

ESTTA Tracking number: **ESTTA807067**

Filing date: **03/14/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Snap Surveys NH Inc.
Granted to Date of previous extension	03/15/2017
Address	210 Commerce Way, Suite 200 Portsmouth, NH 03801 UNITED STATES
Attorney information	John K. Bosen Bosen & Associates, PLLC 266 Middle Street Portsmouth, NH 03801 UNITED STATES jbosen@bosenandassociates.com

Applicant Information

Application No	87084472	Publication date	11/15/2016
Opposition Filing Date	03/14/2017	Opposition Period Ends	03/15/2017
Applicant	Bramlet, Morgan 7806 Glenhaven Drive McLean, VA 22102 UNITED STATES		

Goods/Services Affected by Opposition

Class 009. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Computer application software for mobile phones, namely, software for social networking and polling
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Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
The mark is not inherently distinctive and has not acquired distinctiveness	Trademark Act Sections 1, 2 and 45; and Section 2(f)

Mark Cited by Opposer as Basis for Opposition

U.S. Registration No.	1997287	Application Date	08/26/1993
Registration Date	08/27/1996	Foreign Priority Date	NONE
Word Mark	SNAP		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 1981/04/01 First Use In Commerce: 1983/11/01 computer software program and associated user manual for the verification and analysis of surveys and questionnaires

Attachments	Notice of Opposition 3-14-17.pdf(349325 bytes)
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Signature	/John K. Bosen/
Name	John K. Bosen
Date	03/14/2017

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of trademark application Serial No. **87084472**

For the Mark: **"SnapPoll"**

Published on **11/15/2016**

SNAP SURVEYS NH INC.

v.

MORGAN BRAMLET

The grounds for opposition are:

1. The opposer owns the word mark "SNAP", which is registered with the United States Patent and Trademark Office ("USPTO") under Registration Number 1997287.
2. The opposer's mark is used in connection with a computer software program and associated user manual for the verification and analysis of surveys and questionnaires.
3. The applicant has filed applications to use the mark "SnapPoll" in connection with "computer application software... namely, software for social networking and polling".
4. The applicant's intended use of "SnapPoll" pursuant to its application is too broad, and its use of the marks is likely to cause confusion as to the affiliation, connection or association of the applicant and the opposer and their respective goods and services, including polls, surveys and questionnaires.