

ESTTA Tracking number: **ESTTA874843**

Filing date: **02/01/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Color Image Apparel, Inc.		
Entity	Corporation	Citizenship	California
Address	6670 Flotilla Street Commerce, CA 90040 UNITED STATES		

Attorney information	Michael Adams Rutan & Tucker, LLP 611 Anton Blvd. Suite 1400 Costa Mesa, CA 92626 UNITED STATES Email: madams@rutan.com, lhulley@rutan.com, mwilliams@rutan.com, trademarks@rutan.com, scook@rutan.com Phone: (714) 641-5100
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**Applicant Information**

Application No	87551129	Publication date	01/02/2018
Opposition Filing Date	02/01/2018	Opposition Period Ends	02/01/2018
Applicant	My Bellavia, LLC 7431-34 W. Atlantic Ave, Suite 131 Delray Beach, FL 33446 UNITED STATES		

**Goods/Services Affected by Opposition**


Class 035. First Use: 2016/09/01 First Use In Commerce: 2016/09/01 All goods and services in the class are opposed, namely: The bringing together, for the benefit of others, of a variety of goods and services, enabling customers to conveniently view and purchase those goods and services from an Internet web site particularly specializing in the marketing of the sale of goods and services of others
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**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act Section 2(d)
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**Marks Cited by Opposer as Basis for Opposition**

U.S. Registration No.	2668441	Application Date	09/04/2001
Registration Date	12/31/2002	Foreign Priority Date	NONE
Word Mark	BELLA		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2000/01/01 First Use In Commerce: 2000/01/01 Garments, namely cotton T-shirts and Tops

U.S. Registration No.	2895709	Application Date	09/28/2003
Registration Date	10/19/2004	Foreign Priority Date	NONE
Word Mark	BELLA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2000/01/01 First Use In Commerce: 2000/01/01 [ MEN'S, ] WOMEN'S AND CHILDREN'S CLOTHING, namely, [ JEANS, ] DRESSES, SKIRTS,[ MINISKIRTS, ] SHORTS, PANTS, [ SLACKS, TROUSERS, SUITS, PANTSUITS, ] JACKETS,SWEATERS, [ CARDIGANS, PULLOVERS, COATS, SPORT COATS, BLOUSES, VESTS, BLAZERS, OVERALLS, ] SWEATSHIRTS, SWEATPANTS, [ SWEATSHORTS, ] SWEAT-SUITS, SHIRTS, [ POLOSHIRTS, ] KNIT SHIRTS, SPORT SHIRTS, TEE-SHIRTS, COTTON SHIRTS, TOPS, TANK-TOPS, [ HALTER TOPS, ] KNIT TOPS, [ WOVEN TOPS, BODYSUITS, ] CAMISOLES [ PAJAMAS, JUMP-SUITS, SWIM SUITS, SWIMWEAR, SOCKS, GLOVES; CLOTHING ACCESSORIES, namely, BELTS, SCARVES, HATS, CAPS AND VISORS; FOOTWEAR, namely, LOAFERS, ESPADRILLES, SANDALS, THONGS, MULES, PUMPS, ATHLETIC SHOES, SLIPPERS, BOOTS, BEACH FOOTWEAR ]		

U.S. Registration No.	3158111	Application Date	11/14/2005
Registration Date	10/17/2006	Foreign Priority Date	NONE
Word Mark	BELLA GIRL		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2002/08/07 First Use In Commerce: 2002/08/07 girls clothing, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, tank tops, short sleeve tops and shirts, long sleeve tops and shirts, spaghetti strap tank tops

U.S. Registration No.	3250727	Application Date	11/14/2005
Registration Date	06/12/2007	Foreign Priority Date	NONE

Word Mark	BELLA BABY
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Design Mark	
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Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2005/09/00 First Use In Commerce: 2005/09/00 clothing for newborns and infants, namely, [ knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, one-piece garments with feet, hats, cloth bibs, tank tops, ] short-sleeve shirts and tops [, long-sleeve shirts and tops, and spaghetti strap tank tops ]

U.S. Registration No.	3293659	Application Date	11/29/2005
Registration Date	09/18/2007	Foreign Priority Date	NONE


Word Mark	BELLA BABY
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Design Mark	
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Description of Mark	NONE
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Goods/Services	Class 025. First use: First Use: 2005/09/00 First Use In Commerce: 2005/09/00
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	clothing for newborns and infants, namely, [ knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, one-piece garments with feet, hats, cloth bibs, tank tops, ] short-sleeve shirts and tops [, long-sleeve shirts and tops, and spaghetti strap tank tops ]
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U.S. Registration No.	3519794	Application Date	03/17/2008
Registration Date	10/21/2008	Foreign Priority Date	NONE
Word Mark	BELLA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2000/01/01 First Use In Commerce: 2000/01/01 Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops, fleece tops, fleece pants, shirts, pants, yoga pants, capri pants, shorts, bras, underwear, camisoles, sweatshirts, polo shirts, and jackets		


U.S. Registration No.	3967706	Application Date	04/21/2010
Registration Date	05/24/2011	Foreign Priority Date	NONE
Word Mark	BELLA LUXX		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2011/04/06 First Use In Commerce: 2011/04/06 Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops, shirts, dresses		

U.S. Registration No.	4116227	Application Date	04/18/2011
Registration Date	03/20/2012	Foreign Priority	NONE

		Date	
Word Mark	BELLA LUXX		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2011/10/10 First Use In Commerce: 2011/10/11 Online retail and wholesale store services featuring clothing		

U.S. Registration No.	4163125	Application Date	10/19/2010
Registration Date	06/26/2012	Foreign Priority Date	NONE
Word Mark	BELLA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2001/04/11 First Use In Commerce: 2001/04/24 Online retail and wholesale store services featuring clothing		


U.S. Registration No.	4255236	Application Date	01/13/2012
Registration Date	12/04/2012	Foreign Priority Date	NONE
Word Mark	BELLABABY		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2012/10/23 First Use In Commerce: 2012/10/23 Clothing for newborns and infants, namely, shirts, one-piece garments, hats, and bibs		

U.S. Registration No.	4259037	Application Date	12/05/2011
Registration Date	12/11/2012	Foreign Priority Date	NONE
Word Mark	BELLA MISSY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2012/10/24 First Use In Commerce: 2012/10/24 Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops		

U.S. Registration No.	4259038	Application Date	12/05/2011
Registration Date	12/11/2012	Foreign Priority Date	NONE
Word Mark	BELLA GIRL		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2012/10/23 First Use In Commerce: 2012/10/23 Girls clothing, namely, knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, tank tops, short sleevetops and shirts, long sleeve tops and shirts, spaghetti strap tank tops

U.S. Registration No.	4262459	Application Date	12/05/2011
Registration Date	12/18/2012	Foreign Priority Date	NONE
Word Mark	BELLA MISSY		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class 025. First use: First Use: 2012/10/24 First Use In Commerce: 2012/10/24 Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops
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Attachments	76308113#TMSN.png( bytes ) 78753725#TMSN.png( bytes ) 78753670#TMSN.png( bytes ) 78763045#TMSN.png( bytes ) 77423400#TMSN.png( bytes ) 85019598#TMSN.png( bytes ) 85297573#TMSN.png( bytes ) 85156401#TMSN.png( bytes ) 85516044#TMSN.png( bytes ) 85487399#TMSN.png( bytes ) 85487403#TMSN.png( bytes ) 85487405#TMSN.png( bytes ) Notice of Opposition - MY BELLAVIA.pdf(988353 bytes )
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Signature	/s/ Michael Adams
Name	Michael Adams
Date	02/01/2018



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Color Image Apparel, Inc.,

Opposer,

v.

My Bellavia, LLC,

Applicant.

Opposition No. TO BE ASSIGNED

Serial No.: 87/551,129

Mark: MY BELLAVIA

**NOTICE OF OPPOSITION**

Opposer, Color Image Apparel, Inc, a California corporation having a place of business at 6670 Flotilla Street, Commerce, California 90040 (hereinafter "Opposer") believes that it will be damaged by registration of the mark shown in the above-identified application (the "Application"), filed by My Bellavia, LLC ("Applicant") and hereby opposes the same.

As grounds for the Opposition, it is alleged that:

1. Opposer is now and for many years past has been engaged in the manufacture, marketing and sale of apparel for men, women and children.
2. For many years and since at least as early as January 1, 2000, Opposer adopted and has used the trademark BELLA on and in connection with its goods and services.
3. For many years, Opposer has drawn upon the goodwill and public recognition of its BELLA marks by adopting and using this mark to signify its high quality goods and services.
4. Opposer's BELLA marks have been conspicuously applied to and used in conjunction with Opposer's goods and services, and said goods and services so marked have been extensively distributed, advertised, promoted and sold in interstate commerce in the United States.

5. Opposer has widely and extensively advertised and promoted its goods and services such that the public and trade recognize that these products and services emanate from one source, *i.e.*, Color Image Apparel, Inc.

6. By virtue of Opposer’s extensive advertising, promotion, and sales of its goods and services under its BELLA marks, the public and trade have come to rely upon Opposer’s BELLA mark to identify Opposer’s superior products and services and distinguish them from the products and services of others. The BELLA marks have come to represent an extremely valuable goodwill belonging exclusively to Opposer.

7. Opposer has long maintained registrations incorporating the word BELLA for clothing in the United States Patent and Trademark Office (the “USPTO”) for its goods and services. Among said registrations owned by Opposer (collectively, Opposer’s Marks”) are:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class</u>
BELLA	2,668,441	December 31, 2002	25
BELLA	2,895,709	October 19, 2004	25
BELLA GIRL	3,158,111	October 17, 2006	25
BELLA BABY	3,250,727	June 12, 2007	25
BELLA BABY	3,293,659	September 18, 2007	25
BELLA	3,519,794	October 21, 2008	25
BELLA LUXX	3,967,706	May 24, 2011	25
BELLA LUXX	4,116,227	March 20, 2012	35
BELLA	4,163,125	June 26, 2012	35
BELLA BABY	4,255,236	December 4, 2012	25
BELLA MISSY	4,259,037	December 11, 2012	25
BELLA GIRL	4,259,038	December 11, 2012	25
BELLA MISSY	4,262,459	December 18, 2012	25

8. The registrations for said Opposer’s Marks are valid and subsisting, and are owned by Opposer together with the business and goodwill connected therewith. Further,

many of these registrations are now incontestable under the provisions of 15 U.S.C. §1065. Copies of the TSDR records for these registrations showing the current status and title are attached hereto as Exhibit A.

**Applicant's Trademark Application**

9. Applicant seeks registration of the mark MY BELLAVIA ("Applicant's Mark") on the basis of an application filed on August 1, 2017 ("Applicant's Filing Date"), pursuant to Section 1(a) of the Lanham Act, with an alleged first use date of September 1, 2016.

10. As published on January 2, 2018, the Application covers "The bringing together, for the benefit of others, of a variety of goods and services, enabling customers to conveniently view and purchase those goods and services from an Internet web site particularly specializing in the marketing of the sale of goods and services of others" in International Class 35.

11. As shown in the Application, the mark consists of the words "MY BELLAVIA" with a butterfly and scroll designs:



12. Opposer has been using its BELLA Marks in connection with its goods and services since before Applicant's alleged date of first use of its mark.

13. Opposer's BELLA Marks are visually similar to Applicant's Mark.

14. Opposer's BELLA Marks are aurally similar to Applicant's Mark.

15. Applicant's Mark is confusingly similar in sight and sound to Opposer's BELLA Marks.

16. Applicant's Mark is confusingly similar in commercial impression to Opposer's BELLA Marks.

17. The identification of goods and services in the registrations for Opposer's Marks in Exhibit A places no restrictions on the type of consumer to whom the products are sold or provided, or intended to be sold or provided.

18. The identification of services (which refers to "a variety of goods and services") in the Application places no restrictions on the type of consumers to whom the services are intended to be sold.

19. The identification of goods and services in the registrations for Opposer's Marks in Exhibit A places no restrictions on the channels of trade through which the products are sold or provided, or intended to be sold or provided.

20. The Application places no restrictions on the channels of trade through which the services are sold.

21. Upon information and belief, Applicant markets Applicant's services (which include offering "a variety of goods") to the same consumers of Opposer's goods and services.

22. Upon information and belief, Applicant's services (which include offering "a variety of goods") travel in the same channels of trade as Opposer's goods and services.

23. Applicant's services (which include offering "a variety of goods") are highly related, if not identical, to the goods and services Opposer offers under its BELLA Marks.

**CLAIM FOR RELIEF**  
**Likelihood of Confusion**  
**Section 2(d) of The Lanham Act; 15 U.S.C. §1052(d)**

24. Opposer hereby incorporates the foregoing paragraphs as fully set forth herein.

25. Section 2(d) of the Lanham Act, 15 U.S.C. §1052(d), prohibits registration on the principal register of a mark that consists of or comprises a mark which so resembles a mark previously used in the United States by another and not abandoned, as to be likely, when used on or in connection with the goods and/or services of the applicant, to cause confusion, or to cause mistake, or to deceive.

26. Upon information and belief, the services identified in the Application are identical, closely related and/or complementary to the goods and services offered under Opposer's Marks.

27. Applicant's Mark so resembles Opposer's Marks, as to be likely, when used in connection with Applicant's services, to cause confusion, to cause mistake, or to deceive.

28. With over sixteen years of prior use of Opposer's Marks in Classes 25 and 35, Opposer is entitled to the exclusive use of its marks in connection with those goods and services.

29. The Trademark Trial and Appeal Board has authority under 15 U.S.C. § 1068 to refuse to register the Application.

WHEREFORE, Opposer believes and avers that it will be damaged by registration of the Application and prays that the Application be rejected, that no registration be issued to Applicant, and that this Opposition be sustained in favor of Opposer.

Please recognize Michael D. Adams, Meredith L. Williams, and the law firm of Rutan & Tucker, LLP, as attorneys for Opposer in this proceeding and address all communications to Mr. Adams at the address below.

This Notice of Opposition is being submitted electronically through ESTTA. The required fee is authorized to be charged against the Deposit Account of the Attorney for Opposer.

Dated: February 1, 2018

Respectfully submitted,

/Michael D. Adams/  
Michael D. Adams  
RUTAN & TUCKER, LLP  
611 Anton Boulevard, Suite 1400  
Costa Mesa, California 92626  
(714) 641-5100  
madams@rutan.com  
Attorneys for Opposer  
Color Image Apparel, Inc.

# EXHIBIT A

TSDR now includes a Post Registration Maintenance Tab. When viewing a Registered mark, users will now find a new 3rd tab providing Post Registration information next to the "Status" and "Document" tabs, below the search text box. The tab will not appear if the mark is not registered.

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Mark: BELLA

US Serial Number: 76308113

Application Filing Date: Sep. 04, 2001

US Registration Number: 2668441

Registration Date: Dec. 31, 2002

Register: Principal

Mark Type: Trademark

TMS Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Feb. 26, 2012

Publication Date: Oct. 08, 2002

**Mark Information**

Mark Literal Elements: BELLA

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

**Related Properties Information**

**Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: Garments, namely cotton T-shirts and Tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2000

Use in Commerce: Jan. 01, 2000

**Basis Information (Case Level)**

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

**Current Owner(s) Information**

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Avenue  
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

**Attorney/Correspondence Information**

**Prosecution History**

**Maintenance Filings or Post Registration Information**

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Dec. 31, 2012

**TM Staff and Location Information**

**Assignment Abstract Of Title Information**

**Summary**

Total Assignments: 1

**Conveyance Filter**

Registrant: Color Image Apparel, Inc.

Assignment 1 of 1

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Mark: BELLA

No Image exists for this case.

US Serial Number: 78306447

Application Filing Date: Sep. 28, 2003

US Registration Number: 2895709

Registration Date: Oct. 19, 2004

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: May 17, 2014

Publication Date: Jul. 27, 2004

**Mark Information**

Mark Literal Elements: BELLA

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Translation: The English translation of "BELLA" is "beautiful".

**Related Properties Information**

**Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: [ MEN'S, ] WOMEN'S AND CHILDREN'S CLOTHING, namely, [ JEANS, ] DRESSES, SKIRTS, [ MINISKIRTS, ] SHORTS, PANTS, [ SLACKS, TROUSERS, SUITS, PANTSUITS, ] JACKETS, SWEATERS, [ CARDIGANS, PULLOVERS, COATS, SPORT COATS, BLOUSES, VESTS, BLAZERS, OVERALLS, ] SWEATSHIRTS, SWEATPANTS, [ SWEATSHORTS, ] SWEATSUITS, SHIRTS, [ POLO SHIRTS, ] KNIT SHIRTS, SPORT SHIRTS, TEE-SHIRTS, COTTON SHIRTS, TOPS, TANK-TOPS, [ HALTER TOPS, ] KNIT TOPS, [ WOVEN TOPS, BODYSUITS, ] CAMISOLES [ , PAJAMAS, JUMPSUITS, SWIM SUITS, SWIMWEAR, SOCKS, GLOVES; CLOTHING ACCESSORIES, namely, BELTS, SCARVES, HATS, CAPS AND VISORS; FOOTWEAR, namely, LOAFERS, ESPADRILLES, SANDALS, THONGS, MULES, PUMPS, ATHLETIC SHOES, SLIPPERS, BOOTS, BEACH FOOTWEAR ]

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2000

Use in Commerce: Jan. 01, 2000

**Basis Information (Case Level)**

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

**Current Owner(s) Information**

Owner Name: Color Image Apparel, Inc.  
Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040  
Legal Entity Type: CORPORATION  
State or Country Where Organized: CALIFORNIA

**Attorney/Correspondence Information**

**Prosecution History**

**Maintenance Filings or Post Registration Information**

Affidavit of Continued Use: Section 8 - Accepted  
Affidavit of Incontestability: Section 15 - Accepted  
Renewal Date: Oct. 19, 2014

**TM Staff and Location Information**

**Assignment Abstract Of Title Information**

Summary

Total Assignments: 1

Conveyance Filter

Registrant: Color Image Apparel, Inc.

Assignment 1 of 1

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Mark: BELLA GIRL

**BELLA GIRL**

US Serial Number: 78753725

Application Filing Date: Nov. 14, 2005

US Registration Number: 3158111

Registration Date: Oct. 17, 2006

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Dec. 28, 2016

Publication Date: Aug. 01, 2006

**Mark Information**

Mark Literal Elements: BELLA GIRL

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "GIRL"

Translation: The English translation of the word "BELLA" in the mark is "BEAUTIFUL".

**Related Properties Information**

**Goods and Services**

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: girls clothing, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, tank tops, short sleeve tops and shirts, long sleeve tops and shirts, spaghetti strap tank tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 07, 2002

Use in Commerce: Aug. 07, 2002

**Basis Information (Case Level)**

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

**Current Owner(s) Information**

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

**Attorney/Correspondence Information**

**Prosecution History**

**Maintenance Filings or Post Registration Information**

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Oct. 17, 2016

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**Assignment Abstract Of Title Information**

**Summary**

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Registrant: Color Image Apparel, Inc.

Assignment 1 of 1

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STATUS DOCUMENTS MAINTENANCE

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Mark: BELLA BABY

**BELLA BABY**

US Serial Number: 78753670

Application Filing Date: Nov. 14, 2005

US Registration Number: 3250727

Registration Date: Jun. 12, 2007

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jul. 17, 2017

Publication Date: Mar. 27, 2007

**Mark Information**

Mark Literal Elements: BELLA BABY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "BABY"

Translation: The English translation of the foreign wording "BELLA" is "BEAUTIFUL".

**Related Properties Information**

**Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: clothing for newborns and infants, namely, [ knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, one-piece garments with feet, hats, cloth bibs, tank tops, ] short-sleeve shirts and tops [, long-sleeve shirts and tops, and spaghetti strap tank tops ]

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 2005

Use In Commerce: Sep. 2005

**Basis Information (Case Level)**

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

**Current Owner(s) Information**

Owner Name: Color Image Apparel, Inc.  
Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040  
Legal Entity Type: CORPORATION  
State or Country Where Organized: CALIFORNIA

**Attorney/Correspondence Information**

**Prosecution History**

**Maintenance Filings or Post Registration Information**

Affidavit of Continued Use: Section 8 - Accepted  
Affidavit of Incontestability: Section 15 - Accepted  
Renewal Date: Jun. 12, 2017

**TM Staff and Location Information**

**Assignment Abstract Of Title Information**

**Summary**

Total Assignments: 1

**Conveyance Filter**

Registrant: Color Image Apparel, Inc.

**Assignment 1 of 1**

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Mark: BELLA BABY



US Serial Number: 78763045

Application Filing Date: Nov. 29, 2005

US Registration Number: 3293659

Registration Date: Sep. 18, 2007

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Sep. 27, 2012

Publication Date: Mar. 27, 2007

**Mark Information**

Mark Literal Elements: BELLA BABY

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Color(s) Claimed: Color is not claimed as a feature of the mark.

Translation: The English translation of the foreign wording "BELLA" is "BEAUTIFUL".

**Related Properties Information**

**Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of Incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: clothing for newborns and infants, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, one-piece garments with feet, hats, cloth bibs, tank tops, short-sleeve shirts and tops, long-sleeve shirts and tops, and spaghetti strap tank tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 2005

Use in Commerce: Sep. 2005

**Basis Information (Case Level)**

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

**Current Owner(s) Information**

Owner Name: Color Image Apparel, Inc.  
Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040  
Legal Entity Type: CORPORATION  
State or Country Where Organized: CALIFORNIA

**Attorney/Correspondence Information**

**Prosecution History**

**Maintenance Filings or Post Registration Information**

Affidavit of Continued Use: Section 8 - Accepted  
Affidavit of Incontestability: Section 15 - Accepted

**TM Staff and Location Information**

**Assignment Abstract Of Title Information**

**Summary**

Total Assignments: 1

**Conveyance Filter**

Registrant: Color Image Apparel, Inc.

Assignment 1 of 1

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Mark: BELLA

BELLA

US Serial Number: 77423400

Application Filing Date: Mar. 17, 2008

US Registration Number: 3519794

Registration Date: Oct. 21, 2008

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Nov. 06, 2013

Publication Date: Aug. 05, 2008

**Mark Information**

Mark Literal Elements: BELLA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of the word "BELLA" in the mark is "BEAUTIFUL".

**Related Properties Information**

**Goods and Services**

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

For: Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops, fleece tops, fleece pants, shirts, pants, yoga pants, capri pants, shorts, bras, underwear, camisoles, sweatshirts, polo shirts, and jackets

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2000

Use in Commerce: Jan. 01, 2000

**Basis Information (Case Level)**

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

**Current Owner(s) Information**

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

**Attorney/Correspondence Information**

**Prosecution History**

**Maintenance Filings or Post Registration Information**

Affidavit of Continued Use: Section 8 - Accepted  
Affidavit of Incontestability: Section 15 - Accepted

**TM Staff and Location Information**

**Assignment Abstract Of Title Information**

**Summary**

Total Assignments: 1

**Conveyance Filter**

Registrant: Color Image Apparel, Inc.

Assignment 1 of 1

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Mark: BELLA LUXX

**BELLA LUXX**

US Serial Number: 85019598

Application Filing Date: Apr. 21, 2010

US Registration Number: 3967706

Registration Date: May 24, 2011

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Apr. 26, 2017

Publication Date: Jun. 22, 2010

Notice of Allowance Date: Aug. 17, 2010

**Mark Information**

Mark Literal Elements: BELLA LUXX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of the word "BELLA" in the mark is "BEAUTIFUL".

**Related Properties Information**

**Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops, shirts, dresses

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 06, 2011

Use in Commerce: Apr. 06, 2011

**Basis Information (Case Level)**

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

**Current Owner(s) Information**

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where CALIFORNIA  
Organized:

**Attorney/Correspondence Information**

**Prosecution History**

**Maintenance Filings or Post Registration Information**

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

**TM Staff and Location Information**

**Assignment Abstract Of Title Information**

**Summary**

Total Assignments: 1

**Conveyance Filter**

Registrant: Color Image Apparel, Inc.

Assignment 1 of 1

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Mark: BELLA LUXX

BELLA LUXX

US Serial Number: 85297573

Application Filing Date: Apr. 18, 2011

US Registration Number: 4116227

Registration Date: Mar. 20, 2012

Register: Principal

Mark Type: Service Mark

TMS Common Status

Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 20, 2012

Publication Date: Sep. 13, 2011

Notice of Allowance Date: Nov. 08, 2011

**Mark Information**

Mark Literal Elements: BELLA LUXX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of "BELLA" in the mark is "beautiful".

**Related Properties Information**

**Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Online retail and wholesale store services featuring clothing

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 10, 2011

Use In Commerce: Oct. 11, 2011

**Basis Information (Case Level)**

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

**Current Owner(s) Information**

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

**Attorney/Correspondence Information**

**Prosecution History**

**TM Staff and Location Information**

**Assignment Abstract Of Title Information**

**Summary**

**Conveyance Filter**

Total Assignments: 1

Registrant: Color Image Apparel, Inc.

Assignment 1 of 1

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Mark: BELLA

**BELLA**

US Serial Number: 85156401

Application Filing Date: Oct. 19, 2010

US Registration Number: 4163125

Registration Date: Jun. 26, 2012

Register: Principal

Mark Type: Service Mark

TM5 Common Status  
Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 26, 2012

Publication Date: Apr. 10, 2012

**Mark Information**

Mark Literal Elements: BELLA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

**Related Properties Information**

**Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of Incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: Online retail and wholesale store services featuring clothing

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 11, 2001

Use in Commerce: Apr. 24, 2001

**Basis Information (Case Level)**

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

**Current Owner(s) Information**

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

CALIFORNIA

State or Country Where  
Organized:

**Attorney/Correspondence Information**

**Prosecution History**

**TM Staff and Location Information**

**Assignment Abstract Of Title Information**

**Summary**

**Conveyance Filter**

Total Assignments: 1

Registrant: Color Image Apparel, Inc.

Assignment 1 of 1

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Mark: BELLABABY

BELLA BABY

US Serial Number: 85516044 Application Filing Date: Jan. 13, 2012  
 US Registration Number: 4255236 Registration Date: Dec. 04, 2012  
 Register: Principal  
 Mark Type: Trademark

TM5 Common Status  
 Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 04, 2012

Publication Date: May 15, 2012

Notice of Allowance Date: Jul. 10, 2012

**Mark Information**

Mark Literal Elements: BELLABABY  
 Standard Character Claim: No  
 Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM  
 Color(s) Claimed: Color is not claimed as a feature of the mark.  
 Disclaimer: "BABY"  
 Translation: The English translation of the word "BELLA" in the mark is "beautiful".

**Related Properties Information**

**Goods and Services**

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

For: Clothing for newborns and infants, namely, shirts, one-piece garments, hats, and bibs

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 23, 2012

Use in Commerce: Oct. 23, 2012

**Basis Information (Case Level)**

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	

Filed No Basis: No

Currently No Basis: No

**Current Owner(s) Information**

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

**Attorney/Correspondence Information**

**Prosecution History**

**TM Staff and Location Information**

**Assignment Abstract Of Title Information**

**Summary**

Total Assignments: 1

**Conveyance Filter**

Registrant: Color Image Apparel, Inc.

**Assignment 1 of 1**

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Mark: BELLA MISSY

# BELLA MISSY

US Serial Number: 85487399

Application Filing Date: Dec. 05, 2011

US Registration Number: 4259037

Registration Date: Dec. 11, 2012

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 11, 2012

Publication Date: May 22, 2012

Notice of Allowance Date: Jul. 17, 2012

### Mark Information

Mark Literal Elements: BELLA MISSY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "MISSY"

Translation: The English translation of the word "BELLA" in the mark is beautiful.

### Related Properties Information

#### Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 24, 2012

Use in Commerce: Oct. 24, 2012

### Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

### Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.  
Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040  
Legal Entity Type: CORPORATION  
State or Country Where Organized: CALIFORNIA

**Attorney/Correspondence Information**

**Prosecution History**

**TM Staff and Location Information**

**Assignment Abstract Of Title Information**

**Summary**

**Conveyance Filter**

Total Assignments: 1

Registrant: Color Image Apparel, Inc.

Assignment 1 of 1

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TSDR now includes a Post Registration Maintenance Tab. When viewing a Registered mark, users will now find a new 3rd tab providing Post Registration information next to the "Status" and "Document" tabs, below the search text box. The tab will not appear if the mark is not registered.

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Mark: BELLA GIRL

BELLA GIRL

US Serial Number: 65487403

Application Filing Date: Dec. 05, 2011

US Registration Number: 4259038

Registration Date: Dec. 11, 2012

Register: Principal

Mark Type: Trademark

TM5 Common Status

Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 11, 2012

Publication Date: May 22, 2012

Notice of Allowance Date: Jul. 17, 2012

**Mark Information**

Mark Literal Elements: BELLA GIRL

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "GIRL"

Translation: The English translation of the word "BELLA" in the mark is beautiful.

**Related Properties Information**

**Goods and Services**

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: Girls clothing, namely, knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, tank tops, short sleeve tops and shirts, long sleeve tops and shirts, spaghetti strap tank tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 23, 2012

Use in Commerce: Oct. 23, 2012

**Basis Information (Case Level)**

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

**Current Owner(s) Information**

Owner Name: Color Image Apparel, Inc.  
Owner Address: 8670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040  
Legal Entity Type: CORPORATION  
State or Country Where Organized: CALIFORNIA

**Attorney/Correspondence Information**

**Prosecution History**

**TM Staff and Location Information**

**Assignment Abstract Of Title Information**

**Summary**

Total Assignments: 1

Assignment 1 of 1

**Conveyance Filter**

Registrant: Color Image Apparel, Inc.

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TSDR now includes a Post Registration Maintenance Tab. When viewing a Registered mark, users will now find a new 3rd tab providing Post Registration information next to the "Status" and "Document" tabs, below the search text box. The tab will not appear if the mark is not registered.

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Mark: BELLA MISSY

BELLA<sup>MISSY</sup>

US Serial Number: 85487405

Application Filing Date: Dec. 05, 2011

US Registration Number: 4262459

Registration Date: Dec. 18, 2012

Register: Principal

Mark Type: Trademark

TMS Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 18, 2012

Publication Date: May 22, 2012

Notice of Allowance Date: Jul. 17, 2012

**Mark Information**

Mark Literal Elements: BELLA MISSY

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "MISSY"

Translation: The English translation of the word "BELLA" in the mark is beautiful.

**Related Properties Information**

**Goods and Services**

**Basis Information (Case Level)**

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

**Current Owner(s) Information**

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

**Attorney/Correspondence Information**  
**Prosecution History**

**TM Staff and Location Information**

**Assignment Abstract Of Title Information**

**Summary**

**Conveyance Filter**

Total Assignments: 1

Registrant: Color Image Apparel, Inc.

**Assignment 1 of 1**

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