2021 ORDER RE ORAL ARGUMENT

was served by email on -

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