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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91235850
Party	Defendant Peticolas Brewing Company, LLC
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Date	04/25/2018
Attachments	2018.04.25_Joint Motion to Amend Application.pdf(66611 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE  
TRADEMARK TRIAL AND APPEAL BOARD

Prescott Brewing Company, Inc.,

Opposer,

v.

Peticolas Brewing Company, LLC,

Applicant.

Opposition No. 91235850

Mark: PBC PETICOLAS BREWING  
COMPANY 2010 (Stylized/Design)

Serial No.: 87318318

JOINT MOTION TO AMEND US APPLICATION SERIAL NUMBER 87318318

Pursuant to 37 CFR section 2.133 and TBMP section 514, Applicant Peticolas Brewing Company, LLC (“Applicant” or “Peticolas Brewing”) and Opposer Prescott Brewing Company, Inc. (“Opposer” or “Prescott”) (collectively “the Parties”) hereby move to amend U.S. Ser. App. No. 87318318 (the “‘318 Mark”). The Parties request to amend the literal elements of the ‘318 Mark to state BPC PETICOLAS BREWING COMPANY 2010. The Parties are not requesting an amendment to the design of the ‘318 Mark. A marked-up/redline<sup>1</sup> version of the Literal Elements of the ‘318 Mark is as follows:

~~PBC~~ BPC PETICOLAS BREWING COMPANY 2010

A clean version of the Literal Elements of the ‘318 Mark is as follows:

BPC PETICOLAS BREWING COMPANY 2010

In an effort to settle this matter and bring the opposition to a close, the Parties respectfully request that the proposed amendment be accepted and entered.

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Dated: April 25, 2018

Respectfully submitted,

BUCHE & ASSOCIATES, P.C.

By: /s/ John K. Buche

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Attorneys for Applicant,

Petaluma Brewing Company, LLC

Dated: April 25, 2018

MILLIGAN LAWLESS, P.C.

By: /s/ Robert J. Itri

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Attorneys for Opposer,

Prescott Brewing Company, Inc.

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<sup>1</sup> A strikethrough line represents deleted text and underlined text represents added text.

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing JOINT MOTION TO AMEND US APPLICATION SERIAL NUMBER 87318318 has been served on Robert J. Itri, counsel for Opposer, by forwarding said copy on April 25, 2018, via e-mail and first class mail to:

Robert J. Itri  
Milligan Lawless, P.C.  
5050 N. 40<sup>th</sup> Street, Suite 200  
Phoenix, Arizona 85018  
Tel: (602) 792-3532  
Email: bob.itri@milliganlawless.com

Date: April 25, 2018

By: /s/ Byron E. Ma  
Byron E. Ma

CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being filed electronically with the Trademark Trial and Appeal Board through its website located at <http://estta.uspto.gov/>

Date: April 25, 2018

/s/ Byron E. Ma  
Byron E. Ma