

ESTTA Tracking number: **ESTTA830076**

Filing date: **06/28/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Pinterest, Inc.
Granted to Date of previous extension	06/28/2017
Address	808 Brannan Street San Francisco, CA 94103 UNITED STATES

Attorney information	LISA W ROSAYA, LINDSE E UTRATA BAKER & MCKENZIE LLP 452 FIFTH AVENUE NEW YORK, NY 10018 UNITED STATES Email: lisa.rosaya@bakermckenzie.com, lindsey.utrata@bakermckenzie.com, nyctrademarks@bakermckenzie.com Phone: 212.626.4557
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Applicant Information

Application No	87153282	Publication date	02/28/2017
Opposition Filing Date	06/28/2017	Opposition Period Ends	06/28/2017
Applicant	WENZHOU KINGMAX PRODUCTS CO.,LTD. Floor 8,Lu Cheng Cross Border E Commerce Building, NO.18 LuoHe RD., Wenzhou Zhejiang CHINA		

Goods/Services Affected by Opposition

Class 009. First Use: 2016/07/11 First Use In Commerce: 2016/07/12 All goods and services in the class are opposed, namely: Eyeglass cases; Eyeglass chains; Eyeglass cords; Eyeglass frames; Pince-nez; Spectacle cases; Spectacle frames; Spectacles; Sunglasses

Applicant Information

Application No	87153288	Publication date	02/28/2017
Opposition Filing Date	06/28/2017	Opposition Period Ends	
Applicant	WENZHOU KINGMAX PRODUCTS CO.,LTD. Floor 8,Lu Cheng Cross Border E Commerce Building, NO.18 LuoHe RD., Wenzhou Zhejiang CHINA		


Goods/Services Affected by Opposition

Class 009. First Use: 2016/07/11 First Use In Commerce: 2016/07/12
 All goods and services in the class are opposed, namely: Eyeglass cases; Eyeglass chains; Eyeglass cords; Eyeglass frames; Pince-nez; Spectacle cases; Spectacle frames; Spectacles; Sunglasses

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Dilution by tarnishment	Trademark Act Sections 2 and 43(c)
False suggestion of a connection with persons, living or dead, institutions, beliefs, or national symbols, or brings them into contempt, or disrepute	Trademark Act Section 2(a)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	4786169	Application Date	07/24/2012
Registration Date	08/04/2015	Foreign Priority Date	NONE
Word Mark	P		
Design Mark			
Description of Mark	The mark consists of the letter "P".		
Goods/Services	Class 009. First use: First Use: 2011/03/00 First Use In Commerce: 2011/03/00 computer software, namely, software that allows users to interact online with information and media content that other users share, and software that allows users to discover, access and share information about, and media content concerning, goods, services, and experiences; computer software and software applications that enable electronic communications network users to create, upload, bookmark, view, annotate, and share data, information and media content; software, downloadable or prerecorded, in the nature of a mobile application that		

enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software downloadable via electronic communications networks and wireless devices that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software to facilitate business promotion, connecting social network users with businesses; downloadable electronic publications in the nature of blogs, photographs, and graphic art in the field of general human interest; computer e-commerce software to allow users to perform electronic business transactions via a global computer network


Class 035. First use: First Use: 2013/03/12 First Use In Commerce: 2013/03/12 advertising and promotional services; advertising and marketing services, namely, promoting the products and services of others; business data analysis; business monitoring and consulting services, namely, data and behavior analysis to provide strategy, insight, and marketing guidance, and for analyzing, understanding and predicting behavior and motivations, and market trends; promoting the goods and services of others by means of operating an online platform with hyperlinks to the resources of others; providing an online searchable database featuring a wide variety of consumer, business, and industrial goods of others; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes

Class 038. First use: First Use: 2010/03/00 First Use In Commerce: 2010/03/00 electronic bulletin board services


Class 042. First use: First Use: 2010/03/00 First Use In Commerce: 2010/03/00 providing a platform featuring technology that enables internet users to create, upload, bookmark, view, annotate, share and discover data, information and multimedia content; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of general interest; providing a website featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; providing a platform featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; hosting an interactive platform and online non-downloadable software for uploading, posting, showing, displaying, tagging, sharing and transmitting messages, comments, multimedia content, photos, pictures, images, text, information, and other user-generated content; developing and hosting a server on a global computer network for the purpose of facilitating e-commerce via such a server; platform and facility for mobile device communication, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via mobile devices; platform and facility for networked communications, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via local and global computer, mobile, cellular, electronic, wireless, and data communications networks


Class 045. First use: First Use: 2010/03/00 First Use In Commerce: 2010/03/00 providing online social networking services for purposes of commentary, comparison, collaboration, consultation, evaluation, advice, discussion, research, notification, reporting, identification, information sharing, indexing, information location, entertainment, pleasure, or general interest

U.S. Registration No.	4685112	Application Date	08/02/2012
Registration Date	02/10/2015	Foreign Priority Date	NONE

Word Mark	PINTEREST
Design Mark	
Description of Mark	The mark consists of the stylized word "PINTEREST".
Goods/Services	<p>Class 009. First use: First Use: 2011/03/00 First Use In Commerce: 2011/03/00 computer software, namely, software that allows users to interact online with information and media content that other users share, and software that allows users to discover, access and share information about, and media content concerning, goods, services, and experiences; computer software and software applications that enable electronic communications network users to create, upload, bookmark, view, annotate, and share data, information and media content; software, downloadable or prerecorded, in the nature of a mobile application that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software downloadable via electronic communications networks and wireless devices that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software to facilitate business promotion, connecting social network users with businesses; downloadable electronic publications in the nature of blogs, photographs, and graphic art in the field of general human interest; computer e-commerce software to allow users to perform electronic business transactions via a global computer network</p> <p>Class 035. First use: First Use: 2013/03/12 First Use In Commerce: 2013/03/12 advertising and promotional services; advertising and marketing services, namely, promoting the products and services of others; business data analysis; business monitoring and consulting services, namely, data and behavior analysis to provide strategy, insight, and marketing guidance, and for analyzing, understanding and predicting behavior and motivations, and market trends; promoting the goods and services of others by means of operating an online platform with hyperlinks to the resources of others; providing an online searchable database featuring a wide variety of consumer, business, and industrial goods of others; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes</p> <p>Class 038. First use: First Use: 2010/03/00 First Use In Commerce: 2010/03/00 electronic bulletin board services</p> <p>Class 042. First use: First Use: 2010/03/00 First Use In Commerce: 2010/03/00 providing a platform featuring technology that enables internet users to create, upload, bookmark, view, annotate, share and discover data, information and multimedia content; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of general interest; providing a website featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; providing a platform featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; hosting an interactive platform and online non-downloadable software for uploading, posting, showing, displaying, tagging, sharing and transmitting messages, comments, multimedia content, photos, pictures, images, text, information, and other user-generated content; de-</p>

	<p>veloping and hosting a server on a global computer network for the purpose of facilitating e-commerce via such a server; platform and facility for mobile device communication, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via mobile devices; platform and facility for networked communications, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via local and global computer, mobile, cellular, electronic, wireless, and data communications networks</p> <p>Class 045. First use: First Use: 2010/03/00 First Use In Commerce: 2010/03/00 providing online social networking services for purposes of commentary, comparison, collaboration, consultation, evaluation, advice, discussion, research, notification, reporting, identification, information sharing, indexing, information location, entertainment, pleasure, or general interest</p>
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U.S. Registration No.	4145087	Application Date	03/01/2011
Registration Date	05/22/2012	Foreign Priority Date	NONE
Word Mark	PINTEREST		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 042. First use: First Use: 2010/03/01 First Use In Commerce: 2010/03/01 Providing a web site featuring technology that enables internet users to create, bookmark, annotate, and publicly sharedata</p> <p>Class 045. First use: First Use: 2010/03/10 First Use In Commerce: 2010/03/10 Internet-based social networking services</p>		

U.S. Registration No.	4553185	Application Date	08/08/2012
Registration Date	06/17/2014	Foreign Priority Date	02/10/2012
Word Mark	PIN		
Design Mark			

Description of Mark	NONE
Goods/Services	<p>Class 009. First use: First Use: 2010/03/00 First Use In Commerce: 2010/03/00 computer software, namely, software that allows users to interact online with information and media content that other users share, and software that allows users to discover, access and share information about, and media content concerning, goods, services, and experiences; computer software and software applications that enable electronic communications network users to create, upload, bookmark, view, annotate, and share data, information and media content; software, downloadable or prerecorded, in the nature of a mobile application that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software downloadable via electronic communications networks and wireless devices that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software to facilitate business promotion, connecting social network users with businesses; downloadable electronic publications in the nature of blogs, photographs, and graphic art in the field of general human interest; computer e-commerce software to allow users to perform electronic business transactions via a global computer network</p> <p>Class 042. First use: First Use: 2010/03/00 First Use In Commerce: 2010/03/00 providing a platform featuring technology that enables internet users to create, upload, bookmark, view, annotate, share and discover data, information and multimedia content; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of general interest; providing a website featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; providing a platform featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; hosting an interactive platform and online non-downloadable software for uploading, posting, showing, displaying, tagging, sharing and transmitting messages, comments, multimedia content, photos, pictures, images, text, information, and other user-generated content; developing and hosting a server on a global computer network for the purpose of facilitating e-commerce via such a server; platform and facility for mobile device communication, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via mobile devices; platform and facility for networked communications, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via local and global computer, mobile, cellular, electronic, wireless, and data communications networks</p>

U.S. Registration No.	4653305	Application Date	08/08/2012
Registration Date	12/09/2014	Foreign Priority Date	02/10/2012
Word Mark	PIN		

Design Mark	<h1>PIN</h1>		
Description of Mark	NONE		
Goods/Services	Class 045. First use: First Use: 2010/03/00 First Use In Commerce: 2010/03/00 providing online social networking services for purposes of commentary, comparison, collaboration, consultation, evaluation, advice, discussion, research, notification, reporting, identification, information sharing, indexing, information location, entertainment, pleasure, or general interest		

U.S. Registration No.	4704153	Application Date	08/03/2012
Registration Date	03/17/2015	Foreign Priority Date	02/07/2012

Word Mark	PINTEREST		
Design Mark	<h1>PINTEREST</h1>		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2011/03/00 First Use In Commerce: 2011/03/00 computer software, namely, software that allows users to interact online with information and media content that other users share, and software that allows users to discover, access and share information about, and media content concerning, goods, services, and experiences; computer software and software applications that enable electronic communications network users to create, upload, bookmark, view, annotate, and share data, information and media content; software, downloadable or prerecorded, in the nature of a mobile application that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software downloadable via electronic communications networks and wireless devices that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software to facilitate business promotion, connecting social network users with businesses; downloadable electronic publications in the nature of blogs, photographs, and graphic art in the field of general human interest; computer e-commerce software to allow users to perform electronic business transactions via a global computer network		

	<p>Class 035. First use: First Use: 2013/03/12 First Use In Commerce: 2013/03/12 advertising and promotional services; advertising and marketing services, namely, promoting the products and services of others; business data analysis; business monitoring and consulting services, namely, data and behavior analysis to provide strategy, insight, and marketing guidance, and for analyzing, understanding and predicting behavior and motivations, and market trends; promoting the goods and services of others by means of operating an online platform with hyperlinks to the resources of others; providing an online searchable database featuring a wide variety of consumer, business, and industrial goods of others; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes</p> <p>Class 038. First use: First Use: 2010/03/00 First Use In Commerce: 2010/03/00 electronic bulletin board services</p> <p>Class 042. First use: First Use: 2010/03/00 First Use In Commerce: 2010/03/00 providing a platform featuring technology that enables internet users to create, upload, bookmark, view, annotate, share and discover data, information and multimedia content; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of general interest; providing a website featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; providing a platform featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; hosting an interactive platform and online non-downloadable software for uploading, posting, showing, displaying, tagging, sharing and transmitting messages, comments, multimedia content, photos, pictures, images, text, information, and other user-generated content; developing and hosting a server on a global computer network for the purpose of facilitating e-commerce via such a server; platform and facility for mobile device communication, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via mobile devices; platform and facility for networked communications, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via local and global computer, mobile, cellular, electronic, wireless, and data communications networks</p> <p>Class 045. First use: First Use: 2010/03/00 First Use In Commerce: 2010/03/00 providing online social networking services for purposes of commentary, comparison, collaboration, consultation, evaluation, advice, discussion, research, notification, reporting, identification, information sharing, indexing, information location, entertainment, pleasure, or general interest</p>
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Attachments	<p>85685180#TMSN.png(bytes) 85694131#TMSN.png(bytes) 85255217#TMSN.png(bytes) 85981698#TMSN.png(bytes) 85698998#TMSN.png(bytes) 85695361#TMSN.png(bytes) Pin- terest_Combined_Notice_fo_Opposition_App__Nos__87153282_and_87153288.pdf(569983 bytes) Exhibit A_Reg. No. 4786169.pdf(39515 bytes) Exhibit B_Reg. No. 4685112.pdf(100340 bytes) Exhibit C_Reg. No. 4145087.pdf(36647 bytes) Exhibit D_Reg. No. 4553185.pdf(50286 bytes) Exhibit E_Reg. No. 4653305.pdf(29904 bytes)</p>
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	Exhibit F_Reg. No. 4704153.pdf(39628 bytes)
Signature	/LEU/
Name	LISA W ROSAYA, LINDSE E UTRATA
Date	06/28/2017

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

PINTEREST, INC.,)	Opposition No.:_____
)	
Opposer,)	Application Serial No.: 87153282
)	Mark: P PINGLASSES (Stylized) &
v.)	Design
)	
WENZHOU KINGMAX PRODUCTS)	
CO., LTD,)	
)	
Applicant.)	Application Serial No.: 87153288
)	Mark: PINGLAS (Stylized)

COMBINED NOTICE OF OPPOSITION

Pinterest, Inc., a Delaware corporation, having a place of business at 808 Brannan Street, San Francisco, California 94103 ("Opposer" or "Pinterest"), believes it will be damaged and injured by the registration of P PINGLASSES (Stylized) & Design as shown in Application Serial No. 87153282 (also shown below) covering "*eyeglass cases; eyeglass chains; eyeglass cords; eyeglass frames; pince-nez; spectacle cases; spectacle frames; spectacles; sunglasses*" in International Class 9.



Moreover, Opposer believes it will be damaged and injured by the registration of the mark PINGLAS (Stylized) as shown in Application Serial No. 87153288 (also shown below) (heingafter, and combined with App. Serial No. 87513282, the "Applications") covering "*eyeglass cases; eyeglass chains; eyeglass cords; eyeglass frames; pince-nez; spectacle cases; spectacle frames; spectacles; sunglasses*" in International Class 9 (hereinafter, and combined with the goods covered by App. Serial No. 87153282, "Applicant's Goods").



Both Applications were filed on August 29, 2016, in the name of Wenzhou Kingmax Products Co., Ltd. (“Applicant”), on the basis of a claim of use in U.S. interstate commerce since at least as early as July 12, 2016, and were published on February 28, 2017 in the *Official Gazette for Trademarks*.

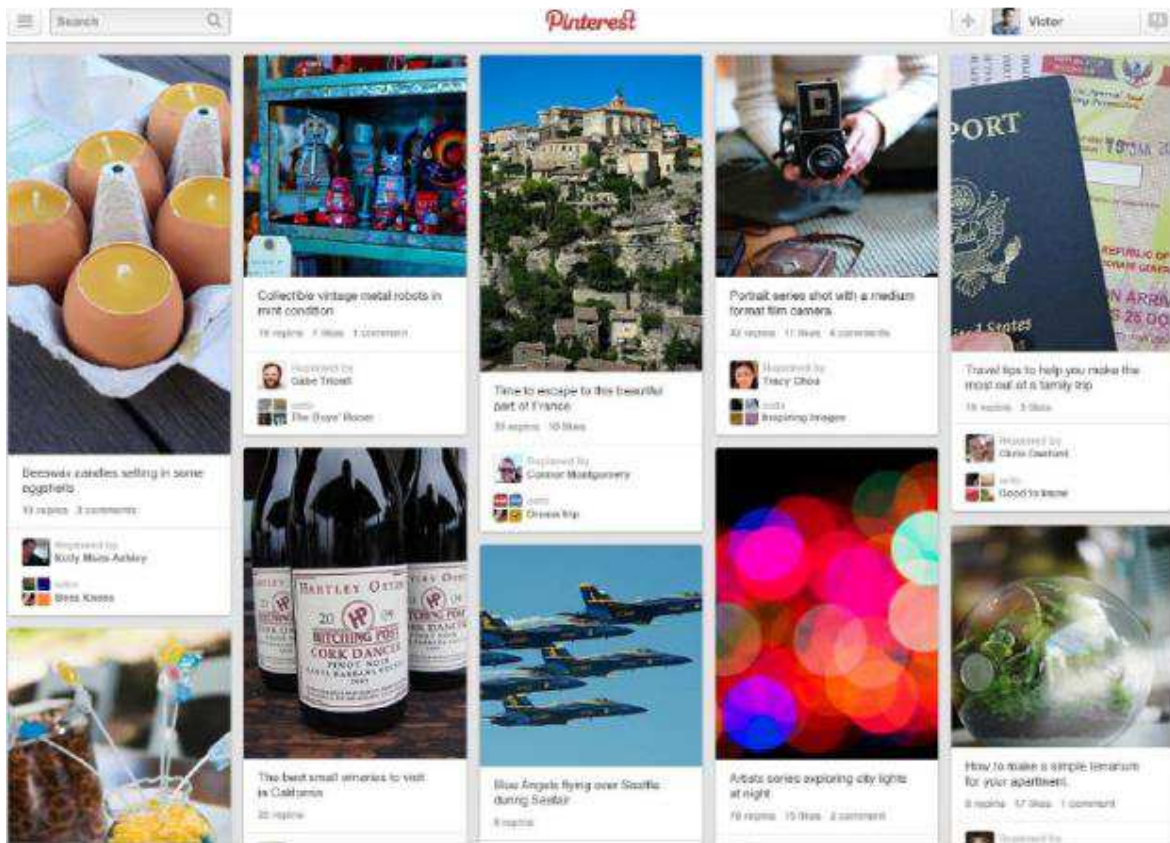
Applicant’s registration and use of the P PINGLASSES (Stylized) & Design and PINGLAS (Stylized) marks would damage Pinterest as such marks are likely to cause consumer confusion, mistake or deception as to an association with Pinterest's goods and services offered under Pinterest's **P (Stylized)**, **PINTEREST (Stylized)**, **PINTEREST**, and Pinterest's **PIN** Family of Marks (defined in Paragraph 5 below). Additionally, Applicant’s registration and use of the P PINGLASSES (Stylized) & Design and PINGLAS (Stylized) marks would damage Pinterest by diluting and impairing the distinctiveness of, and harming the reputation of, Pinterest’s trademarks. If the Board permits the Application to register, the registration would be *prima facie* evidence of Applicant’s exclusive ownership and rights to the P PINGLASSES (Stylized) & Design and PINGLAS (Stylized) marks and this would jeopardize Pinterest's goodwill in its existing marks and could also interfere with Pinterest’s ability to register additional **PIN**-formative marks.

As specific grounds for opposition, Pinterest alleges as follows:

Pinterest and Pinterest’s Marks

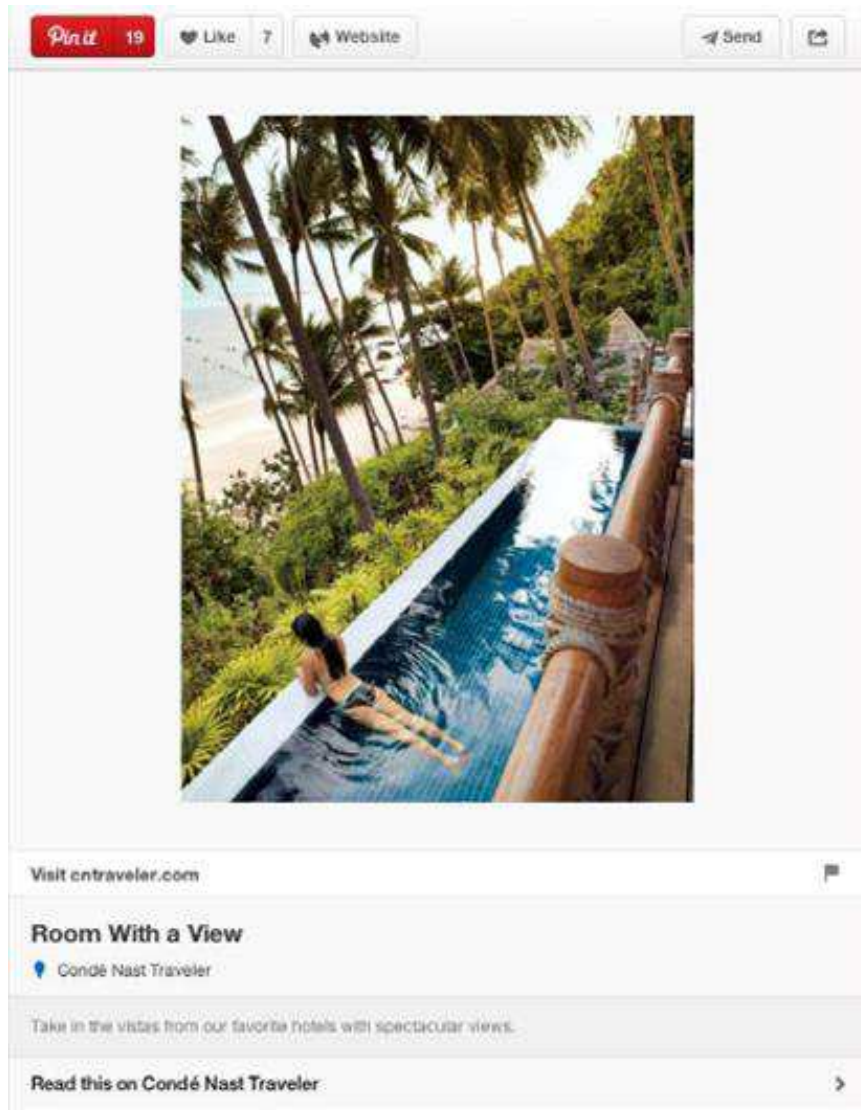
1. Pinterest is a well-known provider of online services through its website www.pinterest.com and through applications designed for Apple and Android mobile devices, which are offered under the **PINTEREST** mark. Pinterest lets users gather images and other content, as shown below, for example, and curate that content into themed boards. Pinterest users typically build their

boards using images from their own collections or other websites. Pinterest allows its users to post content to their boards, browse other users' boards, and share content that interests or inspires them. In doing so, Pinterest provides a way for people to express themselves, discover new things, and engage with the people who create them.



2. The **PINTEREST** mark is an invented word and derives from a combination of "pin" and "interest." The service offered at the www.pinterest.com and via mobile applications has always been branded **PINTEREST** and known as such since it was launched in March 2010.

3. A **PIN** is the foundational element of Pinterest. Each piece of content posted on Pinterest is known as a **PIN**. Users are known as **PINNERS**. They post content to Pinterest from their own collections or other websites by **PINNING** it to a themed collection called a "**PINBOARD**." Followers of other users' **PINBOARDS** are able to **RE-PIN** the content that interests or inspires them.



4. Pinterest's **PIN IT** button has become especially prominent and distinctive. It appears on hundreds of thousands of unique domains across the Internet, including those belonging to travel service providers, and invites **PINNERS** to place **PINS** on their **PINBOARDS** directly from the websites on which the button appears. Pinterest pioneered the use of these terms in the context of social media and bookmarking. The public associates these terms with Pinterest and they have become famous in relation to Pinterest's goods and services. Accordingly Pinterest has common-law trademark rights in the marks **PIN**, **PIN IT** and **PINBOARD**, and in the **PIN** prefix, as applied to social media services.

5. Pinterest owns the following United States trademark registrations:



a. Registration No. 4786169 for (the "P (Stylized) mark ") for:

computer software, namely, software that allows users to interact online with information and media content that other users share, and software that allows users to discover, access and share information about, and media content concerning, goods, services, and experiences; computer software and software applications that enable electronic communications network users to create, upload, bookmark, view, annotate, and share data, information and media content; software, downloadable or prerecorded, in the nature of a mobile application that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software downloadable via electronic communications networks and wireless devices that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software to facilitate business promotion, connecting social network users with businesses; downloadable electronic publications in the nature of blogs, photographs, and graphic art in the field of general human interest; computer e-commerce software to allow users to perform electronic business transactions via a global computer network in International Class 9;

advertising and promotional services; advertising and marketing services, namely, promoting the products and services of others; business data analysis; business monitoring and consulting services, namely, data and behavior analysis to provide strategy, insight, and marketing guidance, and for analyzing, understanding and predicting behavior and motivations, and market trends; promoting the goods and services of others by means of operating an online platform with hyperlinks to the resources of others; providing an online searchable database featuring a wide variety of consumer, business, and industrial goods of others; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes in International Class 35;

electronic bulletin board services in International Class 38;

providing a platform featuring technology that enables internet users to create, upload, bookmark, view, annotate, share and discover data, information and multimedia content; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of general interest; providing a website featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; providing a platform featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; hosting an interactive platform and online non-downloadable software for uploading, posting, showing, displaying, tagging, sharing and transmitting messages, comments, multimedia content, photos, pictures, images, text, information, and other user-generated content; developing and

hosting a server on a global computer network for the purpose of facilitating e-commerce via such a server; platform and facility for mobile device communication, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via mobile devices; platform and facility for networked communications, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via local and global computer, mobile, cellular, electronic, wireless, and data communications networks in International Class 42; and

providing online social networking services for purposes of commentary, comparison, collaboration, consultation, evaluation, advice, discussion, research, notification, reporting, identification, information sharing, indexing, information location, entertainment, pleasure, or general interest in International Class 45.

This application was filed on July 24, 2012 on an intent to use basis, and registration was granted on August 4, 2015. Pinterest has used its **P (Stylized)** mark in interstate commerce in connection with many, if not all, of the goods and services noted above since at least as early as March 2010. The filing date of this application and use of this mark by Pinterest are both prior to July 12, 2016, Applicant's claimed date of first use in U.S. commerce. Pinterest's registration for the **P (Stylized)** mark is valid and subsisting and is conclusive evidence of Pinterest's exclusive right to use the mark in commerce in connection with the claimed services. A copy of this registration is attached as Exhibit A.

b. Registration No. 4685112 for  (the "**PINTEREST (Stylized)**") for:

computer software, namely, software that allows users to interact online with information and media content that other users share, and software that allows users to discover, access and share information about, and media content concerning, goods, services, and experiences; computer software and software applications that enable electronic communications network users to create, upload, bookmark, view, annotate, and share data, information and media content; software, downloadable or prerecorded, in the nature of a mobile application that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software downloadable via electronic communications networks and wireless devices that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software to facilitate business promotion, connecting social network users with businesses; downloadable electronic publications in the nature of blogs, photographs, and graphic art in the field of general human interest; computer e-commerce software to allow users to perform electronic business transactions via a global computer network in International Class 9;

advertising and promotional services; advertising and marketing services, namely, promoting the products and services of others; business data analysis; business monitoring and consulting services, namely, data and behavior analysis to provide strategy, insight, and marketing guidance, and for analyzing, understanding and predicting behavior and motivations, and market trends; promoting the goods and services of others by means of operating an online platform with hyperlinks to the resources of others; providing an online searchable database featuring a wide variety of consumer, business, and industrial goods of others; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes in International Class 35;

electronic bulletin board services in International Class 38;

providing a platform featuring technology that enables internet users to create, upload, bookmark, view, annotate, share and discover data, information and multimedia content; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of general interest; providing a website featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; providing a platform featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; hosting an interactive platform and online non-downloadable software for uploading, posting, showing, displaying, tagging, sharing and transmitting messages, comments, multimedia content, photos, pictures, images, text, information, and other user-generated content; developing and hosting a server on a global computer network for the purpose of facilitating e-commerce via such a server; platform and facility for mobile device communication, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via mobile devices; platform and facility for networked communications, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via local and global computer, mobile, cellular, electronic, wireless, and data communications networks in International Class 42; and

providing online social networking services for purposes of commentary, comparison, collaboration, consultation, evaluation, advice, discussion, research, notification, reporting, identification, information sharing, indexing, information location, entertainment, pleasure, or general interest in International Class 45.

This application was filed on August 2, 2012 on an intent to use basis, and registration was granted on February 10, 2015. Pinterest has used its **PINTEREST (Stylized)** mark in interstate commerce in connection with many, if not all, of the goods and services noted above since at least as early as March 2010. The filing date of this application and use of this mark by Pinterest are both prior to July 12, 2016, Applicant's claimed date of first use

in U.S. commerce. Pinterest's registration for the **PINTEREST (Stylized)** mark is valid and subsisting and is conclusive evidence of Pinterest's exclusive right to use the mark in commerce in connection with the claimed services. A copy of this registration is attached as Exhibit B.

c. Registration No. 4145087 for **PINTEREST** for "[p]roviding a web site featuring technology that enables internet users to create, bookmark, annotate, and publicly share data" in International Class 42; and "[i]nternet-based social networking services" in International Class 45. This application was filed on March 1, 2011 based upon Pinterest's use of the mark in interstate commerce since at least as early as March 1, 2010. Both the filing date of this registration and Pinterest's first use in commerce of the **PINTEREST** mark are prior to July 12, 2016, Applicant's claimed date of first use in U.S. commerce. Pinterest's registration for the **PINTEREST** mark is valid and subsisting and is conclusive evidence of Pinterest's exclusive right to use the mark in commerce in connection with the claimed services. A copy of this registration is attached as Exhibit C.

d. Registration No. 4553185 for **PIN** for:

computer software, namely, software that allows users to interact online with information and media content that other users share, and software that allows users to discover, access and share information about, and media content concerning, goods, services, and experiences; computer software and software applications that enable electronic communications network users to create, upload, bookmark, view, annotate, and share data, information and media content; software, downloadable or prerecorded, in the nature of a mobile application that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software downloadable via electronic communications networks and wireless devices that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software to facilitate business promotion, connecting social network users with businesses; downloadable electronic publications in the nature of blogs, photographs, and graphic art in the field of general human interest; computer e-commerce software to allow users to perform electronic business transactions via a global computer network in International Class 9; and

providing a platform featuring technology that enables internet users to create, upload, bookmark, view, annotate, share and discover data, information and multimedia content; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of general interest; providing a website featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; providing a platform featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; hosting an interactive platform and online non-downloadable software for uploading, posting, showing, displaying, tagging, sharing and transmitting messages, comments, multimedia content, photos, pictures, images, text, information, and other user-generated content; developing and hosting a server on a global computer network for the purpose of facilitating e-commerce via such a server; platform and facility for mobile device communication, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via mobile devices; platform and facility for networked communications, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via local and global computer, mobile, cellular, electronic, wireless, and data communications networks in International Class 42.

This application was filed on August 8, 2012, based upon a claim of priority with respect to Pinterest's European Community Trademark Application No. 010634004, which was filed on February 10, 2012. Pinterest has used its **PIN** mark in interstate commerce in connection with the goods and services noted above since at least as early as March 2010. The filing date of this application, and the claim of priority based on Pinterest's European Community Trademark Application No. 010634004, are prior to July 12, 2016, Applicant's claimed date of first use in U.S. commerce. Pinterest's registration for the **PIN** mark is valid and subsisting and is conclusive evidence of Pinterest's exclusive right to use the mark in commerce in connection with the claimed goods and services. A copy of this registration is attached as Exhibit D.

e. Registration No. 4653305 for **PIN** for "*providing online social networking services for purposes of commentary, comparison, collaboration, consultation, evaluation, advice, discussion, research, notification, reporting, identification, information sharing, indexing, information location, entertainment, pleasure, or general interest*" in International Class 45.

This application was filed on August 8, 2012, based upon a claim of priority with respect to

Pinterest's European Community Trademark Application No. 010634004, which was filed on February 10, 2012. Pinterest has used its **PIN** mark in interstate commerce in connection with many of the services noted above since at least as early as March 2010. The filing date of this application, and the claim of priority based on Pinterest's European Community Trademark Application No. 010634004, are prior to July 12, 2016, Applicant's claimed date of first use in U.S. commerce. Pinterest's registration for the **PIN** mark is valid and subsisting and is conclusive evidence of Pinterest's exclusive right to use the mark in commerce in connection with the claimed goods and services. A copy of this registration is attached as Exhibit E.

f. Registration No. 4704153 for **PINTEREST** for:

computer software, namely, software that allows users to interact online with information and media content that other users share, and software that allows users to discover, access and share information about, and media content concerning, goods, services, and experiences; computer software and software applications that enable electronic communications network users to create, upload, bookmark, view, annotate, and share data, information and media content; software, downloadable or prerecorded, in the nature of a mobile application that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software downloadable via electronic communications networks and wireless devices that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software to facilitate business promotion, connecting social network users with businesses; downloadable electronic publications in the nature of blogs, photographs, and graphic art in the field of general human interest; computer e-commerce software to allow users to perform electronic business transactions via a global computer network in International Class 9 (priority date of February 7, 2012);

advertising and promotional services; advertising and marketing services, namely, promoting the products and services of others; business data analysis; business monitoring and consulting services, namely, data and behavior analysis to provide strategy, insight, and marketing guidance, and for analyzing, understanding and predicting behavior and motivations, and market trends; promoting the goods and services of others by means of operating an online platform with hyperlinks to the resources of others; providing an online searchable database featuring a wide variety of consumer, business, and industrial goods of others; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes in International Class 35 (priority date of February 7, 2012);

electronic bulletin board services in International Class 38 (priority date of February 10, 2012);

providing a platform featuring technology that enables internet users to create, upload, bookmark, view, annotate, share and discover data, information and multimedia content; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of general interest; providing a website featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; providing a platform featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; hosting an interactive platform and online non-downloadable software for uploading, posting, showing, displaying, tagging, sharing and transmitting messages, comments, multimedia content, photos, pictures, images, text, information, and other user-generated content; developing and hosting a server on a global computer network for the purpose of facilitating e-commerce via such a server; platform and facility for mobile device communication, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via mobile devices; platform and facility for networked communications, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via local and global computer, mobile, cellular, electronic, wireless, and data communications networks in International Class 42 (intent-to-use basis); and

providing online social networking services for purposes of commentary, comparison, collaboration, consultation, evaluation, advice, discussion, research, notification, reporting, identification, information sharing, indexing, information location, entertainment, pleasure, or general interest in International Class 45 (intent-to-use basis).

This application was filed on August 3, 2012; however, priority claims based upon two of Pinterest's non-U.S. filings afford Pinterest effective filing dates of February 7, 2012 and February 10, 2012 with respect to the goods in International Class 9 and the services in International Classes 35 and 38. Registration was granted on March 17, 2015. Pinterest has used its **PINTEREST** mark in interstate commerce in connection with many, if not all, of the goods and services noted above since at least as early as March 10, 2010. The filing date of this application, the priority claims based on Pinterest's non-U.S. filings and Pinterest's use of the mark are all prior to July 12, 2016, Applicant's claimed date of first use in U.S. commerce. Pinterest's registration for the **PINTEREST** mark is valid and subsisting and is conclusive

evidence of Pinterest's exclusive right to use the mark in commerce in connection with the claimed services. A copy of this registration is attached as Exhibit F.

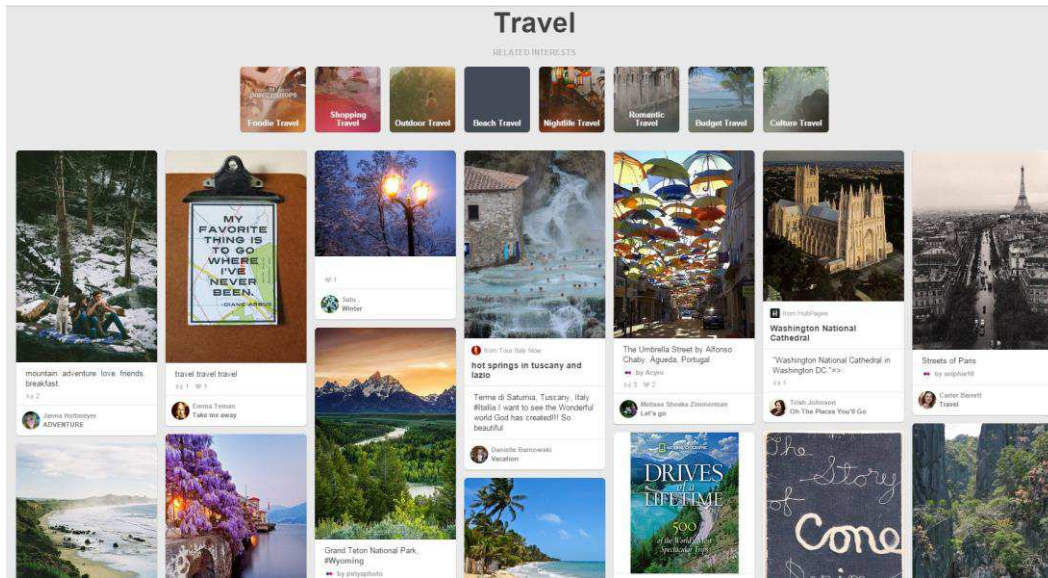
Pinterest's **P (Stylized)**, **PINTEREST (Stylized)** and **PINTEREST** marks and Pinterest's entire family of **PIN**-formative marks described in Paragraphs 2 through 5 above are collectively referred to as "Pinterest's **PIN** Family of Marks."

6. Launched in March 2010, Pinterest has millions of active users. It is one of the 20 most popular web sites in the United States and the third most popular social networking site, behind only Facebook and Twitter. Time magazine named Pinterest one of the 50 best websites of 2011. In early 2012, Pinterest became the fastest website in history to attract more than 10-million-visitors-a-month. Pinterest has continued to grow ever since. Along the way, it has received favorable coverage in hundreds of publications worldwide, including The New York Times, The Wall Street Journal, The Los Angeles Times, The Daily Mail, The Australian, The Times of India, and The New Zealand Herald, which described it as the "web's hottest social property."

7. Pinterest's popularity has established it as a major force in social media. Photographers, designers, artists and other professionals use Pinterest to promote their work and to expose new audiences to it. Companies like The Gap, Macy's, Nordstrom, Neiman Marcus, and Saks Fifth Avenue promote their products and their brands on Pinterest. Publications like *The New Yorker*, *Conde Nast Traveler*, and *Time Magazine* maintain **PINBOARDS** to share images, reach new audiences and draw people to their websites. Even The White House maintains a presence on Pinterest, where it has nine boards, on topics such as "The First Lady" and "The People's Pins."

8. An important element in Pinterest's success has been the popularity of its **PIN IT** button, which appears on hundreds of thousands of domains across the Internet, including some of the biggest names in on-line retailing, from Amazon to Zappos. The **PIN IT** button sits alongside content on a website. When a visitor clicks on the **PIN IT** button, he or she can easily add that content to Pinterest.

9. Pinterest has made a particularly big splash when it comes to travel. Pinterest users have posted more than 660 million **PINS** in Pinterest's "Travel" category to date. Many people use Pinterest as a travel-planning tool – for example, to collect inspiration for upcoming trips, such as shown below.



10. Given the popularity of Pinterest in the area of travel, many airlines promote themselves on Pinterest, including American Airlines, Southwest Airlines, Virgin America, Virgin Atlantic, Air France, Air New Zealand, and Cathay Pacific. Many hotel and resort companies also promote themselves on Pinterest, including Four Seasons Hotels and Resorts, Hilton Hotels and Resorts, Omni Hotels and Resorts, The Ritz Carlton and Airbnb. Travel planning companies and travel media outlets likewise promote themselves on Pinterest, including Travel + Leisure, Conde Nast Traveler, BBC Travel, Travel Channel and Lonely Planet.

11. Pinterest's overwhelming success since it launched has been widely reported in the media. Below are excerpted press mentions in the U.S. and elsewhere around the world.

Date	Article
7 May 2011	Article in The International Herald Tribune - "In a New York loft, young workers find common ground; Studiomates collective is at forefront of new

Date	Article
	way of doing business"; states that a speaking series at Studiomatics <i>"has included the founders of media and design companies like Kickstarter, Pinterest and Svypply"</i> .
26 July 2011	Article in Independent Extra - "Hobbies for the hipsters; Internet Tumblr has changed the art of collecting by offering its users an easy way to curate their interests"; states that Pinterest is a gallery similar to Tumblr and includes the quote <i>"An unexpected benefit of Pinterest is watching what gets reblogged - it's like market research without having to do anything"</i> .
27 August 2011	Interview in The Daily Mail online – quote by artist and textiles designer: <i>"Pinterest is like a visual Twitter: you can create mood boards and follow others – it's a great way to see what people are into."</i>
22 October 2011	Article in The Liverpool Daily Post & Echo Ltd - "Browsing Around"; references "Pinterest, online pinboard - http://pinterest.com " in connection with "Alternative social networks".
30 October 2011	Article in The Telegraph online – “The 20 Best Interior Blogs” of which Pinterest is listed as one and described as a “sudden craze”.
13 November 2011	Article in The Independent online - "The Insider: Keeping your bookmarks up to date"; recommends various design blogs and states in relation to Pinterest: <i>"Pin it down. The blog at Pinterest (blog.pinterest.com), the addictive socially networked visual pinboard, is a good intro to the site. Try the pinterest slot, where you can swot emerging fashions and style it out like a pro"</i> .
21 November 2011	Article in The Huffington Post online – “The Most Creative, Inspirational Apps and Gadgets”, in which the author explains that Instagram photos can be shared on Pinterest.
1 December 2011	Article in The Telegraph online - Revealed: what people look at on your Facebook page"; states "Mashable reported that <i>"the study used the webcams of 30 participants to record their eye movements as they were shown profile pages from Facebook, Google+, LinkedIn, Flickr, YouTube,</i>

Date	Article
	<i>Klout, Reddit, Digg, tumblr, Twitter, StumbleUpon and Pinterest at 10-second intervals. What participants looked at on each page and in what order" was then recorded".</i>
2 December 2011	Connect iCrossing Blog – ‘Pinterest: The Latest Social Media Hype’ discusses the workings and merits of Pinterest and includes the quote “...unarguably, the greatest benefit is brand awareness”.
15 December 2011	Article in The Daily Mail online – “Revealed: Most Popular Google Searches of 2011...”, in which Pinterest is listed as the fourth most “fast-rising search”.
15 December 2011	Article in The International Herald Tribune - "Dear Santa, here's the link to my wish list"; includes Pinterest as a website that can be used to create lists which can then be emailed to family and friends and states <i>"Pinterest. As the name suggests, this service acts as a virtual pin board, on which people can save items that catch their eye online. The site is designed with the understanding that in their daily zigzag around the Web, people stumble across cute trinkets, interesting books, iPad cases and pieces of furniture that they might wish to consult later. Pinterest allows them to save the interesting items, and even organise them into sets, including holiday wish lists. In addition, Pinterest users can follow one another's wish lists to keep an eye out for gift ideas"</i> .
15 December 2011	Article on The Web Marketing Group website – “How to use Pinterest as a Link Building Resource”, which contains the quote: “...a great new platform and community which groups great websites in specific niches”.
20 December 2011	News Reach Blog – “Pinterest is of interest to online marketers”, which contains the quote <i>“there’s a new social network quietly making big waves...and brand marketers are starting to take notice”</i> .
9 January 2012	Article in The Telegraph online - "What's ahead for tech start-ups in 2012"; under the heading "Deeper social networks", states <i>"Pinterest, a social bookmarking service popular with female design fans, already has over 3m</i>

Date	Article
	<i>active users if figures are to be believed".</i>
9 January 2012	Article in Guardian Unlimited - "Apps Rush"; includes Pinterest and states <i>"Pinspiration. Pinterest is the buzzy new social service of the moment, and now Windows Phone users have an unofficial app to access it. Pinspiration lets you browse and post to Pinterest from the device. "</i>
18 January 2012	Content and Motion Blog – pits Facebook against Pinterest and states <i>"With only the likes of Facebook, YouTube and Twitter above them, it looks like we could have an entity, deservedly dubbed 'the next big thing' in social media".</i>
24 January 2012	Article on PC Advisor online – “How to Prepare your Business for Pinterest”. Cites its <i>“booming popularity”</i> and states that <i>“Pinterest is a site your business should have on its radar”</i> .
26 January 2012	Article in The Telegraph online – reviews the Pinterest app for iPhone and comments that it <i>“complements the service nicely”</i> .
28 January 2012	Article in The Guardian - "Weekend: Starters: What you like" - includes the quote <i>"Pinterest is a vast photosharing website, a playground of visual feasts, both fun and inspirational"</i> .
30 January 2012	Article in The Financial Times online – lists Pinterest as the <i>“next big thing”</i> .
9 February 2012	Article in The Huffington Post online – “Top Eight Pinterest Tips”.
16 February 2012	Article in The Huffington Post online – “Pinning Down Creative Social Media: Pinterest Reaches 11 Million Users”, states <i>“with just two years of development under its belt, small company Pinterest is making wave after wave on the entrepreneurial world wide web.”</i>
20 February 2012	Article in The BBC online – “Pinterest – Hot New Network or Another Quora?”, states <i>“it has suddenly become the hottest property on the web”</i> .
20 February 2012	Article in The Independent online – “Board of the Internet? Try Pinterest”.

Date	Article
22 February 2012	Article in The Guardian online – “Why Pinterest Isn’t Just For Girls”, labels Pinterest “ <i>the latest social media hot thing</i> ”.
27 February 2012	Article in The Metro online – “Pinterest By Numbers” describes Pinterest as “ <i>the latest website generating a buzz</i> ”.
28 February 2012	Article in The Telegraph online – “Pinterest: The New Hit Social Network Explained”, states that “ <i>Pinterest has been the most talked about social network of recent weeks</i> ”.
7 March 2012	Article in Financial Times online – “Pinterest Gets Interesting”.
9 April 2012	Article in The Daily Mail online – “Pinterest Now The Third Most Popular Social Media Network Beating LinkedIn and Tumblr”
17 May 2012	Article in The BBC online – “Pinterest To Get \$100m Boost from Rakuten”.
17 May 2012	Article in The Daily Mail online – “When Will the Bubble Pop? Now Pinterest is Valued at \$1.5 billion After Just a Year”.
9 August 2012	Article on BBC online – “Pinterest Opens Site To All, Stops Invite-Only Policy”.

12. Pinterest has won several industry awards. These include being awarded the "Best New Startup of 2011" by the internet and technology website TechCrunch. In the 2012 Webby Awards, Pinterest won in the Best Social Media App category and also received the People's Voice Award for best functioning visual design. The Webby Awards are presented annually by the International Academy of Digital Arts and Sciences for excellence on the internet, and represent one of most prestigious awards a website can win. The 2012 awards attracted some 10,000 entrants from over 60 countries.

13. On May 22, 2013, Pinterest held an invitation-only partner event in New York, USA. Representatives from various international brands and marketing agencies were invited to this event,

including the General Manager of Information Technology for travel advisors Lonely Planet, based in Footscray, Victoria. There were approximately 300 attendees at the event, at which speakers addressed the creation of Pinterest, analysed users' interests based on their use of the Pinterest website, and looked at new enhancements, partner tools and partner case studies. An article written by Tom Edwards, a digital marketing executive, who attended the event, can be found at <http://blogs.imediconnection.com/blog/2013/05/23/1st-pinterest-partner-event-recap/>.

14. In February 2013, the *Wall Street Journal* reported that Pinterest attracted more than 48 million visitors worldwide in December 2012 alone.¹ In a July 2013 study, the French social media firm SemioCast estimated that Pinterest had 70 million users worldwide, and was continuing to add millions of users each month.²

15. A recent study of social networking sites based on numbers from social login provider Gigya reveals that Pinterest is the leader in e-commerce sharing. Of posts containing content originating on a retail website, forty-one percent (41%) appear on Pinterest, as opposed to Facebook (37%), Twitter (17%), or Google+ (2%).³

16. By virtue of Pinterest's extensive use and promotion of Pinterest's **PIN** Family of Marks, Pinterest has established valuable goodwill in these marks, and the public has come to associate Pinterest's **PIN** Family Marks with Pinterest. As such, the public has come to recognize the **PIN**-prefix as an indication of goods and services that originate from or are affiliated with Pinterest.

¹ See <http://online.wsj.com/article/SB10001424127887324900204578286274194291126.html>.

² See SemioCast study at: http://semioCast.com/en/publications/2013_07_10_Pinterest_has_70_million_users.

³ See ReadWrite, July 18, 2013 at: <http://readwrite.com/2013/07/18/watch-out-facebook-why-google-and-pinterest-are-gaining-as-social-rivals#awesm=~ocx6BdoaWtELG1>.

Applicant and Applicant's Applications

17. Applicant filed the Applications on August 29, 2016 based upon a claim of actual use of the P PINGLASSES (Stylized) & Design and PINGLAS (Stylized) marks in U.S. interstate commerce since at least as early as July 12, 2016.

18. Rather than adopting its own unique name, Applicant adopted the P PINGLASSES (Stylized) & Design and PINGLAS (Stylized) marks, which are confusingly similar in appearance and commercial impression to the **P (Stylized)** mark as well as Pinterest's **PIN** Family of Marks. Applicant's marks copy Pinterest's **P (Stylized)** mark, copy the identical format of Pinterest's **PINTEREST (Stylized)** mark, incorporate Pinterest's **PIN** mark as a prefix, and otherwise mimic Pinterest's **PIN** Family of Marks. As such, the P PINGLASSES (Stylized) & Design and PINGLAS (Stylized) marks appear to be two of Pinterest's **PIN** Family of Marks.

19. As a result of Pinterest's widespread and significant popularity, Pinterest's **PIN** Family of Marks are famous and well known to consumers, and were famous and well known before July 12, 2016, Applicant's claimed date of first use in U.S. commerce.

Grounds for Opposition

20. Applicant's Applications were filed on August 29, 2016 based upon a claim of actual use in U.S. interstate commerce since at least as early as July 12, 2016.

21. Pinterest's effective filing dates and/or first use of Pinterest's **PIN** Family of Marks predate Applicant's July 12, 2016 claimed date of first use in U.S. commerce, and thus Pinterest's rights are senior to those of Applicant.

22. Pinterest's **PIN** Family of Marks became famous prior to July 12, 2016, Applicant's claimed date of first use in U.S. commerce.

23. Pinterest's **PIN** Family of Marks are famous and are therefore entitled to a high degree and wide zone of protection.

24. Upon information and belief, Applicant has knowledge of Pinterest's **PIN** Family of Marks prior to the August 29, 2016 filing date of Applicant's Applications.

25. Applicant's purported P PINGLASSES (Stylized) & Design and PINGLAS (Stylized) marks, which are the subjects of Applicant's Applications, are confusingly similar in appearance and commercial impression to Opposer's **PIN** Family of Marks.

26. Upon information and belief, Pinterest's goods and services offered under Pinterest's **PIN** Family of Marks are likely to be offered, promoted or sold in the same channels of trade as Applicant's Goods.

27. Applicant's registration of the purported P PINGLASSES (Stylized) & Design and PINGLAS (Stylized) marks in connection with Applicant's Goods is likely to cause confusion or mistake or to deceive, and will deceive and mislead the trade and the purchasing public into believing that Pinterest is the source of Applicant's Goods, that Pinterest sponsors, approves or endorses Applicant's Services, that Applicant is authorized, licensed or controlled by Pinterest, or that Applicant is a division or subsidiary of, or is in some way related to Pinterest - which is not the case.

28. Applicant's purported mark, "so resembles a mark registered in the Patent and Trademark Office, or a mark . . . previously used in the United States and not abandoned, as to be likely, when applied to the services of the applicant, to cause confusion, or to cause mistake, or to deceive" 15 U.S.C. § 1052(d).

29. Applicant's use and attempted registration of the purported P PINGLASSES (Stylized) & Design and PINGLAS (Stylized) marks in connection with Applicant's Goods misrepresents the nature and origin of Applicant's products and deceives consumers, especially those familiar with Opposer's well-

known and famous **PIN** Family of Marks, and implies that Applicant's products emanate from the same source and Opposer's goods and services provided in connection with Opposer's **PIN** Family of Marks.

30. The purpose of the Lanham Act is "to regulate commerce within the control of Congress by making actionable deceptive and misleading use of marks in such commerce," as well as "to protect persons engaged in such commerce against unfair competition." 15 U.S.C. § 1127. Applicant's adoption of the purported P PINGLASSES (Stylized) & Design and PINGLAS (Stylized) marks constitute unfair competition due to the deceptive and misleading way Applicant is using the applied-for marks.

31. Upon information and belief, Applicant's use and attempt to register the purported P PINGLASSES (Stylized) & Design and PINGLAS (Stylized) marks in connection with Applicant's Goods is likely to cause both economic and reputational damage and injury to Opposer since such actions are likely to capitalize on Opposer's goodwill in its PIN Family of Marks, lead consumers to mistakenly believe that Applicant is affiliated with Opposer and that Applicant's Goods are the same as or somehow related to Opposer's goods and services.

32. Upon information and belief, consumers may mistakenly buy Applicant's Goods instead of Opposer's goods, erroneously believing they are actually Opposer's goods, and any fault with Applicant's Goods is likely to be attributed to Opposer.

33. Applicant's copying of Opposer's **PIN** Family of Marks, in order to promote Applicant's alleged P PINGLASSES and PINGLAS products falsely and misleadingly suggest to consumers that Applicant's Goods originate from or are sponsored or approved by Opposer and/or that Applicant is in some way affiliated with Opposer, which is not the case. Accordingly, Applicant's actions amount to use in commerce of a "word, term, name, symbol, or device, ... or false or misleading representation of fact which...is likely to cause confusion, or to cause mistake, or to deceive as to the affiliation, connection, or association of such person with another person, or as to the origin, sponsorship, or approval of his or her goods, services, or commercial activities by another person." 15 U.S.C. § 1125 (a)(1)(A).

34. Applicant's copying of Pinterest's **PIN** Family of Marks in order to promote Applicant's alleged P PINGLASSES and PINGLAS products falsely and misleadingly represents the nature, characteristics and qualities of its purported products. Accordingly, Applicant's actions amount to use in commerce of a "word, term, name, symbol, or device, ... or false or misleading representation of fact which...in commercial advertising or promotion, misrepresents the nature, characteristics, qualities, or geographic origin of his...goods, services or commercial activities. 15 U.S.C. § 1125(a)(1)(B).

35. The similarity of Applicant's purported P PINGLASSES (Stylized) & Design and PINGLAS (Stylized) marks and Pinterest's **PIN** Family of Marks creates an association with Pinterest's **PIN** Family of Marks that "impairs the distinctiveness of [Pinterest's] famous [**PIN**-Family of Marks]." 15 U.S.C. § 1125(c)(2)(B).

36. The similarity of Applicant's purported marks and Pinterest's **PIN** Family of Marks creates an association arising from the similarity between Applicant's alleged mark and Pinterest's **PIN** Family of Marks that "harms the reputation of [Pinterest's] famous mark." 15 U.S.C. § 1125(c)(2)(C).

37. If Applicant is permitted to register its purported P PINGLASSES (Stylized) & Design and PINGLAS (Stylized) marks in connection with Applicant's Services, consumer confusion and dilution of the distinctive quality of Pinterest's **PIN** Family of Marks resulting in damage and injury to Pinterest would be caused and would result by reason of the confusingly similar nature of Applicant's purported mark and Pinterest's **PIN** Family of Marks. Furthermore, any misrepresentation, objection or fault found with Applicant's Services promoted or sold under its purported mark would necessarily reflect on and seriously injure the reputation that Pinterest has established through its long and continuous use of Pinterest's **PIN** Family of Marks.

38. Moreover, if Applicant is permitted to register its alleged marks captioned above in connection with Applicant's Goods, economic and reputational damage and injury to Opposer would be

caused and would result by reason of the unfair competition by Applicant through its false association with Opposer's **PIN** Family of Marks.

39. If Applicant is granted registration of its P PINGLASSES (Stylized) & Design and PINGLAS (Stylized) marks, it would thereby obtain at least a *prima facie* exclusive right to use its purported mark. This would be a source of further economic and reputational damage and injury to Opposer.

For these reasons, Pinterest respectfully requests that this Opposition be sustained and that registration of Application Serial Nos. 87153282 and 87153288 be refused.

Respectfully submitted,

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Generated on: This page was generated by TSDR on 2017-06-28 17:17:12 EDT

Mark: P



US Serial Number: 85685180

Application Filing Date: Jul. 24, 2012

US Registration Number: 4786169

Registration Date: Aug. 04, 2015

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 04, 2015

Publication Date: Jul. 16, 2013

Notice of Allowance Date: Nov. 25, 2014

Mark Information

Mark Literal Elements: P

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of the letter "P".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Related Properties Information

International Registration Number: 1159400

International Application(s) /Registration(s) Based on this Property: A0033697/1159400

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: computer software, namely, software that allows users to interact online with information and media content that other users share, and software that allows users to discover, access and share information about, and media content concerning, goods, services, and experiences; computer software and software applications that enable electronic communications network users to create, upload, bookmark, view, annotate, and share data, information and media content; software, downloadable or prerecorded, in the nature of a mobile application that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software downloadable via electronic communications networks and wireless devices that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data,

information and media content; software to facilitate business promotion, connecting social network users with businesses; downloadable electronic publications in the nature of blogs, photographs, and graphic art in the field of general human interest; computer e-commerce software to allow users to perform electronic business transactions via a global computer network

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2011

Use in Commerce: Mar. 2011

For: advertising and promotional services; advertising and marketing services, namely, promoting the products and services of others; business data analysis; business monitoring and consulting services, namely, data and behavior analysis to provide strategy, insight, and marketing guidance, and for analyzing, understanding and predicting behavior and motivations, and market trends; promoting the goods and services of others by means of operating an online platform with hyperlinks to the resources of others; providing an online searchable database featuring a wide variety of consumer, business, and industrial goods of others; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 12, 2013

Use in Commerce: Mar. 12, 2013

For: electronic bulletin board services

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2010

Use in Commerce: Mar. 2010

For: providing a platform featuring technology that enables internet users to create, upload, bookmark, view, annotate, share and discover data, information and multimedia content; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of general interest; providing a website featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; providing a platform featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; hosting an interactive platform and online non-downloadable software for uploading, posting, showing, displaying, tagging, sharing and transmitting messages, comments, multimedia content, photos, pictures, images, text, information, and other user-generated content; developing and hosting a server on a global computer network for the purpose of facilitating e-commerce via such a server; platform and facility for mobile device communication, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via mobile devices; platform and facility for networked communications, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via local and global computer, mobile, cellular, electronic, wireless, and data communications networks

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2010

Use in Commerce: Mar. 2010

For: providing online social networking services for purposes of commentary, comparison, collaboration, consultation, evaluation, advice, discussion, research, notification, reporting, identification, information sharing, indexing, information location, entertainment, pleasure, or general interest

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2010

Use in Commerce: Mar. 2010

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Pinterest, Inc.

Owner Address: 808 Brannan Street
San Francisco, CALIFORNIA 94103
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lisa W. Rosaya

Attorney Primary Email Address: nyctrademarks@bakermckenzie.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: LAWRENCE J SISKIND
HARVEY SISKIND LLP
FOUR EMBARCADERO CENTER 39TH FLOOR
SAN FRANCISCO, CALIFORNIA 94111
UNITED STATES

Phone: 212 626 4557

Fax: 212 310 1659

Correspondent e-mail: nyctrademarks@bakermckenzie.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Lisa W. Rosaya

Phone: 212 626 4557

Fax: 212 310 1659

Domestic Representative e-mail: nyctrademarks@bakermckenzie.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Aug. 04, 2015	REGISTERED-PRINCIPAL REGISTER	
Jul. 03, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 02, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 18, 2015	STATEMENT OF USE PROCESSING COMPLETE	76538
May 20, 2015	USE AMENDMENT FILED	76538
Jun. 18, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Jun. 17, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66303
May 20, 2015	TEAS STATEMENT OF USE RECEIVED	
Nov. 25, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 16, 2014	TTAB RELEASE CASE TO TRADEMARKS	214418
Oct. 16, 2014	OPPOSITION TERMINATED NO. 999999	214418
Oct. 16, 2014	OPPOSITION DISMISSED NO. 999999	214418
Sep. 15, 2014	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 15, 2014	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 10, 2014	OPPOSITION INSTITUTED NO. 999999	214418
Aug. 15, 2013	EXTENSION OF TIME TO OPPOSE RECEIVED	
Jul. 16, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 16, 2013	PUBLISHED FOR OPPOSITION	
Jun. 26, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 13, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123

Jun. 13, 2013	ASSIGNED TO LIE	68123
May 29, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 29, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 28, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 28, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 27, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 27, 2012	NON-FINAL ACTION E-MAILED	6325
Nov. 27, 2012	NON-FINAL ACTION WRITTEN	76583
Nov. 19, 2012	ASSIGNED TO EXAMINER	76583
Jul. 31, 2012	NOTICE OF PSEUDO MARK MAILED	
Jul. 30, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 27, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 02, 2015

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: [91214418](#)

Filing Date: Jan 10, 2014

Status: Terminated

Status Date: Oct 16, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Pinterest, Inc.

Correspondent Address: LAWRENCE J SISKIND
HARVEY SISKIND LLP
FOUR EMBARCADERO CENTER 39TH FLOOR
SAN FRANCISCO CA , 94111
UNITED STATES

Correspondent e-mail: siskind@harveysiskind.com , dthompson@harveysiskind.com , ddeleon@harveysiskind.com , hmchugh@harveysiskind.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
P	Registered	85685180	4786169

Plaintiff(s)

Name: Path, Inc.

Correspondent Address: ANTHONY J MALUTTA
KILPATRICK TOWNSEND AND STOCKTON LLP
TWO EMBARCADERO CENTER, 8TH FL
SAN FRANCISCO CA , 94111
UNITED STATES

Correspondent e-mail: amalutta@kilpatricktownsend.com , aschlette@kilpatricktownsend.com , ggilchrist@kilpatricktownsend.com , rbricker@kilpatricktownsend.com , choffman@kilpatrick.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
P	Registered	85652965	4415697
P	Registered	85651310	4279740
P	Registered	85651312	4279741
P	Registered	85651315	4279742

P Registered [85651317](#) [4279743](#)
P Registered [85652961](#) [4408138](#)

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 10, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 10, 2014	Feb 19, 2014
3	PENDING, INSTITUTED	Jan 10, 2014	
4	D APPEARANCE / POWER OF ATTORNEY	Feb 19, 2014	
5	ANSWER AND COUNTERCLAIM (FEE)	Feb 19, 2014	
6	ANSWER AND COUNTERCLAIM (FEE)	Feb 21, 2014	
7	P MOT TO DISMISS COUNTERCLAIM: FRCP 12(B)	Mar 21, 2014	
8	P CORRECTED PROOF OF SERVICE	Mar 21, 2014	
9	CHANGE OF CORRESP ADDRESS	Apr 10, 2014	
10	D OPP/RESP TO MOTION	Apr 10, 2014	
11	SUSP PEND DISP OF OUTSTNDNG MOT	Apr 22, 2014	
12	P REPLY IN SUPPORT OF MOTION	Apr 30, 2014	
13	RESPONSE DUE 30 DAYS (DUE DATE)	Jul 28, 2014	Aug 27, 2014
14	ANSWER TO COUNTERCLAIM	Aug 27, 2014	
15	W/DRAW OF OPPOSITION	Sep 25, 2014	
16	BD DECISION: DISMISSED W/O PREJ	Oct 16, 2014	
17	TERMINATED	Oct 16, 2014	

Type of Proceeding: Extension of Time

Proceeding Number: [85685180](#) **Filing Date:** Aug 15, 2013
Status: Terminated **Status Date:** Jan 12, 2014
Interlocutory Attorney:

Defendant

Name: Pinterest, Inc.
Correspondent Address: KAREN A. WEBB
FENWICK & WEST LLP
801 CALIFORNIA ST
MOUNTAIN VIEW CA , 94041-1990
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
P	Registered	85685180	4786169

Potential Opposer(s)

Name: PATH, INC.
Correspondent Address: Anthony J. Malutta
Kilpatrick Townsend and Stockton LLP
Two Embarcadero Center, 8th Fl.
San Francisco CA , 94111
UNITED STATES
Correspondent e-mail: amalutta@kilpatricktownsend.com , aschlette@kilpatricktownsend.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
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Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Aug 15, 2013	
2	EXTENSION OF TIME GRANTED	Aug 15, 2013	
3	INCOMING - EXT TIME TO OPPOSE FILED	Nov 11, 2013	
4	EXTENSION OF TIME GRANTED	Nov 11, 2013	

Generated on: This page was generated by TSDR on 2017-06-28 20:43:25 EDT

Mark: PINTEREST



US Serial Number: 85694131

Application Filing Date: Aug. 02, 2012

US Registration Number: 4685112

Registration Date: Feb. 10, 2015

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 10, 2015

Publication Date: Jul. 23, 2013

Notice of Allowance Date: Sep. 17, 2013

Mark Information

Mark Literal Elements: PINTEREST

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of the stylized word "PINTEREST".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Related Properties Information

International Registration Number: 1187515

International Application(s) /Registration(s) Based on this Property: Z1232399/1187515

Claimed Ownership of US Registrations: 4145087

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: computer software, namely, software that allows users to interact online with information and media content that other users share, and software that allows users to discover, access and share information about, and media content concerning, goods, services, and experiences; computer software and software applications that enable electronic communications network users to create, upload, bookmark, view, annotate, and share data, information and media content; software, downloadable or prerecorded, in the nature of a mobile application that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software downloadable via electronic communications networks and wireless devices that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software to facilitate business promotion, connecting social network users with businesses; downloadable electronic publications in the nature of blogs, photographs, and graphic art in the field of general human interest; computer e-commerce software to allow users to perform electronic business transactions via a global computer network

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2011

Use in Commerce: Mar. 2011

For: advertising and promotional services; advertising and marketing services, namely, promoting the products and services of others; business data analysis; business monitoring and consulting services, namely, data and behavior analysis to provide strategy, insight, and marketing guidance, and for analyzing, understanding and predicting behavior and motivations, and market trends; promoting the goods and services of others by means of operating an online platform with hyperlinks to the resources of others; providing an online searchable database featuring a wide variety of consumer, business, and industrial goods of others; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 12, 2013

Use in Commerce: Mar. 12, 2013

For: electronic bulletin board services

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2010

Use in Commerce: Mar. 2010

For: providing a platform featuring technology that enables internet users to create, upload, bookmark, view, annotate, share and discover data, information and multimedia content; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of general interest; providing a website featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; providing a platform featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; hosting an interactive platform and online non-downloadable software for uploading, posting, showing, displaying, tagging, sharing and transmitting messages, comments, multimedia content, photos, pictures, images, text, information, and other user-generated content; developing and hosting a server on a global computer network for the purpose of facilitating e-commerce via such a server; platform and facility for mobile device communication, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via mobile devices; platform and facility for networked communications, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via local and global computer, mobile, cellular, electronic, wireless, and data communications networks

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2010

Use in Commerce: Mar. 2010

For: providing online social networking services for purposes of commentary, comparison, collaboration, consultation, evaluation, advice, discussion, research, notification, reporting, identification, information sharing, indexing, information location, entertainment, pleasure, or general interest

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2010

Use in Commerce: Mar. 2010

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Pinterest, Inc.

Owner Address: 808 Brannan Street
San Francisco, CALIFORNIA 94103
UNITED STATES

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lisa W. Rosaya

Attorney Primary Email Address: nyctrademarks@bakermckenzie.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Lisa W. Rosaya
Baker & McKenzie LLP
452 Fifth Avenue
New York, NEW YORK 10018
UNITED STATES

Phone: 212 626 4557

Fax: 212 310 1659

Correspondent e-mail: nyctrademarks@bakermckenzie.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Lisa W. Rosaya

Phone: 212 626 4557

Fax: 212 310 1659

Domestic Representative e-mail: nyctrademarks@bakermckenzie.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Feb. 10, 2015	REGISTERED-PRINCIPAL REGISTER	
Jan. 08, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 07, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 06, 2015	STATEMENT OF USE PROCESSING COMPLETE	61813
Dec. 19, 2014	USE AMENDMENT FILED	61813
Dec. 19, 2014	TEAS STATEMENT OF USE RECEIVED	
Sep. 30, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 29, 2014	EXTENSION 2 GRANTED	61813
Sep. 15, 2014	EXTENSION 2 FILED	61813
Sep. 15, 2014	TEAS EXTENSION RECEIVED	
Sep. 15, 2014	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 15, 2014	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 15, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 14, 2014	EXTENSION 1 GRANTED	61813
Mar. 14, 2014	EXTENSION 1 FILED	61813
Apr. 07, 2014	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Mar. 14, 2014	TEAS EXTENSION RECEIVED	
Sep. 17, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 23, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 23, 2013	PUBLISHED FOR OPPOSITION	
Jul. 03, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 18, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	70884
Jun. 17, 2013	ASSIGNED TO LIE	70884
Jun. 01, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 29, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889

May 28, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 28, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 28, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 28, 2012	NON-FINAL ACTION E-MAILED	6325
Nov. 28, 2012	NON-FINAL ACTION WRITTEN	76583
Nov. 19, 2012	ASSIGNED TO EXAMINER	76583
Aug. 13, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 06, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 07, 2015

Proceedings

Summary

Number of Proceedings: 11

Type of Proceeding: Opposition

Proceeding Number: [91227784](#)

Filing Date: May 10, 2016

Status: Terminated

Status Date: Aug 31, 2016

Interlocutory Attorney: ROBERT COGGINS

Defendant

Name: Ying Rui

Correspondent Address: YING RUI
6640 LUSK BLVD , SUITE A205A
SAN DIEGO CA , 92121
UNITED STATES

Correspondent e-mail: 825114@gmail.com , xw@gbicom.org

Associated marks

Mark	Application Status	Serial Number	Registration Number
PIN3D	Abandoned - After Inter-Partes Decision	86655732	

Plaintiff(s)

Name: Pinterest, Inc.

Correspondent Address: LISA W ROSAYA
BAKER & MCKENZIE LLP
452 FIFTH AVENUE
NEW YORK NY , 10018
UNITED STATES

Correspondent e-mail: lisa.rosaya@bakermckenzie.com , lindsey.ustrata@bakermckenzie.com , nyctrademarks@bakermckenzie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PIN	Registered	85981698	4553185
PIN	Registered	85698998	4653305
PINTEREST	Registered	85694131	4685112
PINTEREST	Registered	85695361	4704153

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 10, 2016	

2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 10, 2016	Jun 19, 2016
3	PENDING, INSTITUTED	May 10, 2016	
4	RESPONSE DUE 30 DAYS (DUE DATE)	Jun 28, 2016	Jul 28, 2016
5	BD DECISION: DISMISSED AS MOOT	Aug 31, 2016	
6	TERMINATED	Aug 31, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91223047](#) **Filing Date:** Jul 30, 2015
Status: Terminated **Status Date:** Dec 29, 2015
Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: PleasantUser Design & Technology Ltd DBA Pleasantuser
Correspondent Address: DUY THAI
ONE EMBARCADERO CENTER, SUITE 1020
SAN FRANCISCO CA , 94111
UNITED STATES
Correspondent e-mail: stewart@duythai.com , duy@duythai.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PIN3D	Abandoned - Failure to Respond	86420002	

Plaintiff(s)

Name: Pinterest, Inc.
Correspondent Address: LISA W ROSAYA
BAKER & MCKENZIE LLP
452 FIFTH AVENUE
NEW YORK NY , 10018
UNITED STATES
Correspondent e-mail: lisa.rosaya@bakermckenzie.com , lindsey.ustrata@bakermckenzie.com , nyctrademarks@bakermckenzie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PIN	Registered	85981698	4553185
PIN	Registered	85698998	4653305
PINTEREST	Registered	85694131	4685112
PINTEREST	Registered	85695361	4704153

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 30, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 31, 2015	Sep 09, 2015
3	PENDING, INSTITUTED	Jul 31, 2015	
4	D MOT FOR EXT W/ CONSENT	Sep 04, 2015	
5	EXTENSION OF TIME GRANTED	Sep 04, 2015	
6	MOT TO AMEND APPLICATION	Oct 09, 2015	
7	BD DECISION: DISMISSED W/O PREJ	Dec 29, 2015	
8	TERMINATED	Dec 29, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91220299](#) **Filing Date:** Jan 21, 2015
Status: Terminated **Status Date:** May 04, 2015
Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Pinplanet Corporation

Correspondent Address: PINPLANET CORPORATION
61 S PARAMUS RD , STE 278
PARAMUS NJ , 07652-1269
UNITED STATES

Correspondent e-mail: epolanska@corbercorp.com , jcordover@corbercorp.com

Mark	Application Status	Serial Number	Registration Number
PINTACT, THE SOCIAL UTILITY	Abandoned - After Inter-Partes Decision	86265081	

Plaintiff(s)

Name: Pinterest, Inc.

Correspondent Address: LISA W ROSAYA
BAKER & MCKENZIE LLP
452 FIFTH AVENUE
NEW YORK NY , 10018
UNITED STATES

Correspondent e-mail: Lisa.Rosaya@bakermckenzie.com , Lindsey.Utrata@bakermckenzie.com , nyctrademarks@bakermckenzie.com

Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PIN	Registered	85981698	4553185
PIN	Registered	85698998	4653305
PINTEREST	Registered	85694131	4685112
PINTEREST	Registered	85695361	4704153

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 21, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 21, 2015	Mar 02, 2015
3	PENDING, INSTITUTED	Jan 21, 2015	
4	NOTICE OF DEFAULT	Mar 18, 2015	
5	BD DECISION: SUSTAINED	May 04, 2015	
6	TERMINATED	May 04, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91220301](#)

Filing Date: Jan 21, 2015

Status: Terminated

Status Date: Mar 12, 2015

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: Pinvoyage Inc

Correspondent Address: DAVID AYCAN
PINVOYAGE INC
1247 HARRISON ST, APT 9
SAN FRANCISCO CA , 94103-4443
UNITED STATES

Correspondent e-mail: david.aycan@gmail.com

Mark	Application Status	Serial Number	Registration Number
PINVOYAGE	Abandoned - After Inter-Partes Decision	86268795	

Plaintiff(s)

Name: Pinterest, Inc.

Correspondent Address: LISA W ROSAYA
BAKER & MCKENZIE LLP

452 FIFTH AVENUE
NEW YORK NY , 10018
UNITED STATES

Correspondent e-mail: Lisa.Rosaya@bakermckenzie.com , Lindsey.Utrata@bakermckenzie.com , nyctrademarks@bakermckenzie.com

Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PIN	Registered	85981698	4553185
PIN	Registered	85698998	4653305
PINTEREST	Registered	85694131	4685112
PINTEREST	Registered	85695361	4704153

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 21, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 21, 2015	Mar 02, 2015
3	PENDING, INSTITUTED	Jan 21, 2015	
4	W/DRAW OF APPLICATION	Feb 14, 2015	
5	BD DECISION: SUSTAINED	Mar 12, 2015	
6	TERMINATED	Mar 12, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91219862](#)

Filing Date: Dec 19, 2014

Status: Terminated

Status Date: Aug 14, 2015

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Pincer, LLC

Correspondent Address: KEVIN LANCE
PINER LLC
5300 N FEDERAL HWY
FORT LAUDERDALE FL , 33308-3205
UNITED STATES

Correspondent e-mail: kslance@gmail.com

Mark	Application Status	Serial Number	Registration Number
PINSER	Abandoned - After Inter-Partes Decision	86249169	

Plaintiff(s)

Name: Pinterest, Inc.

Correspondent Address: DONALD A THOMPSON
HARVEY SISKIND LLP
FOUR EMBARCADERO CENTER, 39TH FLOOR
SAN FRANCISCO CA , 94111
UNITED STATES

Correspondent e-mail: lsiskind@harveysiskind.com , dthompson@harveysiskind.com

Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PIN	Registered	85981698	4553185
PIN	Registered	85698998	4653305
PINTEREST	Registered	85694131	4685112
PINTEREST	Registered	85695361	4704153

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2014	Jan 28, 2015
3	PENDING, INSTITUTED	Dec 19, 2014	
4	D MOT FOR EXT W/ CONSENT	Jan 26, 2015	
5	EXTENSION OF TIME GRANTED	Jan 26, 2015	
6	ANSWER	Feb 24, 2015	
7	P APPEARANCE / POWER OF ATTORNEY	Mar 26, 2015	
8	CHANGE OF CORRESP ADDRESS	Mar 26, 2015	
9	P MOT FOR EXT W/ CONSENT	Mar 29, 2015	
10	EXTENSION OF TIME GRANTED	Mar 29, 2015	
11	TRIAL DATES REMAIN AS SET	Apr 02, 2015	
12	P MOT FOR EXT W/ CONSENT	Apr 24, 2015	
13	EXTENSION OF TIME GRANTED	Apr 28, 2015	
14	P MOT FOR EXT W/ CONSENT	May 26, 2015	
15	EXTENSION OF TIME GRANTED	Jun 02, 2015	
16	P MOT FOR EXT W/ CONSENT	Jun 26, 2015	
17	EXTENSION OF TIME GRANTED	Jul 07, 2015	
18	MOT TO AMEND APPLICATION	Jul 08, 2015	
19	RESPONSE DUE	Jul 28, 2015	
20	W/DRAW OF APPLICATION	Jul 29, 2015	
21	BD DECISION: DISMISSED W/O PREJ	Aug 14, 2015	
22	TERMINATED	Aug 14, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91218338](#)

Filing Date: Sep 15, 2014

Status: Terminated

Status Date: Oct 21, 2014

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: RoyalNote, Inc.

Correspondent Address: ROYALNOTE INC
598 CEDARVILLE LANE
SAN JOSE CA , 95131
UNITED STATES

Correspondent e-mail: ryoma@pincup.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PINCUP	Abandoned - After Inter-Partes Decision	86053803	

Plaintiff(s)

Name: Pinterest, Inc.

Correspondent Address: PINTEREST INC
808 BRANNAN STREET
SAN FRANCISCO CA , 94103
UNITED STATES

Correspondent e-mail: nyctrademarks@bakermckenzie.com , lindsey.ustrata@bakermckenzie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PIN	Registered	85981698	4553185
PINTEREST	Registered	85694131	4685112
PIN	Registered	85698998	4653305
PINTEREST	Registered	85695361	4704153

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 15, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 15, 2014	Oct 25, 2014
3	PENDING, INSTITUTED	Sep 15, 2014	
4	W/DRAW OF APPLICATION	Oct 19, 2014	
5	BD DECISION: SUSTAINED	Oct 21, 2014	
6	TERMINATED	Oct 21, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91215407](#)

Filing Date: Mar 12, 2014

Status: Terminated

Status Date: Jun 03, 2014

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: PINMYWAY OÜ

Correspondent Address: CURT HANDLEY
LAW OFFICE OF CURT HANDLEY
19540 BUCKINGHAM DR STE 1
MOKENA IL , 60448 2432
UNITED STATES

Correspondent e-mail: curt@intuitlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PINMYWAY	Abandoned - After Inter-Partes Decision	85971202	

Plaintiff(s)

Name: Pinterest, Inc.

Correspondent Address: LISA W ROSAYA
BAKER & MCKENZIE LLP
452 FIFTH AVENUE
NEW YORK NY , 10018
UNITED STATES

Correspondent e-mail: lisa.rosaya@bakermckenzie.com , nyctrademarks@bakermckenzie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PINTEREST	Registered	85694131	4685112
PIN	Registered	85698998	4653305
PINTEREST	Registered	85695361	4704153

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 12, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 12, 2014	Apr 21, 2014
3	PENDING, INSTITUTED	Mar 12, 2014	
4	P MOT FOR DEFAULT JUDGMENT	Apr 28, 2014	
5	BD DECISION: SUSTAINED	Jun 03, 2014	
6	TERMINATED	Jun 03, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91213803](#)

Filing Date: Dec 03, 2013

Status: Terminated

Status Date: Apr 01, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: Interactiv Corporation

Correspondent Address: INTERACTIV CORPORATION
1659 N CAPITOL AVE # 225
SAN JOSE CA , 95132-2106
UNITED STATES

Correspondent e-mail: interactivcorp@gmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PINSTER	Abandoned - After Inter-Partes Decision	85953611	

Plaintiff(s)

Name: Pinterest, Inc.

Correspondent Address: LISA W ROSAYA
BAKER & MCKENZIE LLP
452 FIFTH AVENUE
NEW YORK NY , 10018
UNITED STATES

Correspondent e-mail: lisa.rosaya@bakermckenzie.com , nyctrademarks@bakermckenzie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PINTEREST	Registered	85694131	4685112
PIN	Registered	85698998	4653305
PINTEREST	Registered	85695361	4704153

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 03, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 03, 2013	Jan 12, 2014
3	PENDING, INSTITUTED	Dec 03, 2013	
4	NOTICE OF DEFAULT	Jan 28, 2014	
5	P MOT FOR DEFAULT JUDGMENT	Feb 28, 2014	
6	BD DECISION: SUSTAINED	Apr 01, 2014	
7	TERMINATED	Apr 01, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91213301](#)

Filing Date: Nov 01, 2013

Status: Terminated

Status Date: Mar 28, 2016

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Pintrips

Correspondent Address: EDWARD T COLBERT
KENYON & KENYON LLP
1500 K STREET NW
WASHINGTON DC , 20005
UNITED STATES

Correspondent e-mail: ecolbert@kenyon.com , tmocketny@kenyon.com , lquan@kenyon.com , wmerone@kenyon.com , ekane@kenyon.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PINTRIPS	Registered	85793784	4948793

Plaintiff(s)

Name: Pinterest, Inc.

Correspondent LISA W ROSAYA

Address: BAKER & MCKENZIE LLP
452 FIFTH AVENUE
NEW YORK NY , 10018
UNITED STATES

Correspondent e-mail: lisa.rosaya@bakermckenzie.com , nyctrademarks@bakermckenzie.com

Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PINTEREST	Registered	85694131	4685112
PIN	Registered	85698998	4653305
PINTEREST	Registered	85695361	4704153

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 01, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 04, 2013	Dec 14, 2013
3	PENDING, INSTITUTED	Nov 04, 2013	
4	D APPEARANCE / POWER OF ATTORNEY	Dec 16, 2013	
5	CHANGE OF CORRESP ADDRESS	Dec 16, 2013	
6	D MOT TO SUSP PEND DISP CIV ACTION	Dec 16, 2013	
7	SUSP PEND DISP OF CIVIL ACTION	Feb 10, 2014	
8	RESPONSE DUE 30 DAYS (DUE DATE)	Feb 11, 2015	Mar 13, 2015
9	P RESP TO BD ORDER/INQUIRY	Feb 12, 2015	
10	D CHANGE OF CORRESP ADDRESS	Mar 11, 2015	
11	D RESP TO BD ORDER/INQUIRY	Mar 11, 2015	
12	SUSP PEND DISP OF CIVIL ACTION	Mar 28, 2015	
13	D CHANGE OF CORRESP ADDRESS	Oct 21, 2015	
14	D APPEARANCE / POWER OF ATTORNEY	Oct 23, 2015	
15	D RESP TO BD ORDER/INQUIRY	Dec 10, 2015	
16	RESPONSE DUE 30 DAYS (DUE DATE)	Jan 27, 2016	Feb 26, 2016
17	BD DECISION: DISMISSED W/ PREJ	Mar 28, 2016	
18	TERMINATED	Mar 28, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91212352](#)

Filing Date: Sep 06, 2013

Status: Terminated

Status Date: Mar 04, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Pinhug LLC

Correspondent Address: DOUGLAS A MIRO
OSTROLENK FABER LLP
1180 AVENUE OF THE AMERICAS , FL 7
NEW YORK NY , 10036-8403
UNITED STATES

Correspondent e-mail: tm@ostrolenk.com , squigley@ostrolenk.com , dmiro@ostrolenk.com

Mark	Application Status	Serial Number	Registration Number
PINHUG	Abandoned - After Inter-Partes Decision	85744946	

Plaintiff(s)

Name: Pinterest, Inc.

Correspondent Address: LISA W ROSAYA
BAKER & MCKENZIE LLP
452 FIFTH AVENUE
NEW YORK NY , 10018
UNITED STATES

Correspondent e-mail: nyctrademarks@bakermckenzie.com , lisa.rosaya@bakermckenzie.com

Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PIN	Registered	85698998	4653305
PINTEREST	Registered	85695361	4704153
PINTEREST	Registered	85694131	4685112

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 06, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 06, 2013	Oct 16, 2013
3	PENDING, INSTITUTED	Sep 06, 2013	
4	D MOT FOR EXT W/ CONSENT	Oct 15, 2013	
5	EXTENSION OF TIME GRANTED	Oct 16, 2013	
6	D MOT FOR EXT W/ CONSENT	Nov 12, 2013	
7	EXTENSION OF TIME GRANTED	Nov 12, 2013	
8	ANSWER	Dec 13, 2013	
9	D MOT FOR EXT W/ CONSENT	Feb 12, 2014	
10	EXTENSION OF TIME GRANTED	Feb 20, 2014	
11	W/DRAW OF APPLICATION	Feb 28, 2014	
12	BD DECISION: SUSTAINED	Mar 04, 2014	
13	TERMINATED	Mar 04, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91211779](#)

Filing Date: Jul 29, 2013

Status: Terminated

Status Date: Nov 14, 2013

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: Pinblu, Inc.

Correspondent Address: GINO PACINI JR
PINBLU INC
1051 MARINER DRIVE
KEY BISCAYNE FL , 33149
UNITED STATES

Correspondent e-mail: gino@pinblu.com , gpacniv@gipack.com

Mark	Application Status	Serial Number	Registration Number
PINBLU	Abandoned - After Inter-Partes Decision	85682739	

Plaintiff(s)

Name: Pinterest, Inc.

Correspondent Address: LISA W ROSAYA
BAKER MCKENZIE LLP
452 FIFTH AVENUE
NEW YORK NY , 10018
UNITED STATES

Correspondent e-mail: nyctrademarks@bakermckenzie.com , michael.bales@bakermckenzie.com , lisa.rosaya@bakermckenzie.com

Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PIN	Registered	85698998	4653305
PINTEREST			

PINTEREST Registered [85695361](#) [4704153](#)
Registered [85694131](#) [4685112](#)

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 29, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 29, 2013	Sep 07, 2013
3	PENDING, INSTITUTED	Jul 29, 2013	
4	NOTICE OF DEFAULT	Sep 23, 2013	
5	W/DRAW OF APPLICATION	Oct 02, 2013	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Oct 19, 2013	Nov 18, 2013
7	P CONSENT TO W/DRAW APPLICATION	Oct 30, 2013	
8	BD DECISION: DISMISSED W/O PREJ	Nov 14, 2013	
9	TERMINATED	Nov 14, 2013	

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Mark: PINTEREST

Pinterest

US Serial Number: 85255217

Application Filing Date: Mar. 01, 2011

US Registration Number: 4145087

Registration Date: May 22, 2012

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 22, 2012

Publication Date: Mar. 06, 2012

Mark Information

Mark Literal Elements: PINTEREST

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 1140599

International Application(s) /Registration(s) Based on this Property: A0031190/1140599

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing a web site featuring technology that enables internet users to create, bookmark, annotate, and publicly share data

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 01, 2010

Use in Commerce: Mar. 01, 2010

For: Internet-based social networking services

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 10, 2010

Use in Commerce: Mar. 10, 2010

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: PINTEREST, INC.

Owner Address: 808 Brannan Street
San Francisco, CALIFORNIA UNITED STATES 94103

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lisa W. Rosaya

Attorney Primary Email Address: nyctrademarks@bakermckenzie.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Lisa W. Rosaya
Baker & McKenzie LLP
452 Fifth Avenue
New York, NEW YORK UNITED STATES 10018

Phone: 212 626 4557

Fax: 212 310 1659

Correspondent e-mail: nyctrademarks@bakermckenzie.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Lisa W. Rosaya

Phone: 212 626 4557

Fax: 212 310 1659

Domestic Representative e-mail: nyctrademarks@bakermckenzie.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
May 22, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Mar. 16, 2015	NOTICE OF SUIT	
Sep. 24, 2014	NOTICE OF SUIT	
Sep. 15, 2014	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 15, 2014	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 26, 2013	NOTICE OF SUIT	
Nov. 26, 2013	NOTICE OF SUIT	
Aug. 01, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Aug. 01, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 12, 2012	CERTIFICATE OF CORRECTION ISSUED	67603

Jul. 08, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67603
Jul. 03, 2012	TEAS SECTION 7 REQUEST RECEIVED	
May 22, 2012	REGISTERED-PRINCIPAL REGISTER	
Apr. 25, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 06, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 06, 2012	PUBLISHED FOR OPPOSITION	
Feb. 15, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 02, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Jan. 31, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 30, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	73797
Jan. 30, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	73797
Jan. 20, 2012	ASSIGNED TO LIE	73797
Jan. 11, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 11, 2012	PETITION TO REVIVE-GRANTED	88889
Jan. 11, 2012	TEAS PETITION TO REVIVE RECEIVED	
Dec. 30, 2011	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
Dec. 30, 2011	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Oct. 11, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 11, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 03, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 03, 2011	NON-FINAL ACTION E-MAILED	6325
Jun. 03, 2011	NON-FINAL ACTION WRITTEN	78185
Jun. 01, 2011	ASSIGNED TO EXAMINER	78185
Mar. 08, 2011	NOTICE OF PSEUDO MARK MAILED	
Mar. 05, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 04, 2011	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Change in Registration: Yes

Correction made to Registration: In the statement, Lines 1 through 3, should be deleted, and Pinterest, Inc., (Delaware Corporation), 635 High Street Palo Alto, California 94301 should be inserted.

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: Not Found

Date in Location: Aug. 22, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: PINTEREST, INC.

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: [4762/0161](#)

Pages: 6

Date Recorded: Apr. 20, 2012

Supporting Documents: [assignment-tm-4762-0161.pdf](#)

Assignor

Name: [COLD BREW LABS, INC.](#)

Execution Date: Apr. 04, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [PINTEREST, INC.](#)

Legal Entity Type: CORPORATION

State or Country: DELAWARE

Where Organized:

Address: 635 HIGH STREET
PALO ALTO, CALIFORNIA 94301

Correspondent

Correspondent Name: FENWICK & WEST LLP

Correspondent Address: 801 CALIFORNIA STREET
MOUNTAIN VIEW, CA 94041

Domestic Representative - Not Found

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Mark: PIN

PIN

US Serial Number: 85981698

Application Filing Date: Aug. 08, 2012

US Registration Number: 4553185

Registration Date: Jun. 17, 2014

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 17, 2014

Publication Date: Aug. 06, 2013

Notice of Allowance Date: Feb. 18, 2014

Mark Information

Mark Literal Elements: PIN

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Child Of: 85698998

Foreign Information

Priority Claimed: Yes

Foreign Application Number: 010634004

Foreign Application Filing Date: Feb. 10, 2012

Foreign Application/Registration Country: EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: computer software, namely, software that allows users to interact online with information and media content that other users share, and software that allows users to discover, access and share information about, and media content concerning, goods, services, and experiences; computer software and software applications that enable electronic communications network users to create, upload, bookmark, view, annotate, and share data, information and media content; software, downloadable or prerecorded, in the nature of a mobile application that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software downloadable via electronic communications networks and wireless devices that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software to facilitate business promotion, connecting social network users with businesses; downloadable electronic publications in the nature of blogs, photographs, and graphic art in the field of general human interest; computer e-commerce software to allow users to perform electronic business transactions via a global computer network

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2010

Use in Commerce: Mar. 2010

For: providing a platform featuring technology that enables internet users to create, upload, bookmark, view, annotate, share and discover data, information and multimedia content; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of general interest; providing a website featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; providing a platform featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; hosting an interactive platform and online non-downloadable software for uploading, posting, showing, displaying, tagging, sharing and transmitting messages, comments, multimedia content, photos, pictures, images, text, information, and other user-generated content; developing and hosting a server on a global computer network for the purpose of facilitating e-commerce via such a server; platform and facility for mobile device communication, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via mobile devices; platform and facility for networked communications, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via local and global computer, mobile, cellular, electronic, wireless, and data communications networks

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2010

Use in Commerce: Mar. 2010

Basis Information (Case Level)

Filed Use: No
Filed ITU: Yes
Filed 44D: Yes
Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently Use: Yes
Currently ITU: No
Currently 44D: No
Currently 44E: No
Currently 66A: No
Currently No Basis: No

Amended Use: No
Amended ITU: No
Amended 44D: No
Amended 44E: No

Current Owner(s) Information

Owner Name: Pinterest, Inc.

Owner Address: 808 Brannan Street
San Francisco, CALIFORNIA 94103
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lisa W. Rosaya

Attorney Primary Email Address: nyctrademarks@bakermckenzie.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Lisa W. Rosaya
Baker & McKenzie LLP
452 Fifth Avenue
New York, NEW YORK 10018
UNITED STATES

Phone: 212 626 4557

Fax: 212 310 1659

Correspondent e-mail: nyctrademarks@bakermckenzie.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Lisa W. Rosaya

Phone: 212 626 4557

Fax: 212 310 1659

Domestic Representative e-mail: nyctrademarks@bakermckenzie.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Mar. 16, 2015	NOTICE OF SUIT	
Sep. 24, 2014	NOTICE OF SUIT	
Sep. 15, 2014	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 15, 2014	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 17, 2014	REGISTERED-PRINCIPAL REGISTER	
May 10, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 09, 2014	LAW OFFICE REGISTRATION REVIEW COMPLETED	66121
May 09, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 07, 2014	DIVISIONAL PROCESSING COMPLETE	
May 02, 2014	DIVISIONAL REQUEST RECEIVED	
May 02, 2014	TEAS REQUEST TO DIVIDE RECEIVED	
Apr. 11, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Apr. 11, 2014	NON-FINAL ACTION E-MAILED	
Apr. 11, 2014	SU - NON-FINAL ACTION - WRITTEN	76145
Apr. 09, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 08, 2014	STATEMENT OF USE PROCESSING COMPLETE	66230
Mar. 10, 2014	USE AMENDMENT FILED	66230
Apr. 08, 2014	EXTENSION 1 GRANTED	66230
Mar. 12, 2014	EXTENSION 1 FILED	66230
Apr. 07, 2014	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Mar. 12, 2014	TEAS EXTENSION RECEIVED	
Mar. 10, 2014	TEAS STATEMENT OF USE RECEIVED	
Feb. 18, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 27, 2013	CASE ASSIGNED TO TTAB	76538
Nov. 27, 2013	NOTICE OF ALLOWANCE CANCELLED	76538
Nov. 26, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 13, 2013	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Aug. 28, 2013	EXTENSION OF TIME TO OPPOSE RECEIVED	
Aug. 06, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 06, 2013	PUBLISHED FOR OPPOSITION	
Jul. 17, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 02, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Jul. 02, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 02, 2013	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 02, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 02, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 02, 2013	EXAMINERS AMENDMENT -WRITTEN	76145
Jun. 24, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 24, 2013	NON-FINAL ACTION E-MAILED	6325
Jun. 24, 2013	NON-FINAL ACTION WRITTEN	76145
Jun. 19, 2013	ASSIGNED TO EXAMINER	76145
Jun. 13, 2013	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 13, 2013	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 12, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	66121
Jun. 12, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	66121
Jun. 04, 2013	ASSIGNED TO LIE	66121
May 29, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 29, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 29, 2012	NON-FINAL ACTION E-MAILED	6325
Nov. 29, 2012	NON-FINAL ACTION WRITTEN	76583
Nov. 19, 2012	ASSIGNED TO EXAMINER	76583

Aug. 16, 2012 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM
 Aug. 11, 2012 NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 09, 2014

Proceedings

Summary

Number of Proceedings: 7

Type of Proceeding: Opposition

Proceeding Number: [91227784](#)

Filing Date: May 10, 2016

Status: Terminated

Status Date: Aug 31, 2016

Interlocutory Attorney: ROBERT COGGINS

Defendant

Name: Ying Rui

Correspondent Address: YING RUI
 6640 LUSK BLVD , SUITE A205A
 SAN DIEGO CA , 92121
 UNITED STATES

Correspondent e-mail: 825114@gmail.com , xw@gbicom.org

Associated marks

Mark	Application Status	Serial Number	Registration Number
PIN3D	Abandoned - After Inter-Partes Decision	86655732	

Plaintiff(s)

Name: Pinterest, Inc.

Correspondent Address: LISA W ROSAYA
 BAKER & MCKENZIE LLP
 452 FIFTH AVENUE
 NEW YORK NY , 10018
 UNITED STATES

Correspondent e-mail: lisa.rosaya@bakermckenzie.com , lindsey.ustrata@bakermckenzie.com , nyctrademarks@bakermckenzie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PIN	Registered	85981698	4553185
PIN	Registered	85698998	4653305
PINTEREST	Registered	85694131	4685112
PINTEREST	Registered	85695361	4704153

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 10, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 10, 2016	Jun 19, 2016
3	PENDING, INSTITUTED	May 10, 2016	
4	RESPONSE DUE 30 DAYS (DUE DATE)	Jun 28, 2016	Jul 28, 2016
5	BD DECISION: DISMISSED AS MOOT	Aug 31, 2016	
6	TERMINATED	Aug 31, 2016	

Type of Proceeding: Opposition

Proceeding [91223047](#)
Number:

Filing Date: Jul 30, 2015

Status: Terminated

Status Date: Dec 29, 2015

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: PleasantUser Design & Technology Ltd DBA Pleasantuser

Correspondent Address: DUY THAI
ONE EMBARCADERO CENTER, SUITE 1020
SAN FRANCISCO CA , 94111
UNITED STATES

Correspondent e-mail: stewart@duythai.com , duy@duythai.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PIN3D	Abandoned - Failure to Respond	86420002	

Plaintiff(s)

Name: Pinterest, Inc.

Correspondent Address: LISA W ROSAYA
BAKER & MCKENZIE LLP
452 FIFTH AVENUE
NEW YORK NY , 10018
UNITED STATES

Correspondent e-mail: lisa.rosaya@bakermckenzie.com , lindsey.ustrata@bakermckenzie.com , nyctrademarks@bakermckenzie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PIN	Registered	85981698	4553185
PIN	Registered	85698998	4653305
PINTEREST	Registered	85694131	4685112
PINTEREST	Registered	85695361	4704153

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 30, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 31, 2015	Sep 09, 2015
3	PENDING, INSTITUTED	Jul 31, 2015	
4	D MOT FOR EXT W/ CONSENT	Sep 04, 2015	
5	EXTENSION OF TIME GRANTED	Sep 04, 2015	
6	MOT TO AMEND APPLICATION	Oct 09, 2015	
7	BD DECISION: DISMISSED W/O PREJ	Dec 29, 2015	
8	TERMINATED	Dec 29, 2015	

Type of Proceeding: Opposition

Proceeding [91220536](#)
Number:

Filing Date: Feb 09, 2015

Status: Terminated

Status Date: Mar 13, 2015

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: Jihee Choi

Correspondent Address: JIHEE CHOI
38 HAMILTON RD
SCARSDALE NY , 10583-6438
UNITED STATES

Correspondent e-mail: choi.jessy@unicre8.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
PINBOOK	Abandoned - After Inter-Partes Decision	86256854	
Plaintiff(s)			

Name: Pinterest, Inc.

Correspondent Address: LISA W ROSAYA
BAKER & MCKENZIE LLP
452 FIFTH AVENUE
NEW YORK NY , 10018
UNITED STATES

Correspondent e-mail: Lisa.Rosaya@bakermckenzie.com , Lindsey.Utrata@bakermckenzie.com , nyctrademarks@bakermckenzie.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PIN	Registered	85981698	4553185
PIN	Registered	85698998	4653305

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 09, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 09, 2015	Mar 21, 2015
3	PENDING, INSTITUTED	Feb 09, 2015	
4	W/DRAW OF APPLICATION	Mar 11, 2015	
5	BD DECISION: SUSTAINED	Mar 13, 2015	
6	TERMINATED	Mar 13, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91220299](#)

Filing Date: Jan 21, 2015

Status: Terminated

Status Date: May 04, 2015

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Pinplanet Corporation

Correspondent Address: PINPLANET CORPORATION
61 S PARAMUS RD , STE 278
PARAMUS NJ , 07652-1269
UNITED STATES

Correspondent e-mail: epolanska@corbercorp.com , jcordover@corbercorp.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
PINTACT, THE SOCIAL UTILITY	Abandoned - After Inter-Partes Decision	86265081	
Plaintiff(s)			

Name: Pinterest, Inc.

Correspondent Address: LISA W ROSAYA
BAKER & MCKENZIE LLP
452 FIFTH AVENUE
NEW YORK NY , 10018
UNITED STATES

Correspondent e-mail: Lisa.Rosaya@bakermckenzie.com , Lindsey.Utrata@bakermckenzie.com , nyctrademarks@bakermckenzie.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PIN	Registered	85981698	4553185

PIN	Registered	85698998	4653305
PINTEREST	Registered	85694131	4685112
PINTEREST	Registered	85695361	4704153

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 21, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 21, 2015	Mar 02, 2015
3	PENDING, INSTITUTED	Jan 21, 2015	
4	NOTICE OF DEFAULT	Mar 18, 2015	
5	BD DECISION: SUSTAINED	May 04, 2015	
6	TERMINATED	May 04, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91220301](#) **Filing Date:** Jan 21, 2015
Status: Terminated **Status Date:** Mar 12, 2015
Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: Pinvoyage Inc
Correspondent Address: DAVID AYCAN
 PINVOYAGE INC
 1247 HARRISON ST, APT 9
 SAN FRANCISCO CA , 94103-4443
 UNITED STATES
Correspondent e-mail: david.aycan@gmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PINVOYAGE	Abandoned - After Inter-Partes Decision	86268795	

Plaintiff(s)

Name: Pinterest, Inc.
Correspondent Address: LISA W ROSAYA
 BAKER & MCKENZIE LLP
 452 FIFTH AVENUE
 NEW YORK NY , 10018
 UNITED STATES
Correspondent e-mail: Lisa.Rosaya@bakermckenzie.com , Lindsey.Utrata@bakermckenzie.com , nyctrademarks@bakermckenzie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PIN	Registered	85981698	4553185
PIN	Registered	85698998	4653305
PINTEREST	Registered	85694131	4685112
PINTEREST	Registered	85695361	4704153

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 21, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 21, 2015	Mar 02, 2015
3	PENDING, INSTITUTED	Jan 21, 2015	
4	W/DRAW OF APPLICATION	Feb 14, 2015	
5	BD DECISION: SUSTAINED	Mar 12, 2015	
6	TERMINATED	Mar 12, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91219862](#) **Filing Date:** Dec 19, 2014

Number: _____

Status: Terminated

Status Date: Aug 14, 2015

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Pinser, LLC

Correspondent Address: KEVIN LANCE
PINSER LLC
5300 N FEDERAL HWY
FORT LAUDERDALE FL , 33308-3205
UNITED STATES

Correspondent e-mail: kslance@gmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PINSER	Abandoned - After Inter-Partes Decision	86249169	

Plaintiff(s)

Name: Pinterest, Inc.

Correspondent Address: DONALD A THOMPSON
HARVEY SISKIND LLP
FOUR EMBARCADERO CENTER, 39TH FLOOR
SAN FRANCISCO CA , 94111
UNITED STATES

Correspondent e-mail: lsiskind@harveysiskind.com , dthompson@harveysiskind.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PIN	Registered	85981698	4553185
PIN	Registered	85698998	4653305
PINTEREST	Registered	85694131	4685112
PINTEREST	Registered	85695361	4704153

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2014	Jan 28, 2015
3	PENDING, INSTITUTED	Dec 19, 2014	
4	D MOT FOR EXT W/ CONSENT	Jan 26, 2015	
5	EXTENSION OF TIME GRANTED	Jan 26, 2015	
6	ANSWER	Feb 24, 2015	
7	P APPEARANCE / POWER OF ATTORNEY	Mar 26, 2015	
8	CHANGE OF CORRESP ADDRESS	Mar 26, 2015	
9	P MOT FOR EXT W/ CONSENT	Mar 29, 2015	
10	EXTENSION OF TIME GRANTED	Mar 29, 2015	
11	TRIAL DATES REMAIN AS SET	Apr 02, 2015	
12	P MOT FOR EXT W/ CONSENT	Apr 24, 2015	
13	EXTENSION OF TIME GRANTED	Apr 28, 2015	
14	P MOT FOR EXT W/ CONSENT	May 26, 2015	
15	EXTENSION OF TIME GRANTED	Jun 02, 2015	
16	P MOT FOR EXT W/ CONSENT	Jun 26, 2015	
17	EXTENSION OF TIME GRANTED	Jul 07, 2015	
18	MOT TO AMEND APPLICATION	Jul 08, 2015	
19	RESPONSE DUE	Jul 28, 2015	
20	W/DRAW OF APPLICATION	Jul 29, 2015	
21	BD DECISION: DISMISSED W/O PREJ	Aug 14, 2015	

Type of Proceeding: Opposition**Proceeding Number:** [91218338](#)**Filing Date:** Sep 15, 2014**Status:** Terminated**Status Date:** Oct 21, 2014**Interlocutory Attorney:** GEORGE POLOGEORGIS**Defendant****Name:** RoyalNote, Inc.**Correspondent Address:** ROYALNOTE INC
598 CEDARVILLE LANE
SAN JOSE CA , 95131
UNITED STATES**Correspondent e-mail:** ryoma@pincup.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
PINCUP	Abandoned - After Inter-Partes Decision	86053803	

Plaintiff(s)**Name:** Pinterest, Inc.**Correspondent Address:** PINTEREST INC
808 BRANNAN STREET
SAN FRANCISCO CA , 94103
UNITED STATES**Correspondent e-mail:** nyctrademarks@bakermckenzie.com , lindsey.ustrata@bakermckenzie.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
PINTEREST	Registered	85255217	4145087
PIN	Registered	85981698	4553185
PINTEREST	Registered	85694131	4685112
PIN	Registered	85698998	4653305
PINTEREST	Registered	85695361	4704153

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 15, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 15, 2014	Oct 25, 2014
3	PENDING, INSTITUTED	Sep 15, 2014	
4	W/DRAW OF APPLICATION	Oct 19, 2014	
5	BD DECISION: SUSTAINED	Oct 21, 2014	
6	TERMINATED	Oct 21, 2014	

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Mark: PIN

PIN

US Serial Number: 85698998

Application Filing Date: Aug. 08, 2012

US Registration Number: 4653305

Registration Date: Dec. 09, 2014

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 09, 2014

Publication Date: Aug. 06, 2013

Notice of Allowance Date: Feb. 18, 2014

Mark Information

Mark Literal Elements: PIN

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Color(s) Claimed: Color is not claimed as a feature of the mark.

Related Properties Information

Parent Of: 85981698

Foreign Information

Priority Claimed: Yes

Foreign Application Number: 010634004

Foreign Application Filing Date: Feb. 10, 2012

Foreign Application/Registration Country: EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: providing online social networking services for purposes of commentary, comparison, collaboration, consultation, evaluation, advice, discussion, research, notification, reporting, identification, information sharing, indexing, information location, entertainment, pleasure, or general interest

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2010

Use in Commerce: Mar. 2010

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: Yes	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Pinterest, Inc.
Owner Address: 808 Brannan Street
San Francisco, CALIFORNIA UNITED STATES 94103
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lawrence J. Siskind
Attorney Primary Email Address: siskindpto@harveysiskind.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Lawrence J. Siskind
HARVEY SISKIND LLP
Four Embarcadero Center, 39th Floor
San Francisco, CALIFORNIA UNITED STATES 94111-4115
Phone: 415-354-0100
Fax: 415-391-7124
Correspondent e-mail: siskindpto@harveysiskind.com
Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Lisa W. Rosaya
Phone: 212 626 4557
Fax: 212 310 1659
Domestic Representative e-mail: nyctrademarks@bakermckenzie.com
Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Mar. 16, 2015	NOTICE OF SUIT	
Dec. 09, 2014	REGISTERED-PRINCIPAL REGISTER	
Nov. 04, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 03, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 03, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 03, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Nov. 03, 2014	EXAMINERS AMENDMENT E-MAILED	
Nov. 03, 2014	SU-EXAMINER'S AMENDMENT WRITTEN	76145
Oct. 20, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	66121
Oct. 20, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	66121
Oct. 11, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 10, 2014	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	

Oct. 10, 2014	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 15, 2014	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 15, 2014	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 09, 2014	NOTIFICATION OF NOTICE OF UNRESPONSIVE AMENDMENT - E-MAILED	
May 09, 2014	NOTICE OF UNRESPONSIVE AMENDMENT - E-MAILED	
May 09, 2014	SU - NOTICE OF UNRESPONSIVE AMENDMENT - WRITTEN	76145
May 07, 2014	DIVISIONAL PROCESSING COMPLETE	
May 02, 2014	DIVISIONAL REQUEST RECEIVED	
May 02, 2014	TEAS REQUEST TO DIVIDE RECEIVED	
Apr. 11, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Apr. 11, 2014	NON-FINAL ACTION E-MAILED	
Apr. 11, 2014	SU - NON-FINAL ACTION - WRITTEN	76145
Apr. 09, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 08, 2014	STATEMENT OF USE PROCESSING COMPLETE	66230
Mar. 10, 2014	USE AMENDMENT FILED	66230
Apr. 08, 2014	EXTENSION 1 GRANTED	66230
Mar. 12, 2014	EXTENSION 1 FILED	66230
Apr. 07, 2014	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Mar. 12, 2014	TEAS EXTENSION RECEIVED	
Mar. 10, 2014	TEAS STATEMENT OF USE RECEIVED	
Feb. 18, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 27, 2013	CASE ASSIGNED TO TTAB	76538
Nov. 27, 2013	NOTICE OF ALLOWANCE CANCELLED	76538
Nov. 26, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 13, 2013	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Aug. 28, 2013	EXTENSION OF TIME TO OPPOSE RECEIVED	
Aug. 06, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 06, 2013	PUBLISHED FOR OPPOSITION	
Jul. 17, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 02, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Jul. 02, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 02, 2013	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 02, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 02, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 02, 2013	EXAMINERS AMENDMENT -WRITTEN	76145
Jun. 24, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 24, 2013	NON-FINAL ACTION E-MAILED	6325
Jun. 24, 2013	NON-FINAL ACTION WRITTEN	76145
Jun. 19, 2013	ASSIGNED TO EXAMINER	76145
Jun. 13, 2013	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 13, 2013	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 12, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	66121
Jun. 12, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	66121
Jun. 04, 2013	ASSIGNED TO LIE	66121
May 29, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 29, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 29, 2012	NON-FINAL ACTION E-MAILED	6325
Nov. 29, 2012	NON-FINAL ACTION WRITTEN	76583
Nov. 19, 2012	ASSIGNED TO EXAMINER	76583
Aug. 16, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 11, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 03, 2014

Generated on: This page was generated by TSDR on 2017-06-28 20:46:24 EDT

Mark: PINTEREST

PINTEREST

US Serial Number: 85695361

Application Filing Date: Aug. 03, 2012

US Registration Number: 4704153

Registration Date: Mar. 17, 2015

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 17, 2015

Publication Date: Mar. 18, 2014

Notice of Allowance Date: May 13, 2014

Mark Information

Mark Literal Elements: PINTEREST

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Color(s) Claimed: Color is not claimed as a feature of the mark.

Related Properties Information

International Registration Number: 1140599

International Application(s) /Registration(s) Based on this Property: A0031190/1140599

Claimed Ownership of US Registrations: 4145087

Foreign Information

Priority Claimed: Yes

Foreign Application Number: 1473124

Foreign Application Filing Date: Feb. 07, 2012

Foreign Application/Registration Country: AUSTRALIA

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;

- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: computer software, namely, software that allows users to interact online with information and media content that other users share, and software that allows users to discover, access and share information about, and media content concerning, goods, services, and experiences; computer software and software applications that enable electronic communications network users to create, upload, bookmark, view, annotate, and share data, information and media content; software, downloadable or prerecorded, in the nature of a mobile application that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software downloadable via electronic communications networks and wireless devices that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; software to facilitate business promotion, connecting social network users with businesses; downloadable electronic publications in the nature of blogs, photographs, and graphic art in the field of general human interest; computer e-commerce software to allow users to perform electronic business transactions via a global computer network

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2011

Use in Commerce: Mar. 2011

For: advertising and promotional services; advertising and marketing services, namely, promoting the products and services of others; business data analysis; business monitoring and consulting services, namely, data and behavior analysis to provide strategy, insight, and marketing guidance, and for analyzing, understanding and predicting behavior and motivations, and market trends; promoting the goods and services of others by means of operating an online platform with hyperlinks to the resources of others; providing an online searchable database featuring a wide variety of consumer, business, and industrial goods of others; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 12, 2013

Use in Commerce: Mar. 12, 2013

For: electronic bulletin board services

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2010

Use in Commerce: Mar. 2010

For: providing a platform featuring technology that enables internet users to create, upload, bookmark, view, annotate, share and discover data, information and multimedia content; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of general interest; providing a website featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; providing a platform featuring non-downloadable software that enables electronic communications network users to create, upload, bookmark, view, annotate, share and discover data, information and media content; hosting an interactive platform and online non-downloadable software for uploading, posting, showing, displaying, tagging, sharing and transmitting messages, comments, multimedia content, photos, pictures, images, text, information, and other user-generated content; developing and hosting a server on a global computer network for the purpose of facilitating e-commerce via such a server; platform and facility for mobile device communication, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via mobile devices; platform and facility for networked communications, namely, providing non-downloadable software that facilitates sharing and discovering information and media content via local and global computer, mobile, cellular, electronic, wireless, and data communications networks

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2010

Use in Commerce: Mar. 2010

For: providing online social networking services for purposes of commentary, comparison, collaboration, consultation, evaluation, advice, discussion, research, notification, reporting, identification, information sharing, indexing, information location, entertainment, pleasure, or general interest

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2010

Use in Commerce: Mar. 2010

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: Yes	Currently 44D: No	Amended 44D: Yes
Filed 44E: No	Currently 44E: No	Amended 44E: Yes
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Pinterest, Inc.
Owner Address: 808 Brannan Street
San Francisco, CALIFORNIA UNITED STATES 94103
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

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Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Mar. 17, 2015	REGISTERED-PRINCIPAL REGISTER	
Feb. 11, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 10, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 06, 2015	STATEMENT OF USE PROCESSING COMPLETE	66530
Dec. 19, 2014	USE AMENDMENT FILED	66530
Jan. 30, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Dec. 19, 2014	TEAS STATEMENT OF USE RECEIVED	
Nov. 15, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 13, 2014	EXTENSION 1 GRANTED	98765
Nov. 13, 2014	EXTENSION 1 FILED	98765
Nov. 13, 2014	TEAS EXTENSION RECEIVED	
Sep. 15, 2014	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 15, 2014	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 13, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	

Mar. 18, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 18, 2014	PUBLISHED FOR OPPOSITION	
Feb. 26, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 13, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	73296
Feb. 11, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 10, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	73296
Feb. 10, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	73296
Feb. 05, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 14, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 14, 2013	NON-FINAL ACTION E-MAILED	6325
Aug. 14, 2013	NON-FINAL ACTION WRITTEN	76583
Jul. 25, 2013	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Jun. 26, 2013	WITHDRAWN FROM PUB OTQR REQUEST	67110
Jun. 14, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	73296
Jun. 10, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 06, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	73296
Jun. 06, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	73296
Jun. 03, 2013	ASSIGNED TO LIE	73296
May 28, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 28, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 28, 2012	NON-FINAL ACTION E-MAILED	6325
Nov. 28, 2012	NON-FINAL ACTION WRITTEN	76583
Nov. 19, 2012	ASSIGNED TO EXAMINER	76583
Aug. 13, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 07, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 10, 2015