

ESTTA Tracking number: **ESTTA847873**

Filing date: **09/24/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Blinc Inc.
Granted to Date of previous extension	09/23/2017
Address	1141 South Rogers Circle Boca Raton, FL 33487 UNITED STATES

Attorney information	Amy J Benjamin Benjamin Law PC 111 East 14th Street Suite 469 New York, NY 10003 UNITED STATES Email: docket@benjaminlawpc.com, amy@benjaminlawpc.com, mary@wcc-ip.com Phone: 212-673-8350
----------------------	--

Applicant Information

Application No	87249753	Publication date	07/25/2017
Opposition Filing Date	09/24/2017	Opposition Period Ends	09/23/2017
Applicant	BLIX LTD. Palazzo Pietro Stiges, 103 Strait Street Valletta, VLT1436 MALTA		


Goods/Services Affected by Opposition

Class 001. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Emollients used as an ingredient in cosmetics; vitamins used in the manufacture of cosmetics
Class 002. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Colorants used in cosmetics preparations
Class 003. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Cosmetics and cosmetic preparations; cosmetic masks; pore tightening mask packs used as cosmetics; beauty masks

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
--------------------------------------	----------------------------

Mark Cited by Opposer as Basis for Opposition

U.S. Registration No.	3049018	Application Date	06/09/2004
Registration Date	01/24/2006	Foreign Priority Date	NONE
Word Mark	BLINC		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1999/04/00 First Use In Commerce: 1999/04/00 Cosmetics, [shampoos, conditioners, body wash] Class 008. First use: First Use: 2002/06/00 First Use In Commerce: 2002/06/00 Battery-powdered eyelash curlers; hand operated instruments for cosmetic purposes, namely, tweezers		

Attachments	78432484#TMSN.png(bytes) NOTICE OF OPPOSITION.pdf(183099 bytes)
-------------	---

Signature	/amy j benjamin/
Name	Amy J Benjamin
Date	09/24/2017

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

BLINC, INC.	
	Opposer,
v.	
BLIX LTD.,	
	Applicant.

OPPOSITION NO.
SERIAL NO. 87/249,753
TRADEMARK: BLIX

NOTICE OF OPPOSITION

Opposer, Blinc, Inc. (“Opposer”), a corporation organized and existing under the laws of the State of Delaware and having an address at 1141 South Rogers Circle, Suite 9, Boca Raton, Florida 33487, through its undersigned attorneys, believes that it will be damaged by the granting of a registration to the mark shown in Application Serial No. 87/249,753, and which according to the records of the PTO’s TSDR system was filed November 28, 2016 by Applicant, Blix Ltd. (“Applicant”), a corporation organized and existing under the laws of Malta with an address of Palazzo Pietro Stiges, 103 Strait Street, Valletta VLT1436, Malta. Accordingly, Opposer hereby opposes Classes 1, 2 and 3 of Application Serial No. 87/249,753 for the mark BLIX.

The grounds for opposition are as follows:

1. Opposer is in the business of developing, manufacturing and selling high-end cosmetics.
2. Since at least as early as April 1999, Opposer has continuously sold cosmetics under the trademark BLINC®. The trademark BLINC® was coined by Opposer as the brand name for its

line of cosmetics and is arbitrary, fanciful and distinctive in the cosmetic and beauty industry.

3. Opposer is the owner of U.S. Trademark Registration No. 3,049,018 for the mark BLINC® for “cosmetics,” in class 3 and “battery-powered eyelash curlers; hand operated instruments for cosmetic purposes, namely tweezers,” in class 8. The trademark registration for BLINC® is valid, subsisting and has become incontestable pursuant to Sections 8 and 15 of the Lanham Act, 15 U.S.C. §§ 1058, 1065. A current status copy of Registration No. 3,049,018 is attached hereto as Exhibit A.
4. Opposer’s cosmetics sold under the BLINC® trademark, such as mascara, eyeliner, eyebrow mousse, eye shadow primer and long lash product are extremely popular with consumers and consistently receive high ratings and awards from the cosmetic and beauty industry. The BLINC® trademark has become well-known throughout the cosmetic and beauty industry and among consumers as a brand of high-end cosmetics.
5. Opposer’s BLINC® cosmetics are sold nationwide through various boutique beauty shops, salons, pharmacies and doctors such as Sephora, Zoe’s Beauty, Hand and Stone Massage and Facial Spa, Ohm Spa, Paul Labrecque Salon & Spa and the spas and salons at the Caesar’s and MGM Hotels, as well as Sephora’s website and Opposer’s own website at www.blincinc.com.
6. Opposer has expended significant time, effort and expense marketing and promoting BLINC® branded products. In addition, BLINC® products have received substantial unsolicited press from such well-known publications as *Harper’s Bazaar*, *InStyle*, *Cosmopolitan*, *Allure*, *O The Oprah Magazine*, *Women’s Health* and *Elle*.
7. Opposer’s BLINC® cosmetics are also popular with many celebrities who have made it known that they use BLINC® cosmetics and love the products. Jennifer Lopez, Rachel

McAdams, Rebecca Romijn, Mary Louise Parker, Eva Mendes, Jessica Alba and Brooke Shields are just a few examples of such celebrities.

8. As a result of Opposer's advertising and promotional efforts and expenditures, the unsolicited press and celebrity endorsements routinely received by BLINC® products, the BLINC® trademark has acquired significant good will and secondary meaning. Consumers and members of the cosmetic and beauty industry have come to recognize the BLINC® trademark as an indicia of source and a guarantee of extremely high quality cosmetics.
9. Upon information and belief, on November 28, 2016, Applicant filed Application Serial No. 87/249,753 for the mark BLIX for "emollients used as an ingredient in cosmetics; vitamins used in the manufacture of cosmetics," in Class 1; "colorants used in cosmetics preparations," in Class 2 and "cosmetics and cosmetic preparations; cosmetic masks; pore tightening mask packs used as cosmetics; beauty masks," in Class 3 ("collectively, Applicant's Goods"). Upon information and belief, the application also includes goods in classes 9, 29, 30 and 32, which are not the subject of this Opposition.
10. Upon information and belief, Application No. 87/249,753 was filed pursuant to Section 1(b) of the Trademark Act, and is based upon Applicant's bona fide intent to use the BLIX mark with Applicant's Goods.
11. Upon information and belief, Applicant has not made any use of the mark BLIX & Design with Applicant's Goods in the United States.
12. Opposer's date of first use of April 1999 for the BLINC® trademark is well before Applicant's filing date of November 28, 2016. Accordingly, Opposer is the senior user of the BLINC® trademark.

13. Upon information and belief, Applicant's Goods under the mark BLIX as described in Application No. 87/249,753 are closely and commercially related to Opposer's goods bearing the BLINC® trademark.
14. Upon information and belief, the registration of BLIX would bestow upon Applicant the right to use a mark which is likely to confuse consumers and members of the cosmetic and beauty industry into mistakenly believing that Applicant's Goods emanate from Opposer, are approved by Opposer or are otherwise associated with Opposer when they are not, thereby damaging Opposer.
15. Upon information and belief, the use of the mark BLIX by Applicant in connection with Applicant's Goods is likely to cause confusion with Opposer's BLINC® trademark for such closely and commercially related goods in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).
16. Accordingly, Applicant is not entitled to a registration for the mark BLIX in Classes 1, 2 and 3.

WHEREFORE, Opposer respectfully requests that Application No. 87/249,753 for the mark BLIX & Design be rejected with respect to Classes 1, 2 and 3, and that this Opposition be sustained in favor of Opposer.

Date: September 24, 2017

Respectfully submitted,

BENJAMIN LAW PC

By: /Amy J Benjamin/
Amy J. Benjamin
111 East 14th Street
Suite 469
New York, New York 10003
Tel: (212) 673-8350
Fax: (212) 658-9718
amy@benjaminlawpc.com

*Attorneys for Opposer
Blinic, Inc.*

EXHIBIT A

Generated on: This page was generated by TSDR on 2017-09-24 14:50:54 EDT

Mark: BLINC

BLINC

US Serial Number: 78432484

Application Filing Date: Jun. 09, 2004

US Registration Number: 3049018

Registration Date: Jan. 24, 2006

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Feb. 24, 2015

Publication Date: Nov. 01, 2005

Mark Information

Mark Literal Elements: BLINC

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2748782

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Cosmetics, [shampoos, conditioners, body wash]

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 1999

Use in Commerce: Apr. 1999

For: Battery-powdered eyelash curlers; hand operated instruments for cosmetic purposes, namely, tweezers

International Class(es): 008 - Primary Class

U.S Class(es): 023, 028, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 2002

Use in Commerce: Jun. 2002

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BLINC, INC.

Owner Address: SUITE 9
1141 SOUTH ROGERS CIRCLE
BOCA RATON, FLORIDA 33487
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Mary E. Goulet

Attorney Primary Email Address: trademark@wcc-ip.com

Docket Number: 12060005MA

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Mary E. Goulet
Whitham, Curtis, Christofferson & Cook, P.C.
11491 Sunset Hills Road
Suite 340
Reston, VIRGINIA 20190
UNITED STATES

Phone: 703-787-9400

Fax: 703-787-7557

Correspondent e-mail: trademark@wcc-ip.com Mary@wcc-ip.com trade-mark@wcc-ip.us

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 06, 2017	NOTICE OF SUIT	
Jun. 06, 2017	NOTICE OF SUIT	
Feb. 24, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Feb. 24, 2015	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76874
Feb. 24, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76874
Feb. 24, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76874
Feb. 06, 2015	TEAS SECTION 8 & 9 RECEIVED	
Dec. 01, 2014	NOTICE OF SUIT	
Mar. 21, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76533
Mar. 21, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
Mar. 09, 2011	TEAS SECTION 8 & 15 RECEIVED	
Mar. 08, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 08, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 26, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 31, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 31, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 23, 2007	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 23, 2007	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 24, 2006	REGISTERED-PRINCIPAL REGISTER	

Nov. 01, 2005	PUBLISHED FOR OPPOSITION	
Oct. 12, 2005	NOTICE OF PUBLICATION	
Aug. 31, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	67215
Aug. 26, 2005	ASSIGNED TO LIE	67215
Aug. 25, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 04, 2005	AMENDMENT FROM APPLICANT ENTERED	78413
Jul. 22, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	78413
Jul. 22, 2005	PAPER RECEIVED	
Jan. 24, 2005	NON-FINAL ACTION E-MAILED	6325
Jan. 24, 2005	NON-FINAL ACTION WRITTEN	74307
Jan. 10, 2005	ASSIGNED TO EXAMINER	74307
Jun. 16, 2004	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jan. 24, 2016

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Feb. 24, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: BLINC INTERNATIONAL INC.

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3089/0979](#)

Pages: 4

Date Recorded: May 24, 2005

Supporting Documents: [assignment-tm-3089-0979.pdf](#)

Assignor

Name: [BLINC INC.](#)

Execution Date: Apr. 01, 2005

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLINC INTERNATIONAL INC.](#)

State or Country Where Organized: VIRGINIA

Legal Entity Type: CORPORATION

Address: 512 HERNDON PARKWAY
SUITE G
HERNDON, VIRGINIA 20170

Correspondent

Correspondent Name: LEIGH A. LINDQUIST

Correspondent Address: 2100 PENNSYLVANIA AVENUE, N.W., STE 800
SUGHRUE MION PLLC
WASHINGTON, DC 20037-3213

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: [4459/0076](#)

Pages: 3

Date Recorded: Jan. 24, 2011

Supporting Documents: [assignment-tm-4459-0076.pdf](#)

Assignor

Name: [BLINC INTERNATIONAL, INC.](#)

Execution Date: Jan. 18, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Assignee

Name: [BLINC, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1141 SOUTH ROGERS CIRCLE
SUITE 9
BOCA RATON, FLORIDA 33487

Correspondent

Correspondent Name: WHITHAM, CURTIS, CHRISTOFFERSON&COOK, PC

Correspondent Address: 11491 SUNSET HILLS ROAD
SUITE 340
RESTON, VA 20190

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 8

Type of Proceeding: Opposition

Proceeding Number: [91233976](#)

Filing Date: Apr 11, 2017

Status: Terminated

Status Date: Sep 13, 2017

Interlocutory Attorney: CHRISTEN M ENGLISH

Defendant

Name: BW LatinoAmerica, S. R.L. DE C.V.

Correspondent Address: ALEJANDRO FERNANDEZ LABASTIDA
BW LATINOAMERICA, SRL DE CV
LERDO DE TEJADA 2105 COL, AMERICANA, CP 44160
GUADALAJARA, JALISCO MEXICO

Correspondent e-mail: felipe@inlexius.com , cegwong@gmail.com , cegwong@gutierrezmalfavon.com.mx

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLEN	Published For Opposition	87113754	

Plaintiff(s)

Name: Blinc Inc.

Correspondent Address: AMY J BENJAMIN
BENJAMIN LAW PC
111 EAST 14TH STREET, SUITE 469
NEW YORK NY , 10003
UNITED STATES

Correspondent e-mail: docket@benjaminlawpc.com , amy@benjaminlawpc.com , mary@wcc-ip.com , action@wcc-ip.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLINC	Renewed	78432484	3049018

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 11, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 12, 2017	May 22, 2017
3	PENDING, INSTITUTED	Apr 12, 2017	
4	ANSWER	May 22, 2017	
5	MOT TO AMEND APPLICATION	Aug 25, 2017	
6	BD DECISION: DISMISSED	Sep 13, 2017	
7	TERMINATED	Sep 13, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91226509](#) **Filing Date:** Feb 24, 2016

Status: Terminated **Status Date:** Jun 29, 2016

Interlocutory Attorney: WENDY COHEN

Defendant

Name: Cobbins, Lashundra

Correspondent Address: HILLARY H HUGHES
GARVEY SCHUBERT BARER
100 WALL ST FL 20
NEW YORK NY , 10005-3708
UNITED STATES

Correspondent e-mail: trademarks@gsblaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLINQBOX	Abandoned - After Inter-Partes Decision	86621408	

Plaintiff(s)

Name: Blinc Inc.

Correspondent Address: AMY J BENJAMIN
BENJAMIN LAW PC
111 EAST 14TH STREET, SUITE 469
NEW YORK NY , 10003
UNITED STATES

Correspondent e-mail: docket@benjaminlawpc.com , amy@benjaminlawpc.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLINC	Renewed	78432484	3049018

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 24, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 24, 2016	Apr 04, 2016
3	PENDING, INSTITUTED	Feb 24, 2016	
4	NOTICE OF DEFAULT	May 05, 2016	
5	BD DECISION: SUSTAINED	Jun 29, 2016	
6	TERMINATED	Jun 29, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91225596](#) **Filing Date:** Dec 28, 2015

Status: Terminated **Status Date:** Sep 14, 2017

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: Blink Lash Boutique, LLC

Correspondent: MICHELLE HON DONOVAN

Address: DUANE MORRIS LLP
750 B ST , STE 2900
SAN DIEGO CA , 92101-4681
UNITED STATES

Correspondent e-mail: mhdonovan@duanemorris.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLINK	Published For Opposition	86194719	

Plaintiff(s)

Name: Blinc, Inc.

Correspondent Address: AMY J BENJAMIN
BENJAMIN LAW PC
111 EAST 14TH ST, STE 469
NEW YORK NY , 10003
UNITED STATES

Correspondent e-mail: docket@benjaminlawpc.com , amy@benjaminlawpc.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLINC	Renewed	78432484	3049018

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 28, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 31, 2015	Feb 09, 2016
3	PENDING, INSTITUTED	Dec 31, 2015	
4	ANSWER	Feb 09, 2016	
5	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 11, 2016	
6	SUSPENDED	Aug 11, 2016	
7	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 31, 2016	
8	SUSPENDED	Aug 31, 2016	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 07, 2016	
10	SUSPENDED	Nov 07, 2016	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 06, 2017	
12	SUSPENDED	Feb 06, 2017	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 05, 2017	
14	SUSPENDED	May 05, 2017	
15	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 02, 2017	
16	SUSPENDED	Jun 02, 2017	
17	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 01, 2017	
18	SUSPENDED	Aug 01, 2017	
19	STIP MOT TO AMEND APPLICATION AND W/DRAW OPPOSITION	Aug 14, 2017	
20	BD DECISION: DISMISSED W/O PREJ	Sep 14, 2017	
21	TERMINATED	Sep 14, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91211875](#)

Filing Date: Aug 05, 2013

Status: Terminated

Status Date: Sep 03, 2013

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Xtreme Lashes, LLC

Correspondent Address: KAREN B TRIPP
KAREN B TRIPP ATTORNEY AT LAW
PO BOX 1301
HOUSTON TX , 77251-1301
UNITED STATES

Correspondent e-mail: ktripp@tripplaw.com , tripp.karen@gmail.com

Mark	Application Status	Serial Number	Registration Number
BLINK PINK	Abandoned - After Inter-Partes Decision	85460986	

Plaintiff(s)

Name: Blinc Inc.

Correspondent Address: AMY J BENJAMIN
BENJAMIN LAW PC
111 EAST 14TH STREET, SUITE 469
NEW YORK NY , 10003
UNITED STATES

Correspondent e-mail: docket@benjaminlawpc.com , amy@benjaminlawpc.com , mary@wcc-ip.com , action@wcc-ip.com

Mark	Application Status	Serial Number	Registration Number
BLINC	Renewed	78432484	3049018

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 05, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 05, 2013	Sep 14, 2013
3	PENDING, INSTITUTED	Aug 05, 2013	
4	W/DRAW OF APPLICATION	Sep 01, 2013	
5	BD DECISION: DISMISSED W/O PREJ	Sep 03, 2013	
6	TERMINATED	Sep 03, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91208764](#)

Filing Date: Jan 09, 2013

Status: Terminated

Status Date: Jul 19, 2013

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: Simone Sheffield

Correspondent Address: PAULO A DE ALMEIDA
PATEL & ALMEIDA PC
16830 VENTURA BLVD
ENCINO CA , 91436
UNITED STATES

Correspondent e-mail: Paulo@PatelAlmeida.com

Mark	Application Status	Serial Number	Registration Number
BLING BRIGADE	Abandoned - After Inter-Partes Decision	85665578	

Plaintiff(s)

Name: Blinc, Inc.

Correspondent Address: AMY J BENJAMIN
BENJAMIN LAW PC
111 EAST 14TH STREET, SUITE 469
NEW YORK NY , 10003
UNITED STATES

Correspondent e-mail: amy@benjaminlawpc.com , mary@wcc-ip.com

Mark	Application Status	Serial Number	Registration Number
BLINC	Renewed	78432484	3049018

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 09, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 09, 2013	Feb 18, 2013
3	PENDING, INSTITUTED	Jan 09, 2013	
4	ANSWER	Feb 16, 2013	
5	CHANGE OF CORRESPONDENCE ADDRESS	Feb 16, 2013	
6	P APPEARANCE / POWER OF ATTORNEY	Mar 05, 2013	
7	W/DRAW OF APPLICATION	Jul 02, 2013	
8	BD DECISION: DISMISSED W/O PREJ	Jul 19, 2013	
9	TERMINATED	Jul 19, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91207757](#) **Filing Date:** Oct 30, 2012
Status: Terminated **Status Date:** Jun 17, 2013
Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: TOL Inc.
Correspondent Address: DAVID M CISLO
 CISLO & THOMAS LLP
 1333 2ND STREET, SUITE 500
 SANTA MONICA CA , 90401-4110
 UNITED STATES
Correspondent e-mail: ttab@cislo.com , sean@cislo.com , sdiaz-sandoval@cislo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLINGIRLS	Abandoned - No Statement Of Use Filed	85446802	

Plaintiff(s)

Name: Blinc, Inc.
Correspondent Address: ROBERT N COOK
 WHITHAM CURTIS CHRISTOFFERSON & COOK PC
 11491 SUNSET HILLS ROAD, SUITE 340
 RESTON VA , 20190
 UNITED STATES
Correspondent e-mail: bob@wcc-ip.com , mary@wcc-ip.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLINC	Renewed	78432484	3049018

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 30, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 31, 2012	Dec 10, 2012
3	PENDING, INSTITUTED	Oct 31, 2012	
4	ANSWER	Dec 05, 2012	
5	STIP MOT TO WITHDRAWAL AND AMENDMENT OF APPLICATION	Jan 31, 2013	
6	BD DECISION: DISMISSED W/ PREJ	Jun 17, 2013	
7	TERMINATED	Jun 17, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91203224](#) **Filing Date:** Jan 03, 2012
Status: Terminated **Status Date:** Apr 25, 2012
Interlocutory Attorney: ELIZABETH A DUNN

Defendant**Name:** DiCalabria, Inc.**Correspondent Address:** PAUL MASSOTTA
DICALABRIA INC
PO BOX 96
READING PA , 19607-0096
UNITED STATES**Correspondent e-mail:** jean@cosproinc.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
PAUL MAZZOTTA BLNK	Abandoned Petition to Revive - Denied	85283639	

Plaintiff(s)**Name:** Blinc, Inc.**Correspondent Address:** PHILANA S HANDLER
WHITHAM CURTIS CHRISTOFFERSON & COOK PC
11491 SUNSET HILLS ROAD, SUITE 340
RESTON VA , 20190
UNITED STATES**Correspondent e-mail:** philana@wcc-ip.com , mary@wcc-ip.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BLINC	Renewed	78432484	3049018

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 03, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 04, 2012	Feb 13, 2012
3	PENDING, INSTITUTED	Jan 04, 2012	
4	MOTION TO AMEND APPLICATION	Jan 19, 2012	
5	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 13, 2012	May 13, 2012
6	WITHDRAWAL OF OPPOSITION	Apr 18, 2012	
7	BD'S DECISION: DISMISSED W/O PREJUDICE	Apr 25, 2012	
8	TERMINATED	Apr 25, 2012	

Type of Proceeding: Opposition**Proceeding Number:** [91178759](#)**Filing Date:** Aug 06, 2007**Status:** Terminated**Status Date:** Nov 19, 2007**Interlocutory Attorney:** CHERYL S GOODMAN**Defendant****Name:** De La Torre, James David**Correspondent Address:** DE LA TORRE, JAMES DAVID
2353 E ROBIN LN
GILBERT AZ , 85296-2118
UNITED STATES**Correspondent e-mail:** zephyrjim@hotmail.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MINKBLINK	Abandoned - After Inter-Partes Decision	77026516	

Plaintiff(s)**Name:** Blinc International, Inc.**Correspondent Address:** Steven J. Wadyka, Jr.
Greenberg Traurig, LLP
1750 Tysons Boulevard, Suite 1200

McLean VA , 22102
UNITED STATES

Correspondent e-mail: wadykas@gtlaw.com , powells@gtlaw.com , mitchellp@gtlaw.com , lauritoj@gtlaw.com , kinneyb@gtlaw.com , tcoymdkt@gtlaw.com

Mark	Application Status	Serial Number	Registration Number
BLINK COSMETICS	Cancelled - Section 8	78090638	2748782
BLINC	Renewed	78432484	3049018

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 06, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 06, 2007	Sep 15, 2007
3	PENDING, INSTITUTED	Aug 06, 2007	
4	NOTICE OF DEFAULT	Oct 01, 2007	
5	BOARD'S DECISION: SUSTAINED	Nov 19, 2007	
6	TERMINATED	Nov 19, 2007	