

ESTTA Tracking number: **ESTTA850639**

Filing date: **10/06/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Blinc Inc.
Granted to Date of previous extension	10/21/2017
Address	1141 South Rogers Circle Boca Raton, FL 33487 UNITED STATES

Attorney information	Amy J Benjamin Benjamin Law PC 111 east 14th Street Suite 469 New York, NY 10003 UNITED STATES Email: docket@benjaminlawpc.com, amy@benjaminlawpc.com, mary@wcc-ip.com, trademark@wcc-ip.com Phone: 2126738350
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**Applicant Information**

Application No	87397402	Publication date	08/22/2017
Opposition Filing Date	10/06/2017	Opposition Period Ends	10/21/2017
Applicant	Quasar Bio-Tech, Inc 1465 Tallevast Rd. Sarasota, FL 34243 UNITED STATES		

**Goods/Services Affected by Opposition**


Class 010. First Use: 2017/02/20 First Use In Commerce: 2017/03/31 All goods and services in the class are opposed, namely: Cosmetic apparatus, namely, light based-devices providing mainly pulsed light for performing non-ablative aesthetic skin treatment procedures; Electronic aesthetic skin treatment devices using light emitting diodes, namely, infrared, red, orange, yellow, green, and blue wavelengths for generating light rays
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**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act Section 2(d)
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**Mark Cited by Opposer as Basis for Opposition**

U.S. Registration No.	3049018	Application Date	06/09/2004
Registration Date	01/24/2006	Foreign Priority	NONE

		Date	
Word Mark	BLINC		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1999/04/00 First Use In Commerce: 1999/04/00 Cosmetics, [ shampoos, conditioners, body wash ] Class 008. First use: First Use: 2002/06/00 First Use In Commerce: 2002/06/00 Battery-powdered eyelash curlers; hand operated instruments for cosmetic purposes, namely, tweezers		

Attachments	78432484#TMSN.png( bytes ) NOTICE OF OPPOSITION.pdf(185067 bytes )
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Signature	/amy j benjamin/
Name	Amy J Benjamin
Date	10/06/2017

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>BLINC, INC.</p> <p style="text-align: center;">Opposer,</p> <p style="text-align: center;">v.</p> <p>QUASAR BIO-TECH, INC.,</p> <p style="text-align: center;">Applicant.</p>	
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OPPOSITION NO.  
SERIAL NO. 87/397,402  
TRADEMARK: BLINK BY QUASAR  
(Stylized)

**NOTICE OF OPPOSITION**

Opposer, Blinc, Inc. (“Opposer”), a corporation organized and existing under the laws of the State of Delaware and having an address at 1141 South Rogers Circle, Suite 9, Boca Raton, Florida 33487, through its undersigned attorneys, believes that it will be damaged by the granting of a registration to the mark shown in Application Serial No. 87/397,402, and which according to the records of the PTO’s TSDR system was filed April 4, 2017 by Applicant, Quasar Bio-Tech, Inc. (“Applicant”), a corporation organized and existing under the laws of Florida and having an address at 1465 Tallevast Road, Sarasota, Florida 34243 and hereby opposes same

The grounds for opposition are as follows:

1. Opposer is in the business of developing, manufacturing and selling high-end cosmetics.
2. Since at least as early as April 1999, Opposer has continuously sold cosmetics under the trademark BLINC®. The trademark BLINC® was coined by Opposer as the brand name for its

- line of cosmetics and is arbitrary, fanciful and distinctive in the cosmetic and beauty industry.
3. Opposer is the owner of U.S. Trademark Registration No. 3,049,018 for the mark BLINC® for “cosmetics,” in class 3 and “battery-powered eyelash curlers; hand operated instruments for cosmetic purposes, namely tweezers,” in class 8. The trademark registration for BLINC® is valid, subsisting and has become incontestable pursuant to Sections 8 and 15 of the Lanham Act, 15 U.S.C. §§ 1058, 1065. A current status copy of Registration No. 3,049,018 is attached hereto as Exhibit A.
  4. Opposer’s cosmetics sold under the BLINC® trademark, such as mascara, eyeliner, eyebrow mousse, eye shadow primer and long lash product are extremely popular with consumers and consistently receive high ratings and awards from the cosmetic and beauty industry. The BLINC® trademark has become well-known throughout the cosmetic and beauty industry and among consumers as a brand of high-end cosmetics.
  5. Opposer’s BLINC® cosmetics are sold nationwide through various boutique beauty shops, salons, pharmacies and doctors such as Sephora, Zoe’s Beauty, Hand and Stone Massage and Facial Spa, Ohm Spa, Paul Labrecque Salon & Spa and the spas and salons at the Caesar’s and MGM Hotels, as well as Sephora’s website and Opposer’s own website at [www.blincinc.com](http://www.blincinc.com).
  6. Opposer has expended significant time, effort and expense marketing and promoting BLINC® branded products. In addition, BLINC® products have received substantial unsolicited press from such well-known publications as *Harper’s Bazaar*, *InStyle*, *Cosmopolitan*, *Allure*, *O The Oprah Magazine*, *Women’s Health* and *Elle*.
  7. Opposer’s BLINC® cosmetics are also popular with many celebrities who have made it known that they use BLINC® cosmetics and love the products. Jennifer Lopez, Rachel

McAdams, Rebecca Romijn, Mary Louise Parker, Eva Mendes, Jessica Alba and Brooke Shields are just a few examples of such celebrities.

8. As a result of Opposer's advertising and promotional efforts and expenditures, the unsolicited press and celebrity endorsements routinely received by BLINC® products, the BLINC® trademark has acquired significant good will and secondary meaning. Consumers and members of the cosmetic and beauty industry have come to recognize the BLINC® trademark as an indicia of source and a guarantee of extremely high quality cosmetics.
9. Upon information and belief, on April 4, 2017, Applicant filed Application Serial No. 87/397,402 for the mark BLINK BY QUASAR (Stylized) for "cosmetic apparatus, namely, light based devices providing mainly pulsed light for performing non-ablative aesthetic skin treatment procedures; Electronic aesthetic skin treatment devices using light emitting diodes, namely, infrared, red, orange, yellow, green and blue wavelengths for generating light rays," in Class 10 ("Applicant's Goods").
10. Upon information and belief, Applicant's filing date is long after Opposer's date of first use of April 1999 for the BLINC® trademark.
11. Upon information and belief, Application No. 87/397,402 was filed pursuant to Section 1(a) of the Trademark Act, and claims a date of first use anywhere of February 20, 2017 and in interstate commerce of March 31, 2017 of BLINK BY QUASAR (Stylized) with Applicant's Goods.
12. Opposer's date of first use of April 1999 for the BLINC® trademark is well before Applicant's claimed date of first use anywhere and in commerce. Accordingly, Opposer is the senior user of the BLINC® trademark.

13. Upon information and belief, Applicant's Goods under the mark BLINK BY QUASAR (Stylized) as described in Application No. 87/397,402 are closely and commercially related to Opposer's goods bearing the BLINC<sup>®</sup> trademark.
14. Upon information and belief, the registration of BLINK BY QUASAR (Stylized) would bestow upon Applicant the right to use a mark which is likely to confuse consumers and members of the cosmetic and beauty industry into mistakenly believing that Applicant's Goods emanate from Opposer, are approved by Opposer or are otherwise associated with Opposer when they are not, thereby damaging Opposer.
15. Upon information and belief, the use of the mark BLINK BY QUASAR (Stylized) by Applicant in connection with Applicant's Goods is likely to cause confusion with Opposer's BLINC<sup>®</sup> trademark for such closely and commercially related goods in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).
16. Accordingly, Applicant is not entitled to a registration for the mark BLINK BY QUASAR (Stylized).

WHEREFORE, Opposer respectfully requests that Application No. 87/397,402 for the mark BLINK BY QUASAR (Stylized) be rejected in its entirety and that this Opposition be sustained in favor of Opposer.

Date: October 6, 2017

Respectfully submitted,

BENJAMIN LAW PC

By: /Amy J Benjamin/  
Amy J. Benjamin  
111 East 14<sup>th</sup> Street  
Suite 469  
New York, New York 10003  
Tel: (212) 673-8350  
Fax: (212) 658-9718  
amy@benjaminlawpc.com

*Attorneys for Opposer  
Blinc, Inc.*

**EXHIBIT A**



Generated on: This page was generated by TSDR on 2017-10-06 11:59:28 EDT

Mark: BLINC

BLINC

US Serial Number: 78432484

Application Filing Date: Jun. 09, 2004

US Registration Number: 3049018

Registration Date: Jan. 24, 2006

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Feb. 24, 2015

Publication Date: Nov. 01, 2005

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## Mark Information

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Mark Literal Elements: BLINC

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

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## Related Properties Information

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Claimed Ownership of US Registrations: 2748782

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## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Cosmetics, [ shampoos, conditioners, body wash ]

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 1999

Use in Commerce: Apr. 1999

For: Battery-powdered eyelash curlers; hand operated instruments for cosmetic purposes, namely, tweezers

International Class(es): 008 - Primary Class

U.S Class(es): 023, 028, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 2002

Use in Commerce: Jun. 2002

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## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** BLINC, INC.

**Owner Address:** SUITE 9  
1141 SOUTH ROGERS CIRCLE  
BOCA RATON, FLORIDA 33487  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Mary E. Goulet

**Attorney Primary Email Address:** [trademark@wcc-ip.com](mailto:trademark@wcc-ip.com)

**Docket Number:** 12060005MA

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Mary E. Goulet  
Whitham, Curtis, Christofferson & Cook, P.C.  
11491 Sunset Hills Road  
Suite 340  
Reston, VIRGINIA 20190  
UNITED STATES

**Phone:** 703-787-9400

**Fax:** 703-787-7557

**Correspondent e-mail:** [trademark@wcc-ip.com](mailto:trademark@wcc-ip.com) [Mary@wcc-ip.com](mailto:Mary@wcc-ip.com) [trade-mark@wcc-ip.us](mailto:trade-mark@wcc-ip.us)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jun. 06, 2017	NOTICE OF SUIT	
Jun. 06, 2017	NOTICE OF SUIT	
Feb. 24, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Feb. 24, 2015	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76874
Feb. 24, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76874
Feb. 24, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76874
Feb. 06, 2015	TEAS SECTION 8 & 9 RECEIVED	
Dec. 01, 2014	NOTICE OF SUIT	
Mar. 21, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76533
Mar. 21, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
Mar. 09, 2011	TEAS SECTION 8 & 15 RECEIVED	
Mar. 08, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 08, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 26, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 31, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 31, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 23, 2007	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 23, 2007	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 24, 2006	REGISTERED-PRINCIPAL REGISTER	

Nov. 01, 2005	PUBLISHED FOR OPPOSITION	
Oct. 12, 2005	NOTICE OF PUBLICATION	
Aug. 31, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	67215
Aug. 26, 2005	ASSIGNED TO LIE	67215
Aug. 25, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 04, 2005	AMENDMENT FROM APPLICANT ENTERED	78413
Jul. 22, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	78413
Jul. 22, 2005	PAPER RECEIVED	
Jan. 24, 2005	NON-FINAL ACTION E-MAILED	6325
Jan. 24, 2005	NON-FINAL ACTION WRITTEN	74307
Jan. 10, 2005	ASSIGNED TO EXAMINER	74307
Jun. 16, 2004	NEW APPLICATION ENTERED IN TRAM	

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Jan. 24, 2016

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Feb. 24, 2015

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 2

**Registrant:** BLINC INTERNATIONAL INC.

### Assignment 1 of 2

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [3089/0979](#)

**Pages:** 4

**Date Recorded:** May 24, 2005

**Supporting Documents:** [assignment-tm-3089-0979.pdf](#)

### Assignor

**Name:** [BLINC INC.](#)

**Execution Date:** Apr. 01, 2005

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

### Assignee

**Name:** [BLINC INTERNATIONAL INC.](#)

**State or Country Where Organized:** VIRGINIA

**Legal Entity Type:** CORPORATION

**Address:** 512 HERNDON PARKWAY  
SUITE G  
HERNDON, VIRGINIA 20170

### Correspondent

**Correspondent Name:** LEIGH A. LINDQUIST

**Correspondent Address:** 2100 PENNSYLVANIA AVENUE, N.W., STE 800  
SUGHRUE MION PLLC  
WASHINGTON, DC 20037-3213

### Domestic Representative - Not Found

### Assignment 2 of 2

**Conveyance:** CHANGE OF NAME

Reel/Frame: [4459/0076](#)

Pages: 3

Date Recorded: Jan. 24, 2011

Supporting Documents: [assignment-tm-4459-0076.pdf](#)

#### Assignor

Name: [BLINC INTERNATIONAL, INC.](#)

Execution Date: Jan. 18, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

#### Assignee

Name: [BLINC, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1141 SOUTH ROGERS CIRCLE  
SUITE 9  
BOCA RATON, FLORIDA 33487

#### Correspondent

Correspondent Name: WHITHAM, CURTIS, CHRISTOFFERSON&COOK, PC

Correspondent Address: 11491 SUNSET HILLS ROAD  
SUITE 340  
RESTON, VA 20190

#### Domestic Representative - Not Found

## Proceedings

#### Summary

Number of Proceedings: 9

#### Type of Proceeding: Opposition

Proceeding Number: [91236830](#)

Filing Date: Sep 24, 2017

Status: Pending

Status Date: Sep 24, 2017

Interlocutory Attorney: BENJAMIN U OKEKE

#### Defendant

Name: BLIX LTD.

Correspondent Address: LAWRENCE E. ABELMAN  
ABELMAN, FRAYNE & SCHWAB  
10th Floor 666 THIRD AVENUE  
NEW YORK NY , 10017-5621

Correspondent e-mail: [fterranella@lawabel.com](mailto:fterranella@lawabel.com) , [docket@lawabel.com](mailto:docket@lawabel.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
BLIX	Opposition Pending	<a href="#">87249753</a>	

#### Plaintiff(s)

Name: Blinc Inc.

Correspondent Address: Amy J Benjamin  
Benjamin Law PC  
111 East 14th Street Suite 469  
New York NY , 10003  
UNITED STATES

Correspondent e-mail: [docket@benjaminlawpc.com](mailto:docket@benjaminlawpc.com) , [amy@benjaminlawpc.com](mailto:amy@benjaminlawpc.com) , [mary@wcc-ip.com](mailto:mary@wcc-ip.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
BLINC	Renewed	<a href="#">78432484</a>	<a href="#">3049018</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 24, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 24, 2017	Nov 03, 2017
3	PENDING, INSTITUTED	Sep 24, 2017	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91233976](#) **Filing Date:** Apr 11, 2017  
**Status:** Terminated **Status Date:** Sep 13, 2017  
**Interlocutory Attorney:** CHRISTEN M ENGLISH

**Defendant**

**Name:** BW LatinoAmerica, S. R.L. DE C.V.  
**Correspondent Address:** ALEJANDRO FERNANDEZ LABASTIDA  
 BW LATINOAMERICA, SRL DE CV  
 LERDO DE TEJADA 2105 COL, AMERICANA, CP 44160  
 GUADALAJARA, JALISCO MEXICO  
**Correspondent e-mail:** [felipe@inlexius.com](mailto:felipe@inlexius.com) , [cegwong@gmail.com](mailto:cegwong@gmail.com) , [cegwong@gutierrezmalfavon.com.mx](mailto:cegwong@gutierrezmalfavon.com.mx)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BLEN	Published For Opposition	<a href="#">87113754</a>	

**Plaintiff(s)**

**Name:** Blinc Inc.  
**Correspondent Address:** AMY J BENJAMIN  
 BENJAMIN LAW PC  
 111 EAST 14TH STREET, SUITE 469  
 NEW YORK NY , 10003  
 UNITED STATES  
**Correspondent e-mail:** [docket@benjaminlawpc.com](mailto:docket@benjaminlawpc.com) , [amy@benjaminlawpc.com](mailto:amy@benjaminlawpc.com) , [mary@wcc-ip.com](mailto:mary@wcc-ip.com) , [action@wcc-ip.com](mailto:action@wcc-ip.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BLINC	Renewed	<a href="#">78432484</a>	<a href="#">3049018</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 11, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 12, 2017	May 22, 2017
3	PENDING, INSTITUTED	Apr 12, 2017	
4	ANSWER	May 22, 2017	
5	MOT TO AMEND APPLICATION	Aug 25, 2017	
6	BD DECISION: DISMISSED	Sep 13, 2017	
7	TERMINATED	Sep 13, 2017	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91226509](#) **Filing Date:** Feb 24, 2016  
**Status:** Terminated **Status Date:** Jun 29, 2016  
**Interlocutory Attorney:** WENDY COHEN

**Defendant**

**Name:** Cobbins, Lashundra  
**Correspondent Address:** HILLARY H HUGHES  
 GARVEY SCHUBERT BARER  
 100 WALL ST FL 20  
 NEW YORK NY , 10005-3708  
 UNITED STATES

Correspondent e-mail: [trademarks@gsblaw.com](mailto:trademarks@gsblaw.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLINQBOX	Abandoned - After Inter-Partes Decision	<a href="#">86621408</a>	
Plaintiff(s)			

Name: Blinc Inc.

Correspondent AMY J BENJAMIN  
Address: BENJAMIN LAW PC  
111 EAST 14TH STREET, SUITE 469  
NEW YORK NY , 10003  
UNITED STATES

Correspondent e-mail: [docket@benjaminlawpc.com](mailto:docket@benjaminlawpc.com) , [amy@benjaminlawpc.com](mailto:amy@benjaminlawpc.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLINC	Renewed	<a href="#">78432484</a>	<a href="#">3049018</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 24, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 24, 2016	Apr 04, 2016
3	PENDING, INSTITUTED	Feb 24, 2016	
4	NOTICE OF DEFAULT	May 05, 2016	
5	BD DECISION: SUSTAINED	Jun 29, 2016	
6	TERMINATED	Jun 29, 2016	

#### Type of Proceeding: Opposition

Proceeding Number: [91225596](#) Filing Date: Dec 28, 2015  
Status: Terminated Status Date: Sep 14, 2017  
Interlocutory Attorney: ANN LINNEHAN VOGLER

#### Defendant

Name: Blink Lash Boutique, LLC  
Correspondent MICHELLE HON DONOVAN  
Address: DUANE MORRIS LLP  
750 B ST , STE 2900  
SAN DIEGO CA , 92101-4681  
UNITED STATES

Correspondent e-mail: [mhdonovan@duanemorris.com](mailto:mhdonovan@duanemorris.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLINK	Published For Opposition	<a href="#">86194719</a>	
Plaintiff(s)			

Name: Blinc, Inc.

Correspondent AMY J BENJAMIN  
Address: BENJAMIN LAW PC  
111 EAST 14TH ST, STE 469  
NEW YORK NY , 10003  
UNITED STATES

Correspondent e-mail: [docket@benjaminlawpc.com](mailto:docket@benjaminlawpc.com) , [amy@benjaminlawpc.com](mailto:amy@benjaminlawpc.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLINC	Renewed	<a href="#">78432484</a>	<a href="#">3049018</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 28, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 31, 2015	Feb 09, 2016
3	PENDING, INSTITUTED	Dec 31, 2015	
4	ANSWER	Feb 09, 2016	
5	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 11, 2016	
6	SUSPENDE	Aug 11, 2016	
7	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 31, 2016	
8	SUSPENDE	Aug 31, 2016	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 07, 2016	
10	SUSPENDE	Nov 07, 2016	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 06, 2017	
12	SUSPENDE	Feb 06, 2017	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 05, 2017	
14	SUSPENDE	May 05, 2017	
15	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 02, 2017	
16	SUSPENDE	Jun 02, 2017	
17	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 01, 2017	
18	SUSPENDE	Aug 01, 2017	
19	STIP MOT TO AMEND APPLICATION AND W/DRAW OPPOSITION	Aug 14, 2017	
20	BD DECISION: DISMISSED W/O PREJ	Sep 14, 2017	
21	TERMINATED	Sep 14, 2017	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91211875](#)

**Filing Date:** Aug 05, 2013

**Status:** Terminated

**Status Date:** Sep 03, 2013

**Interlocutory Attorney:** ELIZABETH WINTER

**Defendant**

**Name:** Xtreme Lashes, LLC

**Correspondent Address:** KAREN B TRIPP  
KAREN B TRIPP ATTORNEY AT LAW  
PO BOX 1301  
HOUSTON TX , 77251-1301  
UNITED STATES

**Correspondent e-mail:** [ktripp@tripplaw.com](mailto:ktripp@tripplaw.com) , [tripp.karen@gmail.com](mailto:tripp.karen@gmail.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BLINK PINK	Abandoned - After Inter-Partes Decision	<a href="#">85460986</a>	

**Plaintiff(s)**

**Name:** Blinc Inc.

**Correspondent Address:** AMY J BENJAMIN  
BENJAMIN LAW PC  
111 EAST 14TH STREET, SUITE 469  
NEW YORK NY , 10003  
UNITED STATES

**Correspondent e-mail:** [docket@benjaminlawpc.com](mailto:docket@benjaminlawpc.com) , [amy@benjaminlawpc.com](mailto:amy@benjaminlawpc.com) , [mary@wcc-ip.com](mailto:mary@wcc-ip.com) , [action@wcc-ip.com](mailto:action@wcc-ip.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BLINC	Renewed	<a href="#">78432484</a>	<a href="#">3049018</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 05, 2013	

2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 05, 2013	Sep 14, 2013
3	PENDING, INSTITUTED	Aug 05, 2013	
4	W/DRAW OF APPLICATION	Sep 01, 2013	
5	BD DECISION: DISMISSED W/O PREJ	Sep 03, 2013	
6	TERMINATED	Sep 03, 2013	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91208764](#) **Filing Date:** Jan 09, 2013  
**Status:** Terminated **Status Date:** Jul 19, 2013  
**Interlocutory Attorney:** GEORGE POLOGEORGIS

**Defendant**

**Name:** Simone Sheffield  
**Correspondent Address:** PAULO A DE ALMEIDA  
 PATEL & ALMEIDA PC  
 16830 VENTURA BLVD  
 ENCINO CA , 91436  
 UNITED STATES  
**Correspondent e-mail:** [Paulo@PatelAlmeida.com](mailto:Paulo@PatelAlmeida.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BLING BRIGADE	Abandoned - After Inter-Partes Decision	<a href="#">85665578</a>	

**Plaintiff(s)**

**Name:** Blinc, Inc.  
**Correspondent Address:** AMY J BENJAMIN  
 BENJAMIN LAW PC  
 111 EAST 14TH STREET, SUITE 469  
 NEW YORK NY , 10003  
 UNITED STATES  
**Correspondent e-mail:** [amy@benjaminlawpc.com](mailto:amy@benjaminlawpc.com) , [mary@wcc-ip.com](mailto:mary@wcc-ip.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BLINC	Renewed	<a href="#">78432484</a>	<a href="#">3049018</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 09, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 09, 2013	Feb 18, 2013
3	PENDING, INSTITUTED	Jan 09, 2013	
4	ANSWER	Feb 16, 2013	
5	CHANGE OF CORRESPONDENCE ADDRESS	Feb 16, 2013	
6	P APPEARANCE / POWER OF ATTORNEY	Mar 05, 2013	
7	W/DRAW OF APPLICATION	Jul 02, 2013	
8	BD DECISION: DISMISSED W/O PREJ	Jul 19, 2013	
9	TERMINATED	Jul 19, 2013	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91207757](#) **Filing Date:** Oct 30, 2012  
**Status:** Terminated **Status Date:** Jun 17, 2013  
**Interlocutory Attorney:** ELIZABETH WINTER

**Defendant**

**Name:** TOL Inc.  
**Correspondent Address:** DAVID M CISLO  
 CISLO & THOMAS LLP



1333 2ND STREET, SUITE 500  
SANTA MONICA CA , 90401-4110  
UNITED STATES

Correspondent e-mail: [ttab@cislo.com](mailto:ttab@cislo.com) , [sean@cislo.com](mailto:sean@cislo.com) , [sdiaz-sandoval@cislo.com](mailto:sdiaz-sandoval@cislo.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLINGIRLS	Abandoned - No Statement Of Use Filed	<a href="#">85446802</a>	
Plaintiff(s)			

Name: Blinc, Inc.

Correspondent Address: ROBERT N COOK  
WHITHAM CURTIS CHRISTOFFERSON & COOK PC  
11491 SUNSET HILLS ROAD, SUITE 340  
RESTON VA , 20190  
UNITED STATES

Correspondent e-mail: [bob@wcc-ip.com](mailto:bob@wcc-ip.com) , [mary@wcc-ip.com](mailto:mary@wcc-ip.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLINC	Renewed	<a href="#">78432484</a>	<a href="#">3049018</a>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 30, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 31, 2012	Dec 10, 2012
3	PENDING, INSTITUTED	Oct 31, 2012	
4	ANSWER	Dec 05, 2012	
5	STIP MOT TO WITHDRAWAL AND AMENDMENT OF APPLICATION	Jan 31, 2013	
6	BD DECISION: DISMISSED W/ PREJ	Jun 17, 2013	
7	TERMINATED	Jun 17, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91203224](#)

Filing Date: Jan 03, 2012

Status: Terminated

Status Date: Apr 25, 2012

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: DiCalabria, Inc.

Correspondent Address: PAUL MASSOTTA  
DICALABRIA INC  
PO BOX 96  
READING PA , 19607-0096  
UNITED STATES

Correspondent e-mail: [jean@cosproinc.com](mailto:jean@cosproinc.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
PAUL MAZZOTTA BLNK	Abandoned Petition to Revive - Denied	<a href="#">85283639</a>	
Plaintiff(s)			

Name: Blinc, Inc.

Correspondent Address: PHILANA S HANDLER  
WHITHAM CURTIS CHRISTOFFERSON & COOK PC  
11491 SUNSET HILLS ROAD, SUITE 340  
RESTON VA , 20190  
UNITED STATES

Correspondent e-mail: [philana@wcc-ip.com](mailto:philana@wcc-ip.com) , [mary@wcc-ip.com](mailto:mary@wcc-ip.com)

Associated marks			
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Mark	Application Status	Serial Number	Registration Number
BLINC	Renewed	<a href="#">78432484</a>	<a href="#">3049018</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 03, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 04, 2012	Feb 13, 2012
3	PENDING, INSTITUTED	Jan 04, 2012	
4	MOTION TO AMEND APPLICATION	Jan 19, 2012	
5	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 13, 2012	May 13, 2012
6	WITHDRAWAL OF OPPOSITION	Apr 18, 2012	
7	BD'S DECISION: DISMISSED W/O PREJUDICE	Apr 25, 2012	
8	TERMINATED	Apr 25, 2012	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91178759](#) **Filing Date:** Aug 06, 2007  
**Status:** Terminated **Status Date:** Nov 19, 2007  
**Interlocutory Attorney:** CHERYL S GOODMAN

#### Defendant

**Name:** De La Torre, James David  
**Correspondent Address:** DE LA TORRE, JAMES DAVID  
 2353 E ROBIN LN  
 GILBERT AZ , 85296-2118  
 UNITED STATES  
**Correspondent e-mail:** [zephyrjim@hotmail.com](mailto:zephyrjim@hotmail.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
MINKBLINK	Abandoned - After Inter-Partes Decision	<a href="#">77026516</a>	

#### Plaintiff(s)

**Name:** Blinc International, Inc.  
**Correspondent Address:** Steven J. Wadyka, Jr.  
 Greenberg Traurig, LLP  
 1750 Tysons Boulevard, Suite 1200  
 McLean VA , 22102  
 UNITED STATES  
**Correspondent e-mail:** [wadykas@gtlaw.com](mailto:wadykas@gtlaw.com) , [powells@gtlaw.com](mailto:powells@gtlaw.com) , [mitchellp@gtlaw.com](mailto:mitchellp@gtlaw.com) , [lauritoj@gtlaw.com](mailto:lauritoj@gtlaw.com) , [kinneyb@gtlaw.com](mailto:kinneyb@gtlaw.com) , [tcotmdkt@gtlaw.com](mailto:tcotmdkt@gtlaw.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
BLINK COSMETICS	Cancelled - Section 8	<a href="#">78090638</a>	<a href="#">2748782</a>
BLINC	Renewed	<a href="#">78432484</a>	<a href="#">3049018</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 06, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 06, 2007	Sep 15, 2007
3	PENDING, INSTITUTED	Aug 06, 2007	
4	NOTICE OF DEFAULT	Oct 01, 2007	
5	BOARD'S DECISION: SUSTAINED	Nov 19, 2007	
6	TERMINATED	Nov 19, 2007	