

ESTTA Tracking number: **ESTTA842201**

Filing date: **08/28/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Shawn D Hesketh		
Entity	Individual	Citizenship	UNITED STATES
Address	9707 Shadowglade Ct Houston, TX 77064 UNITED STATES		

Correspondence information	Shawn D Hesketh Owner WP101, LLC 9707 Shadowglade Ct Houston, TX 77064 UNITED STATES Email: shawn@wp101.com Phone: 2819897189		
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Applicant Information

Application No	87350558	Publication date	08/01/2017
Opposition Filing Date	08/28/2017	Opposition Period Ends	08/31/2017
Applicant	Poles, Inc. 336 Clarklsey Road Manitou Springs, CO 80829 UNITED STATES		

Goods/Services Affected by Opposition

Class 002. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Wood preservatives
Class 005. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Fungicides

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Mark Cited by Opposer as Basis for Opposition

U.S. Registration No.	4194359	Application Date	01/09/2012
Registration Date	08/21/2012	Foreign Priority Date	NONE
Word Mark	WP101		

Design Mark	<h1>WP101</h1>
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 2009/04/16 First Use In Commerce: 2009/04/16 Education services, namely, providing live and on-line video tutorials, screen-casts, webinars, classes, and workshops in the field of blogging and web content management

Attachments	85512205#TMSN.png(bytes) Notice_of_Opposition_to_87350558.pdf(52222 bytes)
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Signature	/Shawn D. Hesketh/
Name	Shawn D Hesketh
Date	08/28/2017

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of trademark application Serial No. 87350558 for the mark,
WP101-PRO, Published in the Official Gazette on August 1, 2017.

Shawn D Hesketh

v.

William J Robers

NOTICE OF OPPOSITION

State opposer's name, address, and entity information as follows:

Shawn D Hesketh, 9707 Shadowglade Ct. Houston, TX 77064

The above-identified opposer believes that he will be damaged by
registration of the mark shown in the above-identified application, and
hereby opposes the same.

The grounds for opposition are as follows:

1. The trademark sought to be registered is identical or confusingly
similar to my internationally well-known trademark with the Serial
No. 85512205 for the mark, WP101, registered on August 21, 2012.

By: 

Date: August 28, 2017

Shawn D. Hesketh, Opposer