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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91238144
Party	Defendant H. Best Ltd.
Correspondence Address	HOWARD F MANDELBAUM LEVINE MANDELBAUM PLLC 222 BLOOMINGDALE ROAD SUITE 203 WHITE PLAINS, NY 10605 UNITED STATES Email: mail@levman.com
Submission	Answer
Filer's Name	Howard F. Mandelbaum
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Date	01/10/2018
Attachments	JACQ2401US Answer to Notice of Opp.pdf(121040 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

-----X  
Alliance Sports Group, L.P.

Opposer,

v.

Opposition No. 91238144

Serial No. 87435561

H. Best Ltd.

Applicant.

-----X

**ANSWER**

Applicant, H. Best Ltd., answers to the allegations of the Notice of Opposition as follows.

1. Admits the allegations of paragraph 1.
2. As to paragraph 2, admits that the online records of the Patent and Trademark Office list Alliance Sports Group, L.P. as the most recent assignee of U.S. Trademark Registration No. 4,485,851, and as to each and every other allegation thereof lacks knowledge or information sufficient to form a belief and therefore denies same and leaves Opposer to its proof.
3. As to paragraph 3, lacks knowledge or information sufficient to form a belief and therefore denies same and leaves Opposer to its proof.
4. As to paragraph 4, admits that the online records of the Patent and Trademark Office list Alliance Sports Group, L.P. as the most recent assignee of U.S. Trademark Application Serial No.

86/164,182, and as to each and every other allegation thereof lacks knowledge or information sufficient to form a belief and therefore denies same and leaves Opposer to its proof.

5. Denies each and every allegation of paragraphs 5 and 6.

Wherefore, Applicant requests that the opposition be dismissed with prejudice.

White Plains, NY  
Date: January 10, 2018

Respectfully Submitted,

LEVINE MANDELBAUM PLLC  
Attorneys for Applicant

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**CERTIFICATE OF SERVICE**

It is hereby certified that a copy of the foregoing ANSWER has been sent this January 10, 2018, by email to:

Peter M. de Jonge, Esq.  
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