

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

JMW/wbc

Mailed: March 23, 2018

Opposition No. 91239066

PVH Corp.

v.

Loyalty Bound LLC

Wendy Boldt Cohen, Interlocutory Attorney:

On February 12, 2018, Applicant filed a proposed amendment to its application Serial No. 87379335, with Opposer's consent.

By the proposed amendment, Applicant seeks to amend the identification of goods in International Class 25 as follows:

From: "Boys' Clothing, namely, t-shirts, long sleeve t-shirts, baseball ~~and~~ caps and hoodies sold in hunting, fishing, and fitness retail stores; hunting, fishing, and fitness online stores; the Chris Kyle Frog Foundation website; and the Chris and Taya Kyle family website, with a portion of proceeds from such sales to be provided to the Chris Kyle Frog Foundation to support military and first responder programs."

To: "Boys' clothing, namely, t-shirts, long sleeve t-shirts, baseball caps and hoodies sold in hunting, fishing, and fitness retail stores; hunting, fishing, and fitness online stores; the Chris Kyle Frog Foundation website; and the Chris and Taya Kyle family website, with a portion of proceeds from such sales to be provided to the Chris Kyle Frog Foundation to support military and first responder programs."¹

¹ In this order, stricken wording is deleted, and underlined wording is added.

The amendment is limiting in nature, as required by Trademark Rule 2.71(a). Because Opposer consents thereto, the amendment is approved and entered. *See* Trademark Rule 2.133(a).

If the amendment resolves this proceeding, Opposer is allowed until thirty days from the mailing date of this order to file a withdrawal of the opposition, failing which the opposition will go forward on the application as amended. *See* Trademark Rule 2.106(c).

If no response is filed, proceedings will be resumed and dates reset, as appropriate.²

Proceedings are otherwise suspended.

² Applicant's change of correspondence filed March 19, 2018 is noted.