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Filing date: **11/17/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91237105
Party	Defendant MASON'S BREWING COMPANY, LLC
Correspondence Address	EDWARD SACKMAN BERNSTEIN SHUR PA 670 N COMMERCIAL ST STE 108 MANCHESTER, NH 03105 UNITED STATES Email: nsackman@bernsteinshur.com, nsackman@bssn.com
Submission	Answer
Filer's Name	EDWARD SACKMAN
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Signature	/EDWARD SACKMAN/
Date	11/17/2017
Attachments	Answer to Opposition - 91237105.pdf(62663 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

	)	
10 Barrel Brewing, LLC,	)	
	)	
Opposer,	)	Mark: MASON'S HIPSTER
	)	APOCALYPSE
v.	)	
	)	Cancellation No.: 91237105
Mason's Brewing Company, LLC,	)	
	)	Int'l Cl.: 032
Applicant.	)	

**APPLICANT'S ANSEWR TO NOTICE OF OPPOSITION**

NOW COMES Applicant, Mason's Brewing Company, LLC ("Mason's") and files this Answer to the Notice of Opposition of 10 Barrel Brewing, LLC ("10 Barrel").

1. Mason's lacks information sufficient to form a belief about the truth of the allegation in this paragraph and therefore denies the same.
2. Admitted.
3. Mason's lacks information sufficient to form a belief about the truth of the allegation and therefore denies the same.
4. Denied.
5. Admitted.
6. Admitted.
7. Denied.
8. Admitted as to 10 Barrel's affiliation or connection with Applicant or its goods but denies any assertion that suggests that any endorsement or

sponsorship from Opposer is necessary.

9. No response required.

10. Mason's lacks information sufficient to form a belief about the truth of the allegation and therefore denies the same.

11. Denied.

12. Denied.

13. Mason's lacks information sufficient to form a belief about the truth of the allegation and therefore denies the same.

14. Admitted as to the Applicant's mark was filed as a standard character mark. The balance of the allegations in this paragraph contains conclusions of law to which no response is required. To the extent a response is required, they are denied.

15. Denied.

16. Denied.

17. Denied.

#### **PRAYER FOR RELIEF**

WHEREFORE, for the foregoing reasons, the Board should dismiss the opposition with prejudice and permit Mason's to proceed with registration of the opposed mark.

Respectfully submitted,  
Mason's Brewing Company, LLC  
By its attorneys,  
Bernstein Shur, P.A.

Dated: November 17, 2017

/s/ Edward J. Sackman  
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### **CERTIFICATE OF SERVICE**

I hereby certify that I provided a true and exact copy of the foregoing to Marcus D. Peterson, Esq. and Bobby A. Ghajar, Esq. as counsel for the Opposer via email at [mpeterson@cooley.com](mailto:mpeterson@cooley.com), [bghajar@cooley.com](mailto:bghajar@cooley.com), [jalvarez@cooley.com](mailto:jalvarez@cooley.com), [trademarks@cooley.com](mailto:trademarks@cooley.com) this 17th day of November 2017.

/s/ Edward J. Sackman  
Edward J. Sackman, Esq.