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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91232737
Party	Defendant Mattress Firm, Inc.
Correspondence Address	Jennifer M. Lantz HAYNES AND BOONE LLP 2323 VICTORY AVE, SUITE 700 DALLAS, TX 75219 UNITED STATES Email: ipdocketing@haynesboone.com, jennifer.lantz@haynesboone.com, mark.tidwell@haynesboone.com, jennifer.guinto@haynesboone.com
Submission	Answer
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Signature	/Jennifer M. Lantz/
Date	09/05/2017
Attachments	Answer to Slumberland Notice of Opposition.pdf(22032 bytes)

BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Slumberland, Inc.,	§	Opposition No. 91232737
	§	
Petitioner,	§	
	§	Mark: DREAM TEAM DELIVERY
vs.	§	
	§	Serial No. 87019761
Mattress Firm, Inc.,	§	Application Date: April 29, 2016
	§	
Registrant.	§	

**MATTRESS FIRM’S ANSWER TO
SLUMBERLAND’S NOTICE OF OPPOSITION**

Applicant Mattress Firm, Inc. (“Mattress Firm”) hereby files its Answer to Slumberland Inc.’s (“Slumberland”) Notice of Opposition and respectfully states:

1. Mattress Firm lacks sufficient knowledge to form a belief as to the truth of the allegations contained in Paragraph 1 and therefore denies the allegations and any legal conclusions they imply.

2. Mattress Firm lacks sufficient knowledge to form a belief as to the truth of the allegations contained in Paragraph 2 and therefore denies the allegations and any legal conclusions they imply.

3. Mattress Firm lacks sufficient knowledge to form a belief as to the truth of the allegations contained in Paragraph 3 and therefore denies the allegations and any legal conclusions they imply.

4. Mattress Firm lacks sufficient knowledge to form a belief as to the truth of the allegations contained in Paragraph 4 and therefore denies the allegations and any legal conclusions they imply.

5. Mattress Firm lacks sufficient knowledge to form a belief as to the truth of the allegations contained in Paragraph 5 and therefore denies the allegations and any legal conclusions they imply.

6. Mattress Firm lacks sufficient knowledge to form a belief as to the truth of the allegations contained in Paragraph 6 and therefore denies the allegations and any legal conclusions they imply.

7. Mattress Firm lacks sufficient knowledge to form a belief as to the truth of the allegations contained in Paragraph 7 and therefore denies the allegations and any legal conclusions they imply.

8. Mattress Firm admits that on April 29, 2016 it caused to be filed Application Ser. No. 87/ 019761 with the USPTO based on Section 1(b) of the Trademark Act, and that the application is currently pending.

9. Denied.

10. Denied.

11. Mattress Firm lacks sufficient knowledge to form a belief as to the truth of the allegations contained in Paragraph 11 and therefore denies the allegations and any legal conclusions they imply.

12. Denied.

13. Mattress Firm admits Opposer has filed a Petition to Cancel Applicant's Registration No. 4,973,816 for the mark DREAM TEAM DELIVERY, and that Opposer filed a Motion to Consolidate that Cancellation with the instant Opposition.

14. Denied.

WHEREFORE, Mattress Firm respectfully requests that Petitioner's Notice of Opposition be denied.

Dated September 5, 2017

Respectfully submitted,

HAYNES AND BOONE, LLP

/s/ Jennifer Lantz

Jennifer Lantz

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ATTORNEYS FOR Mattress Firm, INC.

CERTIFICATE OF SERVICE

This is to certify that on September 5, 2017, a true and correct copy of the foregoing document has been sent to the following counsel in accordance by email:

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/s/ Jennifer M. Lantz

Jennifer M. Lantz