

ESTTA Tracking number: **ESTTA794309**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91231574
Party	Defendant The Osage Group
Correspondence Address	THE OSAGE GROUP THE OSAGE GROUP 5002 SW BLAIREMONT BENTONVILLE, AR 72712 drink@maconcarson.com
Submission	Answer
Filer's Name	Anthony Martin
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Date	01/11/2017
Attachments	MACON CARSON Answer 1.11.pdf(187674 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

INSTITUT NATIONAL DE L'ORIGINE)	
ET DE LA QUALITE)	Opposition No.
)	
Opposer,)	Application Serial No. 86/937,249
)	
v.)	Mark: MACON CARSON
)	
THE OSAGE GROUP,)	
)	
Applicant.)	

ANSWER

In answer to the Notice of Opposition, Applicant states as follows:

The first paragraph of the Notice Opposition contains statements or allegations, but not in a numbered paragraph. As such, Applicant is not required to and does not make any response to these statements or allegations from Opposer.

1. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 1 and therefore denies the allegations.
2. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 2 and therefore denies the allegations.
3. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 3 and therefore denies the allegations.
4. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 4 and therefore denies the allegations.
5. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 5 and therefore denies the allegations.
6. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 6 and therefore denies the allegations.
7. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 7 and therefore denies the allegations.
8. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 8 and therefore denies the allegations.

9. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 9 and therefore denies the allegations.
10. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 10 and therefore denies the allegations.
11. Applicant admits that the proposed and current Identification of Goods for the MACON CARSON application (86/937,249) is "Alcoholic beverages, except beers." Any remaining allegations are denied.
12. Applicant admits that the proposed and current Identification of Goods for the MACON CARSON application (86/937,249) is "Alcoholic beverages, except beers." Any remaining allegations are denied.
13. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 10 and therefore denies the allegations.
14. Denied.
15. Denied.
16. Denied.
17. Denied.

Respectfully submitted,

/s/ Anthony Martin

The Osage Group

CERTIFICATE OF SERVICE

I certify that the foregoing ANSWER was served on identified counsel for Opposer by first class mail at the following address:

Peter M. Brody
ROPES & GRAY LLP
2099 Pennsylvania Avenue, NW
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JAN 11, 2017