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Filing date: **10/02/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91234701
Party	Defendant Cassidy M. Ellis
Correspondence Address	JOSHUA SCHOONOVER COASTAL PATENT LAW GROUP PC PO BOX 131299 CARLSBAD, CA 92013 UNITED STATES Email: LawGroup@CoastalPatent.com
Submission	Other Motions/Papers
Filer's Name	Joshua S. Schoonover
Filer's email	LawGroup@CoastalPatent.com
Signature	/JSS/
Date	10/02/2017
Attachments	2017-09-29_Stip.pdf(72994 bytes ) CME_Amendment.pdf(96179 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

TVI, Inc.

Opposer,

v.

Cassidy M. Ellis

Applicant.

Opposition No.: 91234701

Application Serial No.: 87/149,184

**STIPULATION FOR SETTLEMENT SUBJECT TO AUHORIZATION OF  
AMENDMENT BY THE BOARD**

It is hereby stipulated that the above-identified opposition proceeding be withdrawn by Opposer, without prejudice, subject to approval by the Board of the enclosed CONSENTED MOTION TO AMEND SERVICES IDENTIFICATION IN APPLICATION. For the Board's convenience, the Applicant is submitting marked and clean copies of the CONSENTED MOTION TO AMEND SERVICES IDENTIFICATION IN APPLICATION.

In the event the Board does not approve the amendment and withdrawal of this opposition proceeding without prejudice, then the opposition shall continue.

Also, on September 29, 2017, Opposer filed a MOTION FOR THE BOARD TO USE ITS INHERENT POWER TO (1) AMEND APPLICANT'S DESCRIPTION OF SERVICES AND DISMISS OPPOSITION WITHOUT PREJUDICE AND (2) SUSPEND THE PROCEEDING ("Opposer's September 29 Motion"). The Opposer's September 29 Motion should be dismissed as being moot in view of the above stipulation for settlement.

Respectfully submitted,

**Coastal Patent Law Group, P.C.**

By: /JSS/  
Joshua S. Schoonover, Esq.  
PO Box 131299  
Carlsbad, CA 92013  
Tel: 858-565-4730  
Fax: 858-408-3339  
Attorney for Applicant

Date: October 2, 2017

**CERTIFICATE OF ELECTRONIC TRANSMISSION**

Date: October 02, 2017

I certify that this STIPULATION FOR SETTLEMENT SUBJECT TO AUHORIZATION OF AMENDMENT BY THE BOARD is being transmitted electronically to the Trademark Trial and Appeal Board of the United States Patent & Trademark Office, on the date indicated above, through the ESTTA electronic filing system at the web site <http://estta.uspto.gov/>.

By: /JSS/  
Joshua S. Schoonover, Esq.

**CERTIFICATE OF SERVICE**

I hereby certify that on October 02, 2017, a true and correct copy of the foregoing STIPULATION FOR SETTLEMENT SUBJECT TO AUHORIZATION OF AMENDMENT BY THE BOARD is being served upon Opposer’s Attorney of Record via electronic mail only (by agreement) to:

[MLeen@insleebest.com](mailto:MLeen@insleebest.com); [DDASCENZO@insleebest.com](mailto:DDASCENZO@insleebest.com);  
[CPirnke@insleebest.com](mailto:CPirnke@insleebest.com); [Jkovalenko@insleebest.com](mailto:Jkovalenko@insleebest.com)

By: /JSS/  
Joshua S. Schoonover, Esq.

**IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICE**

**BEFORE THE TRADEMARK  
TRIAL AND APPEAL BOARD**

Application Serial No.: 87/149,184

Mark: *THE REAL STYLE YOU*

Filed: August 24, 2016

*TVI, Inc.,*  
Opposer,

v.

*Cassidy M. Ellis,*  
Applicant.

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Opposition No. 91234701

**CONSENTED MOTION TO AMEND SERVICES IDENTIFICATION IN  
APPLICATION**

The Applicant, *Cassidy M. Ellis*, submits this consented motion to amend the above-identified Application.

The goods wording in the application presently reads:

*On-line retail store services featuring new and used luxury goods; On-line retail store services featuring new and used handbags; On-line retail store services featuring authenticated luxury goods; On-line retail store services featuring authenticated new and used handbags.*

The Applicant requests that the goods wording in the application be amended to read:

*On-line retail store services featuring new and used luxury goods; On-line retail store services featuring authenticated luxury goods; On-line retail store services featuring authenticated new and used handbags.*

This requested amendment permissibly narrows the scope of the identification, and is made with the consent of the Opposer, as granted through its counsel, *Mark S. Leen*.

WHEREFORE, Applicant, with the Opposer's consent, requests that the services wording in the subject application be amended as indicated above.

Date: *October 02, 2017*

Respectfully submitted,

/JSS/  
*Joshua S. Schoonover, Esq.*  
*Attorney for Applicant*

*Coastal Patent Law Group, P.C.*

*PO Box 131299*  
*Carlsbad, CA 92013*

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## **CERTIFICATE OF SERVICE**

I hereby certify that a true and correct copy of the foregoing CONSENTED MOTION TO AMEND SERVICES IDENTIFICATION IN APPLICATION was served electronically, by email to: ddascenzo@insleebest.com, jkovalenko@insleebest.com, cpirnke@insleebest.com, mleen@insleebest.com, this 2<sup>nd</sup> day of *October 2017*.

*Joshua S. Schoonover, JSS  
Esq.*

IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICE

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Application Serial No.: 87/149,184

Mark: *THE REAL STYLE YOU*

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Date: *October 02, 2017*

Respectfully submitted,

*/JSS/  
Joshua S. Schoonover, Esq.  
Attorney for Applicant*

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*Joshua S. Schoonover, JSS  
Esq.*