

ESTTA Tracking number: **ESTTA958776**

Filing date: **03/07/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91233968
Party	Defendant Besurance Corporation
Correspondence Address	BENJAMIN ASHUROV KB ASH LAW GROUP PC 7011 KOLL CENTER PKWY SUITE 160 PLEASANTON, CA 94566 UNITED STATES bashurov@kb-ash.com, pto@kb-ash.com 415-754-9346
Submission	Other Motions/Papers
Filer's Name	Benjamin Ashurov
Filer's email	bashurov@kb-ash.com
Signature	/Benjamin Ashurov/
Date	03/07/2019
Attachments	20190307 Consented Request to Withdraw Application Amend Application and Contengent Dismissal of Opposition.pdf(675149 bytes)

Exhibit A

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

ESURANCE INSURANCE SERVICES, INC.,	:	
	:	
	:	
Opposer,	:	Opp. No. 91233968
	:	Mark: BESURANCE
v.	:	CORPORATION
	:	Serial No. 87/089,957
BESURANCE CORPORATION,	:	Serial No. 87/089,945
	:	
Applicant.	:	
	:	

CONSENTED REQUEST TO WITHDRAW APPLICATION,
AMEND APPLICATION, AND CONTINGENT DISMISSAL OF OPPOSITION

By and through its counsel, and with the written consent of Opposer Esurance Insurance Services, Inc., Applicant Besurance Corporation hereby:

- A. Expressly abandons Serial No. 87/089,945 for the mark BESURANCE CORPORATION in Class 36, pursuant to 37 C.F.R. §2.68.
- B. Requests amendment of the identification of services in Serial No. 87/089,957 for the mark BESURANCE CORPORATION in Class 42 to the following:

Clean Version:

“Providing SAAS (software as a service) featuring software for use in administering peer-to-peer risk pools among users.”

Requested Changes Shown in Strikethrough and Bold:

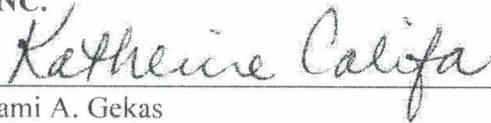
“Providing SAAS (software as a service) featuring software for use in ~~risk management, financial planning, and~~ administering **peer-to-peer** risk pools among users.”

Execution Copy

The amendments requested for Serial No. 87/089,957 are clearly limiting in nature and therefore should be acceptable to the Trademark Trial and Appeal Board (“**Board**”).


Contingent upon the Board’s (a) approval of the express abandonment of Serial No. 87/089,945 and (b) entry of the amendments requested for Serial No. 87/089,957, Applicant and Opposer hereby stipulate that the above-identified opposition proceeding shall be dismissed.

**For and on behalf of,
ESURANCE INSURANCE SERVICES,
INC.**



Jami A. Gekas
Katherine P. Califa
Foley & Lardner LLP
321 N Clark St
Chicago, IL 60654-5313
IPDocketing@foley.com

**For and on behalf of,
BESURANCE CORPORATION**



Benjamin Ashurov
KB Ash Law Group PC
7011 Koll Center Pkwy Suite 160
Pleasanton, CA 94566
bashurov@kb-ash.com, pto@kb-ash.com